

CoolSculpting Marketing Services Hollywood Body Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 27,170.46
Total Marketing Service Fees: \$ 6,750.00
Total CoolSculpting Marketing Cost: \$ 33,920.46

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns

Overview | Campaigns | Custom | Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All, Campaign name contains coolsculpting | View all | ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|--|---------------------|----------|--------------|--------------|--------------------|
| search beta coolsculpting denver | \$206.06/day | Eligible | 628 | 5.79% | \$14,258.34 |
| search beta coolsculpting colorado springs | \$98.41/day | Eligible | 513 | 8.80% | \$6,930.42 |
| search beta coolsculpting denver exp reach | \$0.10/day | Paused | 917 | 2.79% | \$3,873.46 |
| search beta coolsculpting colorado exp reach | \$0.10/day | Paused | 554 | 3.06% | \$2,108.24 |
| search alpha coolsculpting colorado springs | \$13.00/day | Paused | 0 | - | \$0.00 |
| search alpha coolsculpting denver | \$12.94/day | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 2,612 | 3.86% | \$27,170.46 |
| Total: Account | \$304.47/day | | 2,612 | 3.86% | \$27,170.46 |

1 - 6 of 6

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting ...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details

Recommendations: Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|-------|------------|
| Total: Ads | | | | | |
| {Keyword:Hollywood Body Laser Center} #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, ... View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 319 | 5.74% | \$8,301.27 |
| {Keyword:Hollywood Body Laser Center} #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, ... View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 75 | 9.64% | \$1,330.66 |
| CoolSculpting® Denver Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 28 | 5.86% | \$579.22 |
| CoolSculpting® Denver Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 28 | 6.15% | \$512.71 |
| CoolSculpting® Denver Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 12 | 8.76% | \$346.22 |

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting ...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details

Recommendations: Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|--------|----------|
| Total: Ads | | | | | |
| 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider in Denver, CO www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 11 | 3.81% | \$298.56 |
| 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 5.13% | \$297.84 |
| 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 13 | 4.13% | \$276.19 |
| [Dynamically generated headline] [Dynamically generated display URL] 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. How Much Does CoolSculpting Cost? A Lot Less Than You Might Think. Book Free Consultation | x. dynamic | Removed | 12 | 6.32% | \$246.31 |
| CoolSculpting® Denver Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 4.47% | \$175.88 |
| CoolSculpting® Denver Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted) | 9 | 12.68% | \$156.35 |

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting ...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details

Recommendations: Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|----------|
| Total: Ads | | | | | |
| www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 9 | 12.68% | \$156.35 |
| CoolSculpting® Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 7 | 4.02% | \$147.22 |
| 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 6+ Treatments www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 5 | 2.30% | \$143.30 |
| 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 10 | 10.99% | \$120.03 |
| CoolSculpting® Denver Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 6 | 4.55% | \$112.90 |
| CoolSculpting® Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 5.71% | \$106.63 |

| Google Ads | | | | | | |
|---|---|---|--|---------------------------------|--|------------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details |
| Recommendations | Ad status: All | | ADD FILTER | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | |
| Ads & extensions | 628 5.79% \$14,258.34 | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 7.04% \$106.13 |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. dynamic | Eligible | 6 3.16% \$94.41 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 7 10.29% \$86.22 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | x. dynamic | Eligible | 4 10.00% \$81.51 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | x. dynamic | Eligible | 3 5.77% \$80.49 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider in Denver, CO www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 7 6.80% \$72.33 |

| Google Ads | | | | | | |
|---|---|---|---|---------------------------------|--|------------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details |
| Recommendations | Ad status: All | | ADD FILTER | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | |
| Ads & extensions | 628 5.79% \$14,258.34 | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider in Denver, CO www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 3 3.49% \$66.97 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 7.04% \$65.32 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 8.00% \$59.30 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 1.56% \$49.08 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 18.52% \$48.05 |
| Settings | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net | | Paused | |

| Google Ads | | | | | | |
|---|---|---|---|---------------------------------|--|------------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details |
| Recommendations | Ad status: All | | ADD FILTER | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | |
| Ads & extensions | 628 5.79% \$14,258.34 | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 4 7.41% \$41.31 |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Leading CoolSculpting Provider in Denver, CO. Schedule a Free Consultation | x. dynamic | Removed | 1 2.27% \$34.88 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 5.41% \$33.55 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 33.33% \$30.45 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 2.63% \$22.29 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 1.72% \$18.69 |
| Settings | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared | | Paused | |

| Google Ads | | | | | | |
|---|---|---|---|---------------------------------|--|-----------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details |
| Recommendations | Ad status: All | | ADD FILTER | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | |
| Ads & extensions | 628 5.79% \$14,258.34 | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 6.25% \$18.40 |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good. Target Belly Fat, Love Handle, Thigh Fat, Neck Fat & More | x. dynamic | Removed | 2 7.69% \$18.08 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 6.25% \$14.25 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 1 1.25% \$11.83 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 2.63% \$11.53 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 2.86% \$11.24 |

| Google Ads | | | | | | |
|---|---|---|--|---------------------------------|--|-----------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details |
| Recommendations | Ad status: All | | ADD FILTER | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | |
| Ads & extensions | 628 5.79% \$14,258.34 | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | medical content +1 more | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 11.76% \$7.46 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 2.94% \$7.29 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 12.50% \$6.13 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider in Denver, CO www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 2 6.06% \$3.94 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 1 1.56% \$3.32 |
| Settings | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net | | Eligible (Limited) | |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details | |
|------------------|---|---|----------------------------|--|---------------------------|--------------|--------|
| Recommendations | Ad status: All ADD FILTER | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 628 | 5.79% | \$14,258.34 | |
| Ads & extensions | <input type="checkbox"/> ● | best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 2.94% | \$2.60 |
| Extensions | <input type="checkbox"/> | Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Keywords | <input type="checkbox"/> | {Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Audiences | <input type="checkbox"/> | Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Demographics | <input type="checkbox"/> | Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | 1. coolsculpting - price | Removed Policy (Restricted) | 0 | - | \$0.00 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details | |
|--|---|--|-------------------|--|---------------------------|-------------------------|-------------|
| Recommendations | Ad status: All ADD FILTER | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 628 | 5.79% | \$14,258.34 | |
| Ads & extensions | <input type="checkbox"/> | Downtime, Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | | | medical content +1 more | |
| Extensions | <input type="checkbox"/> | Non-Surgical Lipo Alternative CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Keywords | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 6+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Audiences | | | | | | | |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | Total: Ads | | | | 628 | 5.79% | \$14,258.34 |
| Change history | Total: Campaign | | | | 628 | 5.79% | \$14,258.34 |
| Show rows: 500 1 - 219 of 219 | | | | | | | |
| <p>Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more</p> <p>Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.</p> <p>© Google, 2021.</p> | | | | | | | |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details | | | |
|----------------------|--|--|--------------------|------------------------------|---------------------------|--|-----|-------|------------|
| Recommendations | All X SUMMARY TABLE Custom Jan 1 - Mar 31, 2021 | | | | | | | | |
| Insights | Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
| Ads & extensions | Sitelink extension | | | | | | | | |
| Ads | <input type="checkbox"/> | CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now | Sitelink extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 4 | 5.88% | \$98.59 |
| Extensions | Call extension | | | | | | | | |
| Keywords | <input type="checkbox"/> | 303-800-1878 (mobile) | Call extension | Account | Account | Approved | 43 | 5.11% | \$1,326.42 |
| Audiences | <input type="checkbox"/> | 303-800-1878 | Call extension | Account | Account | Approved | 51 | 4.93% | \$1,315.03 |
| Demographics | Location extension | | | | | | | | |
| Settings | <input type="checkbox"/> | furioustpk@gmail.com (View locations) All locations selected | Location extension | Account | Account | - | - | - | - |
| Suggested | Callout extension | | | | | | | | |
| Change history | <input type="checkbox"/> | Freeze Your Fat | Callout extension | search beta coolsculp... | Campaign | Approved | 145 | 6.60% | \$3,704.74 |
| Drafts & experiments | <input type="checkbox"/> | FDA Cleared | Callout extension | search beta coolsculp... | Campaign | Approved | 140 | 5.98% | \$3,421.61 |
| More | <input type="checkbox"/> | Liposuction Alternative | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 126 | 6.33% | \$3,165.36 |
| | <input type="checkbox"/> | Contact Us + Free Consult | Callout extension | search beta coolsculp... | Campaign | Approved | 124 | 6.38% | \$3,025.42 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$206.06/day | Optimization score: 87.5% | More details | | | |
|----------------------|---|---|------------------------------|------------------------------|---------------------------|--|-----|-------|------------|
| Recommendations | Extension type: All ADD FILTER Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> | Highlights: No Surgery | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 123 | 6.07% | \$3,020.77 |
| Ads | <input type="checkbox"/> | New Clients 25% Off | Callout extension | search beta coolsculp... | Campaign | Approved | 120 | 5.95% | \$2,906.55 |
| Extensions | <input type="checkbox"/> | Non-surgical Fat Reduction | Callout extension | search beta coolsculp... | Campaign | Approved | 93 | 4.84% | \$2,245.92 |
| Landing pages | Structured snippet extension | | | | | | | | |
| Keywords | <input type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension | search beta coolsculp... | Campaign | Approved | 1 | 0.97% | \$4.28 |
| Audiences | Promotion extension | | | | | | | | |
| Demographics | <input type="checkbox"/> | Spring Sale - \$1,300 off 6+ Treatments | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 294 | 6.64% | \$6,977.42 |
| Settings | Total: Sitelink extensions | | | | | | 6 | 7.79% | \$172.56 |
| Suggested | Total: Callout extensions | | | | | | 308 | 6.22% | \$7,640.69 |
| Change history | Total: Structured snippet extensions | | | | | | 1 | 0.97% | \$4.28 |
| Drafts & experiments | Total: Call extensions | | | | | | 94 | 5.01% | \$2,641.45 |
| More | Total: Location extensions | | | | | | 119 | 5.51% | \$2,921.39 |
| | Total: Promotion extensions | | | | | | 377 | 6.65% | \$9,623.36 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | |
|----------------------|---|---|----------------------------|--|-------------------------|--------------|------------|
| Recommendations | Custom Jan 1 - Mar 31, 2021 | | | | | | |
| Insights | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | Total: Ads | | | | | | |
| Ads | <input type="checkbox"/> | {Keyword:Hollywood Body Laser Center} #1 Provider Colorado Springs Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat, & More. View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 292 | 8.95% | \$4,360.18 |
| Extensions | <input type="checkbox"/> | {Keyword:Hollywood Body Laser Center} #1 Provider Colorado Springs Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat, & More. View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more). Poor ad strength | 40 | 10.44% | \$433.44 |
| Landing pages | <input type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 20 | 11.70% | \$317.72 |
| Keywords | <input type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Best Prices. FDA-Cleared. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 14 | 8.70% | \$229.32 |
| Audiences | <input type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 13 | 9.42% | \$172.34 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|-----------------------------|-------------------------------------|--|---------------------|----------------------------|--|---|--------|---|-------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 5.19% | \$140.30 | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] 25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. How Much Does CoolSculpting Cost? A Lot Less Than You Might Think. Book Free Consultation | | x. dynamic | Removed | 9 | 4.71% | \$103.91 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 13.33% | \$86.74 | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Colorado Springs, CO. Schedule a Free Consultation | | x. dynamic | Removed | 3 | 4.11% | \$77.74 | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 7 | 38.89% | \$73.46 | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 7 | 18.92% | \$67.88 | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|-----------------------------|-------------------------------------|--|---------------------|----------------------------|--|---|--------|---|-------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today. | | x. dynamic | Eligible | 4 | 6.35% | \$65.94 | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider Colorado Springs www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 5 | 9.09% | \$63.31 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider Colorado Springs www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 6 | 30.00% | \$59.08 | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 9 | 18.75% | \$58.27 | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 6 | 11.11% | \$52.39 | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. | | 1. coolsculpting - price | Paused Policy (Restricted) | 2 | 20.00% | \$52.24 | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|-----------------------------|-------------------------------------|--|---------------------|----------------------------|--|---|--------|---|-------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 1. coolsculpting - price | Policy (Restricted medical content +1 more) | 2 | 20.00% | \$52.24 | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 19.05% | \$51.27 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Top Provider Colorado Springs www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 4 | 11.11% | \$47.52 | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 16.67% | \$45.33 | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 26.67% | \$41.93 | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 3 | 9.09% | \$36.95 | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|-----------------------------|-------------------------------------|---|---------------------|----------------------------|--|---|--------|---|-------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Fat Freezing Treatments From The Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good. Target Belly Fat, Love Handle, Thigh Fat, Neck Fat & More | | x. dynamic | Removed | 2 | 3.45% | \$34.04 | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 5.71% | \$29.24 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | x. dynamic | Eligible | 2 | 6.67% | \$29.10 | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 4.65% | \$25.88 | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 10.53% | \$24.39 | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 13.33% | \$23.99 | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|-----------------------------|-------------------------------------|--|---------------------|----------------------------|--|---|--------|---|-------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 5.56% | \$21.78 | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.45% | \$19.28 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 9.09% | \$17.93 | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 9.52% | \$15.73 | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 4.55% | \$14.41 | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted) | 1 | 3.23% | \$10.01 | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search beta coolsculpting ... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|-----------------------------|-------------------------------------|--|---------------------|-------------------------|--------------|---|--|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.23% | \$10.01 | |
| Extensions | | | | | | | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 7.69% | \$8.61 | |
| Keywords | | | | | | | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 25.00% | \$5.51 | |
| Demographics | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 9.09% | \$4.43 | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 40.00% | \$3.27 | |
| More | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 12.50% | \$2.15 | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search beta coolsculpting ... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|-----------------------------|-------------------------------------|--|---------------------|-------------------------|--------------|--|--|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 2021 CoolSculpting Discount Limited Time Offer Mar 2021 \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 1 | 4.17% | \$2.13 | |
| Landing pages | | | | | | | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Non-Surgical Fat Reduction \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 6.25% | \$0.63 | |
| Audiences | | | | | | | | | | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.57% | \$0.49 | |
| Settings | | | | | | | | | | | | |
| Suggested | <input type="checkbox"/> | <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | x. dynamic | Eligible | 1 | 2.44% | \$0.16 | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | | | | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 | |
| More | | | | | | | | | | | | |
| | | | | | | | Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction | Removed | | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search beta coolsculpting ... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|-----------------------------|-------------------------------------|---|---------------------|-------------------------|--------------|--|--|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | | | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 | |
| Landing pages | | | | | | | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | | | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 | |
| Audiences | | | | | | | | | | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | | | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 | |
| Settings | | | | | | | | | | | | |
| Suggested | Total: Ads | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Change history | Total: Campaign | | | | | | | | 513 | 8.80% | \$6,930.42 | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |
| | | | | | | | Showing rows: 500 | 1 - 264 of 264 | | | | |
| | | | | | | | Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021. | | | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search beta coolsculpting ... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | | | | |
|----------------------|----------------------------------|-------------------------------------|---|---------------------|-------------------------|--------------|--|---|-------------|--|------------------|---|-------------------|------------------------------|----------|----------|----|-------|------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | | | | | | | | |
| Recommendations | All X | | | | | | SUMMARY TABLE Custom Jan 1 - Mar 31, 2021 | | | | | | | | | | | | |
| Insights | + Extension type: All ADD FILTER | | | | | | Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | |
| Ad groups | Extension | | | | | | Extension type | Added to | Level | Status | Clicks | CTR | Cost | | | | | | |
| Ads & extensions | Sitelink extension | | | | | | | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now | | | | Sitelink extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 2 | 6.67% | \$57.27 | | | | | | |
| Extensions | | | | | | | | | | | | | | | | | | | |
| Landing pages | Call extension | | | | | | | | | | | | | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 303-800-1878 (mobile) | | | | Call extension | Account | Account | Approved | 51 | 9.22% | \$1,155.88 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 303-800-1878 | | | | Call extension | Account | Account | Approved | 20 | 5.32% | \$323.91 | | | | | | |
| Demographics | Location extension | | | | | | | | | | | | | | | | | | |
| Settings | <input type="checkbox"/> | <input checked="" type="checkbox"/> | furioustpk@gmail.com (View locations) All locations selected | | | | Location extension | Account | Account | - | - | - | - | | | | | | |
| Suggested | Callout extension | | | | | | | | | | | | | | | | | | |
| Change history | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Liposuction Alternative | | | | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 111 | 9.27% | \$1,706.67 | | | | | | |
| Drafts & experiments | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Freeze Your Fat | | | | Callout extension | search beta coolsculp... | Campaign | Approved | 109 | 8.60% | \$1,671.52 | | | | | | |
| More | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Highlights: No Surgery | | | | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 111 | 9.97% | \$1,647.92 | | | | | | |
| | | | | | | | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FDA Cleared | | | | Callout extension | search beta coolsculp... | Campaign | Approved | 98 | 7.40% | \$1,584.12 |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search beta coolsculpting ... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|----------------------|--------------------------------------|-------------------------------------|---|---------------------|-------------------------|--------------|--|---|----------|--|------------------|---|------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.41/day | Optimization score: 87% | More details | | | | | | | |
| Recommendations | + Extension type: All ADD FILTER | | | | | | Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | Extension | | | | | | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
| Ad groups | New Clients 25% Off | | | | | | Callout extension | search beta coolsculp... | Campaign | Approved | 99 | 8.48% | \$1,582.77 |
| Ads & extensions | Nonsurgical Fat Reduction | | | | | | Callout extension | search beta coolsculp... | Campaign | Approved | 95 | 8.41% | \$1,261.99 |
| Ads | Contact Us + Free Consult | | | | | | Callout extension | search beta coolsculp... | Campaign | Approved | 85 | 7.31% | \$1,230.35 |
| Extensions | Structured snippet extension | | | | | | | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | | | | Structured snippet extension | search beta coolsculp... | Campaign | Approved | 7 | 10.61% | \$97.29 |
| Keywords | Promotion extension | | | | | | | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Spring Sale - \$1,300 off 8+ Treatments | | | | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 263 | 10.24% | \$3,690.13 |
| Demographics | Total: Sitelink extensions | | | | | | | | | | 2 | 5.71% | \$57.27 |
| Settings | Total: Callout extensions | | | | | | | | | | 256 | 9.05% | \$3,859.04 |
| Suggested | Total: Structured snippet extensions | | | | | | | | | | 7 | 10.61% | \$97.29 |
| Change history | Total: Call extensions | | | | | | | | | | 71 | 7.64% | \$1,479.79 |
| Drafts & experiments | Total: Location extensions | | | | | | | | | | 107 | 6.89% | \$1,444.17 |
| More | Total: Promotion extensions | | | | | | | | | | 334 | 9.93% | \$4,901.60 |

| Google Ads | | | | | | |
|---|---|---|--|---------|---|------------|
| Overview | | Paused | Type: Search | Budget: | All campaigns > search beta coolsculpting ... | |
| <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> Custom Jan 1 - Mar 31, 2021 </div> | | | | | | |
| Insights | | | | | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div> | | | | | | |
| Ad groups | | | | | | |
| Ads & extensions | | | | | | |
| Ads | | | | | | |
| Extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Suggested | | | | | | |
| Change history | | | | | | |
| Drafts & experiments | | | | | | |
| More | | | | | | |
| Table Headers | | | | | | |
| | Ad | Ad group | Status | Clicks | CTR | Cost |
| Total: Ads | | | | 917 | 2.79% | \$3,873.46 |
| | <input type="checkbox"/> ● | Hollywood Body Laser Center #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & Mor... View assets details | expanded reach | 590 | 3.61% | \$1,899.45 |
| | <input type="checkbox"/> ● | Hollywood Body Laser Center #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & Mor... View assets details | liposuction | 110 | 3.26% | \$770.89 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 7 | 4.49% | \$90.06 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 12 | 2.21% | \$85.09 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net | Not eligible Policy (Restricted medical content +1 more), Campaign paused | | | |

| Google Ads | | | | | | |
|---|---|--|--|--------------------|---|------------|
| Overview | | Paused | Type: Search | Budget: \$0.10/day | All campaigns > search beta coolsculpting ... | |
| <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> Custom Jan 1 - Mar 31, 2021 </div> | | | | | | |
| Insights | | | | | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div> | | | | | | |
| Ad groups | | | | | | |
| Ads & extensions | | | | | | |
| Ads | | | | | | |
| Extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Suggested | | | | | | |
| Change history | | | | | | |
| Drafts & experiments | | | | | | |
| More | | | | | | |
| Table Headers | | | | | | |
| | Ad | Ad group | Status | Clicks | CTR | Cost |
| Total: Ads | | | | 917 | 2.79% | \$3,873.46 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 17 | 2.60% | \$73.58 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 10 | 2.55% | \$73.07 |
| | <input type="checkbox"/> ● | Hollywood Body Laser Center CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 8 | 2.97% | \$67.93 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 12 | 1.69% | \$64.55 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 11 | 2.10% | \$53.64 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net | Not eligible Policy (Restricted medical content +1 more), Campaign paused | | | |

| Google Ads | | | | | | |
|---|---|---|--|--------------------|---|------------|
| Overview | | Paused | Type: Search | Budget: \$0.10/day | All campaigns > search beta coolsculpting ... | |
| <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> Custom Jan 1 - Mar 31, 2021 </div> | | | | | | |
| Insights | | | | | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div> | | | | | | |
| Ad groups | | | | | | |
| Ads & extensions | | | | | | |
| Ads | | | | | | |
| Extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Suggested | | | | | | |
| Change history | | | | | | |
| Drafts & experiments | | | | | | |
| More | | | | | | |
| Table Headers | | | | | | |
| | Ad | Ad group | Status | Clicks | CTR | Cost |
| Total: Ads | | | | 917 | 2.79% | \$3,873.46 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 11 | 2.02% | \$44.19 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 8 | 2.36% | \$40.04 |
| | <input type="checkbox"/> ● | Hollywood Body Laser Center CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 6 | 4.51% | \$39.81 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 6 | 1.20% | \$38.15 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 9 | 1.46% | \$38.00 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 3 | 1.68% | \$37.02 |
| | <input type="checkbox"/> ● | Hollywood Body Laser Center CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 5 | 1.75% | \$33.67 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 6 | 1.33% | \$30.45 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 5 | 1.43% | \$28.81 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net | Not eligible Policy (Restricted medical content +1 more), Campaign paused | | | |

| Google Ads | | | | | | |
|---|---|--|--|--------------------|---|------------|
| Overview | | Paused | Type: Search | Budget: \$0.10/day | All campaigns > search beta coolsculpting ... | |
| <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> Custom Jan 1 - Mar 31, 2021 </div> | | | | | | |
| Insights | | | | | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div> | | | | | | |
| Ad groups | | | | | | |
| Ads & extensions | | | | | | |
| Ads | | | | | | |
| Extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Suggested | | | | | | |
| Change history | | | | | | |
| Drafts & experiments | | | | | | |
| More | | | | | | |
| Table Headers | | | | | | |
| | Ad | Ad group | Status | Clicks | CTR | Cost |
| Total: Ads | | | | 917 | 2.79% | \$3,873.46 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 4 | 2.63% | \$23.10 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 3 | 2.27% | \$22.94 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 4 | 2.48% | \$22.82 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 3 | 1.18% | \$21.69 |
| | <input type="checkbox"/> ● | Non-Surgical Lipo Alternative CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 7 | 1.80% | \$20.88 |
| | <input type="checkbox"/> ● | Fat Reduction Treatment CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net | Not eligible Policy (Restricted medical content +1 more), Campaign paused | | | |

| Google Ads | | | | | | |
|---|-----------------------------|--|--------------------|---|-------|------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | |
| Insights | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost |
| Ad groups | Total: Ads ② | | | 917 | 2.79% | \$3,873.46 |
| Ads & extensions | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 5 | 1.79% | \$20.83 |
| Ads | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 5 | 1.56% | \$20.37 |
| Extensions | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 2 | 1.45% | \$19.76 |
| Landing pages | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 4 | 1.55% | \$18.68 |
| Keywords | <input type="checkbox"/> | Non-Surgical Lipo Alternative CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 4 | 1.69% | \$18.57 |

| Google Ads | | | | | | |
|---|-----------------------------|--|---|---|-------|------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | |
| Insights | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost |
| Ad groups | Total: Ads ② | | | 917 | 2.79% | \$3,873.46 |
| Ads & extensions | | Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | more), Campaign paused | | | |
| Ads | <input type="checkbox"/> | Non-Surgical Lipo Alternative CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 5 | 0.71% | \$17.71 |
| Extensions | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 5 | 1.51% | \$17.05 |
| Landing pages | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 2 | 0.83% | \$15.30 |
| Keywords | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 5 | 0.97% | \$15.16 |
| Audiences | | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net | Not eligible Policy (Restricted medical content +1 more), Campaign paused | | | |

| Google Ads | | | | | | |
|---|-----------------------------|---|--------------------|---|-------|------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | |
| Insights | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost |
| Ad groups | Total: Ads ② | | | 917 | 2.79% | \$3,873.46 |
| Ads & extensions | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 4 | 1.19% | \$14.34 |
| Ads | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting® Denver No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 4 | 0.75% | \$12.65 |
| Extensions | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting® Denver Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | 3 | 0.57% | \$12.59 |
| Landing pages | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 1 | 2.50% | \$9.55 |
| Keywords | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 1 | 1.89% | \$8.89 |

| Google Ads | | | | | | |
|---|-----------------------------|--|--------------------|---|-------|------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | |
| Insights | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost |
| Ad groups | Total: Ads ② | | | 917 | 2.79% | \$3,873.46 |
| Ads & extensions | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 1 | 2.70% | \$7.12 |
| Ads | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | 3 | 7.69% | \$6.94 |
| Extensions | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 1 | 3.45% | \$5.43 |
| Landing pages | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 2 | 3.39% | \$4.87 |
| Keywords | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | 2 | 1.31% | \$4.21 |

| Google Ads | | | | | | |
|---|-----------------------------|--|--|---|-------|------------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | |
| Insights | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost |
| Ad groups | Total: Ads ② | | | 917 | 2.79% | \$3,873.46 |
| Ads & extensions | | Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | more), Campaign paused | | | |
| Ads | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | 1 | 3.45% | \$3.61 |
| Extensions | <input type="checkbox"/> | Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results | liposuction | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | liposuction | 0 | - | \$0.00 |
| Keywords | <input type="checkbox"/> | 25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | liposuction | 0 | - | \$0.00 |
| Audiences | <input type="checkbox"/> | 25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net | Removed Policy (Restricted medical content +1 more), Campaign paused | | | |

| Overview | ● Paused | | Type: Search | Budget: \$0.10/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|---|--------------|--------------------|--------------|----|----------|--------|--------|-----|------|--|-------------|--|---|-------|--------|---|----------------|---|---|-------|--------|--|----------------|---|---|-------|--------|------------|--|--|-----|-------|------------|-----------------|--|--|-----|-------|------------|
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 917 2.79% \$3,873.46 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ads & extensions | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More</td> <td>liposuction</td> <td>Policy (Restricted medical content +1 more), Campaign paused</td> <td>0</td> <td>0.00%</td> <td>\$0.00</td> </tr> <tr> <td>Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.</td> <td>expanded reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign paused</td> <td>0</td> <td>0.00%</td> <td>\$0.00</td> </tr> <tr> <td>Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More</td> <td>expanded reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign paused</td> <td>0</td> <td>0.00%</td> <td>\$0.00</td> </tr> <tr> <td colspan="3">Total: Ads</td> <td>917</td> <td>2.79%</td> <td>\$3,873.46</td> </tr> <tr> <td colspan="3">Total: Campaign</td> <td>917</td> <td>2.79%</td> <td>\$3,873.46</td> </tr> </tbody> </table> | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | Total: Ads | | | 917 | 2.79% | \$3,873.46 | Total: Campaign | | | 917 | 2.79% | \$3,873.46 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Ads | | | 917 | 2.79% | \$3,873.46 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Campaign | | | 917 | 2.79% | \$3,873.46 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Settings | Show rows: 500 1 - 57 of 57 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Suggested | Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Change history | Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Drafts & experiments | © Google, 2021. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | ● Paused | | Type: Search | Budget: \$0.10/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|------------------------------|--------------|--|--------------|-----------|----------------|----------|-------|--------|--------|-----|------|--------------------|--|--|--|--|--|--|--|--|--------------------|------------------------------|----------|--|---|-------|--------|----------------|--|--|--|--|--|--|--|-----------------------|----------------|---------|---------|----------|----|-------|----------|--------------|----------------|---------|---------|----------|----|-------|----------|--------------------|--|--|--|--|--|--|--|---|--------------------|---------|---------|---|---|---|---|-------------------|--|--|--|--|--|--|--|-------------|-------------------|------------------------------|----------|----------|-----|-------|----------|------------------------|-------------------|------------------------------|----------|--|-----|-------|----------|---------------------------|-------------------|------------------------------|----------|----------|-----|-------|----------|
| Recommendations | Extensions > All X | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | SUMMARY TABLE Custom Jan 1 - Mar 31, 2021 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | Extension type: All ADD FILTER Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ads & extensions | <table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="8">Sitelink extension</td> </tr> <tr> <td>CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now</td> <td>Sitelink extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>4.35%</td> <td>\$1.00</td> </tr> <tr> <td colspan="8">Call extension</td> </tr> <tr> <td>303-800-1878 (mobile)</td> <td>Call extension</td> <td>Account</td> <td>Account</td> <td>Approved</td> <td>48</td> <td>2.04%</td> <td>\$350.27</td> </tr> <tr> <td>303-800-1878</td> <td>Call extension</td> <td>Account</td> <td>Account</td> <td>Approved</td> <td>34</td> <td>1.99%</td> <td>\$205.94</td> </tr> <tr> <td colspan="8">Location extension</td> </tr> <tr> <td>furioustpk@gmail.com (View locations) All locations selected</td> <td>Location extension</td> <td>Account</td> <td>Account</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td colspan="8">Callout extension</td> </tr> <tr> <td>FDA Cleared</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>186</td> <td>3.14%</td> <td>\$879.12</td> </tr> <tr> <td>Highlights: No Surgery</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Health in personalized advertising</td> <td>180</td> <td>3.42%</td> <td>\$863.27</td> </tr> <tr> <td>Contact Us + Free Consult</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>189</td> <td>3.73%</td> <td>\$835.13</td> </tr> </tbody> </table> | | | | | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | Sitelink extension | | | | | | | | CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now | Sitelink extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 1 | 4.35% | \$1.00 | Call extension | | | | | | | | 303-800-1878 (mobile) | Call extension | Account | Account | Approved | 48 | 2.04% | \$350.27 | 303-800-1878 | Call extension | Account | Account | Approved | 34 | 1.99% | \$205.94 | Location extension | | | | | | | | furioustpk@gmail.com (View locations) All locations selected | Location extension | Account | Account | - | - | - | - | Callout extension | | | | | | | | FDA Cleared | Callout extension | search beta coolsculp... | Campaign | Approved | 186 | 3.14% | \$879.12 | Highlights: No Surgery | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 180 | 3.42% | \$863.27 | Contact Us + Free Consult | Callout extension | search beta coolsculp... | Campaign | Approved | 189 | 3.73% | \$835.13 |
| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sitelink extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now | Sitelink extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 1 | 4.35% | \$1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Call extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 303-800-1878 (mobile) | Call extension | Account | Account | Approved | 48 | 2.04% | \$350.27 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 303-800-1878 | Call extension | Account | Account | Approved | 34 | 1.99% | \$205.94 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Location extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| furioustpk@gmail.com (View locations) All locations selected | Location extension | Account | Account | - | - | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Callout extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FDA Cleared | Callout extension | search beta coolsculp... | Campaign | Approved | 186 | 3.14% | \$879.12 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Highlights: No Surgery | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 180 | 3.42% | \$863.27 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Contact Us + Free Consult | Callout extension | search beta coolsculp... | Campaign | Approved | 189 | 3.73% | \$835.13 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Settings | Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Suggested | Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Change history | © Google, 2021. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | ● Paused | | Type: Search | Budget: \$0.10/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|------------------------------|--------------|--|--------------|-----------|----------------|----------|-------|--------|--------|-----|------|-------------------------|--|--|--|--|--|--|--|-------------------------|-------------------|------------------------------|----------|--|-----|-------|----------|---------------------------|--|--|--|--|--|--|--|---------------------------|-------------------|------------------------------|----------|----------|-----|-------|----------|-----------------|--|--|--|--|--|--|--|-----------------|-------------------|------------------------------|----------|----------|-----|-------|----------|---------------------|--|--|--|--|--|--|--|---------------------|-------------------|------------------------------|----------|----------|-----|-------|----------|------------------------------|--|--|--|--|--|--|--|---|------------------------------|------------------------------|----------|----------|----|-------|---------|---------------------|--|--|--|--|--|--|--|---|---------------------|------------------------------|----------|--|-----|-------|------------|-----------------------|---------------------|------------------------------|----------|--|-----|-------|----------|--------------------------------|---------------------|------------------------------|----------|--|----|-------|----------|----------------------------|--|--|--|--|---|-------|--------|---------------------------|--|--|--|--|-----|-------|------------|
| Recommendations | Extension type: All ADD FILTER Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | Extension type: All ADD FILTER Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ads & extensions | <table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="8">Liposuction Alternative</td> </tr> <tr> <td>Liposuction Alternative</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Health in personalized advertising</td> <td>182</td> <td>3.44%</td> <td>\$806.18</td> </tr> <tr> <td colspan="8">Nonsurgical Fat Reduction</td> </tr> <tr> <td>Nonsurgical Fat Reduction</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>176</td> <td>3.52%</td> <td>\$803.58</td> </tr> <tr> <td colspan="8">Freeze Your Fat</td> </tr> <tr> <td>Freeze Your Fat</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>176</td> <td>3.13%</td> <td>\$753.22</td> </tr> <tr> <td colspan="8">New Clients 25% Off</td> </tr> <tr> <td>New Clients 25% Off</td> <td>Callout extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>160</td> <td>2.98%</td> <td>\$733.40</td> </tr> <tr> <td colspan="8">Structured snippet extension</td> </tr> <tr> <td>Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction</td> <td>Structured snippet extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved</td> <td>15</td> <td>1.73%</td> <td>\$62.70</td> </tr> <tr> <td colspan="8">Promotion extension</td> </tr> <tr> <td>Spring Sale - \$1,300 off 8+ Treatments</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>376</td> <td>3.20%</td> <td>\$1,716.85</td> </tr> <tr> <td>\$1,300 off 8+ Cycles</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>114</td> <td>3.44%</td> <td>\$443.42</td> </tr> <tr> <td>Easter - \$1,300 off 8+ Cycles</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>32</td> <td>3.17%</td> <td>\$120.81</td> </tr> <tr> <td colspan="5">Total: Sitelink extensions</td> <td>1</td> <td>4.35%</td> <td>\$1.00</td> </tr> <tr> <td colspan="5">Total: Callout extensions</td> <td>453</td> <td>3.66%</td> <td>\$2,089.78</td> </tr> </tbody> </table> | | | | | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | Liposuction Alternative | | | | | | | | Liposuction Alternative | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 182 | 3.44% | \$806.18 | Nonsurgical Fat Reduction | | | | | | | | Nonsurgical Fat Reduction | Callout extension | search beta coolsculp... | Campaign | Approved | 176 | 3.52% | \$803.58 | Freeze Your Fat | | | | | | | | Freeze Your Fat | Callout extension | search beta coolsculp... | Campaign | Approved | 176 | 3.13% | \$753.22 | New Clients 25% Off | | | | | | | | New Clients 25% Off | Callout extension | search beta coolsculp... | Campaign | Approved | 160 | 2.98% | \$733.40 | Structured snippet extension | | | | | | | | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension | search beta coolsculp... | Campaign | Approved | 15 | 1.73% | \$62.70 | Promotion extension | | | | | | | | Spring Sale - \$1,300 off 8+ Treatments | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 376 | 3.20% | \$1,716.85 | \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 114 | 3.44% | \$443.42 | Easter - \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 32 | 3.17% | \$120.81 | Total: Sitelink extensions | | | | | 1 | 4.35% | \$1.00 | Total: Callout extensions | | | | | 453 | 3.66% | \$2,089.78 |
| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Liposuction Alternative | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Liposuction Alternative | Callout extension | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 182 | 3.44% | \$806.18 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nonsurgical Fat Reduction | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nonsurgical Fat Reduction | Callout extension | search beta coolsculp... | Campaign | Approved | 176 | 3.52% | \$803.58 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Freeze Your Fat | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Freeze Your Fat | Callout extension | search beta coolsculp... | Campaign | Approved | 176 | 3.13% | \$753.22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| New Clients 25% Off | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| New Clients 25% Off | Callout extension | search beta coolsculp... | Campaign | Approved | 160 | 2.98% | \$733.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Structured snippet extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension | search beta coolsculp... | Campaign | Approved | 15 | 1.73% | \$62.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Promotion extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spring Sale - \$1,300 off 8+ Treatments | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 376 | 3.20% | \$1,716.85 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 114 | 3.44% | \$443.42 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Easter - \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 32 | 3.17% | \$120.81 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Sitelink extensions | | | | | 1 | 4.35% | \$1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Callout extensions | | | | | 453 | 3.66% | \$2,089.78 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Settings | Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Change history | © Google, 2021. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | ● Paused | | Type: Search | Budget: \$0.10/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|------------------------------|--------------|--|--------------|-----------|----------------|----------|-------|--------|--------|-----|------|---|--|--|--|--|--|--|--|---|---------------------|------------------------------|----------|--|-----|-------|------------|-----------------------|--|--|--|--|--|--|--|-----------------------|---------------------|------------------------------|----------|--|-----|-------|----------|--------------------------------|--|--|--|--|--|--|--|--------------------------------|---------------------|------------------------------|----------|--|----|-------|----------|----------------------------|--|--|--|--|---|-------|--------|---------------------------|--|--|--|--|-----|-------|------------|--------------------------------------|--|--|--|--|----|-------|---------|------------------------|--|--|--|--|----|-------|----------|----------------------------|--|--|--|--|----|-------|----------|-----------------------------|--|--|--|--|-----|-------|------------|
| Recommendations | Extension type: All ADD FILTER Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | Extension type: All ADD FILTER Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ads & extensions | <table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="8">Spring Sale - \$1,300 off 8+ Treatments</td> </tr> <tr> <td>Spring Sale - \$1,300 off 8+ Treatments</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>376</td> <td>3.20%</td> <td>\$1,716.85</td> </tr> <tr> <td colspan="8">\$1,300 off 8+ Cycles</td> </tr> <tr> <td>\$1,300 off 8+ Cycles</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>114</td> <td>3.44%</td> <td>\$443.42</td> </tr> <tr> <td colspan="8">Easter - \$1,300 off 8+ Cycles</td> </tr> <tr> <td>Easter - \$1,300 off 8+ Cycles</td> <td>Promotion extension</td> <td>search beta coolsculp...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>32</td> <td>3.17%</td> <td>\$120.81</td> </tr> <tr> <td colspan="5">Total: Sitelink extensions</td> <td>1</td> <td>4.35%</td> <td>\$1.00</td> </tr> <tr> <td colspan="5">Total: Callout extensions</td> <td>453</td> <td>3.66%</td> <td>\$2,089.78</td> </tr> <tr> <td colspan="5">Total: Structured snippet extensions</td> <td>15</td> <td>1.73%</td> <td>\$62.70</td> </tr> <tr> <td colspan="5">Total: Call extensions</td> <td>82</td> <td>2.02%</td> <td>\$556.21</td> </tr> <tr> <td colspan="5">Total: Location extensions</td> <td>87</td> <td>1.85%</td> <td>\$415.10</td> </tr> <tr> <td colspan="5">Total: Promotion extensions</td> <td>522</td> <td>3.24%</td> <td>\$2,281.08</td> </tr> </tbody> </table> | | | | | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | Spring Sale - \$1,300 off 8+ Treatments | | | | | | | | Spring Sale - \$1,300 off 8+ Treatments | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 376 | 3.20% | \$1,716.85 | \$1,300 off 8+ Cycles | | | | | | | | \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 114 | 3.44% | \$443.42 | Easter - \$1,300 off 8+ Cycles | | | | | | | | Easter - \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 32 | 3.17% | \$120.81 | Total: Sitelink extensions | | | | | 1 | 4.35% | \$1.00 | Total: Callout extensions | | | | | 453 | 3.66% | \$2,089.78 | Total: Structured snippet extensions | | | | | 15 | 1.73% | \$62.70 | Total: Call extensions | | | | | 82 | 2.02% | \$556.21 | Total: Location extensions | | | | | 87 | 1.85% | \$415.10 | Total: Promotion extensions | | | | | 522 | 3.24% | \$2,281.08 |
| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spring Sale - \$1,300 off 8+ Treatments | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spring Sale - \$1,300 off 8+ Treatments | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 376 | 3.20% | \$1,716.85 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| \$1,300 off 8+ Cycles | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 114 | 3.44% | \$443.42 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Easter - \$1,300 off 8+ Cycles | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Easter - \$1,300 off 8+ Cycles | Promotion extension | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 32 | 3.17% | \$120.81 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Sitelink extensions | | | | | 1 | 4.35% | \$1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Callout extensions | | | | | 453 | 3.66% | \$2,089.78 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Structured snippet extensions | | | | | 15 | 1.73% | \$62.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Call extensions | | | | | 82 | 2.02% | \$556.21 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Location extensions | | | | | 87 | 1.85% | \$415.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Promotion extensions | | | | | 522 | 3.24% | \$2,281.08 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Settings | Show rows: 500 1 - 15 of 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Drafts & experiments | © Google, 2021. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | ● Paused | | Type: Search | Budget: \$0.10/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|--|--------------|--------------------|--------------|----|----------|--------|--------|-----|------|---------------------------------|--|--|--|--|--|--|----------------|--|-----|-------|----------|--|-------------|--|----|-------|----------|--|-------------|--|----|-------|---------|--|----------------|---|----|-------|---------|--|--|---|--|--|--|
| Recommendations | Custom Jan 1 - Mar 31, 2021 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Suggested | Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Change history | © Google, 2021. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | |
|---|-----------------------------|---|--------------------|---|---------|------------------|---------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH | REPORTS | TOOLS & SETTINGS | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH | SEGMENT | COLUMNS | |
| Insights | □ ● Ad | Ad group | Status | Clicks | CTR | ↓ Cost | |
| Ad groups | Total: Ads ② | | | | | | |
| Ads & extensions | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Policy (Restricted medical content +1 more), Campaign paused | 10 | 1.70% | \$55.64 |
| Extensions | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 14 | 5.43% | \$46.92 |
| Landing pages | □ ● | Hollywood Body Laser Center CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 6 | 3.17% | \$43.13 |
| Keywords | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 8 | 2.17% | \$40.63 |
| Audiences | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 10 | 2.34% | \$35.31 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | |
|---|-----------------------------|---|--------------------|---|---------|------------------|---------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH | REPORTS | TOOLS & SETTINGS | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH | SEGMENT | COLUMNS | |
| Insights | □ ● Ad | Ad group | Status | Clicks | CTR | ↓ Cost | |
| Ad groups | Total: Ads ② | | | | | | |
| Ads & extensions | □ ● | Hollywood Body Laser Center CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 5 | 4.24% | \$34.91 |
| Extensions | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 8 | 2.25% | \$29.99 |
| Landing pages | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 6 | 1.56% | \$29.06 |
| Keywords | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 6 | 4.41% | \$28.10 |
| Audiences | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign | 8 | 9.41% | \$27.99 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | |
|---|-----------------------------|---|--------------------|---|---------|------------------|---------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH | REPORTS | TOOLS & SETTINGS | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH | SEGMENT | COLUMNS | |
| Insights | □ ● Ad | Ad group | Status | Clicks | CTR | ↓ Cost | |
| Ad groups | Total: Ads ② | | | | | | |
| Ads & extensions | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 6 | 5.26% | \$26.05 |
| Extensions | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 6 | 7.32% | \$22.92 |
| Landing pages | □ ● | Fat Reduction Treatment CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 5 | 4.81% | \$21.46 |
| Keywords | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 5 | 1.32% | \$19.06 |
| Audiences | | | | | | | |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | |
|---|-----------------------------|---|--------------------|---|---------|------------------|---------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH | REPORTS | TOOLS & SETTINGS | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH | SEGMENT | COLUMNS | |
| Insights | □ ● Ad | Ad group | Status | Clicks | CTR | ↓ Cost | |
| Ad groups | Total: Ads ② | | | | | | |
| Ads & extensions | □ ● | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 4 | 1.83% | \$16.81 |
| Extensions | □ ● | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 8.00% | \$15.75 |
| Landing pages | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.68% | \$15.41 |
| Keywords | □ ● | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.26% | \$10.57 |
| Audiences | □ ● | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 1.41% | \$10.48 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | |
|---|-----------------------------|---|--------------------|---|---------|------------------|---------|
| Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | SEARCH | REPORTS | TOOLS & SETTINGS | |
| Overview | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | |
| Recommendations | + Ad status: All ADD FILTER | | | SEARCH | SEGMENT | COLUMNS | |
| Insights | □ ● Ad | Ad group | Status | Clicks | CTR | ↓ Cost | |
| Ad groups | Total: Ads ② | | | | | | |
| Ads & extensions | □ ● | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 3.45% | \$10.09 |
| Extensions | □ ● | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 5.56% | \$9.95 |
| Landing pages | □ ● | Non-Surgical Lipo Alternative CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 0.90% | \$9.76 |
| Keywords | □ ● | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 15.79% | \$8.44 |
| Audiences | □ ● | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 7.69% | \$7.79 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|---|---|---|---|--------|--------|-------|------------|
| Overview | | | | | | | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | | | |
| Recommendations | | | | | | | + Ad status: All ADD FILTER | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | | | | | | | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost | | | |
| Ad groups | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 9.68% | \$7.58 | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 3.33% | \$7.55 | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.27% | \$7.08 | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.19% | \$6.92 | | |
| Drafts & experiments | | | | | | | | | | | | | | | |
| More | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.18% | \$6.72 | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|---|---|---|---|--------|--------|-------|------------|
| Overview | | | | | | | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | | | |
| Recommendations | | | | | | | + Ad status: All ADD FILTER | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | | | | | | | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost | | | |
| Ad groups | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 0.69% | \$6.72 | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 0.34% | \$5.92 | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 13.04% | \$5.67 | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 1.27% | \$5.55 | | |
| Drafts & experiments | | | | | | | | | | | | | | | |
| More | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting Colorado Springs Get Rid of Unwanted Fat www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.17% | \$5.39 | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|--|---|---|---|--------|--------|-------|------------|
| Overview | | | | | | | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | | | |
| Recommendations | | | | | | | + Ad status: All ADD FILTER | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | | | | | | | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost | | | |
| Ad groups | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 1.45% | \$4.65 | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 0.63% | \$3.86 | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 0.54% | \$3.54 | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 0.75% | \$3.16 | | |
| Drafts & experiments | | | | | | | | | | | | | | | |
| More | | | | | | | <input type="checkbox"/> | Fat Reduction Treatment Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 5.56% | \$3.12 | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|--|---|---|---|--------|--------|-------|------------|
| Overview | | | | | | | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | | | |
| Recommendations | | | | | | | + Ad status: All ADD FILTER | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | | | | | | | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost | | | |
| Ad groups | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 1 | 11.11% | \$2.81 | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 9.52% | \$1.87 | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | <input type="checkbox"/> | Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | liposuction | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 2.25% | \$0.96 | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results | liposuction | Removed Policy (Restricted medical content +1 more), Campaign paused | 0 | — | \$0.00 | | |
| Drafts & experiments | | | | | | | | | | | | | | | |
| More | | | | | | | <input type="checkbox"/> | CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | liposuction | Removed Policy (Restricted medical content +1 more), Campaign paused | 0 | — | \$0.00 | | |

| Google Ads | | | | | | | Chris Zelig > Hollywood Body 224-035-9364 | | All campaigns > search beta coolsculpting ... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|---|---|---|---|--------|--------|-------|------------|
| Overview | | | | | | | ● Paused | Type: Search | Budget: \$0.10/day | More details | | | | | |
| Recommendations | | | | | | | + Ad status: All ADD FILTER | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Insights | | | | | | | <input type="checkbox"/> Ad | Ad group | Status | Clicks | CTR | ↓ Cost | | | |
| Ad groups | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | expanded reach | Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat No Surgery & Minimal Downtime www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | <input type="checkbox"/> | Hollywood Body Laser Center Freeze Away Body Fat \$1300 Off 8+ Treatments www.hollywoodbodylaser.net CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | expanded reach | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | 0.00% | \$0.00 | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | Total: Ads ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Change history | | | | | | | Total: Campaign ② | | | | | | 554 | 3.06% | \$2,108.24 |
| Drafts & experiments | | | | | | | | | | | | | | | |
| More | | | | | | | | | | | | | | | |

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$0.10/day

Recommendations: All

Insights: Extension type: All

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------|---|------------------------------|----------|---|--------|-------|----------|
| Sitelink extension | | | | | | | |
| <input type="checkbox"/> | CoolSculpting Deal New Clients Save 25% Off on CoolSculpting. Book Now | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 0 | 0.00% | \$0.00 |
| Call extension | | | | | | | |
| <input type="checkbox"/> | 303-800-1878 (mobile) | Account | Account | Approved | 35 | 2.42% | \$182.75 |
| <input type="checkbox"/> | 303-800-1878 | Account | Account | Approved | 26 | 2.77% | \$117.45 |
| Location extension | | | | | | | |
| <input type="checkbox"/> | furioustpk@gmail.com (View locations) All locations selected | Account | Account | - | - | - | - |
| Callout extension | | | | | | | |
| <input type="checkbox"/> | FDA Cleared | search beta coolsculp... | Campaign | Approved | 109 | 3.32% | \$500.57 |
| <input type="checkbox"/> | New Clients 25% Off | search beta coolsculp... | Campaign | Approved | 88 | 2.95% | \$421.75 |
| <input type="checkbox"/> | Highlights: No Surgery | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 97 | 3.38% | \$412.89 |

Google Ads | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$0.10/day

Recommendations: Extension type: All

Insights: Extension type: All

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|------------------------------|---|------------------------------|----------|---|--------|-------|------------|
| Callout extension | | | | | | | |
| <input type="checkbox"/> | Freeze Your Fat | search beta coolsculp... | Campaign | Approved | 87 | 2.77% | \$386.04 |
| <input type="checkbox"/> | Contact Us + Free Consult | search beta coolsculp... | Campaign | Approved | 88 | 3.25% | \$384.02 |
| <input type="checkbox"/> | Nonsurgical Fat Reduction | search beta coolsculp... | Campaign | Approved | 83 | 2.98% | \$382.15 |
| <input type="checkbox"/> | Liposuction Alternative | search beta coolsculp... | Campaign | Approved (limited): Health in personalized advertising | 91 | 3.14% | \$381.69 |
| Structured snippet extension | | | | | | | |
| <input type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | search beta coolsculp... | Campaign | Approved | 5 | 0.88% | \$17.44 |
| Promotion extension | | | | | | | |
| <input type="checkbox"/> | Spring Sale - \$1,300 off 8+ Treatments | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 209 | 3.22% | \$870.94 |
| <input type="checkbox"/> | \$1,300 off 8+ Cycles | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 61 | 4.07% | \$230.02 |
| <input type="checkbox"/> | Easter - \$1,300 off 8+ Cycles | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 21 | 3.10% | \$69.02 |
| Total: Sitelink extensions | | | | | 0 | 0.00% | \$0.00 |
| Total: Callout extensions | | | | | 239 | 3.62% | \$1,028.71 |

Google Ads | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$0.10/day

Recommendations: Extension type: All

Insights: Extension type: All

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------------------|---|------------------------------|----------|---|--------|-------|------------|
| Promotion extension | | | | | | | |
| <input type="checkbox"/> | Spring Sale - \$1,300 off 8+ Treatments | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 209 | 3.22% | \$870.94 |
| <input type="checkbox"/> | \$1,300 off 8+ Cycles | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 61 | 4.07% | \$230.02 |
| <input type="checkbox"/> | Easter - \$1,300 off 8+ Cycles | search beta coolsculp... | Campaign | Approved (limited): Restricted medical content +1 more | 21 | 3.10% | \$69.02 |
| Total: Sitelink extensions | | | | | 0 | 0.00% | \$0.00 |
| Total: Callout extensions | | | | | 239 | 3.62% | \$1,028.71 |
| Total: Structured snippet extensions | | | | | 5 | 0.88% | \$17.44 |
| Total: Call extensions | | | | | 61 | 2.56% | \$300.20 |
| Total: Location extensions | | | | | 82 | 2.41% | \$288.92 |
| Total: Promotion extensions | | | | | 291 | 3.36% | \$1,169.98 |

Show rows: 500 | 1 - 15 of 15

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Google Ads | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Impr. |
|---------------------------------------|--------------------|------------|------------------|-------|
| Learn More About CoolSculpting | Approved (limited) | Headline | None | 204 |
| See Real CoolSculpting Results | Approved (limited) | Headline | None | 1,069 |
| Fat Reduction in Denver | Approved (limited) | Headline | None | 608 |
| {Keyword:Hollywood Body Laser Center} | Approved (limited) | Headline | None | 986 |
| #1 Provider in Denver | Approved (limited) | Headline | None | 562 |
| CoolSculpting in Denver | Approved (limited) | Headline | None | 3,760 |
| #1 Fat Reduction Treatment | Approved (limited) | Headline | None | 590 |
| Safe & Effective Fat Reduction | Approved (limited) | Headline | None | 309 |
| Target Belly Fat, Love Handles | Approved (limited) | Headline | None | 214 |
| Huge CoolSculpting Promotion | Approved (limited) | Headline | None | 2,806 |

Google Ads | Chris Zelig > Hollywood Body 224-035-9364 | All campaigns

Asset status: All enabled

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Impr. |
|--|--------------------|-------------|------------------|-------|
| Fat Reduction in Denver | Approved (limited) | Headline | None | 608 |
| {Keyword:Hollywood Body Laser Center} | Approved (limited) | Headline | None | 986 |
| #1 Provider in Denver | Approved (limited) | Headline | None | 562 |
| CoolSculpting in Denver | Approved (limited) | Headline | None | 3,760 |
| #1 Fat Reduction Treatment | Approved (limited) | Headline | None | 590 |
| Safe & Effective Fat Reduction | Approved (limited) | Headline | None | 309 |
| Target Belly Fat, Love Handles | Approved (limited) | Headline | None | 214 |
| Huge CoolSculpting Promotion | Approved (limited) | Headline | None | 2,806 |
| Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility | Approved (limited) | Description | None | 5,489 |
| CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results | Approved (limited) | Description | None | 4,827 |
| Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | Approved (limited) | Description | None | 110 |

Show rows: 500 | 1 - 13 of 13

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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|---|---|-------------------------------------|--|
| Billed To Hollywood Body Laser Center 11211 E. Arapahoe Road, Suite 120 Centennia, Colorado 80112 United States | Date of Issue 01/01/2021 Due Date 01/01/2021 | Invoice Number FB2021-001 | Amount Due (USD) \$0.00 |
|---|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|--|-------------------------|-----|---------------|
| Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus | \$2,250.00 | 1 | \$2,250.00 |
| | Subtotal | | 2,250.00 |
| | Tax | | 0.00 |
| | Total | | 2,250.00 |
| | Amount Paid | | 2,250.00 |
| | Amount Due (USD) | | \$0.00 |

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Hollywood Body Laser Center
11211 E. Arapahoe Road, Suite 120
Centennia, Colorado
80112
United States

Date of Issue

02/01/2021

Due Date

02/01/2021

Invoice Number

FB2021-023

Amount Due (USD)

\$0.00

| Description | Rate | Qty | Line Total |
|--|-------------------------|-----|---------------|
| Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus | \$2,250.00 | 1 | \$2,250.00 |
| | Subtotal | | 2,250.00 |
| | Tax | | 0.00 |
| | Total | | 2,250.00 |
| | Amount Paid | | 2,250.00 |
| | Amount Due (USD) | | \$0.00 |

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|---|---|-------------------------------------|--|
| Billed To Hollywood Body Laser Center 11211 E. Arapahoe Road, Suite 120 Centennia, Colorado 80112 United States | Date of Issue 03/01/2021 Due Date 03/01/2021 | Invoice Number FB2021-040 | Amount Due (USD) \$0.00 |
|---|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|--|-------------------------|-----|---------------|
| Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus | \$2,250.00 | 1 | \$2,250.00 |
| | Subtotal | | 2,250.00 |
| | Tax | | 0.00 |
| | Total | | 2,250.00 |
| | Amount Paid | | 2,250.00 |
| | Amount Due (USD) | | \$0.00 |