

CoolSculpting Marketing Services Hollywood Body and Laser Co-Op Q3+Q4 2022 Total Marketing Expenses (07/01/2022 - 12/31/2022)

Total Google Ads: \$70,147.53
Total Marketing Service Fees: \$15,000.00
Total CoolSculpting Marketing Cost: \$85,147.53

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Insights Recommendations

Custom Jul 1 - Dec 26, 2022 Show last 30 days

Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting denver	\$119.81/day	All ads limited by policy	1,472	3.82%	\$32,641.05
search coolsculpting westminster	\$146.23/day	All ads limited by policy	1,133	4.17%	\$20,204.68
search coolsculpting colorado springs	\$140.01/day	All ads limited by policy	1,194	6.06%	\$17,301.80
search beta cooltone denver	\$15.63/day	Paused All ads limited by policy	0	-	\$0.00
search alpha coolsculpting colorado springs	\$13.00/day	Paused	0	-	\$0.00
search alpha coolsculpting denver	\$12.94/day	Paused Some ads limited by policy	0	-	\$0.00
search beta cooltone colorado springs	\$31.25/day	Paused All ads limited by policy	0	-	\$0.00
search beta coolsculpting colorado exp reach	\$0.06/day	Paused	0	-	\$0.00
search beta coolsculpting denver exp reach	\$0.06/day	Paused	0	-	\$0.00
Total: Filtered campaigns			3,799	4.45%	\$70,147.53
Total: Account	\$450.77/day		4,032	4.51%	\$71,920.53

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview Enabled Status: All ads limited by policy Type: Search Budget: \$119.81/day Optimization score: 100% More details

Ads Custom Jul 1 - Dec 26, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,472	3.82%	\$32,641.05
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	417	7.52%	\$15,633.78
Hollywood Body Laser Center Fat Reduction in Denver, CO Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	495	2.38%	\$6,681.82
Hollywood Body Laser Center Fat Reduction in Denver, CO Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	1. lipo	Eligible (Limited) Policy (Speculative and Experimental Medical Treatment +3 more)	307	3.91%	\$4,702.81
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	2. coolsculpting - body	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	101	5.24%	\$2,186.24
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	3. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	86	9.42%	\$1,827.52
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	10	6.33%	\$336.54
[Dynamically generated headline] [Dynamically generated display URL]					

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Ads Custom Jul 1 - Dec 26, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,472	3.82%	\$32,641.05
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	4.35%	\$324.17
CoolSculpting® Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	10.77%	\$174.49
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	8.33%	\$80.97
Hollywood Body Laser Center CoolSculpting® Denver No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/denver CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach	Removed	4	4.40%	\$80.46
Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/denver CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach	Removed	5	2.91%	\$77.44
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$75.85
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	11.54%	\$74.78
[Dynamically generated headline] [Dynamically generated display URL]					

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Ads Custom Jul 1 - Dec 26, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,472	3.82%	\$32,641.05
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	16.67%	\$66.24
2022 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	4.76%	\$59.31
(Keyword:Hollywood Body Laser Center) Save 50% Off 16+ Treatments Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	4.65%	\$55.73
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$46.08
Fat Reduction Treatment CoolSculpting® Denver No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/denver Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Buds, Double Chin, & More	x. Expanded Reach	Removed	2	0.85%	\$41.44
CoolSculpting Denver Non-Surgical Fat Reduction Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. coolsculpting - body	Removed Ad group paused	3	8.82%	\$31.95
Hollywood Body Laser Center CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	0.80%	\$22.95

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
view assets details						
Ads	<input type="checkbox"/>	CoolSculpting® Denver Freeze Away Stubborn Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	3. coolsculpting - price Removed Ad group paused	2	8.00%	\$16.99
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic Removed Policy (Restricted medical content +1 more)	1	3.57%	\$16.43
Settings	<input type="checkbox"/>	Fat Reduction Treatment Freeze Away Body Fat Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/denver Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Buds, Double Chin, & More	1. lipo Removed	1	6.67%	\$9.80
Experiments	<input type="checkbox"/>	(Keyword:Hollywood Body Laser Center) Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/denver Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	2. coolsculpting - body Removed Ad group paused	1	7.14%	\$7.72
Assets	<input type="checkbox"/>	CoolSculpting Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. coolsculpting - body Removed Ad group paused	1	4.17%	\$5.68
Assets	<input type="checkbox"/>	CoolSculpting Denver Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. coolsculpting - body Removed Ad group paused	1	12.50%	\$3.86
Assets	<input type="checkbox"/>	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a	0. coolsculpting - general Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
Ads	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	x. dynamic Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	x. dynamic Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Settings	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	x. dynamic Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Experiments	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Assets	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace						
Total: Campaign						

Asset	Status	Asset type	Position pinning	Impr.
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	None	1,022
Schedule a Free Consultation	Approved (limited)	Headline	None	21
Affordable & Quick Treatments	Approved (limited)	Headline	None	146
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	140
Freeze Your Fat Away Today	Approved (limited)	Headline	None	64
Fat Reduction Treatment	Approved (limited)	Headline	None	26
CoolSculpting Near Me	Approved (limited)	Headline	None	100
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	1,492
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	619

Asset	Status	Asset type	Position pinning	Impr.
Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	5,392
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	77
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	31
Top Provider in Denver, CO	Approved (limited)	Headline	None	56
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	4,465
Freeze Away Body Fat	Approved (limited)	Headline	None	1,507
50% Off 8+ Treatments	Approved (limited)	Headline	None	670
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,316
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO	-	Description	None	13
Save \$1,300 On 8+ Treatments	-	Headline	None	0
Book Now for Up to \$1300 Off	-	Headline	None	0

Asset	Status	Asset type	Position pinning	Impr.
Save 50% Off 16+ Treatments	-	Headline	None	75
Book Now for Up to \$500 Off	-	Headline	None	0
Book Now for Up to 50% Off	-	Headline	None	79
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	107
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	420
50% off 16+ treatments	-	Headline	None	6
50% Off 16+ Treatments	-	Headline	None	1,190
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	2,199

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | denver

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$119.81/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting denver	Campaign	Eligible	Advertiser	11	251	4.38%	\$30.15	\$331.70
Sitelink									
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	877	18,967	4.62%	\$25.90	\$22,715.46
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	836	18,533	4.51%	\$25.60	\$21,403.64
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	758	17,170	4.41%	\$25.94	\$19,662.86
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	714	17,488	4.08%	\$25.73	\$18,369.71
Callout									
FDA Cleared	search coolsculpting denver	Campaign	Eligible	Advertiser	175	3,811	4.59%	\$24.74	\$4,329.09

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Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$119.81/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout									
FDA Cleared	search coolsculpting denver	Campaign	Eligible	Advertiser	175	3,811	4.59%	\$24.74	\$4,329.09
Freeze Your Fat	search coolsculpting denver	Campaign	Eligible	Advertiser	146	3,637	4.01%	\$27.30	\$3,985.11
Nonsurgical Fat Reduction	search coolsculpting denver	Campaign	Eligible	Advertiser	137	3,011	4.55%	\$28.50	\$3,904.98
Liposuction Alternative	search coolsculpting denver	Campaign	Eligible	Advertiser	124	3,108	3.99%	\$28.42	\$3,523.90
Highlights: No Surgery	search coolsculpting denver	Campaign	Eligible	Advertiser	131	3,125	4.19%	\$26.54	\$3,476.18
50% Off 16+ Treatments	search coolsculpting denver	Campaign	Removed	Advertiser	10	284	3.52%	\$15.76	\$157.61
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	3	31	9.68%	\$8.60	\$25.79
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	32	6.25%	\$9.12	\$18.23
Promotion									
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	421	9,681	4.35%	\$26.26	\$11,053.63
Summer Sale - Up to 50% off 16+ Treatments	search coolsculpting denver	Campaign	Removed	Advertiser	400	8,326	4.80%	\$19.10	\$7,639.92
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	63	1,381	4.56%	\$23.54	\$1,483.24
Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting denver	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

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Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$119.81/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Call									
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	63	1,381	4.56%	\$23.54	\$1,483.24
Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting denver	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Spring Sale - 50% off 16+ Treatments	search coolsculpting denver	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
303-800-1878	search coolsculpting denver	Campaign	Eligible	Advertiser	81	2,296	3.53%	\$29.02	\$2,350.82
303-800-1878	search coolsculpting denver	Campaign	Eligible	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					885	19,114	4.63%	\$25.85	\$22,874.54
Total: Callouts					317	7,687	4.12%	\$25.54	\$8,096.19
Total: Structured snippets					11	251	4.38%	\$30.15	\$331.70
Total: Calls					81	2,296	3.53%	\$29.02	\$2,350.82
Total: Promotions					884	19,388	4.56%	\$22.82	\$20,176.79

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | westminster

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			1,133	4.17%	\$20,204.68
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	330	7.87%	\$8,745.48
Hollywood Body Laser Center Fat Reduction in Westminster Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/westminster Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	359	2.58%	\$5,114.20
Hollywood Body Laser Center Fat Reduction in Westminster Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/westminster Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	283	4.59%	\$3,219.01
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Ad group paused	56	5.78%	\$1,106.99
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	3. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	30	9.65%	\$508.99
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	4. coolsculpting - fat freeze	Not eligible Policy (Prescription drug sale +2 more), Ad group paused	8	6.15%	\$191.70

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | westminster

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			1,133	4.17%	\$20,204.68
Hollywood Body Laser Center CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspas	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.65%	\$179.56
CoolSculpting in Westminster Save 50% Off 16+ Treatments Schedule a Free Consultation hollywoodbodylaser.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	9.68%	\$177.46
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	4	11.76%	\$122.91
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	30.00%	\$100.10
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.95%	\$83.13
Hollywood Body Laser Center CoolSculpting Westminster, CO Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	8	3.94%	\$78.01
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$77.82

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.08%	\$75.56
	CoolSculpting in Westminster Save 50% Off 16+ Treatments Schedule a Free Consultation hollywoodbodylaser.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	3. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group paused	5	8.06%	\$70.12
	CoolSculpting in Westminster Freeze Away Body Fat Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	12.82%	\$67.56
	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$55.62
	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	2.08%	\$54.23
	Fat Reduction in Westminster Eliminate Fat & Feel Great Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	4	1.97%	\$51.99
	CoolSculpting Westminster Freeze Away Stubborn Fat Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/westminster Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. coolsculpting - body	Removed Policy (Restricted medical content +1 more), Ad group paused	2	50.00%	\$26.09

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	Hollywood Body Laser Center Coolsculpting Westminster, CO Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	1. lipo	Removed Policy (Restricted medical content +1 more)	4	6.25%	\$20.94
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$17.56
	(Keyword:Hollywood Body Laser Center) Freeze Away Body Fat Located in Westminster, CO hollywoodbodylaser.net/coolsculpting/westminster Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Westminster, CO. Schedule a Free Consultation	3. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group paused	1	11.11%	\$13.50
	CoolSculpting in Westminster Freeze Away Body Fat Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	3. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group paused	1	9.09%	\$12.98
	CoolSculpting Westminster Non-Surgical Fat Reduction Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. coolsculpting - body	Removed Policy (Restricted medical content +1 more), Ad group paused	1	8.33%	\$10.65
	(Keyword:Hollywood Body Laser Center) Freeze Away Body Fat Located in Westminster, CO hollywoodbodylaser.net/coolsculpting/westminster Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Westminster, CO. Schedule a Free Consultation	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$6.68
	(Keyword:Hollywood Body Laser Center) Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	2. coolsculpting - body	Removed Policy (Restricted medical content +1 more), Ad group paused	1	11.11%	\$6.46

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	(Keyword:Hollywood Body Laser Center) Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	2. coolsculpting - body	Removed Policy (Restricted medical content +1 more), Ad group paused	1	11.11%	\$6.46
	Fat Reduction in Westminster Eliminate Fat & Feel Great Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	1. lipo	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$5.53
	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$2.27
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$1.58
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	Best Limited Time Offer Up to 50% Off 16+ Treatments Deal Expires This Month hollywoodbodylaser.net/coolsculpting/westminster 50% Off CoolSculpting® Treatment Plans Of 16+ Treatments. Limited Time Special. Book Now. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Best Limited Time Offer Up to 50% Off 16+ Treatments Deal Expires This Month hollywoodbodylaser.net/coolsculpting/westminster 50% Off CoolSculpting® Treatment Plans Of 16+ Treatments. Limited Time Special. Book Now. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	3. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Save Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace				1,133	4.17%	\$20,204.68
Total: Campaign				1,133	4.17%	\$20,204.68

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Asset	Status	Asset type	Position pinning	Impr.
(Keyword:Hollywood Body Laser Center)	Approved	Headline	None	747
Schedule a Free Consultation	Approved	Headline	None	26
Affordable & Quick Treatments	Approved	Headline	None	74
Non-Surgical Fat Reduction	Approved	Headline	None	375
Freeze Your Fat Away Today	Approved	Headline	None	37
Fat Reduction Treatment	Approved	Headline	None	34
CoolSculpting Near Me	Approved	Headline	None	79
Huge CoolSculpting Promotion	Approved	Headline	None	1,237
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	249

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | westminster

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Responsive search ad: Leave feedback

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	4,080
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	55
Safe + Effective Fat Reduction	Approved	Headline	None	25
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	3,092
Freeze Away Body Fat	Approved	Headline	None	1,567
Top Provider in Westminster	Approved	Headline	None	174
50% Off 8+ Treatments	Approved (limited)	Headline	None	357
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	728
Save \$1,300 On 8+ Treatments	-	Headline	None	0
Book Now for Up to \$1300 Off	-	Headline	None	0
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO	-	Description	None	4

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Responsive search ad: Leave feedback

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Save 50% Off 16+ Treatments	-	Headline	None	38
Book Now for Up to 50% Off	-	Headline	None	38
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	104
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	175
50% off 16+ treatments	-	Headline	None	4
50% Off 16+ Treatments	-	Headline	None	598
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	848

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Assets

Table view: Associations

Asset types: All, Sitelink, Callout, Structured snippet, Call, Lead form, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting westminster	Campaign	Eligible	Advertiser	21	282	7.45%	\$27.20	\$571.20
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	586	12,067	4.86%	\$20.90	\$12,244.50
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	558	11,728	4.76%	\$20.63	\$11,511.76
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	481	10,700	4.50%	\$20.15	\$9,689.79
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	482	11,054	4.36%	\$19.76	\$9,522.28
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	148	2,745	5.39%	\$25.88	\$3,830.94

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Freeze Your Fat	search coolsculpting westminster	Campaign	Eligible	Advertiser	148	2,745	5.39%	\$25.88	\$3,830.94
FDA Cleared	search coolsculpting westminster	Campaign	Eligible	Advertiser	150	2,950	5.08%	\$24.52	\$3,677.67
Nonsurgical Fat Reduction	search coolsculpting westminster	Campaign	Eligible	Advertiser	137	2,366	5.79%	\$24.72	\$3,386.55
Liposuction Alternative	search coolsculpting westminster	Campaign	Eligible	Advertiser	131	2,370	5.53%	\$24.72	\$3,238.41
Highlights: No Surgery	search coolsculpting westminster	Campaign	Eligible	Advertiser	136	2,385	5.70%	\$22.99	\$3,126.47
50% Off 16+ Treatments	search coolsculpting westminster	Campaign	Removed	Advertiser	14	240	5.83%	\$11.21	\$156.92
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	16	0.00%	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	12	0.00%	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	290	6,292	4.61%	\$21.28	\$6,172.00
Summer Sale - Up to 50% off 16+ Treatments	search coolsculpting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	297	5,298	5.61%	\$15.22	\$4,520.57
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	77	1,452	5.30%	\$20.40	\$1,570.78
Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$146.23/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	77	1,452	5.30%	\$20.40	\$1,570.78
Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - 50% off 16+ Treatments	search coolsculpting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
303-872-7107	search coolsculpting westminster	Campaign	Eligible	Advertiser	31	1,665	1.86%	\$28.19	\$873.74
303-800-1878	search coolsculpting westminster	Campaign	Removed	Advertiser	36	920	3.91%	\$23.50	\$846.16
303-800-1878	search coolsculpting westminster	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					592	12,161	4.87%	\$20.75	\$12,283.30
Total: Callouts					278	5,465	5.09%	\$22.73	\$6,320.30
Total: Structured snippets					21	282	7.45%	\$27.20	\$571.20
Total: Calls					67	2,585	2.59%	\$25.67	\$1,719.90
Total: Promotions					664	13,042	5.09%	\$18.47	\$12,263.35

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$140.01/day | Optimization score: 100%

Recommendations: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. Our Biggest CoolSculpting Discount Ever... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	392	12.41%	\$8,696.16
Hollywood Body Laser Center Fat Reduction Colorado Springs Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/colorado Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	1. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	329	5.52%	\$3,239.97
Hollywood Body Laser Center Fat Reduction Colorado Springs Non-Surgical Fat Reduction +11 more hollywoodbodylaser.net/coolsculpting/colorado Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	270	3.21%	\$2,837.25
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	2. coolsculpting - body	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	60	7.46%	\$820.10
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. Our Biggest CoolSculpting Discount Ever... View assets details	3. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	62	16.94%	\$667.86
(Keyword:Hollywood Body Laser Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	4. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content +1 more), Ad group paused	23	11.11%	\$389.33

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$140.01/day | Optimization score: 100%

Recommendations: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Hollywood Body Laser Center CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. Our Biggest CoolSculpting Discount Ever... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.49%	\$131.01
CoolSculpting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	10.42%	\$91.34
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	5	16.67%	\$83.51
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.14%	\$69.02
(Keyword:Hollywood Body Laser Center) Save 50% Off 16+ Treatments Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	5	20.83%	\$68.84
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$37.57
CoolSculpting Colorado Springs Freeze Away Body Fat Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	4. coolsculpting - fat freeze	Removed Ad group paused	3	13.64%	\$28.38

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$140.01/day | Optimization score: 100%

Recommendations: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$23.74
Non-Surgical Lipo Alternative CoolSculpting Colorado Springs Get Rid of Unwanted Fat hollywoodbodylaser.net/coolsculpting/colorado Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach	Removed	5	4.20%	\$23.25
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.76%	\$20.07
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$11.05
(Keyword:Hollywood Body Laser Center) Save 50% Off 16+ Treatments Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. coolsculpting - body	Removed Ad group paused	1	4.76%	\$8.96
2022 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	3. coolsculpting - price	Removed Ad group paused	1	20.00%	\$7.91
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	33.33%	\$7.89
CoolSculpting Colorado Springs Non-Surgical Fat Reduction					

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$140.01/day | Optimization score: 100%

Recommendations: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. coolsculpting - body	Removed Ad group paused	1	3.13%	\$6.70
(Keyword:Hollywood Body Laser Center) Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/colorado Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	3. coolsculpting - price	Removed Ad group paused	1	100.00%	\$6.35
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	2.08%	\$6.31
Fat Reduction Treatment Freeze Away Body Fat No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/colorado CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. lipo	Removed	1	50.00%	\$5.05
CoolSculpting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	3. coolsculpting - price	Removed Ad group paused	1	12.50%	\$4.30
CoolSculpting Colorado Springs Non-Surgical Fat Reduction Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	16.67%	\$4.21
Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/colorado Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target	1. lipo	Removed	1	5.00%	\$2.99

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$140.01/day | Optimization score: 100%

Recommendations: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Book A Free Consultation and Lock In Your Discount Today			1,194	6.06%	\$17,301.80
Fat Reduction Treatment CoolSculpting Colorado Springs No Surgery & Minimal Downtime hollywoodbodylaser.net/coolsculpting/colorado Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	1. lipo	Removed	1	5.00%	\$2.99
CoolSculpting Colorado Springs Freeze Away Body Fat Our Biggest Discount Ever hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	4. coolsculpting - fat freeze	Removed Ad group paused	1	9.09%	\$2.68
CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Colorado Springs, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Hollywood Body Laser Center Cool Sculpt. Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting		Removed			

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$140.01/day, Optimization score: 100%

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipos. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	\$0.00
Total: Ads in your current workspace						
Total: Campaign						

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$140.01/day, Optimization score: 100%

Recommendations: Responsive search ad, Leave feedback

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
(Keyword)Hollywood Body Laser Center	Approved (limited)	Headline	None	624
Schedule a Free Consultation	Approved (limited)	Headline	None	31
Affordable & Quick Treatments	Approved (limited)	Headline	None	39
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	67
Freeze Your Fat Away Today	Approved (limited)	Headline	None	80
Fat Reduction Treatment	Approved (limited)	Headline	None	40
CoolSculpting Near Me	Approved (limited)	Headline	None	79
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	1,000
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	460

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$140.01/day, Optimization score: 100%

Recommendations: Responsive search ad, Leave feedback

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,965
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO	Approved (limited)	Description	None	73
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	34
Top Provider Colorado Springs	Approved (limited)	Headline	None	126
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	2,455
Freeze Away Body Fat	Approved (limited)	Headline	None	959
50% Off 8+ Treatments	Approved (limited)	Headline	None	234
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	727
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	8
Save \$1,300 On 8+ Treatments	-	Headline	None	0
Book Now for Up to \$1300 Off	-	Headline	None	0

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$140.01/day, Optimization score: 100%

Recommendations: Responsive search ad, Leave feedback

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Save 50% Off 16+ Treatments	-	Headline	None	38
Book Now for Up to 50% Off	-	Headline	None	32
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	52
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	190
50% off 16+ treatments	-	Headline	None	1
50% Off 16+ Treatments	-	Headline	None	479
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	1,075

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | coolsculpting | colorado springs

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$140.01/day, Optimization score: 100%

Recommendations: Assets

Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	9	129	6.98%	\$16.43	\$147.90
Sitelink									
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	674	8,777	7.68%	\$17.39	\$11,720.42
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	650	8,569	7.59%	\$17.08	\$11,105.14
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	600	7,945	7.55%	\$17.25	\$10,352.39
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	597	7,973	7.49%	\$16.93	\$10,109.77
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	118	1,824	6.47%	\$16.84	\$1,987.39

Overview: Enabled Status: All ads limited by policy Type: Search Budget: \$140.01/day Optimization score: 100%

Recommendations: Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Callout										
<input type="checkbox"/>	FDA Cleared	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	118	1,824	6.47%	\$16.84	\$1,987.39
<input type="checkbox"/>	Freeze Your Fat	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	105	1,688	6.22%	\$18.66	\$1,959.40
<input type="checkbox"/>	Highlights: No Surgery	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	108	1,498	7.21%	\$18.10	\$1,954.42
<input type="checkbox"/>	Nonsurgical Fat Reduction	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	104	1,450	7.17%	\$17.41	\$1,810.29
<input type="checkbox"/>	Liposuction Alternative	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	95	1,554	6.11%	\$17.79	\$1,689.95
<input type="checkbox"/>	50% Off 16+ Treatments	search coolsculpting colorado springs	Campaign	Removed	Advertiser	17	166	10.24%	\$6.52	\$110.82
<input type="checkbox"/>	Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	17	5.88%	\$6.28	\$6.28
<input type="checkbox"/>	5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	19	0.00%	-	\$0.00
Promotion										
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	299	4,245	7.04%	\$20.06	\$5,999.20
<input type="checkbox"/>	Summer Sale - Up to 50% off 16+ Treatments	search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	349	4,496	7.76%	\$11.81	\$4,123.40
<input type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	74	1,144	6.47%	\$15.74	\$1,165.13
<input type="checkbox"/>	Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00

Overview: Enabled Status: All ads limited by policy Type: Search Budget: \$140.01/day Optimization score: 100%

Recommendations: Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
content +1 more										
<input type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	74	1,144	6.47%	\$15.74	\$1,165.13
<input type="checkbox"/>	Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Spring Sale - 50% off 16+ Treatments	search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call										
<input type="checkbox"/>	719-387-7150	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	55	933	5.89%	\$25.83	\$1,420.56
<input type="checkbox"/>	719-387-7150	search coolsculpting colorado springs	Campaign	Eligible	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					674	8,798	7.66%	\$17.39	\$11,720.42	
Total: Callouts					236	3,633	6.50%	\$16.46	\$3,884.63	
Total: Structured snippets					9	129	6.98%	\$16.43	\$147.90	
Total: Calls					55	933	5.89%	\$25.83	\$1,420.56	
Total: Promotions					722	9,885	7.30%	\$15.63	\$11,287.73	

Show rows: 500 1 - 20 of 20

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Hollywood Body Laser Center 11211 E. Arapahoe Road, Suite 120 Centennia, Colorado 80112 United States	Date of Issue 07/01/2022 Due Date 07/01/2022	Invoice Number FB2022-208	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
	Subtotal		2,250.00
	Tax		0.00
	Total		2,250.00
	Amount Paid		2,250.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Hollywood Body Laser Center 11211 E. Arapahoe Road, Suite 120 Centennia, Colorado 80112 United States	Date of Issue 08/01/2022 Due Date 08/01/2022	Invoice Number FB2022-241	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
	Subtotal		2,250.00
	Tax		0.00
	Total		2,250.00
	Amount Paid		2,250.00
	Amount Due (USD)		\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Hollywood Body Laser Center
11211 E. Arapahoe Road, Suite 120
Centennia, Colorado 80112 US

Invoice Number FB2022-274
Date of Issue 09/01/2022
Due Date 09/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00

Subtotal	2,250.00
Tax	0.00
<hr/> Total	2,250.00
Amount Paid	2,250.00
<hr/> <hr/> Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Hollywood Body Laser Center
11211 E. Arapahoe Road, Suite 120
Centennia, Colorado 80112 US

Invoice Number FB2022-307
Date of Issue 10/01/2022
Due Date 10/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00

Subtotal	2,250.00
Tax	0.00
<hr/> Total	2,250.00
Amount Paid	2,250.00
<hr/> <hr/> Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Hollywood Body Laser Center
11211 E. Arapahoe Road, Suite 120
Centennia, Colorado 80112 US

Invoice Number FB2022-341
Date of Issue 11/01/2022
Due Date 11/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,250.00	1	\$2,250.00

Monthly Price is \$2500 - \$250 COVID Bonus

Subtotal	2,250.00
Tax	0.00
<hr/> Total	2,250.00
Amount Paid	2,250.00
<hr/> <hr/> Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Hollywood Body Laser Center
11211 E. Arapahoe Road, Suite 120
Centennia, Colorado 80112 US

Invoice Number	FB2022-385
Date of Issue	12/01/2022
Due Date	12/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,750.00
Tax	0.00

Total	3,750.00
Amount Paid	3,750.00

Amount Due (USD)	\$0.00
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