

# CoolSculpting Marketing Services Hollywood Body Laser Center Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

**Total Google Ads: \$28,680.30**  
**Total Marketing Service Fees: \$11,475.00**  
**Total CoolSculpting Marketing Cost: \$40,155.3**

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified)

Workspace filter Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns Custom Jan 1 - Mar 31, 2023 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +8.5% View Apply all

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting   westminster	\$112.51/day	All ads limited by policy	573	4.83%	\$10,442.98
MS   search   coolsculpting   colorado springs	\$108.15/day	All ads limited by policy	509	6.19%	\$9,151.52
MS   search   coolsculpting   denver	\$107.40/day	All ads limited by policy	529	4.27%	\$9,085.80
search   beta   cooltone   denver	\$15.63/day	Paused All ads limited by policy	0	-	\$0.00
search   alpha   coolsculpting   colorado springs	\$13.00/day	Paused	0	-	\$0.00
search   alpha   coolsculpting   denver	\$12.94/day	Paused Some ads limited by policy	0	-	\$0.00
search   beta   cooltone   colorado springs	\$31.25/day	Paused All ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   colorado   exp reach	\$0.06/day	Paused	0	-	\$0.00
search   beta   coolsculpting   denver   exp reach	\$0.06/day	Paused	0	-	\$0.00
<b>Total: Campaigns in your current workspace</b>			<b>1,611</b>	<b>4.96%</b>	<b>\$28,680.30</b>
<b>Total: Account</b>	<b>\$328.06/day</b>		<b>1,929</b>	<b>5.15%</b>	<b>\$30,927.52</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) > MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Westminister   Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	229	8.89%	\$6,019.22
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Westminister   Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	178	4.86%	\$2,260.22
Hollywood Body Laser Center   CoolSculpting in Westminister   Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	132	2.82%	\$1,646.78
Hollywood Body Laser Center   CoolSculpting in Westminister   Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	25	2.91%	\$332.83
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Westminister   Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	2	50.00%	\$58.71
[Dynamically generated headline] [Dynamically generated display URL]		Eligible (Limited)			

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) > MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.33%	\$51.71
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$47.20
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$19.49
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$6.82
Hollywood Body Laser Center   CoolSculpting Westminister, CO   Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) > MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipos. Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace			573	4.83%	\$10,442.98
Total: Campaign			573	4.83%	\$10,442.98

Show rows: 100 1 - 66 of 66

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Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Responsive search ad Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

You can now edit advertiser assets. Point to the asset column, then click the pencil icon. Dismiss

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	53	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved	Headline	None	185	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	-	Headline	None	10	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	7	Advertiser
Freeze Your Fat Away Today	-	Headline	None	0	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser
CoolSculpting Near Me	-	Headline	None	4	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	-	Headline	None	255	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	36	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	314	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	13	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	3	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	0	Advertiser
Freeze Away Body Fat	-	Headline	None	89	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Top Provider in Westminster	-	Headline	None	7	Advertiser
Located in Westminster, CO	Approved (limited)	Headline	None	180	Advertiser
Save 50% Off 16+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
50% off 16+ treatments	-	Headline	None	0	Advertiser
50% Off 16+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,301	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,301	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	22	Advertiser
CoolSculpting in Westminster	Approved (limited)	Headline	None	2,459	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	2	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	76	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	118	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	1	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	12	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	19	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	466	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	None	6	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	466	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	None	6	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	495	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	10	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	1,913	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	1,770	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser	Approved (limited)	Description	None	72	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	48	Advertiser

Show rows: 100 1 - 47 of 47

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Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5% More details Campaign 0 of 0

Assets Custom Jan 1 - Mar 31, 2023 Show last 30 days

Table view Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolsculpting   westminster	Campaign	Eligible	2	3.23%	\$45.29
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	282	5.58%	\$6,173.35
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	265	5.47%	\$5,652.71
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	250	5.35%	\$5,432.56
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	257	5.36%	\$5,260.39

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5%

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Sandra's Cool Journey	MS   search   coolsculpting   westminster > 0. coolsculpting - general	Ad group	Removed	1	5.56%	\$32.90
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	Online Shop	MS   search   coolsculpting   westminster > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$32.90
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Zerona Treatment	MS   search   coolsculpting   westminster > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$32.90
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Your Cool Journey	MS   search   coolsculpting   westminster > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$32.90
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Sandra's Cool Journey	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed	2	3.85%	\$16.63
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Online Shop	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	2	3.51%	\$16.63
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	Zerona Treatment	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	2	3.51%	\$16.63
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Your Cool Journey	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	2	3.57%	\$16.63
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Your Cool Journey	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	Online Shop	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Zerona Treatment	MS   search   coolsculpting   westminster > x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5%

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Callout						
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	FDA Cleared	MS   search   coolsculpting   westminster	Campaign	Eligible	76	6.60%	\$1,681.27
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Nonsurgical Fat Reduction	MS   search   coolsculpting   westminster	Campaign	Eligible	60	7.26%	\$1,461.68
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Liposuction Alternative	MS   search   coolsculpting   westminster	Campaign	Eligible	65	6.82%	\$1,444.27
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Freeze Your Fat	MS   search   coolsculpting   westminster	Campaign	Eligible	66	6.18%	\$1,297.21
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Highlights: No Surgery	MS   search   coolsculpting   westminster	Campaign	Eligible	59	6.30%	\$1,186.58
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	50% Off 16+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed	0	-	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Promotion						
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	206	6.11%	\$4,293.77
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	39	4.49%	\$799.84
Show more	<input type="checkbox"/>	<input checked="" type="radio"/>	Winter Sale - \$1,300 off 8+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	<input type="checkbox"/>	<input checked="" type="radio"/>	Spring Sale - 50% off 16+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$112.51/day Optimization score: 68.5%

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Spring Sale - 50% off 16+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	Summer Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Call						
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	303-872-7107	MS   search   coolsculpting   westminster	Campaign	Eligible	54	4.01%	\$1,453.44
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	303-800-1878	MS   search   coolsculpting   westminster	Campaign	Removed	0	-	\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	303-800-1878	MS   search   coolsculpting   westminster	Campaign	Removed	0	-	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Sitelinks				288	5.63%	\$6,276.19
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Callouts				141	6.21%	\$2,949.43
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Structured snippets				2	3.23%	\$45.29
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Calls				54	4.01%	\$1,453.44
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Promotions				245	5.78%	\$5,093.61

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Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1%

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Ads in your current workspace			509	6.19%	\$9,151.52	
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword:Hollywood Body Laser Center)   CoolSculpting Colorado Springs   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	181	11.26%	\$4,621.83	
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword:Hollywood Body Laser Center)   CoolSculpting Colorado Springs   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	174	7.57%	\$2,374.80	
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Hollywood Body Laser Center   CoolSculpting Colorado Springs   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	132	3.76%	\$1,849.55	
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Hollywood Body Laser Center   CoolSculpting Colorado Springs   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	18	2.34%	\$251.04	
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$28.76	
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$11.99	

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1%

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Ads in your current workspace			509	6.19%	\$9,151.52	
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away with CoolSculpting. The Natural Looking Alternative To Lipo. Our Biggest CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$11.99	
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$7.15	
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$6.40	
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting Colorado Springs   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Hollywood Body Laser Center   #1 CoolSculpting Deal 25% Off   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	25% Off All CoolSculpting®   Hollywood Body Laser Center   #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Colorado Springs, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Leading CoolSculpting Provider   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00	

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% More details Campaign 1 of 9

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 509 6.19% \$9,151.52						
Ad groups	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Ads & assets	Best CoolSculpting Deal Ever   Non-Surgical Fat Reduction   \$1300 Off 8+ Treatments hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Assets	0. coolsculpting - general	Removed	0	-	\$0.00	
Landing pages	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Keywords	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting/colorado Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Settings	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Change history	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Suggested	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Ad schedule	CoolSculpting Colorado Springs   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Show more	Total: Ads in your current workspace 509 6.19% \$9,151.52					
	Total: Campaign 509 6.19% \$9,151.52					

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Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) MS | search | coolsculpting | colorado springs Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% More details Campaign 1 of 9

### Responsive search ad

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

**Ad strength** Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	77	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	None	179	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	-	Headline	None	2	Advertiser
CoolSculpting Colorado Springs	Approved (limited)	Headline	None	1,172	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	4	Advertiser
Freeze Your Fat Away Today	-	Headline	None	0	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) MS | search | coolsculpting | colorado springs Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% More details Campaign 1 of 9

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	-	Headline	None	0	Advertiser
CoolSculpting Near Me	-	Headline	None	5	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	114	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	35	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	125	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	9	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	2	Advertiser
Located in Colorado Springs	Approved (limited)	Headline	None	52	Advertiser
Top Provider Colorado Springs	-	Headline	None	8	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	0	Advertiser
Freeze Away Body Fat	-	Headline	None	40	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Save 50% Off 16+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
50% off 16+ treatments	-	Headline	None	0	Advertiser

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) MS | search | coolsculpting | colorado springs Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% More details Campaign 1 of 9

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% off 16+ treatments	-	Headline	None	0	Advertiser
50% Off 16+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	852	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	21	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	4	Advertiser
CoolSculpting in Colorado	-	Headline	None	312	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	97	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	92	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	0	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	3	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	9	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	276	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser

Google Ads Medstar Media > Hollywood Body 224-035-9364 All campaigns > All campaigns (modified) MS | search | coolsculpting | colorado springs Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% More details Campaign 1 of 9

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	276	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	None	13	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	360	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	10	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	1,182	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	1,042	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser	Approved (limited)	Description	None	41	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	15	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
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Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% Campaign 1 of 9

Assets

Table view Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS   search   coolsculpting   colorado springs	Campaign	Eligible	1	2.22%	\$7.05
Sitelink						
CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	280	7.40%	\$6,467.17
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	263	7.28%	\$6,141.03
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	250	7.06%	\$5,683.48
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	240	7.07%	\$5,535.37

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% Campaign 1 of 9

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Freeze Your Fat	MS   search   coolsculpting   colorado springs	Campaign	Eligible	67	7.49%	\$1,617.65
FDA Cleared	MS   search   coolsculpting   colorado springs	Campaign	Eligible	61	6.30%	\$1,419.81
Highlights: No Surgery	MS   search   coolsculpting   colorado springs	Campaign	Eligible	54	6.90%	\$1,390.09
Liposuction Alternative	MS   search   coolsculpting   colorado springs	Campaign	Eligible	55	6.65%	\$1,295.23
Nonsurgical Fat Reduction	MS   search   coolsculpting   colorado springs	Campaign	Eligible	56	7.54%	\$1,231.55
50% Off 16+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	216	7.46%	\$4,573.66
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	28	5.89%	\$641.94
Winter Sale - \$1,300 off 8+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$108.15/day Optimization score: 64.1% Campaign 1 of 9

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Spring Sale - 50% off 16+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
719-387-7150	MS   search   coolsculpting   colorado springs	Campaign	Eligible	34	5.48%	\$1,021.28
719-387-7150	MS   search   coolsculpting   colorado springs	Campaign	Eligible	1	50.00%	\$25.27
Total: Sitelinks				280	7.34%	\$6,467.17
Total: Callouts				117	6.47%	\$2,544.95
Total: Structured snippets				1	2.22%	\$7.05
Total: Calls				35	5.63%	\$1,046.55
Total: Promotions				244	7.24%	\$5,215.60

Show rows: 100 1 - 71 of 71

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Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64% Campaign 0 of 0

Ads

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			529	4.27%	\$9,085.80
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Denver   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	211	6.86%	\$5,221.37
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Denver   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	168	5.05%	\$1,894.75
Hollywood Body Laser Center   CoolSculpting in Denver   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	120	2.41%	\$1,521.37
Hollywood Body Laser Center   CoolSculpting in Denver   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	17	1.92%	\$211.21
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	20.00%	\$122.44
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$39.92

Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64% Campaign 0 of 0

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			529	4.27%	\$9,085.80
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$39.92
(Keyword:Hollywood Body Laser Center)   CoolSculpting in Denver   Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	2	13.33%	\$33.60
[Dynamically generated headline] [Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$23.04
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$12.24
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$5.86
Leading CoolSculpting Provider   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Hollywood Body Laser Center   Cool Sculpt: Freeze Away Fat   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:25% Off All CoolSculpting)   Freeze Your Fat Off   Fat					

Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64%

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Insights	Total: Ads in your current workspace								
Ad groups	In Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now								
Ads & assets	2021 CoolSculpting Discount   Limited Time Offer   Mar 2021   Top Provider in Denver, CO www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)				
Assets	2021 CoolSculpting Discount   Limited Time Offer   Mar 2021   Best Prices. FDA-Cleared www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)				
Landing pages	Best CoolSculpting Deal Ever   Freeze Away Stubborn Fat   Best Prices. FDA-Cleared hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed					
Keywords	Best CoolSculpting Deal Ever   Freeze Away Stubborn Fat   \$1300 Off 8+ Treatments hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed					
Audiences	Total: Ads in your current workspace								
Settings	Total: Campaign								
Change history	Total: Ads in your current workspace								
Suggested	Total: Campaign								
Ad schedule	Total: Campaign								
Show more	Total: Campaign								

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	182	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	None	154	Advertiser
CoolSculpting in Denver	Approved (limited)	Headline	None	2,816	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	-	Headline	None	8	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	3	Advertiser
Freeze Your Fat Away Today	-	Headline	None	0	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting Near Me	-	Headline	None	4	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	188	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	56	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	233	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	6	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	4	Advertiser
Top Provider in Denver, CO	-	Headline	None	1	Advertiser
Located in Denver, CO	Approved (limited)	Headline	None	3	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION(City))	-	Headline	None	0	Advertiser
Freeze Away Body Fat	-	Headline	None	135	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Save 50% Off 16+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$50% Off	-	Headline	None	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
50% off 16+ treatments	-	Headline	None	0	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% off 16+ treatments	-	Headline	None	0	Advertiser
50% Off 16+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,964	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	24	Advertiser
Freeze Stubborn Fat.2x Faster	-	Headline	None	6	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	172	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	182	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	0	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	2	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	13	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	526	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	526	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	None	20	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	659	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	17	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	2,305	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	2,111	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser	Approved (limited)	Description	None	39	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	57	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64% Campaign 2 of 9

### Assets

Table view: Associations

Upgraded

Legacy

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolsculpting   denver	Campaign	Eligible	1	1.49%	\$30.12
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	280	5.05%	\$5,864.76
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	257	4.82%	\$5,452.16
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	260	4.86%	\$5,353.21
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	250	4.80%	\$5,220.62

Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64% Campaign 2 of 9

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS   search   coolsculpting   denver	Campaign	Eligible	69	5.48%	\$1,502.11
Freeze Your Fat	MS   search   coolsculpting   denver	Campaign	Eligible	66	5.95%	\$1,345.58
Liposuction Alternative	MS   search   coolsculpting   denver	Campaign	Eligible	50	5.00%	\$1,198.17
Highlights: No Surgery	MS   search   coolsculpting   denver	Campaign	Eligible	51	5.11%	\$1,121.88
Nonsurgical Fat Reduction	MS   search   coolsculpting   denver	Campaign	Eligible	47	5.37%	\$1,033.47
50% Off 16+ Treatments	MS   search   coolsculpting   denver	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   denver	Campaign	Removed Policy (Restricted medical content +1 more)	171	4.54%	\$3,107.52
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	29	3.63%	\$480.73
Winter Sale - \$1,300 off 8+ Treatments	MS   search   coolsculpting   denver	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS   search   coolsculpting   denver	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$107.40/day Optimization score: 64% Campaign 2 of 9

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
303-800-1878	MS   search   coolsculpting   denver	Campaign	Eligible	29	3.96%	\$741.26
303-800-1878	MS   search   coolsculpting   denver	Campaign	Eligible	0	0.00%	\$0.00
Total: Sitelinks						
				283	5.08%	\$5,891.66
Total: Callouts						
				134	5.36%	\$2,773.60
Total: Structured snippets						
				1	1.49%	\$30.12
Total: Calls						
				29	3.91%	\$741.26
Total: Promotions						
				200	4.38%	\$3,588.25

Shows rows: 100 1 - 71 of 71

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 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Hollywood Body Laser Center  
11211 E. Arapahoe Road, Suite 120  
Centennia, CO 80112

Invoice Number	FB2023-002
Date of Issue	01/01/2023
Due Date	01/01/2023
<hr/>	
Amount Due (USD)	\$0.00

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Description	Rate	Qty	Line Total
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<b>Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	\$2,250.00	1	\$2,250.00
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Monthly Price is \$2500 - \$250 COVID Bonus

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<b>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.	\$1,500.00	1	\$1,500.00
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ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client

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Subtotal	3,750.00
Tax	0.00

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Total	3,750.00
Amount Paid	3,750.00

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Amount Due (USD)	\$0.00
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Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Hollywood Body Laser Center  
11211 E. Arapahoe Road, Suite 120  
Centennia, CO 80112

Invoice Number	FB2023-039
Date of Issue	02/01/2023
Due Date	02/01/2023
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
<b>Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li><li>• Conversion Tools + Lead Nurture Technology</li></ul> Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
<b>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: <ul style="list-style-type: none"><li>• Google Business Profile: Creation, management, and monthly updates to the client's Profile.</li><li>• Listings in online directories.</li><li>• Management of Google Maps listing.</li></ul> DATA MONITORING AND REPORTING: <ul style="list-style-type: none"><li>• Set-up and management of Google Search Console</li><li>• Data monitoring from various SEO tools to ensure optimal performance</li><li>• Regular SEO reporting to the client</li></ul>	\$1,500.00	1	\$1,500.00
<b>Text Blast</b> 3531 contacts, CoolSculpting Event	\$225.00	1	\$225.00

Subtotal 3,975.00

Tax 0.00

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Total 3,975.00

Amount Paid 3,975.00

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Amount Due (USD) \$0.00

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Hollywood Body Laser Center  
11211 E. Arapahoe Road, Suite 120  
Centennia, CO 80112

Invoice Number FB2023-078  
Date of Issue 03/01/2023  
Due Date 03/01/2023  

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Amount Due (USD) \$0.00

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Description	Rate	Qty	Line Total
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<b>Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	\$2,250.00	1	\$2,250.00
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Monthly Price is \$2500 - \$250 COVID Bonus

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<b>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.	\$1,500.00	1	\$1,500.00
---	------------	---	------------

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client

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Subtotal	3,750.00
Tax	0.00

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Total	3,750.00
Amount Paid	3,750.00

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Amount Due (USD)	\$0.00
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### Notes

#### Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.



FREEZE STUBBORN FAT

Up To 50% OFF CoolSculpting ELITE



UP TO 50% OFF COOLSCULPTING ELITE\*

Full name: Email: Phone number: Location

GET COUPON

By submitting this form you agree to be contacted via phone, text, and email. \*50% off purchase of 8+ treatments.

OVER 14,000 TREATMENTS PERFORMED | COLORADO'S TOP COOLSCULPTING PROVIDER



We are proud to say we have earned the designation of CoolSculpting® Complete Practice. Our practice offers all of the CoolSculpting® applicators for a truly customizable treatment in both our Westminster and Greenwood Village offices.

COOLSCULPTING ELITE IN DENVER, COLORADO

CoolSculpting is one of the most popular body contouring procedures available today. The innovative CoolSculpting treatment uses cooling technology known as Cryolipolysis to target resistant fat cells and eliminate them from problem areas like the belly, thighs, love handles, arms, chin, neck, and more.

Learn more about CoolSculpting in Denver, CO at the Hollywood Body Laser Center luxury facility. We are proud to be the leading provider of CoolSculpting Elite in the Denver area, serving clients in Denver, Westminster, Colorado Springs, and surrounding areas.

BENEFITS OF COOLSCULPTING TREATMENTS

- #1 non-surgical alternative to lipo
Reduces stubborn pockets of fat
Contours attractive body curves
Targets problem zones like the belly, love handles, double chins, and more
Minimal downtime
Treatments are virtually painless
Newly re-designed equipment
More comfortable applicators
Natural and lasting results

COOLSCULPTING® BEFORE AND AFTER\*

The dramatic results of CoolSculpting Elite are evident in the CoolSculpting before and after images. While results will vary per person, the results speak for themselves.



UNDERSTANDING THE COOLSCULPTING EXPERIENCE

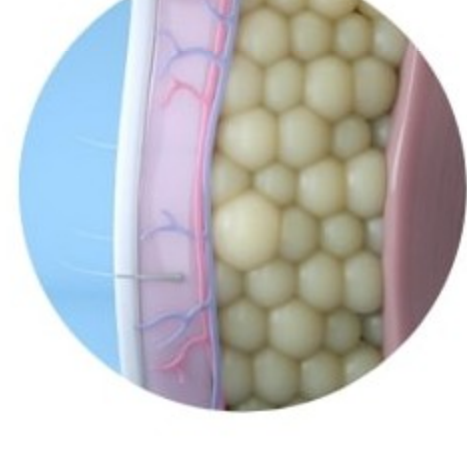
CoolSculpting targets the fat deposit below the skin's surface. Then, using a scientifically proven process known as Cryolipolysis, the applicators subject those resistant fat cells to a calibrated cooling without injuring skin or surrounding tissue.



Many of us have stubborn fat despite diet and exercise.



CoolSculpting effectively targets fat cells underneath the skin without damage to the skin or surrounding tissues. Treated fat cells are frozen and then die.



In the weeks that follow, the body naturally processes and eliminates these dead fat cells. Treated fat cells are gone for good!

WHAT TO EXPECT DURING YOUR COOLSCULPTING TREATMENT

Your CoolSculpting procedure is relatively easy, quick, and painless. For most treatment areas, you can lie down and relax for the duration of the cooling cycle.

Once the machine activates, sending controlled cooling through the applicator, you may feel the intense cold and a light suction as the treatment begins.

Treatments last anywhere from 35-40 minutes, depending on the number of areas you are treating and the equipment needed for desired results.

COOLSCULPTING ELITE VS. COOLSCULPTING

CoolSculpting Elite is the newest treatment from Allergan, the maker of the original CoolSculpting treatment that took the industry by storm in 2012.



NEW COOLSCULPTING MACHINE

The original CoolSculpting machine could only use one applicator at a time. The new Elite treatment makes dual applicator capabilities possible.

NEW COOLSCULPTING ELITE APPLICATORS

The new applicators are entirely re-designed. The devices now feature an innovative C-shape design that complements the body's natural curves.

COOLSCULPTING RESULTS IN DENVER

CoolSculpting results in Denver at Hollywood Body Laser Center are long-lasting. Unlike regular weight loss programs that shrink fat cells, Cryolipolysis physically metabolizes the fat cells and removes them from the body as waste.

COOLSCULPTING TREATMENT AREAS

CoolSculpting Elite treatments at Denver's favorite Hollywood Body Laser Center can treat and freeze away fat from the body's most notorious trouble zones.

- Chin (double chin)
Jawline (jowls or neck fat)
Thighs (inner and outer thighs)
Abdomen (belly fat)
Flanks (love handles)
Bra fat
Back fat
Underneath the buttocks (banana roll fat)
Upper arms



COOLSCULPTING REVIEWS

CoolSculpting is one of the most researched treatments for banishing excess fat or unwanted fat from problem areas.

One review published in Clinical, Cosmetic, and Investigational Dermatology found, "Cryolipolysis was shown to reduce subcutaneous fat at the treatment site by up to 25% after just one treatment."

Another CoolSculpting review (measuring patient safety, tolerance, and satisfaction reported, "nearly all (96%) of patients agreed the treatment was tolerable and not painful, and "82% of patients would recommend CoolSculpting to a friend".

COOLSCULPTING SIDE EFFECTS AND RISKS\*

CoolSculpting is an FDA-cleared procedure with an impressive safety profile. CoolSculpting side effects are rare. However, it is not unusual to experience symptoms associated with an immune response as your body goes to work collecting and processing the frozen fat cells.

While experiences may vary, these symptoms are usually mild and dissipate quickly. During your complimentary consultation, your specialist will discuss CoolSculpting side effects in detail and address any concerns you may have regarding CoolSculpting risks.

SAVE ON YOUR COOLSCULPTING COST

You may be concerned with the price if you're a viable candidate for CoolSculpting and want to undergo this excellent plastic surgery alternative for achieving a leaner physique.

We are proud to offer exceptional CoolSculpting treatments that are safe and provide long-term and sustainable results at an affordable price.

COOLSCULPTING IN DENVER, CO

If you live in Denver, Colorado, and are struggling to find an effective way to reduce fat in problem zones, Hollywood Body Laser Center can help.

We also serve clients in Westminster and Colorado Springs. If you live in those areas and want to learn more about CoolSculpting Elite, contact us at 303-872-7107 (Westminster, CO) or 719-387-7150 (Colorado Springs, CO).

COOLSCULPTING FAQs

- WHEN WILL I SEE MY COOLSCULPTING RESULTS?
WHO IS THE IDEAL COOLSCULPTING DENVER CANDIDATE?
DOES COOLSCULPTING ELITE HURT?
DO YOU GET LOOSE SKIN AFTER COOLSCULPTING?
WHAT IS RECOVERY LIKE AFTER A COOLSCULPTING TREATMENT?
HOW MANY TREATMENTS WILL I NEED?
WILL COOLSCULPTING HELP ME LOSE WEIGHT?

TESTIMONIALS

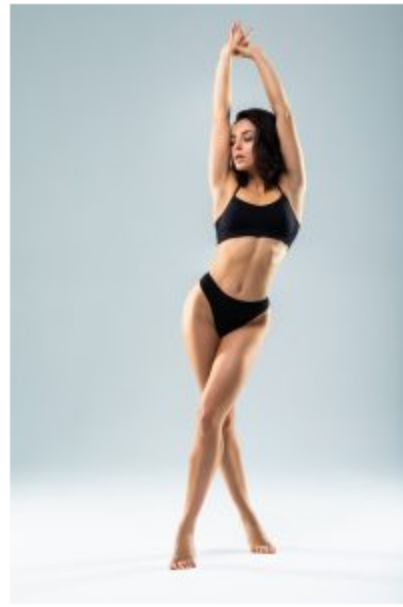
- "When you walk in this office you are greeted with friendly professional people. Kylie is an expert CoolSculpting technician. She is professional and makes you feel comfortable. I would highly recommend Kylie. If you want to try CoolSculpting this is the place to go and Kylie is the lady you want to perform this awesome non invasive procedure. Thank you Kylie for making this experience so positive."
"Kylie is the greatest. She loves what she does and it is proven through her work. I am 3 weeks post CoolSculpting and I can already see results!! With the guidance and service of Kylie, I cannot be happier with my decision to have CoolSculpting"
"I decided to coolsculpt my stomach/flanks area after researching online. I was concerned as to how effective the procedure would be. I purchased two sessions per area. It's only been 4 to 6 weeks and I'm already pleased with the results of my first session (reduction in excess fat). I look forward to completing my second session which should further enhance my outcome. Kylie the CoolSculpting expert was excellent!"

UP TO 50% OFF COOLSCULPTING ELITE\*
Full name: Email: Phone number: Location
GET COUPON
By submitting this form you agree to be contacted via phone, text, and email. \*50% off purchase of 8+ treatments.

Source: Allergan Receives FDA Clearance For the CoolSculpting® Treatment to Improve Appearance Of Lax Tissue In The Double Chin
Cryolipolysis and Skin Tightening
Disclaimer
CoolSculpting® ELITE is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.
\*Promotions: Get 50% OFF\* with a minimum of 8 treatments. Promotions cannot be combined with each other or other offers.

Hollywood Body Laser Center logo and contact information for Westminster, Colorado Springs, and Denver/Metro offices.

## CoolSculpting in Westminster



CoolSculpting is a body-contouring technique that uses a vacuum-like device to freeze fat cells and remove them. The technique is for those who desire to get rid of resistant fat in certain areas of their bodies. CoolSculpting is not a weight-loss procedure. It's for folks who are under 30 pounds over their ideal body weight.

### Westminster CoolSculpting Treatments

Because CoolSculpting isn't deemed a medically required operation, the person who receives it is paying for the entire expense. In 2017, the American Society of Plastic Surgeons (ASPS) estimated that the average charge per CoolSculpting procedure was \$1,481. The average cost of a CoolSculpting session, according to the official website, is between \$2,000 and \$4,000.

### Is CoolSculpting Effective on Stomach Fat?

CoolSculpting is an effective non-invasive treatment for reducing belly fat. The procedure was designed to target this area, making it one of the most popular spots to treat.

If you're looking to cold sculpt your stomach in Westminster, here's what you can expect:

One of our specialists will apply a cooling device to the abdominal region. You'll feel a cooling sensation as the fat cells freeze and die. As your body eliminates the remnants, you'll notice a slimmer, more toned stomach. Since there's no surgery involved, you won't have to worry about a painful recovery after the procedure.

### Is CoolSculpting Really Permanent?

Westminster CoolSculpting results are long-lasting. It's permanent in the sense that once fat cells freeze off and die, they can't grow back. But that doesn't mean new fat cells won't form.

We can't stress the importance of practicing a healthy lifestyle. This prevents new fat cells from growing and diminishing your CoolSculpting results. Eating clean and exercising every day will enable you to maintain your new, leaner shape.

### Will I Get Loose Skin After CoolSculpting?

Loose skin is a common concern when significant weight loss occurs. Many Westminster patients worry that if they get CoolSculpting, which reduces fat cells, they'll get sagging skin. But this is unlikely to happen.

Since the procedure reduces fat cells gradually, the skin will retract around the new, slimmer body contours. The amount of fat that CoolSculpting removes is moderate, and not enough to cause loose skin.

Consult with an expert to determine if CoolSculpting is right for your body type and goals.

### How Can I Speed Up My CoolSculpting Results?

It's important to have realistic expectations with CoolSculpting. Full results aren't immediate; it may take several weeks to see a noticeable difference. But you can take some measures to speed up your results.

First, maintain a healthy lifestyle. This means exercising, hydrating, and eating well. This helps reduce the number of fat cells in your body, making it easier for the body to expel the fat cells eliminated by CoolSculpting.

We also encourage our patients to schedule multiple treatments if they want to achieve a slimmer, more toned appearance faster. This can be time-consuming and costly in the beginning. But it may be worth it if you're after more dramatic and quicker results.

Remember that because everyone's body is different, CoolSculpting results will vary. As long as you manage expectations, attend recommended follow-ups, and take care of your body, you should enjoy a stunning outcome from this fat-freezing procedure.

### Are There Side Effects to CoolSculpting?

Compared to invasive fat reduction alternatives, CoolSculpting has mild side effects. After the procedure, you may notice some redness, swelling, bruising, and numbness. Depending on your pain tolerance, you may feel minor discomfort. The good news is that these side effects are fleeting and resolve on their own after some rest.

Overall, CoolSculpting is a safe and effective procedure with minimal side effects [1]. But it's a technique-sensitive procedure, so be sure to trust a reputable provider like Hollywood Body Laser Center in Westminster, CO.

### CoolSculpting Costs in Westminster, Co

The price is determined by the bodily part that is being treated. The lower the cost, the smaller the treatment area. The expense of treating several regions can also rise. Other factors that influence the overall cost of CoolSculpting treatment include your location, your physician, and any necessary follow-up consultations.

In most situations, just one CoolSculpting treatment is required per location. Some patients, however, may require a follow-up treatment if they want to see additional improvements after a few months. Treatment takes a few hours or less, and there is no downtime necessary.

Prior to your procedure, inquire about precise charges with your potential physician. You should also inquire about the cost differences between different areas of treatment, particularly if you opt to have CoolSculpting done on more than one area of your body.

#### CoolSculpting for Arms Cost

CoolSculpting is a procedure that can be used to get rid of stubborn fat in the upper arms. Treatments for smaller areas could cost roughly \$650 each treatment. Because each arm is treated throughout the treatment, the overall cost of the session might be around \$1,300.

Each arm treatment can take up to 35 minutes on average. In most cases, only one session is required to produce the desired effects.

#### CoolSculpting for Stomach Cost

One of the most typical CoolSculpting treatment sites is the stomach. Due to age and life events such as pregnancy, it can be tough to get rid of excess fat cells in this area.

The cost of CoolSculpting for the stomach area is projected to be \$1,500 per session. For the stomach area, some physicians recommend two treatments.

Each therapy lasts anywhere from 35 to 60 minutes. Although the results are permanent, some patients opt for repeated treatments to get rid of even more fat cells.

#### CoolSculpting for the Thighs Cost

The cost of CoolSculpting thigh regions varies. One dermatologist in New York, for example, charges \$1,500 for the outer thigh and \$750 for the inner thigh. It can cost \$4,000 or more to treat these regions on both legs.

Treatments can be completed in as little as 35 minutes. You can obtain permanent results for your thigh treatment in one session, just like you can for your arms with CoolSculpting.

### How Long Does it Take to Recover from CoolSculpting?

According to the ASPS, full outcomes take four to six months to see. During this time, your body will work to eliminate the remaining fat cells that have been targeted.

Pain and numbness are two temporary side effects of CoolSculpting. These usually only last a few weeks.

There will be no need for you to take time off work. You may, however, choose to take the day of your treatment off to prevent the stress of returning to work after the procedure.

Overall, you should only spend a few hours every treatment at your provider's office. If you're treating various body parts, you may need more time.

No matter the cost, it is a lot less than surgery and the results are permanent. You have nothing to lose but inches. Call for a Free Consultation.



**Source:**

[Cryolipolysis for Fat Reduction and Body Contouring: Safety and Efficacy of Current Treatment Paradigms](#), Plastic and Reconstructive Surgery, Michael J. Ingargiola, M.D., Saba Motakef, M.D., Michael T. Chung, M.D., Henry C. Vasconez, M.D., and Gordon H. Sasaki, M.D. corresponding author

Hollywood Body is the #1 provider of CoolSculpting in the Colorado area. Treat yourself to a body contouring experience unlike any other at our luxury facility.



[Hollywood Body Laser Center | Top-Rated Medical Spa in Westminster CO](#)

Get non-surgical body sculpting, laser hair removal, injectables and aesthetic treatments in Westminster at prestigious Hollywood Body Laser Center. [www.hollywoodbodylaser.net](http://www.hollywoodbodylaser.net)

## WHAT'S SO COOL ABOUT COOLSCULPTING IN COLORADO SPRINGS?

Have you heard the term "CoolSculpting" lately and wondered what it's all about? It means the removal of stubborn excess fat cells that won't budge with diet and exercise. It's an approved procedure that's non-surgical with a short recovery period. In addition, it doesn't injure the skin covering the fat by using a cooling process to remove the fat cells.

### COOLSCULPTING COLORADO SPRINGS BENEFITS:

- ✔ Short treatment time
- ✔ No recovery time
- ✔ No incisions, stitches or anesthesia needed
- ✔ Minimal bruising, redness or soreness
- ✔ No scars

### SCHEDULE A CONSULTATION

Full name:

Email:

Phone number:

Location:

**SUBMIT**

By submitting this form you agree to be contacted via phone, text, and email.

## AM I A CANDIDATE FOR COOLSCULPTING IN COLORADO SPRINGS?

Get amazing results with the CoolSculpting treatment! If you have difficult zones of fat, for example, extra layers or a twofold jaw. The CoolSculpting treatment can decrease fat in the treated areas by 20-25%, yet numerous patients decide on various treatments to accomplish their ideal body-shaping objectives! Similarly, likewise, with any treatment, results and patient experience may change, and we can't underline the significance of having an in-person consultation with Hollywood Body Laser Center enough. Your team member will likewise talk about your therapeutic history during the conference to evaluate whether you are a contender for treatment.

## WHY SO MANY PEOPLE PREFER COOLSCULPTING

CoolSculpting Colorado Springs is a non-invasive cosmetic procedure that helps patients eliminate unwanted fat. This procedure uses a patented method known as cryolipolysis that reduces and targets problem areas using no anesthetics and no incisions and produces no harm to the skin or other surrounding tissues.

If you have done all you can do to lose weight and re-sculpture your body contour, but there is still a small problem area that just will not budge, a non-invasive procedure known as CoolSculpting may be the answer for you. This procedure can help you get rid of unwanted fat by using a non-invasive, safe method of killing fat cells using cold temperatures.

Following your procedure, your body will naturally get rid of the dead cells that have resulted, and you will start to notice a slimmer, more contoured body image. This new technology uses a patented method called cryolipolysis to remove fat from areas that seem too small to require an invasive procedure. Many individuals may opt for liposuction to eliminate stubborn fat from the body; however, some patients may not qualify or even need invasive surgery. There are also drawbacks in the areas of recovery time, incisions, and anesthesia that are used in surgical procedures.

CoolSculpting is a non-surgical alternative that has become a successful method of removing small areas of excessive fat. This procedure primarily targets the abdomen but is still used in areas such as the lower back, thighs, and arms.

## COOLSCULPT AND AVOID SURGERY

Another reason people may prefer a non-invasive method of fat removal as opposed to other fat removal methods is that procedures such as sonic waves, lasers, and surgery can destroy surrounding tissues by extracting, shattering, or burning non-fat cells. CoolSculpting uses cryolipolysis to kill fat cells beneath the skin to freeze them. No hoses, incisions, or anesthesia are used in this procedure, as only your fat cells are frozen. This process produces dead cells that the body naturally disposes of itself. This procedure is also unlike most fat removal procedures in that it takes very little time to perform (about an hour), and you will experience very little down or recovery time.

## WHAT IS THE DOWNSIDE OF COOLSCULPTING?

Okay, you may be thinking, so what's the catch? There has to be a downside. Slightly, but not really. Compared to surgical fat reduction treatments, CoolSculpting definitely has the least downsides. However, there are notable effects to mention when it comes to cooling treatments. Some patients report swelling, bruising, and redness after their treatments. These effects are confined to the treatment area and go away on their own. When you compare this with surgical treatments, it is easy to see how the downsides to CoolSculpting are very minimal.

## HOW MUCH IS COOLSCULPTING IN COLORADO SPRINGS?

Sculpting the best body without surgery is possible with CoolSculpting in Colorado Springs. And with the professionals at Hollywood Body Laser, it is the most affordable. The pricing of CoolSculpting sessions depends on a few different factors, including the number of treatments you need, the number of treatment areas, and the types of applicators being used.

CoolSculpting applicators affect pricing because the large applicators cost more than the smaller applicators or mini handheld devices. At Hollywood Body Laser, treatment with the larger CoolSculpting applicators start at \$1200, and the small or mini applicators begin at as little as \$600. The applicator used on your body depends on the area you are treating, also the size of your body. For example, if your stomach or back is treated, you may need a large applicator. On the other hand, if you are treating your neck or chin, you will need to treat it with a smaller applicator.

## WHAT IS THE SUCCESS RATE OF COOLSCULPTING?

The success rate of Colorado Springs CoolSculpting at Hollywood Body Laser is great. Patient results rave about the effectiveness of this body-sculpting treatment. But don't just take our word for it. There are countless clinical studies and trials to back the success rate. For example, studies show that CoolSculpting results on the stomach receive a 62% satisfaction rate, a staggering 93.3% for inner thigh treatments, 86.6% for outer thighs, and 83.3% happiness on their submental or double chin treatments.

## HOW LONG DO COOLSCULPTING RESULTS LAST?

As you know, CoolSculpting provides long-lasting and permanent results. Once the fat cells are "frozen" and destroyed, they never grow back or re-expand. Those dead cells are removed from the body and are gone for good. However, the only way to achieve total CoolSculpting success and permanent fat reduction results is to follow a healthy diet and exercise routine.

You may have eliminated a portion of fat cells in the treatment area, but fat cells in the surrounding areas can still expand with weight gain. This weight gain will make sure your CoolSculpting results are accurate. We recommend eating a balanced and healthy diet while striving for daily physical exercise. This ensures you remain fit and continue enjoying your CoolSculpting results for years.

## EXPERIENCE COLORADO SPRINGS COOLSCULPTING AT HOLLYWOOD BODY LASER

If you're eager to stop reading about CoolSculpting and experience it for yourself, call Hollywood Body Laser now! We are proud to be the leading provider of CoolSculpting in Colorado Springs. We also have other locations to better serve our amazing clients in Colorado. These locations include Westminster, CO, and the Denver/Metro area.

Denver Metro [303.800-1878](tel:3038001878) | Westminster [303.872-7107](tel:3038727107) | Colorado Springs [719.387-7150](tel:7193877150)

### SCHEDULE A CONSULTATION

Full name:

Email:

Phone number:

Location:

**SUBMIT**

By submitting this form you agree to be contacted via phone, text, and email.

Hollywood Body is the #1 provider of CoolSculpting in the Colorado area. Treat yourself to a body contouring experience unlike any other at our luxury facility.



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