

CoolSculpting Marketing Services Hollywood Body Laser Center Co-Op July 2023 Total Marketing Expenses (7/1/2023 - 7/31/2023)

Total Google Ads: \$ 9,518.41
Total Marketing Service Fees: \$ 3,975.00
Total CoolSculpting Marketing Cost: \$13,493.41

Google Ads | Medstar Media > Hollywood Body 224-035-9364 | All campaigns > All campaigns (modified)

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Campaigns

Custom Jul 1 - 31, 2023 | Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +7.9% View Apply all

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting westminster	\$131.08/day	All ads limited by policy	257	6.84%	\$3,501.17
MS search coolsculpting colorado springs	\$110.32/day	All ads limited by policy	204	9.58%	\$3,043.84
MS search coolsculpting denver	\$104.93/day	All ads limited by policy	235	5.86%	\$2,973.40
search beta cooltone denver	\$15.63/day	Paused All ads limited by policy	0	-	\$0.00
search alpha coolsculpting colorado springs	\$13.00/day	Paused	0	-	\$0.00
search alpha coolsculpting denver	\$12.94/day	Paused Some ads limited by policy	0	-	\$0.00
search beta cooltone colorado springs	\$31.25/day	Paused All ads limited by policy	0	-	\$0.00
search beta coolsculpting colorado exp reach	\$0.06/day	Paused	0	-	\$0.00
search beta coolsculpting denver exp reach	\$0.06/day	Paused	0	-	\$0.00
Total: Campaigns in your current view			696	7.03%	\$9,518.41
Total: Account	\$346.33/day		696	7.03%	\$9,518.41

1 - 9 of 9

Google Ads | Medstar Media > Hollywood Body 224-035-9364 | MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% More details Campaign 0 of 0

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ads

Custom Jul 1 - 31, 2023 | Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +4.6% View

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	102	10.25%	\$1,885.06
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	75	8.40%	\$664.58
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	53	3.89%	\$533.04
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	12	10.08%	\$265.10
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	7	8.24%	\$86.87
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more					

Google Ads | Medstar Media > Hollywood Body 224-035-9364 | MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% More details Campaign 3 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ads

Custom Jul 1 - 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	7.87%	\$54.56
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	0.68%	\$11.96
Hollywood Body Laser Center CoolSculpting in Westminster Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/coolsculpting/westminster Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00
Hollywood Body Laser Center CoolSculpting Westminster, CO Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Westminster Eliminate Fat & Feel Great Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(KeyWord:Hollywood Body Laser Center) CoolSculpting in Westminster Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Elite Fat Reduction Treatment. Target Thighs Love Handles Arms	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Medstar Media > Hollywood Body 224-035-9364 | MS | search | coolsculpting | westminster

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% More details Campaign 3 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ads

Custom Jul 1 - 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current view					
			257	6.84%	\$3,501.17
Total: Campaign			257	6.84%	\$3,501.17

Show rows: 100 1 - 76 of 76

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% Campaign 3 of 9

Responsive search ad

Assets Combinations

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	208	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	56	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	33	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	19	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	15	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	77	Advertiser
Top Provider in Westminster	Approved (limited)	Headline	2nd position	106	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	668	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	14	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	33	Advertiser
Coolscutting	Approved (limited)	Headline	1st position	17	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% Campaign 3 of 9

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	77	Advertiser
Top Provider in Westminster	Approved (limited)	Headline	2nd position	106	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	668	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	14	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	33	Advertiser
Coolscutting	Approved (limited)	Headline	1st position	17	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser
Coolscutting in Westminster	Approved (limited)	Headline	1st position	535	Advertiser
CoolSculpting® Westminster	Approved (limited)	Headline	1st position	202	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	962	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	11	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	22	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments	Approved (limited)	Description	2nd position	802	Advertiser

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% Campaign 3 of 9

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolscutting westminster	Campaign	Eligible	5	4.42%	\$52.84
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolscutting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	200	8.78%	\$2,824.57
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	198	8.96%	\$2,794.93
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	181	8.91%	\$2,595.53
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	160	8.15%	\$2,363.47
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	100	6.48%	\$1,414.67
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	69	5.75%	\$1,154.99
Your Cool Journey	MS search coolscutting westminster + x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% Campaign 3 of 9

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS search coolscutting westminster	Campaign	Eligible	68	9.86%	\$1,036.27
Liposuction Alternative	MS search coolscutting westminster	Campaign	Eligible	60	10.27%	\$902.48
Nonsurgical Fat Reduction	MS search coolscutting westminster	Campaign	Eligible	54	9.89%	\$870.54
Freeze Your Fat	MS search coolscutting westminster	Campaign	Eligible	59	9.72%	\$861.86
Highlights: No Surgery	MS search coolscutting westminster	Campaign	Eligible	55	9.34%	\$770.41
50% Off 16+ Treatments	MS search coolscutting westminster	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolscutting westminster	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	46	9.37%	\$475.13
Winter Sale - \$1,300 off 8+ Treatments	MS search coolscutting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolscutting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 16+ Treatments	MS search coolscutting westminster	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$131.08/day Optimization score: 71.5% Campaign 3 of 9

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Hollywood Body Laser	MS search coolscutting westminster	Campaign	Eligible	133	7.57%	\$1,647.46
Hollywood Body	MS search coolscutting westminster	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
303-872-7107	MS search coolscutting westminster	Campaign	Eligible	18	6.47%	\$349.45
303-800-1878	MS search coolscutting westminster	Campaign	Removed	0	-	\$0.00
303-800-1878	MS search coolscutting westminster	Campaign	Removed	0	-	\$0.00
Business logo	MS search coolscutting westminster	Campaign	Eligible	236	6.84%	\$3,280.35
Total: Business name				133	7.57%	\$1,647.46
Total: Business logo				236	6.84%	\$3,280.35
Total: Sitelinks				206	8.59%	\$2,999.58
Total: Callouts				109	9.49%	\$1,571.96
Total: Structured snippets				5	4.42%	\$52.84
Total: Calls				18	6.47%	\$349.45
Total: Promotions				46	9.37%	\$475.13

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | colorado springs

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$110.32/day | Optimization score: 71% | More details | Campaign 1 of 9

Ads

Custom Jul 1 - 31, 2023 | Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +4.3% View

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +12 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	0. coolscutting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	108	16.51%	\$1,895.63
(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +12 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	58	8.80%	\$739.20
Hollywood Body Laser Center Coolscutting Coolscutting® Elite +11 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	25	4.54%	\$263.37
(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +7 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	0. coolscutting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	11.11%	\$57.79
(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +7 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	8.96%	\$53.73
Hollywood Body Laser Center Coolscutting Coolscutting® Elite +6 more					

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | colorado springs

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$110.32/day | Optimization score: 71% | More details | Campaign 1 of 9

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Hollywood Body Laser Center Coolscutting Coolscutting® Elite +6 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	4	10.00%	\$34.12
Coolscutting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolscutting/colorado Fat Freezing Treatments From the Top Coolscutting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolscutting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Hollywood Body Laser Center #1 Coolscutting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolscutting/colorado Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. Coolscutting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolscutting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
25% Off All Coolscutting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 Coolscutting Deal. Freeze Fat. Top Provider in Colorado Springs, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolscutting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Leading Coolscutting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolscutting/colorado Fat Freezing Treatments From the Top Coolscutting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolscutting/colorado Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. Coolscutting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
(Keyword:25% Off All Coolscutting®) Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net 75% Off Coolscutting®. Top FDA-Cleared. Non-Surgical Fat	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | colorado springs

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$110.32/day | Optimization score: 71% | More details | Campaign 1 of 9

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
In Colorado Springs, CO. How Much Does Coolscutting Cost? Less Than You Might Think. Book A Free Consultation Now					
Coolscutting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolscutting/colorado Best Coolscutting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does Coolscutting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolscutting - general	Removed	0	-	\$0.00
Coolscutting Colorado Springs Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolscutting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolscutting - general	Removed	0	-	\$0.00
Coolscutting Colorado Springs Freeze Away Stubborn Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolscutting/colorado Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolscutting - general	Removed	0	-	\$0.00
Coolscutting Colorado Springs Non-Surgical Fat Reduction Reduce Fat Without Liposuction hollywoodbodylaser.net/coolscutting/colorado Best Coolscutting Deal. Freeze Away Stubborn Fat. Top Provider in Colorado Springs, CO. How Much Does Coolscutting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolscutting - general	Removed	0	-	\$0.00
Total: Ads in your current view					
Total: Campaign			204	9.58%	\$3,043.84

Show rows: 100 | 1 - 100 of 398

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | colorado springs

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$110.32/day | Optimization score: 71% | More details | Campaign 1 of 9

Responsive search ad

Assets Combinations

Asset status: All | Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	66	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	41	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	20	Advertiser
Coolscutting Colorado Springs	Approved (limited)	Headline	1st position	533	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	31	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	6	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	35	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	484	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	23	Advertiser
Coolscutting® Elite	Approved (limited)	Headline	1st position	16	Advertiser
Coolscutting	Approved (limited)	Headline	1st position	10	Advertiser
Coolscutting in Colorado	Approved (limited)	Headline	1st position	29	Advertiser

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | colorado springs

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$110.32/day | Optimization score: 71% | More details | Campaign 1 of 9

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	6	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	35	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	484	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	23	Advertiser
Coolscutting® Elite	Approved (limited)	Headline	1st position	16	Advertiser
Coolscutting	Approved (limited)	Headline	1st position	10	Advertiser
Coolscutting in Colorado	Approved (limited)	Headline	1st position	29	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	3	Advertiser
Top Provider in Colorado	Approved (limited)	Headline	2nd position	11	Advertiser
Coolscutting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	637	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	12	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	5	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments	Approved (limited)	Description	2nd position	503	Advertiser

Show rows: 100 | 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Enabled Status: All ads limited by policy Type: Search Budget: \$110.32/day Optimization score: 71% Campaign 1 of 9

Assets Custom Jul 1 - 31, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting colorado springs	Campaign	Eligible	10	16.13%	\$121.02
Sitelink						
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	158	12.85%	\$2,554.34
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	161	12.97%	\$2,536.66
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	148	13.02%	\$2,420.68
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	122	11.73%	\$1,843.37
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	92	10.69%	\$1,354.47
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	42	6.81%	\$663.07
Your Cool Journey	MS search coolsculpting colorado springs > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$110.32/day Optimization score: 71% Campaign 1 of 9

Assets Custom Jul 1 - 31, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Nonsurgical Fat Reduction	MS search coolsculpting colorado springs	Campaign	Eligible	59	16.86%	\$1,028.00
FDA Cleared	MS search coolsculpting colorado springs	Campaign	Eligible	53	13.12%	\$962.40
Highlights: No Surgery	MS search coolsculpting colorado springs	Campaign	Eligible	53	16.06%	\$921.19
Liposuction Alternative	MS search coolsculpting colorado springs	Campaign	Eligible	41	11.52%	\$698.66
Freeze Your Fat	MS search coolsculpting colorado springs	Campaign	Eligible	42	12.43%	\$655.78
50% Off 16+ Treatments	MS search coolsculpting colorado springs	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting colorado springs	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	27	11.49%	\$436.16
Winter Sale - \$1,300 off 8+ Treatments	MS search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 16+ Treatments	MS search coolsculpting colorado springs	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$110.32/day Optimization score: 71% Campaign 1 of 9

Assets Custom Jul 1 - 31, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
Hollywood Body Laser	MS search coolsculpting colorado springs	Campaign	Eligible	89	9.62%	\$1,509.92
Hollywood Body	MS search coolsculpting colorado springs	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Call						
719-387-7150	MS search coolsculpting colorado springs	Campaign	Eligible	15	8.52%	\$242.28
719-387-7150	MS search coolsculpting colorado springs	Campaign	Removed	0	-	\$0.00
Business logo						
	MS search coolsculpting colorado springs	Campaign	Eligible	191	10.20%	\$2,907.49
Total: Business name				89	9.62%	\$1,509.92
Total: Business logo				191	10.20%	\$2,907.49
Total: Sitelinks				170	13.02%	\$2,713.10
Total: Callouts				92	14.22%	\$1,532.38
Total: Structured snippets				10	16.13%	\$121.02
Total: Calls				15	8.52%	\$242.28
Total: Promotions				27	11.49%	\$436.16

Enabled Status: All ads limited by policy Type: Search Budget: \$104.93/day Optimization score: 72.1% Campaign 2 of 9

Ads Custom Jul 1 - 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
235					
5.86%					
\$2,973.40					
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	94	11.48%	\$1,575.85
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	74	3.78%	\$822.86
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	46	5.96%	\$381.72
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.21%	\$51.83
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.76%	\$42.69
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.00%	\$38.90
[Dynamically generated headline]					

Enabled Status: All ads limited by policy Type: Search Budget: \$104.93/day Optimization score: 72.1% Campaign 2 of 9

Ads Custom Jul 1 - 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
235					
5.86%					
\$2,973.40					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.70%	\$27.01
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.81%	\$22.91
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$9.63
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:25% Off All CoolSculpting®) Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target	3. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | denver

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$104.93/day | Optimization score: 72.1% | More details | Campaign 2 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
2021 CoolSculpting Discount Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. www.hollywoodbodylaser.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Best CoolSculpting Deal Ever Freeze Away Stubborn Fat \$1300 Off 8+ Treatments hollywoodbodylaser.net/coolsculpting/denver Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denver, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Best CoolSculpting Deal Ever Freeze Away Stubborn Fat Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/denver Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Total: Ads in your current view					
Total: Campaign					

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | denver

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$104.93/day | Optimization score: 72.1% | More details | Campaign 2 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Responsive search ad | Leave feedback

Asset status: All | Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	57	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	33	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	7	Advertiser
Top Provider in Denver	Approved (limited)	Headline	2nd position	5	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	14	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	18	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	6	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	698	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	32	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	36	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	47	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	6	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | denver

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$104.93/day | Optimization score: 72.1% | More details | Campaign 2 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Asset status: All | Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	18	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	6	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	698	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	32	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	36	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	47	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	6	Advertiser
CoolSculpting in Denver	Approved (limited)	Headline	1st position	520	Advertiser
CoolSculpting® Elite Denver	Approved (limited)	Headline	1st position	159	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	793	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	14	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	12	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	636	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | denver

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$104.93/day | Optimization score: 72.1% | More details | Campaign 2 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Asset status: All | Asset type: All | Add filter

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting denver	Campaign	Eligible	9	8.04%	\$154.08
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	198	8.26%	\$2,567.07
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	192	8.04%	\$2,507.92
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	184	8.24%	\$2,345.58
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	156	7.80%	\$1,964.98
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	101	5.93%	\$1,161.55
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	61	4.88%	\$841.48
Your Cool Journey	MS search coolsculpting denver > 0_coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | denver

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$104.93/day | Optimization score: 72.1% | More details | Campaign 2 of 9

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Asset status: All | Asset type: All | Add filter

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	MS search coolsculpting denver	Campaign	Eligible	58	9.81%	\$883.14
Liposuction Alternative	MS search coolsculpting denver	Campaign	Eligible	63	10.77%	\$836.57
Nonsurgical Fat Reduction	MS search coolsculpting denver	Campaign	Eligible	54	10.00%	\$804.81
FDA Cleared	MS search coolsculpting denver	Campaign	Eligible	61	8.94%	\$802.90
Freeze Your Fat	MS search coolsculpting denver	Campaign	Eligible	61	10.25%	\$750.96
50% Off 16+ Treatments	MS search coolsculpting denver	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting denver	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	34	8.35%	\$430.17
Winter Sale - \$1,300 off 8+ Treatments	MS search coolsculpting denver	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolsculpting denver	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 16+ Treatments	MS search coolsculpting denver	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00


Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

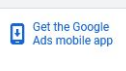
© Google, 2023.

Enabled
Status: All ads limited by policy
Type: Search
Budget: \$104.93/day
Optimization score: 72.1%
More details

Campaign 2 of 9

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations	Business name						
Insights	Business name						
Ad groups	<input type="checkbox"/> ● Hollywood Body Laser	MS search coolsculpting denver	Campaign	Eligible	118	6.82%	\$1,367.26
Ads & assets	<input type="checkbox"/> ● Hollywood Body	MS search coolsculpting denver	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Ads	Call						
Assets	<input type="checkbox"/> ● 303-800-1878	MS search coolsculpting denver	Campaign	Eligible	10	3.85%	\$210.45
Landing pages	<input type="checkbox"/> ● 303-800-1878	MS search coolsculpting denver	Campaign	Removed	0	-	\$0.00
Keywords	Business logo						
Audiences	Business logo						
Settings	<input type="checkbox"/> ● 	MS search coolsculpting denver	Campaign	Eligible	225	6.00%	\$2,864.31
Change history	Business logo						
Suggested	Total: Business name						
Locations	Total: Business name						
Dynamic ad targets	Total: Business logo						
+	Total: Sitelinks						
+	Total: Callouts						
+	Total: Structured snippets						
+	Total: Calls						
+	Total: Promotions						

Show rows: 100 | 1 - 77 of 77



Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095



Hollywood Body Laser Center
 11211 E. Arapahoe Road, Suite 120
 Centennia, CO 80112

Invoice Number FB2023-241
 Date of Issue 07/01/2023
 Due Date 07/01/2023
 Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00
Text Blast Beautiful Body Event: 3,188 contacts	\$225.00	1	\$225.00

Subtotal 3,975.00

Tax	0.00
Total	3,975.00
Amount Paid	3,975.00
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.