

CoolSculpting Marketing Services Hollywood Body Laser Center Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$26,204.86
Total Marketing Service Fees: \$11,897.00
Total CoolSculpting Marketing Cost: \$38,101.86

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified)

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting westminster tcpa	\$166.93/day	Paused All ads limited by policy	608	6.75%	\$8,578.06
MS search coolsculpting colorado springs tcpa	\$127.90/day	Paused All ads limited by policy	473	9.17%	\$7,641.15
MS search coolsculpting denver tcpa	\$159.33/day	Paused All ads limited by policy	526	6.11%	\$7,083.70
MS search coolsculpting tcpa	\$232.06/day	Eligible (Limited) All ads limited by policy Limited by budget	262	6.35%	\$2,901.94
search beta cooltone denver	\$15.63/day	Paused All ads limited by policy	0	-	\$0.00
search alpha coolsculpting colorado springs	\$13.00/day	Paused	0	-	\$0.00
search alpha coolsculpting denver	\$12.94/day	Paused Some ads limited by policy	0	-	\$0.00
search beta cooltone colorado springs	\$31.25/day	Paused All ads limited by policy	0	-	\$0.00
search beta coolsculpting colorado exp reach	\$0.06/day	Paused	0	-	\$0.00
search beta coolsculpting denver exp reach	\$0.06/day	Paused	0	-	\$0.00
Total: Campaigns in your current view			1,869	6.95%	\$26,204.86
Total: Account	\$232.06/day		1,869	6.95%	\$26,204.86

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | westminster | tcpa

Paused | Type: Search | Budget: \$166.93/day | More details | Campaign 4 of 10

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	235	10.10%	\$4,431.19
(Keyword:Hollywood Body Laser Center) CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	1. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	171	8.28%	\$1,692.45
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	151	4.40%	\$1,626.97
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	17	7.20%	\$327.95
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	15	9.55%	\$197.64
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	1. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	12	7.02%	\$186.52

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | westminster | tcpa

Paused | Type: Search | Budget: \$166.93/day | More details | Campaign 4 of 10

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freezing Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	6.06%	\$61.10
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	3	0.69%	\$42.16
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.80%	\$8.38
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.55%	\$3.70
Hollywood Body Laser Center CoolSculpting in Westminster Freeze Away Stubborn Fat +12 more hollywoodbodylaser.net/westminster Easy And Convenient. Long Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00
Hollywood Body Laser Center CoolSculpting Westminister, CO Freeze Away Body Fat hollywoodbodylaser.net/coolsculpting/westminster Easy And Convenient. Long Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments hollywoodbodylaser.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolsculpting | westminster | tcpa

Paused | Type: Search | Budget: \$166.93/day | More details | Campaign 4 of 10

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations | Dynamic ad targets | Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
[Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Biggest CoolSculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freezing Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	2. coolsculpting elite	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00
(Keyword:Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/westminster Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L...	2. coolsculpting elite	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads in your current view					
Total: Campaign					

Show rows: 500 | 1 - 76 of 76

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Paused Type: Search Budget: \$166.93/day More details Campaign 4 of 10

Responsive search ad Leave feedback Custom Jul 1 - Sep 30, 2023 Show last 30 days

Assets Combinations

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	375	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	154	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	87	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	33	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	41	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	125	Advertiser
Top Provider in Westminster	Approved (limited)	Headline	2nd position	169	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,661	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	33	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	66	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	32	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	24	Advertiser

Paused Type: Search Budget: \$166.93/day More details Campaign 4 of 10

Responsive search ad Leave feedback Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	125	Advertiser
Top Provider in Westminster	Approved (limited)	Headline	2nd position	169	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,661	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	33	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	66	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	32	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	24	Advertiser
Coolsculpting in Westminster	Approved (limited)	Headline	1st position	1,443	Advertiser
CoolSculpting® Westminster	Approved (limited)	Headline	1st position	411	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,234	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	40	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	53	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	Approved (limited)	Description	2nd position	1,818	Advertiser

Show rows: 500 1 - 19 of 19

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Some inventory may be provided through third party intermediaries.
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Paused Type: Search Budget: \$166.93/day More details Campaign 4 of 10

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting westminster tcpa	Campaign	Eligible	38	8.52%	\$585.98
Sitelink						
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	498	9.15%	\$7,386.72
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting westminster tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	483	8.99%	\$7,225.24
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	466	9.24%	\$6,902.27
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	364	8.17%	\$5,404.37
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	166	5.35%	\$2,338.16
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	130	5.24%	\$2,334.14
Your Cool Journey	MS search coolsculpting westminster tcpa x. Expanded Reach Test	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	MS search coolsculpting westminster		Removed			

Paused Type: Search Budget: \$166.93/day More details Campaign 4 of 10

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS search coolsculpting westminster tcpa	Campaign	Eligible	184	9.73%	\$2,977.95
Freeze Your Fat	MS search coolsculpting westminster tcpa	Campaign	Eligible	164	10.02%	\$2,792.72
Liposuction Alternative	MS search coolsculpting westminster tcpa	Campaign	Eligible	165	9.97%	\$2,754.15
Nonsurgical Fat Reduction	MS search coolsculpting westminster tcpa	Campaign	Eligible	156	10.14%	\$2,718.26
Highlights: No Surgery	MS search coolsculpting westminster tcpa	Campaign	Eligible	154	9.33%	\$2,463.58
50% Off 16+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	192	9.43%	\$2,938.99
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	63	8.87%	\$925.95
Winter Sale - \$1,300 off 8+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Up to 50% off 8+ Treatments	MS search coolsculpting westminster tcpa	Campaign	Removed	0	-	\$0.00

Paused Type: Search Budget: \$166.93/day More details Campaign 4 of 10

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
Hollywood Body Laser	MS search coolsculpting westminster tcpa	Campaign	Eligible	468	7.12%	\$6,550.48
Hollywood Body	MS search coolsculpting westminster tcpa	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Call						
303-872-7107	MS search coolsculpting westminster tcpa	Campaign	Eligible	31	5.35%	\$671.80
303-800-1878	MS search coolsculpting westminster tcpa	Campaign	Removed	0	-	\$0.00
303-800-1878	MS search coolsculpting westminster tcpa	Campaign	Removed	0	-	\$0.00
Business logo						
	MS search coolsculpting westminster tcpa	Campaign	Eligible	571	6.91%	\$8,183.37
Image						
	MS search coolsculpting westminster tcpa	Campaign	Eligible	0	-	\$0.00
Total: Business name				468	7.12%	\$6,550.48
Total: Business logo				571	6.91%	\$8,183.37
Total: Sitelinks				506	8.98%	\$7,591.37

Paused Type: Search Budget: \$166.93/day

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Business logo							
MS search coolsculpting westminster tcpa			Campaign	Eligible	571	6.91%	\$8,183.37
MS search coolsculpting westminster tcpa			Campaign	Eligible	0	-	\$0.00
Total: Business name					468	7.12%	\$6,550.48
Total: Business logo					571	6.91%	\$8,183.37
Total: Sitelinks					506	8.98%	\$7,591.37
Total: Callouts					290	9.02%	\$4,680.59
Total: Structured snippets					38	8.52%	\$585.98
Total: Calls					31	5.35%	\$671.80
Total: Promotions					255	9.29%	\$3,864.94

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Paused Type: Search Budget: \$127.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			473	9.17%	\$7,641.15
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	242	15.91%	\$4,694.26
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	155	9.50%	\$1,998.25
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	51	4.06%	\$601.91
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	6	6.67%	\$135.38
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	9	5.11%	\$102.28
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	5	5.32%	\$58.68

Paused Type: Search Budget: \$127.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			473	9.17%	\$7,641.15
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	5	1.68%	\$50.39
Coolsculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top Coolsculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Hollywood Body Laser Center #1 Coolsculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. Coolsculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
25% Off All Coolsculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 Coolsculpting Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Leading Coolsculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top Coolsculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	-	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. Coolsculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	-	\$0.00
(Keyword:25% Off All Coolsculpting®) Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net 25% Off Coolsculpting® Top FDA-Cleared Non-Surgical Fat	6. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	-	\$0.00

Paused Type: Search Budget: \$127.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			473	9.17%	\$7,641.15
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	0	0.00%	\$0.00
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads in your current view			473	9.17%	\$7,641.15
Total: Campaign			473	9.17%	\$7,641.15

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Paused Type: Search Budget: \$127.90/day

Responsive search ad

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	154	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	112	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	66	Advertiser
Coolsculpting Colorado Springs	Approved (limited)	Headline	1st position	1,249	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	64	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	38	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	86	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,057	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	63	Advertiser
Coolsculpting® Elite	Approved (limited)	Headline	1st position	27	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	20	Advertiser
Coolsculpting in Colorado	Approved (limited)	Headline	1st position	71	Advertiser

Paused Type: Search Budget: \$127.90/day More details Campaign 1 of 10

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	38	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	86	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,057	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	63	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	27	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	20	Advertiser
Coolsculpting in Colorado	Approved (limited)	Headline	1st position	71	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	4	Advertiser
Top Provider in Colorado	Approved (limited)	Headline	2nd position	31	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,466	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	27	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	28	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	Approved (limited)	Description	2nd position	1,090	Advertiser

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Paused Type: Search Budget: \$127.90/day More details Campaign 1 of 10

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	29	11.28%	\$365.25
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	383	12.41%	\$6,649.12
CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting colorado springs tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	379	12.67%	\$6,536.47
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	355	12.37%	\$6,214.82
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	274	11.19%	\$4,624.78
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	138	8.19%	\$2,130.32
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	75	6.21%	\$1,274.21
Your Cool Journey	MS search coolsculpting colorado springs tcpa + 0 coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Paused Type: Search Budget: \$127.90/day More details Campaign 1 of 10

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	152	12.98%	\$2,762.33
Nonsurgical Fat Reduction	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	142	14.99%	\$2,510.71
Highlights: No Surgery	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	129	13.54%	\$2,337.35
Freeze Your Fat	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	132	13.02%	\$2,264.56
Liposuction Alternative	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	116	11.72%	\$1,969.96
50% Off 16+ Treatments	MS search coolsculpting colorado springs tcpa	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting colorado springs tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	126	11.73%	\$2,288.69
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting colorado springs tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	54	12.11%	\$871.13
Winter Sale - \$1,300 off 8+ Treatments	MS search coolsculpting colorado springs tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolsculpting colorado springs tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Paused Type: Search Budget: \$127.90/day More details Campaign 1 of 10

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
Hollywood Body Laser	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	340	9.83%	\$5,899.61
Hollywood Body	MS search coolsculpting colorado springs tcpa	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
719-387-7150	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	29	7.97%	\$746.89
719-387-7150	MS search coolsculpting colorado springs tcpa	Campaign	Removed	0	-	\$0.00
Business logo	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	442	10.03%	\$7,297.18
Image	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	0	-	\$0.00
Total: Business name				340	9.83%	\$5,899.61
Total: Business logo				442	10.03%	\$7,297.18
Total: Sitelinks				395	12.47%	\$6,807.88
Total: Callouts				232	12.50%	\$4,034.14

Paused Type: Search Budget: \$127.90/day More details Campaign 1 of 10

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business logo	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	442	10.03%	\$7,297.18
Image	MS search coolsculpting colorado springs tcpa	Campaign	Eligible	0	-	\$0.00
Total: Business name				340	9.83%	\$5,899.61
Total: Business logo				442	10.03%	\$7,297.18
Total: Sitelinks				395	12.47%	\$6,807.88
Total: Callouts				232	12.50%	\$4,034.14
Total: Structured snippets				29	11.28%	\$365.25
Total: Calls				29	7.97%	\$746.89
Total: Promotions				180	11.84%	\$3,159.82

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Paused Type: Search Budget: \$199.33/day Campaign 0 of 0

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	207	11.17%	\$3,748.37
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	143	3.63%	\$1,624.38
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	122	6.79%	\$1,156.05
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	12.24%	\$136.68
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	17	4.86%	\$124.63
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	9	13.43%	\$108.68
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +17 more					

Paused Type: Search Budget: \$199.33/day Campaign 0 of 0

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	4	16.00%	\$56.39
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	10	4.85%	\$52.80
[Dynamically generated headline] [Dynamically generated display URL] Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	10.81%	\$42.51
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	2	0.93%	\$19.43
Hollywood Body Laser Center Coolsculpting Coolsculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	2	3.39%	\$13.78
Leading Coolsculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top Coolsculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. Coolsculpting Freezes Away Stubborn Fat. No Surgery Elite No Numbness 1 Action Required	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00

Paused Type: Search Budget: \$199.33/day Campaign 0 of 0

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
(Keyword:Hollywood Body Laser Center) Coolsculpting in Denver Freeze Away Stubborn Fat +12 more www.hollywoodbodylaser.net/denver Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. coolsculpting elite	Removed Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Biggest Coolsculpting Promotion Available for a Limited Time at Hollywood Body Laser. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
(Keyword:Hollywood Body Laser Center) Coolsculpting Coolsculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/denver Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting elite	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads in your current view					
Total: Campaign					

Show rows: 500 1 - 363 of 363

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Paused Type: Search Budget: \$199.33/day Campaign 2 of 10

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Responsive search ad Leave feedback

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	131	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	86	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	23	Advertiser
Top Provider in Denver	Approved (limited)	Headline	2nd position	11	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	19	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	34	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	15	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,606	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	53	Advertiser
Coolsculpting® Elite	Approved (limited)	Headline	1st position	64	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	79	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser

Paused Type: Search Budget: \$199.33/day Campaign 2 of 10

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Responsive search ad Leave feedback

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	34	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	15	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	1,606	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	53	Advertiser
Coolsculpting® Elite	Approved (limited)	Headline	1st position	64	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	79	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser
Coolsculpting in Denver	Approved (limited)	Headline	1st position	1,196	Advertiser
Coolsculpting® Elite Denver	Approved (limited)	Headline	1st position	384	Advertiser
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,784	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	38	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	32	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	Approved (limited)	Description	2nd position	1,424	Advertiser

Show rows: 500 1 - 19 of 19

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Paused Type: Search Budget: \$199.33/day More details Campaign 2 of 10

Assets Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting denver tcpa	Campaign	Eligible	31	7.85%	\$528.62
Sitelink						
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	446	8.47%	\$6,183.29
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting denver tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	421	8.20%	\$5,901.33
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	414	8.37%	\$5,693.30
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	320	7.49%	\$4,292.91
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	176	5.56%	\$2,210.07
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	100	4.19%	\$1,452.11
Your Cool Journey	MS search coolsculpting denver tcpa > 0. coolsculpting - general	Aid group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Paused Type: Search Budget: \$199.33/day More details Campaign 2 of 10

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Highlights: No Surgery	MS search coolsculpting denver tcpa	Campaign	Eligible	149	9.73%	\$2,318.87
Liposuction Alternative	MS search coolsculpting denver tcpa	Campaign	Eligible	159	10.79%	\$2,196.11
Nonsurgical Fat Reduction	MS search coolsculpting denver tcpa	Campaign	Eligible	143	10.36%	\$2,189.14
FDA Cleared	MS search coolsculpting denver tcpa	Campaign	Eligible	157	9.02%	\$2,151.28
Freeze Your Fat	MS search coolsculpting denver tcpa	Campaign	Eligible	152	10.19%	\$2,134.68
50% Off 16+ Treatments	MS search coolsculpting denver tcpa	Campaign	Removed	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting denver tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	148	8.93%	\$2,047.22
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting denver tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	42	6.73%	\$586.55
Winter Sale - \$1,300 off 8+ Treatments	MS search coolsculpting denver tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 16+ Treatments	MS search coolsculpting denver tcpa	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Up to 50% off 8+ Treatments	MS search coolsculpting denver tcpa	Campaign	Removed	0	-	\$0.00

Paused Type: Search Budget: \$199.33/day More details Campaign 2 of 10

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
Hollywood Body Laser	MS search coolsculpting denver tcpa	Campaign	Eligible	384	6.41%	\$5,124.58
Hollywood Body	MS search coolsculpting denver tcpa	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Call						
303-800-1878	MS search coolsculpting denver tcpa	Campaign	Eligible	26	4.48%	\$632.74
303-800-1878	MS search coolsculpting denver tcpa	Campaign	Removed	0	-	\$0.00
Business logo						
	MS search coolsculpting denver tcpa	Campaign	Eligible	491	6.13%	\$6,621.63
Image						
	MS search coolsculpting denver tcpa	Campaign	Eligible	0	-	\$0.00
Total: Business name				384	6.41%	\$5,124.58
Total: Business logo				491	6.13%	\$6,621.63
Total: Sitelinks				452	8.44%	\$6,245.36
Total: Callouts				262	9.01%	\$3,711.31

Paused Type: Search Budget: \$199.33/day More details Campaign 2 of 10

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business logo						
	MS search coolsculpting denver tcpa	Campaign	Eligible	491	6.13%	\$6,621.63
Image						
	MS search coolsculpting denver tcpa	Campaign	Eligible	0	-	\$0.00
Total: Business name				384	6.41%	\$5,124.58
Total: Business logo				491	6.13%	\$6,621.63
Total: Sitelinks				452	8.44%	\$6,245.36
Total: Callouts				262	9.01%	\$3,711.31
Total: Structured snippets				31	7.85%	\$528.62
Total: Calls				26	4.48%	\$632.74
Total: Promotions				190	8.33%	\$2,633.77

Show rows: 500 1 - 79 of 79

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
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Enabled Status: Eligible (Limited) Type: Search Budget: \$232.06/day Optimization score: 88.9% More details Campaign 3 of 10

Ads Jul 1 - Sep 30, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword: Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	63	9.59%	\$1,078.78
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +11 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Exp Reach coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	55	4.39%	\$554.01
(Keyword: Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more)	46	6.87%	\$386.93
(Keyword: Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +12 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	3. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	26	9.15%	\$232.54
(Keyword: Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	1. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	24	7.84%	\$222.83
Hollywood Body Laser Center CoolSculpting CoolSculpting® Elite +6 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	x. Exp Reach coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	23	4.41%	\$220.09
(Keyword: Hollywood Body Laser Center) CoolSculpting CoolSculpting® Elite +7 more hollywoodbodylaser.net/coolsculpting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... View assets details	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	13	8.50%	\$95.30

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | tcpa

Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$232.06/day | Optimization score: 88.9% | More details | Campaign 3 of 10

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad							
Insights									
Ad groups	<input type="checkbox"/>		(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +7 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	0. coolscutting	Eligible (Limited) Policy (Restricted medical content +1 more)	13	8.50%	\$95.30	
Ads & assets	<input type="checkbox"/>		(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +7 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	3. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	6	2.88%	\$39.84	
Landing pages	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] Coolscutting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$22.85	
Keywords	<input type="checkbox"/>		(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +12 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Get Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	2. fat freeze	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$22.32	
Audiences	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$20.25	
Settings	<input type="checkbox"/>		(Keyword:Hollywood Body Laser Center) Coolscutting Coolscutting® Elite +7 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	2. fat freeze	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$6.20	
Change history	<input type="checkbox"/>		Hollywood Body Laser Center Coolscutting Coolscutting® Elite +11 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	x. non-service medspa	Removed Under review, Ad group paused	0	-	\$0.00	
Suggested	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] [Dynamically generated display URL]						
Locations	<input type="checkbox"/>								
Dynamic ad targets	<input type="checkbox"/>								
Show more	<input type="checkbox"/>								

Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | tcpa

Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$232.06/day | Optimization score: 88.9% | More details | Campaign 3 of 10

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad							
Insights			Discuss Expectations and Personalized Procedure Options:						
Ad groups	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] In-Office Treatments Tailored To You in a Luxury Environment. Schedule a Free Consultation. Our Services Include: Coolscutting, Dermal Fillers, Chemical Peels, Microneedling & More.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Ads & assets	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] Our Services Include: Coolscutting, Dermal Fillers, Chemical Peels, Microneedling & More. In-Office Treatments Tailored To You in a Luxury Environment. Schedule a Free Consultation	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Landing pages	<input type="checkbox"/>		Hollywood Body Laser Center Coolscutting Coolscutting® Elite +11 more hollywoodbodylaser.net/coolscutting/colorado Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments. Coolscutting® Elite Treats Fat L... View assets details	x. Exp Reach coolscutting	Removed	0	-	\$0.00	
Keywords	<input type="checkbox"/>		Hollywood Body Laser Center Located in Colorado Best Prices in Colorado. +9 more www.hollywoodbodylaser.net We are an Elite Medspa Offering Revolutionary Solutions for Face-Perfecting & Body Shaping. Schedule a Free Consultation to...	x. non-service medspa	Removed Under review, Ad group paused	0	-	\$0.00	
Audiences	<input type="checkbox"/>		[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolscutting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
Settings	<input type="checkbox"/>								
Change history	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Locations	<input type="checkbox"/>								
Dynamic ad targets	<input type="checkbox"/>								
Show more	<input type="checkbox"/>								
						Total: Ads in your current view	262	6.35%	\$2,901.94
						Total: Campaign	262	6.35%	\$2,901.94

Show rows: 500 | 1 - 21 of 21

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Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | tcpa

Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$232.06/day | Optimization score: 88.9% | More details | Campaign 3 of 10

Responsive search ad Leave feedback

Custom Jul 1 - Sep 30, 2023 | Show last 30 days

Assets Combinations

Asset status: All | Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Hollywood Body Laser Center	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Hollywood Body Laser Center)	Approved (limited)	Headline	1st position	137	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	62	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	19	Advertiser
Coolscutting Colorado Springs	-	Headline	1st position	0	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	4	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	5	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	10	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	484	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	11	Advertiser
Coolscutting® Elite	Approved (limited)	Headline	1st position	43	Advertiser
Coolscutting	Approved (limited)	Headline	1st position	74	Advertiser
Coolscutting in Colorado	-	Headline	1st position	0	Advertiser

Show rows: 500 | 1 - 24 of 24

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Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media | Hollywood Body | 224-035-9364 | All campaigns | All campaigns (modified) | MS | search | coolscutting | tcpa

Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$232.06/day | Optimization score: 88.9% | More details | Campaign 3 of 10

Assets

Asset status: All | Asset type: All | Add filter

Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolscutting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolscutting tcpa	Campaign	Eligible	9	8.82%	\$135.54
Service catalog: Coolscutting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolscutting tcpa + 0. coolscutting	Ad group	Removed	3	15.00%	\$57.08
Service catalog: Coolscutting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolscutting tcpa + x. Exp Reach coolscutting	Ad group	Removed	1	2.04%	\$0.86
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	191	9.29%	\$2,141.82
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	179	9.10%	\$1,987.33
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	137	8.61%	\$1,459.02
Coolscutting Coolscutting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolscutting tcpa + 0. coolscutting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	56	14.70%	\$876.54
Why Choose Us? Read About What Sets Us Apart from Other Medspas in CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	71	6.28%	\$752.83
Book A Free Consultation Contact Us Today to Schedule	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	49	5.44%	\$570.11


Enabled Status: **Eligible (Limited)** Type: Search Budget: \$232.06/day Optimization score: 88.9% More details Campaign 3 of 10

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights							
Ad groups	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	49	5.44%	\$570.11
Ads & assets	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	51	6.24%	\$541.49
Assets	Callout						
Landing pages	Freeze Your Fat	MS search coolsculpting tcpa	Campaign	Eligible	56	11.00%	\$758.69
Keywords	Liposuction Alternative	MS search coolsculpting tcpa	Campaign	Eligible	55	11.93%	\$675.08
Audiences	FDA Cleared	MS search coolsculpting tcpa	Campaign	Eligible	52	9.17%	\$673.02
Settings	Highlights: No Surgery	MS search coolsculpting tcpa	Campaign	Eligible	48	10.64%	\$583.95
Change history	Nonsurgical Fat Reduction	MS search coolsculpting tcpa	Campaign	Eligible	39	8.76%	\$485.72
Suggested	FDA Cleared	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	21	14.09%	\$371.27
Locations	Freeze Your Fat	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	23	15.65%	\$353.62
Dynamic ad targets	Liposuction Alternative	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	22	17.74%	\$349.03
	Highlights: No Surgery	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	19	15.57%	\$292.47
	Nonsurgical Fat Reduction	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	18	14.75%	\$256.34
	Freeze Your Fat	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	17	8.10%	\$194.11
	Nonsurgical Fat Reduction	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	14	7.53%	\$163.42
	Highlights: No Surgery	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	15	8.20%	\$139.41

Enabled Status: **Eligible (Limited)** Type: Search Budget: \$232.06/day Optimization score: 88.9% More details Campaign 3 of 10

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights							
Ad groups	FDA Cleared	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	16	6.81%	\$130.76
Ads & assets	Liposuction Alternative	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	16	8.51%	\$124.31
Assets	5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
	Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
	50% Off 8+ Treatments.	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	0	-	\$0.00
	50% Off 8+ Treatments.	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	0	-	\$0.00
Landing pages							
Keywords	Promotion						
Audiences							
Settings	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting tcpa	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	141	7.75%	\$1,528.42
Change history	Up to 50% off 8+ Treatments	MS search coolsculpting tcpa > 0. coolsculpting	Ad group	Removed	0	-	\$0.00
Suggested	Up to 50% off 8+ Treatments	MS search coolsculpting tcpa > x. Exp Reach coolsculpting	Ad group	Removed	0	-	\$0.00
Locations							
Dynamic ad targets	Business name						
	Hollywood Body Laser	MS search coolsculpting tcpa	Campaign	Eligible	238	6.39%	\$2,713.02
	Call						
	719-387-7150	MS search coolsculpting tcpa	Campaign	Eligible	4	3.36%	\$92.38
	303-800-1878	MS search coolsculpting tcpa	Campaign	Eligible	3	3.06%	\$69.54
	303-872-7107	MS search coolsculpting tcpa	Campaign	Eligible	2	2.33%	\$40.77
	Business logo						

Enabled Status: **Eligible (Limited)** Type: Search Budget: \$232.06/day Optimization score: 88.9% More details Campaign 3 of 10

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	Call						
Ad groups	719-387-7150	MS search coolsculpting tcpa	Campaign	Eligible	4	3.36%	\$92.38
Ads & assets	303-800-1878	MS search coolsculpting tcpa	Campaign	Eligible	3	3.06%	\$69.54
Assets	303-872-7107	MS search coolsculpting tcpa	Campaign	Eligible	2	2.33%	\$40.77
Landing pages	Business logo						
Keywords		MS search coolsculpting tcpa	Campaign	Eligible	238	6.39%	\$2,713.02
Audiences	Total: Business name				238	6.39%	\$2,713.02
Settings	Total: Business logo				238	6.39%	\$2,713.02
Change history	Total: Sitelinks				191	9.28%	\$2,141.82
Suggested	Total: Callouts				91	9.05%	\$1,134.29
Locations	Total: Structured snippets				9	8.82%	\$135.54
Dynamic ad targets	Total: Calls				9	2.97%	\$202.69
	Total: Promotions				141	7.75%	\$1,528.42

Show rows: 500 1 - 37 of 37

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095



Hollywood Body Laser Center
 11211 E. Arapahoe Road, Suite 120
 Centennia, CO 80112

Invoice Number FB2023-241
 Date of Issue 07/01/2023
 Due Date 07/01/2023
 Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00
Text Blast Beautiful Body Event: 3,188 contacts	\$225.00	1	\$225.00

Subtotal 3,975.00

Tax	0.00
Total	3,975.00
Amount Paid	3,975.00
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095



Hollywood Body Laser Center
 11211 E. Arapahoe Road, Suite 120
 Centennia, CO 80112

Invoice Number FB2023-284
 Date of Issue 08/01/2023
 Due Date 08/01/2023
 Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Monthly Price is \$2500 - \$250 COVID Bonus	\$2,250.00	1	\$2,250.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00
Text Blast CoolSculpting Promo - 4759 contacts	\$422.00	1	\$422.00

Subtotal 4,172.00

Tax	0.00
Total	4,172.00
Amount Paid	4,172.00
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095



Hollywood Body Laser Center
 11211 E. Arapahoe Road, Suite 120
 Centennia, CO 80112

Invoice Number FB2023-340
 Date of Issue 09/01/2023
 Due Date 09/01/2023
 Amount Due (USD) **\$0.00**

Description	Rate	Qty	Line Total
-------------	------	-----	------------

Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,250.00	1	\$2,250.00
--	------------	---	------------

Monthly Price is \$2500 - \$250 COVID Bonus

MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.	\$1,500.00	1	\$1,500.00
---	------------	---	------------

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:
 · Google Business Profile: Creation, management, and monthly updates to the client's Profile.
 · Listings in online directories.
 · Management of Google Maps listing.

DATA MONITORING AND REPORTING:
 · Set-up and management of Google Search Console
 · Data monitoring from various SEO tools to ensure optimal performance
 · Regular SEO reporting to the client

Text Blast Text and Email Blasts: Injectables Sale Original Price: \$672 E-Blast Regular Price: \$250; Complimentary	\$422.00	1	\$422.00
--	----------	---	----------

Subtotal	4,172.00
Tax	0.00
<hr/>	
Total	4,172.00
Amount Paid	4,172.00
<hr/> <hr/>	
Amount Due (USD)	\$0.00

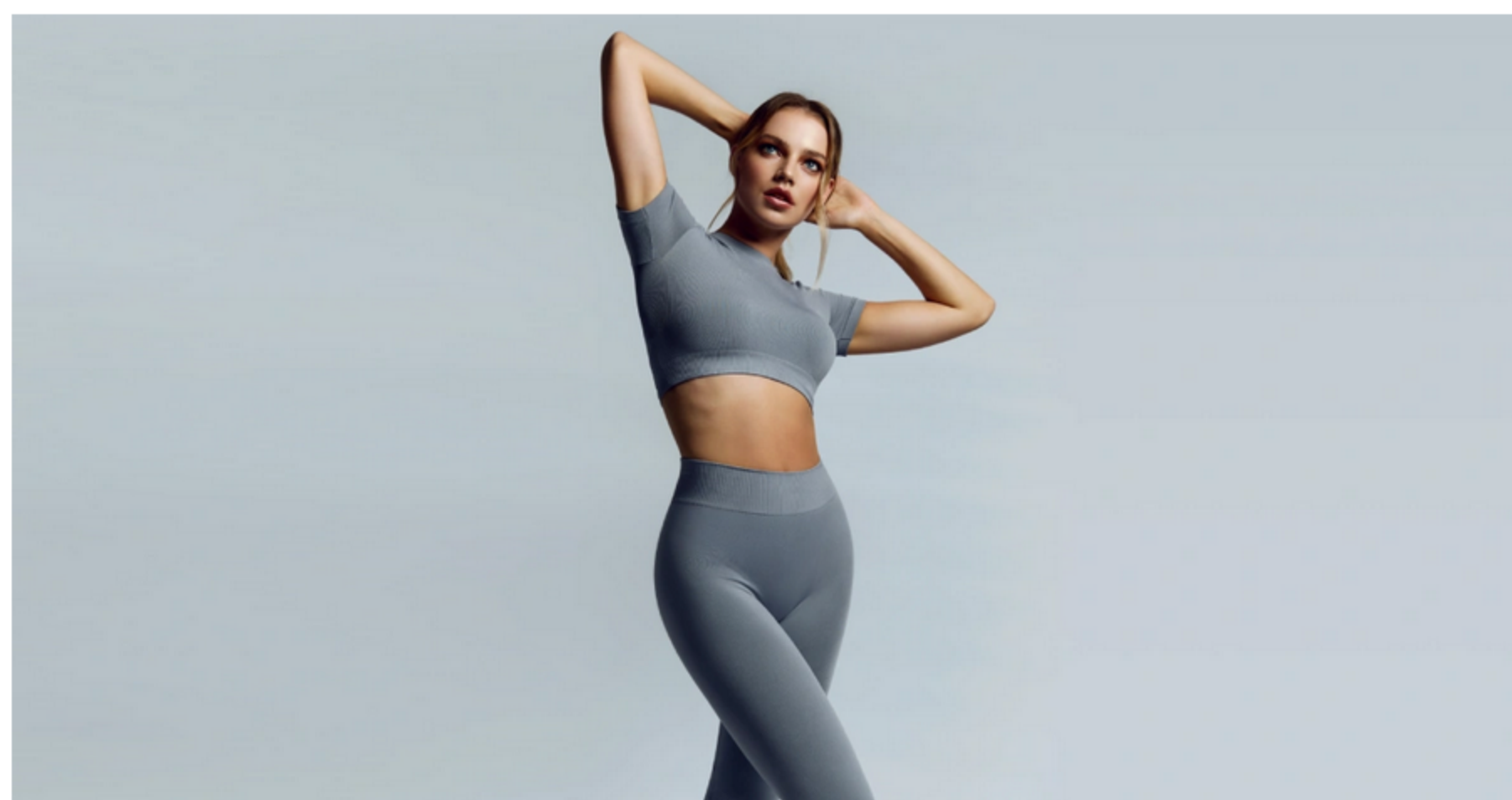
Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

How Cold Is CoolSculpting

September 22, 2023 8:32 am No Comments



SCHEDULE A CONSULTATION

Full name: [input]
Email: [input]
Phone number: [input]
Location: [dropdown]
[SUBMIT]

By submitting this form you agree to be contacted via phone, text, and email.

Understanding Cryolipolysis and What to Expect During Fat Freezing

Fat removal procedures are some of the most popular aesthetic treatments available. They help to slim down the body and augment the results of a healthy diet and exercise regimen. But many people don't want to go under the knife to improve their physique. Fortunately, they don't have to when they rely on CoolSculpting. This cutting-edge treatment is a form of cryolipolysis fat freezing.

CoolSculpting is a nonsurgical body sculpting procedure. It uses precisely controlled cooling methods to freeze subcutaneous fat deposits in certain body parts. The fantastic thing about this treatment is that it can fatally damage unwanted fat cells without harming other tissues. Freezing fat is one of the hottest cosmetic trends. It offers a practical, non-surgical alternative to traditional fat removal methods like liposuction.

Cryolipolysis body sculpting is ideal for people close to their goal weight. Those who choose to undergo this procedure often can't seem to get rid of stubborn fat deposits with exercise and diet alone. Though it may sound extreme to kill fat cells by freezing them, it's a [safe practice](#) well-tolerated by most people. But how cold is CoolSculpting, and is it an effective fat-reduction method for everyone? This article answers those questions and more.

The History of Cryolipolysis

It's hard to say who first discovered the fat-killing power of cold temperatures on the human body. Researchers have long observed the sensitivity of fat cells to frigid temperatures. Cold panniculitis is an acute inflammatory condition that occurs after extreme cold exposure. But the interesting thing about this condition is that the inflammation only occurs in fatty tissues.

When adipose (fatty) tissue is subject to severe cold, it becomes damaged. In the case of cold panniculitis, subcutaneous nodules often develop. These are usually painless but often cause the skin in the area to flush red. Cold panniculitis doesn't cause adverse complications or severe symptoms. The condition usually resolves on its own and doesn't require treatment.

The effects of cold panniculitis on adipose tissue were well observed. Soon, researchers began to speculate that they could use this reaction to their advantage. They wondered whether they could use the fat-damaging effects of cold to create desired results. Carl Hochsinger, an Austrian physician, laid the foundation for cryolipolysis back in 1902. He took note of plaques that developed between the neck and face of children after cold exposure. In 1941, H. Haxthausen, a Danish dermatologist, studied the effects of cold exposure on children's cheeks. He called the resulting fat damage "adiponecrosis e frigore."

Finally, after decades of observing the powerful impact of cold on adipose tissues, a useful treatment emerged. Two Harvard scientists, Rox Anderson and Dieter Manstein, developed cryolipolysis treatments. The forward-thinking duo noted that fat freezes at a higher temperature than water. Therefore, it was possible to freeze fat cells without harming the surrounding tissues.

In light of these observations, the duo introduced a novel fat-reduction freezing method in 2007. It was called cryolipolysis, and it changed the future of fat-reduction treatments. Since then, cryolipolysis has become a leading-edge body sculpting treatment worldwide. CoolSculpting is one of the most well-known brand names for this noninvasive procedure.

How Cryolipolysis Works

Cryolipolysis freezes fat cells to a point that induces adipose cell death. The principle behind this treatment is that fat cells are more sensitive to cold temperatures than other skin cells. Therefore, controlled cold temperatures can kill adipocytes without hurting surrounding tissues.

Fat cells trigger an inflammatory response in the body when they die. This response stimulates white blood cells in the body to digest the dead and damaged cells. It can take weeks for the body to complete the process of metabolizing the adipocytes. That's why patients don't immediately see the final results of their CoolSculpting treatments. In the end, cryolipolysis produces results similar to liposuction, though less dramatic.

Want to learn more about Cryolipolysis [CoolSculpting vs CryoSkin Cryoslimming](#)

Benefits of CoolSculpting Treatments

Cryolipolysis body contouring is well-supported by science. It doesn't require long recovery times or leave any scars behind. Here are some additional benefits associated with this immensely popular procedure:

- Noticeable results within a few weeks
- Zero recovery or downtime
- Low risk of complications
- Treats multiple problem areas, including the upper arms, chin, stomach, flanks, and thighs
- More affordable than surgical body contouring procedures
- Destroys fat cells without harming other tissues

How Cold Is CoolSculpting?

You probably have many questions if you're considering trying cryolipolysis body contouring. Specifically, you may wonder, "How cold is CoolSculpting, and does it hurt?" Though it would seem like freezing fat cells to the point of destroying them would be a painful process, it isn't. The cold from the device on your skin can be intense, but it shouldn't ever cause pain.

Many patients feel a mild pinching or tugging feeling on their skin during treatment. They also describe intense cold that soon causes the treatment area to become numb. Once the numbness sets in, the experience becomes much more comfortable. After treatment, it's natural to feel a bit sore in the treatment area. You may also experience temporary swelling and skin redness. These should completely fade away in a few hours or days without intervention.

Who Makes a Good Candidate for CoolSculpting?

CoolSculpting isn't ideal for everyone. The best candidates are people who are generally healthy and near their target weight. They should have a good understanding of how the treatment works and reasonable expectations. We recommend this treatment for those who have been unable to get rid of fat pockets on their body despite working out and eating right. This treatment will deliver the best results if you can "pinch an inch" of fat (or more) on certain areas of your body.

You may not be a good candidate for CoolSculpting if you're pregnant, planning to become pregnant or have a history of Herpes simplex. Those who are morbidly obese or have a lot of fat are not good candidates. They may get better results from more drastic fat-reduction treatments.

How People Try to Mimic CoolSculpting

It sounds so simple to freeze your fat away. That could be one reason cold plunging is rising in popularity. This is a type of cold-water therapy that may provide a variety of benefits. Some include inflammation reduction, faster workout recovery, and reduced body fat. The practice involves immersing all or most of the body in frigid water for a short period of time.

While research shows cold plunging may help cut body fat, it isn't very effective. Precise applications of cold temperatures yield much more predictable results. Targeted cryolipolysis treatments are necessary to remove specific subcutaneous body fat areas.

What's the Future of CoolSculpting?

The fat-reduction benefits of cryolipolysis are well known. This means that CoolSculpting is likely to continue rising in popularity. Many people appreciate this minimally invasive treatment. It's a much safer alternative to surgical fat removal procedures. It also comes with little to no risk of lasting complications.

One of the primary benefits attributed to cryolipolysis is its demonstrated long-lasting effectiveness. [Clinical evidence illustrates how effective cryolipolysis can be for long-term fat-reduction goals.](#) Patients who received cryolipolysis treatments for subcutaneous fat on their flanks maintained their results for up to nine years! With such a promising outcome, it's easy to see why patients with small pockets of fat prefer this treatment over others.

Schedule Your CoolSculpting Procedure

Who says you have to live with stubborn fat just because exercise and diet alone don't make it go away? [CoolSculpting fat-freezing treatments](#) can help you achieve the sculpted body of your dreams. To schedule a consultation, contact Hollywood Body Laser at [303-800-1878](#) (Denver Metro), [303-872-7107](#) (Westminster), or [719-387-7150](#) (Colorado Springs).

Hollywood Body is the #1 provider of CoolSculpting in the Colorado area. Treat yourself to a body contouring experience unlike any other at our luxury facility.