



Medstar Media, Inc.  
6466949450

10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 07/16/2020	<b>Invoice Number</b> FB2020-113	<b>Amount Due (USD)</b> <b>\$0.00</b>
	<b>Due Date</b> 08/15/2020		

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Description	Rate	Qty	Line Total
Digital Marketing Set Up •Set Up Google Adwords pay per click campaigns to target CoolSculpting patients Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns by client request • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions for CoolSculpting • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring  Monthly marketing services commence after completion of ad campaign set up.	\$1,500.00	1	\$1,500.00
Micro Website Development • CoolSculpting website on WordPress • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics	\$2,500.00	1	\$2,500.00
Credit (Deferred to next invoice) Micro Website Payment Deferred until next invoice.	-\$2,500.00	1	-\$2,500.00

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Subtotal	3,000.00
Tax	0.00
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Total	3,000.00
Amount Paid	3,000.00
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Amount Due (USD)	\$0.00

## Terms

### DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. Your advertising costs, web hosting, and any other associated costs are your responsibility. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.