

Image Revolution Health CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$2,004.49

Google Ads | Chris Zelig | Image Revolution Health | 580-584-5990 | All campaigns | search | beta | coolsculpting

Overview | Campaigns | Budget: \$68.57/day | Status: Eligible (Limited) | Type: Search | Optimization score: 94.6%

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$68.57/day	Eligible (Limited)	331	2.24%	\$2,004.49
search beta hair restoration	\$21.03/day	Eligible	147	4.70%	\$516.47
search beta laser skin resurfacing	\$21.50/day	Eligible	141	6.06%	\$495.41
Total: Campaigns			619	3.06%	\$3,016.37
Total: Account	\$111.10/day		619	3.06%	\$3,016.37

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Image Revolution Health | 580-584-5990 | All campaigns | search | beta | coolsculpting

Overview | Ads | Budget: \$68.57/day | Status: Eligible (Limited) | Type: Search | Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 331 2.24% \$2,004.49					
CoolSculpting in Randolph, NJ Fat Reduction Treatment Flexible Payment Options irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused	180	2.07%	\$1,207.06
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused	44	1.86%	\$219.28
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused	51	3.00%	\$218.73
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved	14	4.76%	\$134.21
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused	14	1.40%	\$59.91
CoolSculpting in Randolph, NJ Find A Location Near You Fat Reduction Treatment irh.imagerevolutionhealth.com Best CoolSculpting Deal. Top Provider in Randolph, NJ for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Ad group removed	3	10.71%	\$57.23

Google Ads | Chris Zelig | Image Revolution Health | 580-584-5990 | All campaigns | search | beta | coolsculpting

Overview | Ads | Budget: \$68.57/day | Status: Eligible (Limited) | Type: Search | Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 331 2.24% \$2,004.49					
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved	9	3.95%	\$49.78
Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today irh.imagerevolutionhealth.com CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. cryolipolysis	Ad group paused	2	15.38%	\$20.86
Body Sculpting CoolSculpting in Randolph, NJ Non-Surgical Fat Reduction irh.imagerevolutionhealth.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consult.	2. body sculpting	Approved	6	3.85%	\$11.95
CoolSculpting in Randolph, NJ Fat Reduction Treatment Freezing Fat Really Works irh.imagerevolutionhealth.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed	1	2.94%	\$11.44
Image Revolution Health CoolSculpting in Randolph, NJ Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	x. Expanded Reach Test	Approved (limited); Trademarks in ad text	3	2.83%	\$5.31
Double Chin Removal Affordable & Quick Treatments CoolSculpting in Randolph, NJ irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed	1	2.50%	\$3.56
Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Randolph, NJ irh.imagerevolutionhealth.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved	1	4.17%	\$2.89

Google Ads | Chris Zelig | Image Revolution Health | 580-584-5990 | All campaigns | search | beta | coolsculpting

Overview | Ads | Budget: \$68.57/day | Status: Eligible (Limited) | Type: Search | Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 331 2.24% \$2,004.49					
Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Randolph, NJ irh.imagerevolutionhealth.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved	1	4.17%	\$2.89
(Keyword: Image Revolution Health) Non-Surgical Lipo Alternative Freeze Your Fat Away Today irh.imagerevolutionhealth.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved (limited); Trademarks in ad text	1	8.33%	\$1.63
(Keyword: Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	4. lipo	Approved (limited); Trademarks in ad text	1	7.69%	\$0.65
(Keyword: Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited); Trademarks in ad text	0	-	\$0.00
CoolSculpting Near Me Image Revolution Health Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consult.	7. coolsculpting - near me	Ad group removed Approved (limited); Trademarks in ad text	0	-	\$0.00
(Keyword: Image Revolution Health) CoolSculpting in Randolph, NJ Freeze Your Fat Away Today irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed Approved (limited); Trademarks in ad text	0	-	\$0.00
(Keyword: Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo...	0. coolsculpting - general	Approved (limited); Trademarks in ad text	0	0.00%	\$0.00

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$68.57/day, Optimization score: 94.6%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 331, 2.24%, \$2,004.49						
Extensions	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat Image Revolution Health	coolsculpting - chin	Ad group removed	0	0.00%	\$0.00
Keywords	[Dynamically generated headline] [Dynamically generated display URL] Leading Skin and Laser Spa in Randolph, NJ. Schedule a Free Consultation Today. LaseMD Ultra Improves Skin Tone & Texture, Fine Lines, Enlarged Pores & Acne Scars.	x.dynamic	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Diminish Fine Lines, Pigmentation Irregularities, Enlarged Pores, and Other Skin Blemishes	x.dynamic	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Demographics	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consult.	x.dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 331, 2.24%, \$2,004.49						
Total: Campaign 331, 2.24%, \$2,004.49						

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$68.57/day, Optimization score: 94.6%

Recommendations: All, X

Extensions: Extension type: All, ADD FILTER

Associations view

Extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension	(973) 343-5511	Call extension	Account	Account	Approved	92	2.13%	\$736.82
Promotion extension	Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	100	2.95%	\$471.79
Callout extension	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	54	2.37%	\$456.25
	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	58	2.67%	\$450.08
	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	62	2.73%	\$435.71
	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	60	2.47%	\$434.07
	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	52	2.46%	\$424.22
	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	57	2.62%	\$410.08
	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	61	2.69%	\$405.61
	FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	62	2.48%	\$400.82
	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	50	2.28%	\$288.79
Sitelink extension								

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$68.57/day, Optimization score: 94.6%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension	Before and After Photos See CoolSculpting Before and After Photos.	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	8.70%	\$23.55
	Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider Randolph, NJ	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	9.09%	\$23.55
	State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	10.00%	\$23.55
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	7.69%	\$23.55
Structured snippet extension	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	3	1.14%	\$21.19
Sitelink extension	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions						2	5.71%	\$23.55
Total: Callout extensions						186	2.67%	\$1,245.43
Total: Structured snippet extensions						3	1.14%	\$21.19
Total: Call extensions						92	2.13%	\$736.82
Total: Promotion extensions						137	3.03%	\$598.24

Show rows: 500, 1 - 17 of 17