

CoolSculpting Marketing Services Image Revolution Health Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Total Google Ads: \$5,976.79

Google Ads | Chris Zelig > Image Revoluti... 580-584-5990 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Campaign status: All, Campaign: search | beta | coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$63...	Eligible	426	3.49%	\$5,976.79
Total: Filtered campaigns			426	3.49%	\$5,976.79
Total: Account	\$97.8...		949	4.16%	\$8,935.48

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig > Image Revoluti... 580-584-5990 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.79/day | Optimization score: 94.5%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			426	3.49%	\$5,976.79
CoolSculpting in Randolph, NJ Fat Reduction Treatment Flexible Payment Options irh.imagerrevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused	94	1.77%	\$1,010.67
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerrevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Removed	31	4.13%	\$984.40
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerrevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Removed	16	11.03%	\$532.28
(Keyword:Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +10 more irh.imagerrevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	4. lipo	Removed	27	7.92%	\$356.02
Image Revolution Health Fat Reduction in Randolph, NJ Non-Surgical Fat Reduction +6 more irh.imagerrevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Trademarks in ad text	33	4.58%	\$347.89
CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerrevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	12	13.33%	\$258.17
(Keyword:Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +10 more irh.imagerrevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ Schedule...	0. coolsculpting - general	Removed	20	7.75%	\$227.72

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.79/day | Optimization score: 94.5%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			426	3.49%	\$5,976.79
CoolSculpting® Fat Reduction CoolSculpting in Randolph, NJ Biggest CoolSculpting® Promo +5 more irh.imagerrevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Qui... View assets details	0. coolsculpting - general	Approved	9	6.92%	\$193.38
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Randolph, NJ irh.imagerrevolutionhealth.com CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused	20	2.66%	\$173.54
Image Revolution Health Fat Reduction in Randolph, NJ Non-Surgical Fat Reduction +6 more irh.imagerrevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	4. lipo	Poor ad strength Approved (limited): Trademarks in ad text	18	6.62%	\$139.15
Body Sculpting CoolSculpting in Randolph, NJ Non-Surgical Fat Reduction irh.imagerrevolutionhealth.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Randolph, NJ. Free Consult.	2. body sculpting	Removed	11	17.74%	\$106.20
Fat Reduction in Randolph, NJ Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved	7	13.46%	\$93.89
Fat Reduction in Randolph, NJ Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved	3	9.38%	\$88.46
CoolSculpting in Randolph, NJ Find A Location Near You Fat Reduction Treatment irh.imagerrevolutionhealth.com Best CoolSculpting Deal. Top Provider in Randolph, NJ for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	7. coolsculpting - near me	Ad group removed	5	55.56%	

Google Ads							Chris Zelig > Image Revoluti... 580-584-5990		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	2	22.22%	\$84.97	
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	5	27.78%	\$80.16	
Extensions	CoolSculpting® in Randolph, NJ Freeze Away Body Fat 25% Off All CoolSculpting irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	7	9.09%	\$69.18	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	7	3.17%	\$59.55	
Keywords	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com						4. lipo	Approved	5	1.49%	\$55.57	
Audiences	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	1	7.69%	\$61.23	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						x. Expanded Reach Test	Ad group paused	7	3.17%	\$59.55	
Settings	Avoid Liposuction Surgery Target Belly Fat, Love Handles Schedule a Free Consultation irh.imagerrevolutionhealth.com						4. lipo	Removed	5	1.49%	\$55.57	
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.						4. lipo	Removed	5	1.49%	\$55.57	
Change history	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat											

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	6	6.52%	\$45.58	
Ads	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	3	5.17%	\$43.78	
Extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	3	5.17%	\$43.78	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	3	5.26%	\$42.59	
Keywords	Fat Reduction in Randolph, NJ Freezing Fat Really Works Freeze Away Body Fat irh.imagerrevolutionhealth.com						4. lipo	Approved	3	5.26%	\$42.59	
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	12.50%	\$42.31	
Demographics	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com						4. lipo	Approved	1	12.50%	\$42.31	
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						4. lipo	Approved	1	12.50%	\$42.31	
Suggested	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	6	6.52%	\$41.38	
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	6	6.52%	\$41.38	
Drafts & experiments	CoolSculpting® in Randolph, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In... irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	4	25.00%	\$40.89	
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	4	25.00%	\$40.89	
	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat											

Google Ads							Chris Zelig > Image Revoluti... 580-584-5990		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	in your discount today											
Ads	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	2	3.85%	\$40.34	
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	2	3.85%	\$40.34	
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All CoolSculpting irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	2	18.18%	\$34.66	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	2	18.18%	\$34.66	
Audiences	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat irh.imagerrevolutionhealth.com						4. lipo	Approved	4	15.38%	\$33.14	
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						4. lipo	Approved	4	15.38%	\$33.14	
Settings	CoolSculpting in Randolph, NJ Fat Reduction Treatment Freezing Fat Really Works irh.imagerrevolutionhealth.com						6. coolsculpting - fat freeze	Ad group removed	2	20.00%	\$32.41	
Suggested	No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						6. coolsculpting - fat freeze	Ad group removed	2	20.00%	\$32.41	
Change history	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	1	4.00%	\$30.22	
Drafts & experiments	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	1	4.00%	\$30.22	
More	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	2	33.33%	\$28.76	
	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	2	33.33%	\$28.76	
	CoolSculpting® Reduces Fat. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	2	33.33%	\$28.76	
	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever											

Google Ads							Chris Zelig > Image Revoluti... 580-584-5990		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever irh.imagerrevolutionhealth.com						0. coolsculpting - general	Approved	3	7.89%	\$28.36	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	3	7.89%	\$28.36	
Extensions	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Safe + Effective Fat Reduction irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	3	1.55%	\$28.15	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	3	1.55%	\$28.15	
Keywords	Fat Reduction in Randolph, NJ Freezing Fat Really Works Get Rid of Unwanted Fat irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	2	2.11%	\$27.77	
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	2	2.11%	\$27.77	
Demographics	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	2	3.85%	\$27.66	
Settings	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	2	3.85%	\$27.66	
Suggested	Fat Reduction in Randolph, NJ Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles irh.imagerrevolutionhealth.com						x. Expanded Reach Test	Ad group paused	4	3.51%	\$27.16	
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	4	3.51%	\$27.16	
Drafts & experiments	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat irh.imagerrevolutionhealth.com						4. lipo	Approved	2	9.09%	\$25.42	
More	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	2	9.09%	\$25.42	
	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat											

Google Ads							Chris Zelig > Image Revoluti... 580-584-5990		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	3	5.88%	\$22.35	
Extensions	Fat Reduction in Randolph, NJ Freeze Away Body Fat Freeze Away Body Fat irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	5.00%	\$21.91	
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	2	22.22%	\$21.55	
Keywords	(Keyword:Image Revolution Health) CoolSculpting in Randolph, NJ Fat Reduction Treatment +10 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Targeted View assets details						1. coolsculpting - price	Removed	2	5.71%	\$20.76	
Audiences	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever irh.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	1	50.00%	\$17.57	
Demographics	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever irh.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved	1	50.00%	\$17.30	
Settings	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	9.09%	\$15.30	

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Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
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Ads & extensions	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	9.09%	\$15.30	
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Landing pages	Fat Reduction in Randolph, NJ Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Ad group paused	2	2.53%	\$14.59	
Keywords	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	1	1.92%	\$14.50	
Audiences	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	2	7.41%	\$14.46	
Demographics	CoolSculpting® in Randolph, NJ Limited Time Offer Jan 2021 25% Off All CoolSculpting irh.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	1	10.00%	\$14.30	
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great											

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Insights	Ad						Clicks	CTR	Cost			
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Ads & extensions	Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	5.00%	\$13.98	
Extensions	Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	1	3.33%	\$12.81	
Landing pages	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved	1	20.00%	\$12.73	
Keywords	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	1	20.00%	\$11.15	
Audiences	Fat Reduction in Randolph, NJ Freeze Away Body Fat Freeze Away Body Fat irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						4. lipo	Approved	1	10.00%	\$9.70	
Demographics	CoolSculpting® in Randolph, NJ Limited Time Offer Jan 2021 25% Off All CoolSculpting irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	1	5.88%	\$8.39	
Settings	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerevolutionhealth.com											

Google Ads							Chris Zelig > Image Revoluti... 580-584-5990		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.79/day	Optimization score: 94.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						426	3.49%	\$5,976.79			
Ads & extensions	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	1	5.00%	\$7.82	
Extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	1	7.14%	\$7.43	
Landing pages	CoolSculpting® in Randolph, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved	1	100.00%	\$7.00	
Keywords	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles irh.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Ad group paused	2	6.25%	\$6.79	
Audiences	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved	1	25.00%	\$6.41	
Demographics	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Freeze Away Body Fat irh.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo	Approved	1	1.37%	\$5.57	
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Google Ads | Chris Zelig | Image Revoluti... | 580-584-5990 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$63.79/day | Optimization score: 94.5%

Recommendations: Extension type: All | ADD FILTER

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Black Friday - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved	37	2.93%	\$525.01
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	9	3.57%	\$65.96
Sitelink extension						
Before and After Photos See CoolSculpting Before and After Photos.	search beta coolsculpting	Campaign	Approved	2	1.89%	\$21.45
State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved	2	1.89%	\$21.45
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.	search beta coolsculpting	Campaign	Approved	2	1.87%	\$21.45
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	search beta coolsculpting	Campaign	Approved	2	1.90%	\$21.45
Total: Sitelink extensions				2	1.69%	\$21.45
Total: Callout extensions				245	4.45%	\$3,652.53
Total: Structured snippet extensions				9	3.57%	\$65.96
Total: Call extensions				65	2.05%	\$1,104.45
Total: Promotion extensions				363	3.91%	\$5,302.85

Show rows: 500 | 1 - 16 of 16

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Google Ads | Chris Zelig | Image Revoluti... | 580-584-5990 | All campaigns

Responsive search ad | Leave feedback | Custom Oct 1 - Dec 31, 2020

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: Trademarks in ad text

Asset	Status	Asset type ↑	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved	Headline	None	188
Image Revolution Health	Approved (limited)	Headline	None	4
Safe + Effective Fat Reduction	Approved	Headline	None	61
Freezing Fat Really Works	Approved	Headline	None	41
Offering \$1,000 Off 8+ Cycles	Approved	Headline	None	169
Fat Reduction in Randolph, NJ	Approved	Headline	None	106
Freeze Away Body Fat	Approved	Headline	None	58
Get Rid of Unwanted Fat	Approved	Headline	None	377
Eliminate Fat & Feel Great	Approved	Headline	None	540
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	717
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	3
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	613
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved	Description	None	2

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more