

# CoolSculpting Marketing Services Image Revolution Health Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 5,736.22**  
**Total Facebook Ads: \$ 1,081.48**  
**Total Marketing Service Fees: \$ 4,000.00**  
**Total CoolSculpting Marketing Cost: \$10,817.70**

Google Ads | Chris Zelig | Image Revolution Health | All campaigns

Overview | Campaigns | Custom | Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All, Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$63.57/day	Eligible	529	7.70%	\$5,736.22
Total: Filtered campaigns			529	7.70%	\$5,736.22
Total: Account			758	6.62%	\$6,752.84

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | Image Revolution Health | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.57/day | Optimization score: 89.8%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Image Revolution Health   Fat Reduction in Randolph, NJ   Non-Surgical Fat Reduction +6 more www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime... View assets details	4. lipo	Eligible (Limited) Policy (Trademarks in ad text +2 more), Poor ad strength	140	8.62%	\$987.62
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	65	10.16%	\$657.09
CoolSculpting® in Randolph, NJ   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	13.82%	\$375.64
CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	13	8.67%	\$243.01
CoolSculpting® in Randolph, NJ   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	8.20%	\$193.93

Google Ads | Chris Zelig | Image Revolution Health | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.57/day | Optimization score: 89.8%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	13	14.29%	\$159.10
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.76%	\$147.32
CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   25% Off All CoolSculpting www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	15.28%	\$142.15
CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) irh.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (Destination not working +1 more)	8	5.84%	\$139.59
CoolSculpting® in Randolph, NJ   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	16.28%	\$130.55
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	8.16%	\$127.11

Google Ads | Chris Zelig | Image Revolution Health | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.57/day | Optimization score: 89.8%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Policy (Restricted medical content +1 more)	8	8.16%	\$127.11
CoolSculpting® in Randolph, NJ   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	5.80%	\$113.09
Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get Rid of Unwanted Fat www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.08%	\$99.35
CoolSculpting® in Randolph, NJ   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Policy (Restricted medical content +1 more)	12	8.45%	\$91.40
Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	8.04%	\$88.24
CoolSculpting® in Randolph, NJ   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	12.20%	\$84.10

Google Ads								
Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details		
Recommendations	Ad status: All ADD FILTER							
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	Total: Ads 2							
Ads & extensions	Ad status: All ADD FILTER							
Ads	<input type="checkbox"/>	<p>Image Revolution Health   Fat Reduction in Randolph, NJ   Non-Surgical Fat Reduction +6 more</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime...</p> <p>View assets details</p>	x. Expanded Reach Test	Not eligible	Policy (Trademarks in ad text +2 more), Ad group paused	13	5.83%	\$79.92
Extensions	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Freeze Away Body Fat</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.58%	\$78.81	
Landing pages	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Jan 2021   Our Biggest Discount Ever</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	12.20%	\$78.47	
Keywords	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get Rid of Unwanted Fat</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	9.64%	\$76.09	
Audiences	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.32%	\$75.49	
Demographics	<input type="checkbox"/>	<p>CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	30.77%	\$73.04	

Google Ads							
Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Ad status: All ADD FILTER						
Ads	<input type="checkbox"/>	<p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	30.77%	\$73.04
Extensions	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Freeze Away Body Fat</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	8.11%	\$72.82
Landing pages	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	12.68%	\$65.98
Keywords	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Eliminate Fat &amp; Feel Great   Freeze Away Body Fat</p> <p>www.imagerolutionhealth.com</p> <p>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.85%	\$64.72
Audiences	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.64%	\$61.73
Demographics	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31))</p> <p>www.imagerolutionhealth.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$60.73

Google Ads							
Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Ad status: All ADD FILTER						
Ads	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get Rid of Unwanted Fat</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.41%	\$58.46
Extensions	<input type="checkbox"/>	<p>CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more</p> <p>www.imagerolutionhealth.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more</p> <p>View assets details</p>	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	3	5.56%	\$57.05
Landing pages	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Eliminate Fat &amp; Feel Great   Freeze Away Body Fat</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.94%	\$56.13
Keywords	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31))</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	12.50%	\$47.15
Audiences	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get Rid of Unwanted Fat</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	13.24%	\$41.36
Demographics	<input type="checkbox"/>	<p>CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more</p> <p>www.imagerolutionhealth.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe</p>	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	5	17.24%	\$40.25

Google Ads							
Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Ad status: All ADD FILTER						
Ads	<input type="checkbox"/>	<p>www.imagerolutionhealth.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more</p> <p>View assets details</p>	1. coolsculpting - price	drug terms +1 more), Poor ad strength	5	17.24%	\$40.25
Extensions	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Jan 2021   25% Off All CoolSculpting</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	10.81%	\$39.50
Landing pages	<input type="checkbox"/>	<p>CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	11.76%	\$39.20
Keywords	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Mar 2021   25% Off All CoolSculpting</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	12.82%	\$38.39
Audiences	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$33.60
Demographics	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31))</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed (Disapproved Destination not working +1 more)	1	50.00%	\$32.03

Google Ads							
Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Ad status: All ADD FILTER						
Ads	<input type="checkbox"/>	<p>CoolSculpting® Fat Reduction   Freeze Away Body Fat   25% Off All CoolSculpting</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$28.27
Extensions	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get Rid of Unwanted Fat</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.70%	\$27.99
Landing pages	<input type="checkbox"/>	<p>Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Freeze Away Body Fat</p> <p>www.imagerolutionhealth.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.</p>	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.69%	\$26.31
Keywords	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31))</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	9.09%	\$25.49
Audiences	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31))</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$25.05
Demographics	<input type="checkbox"/>	<p>CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</p> <p>www.imagerolutionhealth.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$23.68

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Total: Ads								529	7.70%	\$5,736.22	
Ads & extensions	Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							more)				
Ads	❌	CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$23.68		
Extensions	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$23.37		
Landing pages	✅	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$23.36		
Keywords	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	100.00%	\$22.79		
Audiences	✅	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.imagerévolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$21.57		
Demographics	✅	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$21.42		

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Total: Ads								529	7.70%	\$5,736.22	
Ads & extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$21.42	
Ads	✅	Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.67%	\$20.93		
Extensions	✅	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Freeze Away Body Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.47%	\$20.74		
Landing pages	❌	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$20.45		
Keywords	❌	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Disapproved (Destination not working +1 more)	2	22.22%	\$20.26		
Audiences	❌	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$19.12		

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Total: Ads								529	7.70%	\$5,736.22	
Ads & extensions	❌	www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details				1. coolsculpting - price	medical content +1 more). Poor ad strength	1	33.33%	\$19.12		
Ads	✅	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.imagerévolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$18.54		
Extensions	❌	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Disapproved (Destination not working +1 more)	1	16.67%	\$18.51		
Landing pages	✅	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$17.88		
Keywords	❌	CoolSculpting® in Randolph, NJ   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$17.09		
Audiences	❌	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$16.45		

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Total: Ads								529	7.70%	\$5,736.22	
Ads & extensions	Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							more)				
Ads	❌	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$16.45		
Extensions	✅	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$14.58		
Landing pages	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$10.41		
Keywords	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Not eligible Policy (Restricted medical content +1 more). Ad group paused	1	5.56%	\$14.22		
Audiences	❌	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Disapproved (Destination not working +1 more)	2	33.33%	\$14.14		
Demographics	✅	CoolSculpting® in Randolph, NJ   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$13.07		
Settings	❌	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					Removed Policy (Destination not working +1 more)					

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Total: Ads								529	7.70%	\$5,736.22	
Ads & extensions	❌	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$12.83		
Ads	❌	CoolSculpting® in Randolph, NJ   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Disapproved (Destination not working +1 more)	1	11.11%	\$11.85		
Extensions	✅	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.imagerévolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$10.59		
Landing pages	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$10.41		
Keywords	❌	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.imagerévolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$10.21		
Audiences	❌	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.imagerévolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$9.91		

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups							Total: Ads			529	7.70%	\$5,736.22	
Ads & extensions							[More]						
Ads							2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	11.11%	\$9.80		
Extensions							[More]						
Landing pages							[More]						
Keywords							1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$9.06		
Audiences							[More]						
Demographics							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.13%	\$8.70		
Settings							[More]						
Suggested							[More]						
Change history							[More]						
Drafts & experiments							[More]						
More							[More]						

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups							Total: Ads			529	7.70%	\$5,736.22	
Ads & extensions							[More]						
Ads							2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$7.29		
Extensions							[More]						
Landing pages							[More]						
Keywords							4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.77%	\$6.84		
Audiences							[More]						
Demographics							1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$6.49		
Settings							[More]						
Suggested							[More]						
Change history							[More]						
Drafts & experiments							[More]						
More							[More]						

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups							Total: Ads			529	7.70%	\$5,736.22	
Ads & extensions							[More]						
Ads							4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$4.89		
Extensions							[More]						
Landing pages							[More]						
Keywords							0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$4.86		
Audiences							[More]						
Demographics							1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$4.79		
Settings							[More]						
Suggested							[More]						
Change history							[More]						
Drafts & experiments							[More]						
More							[More]						

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups							Total: Ads			529	7.70%	\$5,736.22	
Ads & extensions							[More]						
Ads							0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$1.46		
Extensions							[More]						
Landing pages							[More]						
Keywords							7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text), Ad group removed	0	-	\$0.00		
Audiences							[More]						
Demographics							7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text), Ad group removed	0	-	\$0.00		
Settings							[More]						
Suggested							[More]						
Change history							[More]						
Drafts & experiments							[More]						
More							[More]						

Google Ads							Chris Zelig > Image Revolutio... 580-584-5990		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$63.57/day	Optimization score: 89.8%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups							Total: Ads			529	7.70%	\$5,736.22	
Ads & extensions							[More]						
Ads							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00		
Extensions							[More]						
Landing pages							[More]						
Keywords							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00		
Audiences							[More]						
Demographics							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00		
Settings							[More]						
Suggested							[More]						
Change history							[More]						
Drafts & experiments							[More]						
More							[More]						

Google Ads | Chris Zelig | Image Revolution | 580-584-5990 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.57/day, Optimization score: 89.8%

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	7	12.07%	\$38.70
Call extension							
<input type="checkbox"/>	(973) 343-5511	Account	Account	Approved	122	6.64%	\$1,854.37
Callout extension							
<input type="checkbox"/>	FDA Cleared	search   beta   coolsculpting	Campaign	Approved	157	9.01%	\$1,722.81
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	142	9.39%	\$1,635.69
<input type="checkbox"/>	New Clients 25% Off	search   beta   coolsculpting	Campaign	Approved	142	9.58%	\$1,595.43
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	151	9.75%	\$1,571.07
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	132	8.74%	\$1,484.77

Google Ads | Chris Zelig | Image Revolution | 580-584-5990 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.57/day, Optimization score: 89.8%

Recommendations: Extension type: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
advertising							
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	126	9.57%	\$1,387.76
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	137	9.63%	\$1,356.34
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   beta   coolsculpting	Campaign	Approved	3	4.11%	\$14.37
Promotion extension							
<input type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	5	12.82%	\$64.76
Total: Sitelink extensions					8	9.41%	\$43.28
Total: Callout extensions					319	8.80%	\$3,458.69
Total: Structured snippet extensions					3	4.11%	\$14.37
Total: Call extensions					122	6.64%	\$1,854.37
Total: Promotion extensions					391	8.26%	\$4,305.78

Show rows: 500 | 1 - 11 of 11

Google Ads | Chris Zelig | Image Revolution | 580-584-5990 | All campaigns | Responsive search ad | Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Trademarks in ad text, Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	836
Image Revolution Health	Approved (limited)	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	167
Freezing Fat Really Works	Approved (limited)	Headline	None	31
Fat Reduction in Randolph, NJ	Approved (limited)	Headline	None	1,461
Freeze Away Body Fat	Approved (limited)	Headline	None	37
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	173
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	101
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	1,609

Google Ads | Chris Zelig | Image Revolution | 580-584-5990 | All campaigns | Responsive search ad | Leave feedback

Asset status: All enabled

Ad may be limited by policy: Trademarks in ad text, Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	167
Freezing Fat Really Works	Approved (limited)	Headline	None	31
Fat Reduction in Randolph, NJ	Approved (limited)	Headline	None	1,461
Freeze Away Body Fat	Approved (limited)	Headline	None	37
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	173
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	101
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	1,609
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	28
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	1,502
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Campaigns | Image Revolution (146323563164739) | Updated just now | Discard Drafts | Review and Publish

Search: Campaign Name contains coolsculpting

Resource Center | Campaigns | Ad Sets | Ads

Columns: Performance

On / Off	Campaign Name	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
<input type="checkbox"/>	CoolSculpting - Conversions	post	\$33.33 Daily	7-day click or ... Website Leads	5	27,694	\$216.30 Per Lead	\$1,081.48
Results from 1 campaign				7-day click or ... Website Leads	5	27,694 Total	\$216.30 Per Lead	\$1,081.48 Total Spent

Ads Image Revolution (146323563164739) Updated just now Discard Drafts Review and Publish

Campaign Name contains **coolsculpting** Search and filter Save Clear Jan 1, 2021 - Mar 31, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Preview Rules View Setup Reports

On / Off	Ad Name	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input checked="" type="checkbox"/>	Dynamic ad 1 - Conversions	4 ads	25,318	57,105	\$236.93 Per Lead	-	-	\$947.72
<input checked="" type="checkbox"/>	2021-01 - CS - Video	1 ad	3,118	6,484	\$133.76 Per Lead	-	-	\$133.76
Results from 2 ads		5 ads	27,694 People	63,589 Total	\$216.30 Per Lead			\$1,081.48 Total Spent

Ads Image Revol Search

You have 2 tasks  
Apple recently a  
We created a Re  
Visit Resourc

Additional inform  
We recently dete  
mobile website  
We have refunde

Campaign Nam

+ Create

On / Off

Coolsculpting - Conversions > Prospecting - Women - 25-5... > Dynamic ad 1 - Conversions Campaign Off

Edit Review

Ad Name: Dynamic ad 1 - Conversions Create Template

Identity

Facebook Page: Image Revolution Health and Medical Spa  
You need access to advertise for Image Revolution Health and Medical Spa. See Details

Instagram Account: imagerevolutionhealth  
You need access to advertise for imagerevolutionhealth.

Ad Setup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video: One image or video, or a slideshow with multiple images

Preview On

13 Placements

Facebook Feeds: Image Revolution Health and Medical Spa Sponsored. Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. See More

Feeds: [Ad Preview]

Stories: [Ad Preview]

In-Stream: [Ad Preview]

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Image Revol Search

You have 2 tasks  
Apple recently a  
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Campaign Nam

+ Create

On / Off

Coolsculpting - Conversions > Prospecting - Women - 25-55 - Inter... > 2021-01 - CS - Video Campaign Off

Edit Review

Ad Name: 2021-01 - CS - Video Create Template

Identity

Facebook Page: Image Revolution Health and Medical Spa  
You need access to advertise for Image Revolution Health and Medical Spa. See Details

Instagram Account: imagerevolutionhealth  
You need access to advertise for imagerevolutionhealth.

Ad Setup

Format: Choose how you'd like to structure your ad.

Single Image or Video: One image or video, or a slideshow with multiple images

Preview On

15 Placements

Facebook Feeds: Image Revolution Health and Medical Spa Sponsored. Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. See More

Feeds: [Ad Preview]

Stories: [Ad Preview]

In-Stream: [Ad Preview]

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 01/19/2021  <b>Due Date</b> 01/19/2021	<b>Invoice Number</b> FB2021-021	<b>Amount Due (USD)</b> <b>\$0.00</b>
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Description	Rate	Qty	Line Total
Website Development & Design	\$200.00	10	\$2,000.00
	Subtotal		2,000.00
	Tax		0.00
	Total		2,000.00
	Amount Paid		2,000.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>

**Terms**

**DIGITAL MARKETING AGREEMENT**

At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable,

the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I agree to pay for the services listed. I further agree to the terms, conditions and descriptions listed above.

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 02/01/2021  <b>Due Date</b> 02/01/2021	<b>Invoice Number</b> FB2021-034	<b>Amount Due (USD)</b> <b>\$0.00</b>
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Credit Payment for Micro website applied to monthly ad management	-\$1,000.00	1	-\$1,000.00

Subtotal	500.00
Tax	0.00
Total	500.00
Amount Paid	500.00
<b>Amount Due (USD)</b>	<b>\$0.00</b>

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 03/01/2021  <b>Due Date</b> 03/01/2021	<b>Invoice Number</b> FB2021-052	<b>Amount Due (USD)</b> <b>\$0.00</b>
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>