

# CoolSculpting Marketing Services Image Revolution Health Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 5,943.89**  
**Total Marketing Fee: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 10,443.89**

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$68.60/day	Eligible	760	9.07%	\$5,943.89
search   beta   hair restoration	\$0.06/day	Paused	0	-	\$0.00
search   beta   laser skin resurfacing	\$0.06/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			760	9.07%	\$5,943.89
<b>Total: Account</b>	\$68.60/day		760	9.07%	\$5,943.89

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Image Revolution Health   Fat Reduction in Randolph, NJ   Non-Surgical Fat Reduction +6 more imagerevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	4. lipo	Eligible (Limited) Policy (Restricted drug terms +2 more), Poor ad strength	257	9.59%	\$1,737.18
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	77	9.90%	\$873.60
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	66	8.86%	\$552.14
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	41	8.01%	\$533.09
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great					

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Freeze Away Body Fat imagerevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	23	12.99%	\$149.86
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Freeze Away Body Fat imagerevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	24	15.19%	\$134.71
CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	11.03%	\$118.13
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	11.41%	\$107.60
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details					

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Eliminate Fat And Feel Great.					
CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	11.03%	\$118.13
Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	11.41%	\$107.60
CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed Policy (Restricted medical content +2 more), Poor ad strength	6	15.38%	\$84.54
CoolSculpting® in Randolph, NJ   Save 25% Off 8+ Treatments   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.98%	\$80.71

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get Rid of Unwanted Fat imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	12	8.22%	\$78.76
Extensions	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Eliminate Fat & Feel Great   Get 25% Off 8+ Treatments imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	10	6.67%	\$78.73
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Up to 25% Off imagevolutionhealth.com/coolsculpting/ Randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	10	8.00%	\$73.02
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With...	Removed Policy (Restricted medical content +2 more), Poor ad strength	3	8.82%	\$70.23

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With...	Removed Policy (Restricted medical content +2 more), Poor ad strength	3	8.82%	\$70.23
Extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.imagevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	6	13.95%	\$65.94
Landing pages	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get Rid of Unwanted Fat imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	13	13.00%	\$64.77
Keywords	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Our Biggest Discount Ever www.imagevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	5	10.42%	\$46.28
Audiences	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   May 2021   Hurry Offer Ends In...	Removed Policy (Restricted medical content +1 more)	5	14.29%	\$45.76
Demographics	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Hurry Offer Ends In...	Removed Policy (Restricted medical content +1 more)	6	15.00%	\$43.99
Settings	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.14%	\$40.04

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Our Biggest Discount Ever www.imagevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	5	10.42%	\$46.28
Extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   May 2021   Hurry Offer Ends In...	Removed Policy (Restricted medical content +1 more)	5	14.29%	\$45.76
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Hurry Offer Ends In...	Removed Policy (Restricted medical content +1 more)	6	15.00%	\$43.99
Keywords	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.14%	\$40.04

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	9	9.18%	\$39.53
Extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.imagevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	6	14.29%	\$39.47
Landing pages	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.77%	\$38.88
Keywords	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Eligible (Limited) Policy (Restricted medical content +1 more)	6	8.70%	\$34.38

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Freeze Away Body Fat imagevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Eligible (Limited) Policy (Restricted medical content +1 more)	6	8.70%	\$34.38
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With...	Removed Policy (Restricted drug terms +2 more), Poor ad strength	6	15.79%	\$34.07
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   25% Off All CoolSculpting www.imagevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	4	8.89%	\$33.76
Keywords	<input type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get 25% Off 8+ Treatments imagevolutionhealth.com/coolsculpting/ Randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.67%	\$32.27
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever				



Google Ads									
Chris Zelig > Image Revolution ... 580-584-5990 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad							
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   CoolSculpting Special 25% Off www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)		2	13.33%		\$19.03
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get Rid of Unwanted Fat imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)		3	4.84%		\$18.38
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		2	28.57%		\$17.85
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Up to 25% Off imagerevolutionhealth.com/coolsculpting/randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)		2	9.52%		\$17.16

Google Ads									
Chris Zelig > Image Revolution ... 580-584-5990 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Up to 25% Off imagerevolutionhealth.com/coolsculpting/randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)		2	9.52%		\$17.16
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		2	7.69%		\$16.32
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   May 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		3	7.32%		\$16.27
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)		3	13.04%		\$16.24

Google Ads									
Chris Zelig > Image Revolution ... 580-584-5990 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +2 more), Poor ad strength		5	16.13%		\$15.94
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Randolph, NJ   Freezing Fat Really Works   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)		4	5.71%		\$15.87
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Randolph, NJ   Freeze Away Body Fat   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)		2	2.30%		\$14.73
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   May 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		1	33.33%		\$13.34

Google Ads									
Chris Zelig > Image Revolution ... 580-584-5990 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   May 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		1	33.33%		\$13.34
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Save 25% Off 8+ Treatments   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		1	20.00%		\$12.24
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save 25% Off 8+ Treatments   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)		1	50.00%		\$11.63
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		2	40.00%		\$9.86

Google Ads									
Chris Zelig > Image Revolution ... 580-584-5990 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		2	40.00%		\$9.86
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN)(2021/06/30... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		1	14.29%		\$9.17
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)		2	16.67%		\$8.19
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		1	33.33%		\$7.87

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$7.84
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$7.59
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 8+ Treatments imagerevolutionhealth.com/coolsculpting/randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$5.44
Keywords	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$5.16

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$5.16
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat imagerevolutionhealth.com/coolsculpting/randolph Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$5.15
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save 25% Off 8+ Treatments   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$4.51
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$4.49

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$4.49
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$4.18
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.57
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat imagerevolutionhealth.com/coolsculpting/randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$3.48

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$3.33
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Randolph, NJ   Biggest CoolSculpting® Promo +5 more www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed Policy (Restricted medical content +2 more) Poor ad strength	2	22.22%	\$3.22
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$3.02
Keywords	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Up to 25% Off imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$2.87

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.60/day	Optimization score: 71.3%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Freeze Away Body Fat   Up to 25% Off imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$2.87
Extensions	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   Our Biggest Discount Ever www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.08
Landing pages	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Limited Time Offer   June 2021   CoolSculpting Special 25% Off www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.07
Keywords	<input type="checkbox"/>	CoolSculpting® in Randolph, NJ   Save 25% Off 8+ Treatments   Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.97

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> CoolSculpting® in Randolph, NJ   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.97
<input type="checkbox"/> Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat imagerevolutionhealth.com/coolsculpting/randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$1.88
<input type="checkbox"/> {Keyword:Image Revolution Health}   CoolSculpting in Randolph, NJ   Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction...	7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text), Ad group removed	0	-	\$0.00
Total: Ads			760	9.07%	\$5,943.89
Total: Campaign			760	9.07%	\$5,943.89

Show rows: 10 71 - 80 of 809

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Extensions > All X

Insights: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	38	8.54%	\$333.40
Call extension							
<input type="checkbox"/> (973) 343-5511	Call extension	Account	Account	Approved	169	7.84%	\$1,675.23
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	193	9.57%	\$1,506.83
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	178	10.60%	\$1,499.53
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	186	10.00%	\$1,474.75
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	166	10.04%	\$1,400.08
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	165	9.65%	\$1,361.18

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> (973) 343-5511	Call extension	Account	Account	Approved	169	7.84%	\$1,675.23
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	193	9.57%	\$1,506.83
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	178	10.60%	\$1,499.53
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	186	10.00%	\$1,474.75
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	166	10.04%	\$1,400.08
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	165	9.65%	\$1,361.18
<input type="checkbox"/> Up to 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	165	9.42%	\$1,283.64
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	153	9.32%	\$1,219.04
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	8	11.76%	\$42.10

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Extensions > All X

Insights: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Summer Sale - 25% off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	480	9.61%	\$3,809.65
Total: Sitelink extensions					38	8.54%	\$333.40
Total: Callout extensions					418	9.81%	\$3,382.11
Total: Structured snippet extensions					8	11.76%	\$42.10
Total: Call extensions					169	7.84%	\$1,675.23
Total: Promotion extensions					577	9.87%	\$4,592.74

Show rows: 10 11 - 11 of 11

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted drug terms, Trademarks in ad text, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
<input checked="" type="checkbox"/> Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,033
<input checked="" type="checkbox"/> Image Revolution Health	Approved (limited)	Headline	None	0
<input checked="" type="checkbox"/> Safe + Effective Fat Reduction	Approved (limited)	Headline	None	369
<input checked="" type="checkbox"/> Freezing Fat Really Works	Approved (limited)	Headline	None	79
<input checked="" type="checkbox"/> Offering \$1,000 Off 8+ Cycles	-	Headline	None	1
<input checked="" type="checkbox"/> Fat Reduction in Randolph, NJ	Approved (limited)	Headline	None	2,612
<input checked="" type="checkbox"/> Freeze Away Body Fat	Approved (limited)	Headline	None	87

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Asset status: All ADD FILTER

Insights: Ad may be limited by policy: Restricted drug terms, Trademarks in ad text, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	369
Freezing Fat Really Works	Approved (limited)	Headline	None	79
Offering \$1,000 Off 8+ Cycles	-	Headline	None	1
Fat Reduction in Randolph, NJ	Approved (limited)	Headline	None	2,612
Freeze Away Body Fat	Approved (limited)	Headline	None	87
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	321
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	200
Get \$1,000 Off 8+ Treatments	-	Headline	None	658

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted drug terms, Trademarks in ad text, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Get 25% Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,680
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	2,567
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Google Ads | Chris Zelig > Image Revolution ... 580-584-5990 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.60/day Optimization score: 71.3%

Recommendations: ASSETS COMBINATIONS

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted drug terms, Trademarks in ad text, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,680
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	2,567
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

## Billed To

Matt McGuire  
Image Revolution Health and Wellness  
765 NJ-10, Suite 202  
Raldolph, New Jersey  
07869  
United States

## Date of Issue

04/01/2021

## Invoice Number

FB2021-076

## Amount Due (USD)

**\$0.00**

## Due Date

04/01/2021

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 05/01/2021  <b>Due Date</b> 05/01/2021	<b>Invoice Number</b> FB2021-099	<b>Amount Due (USD)</b> <b>\$0.00</b>
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Matt McGuire Image Revolution Health and Wellness 765 NJ-10, Suite 202 Raldolph, New Jersey 07869 United States	<b>Date of Issue</b> 06/01/2021  <b>Due Date</b> 06/01/2021	<b>Invoice Number</b> FB2021-116	<b>Amount Due (USD)</b> <b>\$0.00</b>
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>