

CoolSculpting Marketing Services Image Revolution Health Co-Op Q3 + Q4 2022 Total Marketing Expenses (07/1/2022 - 12/31/2022)

Total Google Ads: \$11,244.61
Total Marketing Service Fees: \$ 9,150.00
Total CoolSculpting Marketing Cost: \$20,394.61

Google Ads | Chris Zelig | Image Revolution Health and Wellness | 580-584-5990 | All campaigns

Overview | Campaigns | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$77.05/day	All ads limited by policy	1,000	7.20%	\$11,244.61
Total: Filtered campaigns			1,000	7.20%	\$11,244.61
Total: Account	\$77.05/day		1,000	7.20%	\$11,244.61

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Image Revolution Health and Wellness | 580-584-5990 | All campaigns | search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$77.05/day | Optimization score: 91.1%

Overview | Ads | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Image Revolution Health Fat Reduction in Randolph, NJ Non-Surgical Fat Reduction +11 more	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	298	9.66%	\$3,233.93
(Keyword Image Revolution Health) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	152	14.31%	\$2,412.73
Image Revolution Health Fat Reduction in Randolph, NJ Non-Surgical Fat Reduction +11 more	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	140	4.65%	\$1,001.17
CoolSculpting® in Randolph, NJ Freeze Away Body Fat Get 50% Off 8+ Treatments	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	58	11.69%	\$797.58
CoolSculpting® in Randolph, NJ Freeze Away Body Fat Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	61	13.06%	\$767.07
CoolSculpting® in Randolph, NJ Save 50% On 8+ Treatments Our Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	28	11.81%	\$325.40

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Overview | Ads | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Fat Reduction in Randolph, NJ Freeze Away Body Fat Safe + Effective Fat Reduction	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	38	4.10%	\$324.44
Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	31	3.32%	\$316.46
(Keyword Image Revolution Health) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	22	10.78%	\$314.13
CoolSculpting® in Randolph, NJ Freeze Away Body Fat Get 50% Off 8+ Treatments	2. body sculpting	Removed Policy (Restricted medical content +1 more)	25	9.51%	\$272.21
Fat Reduction in Randolph, NJ Freeze Away Body Fat Get 50% Off 8+ Treatments	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	23	2.53%	\$185.13
CoolSculpting® in Randolph, NJ Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	13	14.94%	\$180.63
[Dynamically generated headline] [Dynamically generated display URL] How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	15.38%	\$172.27

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	15.38%	\$172.27
(Keyword Image Revolution Health) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	15	16.67%	\$163.79
Fat Reduction in Randolph, NJ Freezing Fat Really Works Get 50% Off 8+ Treatments	4. lipo	Removed Policy (Restricted medical content +1 more)	22	7.83%	\$157.67
Image Revolution Health CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	6	4.35%	\$132.47
Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get 50% Off 8+ Treatments	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	8	7.62%	\$73.52
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up To 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	50.00%	\$51.83
CoolSculpting® in Randolph, NJ Freeze Away Body Fat Get 50% Off 8+ Treatments	2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	6.12%	\$41.62

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	Fat Reduction in Randolph, NJ Freeze Away Body Fat Safe + Effective Fat Reduction www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	6	7.23%	\$32.84
	CoolSculpting® In Randolph, NJ Freeze Away Body Fat Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	6.98%	\$32.42
	Non-Surgical Fat Reduction Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	5	8.47%	\$28.54
	Best CoolSculpting Deal Ever Save 50% On 8+ Treatments Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.14%	\$25.17
	Best CoolSculpting Deal Ever Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$22.68
	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	3	3.75%	\$17.65
	Non-Surgical Fat Reduction Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$16.90

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	Non-Surgical Fat Reduction Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$16.90
	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	1.60%	\$16.15
	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	2.53%	\$15.78
	Non-Surgical Fat Reduction Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com/coolsculpting/ Randolph CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Removed Policy (Restricted medical content +1 more)	2	3.77%	\$15.25
	Fat Reduction in Randolph, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	1.60%	\$13.74
	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get Rid of Unwanted Fat www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	2.82%	\$12.04
	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	4	3.42%	\$11.39

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	Fat Reduction in Randolph, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	4	3.42%	\$11.39
	Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	3.08%	\$10.84
	Fat Reduction in Randolph, NJ Freezing Fat Really Works Safe + Effective Fat Reduction www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	0.90%	\$9.70
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 8+ Treatments www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	13.33%	\$8.75
	Fat Reduction in Randolph, NJ Freezing Fat Really Works Get 50% Off 8+ Treatments www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	0.88%	\$8.33
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$6.78
	Image Revolution Health Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$5.42

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	Image Revolution Health Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$5.42
	Non-Surgical Fat Reduction Freezing Fat Really Works Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$2.90
	Fat Reduction in Randolph, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$2.89
	Fat Reduction in Randolph, NJ Freeze Away Body Fat Get 50% Off 8+ Treatments www.imagerevolutionhealth.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	1.75%	\$2.25
	Image Revolution Health Freeze Away Body Fat Safe + Effective Fat Reduction www.imagerevolutionhealth.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$2.15
	[Keyword: Image Revolution Health] CoolSculpting in Randolph, NJ Fat Reduction Treatment +12 more irh.imagerevolutionhealth.com Leading CoolSculpting Provider in Randolph, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love Handles... View assets details	7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text), Ad group removed	0	-	\$0.00
	CoolSculpting® Near Me Image Revolution Health Top Provider in Randolph, NJ irh.imagerevolutionhealth.com CoolSculpting is The Top Non-Surgical Fat Reduction Treatment.	7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text), Ad group removed	0	-	\$0.00

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	In Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				7.20%	\$11,244.61
	Best CoolSculpting Deal Ever \$1300 Off 8+ Treatments Our Biggest Discount Ever imagerevolutionhealth.com/coolsculpting/ Randolph Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN(2021/04/30 00:00:00;en-US;31)) www.imagerevolutionhealth.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 25% Off All CoolSculpting www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.imagerevolutionhealth.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Randolph, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace				1,000	7.20%	\$11,244.61
Total: Campaign				1,000	7.20%	\$11,244.61

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Responsive search ad

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	975	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	26	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	54	Advertiser
Image Revolution Health	Approved (limited)	Headline	None	150	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	26	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	42	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,975	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	13	Advertiser
Fat Reduction in Randolph, NJ	Approved (limited)	Headline	None	1,246	Advertiser

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Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved (limited)	Headline	None	159	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	23	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	55	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	27	Advertiser
Located in Randolph, NJ	Approved (limited)	Headline	None	2,904	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	137	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	17	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	26	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,378	Advertiser
Get \$1,300 Off 8+ Treatments	-	Headline	None	0	Advertiser
New Client Special	-	Headline	None	397	Advertiser

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Asset	Status	Asset type	Position pinning	Impr.	Asset source
Get \$1,300 Off 8+ Treatments	-	Headline	None	0	Advertiser
New Client Special	-	Headline	None	397	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	169	Advertiser
Get 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	327	Advertiser

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Assets

Table view: Associations

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	7	114	6.14%	\$7.43	\$52.03
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	685	8,499	8.06%	\$12.42	\$8,508.65
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	648	8,278	7.83%	\$12.32	\$7,981.31
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	548	7,481	7.33%	\$11.71	\$6,416.88
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	498	6,677	7.46%	\$11.49	\$5,721.60
Why Choose Us? Read About What Sets Us Apart from	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	143	1,679	8.52%	\$17.25	\$2,467.08

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Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Randolph, NJ	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	143	1,679	8.52%	\$17.25	\$2,467.08
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	104	1,418	7.33%	\$12.11	\$1,259.56
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	83	1,171	7.09%	\$13.68	\$1,135.48
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	94	1,319	7.13%	\$11.43	\$1,074.03
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	77	1,129	6.82%	\$12.63	\$972.89
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	70	1,074	6.52%	\$11.96	\$837.50
50% Off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	11	150	7.33%	\$7.44	\$81.83
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	3	7	42.86%	\$10.33	\$30.98
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	13	15.38%	\$8.89	\$17.79
Promotion									
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	328	4,159	7.89%	\$14.26	\$4,678.00
Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	135	1,887	7.15%	\$10.23	\$1,381.41
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	52	550	9.45%	\$18.10	\$941.30

Overview Enabled Status: All ads limited by policy Type: Search Budget: \$77.05/day Optimization score: 91.1% [More details](#)

Recommendations											
Asset status: All Asset type: All Add filter											
Insights											
Ad groups											
Ads & assets											
Ads											
Assets											
Landing pages											
Keywords											
Audiences											
Settings											
Change history											
Suggested Experiments											
Devices											
Show more											
Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost		
<input type="checkbox"/>	Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	135	1,887	7.15%	\$10.23	\$1,381.41	
<input type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	52	550	9.45%	\$18.10	\$941.30	
<input type="checkbox"/>	Winter Sale - \$1,300 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00	
<input type="checkbox"/>	Spring Sale - \$1,300 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00	
Call											
<input type="checkbox"/>	(973) 318-1893	Account	Account	Eligible	Advertiser	68	1,239	5.49%	\$18.42	\$1,252.56	
Total: Sitelinks						688	8,559	8.04%	\$12.46	\$8,573.65	
Total: Callouts						184	2,736	6.73%	\$12.71	\$2,338.34	
Total: Structured snippets						7	114	6.14%	\$7.43	\$52.03	
Total: Calls						68	1,239	5.49%	\$18.42	\$1,252.56	
Total: Promotions						515	6,596	7.81%	\$13.59	\$7,000.71	

Show rows: 500 1 - 20 of 20

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Matt McGuire
Image Revolution Health and
Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey
07869
United States

Date of Issue
07/01/2022

Due Date
07/01/2022

Invoice Number
FB2022-215

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Matt McGuire
Image Revolution Health and
Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey
07869
United States

Date of Issue
08/01/2022

Due Date
08/01/2022

Invoice Number
FB2022-247

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Matt McGuire
Image Revolution Health and Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey 07869 US

Invoice Number FB2022-280
Date of Issue 09/01/2022
Due Date 09/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Matt McGuire
Image Revolution Health and Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey 07869 US

Invoice Number FB2022-314
Date of Issue 10/01/2022
Due Date 10/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
<hr/> Total	1,500.00
Amount Paid	1,500.00
<hr/> <hr/> Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Matt McGuire
Image Revolution Health and Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey 07869 US

Invoice Number	FB2022-347
Date of Issue	11/01/2022
Due Date	11/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service	\$1,500.00	1	\$1,500.00
<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology			

Subtotal	1,500.00
Tax	0.00

Total	1,500.00
Amount Paid	1,500.00

Amount Due (USD)	\$0.00
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Matt McGuire
Image Revolution Health and Wellness
765 NJ-10, Suite 202
Raldolph, New Jersey 07869 US

Invoice Number FB2022-390
Date of Issue 12/01/2022
Due Date 12/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Text Blast Client originated	\$150.00	1	\$150.00
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Subtotal	1,650.00
Tax	0.00
<hr/> Total	1,650.00
Amount Paid	1,650.00
<hr/> Amount Due (USD)	\$0.00