

Injection Gal CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$5,916.67

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns

Overview Campaigns Jul 1 - Sep 30, 2020

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$64.35/day	Eligible (Learning)	1,052	6.39%	\$5,916.67
Injection Gal Ad	\$15.00/day \$456.00/month	Paused	0	-	\$0.00
Total: Campaigns			1,052	6.39%	\$5,916.67
Total: Account	\$64.35/day		1,052	6.39%	\$5,916.67

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$64.35/day Optimization score: 91.5% More details

Recommendations Ads Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,052	6.39%	\$5,916.67
Injection Gal Aesthetics Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectiongal.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	x. Expanded Reach Test	Ad group paused	343	6.28%	\$1,180.82
(Keyword:Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectiongal.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved	123	8.93%	\$1,169.75
(Keyword:Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectiongal.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	4. lipo	Ad group paused	160	9.42%	\$732.69
CoolSculpting In Reno, NV Fat Reduction Treatment Free Virtual Consultation injectiongal.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. View assets details	x. Expanded Reach Test	Ad group paused	90	2.96%	\$416.63

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Recommendations Ads Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,052	6.39%	\$5,916.67
CoolSculpting In Reno, NV Fat Reduction Treatment Free Virtual Consultation injectiongal.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	2. body sculpting	Approved	31	11.92%	\$346.63
CoolSculpting In Reno, NV Fat Reduction Treatment Free Virtual Consultation injectiongal.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	0. coolsculpting - general	Approved	37	9.76%	\$326.59
CoolSculpting In Reno, NV Fat Reduction Treatment Free Virtual Consultation injectiongal.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	4. lipo	Ad group paused	77	9.52%	\$326.07
(Keyword:Injection Gal Aesthetics) Best Price in Reno, NV 25% Off All CoolSculpting® +6 more injectiongal.mysculpt.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minima... View assets details	1. coolsculpting - price	Approved	39	11.17%	\$287.35

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Recommendations Ads Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,052	6.39%	\$5,916.67
(Keyword:Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectiongal.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Approved	26	14.77%	\$264.19
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Virtual Consultation Available injectiongal.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	x. Expanded Reach Test	Ad group paused	40	3.46%	\$235.28
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available injectiongal.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved	10	6.85%	\$178.16
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available injectiongal.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	x. Expanded Reach Test	Ad group paused	20	2.81%	\$107.60

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Recommendations Ads Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,052	6.39%	\$5,916.67
25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Reno, NV injectiongal.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused	5	5.75%	\$76.33
25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Reno, NV injectiongal.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Ad group paused	12	5.26%	\$55.75
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Virtual Consultation Available injectiongal.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	1. coolsculpting - price	Approved	12	8.70%	\$49.52
(Keyword:Best Price in Reno, NV) Book A Virtual Consultation Flexible Payment Options injectiongal.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today	1. coolsculpting - price	Approved	3	20.00%	\$23.48

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							1,052	6.39%	\$5,916.67
Extensions	<input type="checkbox"/>	CoolSculpting In Reno, NV Fat Reduction Treatment Book A Virtual Consultation injectional.mysculpt.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed	3	13.64%	\$21.01		
Automated extensions	<input type="checkbox"/>	(Keyword: Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectional.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	5. sculpsure	Ad group paused	3	7.50%	\$20.77		
Landing pages	<input type="checkbox"/>	(Keyword: Injection Gal Aesthetics) Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more injectional.mysculpt.net/fat-freezing/reno_nv injectional.mysculpt.net/fat-freezing/reno_nv #1 CoolSculpting Deal. Top Provider In Reno, NV For Freezing Fat. Free Consult. Expert, Safe Fat Loss With... View assets details	6. coolsculpting - fat freeze	Ad group removed	1	10.00%	\$17.80		
Keywords	<input type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available injectional.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	4. lipo	Ad group paused	3	4.23%	\$16.90		

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							1,052	6.39%	\$5,916.67
Extensions	<input type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available injectional.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	2. body sculpting	Approved	2	7.14%	\$12.97		
Automated extensions	<input type="checkbox"/>	(Keyword: Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectional.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	coolsculpting face	Ad group removed	3	27.27%	\$11.54		
Landing pages	<input type="checkbox"/>	(Keyword: Injection Gal Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more injectional.mysculpt.net/coolsculpting/reno_nv Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With... View assets details	3. cryolipolysis	Ad group paused	1	16.67%	\$11.10		
Keywords	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Reno, NV injectional.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. body sculpting	Approved	2	9.09%	\$10.20		
Audiences	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation							

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							1,052	6.39%	\$5,916.67
Extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Reno, NV injectional.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	Ad group paused	4	5.80%	\$8.03		
Automated extensions	<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Virtual Consultation Available injectional.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Reno, NV. Schedule a Free Virtual Consultation	0. coolsculpting - general	Paused	1	1.61%	\$4.78		
Landing pages	<input type="checkbox"/>	CoolSculpting In Reno, NV Fat Reduction Treatment Free Virtual Consultation injectional.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	coolsculpting face	Ad group removed	1	25.00%	\$4.73		
Keywords	<input type="checkbox"/>	Injection Gal Aesthetics Freeze Away Stubborn Fat 25% Off First Treatment injectional.mysculpt.net/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Reno, NV. Schedule a Free Consultation	6. coolsculpting - fat freeze	Ad group removed	0	-	\$0.00		

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							1,052	6.39%	\$5,916.67
Extensions	<input type="checkbox"/>	Book A Free Consultation							
Automated extensions	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. dynamic	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today	x. dynamic	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>								
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>	Total: Campaign		1,052	6.39%	\$5,916.67			
Suggested	Show rows: 500 1 - 67 of 67								
Change history	<small>Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2020.</small>								

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Extension type: All ADD FILTER </div>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension									
Extensions	<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolscul...	Campaign	Approved	0	-	\$0.00	
Automated extensions	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolscul...	Campaign	Approved	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search beta coolscul...	Campaign	Approved	0	-	\$0.00	
Keywords	<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	search beta coolscul...	Campaign	Approved	0	-	\$0.00	
Audiences	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolscul...	Campaign	Approved	0	-	\$0.00	
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested									
Change history	<input type="checkbox"/>	(775) 451-7480	Account	Account	Approved	84	4.55%	\$633.02	

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$64.35/day	Optimization score: 91.5%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Extension type: All ADD FILTER </div>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Location extension									
Extensions	<input type="checkbox"/>	injectional@gmail.com All locations selected	Account	Account	-	-	-	-	
Automated extensions	<input type="checkbox"/>	Callout extension							
Landing pages	<input type="checkbox"/>	FDA Approved	search beta coolscul...	Campaign	Approved	151	6.07%	\$930.48	
Keywords	<input type="checkbox"/>	Freeze Your Fat	search beta coolscul...	Campaign	Approved	120	5.20%	\$798.95	
Audiences	<input type="checkbox"/>	New Clients 25% OFF	search beta coolscul...	Campaign	Approved	132	6.06%	\$797.03	
Demographics	<input type="checkbox"/>	Free Virtual Consultation	search beta coolscul...	Campaign	Approved	132	6.50%	\$785.83	
Settings	<input type="checkbox"/>	Liposuction Alternative	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	137	6.44%	\$759.75	
Suggested	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscul...	Campaign	Approved	128	6.15%	\$739.20	
Change history	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	133	6.17%	\$674.06	

Enabled
Status: Eligible (Learning)
Type: Search
Budget: \$64.35/day
Optimization score: 91.5%
More details

+
Extension type: All
ADD FILTER
Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	110	5.23%	\$632.63
<input type="checkbox"/> Virtual Consult Available	Callout extension	search beta coolscul...	Campaign	Approved	96	4.81%	\$479.92
Structured snippet extension							
<input type="checkbox"/> Service catalog: Coolsculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non...	Structured snippet extension	search beta coolscul...	Campaign	Approved	5	2.49%	\$17.86
Promotion extension							
<input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	101	6.58%	\$416.63
Total: Callout extensions					475	6.50%	\$2,742.67
Total: Structured snippet extensions					5	2.49%	\$17.86
Total: Call extensions					84	4.55%	\$633.02
Total: Location extensions					608	6.32%	\$3,640.34
Total: Promotion extensions					225	5.79%	\$1,124.94