

CoolSculpting Marketing Services

Injection Gal Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 5,950.35
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$10,450.35

| Google Ads | | | | | | |
|--|----------------------------|--|------------------|--------------|---------------------|---------------------------|
| Overview | | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% |
| Total: Ads 2 | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | |
| Injection Gal Aesthetics Fat Reduction in Reno, NV Non-Surgical Fat Reduction +6 more injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minima... View assets details | x. Expanded Reach Test | Eligible (Limited) Poor ad strength | 159 | 4.71% | \$699.75 | |
| Injection Gal Aesthetics Fat Reduction in Reno, NV Non-Surgical Fat Reduction +6 more injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minima... View assets details | 4. lipo | Eligible (Limited) Poor ad strength | 114 | 9.25% | \$622.79 | |
| Huge CoolSculpting Promotion CoolSculpting in Reno, NV Biggest CoolSculpting® Promo +5 more injectiongal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... View assets details | 0. coolsculpting - general | Removed | 39 | 8.59% | \$326.85 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Safe + Effective Fat Reduction injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 40 | 3.88% | \$250.59 | |
| Huge CoolSculpting Promotion CoolSculpting in Reno, NV Biggest CoolSculpting® Promo +5 more injectiongal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... View assets details | 0. coolsculpting - general | Removed | 27 | 10.47% | \$242.59 | |

| Google Ads | | | | | | |
|---|------------------------|----------|------------------|--------------|---------------------|---------------------------|
| Overview | | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% |
| Total: Ads 2 | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get Rid of Unwanted Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 39 | 3.70% | \$207.24 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 33 | 3.08% | \$180.48 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 4. lipo | Eligible | 25 | 8.45% | \$169.99 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Freeze Away Body Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 4. lipo | Eligible | 29 | 9.27% | \$155.32 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get Rid of Unwanted Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 4. lipo | Eligible | 27 | 8.82% | \$139.10 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Safe + Effective Fat Reduction injectiongal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | x. Expanded Reach Test | Eligible | 25 | 3.56% | \$125.81 | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get Rid of Unwanted Fat injectiongal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | x. Expanded Reach Test | Eligible | 20 | 2.73% | \$103.16 | |

| Google Ads | | | | | | |
|--|----------------------------|-----------------------------|------------------|--------------|---------------------|---------------------------|
| Overview | | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% |
| Total: Ads 2 | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | |
| Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | x. Expanded Reach Test | Eligible | 20 | 2.73% | \$103.16 | |
| Huge CoolSculpting Promotion CoolSculpting in Reno, NV Biggest CoolSculpting® Promo +5 more injectiongal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... View assets details | 0. coolsculpting - general | Removed | 9 | 8.57% | \$102.90 | |
| Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectiongal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... View assets details | 1. coolsculpting - price | Removed Poor ad strength | 14 | 20.59% | \$91.99 | |
| CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectiongal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed | 9 | 11.11% | \$90.04 | |
| CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options injectiongal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed | 8 | 10.96% | \$89.64 | |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 16 | 9.20% | \$85.58 | |

| Google Ads | | | | | | |
|--|----------------------------|----------|------------------|--------------|---------------------|---------------------------|
| Overview | | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% |
| Total: Ads 2 | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | |
| Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | |
| Fat Reduction in Reno, NV Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | x. Expanded Reach Test | Eligible | 18 | 2.44% | \$82.45 | |
| Fat Reduction in Reno, NV Eliminate Fat & Feel Great Freeze Away Body Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 4. lipo | Eligible | 12 | 9.16% | \$76.80 | |
| CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectiongal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed | 8 | 16.67% | \$65.05 | |
| Fat Reduction in Reno, NV Freezing Fat Really Works Freeze Away Body Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 4. lipo | Eligible | 9 | 14.52% | \$64.71 | |
| Fat Reduction in Reno, NV Freezing Fat Really Works Safe + Effective Fat Reduction injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 12 | 4.23% | \$64.24 | |
| Fat Reduction in Reno, NV Freezing Fat Really Works Get Rid of Unwanted Fat injectiongal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Eligible | 10 | 3.33% | \$62.87 | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|------------------|--|------------------|--------------|---------------------|---------------------------|---|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 1,020 | 5.51% | \$5,950.35 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net | 4. lipo | Eligible | 12 | 10.91% | \$62.34 | |
| Extensions | | | | | | Fat Reduction in Reno, NV Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 10 | 3.13% | \$61.62 | |
| Landing pages | | | | | | Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 7 | 16.67% | \$57.53 | Poor ad strength |
| Keywords | | | | | | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 6 | 17.14% | \$54.80 | |
| Audiences | | | | | | Fat Reduction in Reno, NV Freezing Fat Really Works Get Rid of Unwanted Fat injectonal.mysculpt.net | 4. lipo | Eligible | 7 | 10.61% | \$54.03 | |
| Demographics | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Safe + Effective Fat Reduction injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 17 | 4.94% | \$53.96 | |
| Settings | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Get Rid of Unwanted Fat | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|------------------|---------------------------|------------------|--------------|---------------------|---------------------------|---|---|---|--------|---------|------------------|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 1,020 | 5.51% | \$5,950.35 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Get Rid of Unwanted Fat injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 13 | 8.55% | \$50.20 | |
| Extensions | | | | | | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 3 | 7.50% | \$46.88 | |
| Landing pages | | | | | | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 5 | 6.76% | \$43.76 | |
| Keywords | | | | | | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | x. dynamic | Not eligible | 3 | 13.04% | \$41.48 | Policy (Restricted medical content +1 more), Ad group paused |
| Audiences | | | | | | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 5 | 23.81% | \$40.72 | |
| Demographics | | | | | | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|------------------|---------------------------|------------------|--------------|---------------------|---------------------------|--|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 1,020 | 5.51% | \$5,950.35 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | | | | | | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 6 | 37.50% | \$39.50 | |
| Extensions | | | | | | Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 9 | 9.68% | \$38.85 | |
| Landing pages | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 11 | 3.13% | \$38.10 | |
| Keywords | | | | | | CoolSculpting® in Reno, NV Limited Time Offer Jan 2021 Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 4 | 28.57% | \$34.88 | |
| Audiences | | | | | | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 4 | 20.00% | \$33.38 | |
| Demographics | | | | | | Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 4 | 26.67% | \$31.84 | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|------------------|--|------------------|--------------|---------------------|---------------------------|--|---|---|--------|---------|------------------|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 1,020 | 5.51% | \$5,950.35 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | |
| Extensions | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Safe + Effective Fat Reduction injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 9 | 5.08% | \$31.77 | |
| Landing pages | | | | | | [Dynamically generated headline] [Dynamically generated display URL] No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today | x. dynamic | Not eligible | 2 | 10.00% | \$31.70 | Policy (Restricted medical content +1 more), Ad group paused |
| Keywords | | | | | | CoolSculpting® in Reno, NV Freeze Away Body Fat Flexible Payment Options injectonal.mysculpt.net | 2. body sculpting | Eligible | 5 | 12.50% | \$29.46 | |
| Audiences | | | | | | CoolSculpting® in Reno, NV Freeze Away Body Fat Our Biggest Discount Ever injectonal.mysculpt.net | 2. body sculpting | Eligible | 6 | 20.00% | \$28.89 | |
| Demographics | | | | | | Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat injectonal.mysculpt.net | 4. lipo | Eligible | 3 | 9.68% | \$27.99 | |
| Settings | Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|------------------|---------------------------|------------------|--------------|---------------------|---------------------------|--|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | |
| Ad groups | Total: Ads | | | | | | | | 1,020 | 5.51% | \$5,950.35 | |
| Ads & extensions | | | | | | | | | | | | |
| Ads | | | | | | Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 4 | 33.33% | \$27.43 | |
| Extensions | | | | | | Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 6 | 3.41% | \$26.83 | |
| Landing pages | | | | | | CoolSculpting® in Reno, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever injectonal.mysculpt.net | 0. coolsculpting - general | Removed | 1 | 5.56% | \$25.33 | |
| Keywords | | | | | | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 4 | 13.33% | \$23.96 | |
| Audiences | | | | | | Fat Reduction in Reno, NV Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net | x. Expanded Reach Test | Eligible | 7 | 4.55% | \$23.83 | |
| Demographics | | | | | | Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever injectonal.mysculpt.net | 1. coolsculpting - price | Removed | 2 | 50.00% | \$23.59 | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|------------------|---------------------------|-------------------------------------|--|---------------------|----------------------------|--------------|--|---------|---|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | |
| Insights | Ad | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 2 | | | | | | | | | | | | | | |
| Ads & extensions | Discount Today | | | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction in Reno, NV Freezing Fat Really Works Safe + Effective Fat Reduction injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 4 | 1.78% | \$22.39 | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Injection Gal Aesthetics Our Biggest Discount Ever Freeze Away Body Fat injectiongal.mysculpt.net | | 4. lipo | Eligible | 5 | 5.95% | \$21.88 | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectiongal.mysculpt.net | | 1. coolsculpting - price | Removed | 2 | 20.00% | \$21.04 | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 100.00% | \$20.98 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 3 | 6.25% | \$18.81 | | | | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Freeze Away Body Fat Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Eligible | 4 | 12.50% | \$17.90 | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|------------------|---|-------------------------------------|--|---------------------|----------------------------|--------------|--|--------|---|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | |
| Insights | Ad | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 2 | | | | | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | 0. coolsculpting - general | Eligible | 4 | 12.50% | \$17.90 | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Injection Gal Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net | | 4. lipo | Eligible | 2 | 3.57% | \$17.89 | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00","en-US",31)) injectiongal.mysculpt.net | | 1. coolsculpting - price | Removed | 1 | 9.09% | \$17.86 | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options injectiongal.mysculpt.net | | 1. coolsculpting - price | Removed | 3 | 21.43% | \$17.73 | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction in Reno, NV Our Biggest Discount Ever Freeze Away Body Fat injectiongal.mysculpt.net | | 4. lipo | Eligible | 3 | 6.67% | \$16.98 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 2 | 50.00% | \$16.80 | | | | | | |
| Demographics | Fat Reduction in Reno, NV Freezing Fat Really Works Get Rid of Unwanted Fat | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|------------------|---------------------------|-------------------------------------|--|---------------------|----------------------------|--------------|--|--------|---|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | |
| Insights | Ad | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 2 | | | | | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction in Reno, NV Freezing Fat Really Works Get Rid of Unwanted Fat injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 4 | 1.81% | \$16.45 | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 4 | 6.56% | \$16.23 | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Limited Time Offer Jan 2021 Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 2 | 7.69% | \$16.07 | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 3 | 4.48% | \$15.65 | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 20.00% | \$14.22 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 3 | 10.00% | \$14.04 | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|------------------|--|-------------------------------------|--|---------------------|----------------------------|--------------|--|--------|---|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | |
| Insights | Ad | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 2 | | | | | | | | | | | | | | |
| Ads & extensions | DISCOUNT TODAY | | | | | | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction in Reno, NV Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 4 | 1.82% | \$13.57 | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 5.88% | \$13.32 | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Our Biggest Discount Ever injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 2 | 10.53% | \$13.22 | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00","en-US",31)) injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 12.50% | \$13.04 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Fat Reduction in Reno, NV Our Biggest Discount Ever Get Rid of Unwanted Fat injectiongal.mysculpt.net | | 4. lipo | Eligible | 2 | 6.06% | \$12.51 | | | | | | |
| Demographics | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|------------------|---|-------------------------------------|---|---------------------|----------------------------|--------------|--|--------|---|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | |
| Insights | Ad | | | | | | | | | | | | | | |
| Ad groups | Total: Ads 2 | | | | | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 10.00% | \$12.48 | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00","en-US",31)) injectiongal.mysculpt.net | | 0. coolsculpting - general | Removed | 1 | 2.86% | \$11.73 | | | | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction injectiongal.mysculpt.net | | x. Expanded Reach Test | Eligible | 3 | 4.11% | \$11.64 | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectiongal.mysculpt.net | | 1. coolsculpting - price | Removed | 1 | 7.14% | \$11.56 | | | | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectiongal.mysculpt.net | | 2. body sculpting | Removed | 1 | 1.79% | \$11.44 | | | | | | |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... View assets details | | | | | | | | | | | | |
| Demographics | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00","en-US",31)) | | | | | | | | | | | | | | |

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|---|--|--------|--------|------------|
| Total: Ads 2 | | | | | |
| | | | 1,020 | 5.51% | \$5,950.35 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price Removed | 1 | 20.00% | \$11.05 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price Removed | 1 | 50.00% | \$10.58 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general Removed | 1 | 12.50% | \$9.98 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Feb 2021 Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price Removed | 3 | 33.33% | \$9.72 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. + ... View assets details | 2. body sculpting Removed Poor ad strength | 1 | 6.25% | \$9.17 |
| <input type="checkbox"/> <input checked="" type="radio"/> | [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. | x. dynamic Not eligible Policy (Restricted medical content +1) | 1 | 2.86% | \$9.11 |

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|---|--|--------|--------|------------|
| Total: Ads 2 | | | | | |
| | | | 1,020 | 5.51% | \$5,950.35 |
| <input type="checkbox"/> <input checked="" type="radio"/> | [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Reno, NV. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | x. dynamic Not eligible Policy (Restricted medical content +1 more). Ad group paused | 1 | 2.86% | \$9.11 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 4. lipo Eligible | 2 | 14.29% | \$8.82 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 1 | 14.29% | \$8.56 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Flexible Payment Options injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting Removed | 1 | 11.11% | \$8.11 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Fat Reduction in Reno, NV Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 4. lipo Eligible | 1 | 1.69% | \$8.10 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 2 | 5.88% | \$8.01 |

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|---|---------------------------------------|--------|---------|------------|
| Total: Ads 2 | | | | | |
| | | | 1,020 | 5.51% | \$5,950.35 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Feb 2021 Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 1 | 8.33% | \$7.79 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general Removed | 1 | 11.11% | \$7.72 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting Removed | 2 | 13.33% | \$7.62 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Injection Gal Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach Test Eligible | 1 | 5.88% | \$7.61 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 1 | 20.00% | \$7.59 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Flexible Payment Options injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. How | 1. coolsculpting - price Removed | 1 | 100.00% | \$7.54 |

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|---|--|--------|---------|------------|
| Total: Ads 2 | | | | | |
| | | | 1,020 | 5.51% | \$5,950.35 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price Removed | 1 | 100.00% | \$7.54 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Injection Gal Aesthetics Our Biggest Discount Ever Safe + Effective Fat Reduction injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach Test Eligible | 1 | 3.13% | \$7.40 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 4. lipo Eligible | 1 | 2.17% | \$6.94 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Huge CoolSculpting Promotion CoolSculpting in Reno, NV 2021 CoolSculpting Discount +5 more injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. + ... View assets details | 2. body sculpting Removed Poor ad strength | 1 | 2.56% | \$6.87 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat injectional.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | x. Expanded Reach Test Eligible | 2 | 6.67% | \$6.65 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 1 | 12.50% | \$6.57 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectional.mysculpt.net | | | | |

Google Ads | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|---|---------------------------------------|--------|---------|------------|
| Total: Ads 2 | | | | | |
| | | | 1,020 | 5.51% | \$5,950.35 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 4. lipo Eligible | 2 | 12.50% | \$6.51 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) injectional.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general Removed | 1 | 100.00% | \$6.34 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach Test Eligible | 1 | 5.56% | \$6.09 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general Removed | 2 | 12.50% | \$6.07 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Freeze Away Body Fat Our Biggest Discount Ever injectional.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price Eligible | 1 | 25.00% | \$5.86 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Injection Gal Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat injectional.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 4. lipo Eligible | 2 | 2.70% | \$5.85 |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 14.29% \$5.76 | | | | | |
| Ads | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Our Biggest Discount Ever injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 6.67% \$5.39 | | | | | |
| Extensions | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 9.09% \$5.38 | | | | | |
| Landing pages | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 14.29% \$5.18 | | | | | |
| Keywords | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat injectional.mysculpt.net | | | | | | 4. lipo Eligible 3 21.43% \$5.15 | | | | | |
| Audiences | Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat injectional.mysculpt.net | | | | | | 4. lipo Eligible 1 11.11% \$5.05 | | | | | |
| Demographics | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | | | | | | | | | | | |
| Ads | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 8.33% \$4.97 | | | | | |
| Extensions | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 25.00% \$4.89 | | | | | |
| Landing pages | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 33.33% \$4.85 | | | | | |
| Keywords | Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 4. lipo Eligible 2 25.00% \$4.65 | | | | | |
| Audiences | Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 50.00% \$4.33 | | | | | |
| Demographics | Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options injectional.mysculpt.net | | | | | | | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Injection Gal Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat injectional.mysculpt.net | | | | | | x. Expanded Reach Test Eligible 1 3.13% \$4.06 | | | | | |
| Ads | CoolSculpting® in Reno, NV Limited Time Offer Mar 2021 Flexible Payment Options injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 20.00% \$3.76 | | | | | |
| Extensions | Injection Gal Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments injectional.mysculpt.net | | | | | | x. Expanded Reach Test Eligible 1 3.23% \$3.68 | | | | | |
| Landing pages | Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00","en-US",31)) injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 100.00% \$3.66 | | | | | |
| Keywords | CoolSculpting® in Reno, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00","en-US",31)) injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 12.50% \$3.61 | | | | | |
| Audiences | CoolSculpting® in Reno, NV Freeze Away Body Fat Our Biggest Discount Ever injectional.mysculpt.net | | | | | | 0. coolsculpting - general Eligible 1 2.63% \$3.61 | | | | | |
| Demographics | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Discount today | | | | | | | | | | | |
| Ads | Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options injectional.mysculpt.net | | | | | | 1. coolsculpting - price Eligible 1 100.00% \$3.58 | | | | | |
| Extensions | Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat injectional.mysculpt.net | | | | | | 4. lipo Eligible 1 11.11% \$3.25 | | | | | |
| Landing pages | Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever injectional.mysculpt.net | | | | | | 0. coolsculpting - general Eligible 1 33.33% \$3.21 | | | | | |
| Keywords | Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever injectional.mysculpt.net | | | | | | 0. coolsculpting - general Eligible 1 50.00% \$3.20 | | | | | |
| Audiences | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction injectional.mysculpt.net | | | | | | x. Expanded Reach Test Eligible 1 4.17% \$2.69 | | | | | |
| Demographics | CoolSculpting® in Reno, NV Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options injectional.mysculpt.net | | | | | | 1. coolsculpting - price Removed 2 11.11% \$2.66 | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | All campaigns > search beta coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|---|--------|---------|------------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads 2 | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | | |
| Ads | Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00","en-US",31)) injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 25.00% \$2.51 | | | | | |
| Extensions | Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 7.14% \$2.49 | | | | | |
| Landing pages | Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00","en-US",31)) injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 100.00% \$2.35 | | | | | |
| Keywords | Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options injectional.mysculpt.net | | | | | | 2. body sculpting Removed 1 100.00% \$2.00 | | | | | |
| Audiences | CoolSculpting® in Reno, NV Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00","en-US",31)) injectional.mysculpt.net | | | | | | 0. coolsculpting - general Removed 1 50.00% \$1.93 | | | | | |
| Demographics | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|---|------------------|--------------|---------------------|---------------------------|--------------|---|--|---|--|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | |
| Ads | Injection Gal Aesthetics Freezing Fat Really Works Freeze Away Body Fat injectonal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | | | | | | 4. lipo Eligible 1 5.88% \$1.87 | | | | | |
| Extensions | Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31)) injectonal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | 0. coolsculpting - general Removed 1 12.50% \$1.77 | | | | | |
| Landing pages | Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat injectonal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | | | | | | 4. lipo Eligible 1 10.00% \$1.49 | | | | | |
| Keywords | Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever injectonal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | 2. body sculpting Eligible 1 50.00% \$1.49 | | | | | |
| Audiences | Injection Gal Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments injectonal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | | | | | | x. Expanded Reach Test Eligible 1 3.45% \$1.36 | | | | | |
| Demographics | Injection Gal Aesthetics Freezing Fat Really Works Safe + Effective Fat Reduction | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|--|------------------|--------------|---------------------|---------------------------|--------------|--|--|---|--|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Injection Gal Aesthetics Freezing Fat Really Works Safe + Effective Fat Reduction injectonal.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | | | | | | x. Expanded Reach Test Eligible 1 4.35% \$1.15 | | | | | |
| Ads | CoolSculpting® in Reno, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever injectonal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | 1. coolsculpting - price Removed 1 100.00% \$0.97 | | | | | |
| Extensions | CoolSculpting® in Reno, NV Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31)) injectonal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | 1. coolsculpting - price Removed 1 25.00% \$0.89 | | | | | |
| Landing pages | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | 2. body sculpting Removed 1 6.25% \$0.78 | | | | | |
| Keywords | Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction injectonal.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | x. Expanded Reach Test Eligible 1 5.88% \$0.48 | | | | | |
| Audiences | [Keyword:Injection Gal Aesthetics] Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more injectonal.mysculpt.net/fat-freezing/reno_nv #1 CoolSculpting Deal. Top Provider In Reno, NV For Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +... | | | | | | 6. coolsculpting - fat freeze Not eligible Ad group removed 0 - \$0.00 | | | | | |
| Demographics | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|------------------|--|------------------|--------------|---------------------|---------------------------|--------------|---|--|---|--|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Insights | Ad | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Total: Ads | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Ads & extensions | Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | 2. body sculpting Removed 0 0.00% \$0.00 | | | | | |
| Ads | Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | 2. body sculpting Removed 0 0.00% \$0.00 | | | | | |
| Extensions | CoolSculpting® in Reno, NV Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31)) injectonal.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Reno, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | 2. body sculpting Removed 0 0.00% \$0.00 | | | | | |
| Landing pages | Total: Ads | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Keywords | Total: Campaign | | | | | | 1,020 5.51% \$5,950.35 | | | | | |
| Audiences | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | |

Shows rows: 500 1 - 500 of 609

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|--|--|---|--|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Extensions > All | | | | | | SUMMARY TABLE Custom Jan 1 - Mar 31, 2021 | | | | | |
| Insights | Extension type: All ADD FILTER | | | | | | Associations view | | | | | |
| Ad groups | Extension | | | | | | SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ads & extensions | Sitelink extension | | | | | | | | | | | |
| Ads | Before & After Photos See Real Patient Results & Before and After Photos. | | | | | | sitelink extension search beta coolsculpting Campaign Approved 96 5.55% \$569.67 | | | | | |
| Extensions | CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | | | | | | sitelink extension search beta coolsculpting Campaign Approved 96 5.57% \$565.27 | | | | | |
| Landing pages | Call extension | | | | | | | | | | | |
| Keywords | (775) 451-7480 | | | | | | Call extension Account Account Approved 60 3.56% \$402.50 | | | | | |
| Audiences | Location extension | | | | | | | | | | | |
| Demographics | injectonal@gmail.com (View locations) All locations selected | | | | | | Location extension Account Account - - - | | | | | |
| Settings | Callout extension | | | | | | | | | | | |
| Suggested | FDA Cleared | | | | | | Callout extension search beta coolsculpting Campaign Approved 247 6.26% \$1,528.60 | | | | | |
| Change history | Liposuction Alternative | | | | | | Callout extension search beta coolsculpting Campaign Approved (limited): Health in personalized advertising 210 7.45% \$1,337.71 | | | | | |
| Drafts & experiments | | | | | | | | | | | | |
| More | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Injection Gal 789-638-2262 | | All campaigns > search beta coolsculpting | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|--|--|---|--|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.23/day | Optimization score: 86.1% | More details | | | | | | |
| Recommendations | Extension type: All ADD FILTER | | | | | | Associations view | | | | | |
| Insights | Extension | | | | | | SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Freeze Your Fat | | | | | | Callout extension search beta coolsculpting Campaign Approved 217 6.69% \$1,263.99 | | | | | |
| Ads & extensions | Highlights: No Surgery | | | | | | Callout extension search beta coolsculpting Campaign Approved (limited): Health in personalized advertising 178 6.34% \$1,190.21 | | | | | |
| Ads | Contact Us + Free Consult | | | | | | Callout extension search beta coolsculpting Campaign Approved 184 6.73% \$1,186.78 | | | | | |
| Extensions | Nonsurgical Fat Reduction | | | | | | Callout extension search beta coolsculpting Campaign Approved 187 6.75% \$1,128.66 | | | | | |
| Landing pages | New Clients 25% OFF | | | | | | Callout extension search beta coolsculpting Campaign Approved 188 6.64% \$1,103.68 | | | | | |
| Keywords | Structured snippet extension | | | | | | | | | | | |
| Audiences | Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction | | | | | | Structured snippet extension search beta coolsculpting Campaign Approved 8 2.96% \$45.97 | | | | | |
| Demographics | Promotion extension | | | | | | | | | | | |
| Settings | Spring Sale - \$1,000 off 8+ Treatments | | | | | | Promotion extension search beta coolsculpting Campaign Approved 85 5.85% \$501.21 | | | | | |
| Suggested | Total: Sitelink extensions | | | | | | 103 5.73% \$600.68 | | | | | |
| Change history | Total: Callout extensions | | | | | | 477 6.39% \$2,919.45 | | | | | |
| Drafts & experiments | Total: Structured snippet extensions | | | | | | 8 2.96% \$45.97 | | | | | |
| More | | | | | | | | | | | | |

Google Ads | Chris Zelig > Injection Gal | 789-638-2262 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$66.23/day, Optimization score: 86.1%

Recommendations: + Extension type: All, ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------------------|---|------------------------------|-------------------------------|----------|----------|-----|------------|
| Structured snippet extension | | | | | | | |
| <input type="checkbox"/> | Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction | Structured snippet extension | search beta coolsculpting | Campaign | Approved | 8 | \$45.97 |
| Promotion extension | | | | | | | |
| <input type="checkbox"/> | Spring Sale - \$1,000 off 8+ Treatments | Promotion extension | search beta coolsculpting | Campaign | Approved | 85 | \$501.21 |
| Total: Sitelink extensions | | | | | | 103 | \$600.68 |
| Total: Callout extensions | | | | | | 477 | \$2,919.45 |
| Total: Structured snippet extensions | | | | | | 8 | \$45.97 |
| Total: Call extensions | | | | | | 60 | \$402.50 |
| Total: Location extensions | | | | | | 395 | \$2,440.71 |
| Total: Promotion extensions | | | | | | 622 | \$3,574.92 |

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig > Injection Gal | 789-638-2262 | All campaigns

Ads > Responsive search ad X | Leave feedback

Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | ADD FILTER

| Asset | Status | Asset type | Position pinning | Impr. |
|--|----------|-------------|------------------|-------|
| Freezing Fat Really Works | Approved | Headline | None | 48 |
| Injection Gal Aesthetics | Approved | Headline | None | 471 |
| Fat Reduction in Reno, NV | Approved | Headline | None | 2,648 |
| Eliminate Fat & Feel Great | Approved | Headline | None | 368 |
| Safe + Effective Fat Reduction | Approved | Headline | None | 308 |
| Our Biggest Discount Ever | Approved | Headline | None | 1,317 |
| Non-Surgical Fat Reduction | Approved | Headline | None | 639 |
| Get Rid of Unwanted Fat | Approved | Headline | None | 692 |
| Get \$1,000 Off 8+ Treatments | Approved | Headline | None | 0 |
| Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Approved | Description | None | 2,596 |

Google Ads | Chris Zelig > Injection Gal | 789-638-2262 | All campaigns

Asset status: All enabled | ADD FILTER

| Asset | Status | Asset type | Position pinning | Impr. |
|---|----------|-------------|------------------|-------|
| Fat Reduction in Reno, NV | Approved | Headline | None | 2,648 |
| Eliminate Fat & Feel Great | Approved | Headline | None | 368 |
| Safe + Effective Fat Reduction | Approved | Headline | None | 308 |
| Our Biggest Discount Ever | Approved | Headline | None | 1,317 |
| Non-Surgical Fat Reduction | Approved | Headline | None | 639 |
| Get Rid of Unwanted Fat | Approved | Headline | None | 692 |
| Get \$1,000 Off 8+ Treatments | Approved | Headline | None | 0 |
| Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Approved | Description | None | 2,596 |
| Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | Approved | Description | None | 20 |
| Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. | Approved | Description | None | 3,344 |
| Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting. | Approved | Description | None | 0 |

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|--|---|-------------------------------------|--|
| Billed To Maurice Fielitz Injection Gal 5255 Longley Lane Suite 140 Reno, Nevada 895111 United States | Date of Issue 01/01/2021 Due Date 01/31/2021 | Invoice Number FB2021-010 | Amount Due (USD) \$0.00 |
|--|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|---|-------------------------|-----|---------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring | \$1,500.00 | 1 | \$1,500.00 |
| | Subtotal | | 1,500.00 |
| | Tax | | 0.00 |
| | Total | | 1,500.00 |
| | Amount Paid | | 1,500.00 |
| | Amount Due (USD) | | \$0.00 |

Notes

You paid us for the first month of management in March. Due to COVID ads were not started until June 2nd. Your March payment covered Junes fees but since we started two days into the month we added an additional credit invoice

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|--|---|-------------------------------------|--|
| Billed To Maurice Fielitz Injection Gal 5255 Longley Lane Suite 140 Reno, Nevada 895111 United States | Date of Issue 02/01/2021 Due Date 03/03/2021 | Invoice Number FB2021-030 | Amount Due (USD) \$0.00 |
|--|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|---|-------------------------|-----|---------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring | \$1,500.00 | 1 | \$1,500.00 |
| | Subtotal | | 1,500.00 |
| | Tax | | 0.00 |
| | Total | | 1,500.00 |
| | Amount Paid | | 1,500.00 |
| | Amount Due (USD) | | \$0.00 |

Notes

You paid us for the first month of management in March. Due to COVID ads were not started until June 2nd. Your March payment covered Junes fees but since we started two days into the month we added an additional credit invoice

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|--|---|-------------------------------------|--|
| Billed To Maurice Fielitz Injection Gal 5255 Longley Lane Suite 140 Reno, Nevada 895111 United States | Date of Issue 03/01/2021 Due Date 03/31/2021 | Invoice Number FB2021-047 | Amount Due (USD) \$0.00 |
|--|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|---|-------------------------|-----|---------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring | \$1,500.00 | 1 | \$1,500.00 |
| | Subtotal | | 1,500.00 |
| | Tax | | 0.00 |
| | Total | | 1,500.00 |
| | Amount Paid | | 1,500.00 |
| | Amount Due (USD) | | \$0.00 |

Notes

You paid us for the first month of management in March. Due to COVID ads were not started until June 2nd. Your March payment covered Junes fees but since we started two days into the month we added an additional credit invoice