

Island Medical Laser Emsculpt Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

Emsculpt Beta: \$3,342.83

Google Ad Spend: \$3,342.83

Google Ads | Chris Zelig > Island Laser 590-531-5768 | All campaigns > search | beta | emsculpt

1/2 > Your ads aren't running - To resume serving ads, please verify your payment method. FIX IT

Overview	CAMPAIGNS		AUCTION INSIGHTS		Custom 1 Jul - 30 Sep 2019			
Recommendations	Campaign status: All; Campaign name contains emsculpt View all ADD FILTER							
Campaigns	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign	Budget	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	search beta emsculpt	US\$53.57/day	Eligible	617	6.00%	US\$3,342.83
Ads & extensions	Total: Filtered campaigns					617	6.00%	US\$3,342.83
Landing pages	Total: Account			US\$89.29/day		1,801	4.47%	US\$5,507.60
Keywords	Total: Search campaigns					1,801	4.47%	US\$5,507.60
Audiences	1 - 1 of 1							
Demographics								
Settings								
Locations								
Ad schedule	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.							
Devices	© 2019 Google							

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Overview	<input checked="" type="checkbox"/> Enabled	Status: Eligible	Optimisation score: 96.5%	Type: Search	Budget: US\$53.57/day	More details		
Recommendations	ADS EXTENSIONS AUTOMATED EXTENSIONS							
Ad groups	Ad status: All ADD FILTER							
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Landing pages	Total: Ads					617	6.00%	US\$3,342.83
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	emsculpt	Ad group paused Approved (limited): Restricted drug terms +1 more	148	11.00%	US\$742.56
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body...					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +10 more www.islandlaser.com	0. emsculpt - general	Approved (limited): Restricted drug terms +2 more	84	6.52%	US\$664.57
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body...					
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	0. emsculpt - general	Approved (limited): Restricted drug terms	82	5.14%	US\$535.90
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com					
Devices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing					
Advanced bid adj.								

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Recommendations	Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Total: Ads					617	6.00%	US\$3,342.83
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Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com	body contouring	Ad group paused Approved (limited): Restricted drug terms	36	4.37%	US\$225.81
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing					
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com	0. emsculpt - general	Approved (limited): Restricted drug terms	18	8.33%	US\$113.82
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks					
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com					
Devices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com					
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Ads & extensions	Total: Ads					617	6.00%	US\$3,342.83
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	emsculpting	Ad group paused Approved (limited): Restricted drug terms	14	7.65%	US\$64.22
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body...					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com	0. emsculpt - general	Approved (limited): Restricted drug terms	9	3.75%	US\$52.13
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks					
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com	body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	12	3.51%	US\$50.62
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing					
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	non invasive body contouring	Ad group paused Approved (limited): Restricted medical content +1 more	7	10.94%	US\$38.15
Devices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com					
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Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body...					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	body fat contouring	Ad group paused Approved (limited): Restricted drug terms +1 more	8	10.67%	US\$37.28
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body...					
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +7 more www.islandlaser.com	emsculpt cost	Ad group paused Approved (limited): Restricted drug terms	11	11.83%	US\$37.13
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body...					
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emsculpt in Long Island, NY Try It Out Free New Client Special www.islandlaser.com	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	4	4.65%	US\$31.40
Devices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat					
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Ad groups	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads ⓘ</td> </tr> <tr> <td> <input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details </td> <td>body contouring treatment</td> <td>Ad group paused Approved (limited); Restricted drug terms +1 more</td> <td>4</td> <td>3.67%</td> <td>US\$16.71</td> </tr> <tr> <td> <input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details </td> <td>body contouring spa</td> <td>Ad group paused Approved (limited); Restricted drug terms</td> <td>1</td> <td>12.50%</td> <td>US\$16.45</td> </tr> <tr> <td> <input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details </td> <td>emsulpt price</td> <td>Ad group paused Approved (limited); Restricted drug terms</td> <td>4</td> <td>8.16%</td> <td>US\$16.36</td> </tr> <tr> <td> <input type="checkbox"/> ● #1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles </td> <td>body contouring treatment</td> <td>Ad group paused Approved (limited);</td> <td>5</td> <td>4.63%</td> <td>US\$15.87</td> </tr> </tbody> </table>	Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads ⓘ						<input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	body contouring treatment	Ad group paused Approved (limited); Restricted drug terms +1 more	4	3.67%	US\$16.71	<input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	body contouring spa	Ad group paused Approved (limited); Restricted drug terms	1	12.50%	US\$16.45	<input type="checkbox"/> ● EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	emsulpt price	Ad group paused Approved (limited); Restricted drug terms	4	8.16%	US\$16.36	<input type="checkbox"/> ● #1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	body contouring treatment	Ad group paused Approved (limited);	5	4.63%	US\$15.87
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Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads				617	6.00%	US\$3,342.83	
Landing pages	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	emsulpting before and after	Ad group paused Approved (limited); Restricted drug terms +1 more	4	16.00%	US\$10.31	
Keywords								
Audiences								
Demographics	<input type="checkbox"/>	#1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	body contouring cellulite treatment	Ad group paused Approved (limited); Restricted drug terms	2	4.88%	US\$9.80	
Settings								
Locations								
Ad schedule	<input type="checkbox"/>	#1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	body fat contouring	Ad group paused Approved (limited); Restricted drug terms	4	3.23%	US\$9.45	
Devices								
Advanced bid adj.		Non-Invasive Body Contouring Schedule a Free Trial #1 EmSculpt in Long Island, NY www.islandlaser.com		Ad group paused				

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Ads & extensions	Total: Ads				617	6.00%	US\$3,342.83	
Landing pages	<input type="checkbox"/>	Non-Invasive Body Contouring Schedule a Free Trial #1 EmSculpt in Long Island, NY www.islandlaser.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	ultrasound fat removal	Ad group paused Approved (limited); Restricted drug terms	4	15.38%	US\$8.46	
Keywords								
Audiences								
Demographics	<input type="checkbox"/>	Non-Invasive Body Contouring Schedule a Free Trial #1 EmSculpt in Long Island, NY www.islandlaser.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	contour body	Ad group paused Approved (limited); Restricted drug terms	2	7.14%	US\$8.33	
Settings								
Locations								
Ad schedule	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	ultrasound body contouring	Ad group paused Approved (limited); Restricted drug terms +1 more	2	20.00%	US\$7.99	
Devices								
Advanced bid adj.	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com	sculpture fat laser	Ad group paused Approved (limited);	?	33.33%	US\$7.55	

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Ads & extensions	Total: Ads				617	6.00%	US\$3,342.83	
Landing pages	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	sculpture fat laser	Ad group paused Approved (limited); Restricted drug terms +1 more	2	33.33%	US\$7.55	
Keywords								
Audiences								
Demographics	<input type="checkbox"/>	#1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	2. body contouring	Approved (limited); Restricted medical content +1 more	2	5.71%	US\$7.12	
Settings								
Locations								
Ad schedule	<input type="checkbox"/>	Non-Invasive Body Contouring Schedule a Free Trial #1 EmSculpt in Long Island, NY www.islandlaser.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	belly fat sculpture	Ad group paused Approved (limited); Restricted drug terms	2	15.38%	US\$6.56	
Devices								
Advanced bid adj.	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com		Ad group paused Approved (limited);				

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Overview	Enabled	Status: Eligible	Optimisation score: 96.5%	Type: Search	Budget: US\$53.57/day	More details		
Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads				617	6.00%	US\$3,342.83	
Landing pages	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	emsulpt results	Ad group paused Approved (limited); Restricted drug terms +1 more	2	6.90%	US\$6.07	
Keywords								
Audiences								
Demographics	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	fat melting treatment	Ad group paused Approved (limited); Restricted drug terms +1 more	2	6.67%	US\$5.99	
Settings								
Locations								
Ad schedule	<input type="checkbox"/>	Non-Invasive Body Contouring Schedule a Free Trial #1 EmSculpt in Long Island, NY www.islandlaser.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	emsulpt	Ad group paused Approved (limited); Restricted drug terms	2	9.52%	US\$5.66	
Devices								
Advanced bid adj.	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Save On EmSculpt +7 more www.islandlaser.com	ultrasound fat removal	Ad group paused Approved (limited);	2	3.13%	US\$5.52	

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Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
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Keywords								
Audiences								
Demographics	<input type="checkbox"/>	#1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	melting fat cells	Ad group paused Approved (limited); Restricted drug terms	2	12.50%	US\$5.47	
Settings								
Locations								
Ad schedule	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	body contouring	Ad group paused Approved (limited); Restricted drug terms	1	5.26%	US\$5.35	
Devices								
Advanced bid adj.		#1 EmSculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat						

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Settings	<input type="checkbox"/> ●	EmSulpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com	Ad group paused	1	100.00%	US\$3.81																																																																								
Locations	<input type="checkbox"/> ●	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	Approved (limited); Restricted drug terms	1	100.00%	US\$3.81																																																																								
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Ad groups	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 617 6.00% US\$3,342.83</td> </tr> <tr> <td> <input type="checkbox"/> ● EmSulpt Body Contouring Build Muscle & Burn Fat Save On Emsulpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details </td> <td>sculpsure body sculpting</td> <td>Ad group paused Approved (limited): Restricted drug terms +1 more</td> <td>1</td> <td>2.63%</td> <td>US\$2.94</td> </tr> <tr> <td> <input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com EmSulpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks </td> <td>body contouring without surgery</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>1</td> <td>100.00%</td> <td>US\$2.86</td> </tr> <tr> <td> <input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com EmSulpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks </td> <td>melting fat cells</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>1</td> <td>25.00%</td> <td>US\$2.67</td> </tr> <tr> <td> <input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com </td> <td></td> <td>Ad group paused</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads 617 6.00% US\$3,342.83						<input type="checkbox"/> ● EmSulpt Body Contouring Build Muscle & Burn Fat Save On Emsulpt +7 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body... View assets details	sculpsure body sculpting	Ad group paused Approved (limited): Restricted drug terms +1 more	1	2.63%	US\$2.94	<input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com EmSulpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	body contouring without surgery	Ad group paused Approved (limited): Restricted drug terms	1	100.00%	US\$2.86	<input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com EmSulpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	melting fat cells	Ad group paused Approved (limited): Restricted drug terms	1	25.00%	US\$2.67	<input type="checkbox"/> ● Non-Invasive Body Contouring Schedule a Free Trial #1 Emsulpt in Long Island, NY www.islandlaser.com		Ad group paused			
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SEARCH REPORTS TOOLS & SETTINGS

259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Enabled Status: Eligible Optimisation score: 96.5% Type: Search Budget: US\$53.57/day More details

Recommendations: Ad status: All ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 617 6.00% US\$3,342.83						
Landing pages	Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks					
Keywords	EmSculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com	emsculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	US\$0.00
Audiences	Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks					
Demographics	Total: Ads 617 6.00% US\$3,342.83					
Settings	Total: Campaign 617 6.00% US\$3,342.83					
Locations	Show rows 500 1 - 500 of 796					
Ad schedule	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more					
Devices	Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.					
Advanced bid adj.	© 2019 Google					

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Recommendations: ADS EXTENSIONS AUTOMATED EXTENSIONS Custom 1 Jul - 30 Sep 2019

Ad groups: Extension type: All ADD FILTER Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Keywords	5 Star Reviews See Our 5 star Reviews Real Reviews Patient Testimonials	search beta emsculpt	Campaign	Approved (limited): Restricted drug terms	0	-	US\$0.00
Audiences	State Of The Art Facility	search beta emsculpt	Campaign	Approved (limited): Restricted drug terms	0	-	US\$0.00
Demographics	Before and After Photos EmSculpt Before & After Photos See Real Before and After Photos	search beta emsculpt	Campaign	Approved (limited): Restricted drug terms	0	0.00%	US\$0.00
Settings	EmSculpt Special Offers	search beta emsculpt	Campaign	Approved (limited): Restricted drug terms	0	0.00%	US\$0.00
Call extension							
Devices	516-299-5500	Account	Account	Approved	83	4.85%	US\$603.56
Callout extension							

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Recommendations: Extension type: All ADD FILTER Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Landing pages	Non-Surgical	search beta emsculpt	Campaign	Approved	392	6.57%	US\$2,201.02
Keywords	Contact Us + Free Consult	search beta emsculpt	Campaign	Approved	361	6.77%	US\$2,024.43
Audiences	Burn Muscle + Build Fat	search beta emsculpt	Campaign	Approved	357	6.74%	US\$2,017.04
Demographics	Introductory Discount	search beta emsculpt	Campaign	Approved	196	6.84%	US\$1,228.79
Settings	Schedule a Free Trial	search beta emsculpt	Campaign	Approved	187	6.68%	US\$1,157.03
Locations	Total: Sitelink extensions				0	0.00%	US\$0.00
Ad schedule	Total: Callout extensions				466	6.50%	US\$2,589.67
Devices	Total: Call extensions				83	4.85%	US\$603.56
Advanced bid adj.	1 - 10 of 10						

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Landing pages	Contact Us + Free Consult	search beta emsculpt	Campaign	Approved	361	6.77%	US\$2,024.43
Keywords	Burn Muscle + Build Fat	search beta emsculpt	Campaign	Approved	357	6.74%	US\$2,017.04
Audiences	Introductory Discount	search beta emsculpt	Campaign	Approved	196	6.84%	US\$1,228.79
Settings	Schedule a Free Trial	search beta emsculpt	Campaign	Approved	187	6.68%	US\$1,157.03
Locations	Total: Sitelink extensions				0	0.00%	US\$0.00
Ad schedule	Total: Callout extensions				466	6.50%	US\$2,589.67
Devices	Total: Call extensions				83	4.85%	US\$603.56
Advanced bid adj.	1 - 10 of 10						

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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