

Island Medical & Laser Emsculpt Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta emsulpt: \$1,725.55
 search alpha emsulpt: \$1,295.29

Total Google Ads: \$3,020.84
 Facebook Ads: \$1,231.94
 Total Media Cost: \$4,252.78

Google Ads | Chris Zelig | Island Laser 590-531-5768 | All campaigns

Overview | Campaigns | Custom | Oct 1 - Dec 31, 2019

Recommendations | Campaign status: All; Campaign name contains emsulpt | View all | ADD FILTER

Ad group	Budget	Status	Clicks	CTR	Cost
search beta emsulpt	\$28.45/day	Eligible (Learning)	105	8.02%	\$1,725.55
search alpha emsulpt	\$24.30/day	Eligible	55	6.29%	\$1,295.29
Total: Filtered campaigns			160	7.33%	\$3,020.84
Total: Account	\$70.13/day		797	5.25%	\$4,963.44

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column headers hover text for accredited metrics.
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Google Ads | Chris Zelig | Island Laser 590-531-5768 | All campaigns | search | beta | emsulpt

Overview | Enabled | Status: Eligible (Learning) | Optimization score: 91.7% | Type: Search | Budget: \$28.45/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
105 8.02% \$1,725.55					
(Keyword Best Price in Long Island) Island Medical Laser #1 Provider in Long Island +5 more www.islandlaser.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six...	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	34	9.09%	\$675.54
#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com Emsculpt® is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	0. emsulpt - general	Removed Approved (limited): Restricted drug terms	30	17.34%	\$414.11
Island Medical Laser 35% Off Emsculpt® Special Long Island's Top Provider www.islandlaser.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Approved (limited): Restricted medical content	6	4.88%	\$182.30
Emsculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +10 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with...	0. emsulpt - general	Removed Approved (limited): Speculative and Experimental Medical Treatment +3 more	5	7.04%	\$61.55
Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsulpt - general	Removed Approved (limited): Restricted drug terms	4	7.69%	\$59.26
35% Off Emsculpt® Special Best Price in Long Island Burn Fat. Build Muscles. +6 more www.islandlaser.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A Better...	1. emsulpt - price	Approved (limited): Restricted medical content +1 more	3	16.67%	\$49.80

Google Ads | Chris Zelig | Island Laser 590-531-5768 | All campaigns | search | beta | emsulpt

Overview | Enabled | Status: Eligible (Learning) | Optimization score: 91.7% | Type: Search | Budget: \$28.45/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
105 8.02% \$1,725.55					
#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com Emsculpt® is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	1. emsulpt - price	Removed Approved (limited): Restricted drug terms	3	23.08%	\$46.04
35% Off Emsculpt® Cost New Client Special Island Medical Laser www.islandlaser.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 35% Off Today!	1. emsulpt - price	Approved (limited): Restricted medical content	2	8.70%	\$34.17
Leading Emsculpt® Provider Let the Fat Melt Away 35% Off Emsculpt® Special www.islandlaser.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 35% Off Today!	0. emsulpt - general	Approved (limited): Restricted medical content	1	2.63%	\$33.31
Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	0. emsulpt - general	Removed Approved (limited): Restricted medical content +1 more	4	18.18%	\$30.84
#1 Emsculpt in Long Island, NY Try It Out Free New Client Special www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain.	0. emsulpt - general	Removed Approved (limited): Restricted medical content +1 more	2	5.56%	\$23.73
#1 Emsculpt in Long Island, NY Try It Out Free New Client Special www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain.	1. emsulpt - price	Removed Approved (limited): Restricted drug terms	1	20.00%	\$22.99

Google Ads | Chris Zelig | Island Laser 590-531-5768 | All campaigns | search | beta | emsulpt

Overview | Enabled | Status: Eligible (Learning) | Optimization score: 91.7% | Type: Search | Budget: \$28.45/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
105 8.02% \$1,725.55					
No Pain.					
Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	2. body contouring	Removed Approved (limited): Restricted drug terms	2	2.70%	\$20.37
#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	2. body contouring	Removed Approved (limited): Restricted medical content +1 more	1	2.17%	\$18.10
Emsculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +10 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with...	2. body contouring	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	3.85%	\$13.98
20% Off Emsculpt® Cost New Client Special Island Medical Laser www.islandlaser.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	1	33.33%	\$12.72
Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	1. emsulpt - price	Removed Approved (limited): Restricted drug terms	1	50.00%	\$9.88
Emsculpt Body Sculpting Island Medical Laser New Client Special www.islandlaser.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 35% Off Today.	2. body contouring	Approved (limited): Restricted medical content	1	6.25%	\$9.88

Overview		Status: Eligible (Learning)		Optimization score: 91.7%		Type: Search		Budget: \$28.45/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads								105		8.02%	
Ads											
Extensions		<input type="checkbox"/>		Melt Away Fat. Build Muscle. Emsculpt® Does Both Transform Your Physique Today www.islandlaser.com		2. body contouring		Approved (limited): Restricted medical content +1 more		1 4.35% \$4.80	
Automated extensions		<input type="checkbox"/>		The All-Around Best Non-Surgical Body Contouring is Emsculpt®. Nothing Else Compares. Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting. Natural Looking.		0. emsкульпt - general		Approved (limited): Restricted drug terms		1 16.67% \$2.18	
Landing pages		<input type="checkbox"/>		Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com		how much is emsкульпtng near me		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Keywords		<input type="checkbox"/>		Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Audiences		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Demographics		<input type="checkbox"/>		Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Settings		<input type="checkbox"/>		#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Locations		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Ad schedule		<input type="checkbox"/>		Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Devices		<input type="checkbox"/>		#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Advanced bid adj.		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Change history		<input type="checkbox"/>		Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Drafts & experiments		<input type="checkbox"/>		Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com		how much is emsкульпtng treatment		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	

Overview		Status: Eligible (Learning)		Optimization score: 91.7%		Type: Search		Budget: \$28.45/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads								105		8.02%	
Ads											
Extensions		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		emsкульпt muscle building special		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Automated extensions		<input type="checkbox"/>		Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		emsкульпt muscle building special		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Landing pages		<input type="checkbox"/>		#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com		emsкульпt muscle building special		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Keywords		<input type="checkbox"/>		Emsculpt is the Only Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing		emsкульпt muscle building special		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Audiences		<input type="checkbox"/>		Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com		emsкульпt muscle building special		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Demographics		<input type="checkbox"/>		Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		emsкульпt near me		Ad group removed Approved (limited): Restricted drug terms		0 - \$0.00	
Settings		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		Total: Ads		105		8.02%	
Locations		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com		Total: Campaign		105		8.02%	
Ad schedule		<input type="checkbox"/>		Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Downtime. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks							
Devices		<input type="checkbox"/>		#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com							
Advanced bid adj.		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com							
Change history		<input type="checkbox"/>		Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com							
Drafts & experiments		<input type="checkbox"/>		Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing							

Overview		Status: Eligible (Learning)		Optimization score: 91.7%		Type: Search		Budget: \$28.45/day		More details	
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>											
Ad groups		Extension		Extension type		Added to		Level		Status	
Total: Extensions											
Extensions											
Automated extensions		<input type="checkbox"/>		Before and After Photos See Real Emsculpt Before and After Photos		search beta emsкульпt		Campaign		Approved (limited): Restricted medical content +1 more 0 - \$0.00	
Landing pages		<input type="checkbox"/>		5 Star Reviews Read Real Reviews & Patient Testimonials		search beta emsкульпt		Campaign		Approved (limited): Restricted medical content +1 more 0 - \$0.00	
Keywords		<input type="checkbox"/>		State-of-the-Art Facility We Use the Latest Body Contouring Technology		search beta emsкульпt		Campaign		Approved (limited): Restricted medical content +1 more 0 - \$0.00	
Audiences		<input type="checkbox"/>		Emsculpt Special Save on Emsculpting Cost. Limited Time Special		search beta emsкульпt		Campaign		Approved (limited): Restricted medical content +1 more 0 - \$0.00	
Demographics		<input type="checkbox"/>		Call extension							
Settings		<input type="checkbox"/>		516-299-5500		Account		Account		Approved 16 8.33% \$361.96	
Locations		<input type="checkbox"/>		Callout extension							
Ad schedule		<input type="checkbox"/>		Contact Us + Free Consult		search beta emsкульпt		Campaign		Approved 44 9.46% \$713.09	
Devices		<input type="checkbox"/>		Burn Muscle + Build Fat		search beta emsкульпt		Campaign		Approved 48 9.49% \$696.82	
Advanced bid adj.		<input type="checkbox"/>		Highlights: No Surgery		search beta emsкульпt		Campaign		Approved 15 9.43% \$358.50	
Change history		<input type="checkbox"/>		Strengthen/Sculpt Muscle		search beta emsкульпt		Campaign		Approved 12 8.22% \$298.68	
Drafts & experiments		<input type="checkbox"/>		New Clients 35% Off		search beta emsкульпt		Campaign		Approved 10 5.81% \$178.65	
		<input type="checkbox"/>		Structured snippet extension							
		<input type="checkbox"/>		Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring		search beta emsкульпt		Campaign		Approved 0 0.00% \$0.00	

Overview		Status: Eligible (Learning)		Optimization score: 91.7%		Type: Search		Budget: \$28.45/day		More details	
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>											
Ad groups		Extension		Extension type		Added to		Level		Status	
Total: Extensions											
Extensions											
Automated extensions		<input type="checkbox"/>		516-299-5500		Account		Account		Approved 16 8.33% \$361.96	
Landing pages		<input type="checkbox"/>		Callout extension							
Keywords		<input type="checkbox"/>		Contact Us + Free Consult		search beta emsкульпt		Campaign		Approved 44 9.46% \$713.09	
Audiences		<input type="checkbox"/>		Burn Muscle + Build Fat		search beta emsкульпt		Campaign		Approved 48 9.49% \$696.82	
Demographics		<input type="checkbox"/>		Highlights: No Surgery		search beta emsкульпt		Campaign		Approved 15 9.43% \$358.50	
Settings		<input type="checkbox"/>		Strengthen/Sculpt Muscle		search beta emsкульпt		Campaign		Approved 12 8.22% \$298.68	
Locations		<input type="checkbox"/>		New Clients 35% Off		search beta emsкульпt		Campaign		Approved 10 5.81% \$178.65	
Ad schedule		<input type="checkbox"/>		Structured snippet extension							
Devices		<input type="checkbox"/>		Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring		search beta emsкульпt		Campaign		Approved 0 0.00% \$0.00	
Advanced bid adj.		<input type="checkbox"/>		Total: Sitelink extensions						1 10.00% \$11.67	
Change history		<input type="checkbox"/>		Total: Callout extensions						81 9.43% \$1,341.61	
Drafts & experiments		<input type="checkbox"/>		Total: Structured snippet extensions						0 0.00% \$0.00	
		<input type="checkbox"/>		Total: Call extensions						16 8.33% \$361.96	
		<input type="checkbox"/>		Total: Promotion extensions						22 7.19% \$587.18	

Overview		Status: Eligible		Optimization score: 91.2%		Type: Search		Budget: \$24.30/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads											
Ads											
Extensions		<input type="checkbox"/>		Island Medical Laser 35% Off Emsculpt® Special Long Island's Top Provider www.islandlaser.com		0. emsкульпt - general		Approved (limited): Restricted medical content		8 5.00% \$304.38	
Automated extensions		<input type="checkbox"/>		Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.		0. emsкульпt - general		Approved (limited): Restricted medical content		7 5.04% \$291.11	
Landing pages		<input type="checkbox"/>		Leading Emsculpt® Provider Let the Fat Melt Away 35% Off Emsculpt® Special www.islandlaser.com		0. emsкульпt - general		Approved (limited): Restricted medical content		4 3.17% \$135.93	
Keywords		<input type="checkbox"/>		Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 35% Off Today!		0. emsкульпt - general		Approved (limited): Restricted medical content +1 more		5 6.10% \$134.24	
Audiences		<input type="checkbox"/>		Top Provider in Long Island New Client Specials FDA Cleared Safe + Effective www.islandlaser.com		1. emsкульпt - price		Approved (limited): Restricted medical content		3 12.50% \$108.67	
Demographics		<input type="checkbox"/>		Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 35% Off. A Trained Specialist is Waiting to Change Your Life.		0. emsкульпt - general		Removed Approved (limited): Restricted drug terms		5 10.87% \$74.85	
Settings		<input type="checkbox"/>		Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com							
Locations		<input type="checkbox"/>		(Keyword: Best Price in Long Island) Island Medical Laser #1 Provider in Long Island +5 more www.islandlaser.com							
Ad schedule		<input type="checkbox"/>		Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six... www.islandlaser.com							
Devices		<input type="checkbox"/>		Top Provider in Long Island New Client Specials FDA Cleared Safe + Effective www.islandlaser.com							
Advanced bid adj.		<input type="checkbox"/>		Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 35% Off. A Trained Specialist is Waiting to Change Your Life.							
Change history		<input type="checkbox"/>		Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com							
Drafts & experiments		<input type="checkbox"/>		Emsculpt Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles							
		<input type="checkbox"/>		#1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com							

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="radio"/> Ad					
Ads	<input type="checkbox"/> <input checked="" type="radio"/> #1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	0. emsculpt - general	Removed Approved (limited): Restricted drug terms	5	13.16%	\$53.63
Automated extensions	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsculpt - general	Removed Approved (limited): Restricted drug terms	5	11.36%	\$52.03
Landing pages	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +10 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with... View assets details	0. emsculpt - general	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	4	9.76%	\$41.21
Keywords	<input type="checkbox"/> <input checked="" type="radio"/> #1 Emsculpt in Long Island, NY Try It Out Free New Client Special www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain.	0. emsculpt - general	Removed Approved (limited): Restricted drug terms	3	7.89%	\$30.11
Audiences	<input type="checkbox"/> <input checked="" type="radio"/> #1 Emsculpt in Long Island, NY Non-Invasive Body Contouring Build Muscle & Burn Fat www.islandlaser.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	1. emsculpt - price	Removed Approved (limited): Restricted drug terms	2	40.00%	\$29.85
Demographics	<input type="checkbox"/> <input checked="" type="radio"/> Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsculpt - general	Removed Approved (limited): Restricted drug terms	2	4.35%	\$15.90
Settings	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain.	1. emsculpt - price	Removed Approved (limited): Restricted drug terms	4	14.29%	\$19.44

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="radio"/> Ad					
Ads	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Free Trial Build Muscle & Burn Fat www.islandlaser.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	1. emsculpt - price	Removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$13.11
Automated extensions	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Build Muscle & Burn Fat Save On Emsculpt +10 more www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with... View assets details	1. emsculpt - price	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	1	12.50%	\$10.27
Landing pages	<input type="checkbox"/> <input checked="" type="radio"/> #1 Emsculpt in Long Island, NY Try It Out Free New Client Special www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain.	1. emsculpt - price	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.islandlaser.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	1. emsculpt - price	Removed Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Audiences	<input type="checkbox"/> <input checked="" type="radio"/> Non-Invasive Body Contouring Schedule a Free Trial #1 Emsculpt in Long Island, NY www.islandlaser.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	1. emsculpt - price	Removed Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Demographics	<input type="checkbox"/> <input checked="" type="radio"/> (Keyword Best Price in Long Island) Island Medical Laser #1 Provider in Long Island +5 more www.islandlaser.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Settings	<input type="checkbox"/> <input checked="" type="radio"/> Island Medical Laser 35% Off Emsculpt® Special Long Island's Top Provider www.islandlaser.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Reduce the Weight of 30,000 Excess Fat Cells at One Time	1. emsculpt - price	Approved (limited): Restricted medical content	0	0.00%	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="radio"/> Ad					
Ads	<input type="checkbox"/> <input checked="" type="radio"/> Get Rid of Fat & Grow Muscle www.islandlaser.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/> <input checked="" type="radio"/> Melt Your Body Fat New Client Specials FDA Cleared Safe + Effective +7 more www.islandlaser.com Melt Away Body Fat + Build Muscle. Emsculpt® is the Only Body Contouring That Does Both. Don't Just Trim Your... View assets details	3. melt body fat	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/> <input checked="" type="radio"/> Leading Emsculpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.islandlaser.com Watch Stubborn Fat Melt Away. Build Pronounced Muscles. No Surgery Needed. No Downtime! Quick, Painless, Natural Looking. Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/> <input checked="" type="radio"/> Island Medical Laser Emsculpting Specials Melt Your Body Fat www.islandlaser.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting, Natural Looking. Long Lasting. 35% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	<input type="checkbox"/> <input checked="" type="radio"/> 35% Off Emsculpting Transform Your Physique Quick and Painless www.islandlaser.com Watch Stubborn Fat Melt Away. Build Pronounced Muscles. No Surgery Needed. No Downtime! Treatments Take Just 30 Minutes. Find Out Today If Emsculpt® is Right For You.	3. melt body fat	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Demographics	Total: Ads 55 6.29% \$1,295.29					
Settings	Total: Campaign 55 6.29% \$1,295.29					

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="radio"/> Ad							
Ads	<input type="checkbox"/> <input checked="" type="radio"/> Before and After Photos See Real Emsculpt Before and After Photos	Sitelink extension	search alpha emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/> <input checked="" type="radio"/> 5 Star Reviews Read Real Reviews & Patient Testimonials	Sitelink extension	search alpha emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/> <input checked="" type="radio"/> State-of-the-Art Facility We Use the Latest Body Contouring Technology	Sitelink extension	search alpha emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/> <input checked="" type="radio"/> Emsculpt Special Save on Emsculpting Cost. Limited Time Special	Sitelink extension	search alpha emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	Call extension							
Demographics	<input type="checkbox"/> <input checked="" type="radio"/> 516-299-5500	Call extension	Account	Account	Approved	7	5.65%	\$254.89
Settings	Callout extension							
Locations	<input type="checkbox"/> <input checked="" type="radio"/> Burn Muscle + Build Fat	Callout extension	search alpha emsculpt	Campaign	Approved	23	7.52%	\$679.71
Ad schedule	<input type="checkbox"/> <input checked="" type="radio"/> Contact Us + Free Consult	Callout extension	search alpha emsculpt	Campaign	Approved	19	6.23%	\$509.95
Devices	<input type="checkbox"/> <input checked="" type="radio"/> Strengthen/Sculpt Muscle	Callout extension	search alpha emsculpt	Campaign	Approved	9	5.88%	\$388.50
Advanced bid adj.	<input type="checkbox"/> <input checked="" type="radio"/> Highlights: No Surgery	Callout extension	search alpha emsculpt	Campaign	Approved	8	5.30%	\$346.93
Change history	<input type="checkbox"/> <input checked="" type="radio"/> New Clients 35% Off	Callout extension	search alpha emsculpt	Campaign	Approved	7	4.67%	\$293.20
Drafts & experiments	Structured snippet extension							
	<input type="checkbox"/> <input checked="" type="radio"/> Service catalog: Emsculpting, Non-Surgical Ruff Lift Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search alpha emsculpt	Campaign	Approved	0	0.00%	\$0.00

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="radio"/> Ad							
Ads	<input type="checkbox"/> <input checked="" type="radio"/> 516-299-5500	Call extension	Account	Account	Approved	7	5.65%	\$254.89
Automated extensions	Callout extension							
Landing pages	<input type="checkbox"/> <input checked="" type="radio"/> Burn Muscle + Build Fat	Callout extension	search alpha emsculpt	Campaign	Approved	23	7.52%	\$679.71
Keywords	<input type="checkbox"/> <input checked="" type="radio"/> Contact Us + Free Consult	Callout extension	search alpha emsculpt	Campaign	Approved	19	6.23%	\$509.95
Audiences	<input type="checkbox"/> <input checked="" type="radio"/> Strengthen/Sculpt Muscle	Callout extension	search alpha emsculpt	Campaign	Approved	9	5.88%	\$388.50
Demographics	<input type="checkbox"/> <input checked="" type="radio"/> Highlights: No Surgery	Callout extension	search alpha emsculpt	Campaign	Approved	8	5.30%	\$346.93
Settings	<input type="checkbox"/> <input checked="" type="radio"/> New Clients 35% Off	Callout extension	search alpha emsculpt	Campaign	Approved	7	4.67%	\$293.20
Locations	Structured snippet extension							
Ad schedule	<input type="checkbox"/> <input checked="" type="radio"/> Service catalog: Emsculpting, Non-Surgical Tuff Lift Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search alpha emsculpt	Campaign	Approved	0	0.00%	\$0.00
Devices	Total: Sitelink extensions 0 0.00% \$0.00							
Advanced bid adj.	Total: Callout extensions 36 6.83% \$972.51							
Change history	Total: Structured snippet extensions 0 0.00% \$0.00							
Drafts & experiments	Total: Call extensions 7 5.65% \$254.89							
	Total: Promotion extensions 14 5.32% \$586.24							

Facebook Ads Manager - Account Overview

Wayne Wertheim (117337088362415) | Updated just now | Discard Drafts | Review and Publish

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2019-12-18 to the payment method on your ad account 117337088362415. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (3 selected) | Ad Sets for 3 Campaigns | Ads for 3 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-01 - Emsculpt - Women - Dynamic	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:54... 4 days ago	9 Leads	3,659	6,629	\$17.82 Per Lead	—	—	—	\$160.34
2019 - 12 - Emsculpt - Women - Video 1	Lowest cost Conversions	Using camp...	Dec 12, 2019, 9:4... 30 days ago	8 Leads	3,508	5,405	\$19.53 Per Lead	Below average Bottom 35% of ads	Below average Bottom 35% of ads	Above average	\$156.25
2019 - 12 - Emsculpt - Women - Video 1	Lowest cost Link Clicks	Using camp...		11 Link Clicks	754	1,287	\$1.85 Per Link Click	—	—	—	\$20.32
2019 - 11 - Emsculpt - Women - Dynamic	Lowest cost Link Clicks	Using camp...	Dec 8, 2019, 8:34... 34 days ago	375 Link Clicks	22,304	59,595	\$1.68 Per Link Click	—	—	—	\$629.89
Emsculpt IG - Men - Dynamic Creative	Lowest cost Conversions	Using camp...	Oct 29, 2019, 4:1... 74 days ago	— Lead	332	333	— Per Lead	—	—	—	\$8.10
Emsculpt - Dynamic Creative	Lowest cost Conversions	Using camp...	Oct 29, 2019, 4:1... 74 days ago	— Lead	438	459	— Per Lead	—	—	—	\$11.84
Emsculpt - FB - Women - Dynamic Creative	Lowest cost Conversions	Using camp...	Oct 29, 2019, 1:2... 74 days ago	33 Leads	4,592	6,072	\$4.02 Per Lead	—	—	—	\$132.74
Emsculpt IG - Women - Dynamic Creative	Lowest cost Conversions	Using camp...	Oct 29, 2019, 5:4... 74 days ago	18 Leads	4,900	6,169	\$6.25 Per Lead	—	—	—	\$112.46
Results from 8 ads											\$1,231.94 Total Spent

Facebook Ads Manager - Ad Creation

Wayne Wertheim (117337088362415) | Search | Emsculpt - Conversions > Emsculpt - Women - Dynamic > 2020-01 - Emsculpt - Women - Dynamic | Active

Identity

Facebook Page: IslandMedicalLaser

Instagram Account: (None connected)

Format: Single Image or Video

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative.

Preview: Try Emsculpt Free Tone & Sculpt Your Body. ISLANDLASER.COM 35% OFF EMSCULPT. LEARN MORE

Buttons: Select Images, Select Videos, Create Slideshow, Use Templates, Close, Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Wayne Wertheim (117337088362415) | Search | Emsculpt - Conversions > Emsculpt - Women - Video > 2019 - 12 - Emsculpt - Women - Video 1 | Ad Set Off

Identity

Facebook Page: IslandMedicalLaser

Instagram Account: (None connected)

Format: Single Image or Video

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative.

Preview: Try Emsculpt Free Holiday Special: 55% Off. Tone & Sculpt Your Body. ISLANDLASER.COM HOLIDAY SALE: 55% OFF EMSCULPT. LEARN MORE

Buttons: Select Images, Select Videos, Create Slideshow, Use Templates, Close, Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Wayne Wertheim (117337088362415) | Search | Emsculpt - Traffic > Emsculpt - Women - Video > 2019 - 12 - Emsculpt - Women - Video 1 | Campaign Off

Identity

Facebook Page: IslandMedicalLaser

Instagram Account: (None connected)

Format: Single Image or Video

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative.

Preview: Try Emsculpt Free Holiday Special: 55% Off. Tone & Sculpt Your Body. ISLANDLASER.COM HOLIDAY SALE: 55% OFF EMSCULPT. LEARN MORE

Buttons: Select Images, Select Videos, Create Slideshow, Use Templates, Close, Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Wayne Wertheim (117337088362415) | Search | Emsculpt - Traffic > Emsculpt - Women - Dynamic > 2019 - 11 - Emsculpt - Women - Dynamic | Campaign Off

Identity

Facebook Page: IslandMedicalLaser

Instagram Account: (None connected)

Format: Single Image or Video

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative.

Preview: Try Emsculpt Free Holiday Special: 55% Off. Tone & Sculpt Your Body. ISLANDLASER.COM HOLIDAY SALE: 55% OFF TRIM + TONE EMSCULPT. LEARN MORE

Buttons: Select Images, Select Videos, Create Slideshow, Use Templates, Close, Discard Draft, Publish

Facebook Ads Manager interface for 'wayne wertheim (117337088362415)'. The left sidebar shows a list of ad sets, with 'Emsculpt IG - Men - Dynamic Creative' selected. The main panel shows the ad creation process for this ad set, targeting 'Men | General Population | Instagram'. The 'Identity' section shows the Facebook Page 'IslandMedicalLaser' and the Instagram Account. The 'Format' section is set to 'Single Image or Video'. The 'Media' section shows a preview of the ad creative, which features a couple in athletic wear and the text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'. The 'Image' section shows the selected image. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for 'wayne wertheim (117337088362415)'. The left sidebar shows a list of ad sets, with 'Emsculpt - Dynamic Creative' selected. The main panel shows the ad creation process for this ad set, targeting 'Men | General Population | Facebook'. The 'Identity' section shows the Facebook Page 'IslandMedicalLaser'. The 'Format' section is set to 'Single Image or Video'. The 'Media' section shows a preview of the ad creative, which features a couple in athletic wear and the text 'EMSCULPT BUILD MUSCLE TRIM + TONE'. The 'Image' section shows the selected image. The 'Publish' button is visible at the bottom right.

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