

# CoolSculpting Marketing Services

## Jandali Plastic Surgery Q2 2021

### Total Marketing Expenses

(04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 526.03**  
**Total facebook Ads: \$ 240.26**  
**Total Marketing Service Fees: \$ 1,750.00**  
**Total Marketing Cost: \$ 2,516.29**

Google Ads | Chris Zelig > Jandali - Infant Ear - 272-450-4438 | All campaigns

Overview | Campaigns | Budget: \$334.75/day | Status: 2,026 clicks | CTR: 5.35% | Cost: \$18,881.32

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$0.08/day	Paused	86	3.93%	\$526.03
Coolsculpting	\$20.00/day	Removed	0	-	\$0.00
Coolsculpting	\$30.00/day	Paused	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>86</b>	<b>3.93%</b>	<b>\$526.03</b>
<b>Total: Account</b>	<b>\$334.75/day</b>		<b>2,026</b>	<b>5.35%</b>	<b>\$18,881.32</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > Jandali - Infant Ear - 272-450-4438 | All campaigns > search | beta | coolsculpting

Overview | Paused | Type: Search | Budget: \$0.08/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
86					
3.93%					
\$526.03					
Jandali Plastic Surgery   Fat Reduction in Trumbull, CT   Non-Surgical Fat Reduction +7 more	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	19	2.82%	\$116.46
{Keyword:Jandali Plastic Surgery} CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	8	6.96%	\$84.14
Jandali Plastic Surgery   Fat Reduction in Trumbull, CT   Non-Surgical Fat Reduction +7 more	4. lipo	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	12	6.25%	\$68.87
Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Freeze Away Body Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	5.80%	\$25.58
Fat Reduction in Trumbull, CT   Freeze Away Body Fat   Freeze Away Body Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	3.23%	\$24.35
Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Get 50% Off 8+ Treatments	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	3.66%	\$20.01
CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Our Biggest Discount Ever	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	66.67%	\$17.70

Google Ads | Chris Zelig > Jandali - Infant Ear - 272-450-4438 | All campaigns > search | beta | coolsculpting

Overview | Paused | Type: Search | Budget: \$0.08/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
86					
3.93%					
\$526.03					
CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Our Biggest Discount Ever	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	66.67%	\$17.70
{Keyword:Jandali Plastic Surgery} CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	2	7.14%	\$13.25
Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Get Rid of Unwanted Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	1.75%	\$12.23
Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$12.08
Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Freeze Away Body Fat	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	10.00%	\$11.47
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31))	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$9.30
Jandali Plastic Surgery   Freeze Away Body Fat   Freeze Away Body Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$8.64

Google Ads | Chris Zelig > Jandali - Infant Ear - 272-450-4438 | All campaigns > search | beta | coolsculpting

Overview | Paused | Type: Search | Budget: \$0.08/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
86					
3.93%					
\$526.03					
CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31))	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	2	100.00%	\$8.16
CoolSculpting® in Trumbull, CT   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$8.02
CoolSculpting® in Trumbull, CT   Limited Time Offer   June 2021   Our Biggest Discount Ever	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$7.89
Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Freeze Away Body Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	16.67%	\$7.76
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	50.00%	\$7.58
{Keyword:Jandali Plastic Surgery} CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	2. coolsculpting - body	Paused Policy (Restricted drug terms +1 more), Poor ad strength, +1	2	40.00%	\$6.16
Fat Reduction in Trumbull, CT   Freeze Away Body Fat   Get 50% Off 8+ Treatments	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.09%	\$6.03

Overview	Paused	Type: Search	Budget: \$0.08/day	More details	Clicks	CTR	Cost
Total: Ads 86							
Ad	●	Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$5.98
Ad	●	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$5.76
Ad	●	Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Freeze Away Body Fat	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	12.50%	\$5.61
Ad	●	Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Freeze Away Body Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.05%	\$5.45
Ad	●	Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Get 50% Off 8+ Treatments	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$4.93
Ad	●	Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$4.31
Ad	●	Fat Reduction in Trumbull, CT   Freeze Away Body Fat   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$3.66

Overview	Paused	Type: Search	Budget: \$0.08/day	More details	Clicks	CTR	Cost
Total: Ads 86							
Ad	●	CoolSculpting® in Trumbull, CT   Limited Time Offer   June 2021   Hurry Offer Ends In (COUNTDOWN(2021/06/30 00:00:00,"en-US,31))	0. coolsculpting	Paused Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$3.29
Ad	●	Fat Reduction in Trumbull, CT   Freeze Away Body Fat   Get Rid of Unwanted Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.30%	\$3.05
Ad	●	Jandali Plastic Surgery   Freeze Away Body Fat   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$2.47
Ad	●	Fat Reduction in Trumbull, CT   Freezing Fat Really Works   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	100.00%	\$1.86
Ad	●	Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Get 50% Off 8+ Treatments	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.00%	\$1.71
Ad	●	Fat Reduction in Trumbull, CT   Eliminate Fat & Feel Great   Get 50% Off 8+ Treatments	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$1.22
Ad	●	Fat Reduction in Trumbull, CT   Freeze Away Body Fat   Freeze Away Body Fat	4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$1.05

Overview	Paused	Type: Search	Budget: \$0.08/day	More details	Clicks	CTR	Cost
Total: Ads 86							
Ad	●	CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/07/31 00:00:00,"en-US,31))	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	0. coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	3. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Total: Ads					86	3.93%	\$526.03
Total: Campaign					86	3.93%	\$526.03

Overview	Paused	Type: Search	Budget: \$0.08/day	More details	Clicks	CTR	Cost
Total: Ads 86							
Ad	●	CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/07/31 00:00:00,"en-US,31))	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	0. coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	3. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Total: Ads					86	3.93%	\$526.03
Total: Campaign					86	3.93%	\$526.03

Overview	Paused	Type: Search	Budget: \$0.08/day	More details	Clicks	CTR	Cost
Total: Ads 86							
Ad	●	CoolSculpting® in Trumbull, CT   Save 50% On 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/07/31 00:00:00,"en-US,31))	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	0. coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	3. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Ad	●	(Keyword: Jandali Plastic Surgery)   CoolSculpting in Trumbull, CT   Biggest CoolSculpting® Promo +8 more	2. coolsculpting - body	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	0	--	\$0.00
Total: Ads					86	3.93%	\$526.03
Total: Campaign					86	3.93%	\$526.03

Google Ads | Chris Zelig | Jandalis - Infant Ear - 272-450-4438 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$0.08/day

Recommendations: All

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Location extension							
<input type="checkbox"/>	Automatically linked account (View locations) All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Up to 50% Off	search   beta   coolsculpting	Campaign	Approved	18	4.99%	\$113.05
<input type="checkbox"/>	FDA Cleared	search   beta   coolsculpting	Campaign	Approved	18	5.50%	\$112.62
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	14	5.02%	\$82.71
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved	14	4.78%	\$78.06
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	13	3.95%	\$60.64
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	12	4.23%	\$57.35
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	12	3.96%	\$55.29
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   beta   coolsculpting	Campaign	Approved	2	7.14%	\$1.86
Promotion extension							
<input type="checkbox"/>	Summer Sale - 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Approved	70	4.44%	\$444.26

Google Ads | Chris Zelig | Jandalis - Infant Ear - 272-450-4438 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$0.08/day

Recommendations: All

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	FDA Cleared	search   beta   coolsculpting	Campaign	Approved	18	5.50%	\$112.62
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	14	5.02%	\$82.71
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved	14	4.78%	\$78.06
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	13	3.95%	\$60.64
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	12	4.23%	\$57.35
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	12	3.96%	\$55.29
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   beta   coolsculpting	Campaign	Approved	2	7.14%	\$1.86
Promotion extension							
<input type="checkbox"/>	Summer Sale - 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Approved	70	4.44%	\$444.26
Total: Callout extensions					33	4.83%	\$198.69
Total: Structured snippet extensions					2	7.14%	\$1.86
Total: Call extensions					12	2.92%	\$95.53
Total: Location extensions					12	3.77%	\$95.01
Total: Promotion extensions					70	4.44%	\$444.26

Show rows: 500 | 1 - 11 of 11

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Campaigns | Shareef Jandali (59452725) | Updated just now

Search: Campaign Name contains cool

Resource Center | Campaigns | Ad Sets | Ads

Off / On	Campaign Name	Delivery	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends	Budget	Bid Strategy	At Sett
<input type="checkbox"/>	CoolSculpting - Conversions	Off	Website Lead	-	-	2,259	3,147	\$220.27	Ongoing	\$33.00 Daily	7-d
<input type="checkbox"/>	Post: "#coolsculpting @jandalplasticsurgery"	Completed	7 Post Engagements	\$2.86 Per Post Engagement	588	735	\$19.99	Apr 26, 2021	\$20.00 Lifetime	Lowest cost	7-d
<input type="checkbox"/>	Instagram Post: @coolsculpting #SuperSavings...	Ad Set Error(s)	Link Click	-	-	-	\$0.00	Feb 14, 2019	Using ad set bu...	Using ad set bid...	28-d
<input type="checkbox"/>	Event: Love Yourself - CoolEvent!	Ad Set Error(s)	Event Response	-	-	-	\$0.00	Jan 29, 2019	Using ad set bu...	Using ad set bid...	28-d
<input type="checkbox"/>	Event: CoolSculpting CoolEvent	Ad Set Error(s)	Event Response	-	-	-	\$0.00	Jun 6, 2018	Using ad set bu...	Using ad set bid...	28-d
<input type="checkbox"/>	Event: Countdown To Summer - CoolSculpting Event	Completed	Event Response	-	-	-	\$0.00	Feb 16, 2018	Using ad set bu...	Using ad set bid...	28-d
> Results from 6 campaigns			Multiple Conversions	-	-	2,829 People	3,882 Total	\$240.26 Total Spent			Mul

Ads | Shareef Jandali (59452725) | Updated just now

Search: Campaign Name contains cool

Resource Center | Campaigns | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Off / On	Ad Name	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends	Budget	Bid Strategy	Attribution Setting	Ad Set
<input type="checkbox"/>	2021 - 05 - CS - UGC - Standing	Website Lead	-	1,521	1,884	\$146.37	Ongoing	Using campaig...	Lowest cost Conversions	7-day click or ...	Interes 0 active
<input type="checkbox"/>	2021 - 05 - CS - UGC - Sitting	Website Lead	-	969	1,263	\$73.90	Ongoing	Using campaig...	Lowest cost Conversions	7-day click or ...	Interes 0 active
<input type="checkbox"/>	Post: "#coolsculpting @jandalplasticsurgery"	7 Post Engagements	\$2.86 Per Post Engagement	588	735	\$19.99	Apr 26, 2021	Using campaig...	Lowest cost Post Engagement	7-day click or ...	Post: " 0 active
> Results from 3 ads			Multiple Conversions	-	-	2,829 People	3,882 Total	\$240.26 Total Spent		7-day click or ...	

Ads | Shareef Jandali (59452725) | Campaign Name contains cool

2021 - 05 - CS - UGC - Standing

2021 - 05 - CS - UGC - Sitting

Post: "#coolsculpting @jandalplasticsurgery"

Post: "#coolsculpting @jandalplastic..."

Post: "#coolsculpting @jandalplas..."

CoolSculpting - Conversions > Interests - Women - 25-64 ... > 2021 - 05 - CS - UGC - Stan... Campaign Off

Ad Name: 2021 - 05 - CS - UGC - Standing

Identity: Facebook Page: Jandali Plastic Surgery

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

Instant Experience option has moved

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Shareef Jandali (59452725)

Campaign Name contains cool X Search and filter

+ Create Duplicate Edit A/B

Off / On	Ad Name
<input type="checkbox"/>	2021 - 05 - CS - UGC - Standing
<input checked="" type="checkbox"/>	2021 - 05 - CS - UGC - Sitting
<input type="checkbox"/>	Post: "#coolsculpting @jandalplasticsurge

Results from 3 ads

Coolsculpting- Conversions > Interests - Women - 25-64 - ... > 2021 - 05 - CS - UGC - Sitting Campaign Off

Edit Review

Ad Name: 2021 - 05 - CS - UGC - Sitting Create Template

Identity: Facebook Page: Jandali Plastic Surgery

Instagram Account: Use selected Page or Connect Account

Branded Content: If this post features a third-party brand or product then you must tag your business partner's Page. See branded content policy

Ad Setup: Create Ad

Format: Single Image or Video (Selected)

Instant Experience option has moved: Now you can add an Instant Experience for your ad

Preview On

15 Placements

Facebook Feeds: Jandali Plastic Surgery Sponsored Post: CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. See More

Feeds: [Thumbnail]

Stories: [Thumbnail]

In-Stream: [Thumbnail]

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Shareef Jandali (59452725)

Campaign Name contains cool X Search and filter

+ Create Duplicate Edit A/B

Off / On	Ad Name
<input type="checkbox"/>	2021 - 05 - CS - UGC - Standing
<input checked="" type="checkbox"/>	2021 - 05 - CS - UGC - Sitting
<input type="checkbox"/>	Post: "#coolsculpting @jandalplasticsurge

Results from 3 ads

Post: "#coolsculpting @jan... > Post: "#coolsculpting @jan... > Post: "#coolsculpting @jan... Completed

Edit Review

You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.

Ad Name: Post: "#coolsculpting @jandalplasticsurge Create Template

Identity: Facebook Page: Jandali Plastic Surgery

Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Branded Content: If this post features a third-party brand or product then you must tag your business partner's Page. See branded content policy

Ad Setup: Use Existing Post

Preview On

6 Placements

Facebook Feeds: Jandali Plastic Surgery Sponsored Post: #coolsculpting @jandalplasticsurgery Ranked top 7 practices in CT See More

Feeds: [Thumbnail]

In-Stream: [Thumbnail]

Search: [Thumbnail]

In-Article: [Thumbnail]

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Shareef Jandali  
Jandali Plastic Surgery

**INVOICE #** 1461

**DATE** 06/01/2021

**DUE DATE** 06/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
<b>Monthly Mgmt Service Proration</b>	Ads began 4.26.21 - prepaid through 5.25.21 - 5 additional days ads charged.	5	50.00	250.00
<hr/>				
			<b>PAYMENT</b>	1,750.00
			<b>BALANCE DUE</b>	<b>\$0.00</b>

PAID