

CoolSculpting Marketing Services

Key Laser Institute Q2 2021

Total Marketing Expenses

(04/1/2021 - 06/30/2021)

Total Google Ads: \$ 4,209.06
Total Marketing Service Fees: \$ 1,750.00
Total Marketing Cost: \$ 5,959.06

Google Ads | Chris Zelig > Key Laser Institute - 504-525-6027 > All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$74.77/day	Eligible	739	4.42%	\$4,209.06
Perfect Lips Perfect Kiss	\$11.51/day \$349.90/month	Paused	0	-	\$0.00
Key Laser Institute	\$9.87/day \$300.05/month	Paused	0	-	\$0.00
Portland Ultherapy	\$27.00/day \$820.80/month	Paused	0	-	\$0.00
search beta ultherapy	\$62.50/day	Paused	0	-	\$0.00
Total Campaigns			739	4.42%	\$4,209.06
Total Account	\$74.77/day		739	4.42%	\$4,209.06

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Key Laser Institute - 504-525-6027 > All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.77/day | Optimization score: 75% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			739	4.42%	\$4,209.06
Key Laser Institute Fat Reduction in Portland, OR Non-Surgical Fat Reduction +6 more keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinical... View assets details	2. lipo	Eligible (Limited) Poor ad strength	117	5.32%	\$611.88
CoolSculpting® Fat Reduction CoolSculpting in Portland, OR Biggest CoolSculpting® Promo +6 more keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	0. coolsculpting - general	Paused	76	7.00%	\$526.92
Key Laser Institute Fat Reduction in Portland, OR Non-Surgical Fat Reduction +6 more keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinical... View assets details	x. Expanded Reach Test	Eligible	95	3.48%	\$423.08
CoolSculpting® Fat Reduction CoolSculpting in Portland, OR Biggest CoolSculpting® Promo +6 more keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	0. coolsculpting - general	Paused	46	5.23%	\$406.57
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more). Ad group paused	20	20.41%	\$116.93
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	9	6.47%	\$75.71
Fat Reduction in Portland, OR Eliminate Fat & Feel Great Freeze Away Body Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible	11	6.36%	\$71.64

Google Ads | Chris Zelig > Key Laser Institute - 504-525-6027 > All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.77/day | Optimization score: 75% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			739	4.42%	\$4,209.06
Fat Reduction in Portland, OR Eliminate Fat & Feel Great Freeze Away Body Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible	11	6.36%	\$71.64
Fat Reduction in Portland, OR Freezing Fat Really Works Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	14	4.39%	\$71.11
CoolSculpting® Fat Reduction CoolSculpting in Portland, OR Biggest CoolSculpting® Promo +6 more keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	1. coolsculpting - price	Paused Poor ad strength	12	11.88%	\$70.73
CoolSculpting® in Portland, OR Limited Time Offer June 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	7	7.95%	\$58.74
CoolSculpting® in Portland, OR Limited Time Offer June 2021 Up to \$1,300 Off keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	6	9.09%	\$57.04
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Removed Ad group paused	11	29.73%	\$51.88
Fat Reduction in Portland, OR Freezing Fat Really Works Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	11	3.38%	\$46.44
Fat Reduction in Portland, OR Freeze Away Body Fat Get Rid of Unwanted Fat					

Google Ads | Chris Zelig > Key Laser Institute - 504-525-6027 > All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.77/day | Optimization score: 75% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			739	4.42%	\$4,209.06
Fat Reduction in Portland, OR Freeze Away Body Fat Get Rid of Unwanted Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	12	3.39%	\$44.92
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Hurry Offer Ends In (COUNTDOWN("2021/06/30 00:00:00";en-... keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	4	13.79%	\$42.67
CoolSculpting® in Portland, OR Limited Time Offer June 2021 Hurry Offer Ends In (COUNTDOWN("2021/06/30 00:00:00";en-... keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	4	4.88%	\$42.54
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	7	6.09%	\$41.61
Fat Reduction in Portland, OR Freezing Fat Really Works Get Rid of Unwanted Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	9	2.75%	\$39.02
Fat Reduction in Portland, OR Freezing Fat Really Works Get Rid of Unwanted Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible	6	6.74%	\$36.94
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	3	30.00%	\$36.15
Fat Reduction in Portland, OR Freeze Away Body Fat Freeze Away					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.77/day	Optimization score: 75%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				739	4.42%	\$4,209.06
Fat Reduction in Portland, OR Eliminate Fat & Feel Great Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	3	1.49%	\$13.56
Best CoolSculpting Deal Ever Limited Time Offer May 2021 Up to \$1,300 Off keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	2	12.50%	\$13.27
CoolSculpting® in Portland, OR Freeze Away Body Fat Up to \$1,300 Off keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	0. coolsculpting - general	Eligible	1	2.63%	\$13.17
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Up to \$1,300 Off keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	0. coolsculpting - general	Paused	1	7.69%	\$13.10
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	3	3.53%	\$12.92
Key Laser Institute Freeze Away Body Fat Get Rid of Unwanted Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	2	3.28%	\$12.91
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	1. coolsculpting - price	Eligible	3	8.82%	\$12.89
Fat Reduction in Portland, OR Freezing Fat Really Works Freeze Away Body Fat						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.77/day	Optimization score: 75%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				739	4.42%	\$4,209.06
Fat Reduction in Portland, OR Freezing Fat Really Works Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	2. lipo	Eligible	4	5.19%	\$12.67
Fat Reduction in Portland, OR Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	2. lipo	Eligible	3	1.79%	\$12.38
Fat Reduction in Portland, OR Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	4	2.19%	\$12.35
CoolSculpting® Fat Reduction Limited Time Offer May 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	2	16.67%	\$12.23
CoolSculpting® in Portland, OR Limited Time Offer June 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	1. coolsculpting - price	Paused	2	14.29%	\$11.91
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Hurry Offer Ends In (<COUNTDOWN('2021/06/30 00:00:00';en-US;31)) keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	0. coolsculpting - general	Paused	2	5.88%	\$11.69
Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (<COUNTDOWN('2021/05/31 00:00:00';en-US;31)) keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	1	6.25%	\$11.61
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Up to \$1,300 Off						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.77/day	Optimization score: 75%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				739	4.42%	\$4,209.06
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Up to \$1,300 Off keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	1. coolsculpting - price	Paused	2	50.00%	\$11.46
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	2	2.25%	\$11.34
Key Laser Institute Freeze Away Body Fat Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	2. lipo	Eligible	2	7.69%	\$11.29
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Up to \$1,300 Off keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	2	11.76%	\$11.23
CoolSculpting® in Portland, OR Save \$1,300 Off 8+ Treatments Hurry Offer Ends In (<COUNTDOWN('2021/04/30 00:00:00';en-US;31)) keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	1	3.33%	\$11.14
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	2. lipo	Eligible	2	6.06%	\$11.02
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Up to \$1,300 Off keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	0. coolsculpting - general	Paused	2	10.53%	\$10.94

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.77/day	Optimization score: 75%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				739	4.42%	\$4,209.06
Fat Reduction in Portland, OR Freeze Away Body Fat Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	2. lipo	Eligible	3	3.90%	\$10.65
Fat Reduction in Portland, OR Freezing Fat Really Works Get Rid of Unwanted Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	2. lipo	Eligible	3	3.09%	\$10.24
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	2	3.45%	\$10.05
Best CoolSculpting Deal Ever Save \$1,300 Off 8+ Treatments Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	0. coolsculpting - general	Eligible	2	9.09%	\$9.70
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	3	5.00%	\$9.62
Fat Reduction in Portland, OR Freezing Fat Really Works Freeze Away Body Fat keylaser.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	<input type="checkbox"/>	x. Expanded Reach Test	Eligible	2	1.47%	\$9.35
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat keylaser.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	<input type="checkbox"/>	2. lipo	Eligible	1	5.26%	\$8.90

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.77/day	Optimization score: 75%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				739	4.42%	\$4,209.06
CoolSculpting® Fat Reduction Limited Time Offer July 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	1. coolsculpting - price	Eligible	0	-	\$0.00
CoolSculpting® in Portland, OR Limited Time Offer July 2021 Hurry Offer Ends In (<COUNTDOWN('2021/07/31 00:00:00';en-US;31)) keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	1. coolsculpting - price	Eligible	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	1. coolsculpting - price	Eligible	0	-	\$0.00
CoolSculpting® in Portland, OR Limited Time Offer July 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	<input type="checkbox"/>	1. coolsculpting - price	Eligible	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever keylaser.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Portland, OR. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	<input type="checkbox"/>	1. coolsculpting - price	Eligible	0	-	\$0.00
Total: Ads				739	4.42%	\$4,209.06
Total: Campaign				739	4.42%	\$4,209.06

Showing rows 500 of 1 - 340 of 340

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.
Key Laser Institute	Approved	Headline	None	355
Non-Surgical Fat Reduction	Approved	Headline	None	1,077
Freeze Away Body Fat	Approved	Headline	None	54
Get Rid of Unwanted Fat	Approved	Headline	None	72
Eliminate Fat & Feel Great	Approved	Headline	None	44
Safe + Effective Fat Reduction	Approved	Headline	None	66
Fat Reduction in Portland, OR	Approved	Headline	None	1,666
Freezing Fat Really Works	Approved	Headline	None	22
Get \$1,300 Off 8+ Treatments	Approved	Headline	None	1,134
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	2,200
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	1,754
Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	Approved	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	0

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.
Key Laser Institute	Approved	Headline	None	355
Non-Surgical Fat Reduction	Approved	Headline	None	1,077
Freeze Away Body Fat	Approved	Headline	None	54
Get Rid of Unwanted Fat	Approved	Headline	None	72
Eliminate Fat & Feel Great	Approved	Headline	None	44
Safe + Effective Fat Reduction	Approved	Headline	None	66
Fat Reduction in Portland, OR	Approved	Headline	None	1,666
Freezing Fat Really Works	Approved	Headline	None	22
Get \$1,300 Off 8+ Treatments	Approved	Headline	None	1,134
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	2,200
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	1,754
Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	Approved	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)
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Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting	Campaign	Approved	1	10.00%	\$1.77
Call extension							
<input type="checkbox"/>	(503) 291-1953	Account	Account	Approved	163	5.47%	\$1,128.65
Location extension							
<input type="checkbox"/>	keylaserinstitute@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	134	6.24%	\$955.86
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	134	5.80%	\$784.63
<input type="checkbox"/>	Up to \$1,300 Off	search beta coolsculpting	Campaign	Approved	117	5.55%	\$717.96
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	114	5.97%	\$708.52
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved	106	5.40%	\$656.63
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	101	5.57%	\$650.44
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat Reduction	search beta coolsculpting	Campaign	Approved	6	2.48%	\$20.64
Promotion extension							

Extensions

Associations view

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<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	134	5.80%	\$784.63
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Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat Reduction	search beta coolsculpting	Campaign	Approved	6	2.48%	\$20.64
Promotion extension							
<input type="checkbox"/>	Summer Sale - \$1,300 off 8+ Treatments	search beta coolsculpting	Campaign	Approved	484	4.97%	\$2,949.92
Total: Sitelink extensions					1	10.00%	\$1.77
Total: Callout extensions					287	5.82%	\$1,804.55
Total: Structured snippet extensions					6	2.48%	\$20.64
Total: Call extensions					163	5.47%	\$1,128.65
Total: Location extensions					485	4.87%	\$3,054.31
Total: Promotion extensions					484	4.97%	\$2,949.92

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10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Key Laser Institute.com
Sean Nelson

sean@keylaserinstitute.com

Invoice Number: WV 2021_128

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Digital Marketing Monthly Mgmt Service Proration Ads began Apr 26th - prepaid through May 26th - 5 days added.	5	\$50.00	\$250.00

Total: \$1,750.00

Payment on June 3, 2021 using  ending in 8496: \$1,750.00

Amount Due (USD): \$0.00