

# KP Aesthetics CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

**Total Google Ads: \$5,780.25**

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search   beta   coolsculpting	\$66.95/day	Eligible	Maximize conversions	477	7.73%	\$5,780.25
search   beta   laser hair removal	\$29.35/day	Eligible	Maximize conversions	316	4.16%	\$1,503.70
search   beta   hydrafacial	\$36.06/day	Eligible (Limited)	Maximize conversions	33	3.61%	\$397.31
search   beta   vivace	\$45.45/day	Paused	Maximize conversions	15	3.98%	\$332.00
Newtown Square Clinic	\$25.00/day \$760.00/month	Paused	CPC (enhanced)	0	-	\$0.00
<b>Total: Campaigns</b>				<b>841</b>	<b>5.59%</b>	<b>\$8,013.26</b>
<b>Total: Account</b>	\$132.36/day			<b>841</b>	<b>5.59%</b>	<b>\$8,013.26</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© 2020 Google

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	33	7.93%	\$300.20
CoolSculpting Newtown Square   Fat Reduction Treatment   Flexible Payment Options www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	40	8.99%	\$275.42
{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Trademarks in ad text +2 more	12	11.11%	\$144.54
{Keyword: KP Aesthetics}   New Client Special   25% Off All Fat Freezing					

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Square   Fat Reduction Treatment +12 more www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Trademarks in ad text +2 more	12	11.11%	\$144.54
{Keyword: KP Aesthetics}   New Client Special   25% Off All Fat Freezing www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	15	5.34%	\$137.92
{Keyword: KP Aesthetics}   New Client Special   25% Off CoolSculpting Cost www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	15	21.74%	\$103.78
{Keyword: KP Aesthetics}   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today www.kpaesthetics.com	4. lipo	Approved (limited): Restricted medical content +1 more	14	13.86%	\$103.48

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Eliminate Fat And Feel Great.					
{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com	7. coolsculpting - near me	Approved (limited): Trademarks in ad text +2 more	3	21.43%	\$36.84
Body Sculpting   CoolSculpting Newtown Square   Non-Surgical Fat Reduction www.kpaesthetics.com	3. body sculpting	Approved (limited): Restricted medical content +1 more	5	7.58%	\$31.33
{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com	coolsculpting - chin	Poor ad strength Approved (limited): Trademarks in ad text +2 more	4	30.77%	\$29.26
{Keyword: KP Aesthetics}   Body Sculpting   Top Provider in Newtown Square www.kpaesthetics.com	3. body sculpting	Approved (limited): Restricted medical content +1 more	6	10.53%	\$25.28

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details		Trademarks in ad text +2 more			
{Keyword: KP Aesthetics}   Body Sculpting   Top Provider in Newtown Square www.kpaesthetics.com	3. body sculpting	Approved (limited): Restricted medical content +1 more	6	10.53%	\$25.28
Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting Newtown Square www.kpaesthetics.com	4. lipo	Approved (limited): Restricted medical content +1 more	3	5.56%	\$24.73
25% Off All Fat Freezing   KP Aesthetics   Top Provider in Newtown Square www.kpaesthetics.com	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	2	25.00%	\$22.96

Google Ads							Chris Zelig >	KP Aesthetics 149-784-9225	All campaigns >	search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 94.3%	More details										
Recommendations	<span>+</span> Ad status: All but removed ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: All but removed ads									175	8.81%	\$1,370.08				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details				3. body sculpting	Approved (limited): Trademarks in ad text +2 more	3	5.26%	\$17.54					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Target Belly Fat, Love Handles www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat				coolsculpting - abs	Approved (limited): Restricted medical content +1 more	3	33.33%	\$16.51					
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   New Client Special   25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				5. sculpsure	Approved (limited): Restricted medical content +1 more	5	17.24%	\$15.75					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Newtown Square www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule				3. body sculpting	Approved (limited): Restricted medical content +1 more	1	4.76%	\$14.78					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Find A Location Near You   Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				7. coolsculpting - near me	Approved (limited): Restricted medical content +1 more	2	28.57%	\$14.04					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting for Double Chin   Top Provider in Newtown Square www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	11.11%	\$12.56					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting   Affordable & Quick Treatments   KP Aesthetics					Approved (limited):								
Settings																
Often visited																
Locations																

Google Ads							Chris Zelig >	KP Aesthetics 149-784-9225	All campaigns >	search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 94.3%	More details										
Recommendations	<span>+</span> Ad status: All but removed ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: All but removed ads									175	8.81%	\$1,370.08				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Newtown Square www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				3. body sculpting	Approved (limited): Restricted medical content +1 more	1	4.76%	\$14.78					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Find A Location Near You   Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				7. coolsculpting - near me	Approved (limited): Restricted medical content +1 more	2	28.57%	\$14.04					
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting for Double Chin   Top Provider in Newtown Square www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	11.11%	\$12.56					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting   Affordable & Quick Treatments   KP Aesthetics					Approved (limited):								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Bra Bulge, Double Chin, & More													
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Newtown Square www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				3. body sculpting	Approved (limited): Restricted medical content +1 more	1	4.76%	\$14.78					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Find A Location Near You   Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				7. coolsculpting - near me	Approved (limited): Restricted medical content +1 more	2	28.57%	\$14.04					
Settings																
Often visited																
Locations																

Google Ads							Chris Zelig >	KP Aesthetics 149-784-9225	All campaigns >	search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 94.3%	More details										
Recommendations	<span>+</span> Ad status: All but removed ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: All but removed ads									175	8.81%	\$1,370.08				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat				coolsculpting - chin	Restricted medical content +1 more	1	11.11%	\$12.56					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting   Affordable & Quick Treatments   KP Aesthetics www.kpaesthetics.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	3.57%	\$12.55					
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details				1. coolsculpting - price	Approved (limited): Trademarks in ad text +2 more	1	9.09%	\$10.32					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details				2. cryolipolysis	Poor ad strength Approved (limited): Trademarks in ad text +2 more	1	5.56%	\$5.98					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.				coolsculpting - love handles	Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.23					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Double Chin Removal   Affordable & Quick Treatments   CoolSculpting Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	2	9.09%	\$4.08					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	5.88%	\$2.77					
Settings																
Often visited																
Locations																

Google Ads							Chris Zelig >	KP Aesthetics 149-784-9225	All campaigns >	search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 94.3%	More details										
Recommendations	<span>+</span> Ad status: All but removed ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: All but removed ads									175	8.81%	\$1,370.08				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	5.88%	\$2.77					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details				4. lipo	Poor ad strength Approved (limited): Trademarks in ad text +2 more	1	7.69%	\$2.23					
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Fat Reduction Treatment   Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation				5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Fat Reduction Treatment   Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Settings																
Often visited																
Locations																

Google Ads							Chris Zelig >	KP Aesthetics 149-784-9225	All campaigns >	search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 94.3%	More details										
Recommendations	<span>+</span> Ad status: All but removed ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: All but removed ads									175	8.81%	\$1,370.08				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.				coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	5.88%	\$2.77					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details				4. lipo	Poor ad strength Approved (limited): Trademarks in ad text +2 more	1	7.69%	\$2.23					
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Fat Reduction Treatment   Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation				5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square   Fat Reduction Treatment   Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation				5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in				5. sculpsure	Approved (limited): Restricted medical	0	0.00%	\$0.00					
Settings																
Often visited																
Locations																

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			175	8.81%	\$1,370.08
<input type="checkbox"/>	{keyword:KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details	coolsculpting - love handles Approved (limited): Trademarks in ad text +2 more	0	0.00%	\$0.00
<input type="checkbox"/>	{keyword:KP Aesthetics}   CoolSculpting Newtown Square   Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details	coolsculpting - bra bulge Approved (limited): Trademarks in ad text +2 more	0	-	\$0.00
Total: All but removed ads					
Total: Campaign					
			175	8.81%	\$1,370.08
			477	7.73%	\$5,780.25

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© 2020 Google

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(484) 412-7935 (mobile)	Account	Account	Approved	116	7.63%	\$1,571.91
<input type="checkbox"/>	(484) 412-7935	Account	Account	Approved	41	5.48%	\$689.39
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search   beta   cool...	Campaign	Approved	128	8.47%	\$1,730.57
<input type="checkbox"/>	New Clients 25% Off	search   beta   cool...	Campaign	Approved	125	8.67%	\$1,610.49
<input type="checkbox"/>	Highlights: No Surgery	search   beta   cool...	Campaign	Approved	111	7.96%	\$1,573.96
<input type="checkbox"/>	FDA Approved	search   beta   cool...	Campaign	Approved	136	8.01%	\$1,537.74
<input type="checkbox"/>	Virtual Consult Available	search   beta   cool...	Campaign	Approved	112	9.15%	\$1,387.37
<input type="checkbox"/>	Free Virtual Consultation	search   beta   cool...	Campaign	Approved	101	7.95%	\$1,349.37
<input type="checkbox"/>	Liposuction Alternative	search   beta   cool...	Campaign	Approved	103	7.42%	\$1,317.12

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Liposuction Alternative	search   beta   cool...	Campaign	Approved	103	7.42%	\$1,317.12	
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   cool...	Campaign	Approved	104	7.83%	\$1,167.89	
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   cool...	Campaign	Approved	97	7.05%	\$958.20	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search   beta   cool...	Campaign	Approved	5	11.11%	\$83.33	
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	search   beta   cool...	Campaign	Approved	336	7.83%	\$4,158.36	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						363	8.07%	\$4,504.33
Total: Structured snippet extensions						5	11.11%	\$83.33
Total: Call extensions						157	6.92%	\$2,261.30
Total: Promotion extensions						336	7.83%	\$4,158.36

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search   beta   cool...	Campaign	Approved	5	11.11%	\$83.33	
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	search   beta   cool...	Campaign	Approved	336	7.83%	\$4,158.36	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						363	8.07%	\$4,504.33
Total: Structured snippet extensions						5	11.11%	\$83.33
Total: Call extensions						157	6.92%	\$2,261.30
Total: Promotion extensions						336	7.83%	\$4,158.36

Show rows: 100 1 - 17 of 17