

**Billed To**

Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, Pennsylvania  
19073  
United States

**Date of Issue**

03/24/2020

**Invoice Number**

2020-01-56

**Amount Due (USD)**

**\$0.00**

**Due Date**

03/24/2020

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**Description**

**Rate**

**Qty**

**Line Total**

Monthly SEO + Content Creation

\$1,250.00

1

\$1,250.00

- Two treatment-related articles a month
- Website + treatment page updates and on-site SEO (up to three hours)
- Google Search Console management

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Client can use up to three hours of development time per month to make adjustments additional development time will be billed at \$200 an hour

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eCommerce Shopping Cart for Treatment

\$2,000.00

1

\$2,000.00

- Develop WooCommerce Shopping Cart
- Add treatments and products
- Integrate with credit card processing system that client will set up
- Build out Email template to drive sales

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Credit (added shopping cart bonus)

-\$2,000.00

1

-\$2,000.00

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Subtotal

1,250.00

Tax

0.00

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Total

1,250.00

Amount Paid

1,250.00

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**Amount Due (USD)**

**\$0.00**

## MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. Monthly SEO and content creation services are nonrefundable after 72 hours. There is a three month minimum for Monthly SEO and content services. We are adding a shopping cart and email as a bonus so even though there is a virus going around we will need to complete at least a three-month term. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, credit card processing and any other associated costs are your responsibility.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.