

KP Aesthetics CoolSculpting + CoolTone Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$ 7,440.57
Facebook Ad Spend: \$ 3,037.01
Total Media Spend: \$10,477.58

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns

Overview Campaigns Custom Jul 1 - Sep 30, 2020

Recommendations Campaign status: All, Campaign name contains cool View all ADD FILTER

Ad	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search beta coolsculpting	\$86.44/day	Eligible (Learning)	Maximize conversions	1,486	4.28%	\$7,440.57
Total: Filtered campaigns				1,486	4.28%	\$7,440.57
Total: Account				1,880	3.97%	\$9,913.15

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$86.44/day Optimization score: 91.7% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
1,486 4.28% \$7,440.57					
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +1 more	635	3.83%	\$2,665.11
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	154	5.33%	\$953.36
CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	181	2.62%	\$758.92
CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	103	7.16%	\$713.70

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$86.44/day Optimization score: 91.7% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
1,486 4.28% \$7,440.57					
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	46	5.14%	\$289.71
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	21	6.31%	\$261.85
(Keyword: KP Aesthetics) New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	51	9.11%	\$257.39
(Keyword: KP Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.kpaesthetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	42	10.37%	\$221.08

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$86.44/day Optimization score: 91.7% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
1,486 4.28% \$7,440.57					
And Feel Great.					
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	2.30%	\$208.75
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	4. lipo	Ad group paused Approved (limited): Restricted drug terms +1 more	17	9.09%	\$131.81
(Keyword: KP Aesthetics) New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	28	8.38%	\$125.27
Double Chin Removal Affordable & Quick Treatments CoolSculpting Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	21	21.00%	\$87.58

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$86.44/day Optimization score: 91.7% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
1,486 4.28% \$7,440.57					
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com CoolSculpting Treatments Near Me in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	alpha - coolsculpting near me	Ad group removed Approved (limited): Restricted drug terms +1 more	8	11.76%	\$76.60
CoolSculpting Newtown Square Fat Reduction Treatment Freezing Fat Really Works www.kpaesthetics.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	12	33.33%	\$74.26
KP Aesthetics New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	13	3.02%	\$67.31
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	12	10.71%	\$65.50

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Non-Surgical Fat Reduction www.kpaesthetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.							2. body sculpting	Approved (limited): Restricted medical content +1 more	13	4.14%	\$61.08				
(Keyword: KP Aesthetics) New Client Special 25% Off CoolSculpting Cost www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	15	13.89%	\$57.98				
(Keyword: KP Aesthetics) Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation							2. body sculpting	Approved (limited): Restricted medical content +1 more	15	7.77%	\$49.09				
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	10	8.13%	\$48.08				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	8	5.06%	\$48.02				
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details							alpha - cool sculpting cost	Ad group removed Approved (limited): Restricted drug terms +1 more	5	9.09%	\$31.47				
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.							4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	3	6.52%	\$29.85				
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Freeze Your Fat Away Today www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.							7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	2	22.22%	\$26.68				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details							6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	2	11.11%	\$15.61				
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting Newtown Square www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation							4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.83%	\$15.28				
Best CoolSculpting Price KP Aesthetics Flexible Payment Options www.kpaesthetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	7.41%	\$12.62				
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Target Belly Fat Love Handles www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat							coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	3	9.09%	\$11.41				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
(Keyword: KP Aesthetics) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult							3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	4	9.52%	\$11.34				
CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation							5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$11.22				
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details							coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	2	6.90%	\$11.02				
25% Off All CoolSculpting Affordable & Quick Treatments KP Aesthetics www.kpaesthetics.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	6.06%	\$7.59				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details							5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	4	4.76%	\$7.02				
CoolSculpting Newtown Square Find A Location Near You Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1	5.00%	\$6.41				
Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today www.kpaesthetics.com CoolSculpting Uses Cryolipolysis to Permanently Freeze Fat And Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.							3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.40				
CoolSculpting for Belly Fat KP Aesthetics Top Provider in Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation							coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$4.34				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.44/day	Optimization score: 91.7%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										1,486	4.28%	\$7,440.57			
CoolSculpting Newtown Square Target Your Upper Arms Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.							coolsculpting - arms	Ad group removed Approved (limited): Restricted medical content +1 more	1	5.88%	\$3.94				
(Keyword: KP Aesthetics) CoolSculpting for Double Chin Top Provider in Newtown Square www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat							coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2	5.41%	\$3.80				
(Keyword: KP Aesthetics) CoolSculpting for Arms Top Provider in Newtown Square www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Target Your Upper Arms. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat							coolsculpting - arms	Ad group removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$2.43				
How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown							coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	2.08%	\$1.69				

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.44/day, Optimization score: 91.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Stubborn Fat? Schedule Your Free Consultation Today.					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x.dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 2			1,486	4.28%	\$7,440.57
Total: Campaign 2			1,486	4.28%	\$7,440.57

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.18/day, Optimization score: 91.7%

Recommendations: All, X

Extensions > All, X

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(484) 412-7935 (mobile)	Call extension	Account	Account	Approved	289	4.07%	\$1,894.45
Callout extension							
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	293	5.01%	\$1,699.92
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	261	5.26%	\$1,452.18
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	256	4.86%	\$1,427.75
Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	259	5.18%	\$1,427.40
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	248	4.86%	\$1,425.40
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	259	5.04%	\$1,424.56
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	228	4.66%	\$1,285.25
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	228	4.59%	\$1,208.24
Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	221	4.88%	\$1,186.25
Promotion extension							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	127	4.19%	\$693.13
Call extension							

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.18/day, Optimization score: 91.7%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(484) 412-7935	Call extension	Account	Account	Approved	104	3.28%	\$540.97
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	11	2.81%	\$43.60
Sitelink extension							
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Newtown Square	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	2	6.06%	\$6.80
State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Sitelink extensions					2	3.08%	\$6.80
Total: Callout extensions					884	5.06%	\$4,780.46
Total: Structured snippet extensions					11	2.81%	\$43.60
Total: Call extensions					393	3.82%	\$2,435.42
Total: Promotion extensions					772	4.52%	\$4,145.49

Campaigns | KP Aesthetics (10200733899...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

View Setup | Columns: Performance | Breakdown | Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Website Leads
Cooltone - Conversions	Active	Lowest cost	\$33.00 Daily	89 Leads	43,464	138,583	\$34.12 Per Lead	\$3,037.01	Ongoing	89
Post: "We treat toenail fungus with laser thera...	Completed	Lowest cost	\$15.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Feb 8, 2020	-
Post: "Best of the Main Line for Laser Hair Re...	Completed	Lowest cost	\$18.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Jan 27, 2020	-
Post: "The journey to a relaxed, happier 'you' ...	Completed	Lowest cost	\$10.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Jan 24, 2020	-
Post: "The journey to a relaxed, happier 'you' ...	Completed	Lowest cost	\$20.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Jan 18, 2020	-
Post: "KP Aesthetics offers gift cards!! Consi...	Completed	Lowest cost	\$10.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Dec 15, 2019	-
Post: "KP Aesthetics offers gift cards!! Consi...	Completed	Lowest cost	\$10.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Dec 15, 2019	-
[12/05/2019] Promoting Local Business KP A...	Completed	Lowest cost	\$5.00 Daily	Reach	-	-	Per 1,000 Pe...	\$0.00	Dec 10, 2019	-
Post: "Tis' the season for change. Schedule y...	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Dec 9, 2019	-
Post: "With the help of our V-Shape Ultra servi...	Completed	Lowest cost	\$11.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Nov 29, 2019	-
Post: "Get ready for #dermaplaning say g...	Completed	Lowest cost	\$18.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Nov 30, 2019	-
Post: "Every service comes with a story and a...	Completed	Lowest cost	\$15.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Nov 18, 2019	-
Post: "If you are looking for the optimal result...	Completed	Lowest cost	\$15.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Nov 13, 2019	-
Results from 77 campaigns				-	43,464 People	138,583 Total	-	\$3,037.01 Total Spent	-	89 Total

Ads | KP Aesthetics (10200733899...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
Cooltone - Dynamic Ad	ca...		89 Leads	43,464	138,583	\$34.12 Per Lead	-	-	-	\$3,037.01
Results from 1 ad			89 Leads	43,464 People	138,583 Total	\$34.12 Per Lead	-	-	-	\$3,037.01 Total Spent

Ads KP Aesthetics (102007338) Search

Search and filter

- Cooltone - Conversions
- Prospecting
- Cooltone - Dynamic Ad

+ Create Duplicate

Ad Name

Cooltone

Results from

Cooltone - Conversions > Prospecting > Cooltone - Dynamic Ad

Active

Edit Review

Select Page

Instagram Account

No Instagram account or Connect Account

You can't publish changes to this ad. To fix this, gain access to the Instagram account this ad was published to or use another authorized account.

Ad Setup

Format

Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Ad Creative

Select the media, text, and destination for your ad. You can also customize your media and text for each placement. [Learn More](#)

Media

Select Images Select Videos

Create Slideshow Create Video

Preview On

13 Placements

View More Variations

Facebook Feeds

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Like Comment Share

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In-Stream

In-Article

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish