

KP Aesthetics CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$5,780.25

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

| Campaign | Budget | Status | Bid strategy type | Clicks | CTR | Cost |
|------------------------------------|-------------------------------|--------------------|----------------------|------------|--------------|-------------------|
| search beta coolsculpting | \$66.95/day | Eligible | Maximize conversions | 477 | 7.73% | \$5,780.25 |
| search beta laser hair removal | \$29.35/day | Eligible | Maximize conversions | 316 | 4.16% | \$1,503.70 |
| search beta hydrafacial | \$36.06/day | Eligible (Limited) | Maximize conversions | 33 | 3.61% | \$397.31 |
| search beta vivace | \$45.45/day | Paused | Maximize conversions | 15 | 3.98% | \$332.00 |
| Newtown Square Clinic | \$25.00/day \$760.00/month | Paused | CPC (enhanced) | 0 | - | \$0.00 |
| Total: Campaigns | | | | 841 | 5.59% | \$8,013.26 |
| Total: Account | \$132.36/day | | | 841 | 5.59% | \$8,013.26 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|----------|
| Total: All but removed ads | | | | | |
| CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 33 | 7.93% | \$300.20 |
| CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 40 | 8.99% | \$275.42 |
| {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | 0. coolsculpting - general | Approved (limited): Trademarks in ad text +2 more | 12 | 11.11% | \$144.54 |
| {Keyword: KP Aesthetics} New Client Special 25% Off All Fat Freezing | | | | | |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

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Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|----------|
| Total: All but removed ads | | | | | |
| Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | 0. coolsculpting - general | Approved (limited): Trademarks in ad text +2 more | 12 | 11.11% | \$144.54 |
| {Keyword: KP Aesthetics} New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 15 | 5.34% | \$137.92 |
| {Keyword: KP Aesthetics} New Client Special 25% Off CoolSculpting Cost www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 15 | 21.74% | \$103.78 |
| {Keyword: KP Aesthetics} Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.kpaesthetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great | 4. lipo | Approved (limited): Restricted medical content +1 more | 14 | 13.86% | \$103.48 |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|---------|
| Total: All but removed ads | | | | | |
| Eliminate Fat And Feel Great. | | | | | |
| {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | 7. coolsculpting - near me | Approved (limited): Trademarks in ad text +2 more | 3 | 21.43% | \$36.84 |
| Body Sculpting CoolSculpting Newtown Square Non-Surgical Fat Reduction www.kpaesthetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 5 | 7.58% | \$31.33 |
| {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | coolsculpting - chin | Poor ad strength Approved (limited): Trademarks in ad text +2 more | 4 | 30.77% | \$29.26 |
| {Keyword: KP Aesthetics} Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 6 | 10.53% | \$25.28 |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------------------|---|--------|--------|----------|
| Total: All but removed ads | | | | | |
| Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | coolsculpting - chin | Trademarks in ad text +2 more | 4 | 30.77% | \$29.26 |
| {Keyword: KP Aesthetics} Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 6 | 10.53% | \$25.28 |
| Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting Newtown Square www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation | 4. lipo | Approved (limited): Restricted medical content +1 more | 3 | 5.56% | \$24.73 |
| 25% Off All Fat Freezing KP Aesthetics Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 6. coolsculpting - fat freeze | Approved (limited): Restricted medical content +1 more | 2 | 25.00% | \$22.96 |
| {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | 0. coolsculpting - general | Approved (limited): Trademarks in ad text +2 more | 12 | 11.11% | \$144.54 |

| Google Ads | | | | | | | Chris Zelig > | KP Aesthetics 149-784-9225 | All campaigns > | search beta coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|--|------------------|--------------|---------------------|---------------------------|--------------|---------------------|---|-----------------|-----------------------------|------------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details | | | | | | | | | | |
| Recommendations | Ad status: All but removed | | | | | | ADD FILTER | | | | | | | | | |
| Ad groups | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Ads & extensions | Total: All but removed ads | | | | | | | | 175 | 8.81% | \$1,370.08 | | | | | |
| Ads | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | 3. body sculpting | Approved (limited): Trademarks in ad text +2 more | 3 | 5.26% | \$17.54 | | | | | |
| Extensions | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Target Belly Fat, Love Handles www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat | | | | | | coolsculpting - abs | Approved (limited): Restricted medical content +1 more | 3 | 33.33% | \$16.51 | | | | | |
| Automated extensions | {Keyword: KP Aesthetics} New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | | | | | | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 5 | 17.24% | \$15.75 | | | | | |
| Landing pages | Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule | | | | | | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 1 | 4.76% | \$14.78 | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | KP Aesthetics 149-784-9225 | All campaigns > | search beta coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|--|------------------|--------------|---------------------|---------------------------|--------------|----------------------------|---|-----------------|-----------------------------|------------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details | | | | | | | | | | |
| Recommendations | Ad status: All but removed | | | | | | ADD FILTER | | | | | | | | | |
| Ad groups | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Ads & extensions | Total: All but removed ads | | | | | | | | 175 | 8.81% | \$1,370.08 | | | | | |
| Ads | Bra Bulge, Double Chin, & More | | | | | | | | | | | | | | | |
| Extensions | Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 1 | 4.76% | \$14.78 | | | | | |
| Automated extensions | CoolSculpting Newtown Square Find A Location Near You Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | 7. coolsculpting - near me | Approved (limited): Restricted medical content +1 more | 2 | 28.57% | \$14.04 | | | | | |
| Landing pages | {Keyword: KP Aesthetics} CoolSculpting for Double Chin Top Provider in Newtown Square www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat | | | | | | coolsculpting - chin | Approved (limited): Restricted medical content +1 more | 1 | 11.11% | \$12.56 | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | KP Aesthetics 149-784-9225 | All campaigns > | search beta coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
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| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details | | | | | | | | | | |
| Recommendations | Ad status: All but removed | | | | | | ADD FILTER | | | | | | | | | |
| Ad groups | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Ads & extensions | Total: All but removed ads | | | | | | | | 175 | 8.81% | \$1,370.08 | | | | | |
| Ads | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | coolsculpting - chin | Restricted medical content +1 more | 1 | 11.11% | \$12.56 | | | | | |
| Extensions | 25% Off All CoolSculpting Affordable & Quick Treatments KP Aesthetics www.kpaesthetics.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now | | | | | | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 1 | 3.57% | \$12.55 | | | | | |
| Automated extensions | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | 1. coolsculpting - price | Approved (limited): Trademarks in ad text +2 more | 1 | 9.09% | \$10.32 | | | | | |
| Landing pages | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | 2. cryolipolysis | Poor ad strength Approved (limited): Trademarks in ad text +2 more | 1 | 5.56% | \$5.98 | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | KP Aesthetics 149-784-9225 | All campaigns > | search beta coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|---|------------------|--------------|---------------------|---------------------------|--------------|------------------------------|--|-----------------|-----------------------------|------------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details | | | | | | | | | | |
| Recommendations | Ad status: All but removed | | | | | | ADD FILTER | | | | | | | | | |
| Ad groups | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Ads & extensions | Total: All but removed ads | | | | | | | | 175 | 8.81% | \$1,370.08 | | | | | |
| Ads | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | 2. cryolipolysis | Poor ad strength Approved (limited): Trademarks in ad text +2 more | 1 | 5.56% | \$5.98 | | | | | |
| Extensions | CoolSculpting Newtown Square Target Belly Fat, Love Handles Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. | | | | | | coolsculpting - love handles | Approved (limited): Restricted medical content +1 more | 1 | 20.00% | \$5.23 | | | | | |
| Automated extensions | Double Chin Removal Affordable & Quick Treatments CoolSculpting Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult | | | | | | coolsculpting - chin | Approved (limited): Restricted medical content +1 more | 2 | 9.09% | \$4.08 | | | | | |
| Landing pages | How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top | | | | | | coolsculpting - chin | Approved (limited): Restricted medical content +1 more | 1 | 5.88% | \$2.77 | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | KP Aesthetics 149-784-9225 | All campaigns > | search beta coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|--|------------------|--------------|---------------------|---------------------------|--------------|----------------------|--|-----------------|-----------------------------|------------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 94.3% | More details | | | | | | | | | | |
| Recommendations | Ad status: All but removed | | | | | | ADD FILTER | | | | | | | | | |
| Ad groups | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Ads & extensions | Total: All but removed ads | | | | | | | | 175 | 8.81% | \$1,370.08 | | | | | |
| Ads | CoolSculpting. Book A Free Consult | | | | | | | | | | | | | | | |
| Extensions | How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. | | | | | | coolsculpting - chin | Approved (limited): Restricted medical content +1 more | 1 | 5.88% | \$2.77 | | | | | |
| Automated extensions | {Keyword: KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | | | | | | 4. lipo | Poor ad strength Approved (limited): Trademarks in ad text +2 more | 1 | 7.69% | \$2.23 | | | | | |
| Landing pages | CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation | | | | | | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 0 | 0.00% | \$0.00 | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Ad status: All but removed ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|----------------------------|--|---|--------|-------|------------|
| Total: All but removed ads | | | | | |
| | | | 175 | 8.81% | \$1,370.08 |
| <input type="checkbox"/> | {keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | coolsculpting - love handles Approved (limited): Trademarks in ad text +2 more | 0 | 0.00% | \$0.00 |
| <input type="checkbox"/> | {keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading Cool Sculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reductio... View assets details | coolsculpting - bra bulge Approved (limited): Trademarks in ad text +2 more | 0 | - | \$0.00 |
| Total: All but removed ads | | | | | |
| Total: Campaign | | | | | |
| | | | 175 | 8.81% | \$1,370.08 |
| | | | 477 | 7.73% | \$5,780.25 |

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Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------|---------------------------|-------------------------|----------|----------|--------|-------|------------|
| Call extension | | | | | | | |
| <input type="checkbox"/> | (484) 412-7935 (mobile) | Account | Account | Approved | 116 | 7.63% | \$1,571.91 |
| <input type="checkbox"/> | (484) 412-7935 | Account | Account | Approved | 41 | 5.48% | \$689.39 |
| Callout extension | | | | | | | |
| <input type="checkbox"/> | Freeze Your Fat | search beta cool... | Campaign | Approved | 128 | 8.47% | \$1,730.57 |
| <input type="checkbox"/> | New Clients 25% Off | search beta cool... | Campaign | Approved | 125 | 8.67% | \$1,610.49 |
| <input type="checkbox"/> | Highlights: No Surgery | search beta cool... | Campaign | Approved | 111 | 7.96% | \$1,573.96 |
| <input type="checkbox"/> | FDA Approved | search beta cool... | Campaign | Approved | 136 | 8.01% | \$1,537.74 |
| <input type="checkbox"/> | Virtual Consult Available | search beta cool... | Campaign | Approved | 112 | 9.15% | \$1,387.37 |
| <input type="checkbox"/> | Free Virtual Consultation | search beta cool... | Campaign | Approved | 101 | 7.95% | \$1,349.37 |
| <input type="checkbox"/> | Liposuction Alternative | search beta cool... | Campaign | Approved | 103 | 7.42% | \$1,317.12 |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------------------|--|-------------------------|----------|----------|--------|--------|------------|------------|
| <input type="checkbox"/> | Liposuction Alternative | search beta cool... | Campaign | Approved | 103 | 7.42% | \$1,317.12 | |
| <input type="checkbox"/> | Nonsurgical Fat Reduction | search beta cool... | Campaign | Approved | 104 | 7.83% | \$1,167.89 | |
| <input type="checkbox"/> | Contact Us + Free Consult | search beta cool... | Campaign | Approved | 97 | 7.05% | \$958.20 | |
| Structured snippet extension | | | | | | | | |
| <input type="checkbox"/> | Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | search beta cool... | Campaign | Approved | 5 | 11.11% | \$83.33 | |
| Promotion extension | | | | | | | | |
| <input type="checkbox"/> | 25% off for New Clients | search beta cool... | Campaign | Approved | 336 | 7.83% | \$4,158.36 | |
| Total: Sitelink extensions | | | | | | 0 | 0.00% | \$0.00 |
| Total: Callout extensions | | | | | | 363 | 8.07% | \$4,504.33 |
| Total: Structured snippet extensions | | | | | | 5 | 11.11% | \$83.33 |
| Total: Call extensions | | | | | | 157 | 6.92% | \$2,261.30 |
| Total: Promotion extensions | | | | | | 336 | 7.83% | \$4,158.36 |

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$66.95/day Optimization score: 94.3%

Recommendations: Extension type: All ADD FILTER

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------------------|--|-------------------------|----------|----------|--------|--------|------------|------------|
| <input type="checkbox"/> | Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | search beta cool... | Campaign | Approved | 5 | 11.11% | \$83.33 | |
| Promotion extension | | | | | | | | |
| <input type="checkbox"/> | 25% off for New Clients | search beta cool... | Campaign | Approved | 336 | 7.83% | \$4,158.36 | |
| Total: Sitelink extensions | | | | | | 0 | 0.00% | \$0.00 |
| Total: Callout extensions | | | | | | 363 | 8.07% | \$4,504.33 |
| Total: Structured snippet extensions | | | | | | 5 | 11.11% | \$83.33 |
| Total: Call extensions | | | | | | 157 | 6.92% | \$2,261.30 |
| Total: Promotion extensions | | | | | | 336 | 7.83% | \$4,158.36 |

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