

CoolSculpting Marketing Services

KP Aesthetics Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$ 7,405.27
Total Ad Spend: \$ 7,405.27
Total Service Fee: \$ 9,800
Total Spend: \$17,205.27

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns

Custom Oct 1 - Dec 31, 2020

Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search beta coolsculpting	\$83...	Eligible	Maximize conversions	986	3.47%	\$6,977.36
search beta coolsculpting exp reach	\$39...	Paused	Maximize conversions	89	2.69%	\$427.91
Total: Filtered campaigns				1,075	3.39%	\$7,405.27
Total: Account	\$118...			1,485	3.36%	\$9,880.11

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$83.69/day Optimization score: 91.7% More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			986	3.47%	\$6,977.36
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted drug terms +1 more	248	3.05%	\$1,553.25
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	0. coolsculpting - general	Approved (limited): Restricted medical content +2 more	150	7.17%	\$1,358.68
Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	58	3.49%	\$325.62
CoolSculpting® Newtown Square Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	30	6.96%	\$309.15
CoolSculpting® Newtown Square Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	29	8.63%	\$257.05
Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	51	3.24%	\$234.78

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$83.69/day Optimization score: 91.7% More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			986	3.47%	\$6,977.36
CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	21	4.85%	\$177.37
Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	19	2.44%	\$151.37
(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Approved (limited): Restricted medical content +2 more	16	8.21%	\$127.17
Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	22	2.92%	\$121.13
Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	16	1.99%	\$105.81
Fat Reduction Treatment CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	18	2.28%	\$101.28
2021 CoolSculpting Discount Freeze Away Stubborn					

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								986	3.47%	\$6,977.36	
Ads & extensions	Double Chin, & More											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	6.02%	\$93.12	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	12	3.82%	\$92.08	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	2.36%	\$76.25	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				3. lipo	Approved (limited): Restricted medical content +1 more	11	4.26%	\$75.08	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	2.47%	\$72.68	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	10	1.95%	\$69.53	

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								986	3.47%	\$6,977.36	
Ads & extensions	Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	13	3.00%	\$62.57	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	8	1.64%	\$59.47	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	4.49%	\$59.45	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	9	3.32%	\$58.30	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: KP Aesthetics) New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA For Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	12	7.55%	\$56.82	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	5	8.47%	\$52.37	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com					Approved (limited):				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								986	3.47%	\$6,977.36	
Ads & extensions	Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.26%	\$51.70	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.59%	\$50.58	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation				x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	11	2.95%	\$47.34	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	11.54%	\$46.86	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation				0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	5	7.46%	\$46.65	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	50.00%	\$44.91	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com					Approved (limited):				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								986	3.47%	\$6,977.36	
Ads & extensions	Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						3. lipo	Approved (limited): Restricted medical content +1 more	7	4.40%	\$43.54	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				3. lipo	Approved (limited): Restricted medical content +1 more	6	3.66%	\$43.24	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	3.66%	\$42.55	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com CoolSculpting Treatments Near Me in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details				alpha - coolsculpting near me	Ad group removed Approved (limited): Restricted drug terms +1 more	2	11.11%	\$41.51	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				3. lipo	Approved (limited): Restricted medical content +1 more	8	3.07%	\$40.06	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	2.03%	\$38.64	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com					Approved (limited):				

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details																																																						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost																																																	
Ad groups	Total: Ads								986	3.47%	\$6,977.36																																																	
Ads & extensions	<table border="1"> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>6</td> <td>1.71%</td> <td>\$34.61</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com</td> <td>3. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>11.76%</td> <td>\$32.26</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>3. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>5</td> <td>4.50%</td> <td>\$31.78</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>(Keyword: KP Aesthetics) Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com</td> <td>2. body sculpting</td> <td>Ad group paused Approved (limited): Restricted medical content +1 more</td> <td>8</td> <td>10.13%</td> <td>\$31.39</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>6</td> <td>2.53%</td> <td>\$30.76</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>2021 CoolSculpting Discount Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>19.05%</td> <td>\$28.91</td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.71%	\$34.61	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	4	11.76%	\$32.26	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	5	4.50%	\$31.78	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: KP Aesthetics) Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	8	10.13%	\$31.39	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	2.53%	\$30.76	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	19.05%	\$28.91
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.71%	\$34.61																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	4	11.76%	\$32.26																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	5	4.50%	\$31.78																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: KP Aesthetics) Body Sculpting Top Provider in Newtown Square www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	8	10.13%	\$31.39																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	2.53%	\$30.76																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	19.05%	\$28.91																																																					

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details																																																						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost																																																	
Ad groups	Total: Ads								986	3.47%	\$6,977.36																																																	
Ads & extensions	<table border="1"> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>3.61%</td> <td>\$28.45</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>KP Aesthetics CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>5</td> <td>1.39%</td> <td>\$26.21</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com</td> <td>2. body sculpting</td> <td>Ad group paused Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>10.71%</td> <td>\$25.87</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>3. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>3.03%</td> <td>\$24.18</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>5.97%</td> <td>\$23.20</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com</td> <td>2. body sculpting</td> <td>Ad group paused Approved (limited): Restricted drug terms +2 more</td> <td>4</td> <td>5.00%</td> <td>\$23.13</td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.61%	\$28.45	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	1.39%	\$26.21	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	3	10.71%	\$25.87	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	1	3.03%	\$24.18	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	5.97%	\$23.20	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted drug terms +2 more	4	5.00%	\$23.13
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.61%	\$28.45																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	1.39%	\$26.21																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	3	10.71%	\$25.87																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	1	3.03%	\$24.18																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	5.97%	\$23.20																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +10 more www.kpaesthetics.com	2. body sculpting	Ad group paused Approved (limited): Restricted drug terms +2 more	4	5.00%	\$23.13																																																					

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details																																																						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost																																																	
Ad groups	Total: Ads								986	3.47%	\$6,977.36																																																	
Ads & extensions	<table border="1"> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com</td> <td>3. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>7.41%</td> <td>\$22.03</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>2021 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>12.50%</td> <td>\$21.22</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>3. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>2.08%</td> <td>\$19.78</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>3.85%</td> <td>\$19.34</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>2.97%</td> <td>\$18.12</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com</td> <td>alpha - cool sculpting cost</td> <td>Ad group removed Approved (limited): Restricted drug terms +1 more</td> <td>2</td> <td>12.50%</td> <td>\$18.04</td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	4	7.41%	\$22.03	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	12.50%	\$21.22	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	1	2.08%	\$19.78	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$19.34	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	2.97%	\$18.12	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com	alpha - cool sculpting cost	Ad group removed Approved (limited): Restricted drug terms +1 more	2	12.50%	\$18.04
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	4	7.41%	\$22.03																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	12.50%	\$21.22																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	3. lipo	Approved (limited): Restricted medical content +1 more	1	2.08%	\$19.78																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$19.34																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	2.97%	\$18.12																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com	alpha - cool sculpting cost	Ad group removed Approved (limited): Restricted drug terms +1 more	2	12.50%	\$18.04																																																					

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details																																																						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost																																																	
Ad groups	Total: Ads								986	3.47%	\$6,977.36																																																	
Ads & extensions	<table border="1"> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>9.38%</td> <td>\$17.70</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>5.26%</td> <td>\$17.47</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>KP Aesthetics Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>1.97%</td> <td>\$17.39</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>1.98%</td> <td>\$16.99</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>1.75%</td> <td>\$16.45</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>2021 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>7.69%</td> <td>\$16.26</td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	9.38%	\$17.70	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	5.26%	\$17.47	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.97%	\$17.39	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.98%	\$16.99	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.75%	\$16.45	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$16.26
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	9.38%	\$17.70																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	5.26%	\$17.47																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.97%	\$17.39																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.98%	\$16.99																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.75%	\$16.45																																																					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$16.26																																																					

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads							986	3.47%	\$6,977.36			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. lipo	Approved (limited): Restricted medical content +1 more	1	2.00%	\$16.26				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Body Sculpting CoolSculpting Newtown Square Non-Surgical Fat Reduction www.kpaesthetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.94%	\$15.45				
Landing pages												
Keywords												
Audiences												
Demographics												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$15.09				
Suggested												
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	3.70%	\$12.54				
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Price KP Aesthetics Flexible Payment Options www.kpaesthetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$12.11				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	x. dynamic	Approved (limited): Restricted medical content +1 more	1	16.67%	\$11.87					
Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared.												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads							986	3.47%	\$6,977.36			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. lipo	Approved (limited): Restricted medical content +1 more	2	22.22%	\$10.95				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.73%	\$10.38				
Landing pages												
Keywords												
Audiences												
Demographics												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® Newtown Square No Surgery & Minimal Downtime www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. lipo	Approved (limited): Restricted medical content +1 more	3	5.36%	\$9.92				
Suggested												
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KP Aesthetics CoolSculpting® Newtown Square Best Prices. FDA-Cleared. www.kpaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.70%	\$9.44				
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:KP Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.kpaesthetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Removed Approved (limited): Restricted medical content +1 more	1	5.26%	\$8.97				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Removed Approved (limited): Restricted medical content +1 more	2	5.71%	\$8.31					
CoolSculpting® Newtown Square Non-Surgical Fat Reduction Best Prices. FDA-Cleared.												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads							986	3.47%	\$6,977.36			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	4.76%	\$8.26				
Extensions												
Landing pages												
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Approved (limited): Restricted medical content +1 more	1	2.13%	\$8.13				
Audiences												
Demographics												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$8.04				
Suggested												
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2020 CoolSculpting Discount Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	5.26%	\$7.32				
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Non-Surgical Fat Reduction Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	7.14%	\$6.49				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Double Chin Removal Affordable & Quick Treatments CoolSculpting Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	11.11%	\$6.19					
(Keyword:KP Aesthetics) New Client Special 25% Off CoolSculpting Cost www.kpaesthetics.com												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.69/day	Optimization score: 91.7%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads							986	3.47%	\$6,977.36			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:KP Aesthetics) New Client Special 25% Off CoolSculpting Cost www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	25.00%	\$6.18				
Extensions												
Landing pages												
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.13%	\$5.53				
Audiences												
Demographics												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount Freeze Away Stubborn Fat Best Prices. FDA-Cleared. www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	12.50%	\$5.31				
Suggested												
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Newtown Square Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$5.02				
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	1	1.16%	\$4.98				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:KP Aesthetics) CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction...	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.86					
Target Belly Fat, Love Handles Non-Surgical Fat Reduction Top Provider in Newtown Square www.kpaesthetics.com												

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$83.69/day | Optimization score: 91.7%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
986					
3.47%					
\$6,977.36					
Target Belly Fat, Love Handles Non-Surgical Fat Reduction Top Provider in Newtown Square	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.33%	\$3.54
[Dynamically generated headline] Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Approved (limited): Restricted medical content +1 more	1	2.22%	\$2.66
How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$2.62
2020 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices. FDA-Cleared.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	5.00%	\$2.44
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in PA CoolSculpting Newtown Square +3 more	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
CoolSculpting Newtown Square Freeze Away Stubborn Fat Target Belly Fat, Love Handles	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$83.69/day | Optimization score: 91.7%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
986					
3.47%					
\$6,977.36					
Freeze Fat Away Fat With CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Restricted medical content +1 more	0	0.00%	\$0.00
KP Aesthetics Freeze Fat with CoolSculpting No Surgery & Minimal Downtime	3. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
KP Aesthetics Freeze Fat with CoolSculpting Best Prices. FDA-Cleared	3. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
KP Aesthetics CoolSculpting® Newtown Square No Surgery & Minimal Downtime	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
[Dynamically generated headline] CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads					
986					
3.47%					
\$6,977.36					
Total: Campaign					
986					
3.47%					
\$6,977.36					

Show rows: 500 | 1 - 256 of 256

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$83.69/day | Optimization score: 91.7%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(484) 412-7935 (mobile)	Call extension	Account	Account	Approved	121	3.01%	\$1,259.59
(484) 412-7935	Call extension	Account	Account	Approved	86	3.49%	\$689.13
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	259	5.11%	\$2,086.97
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	238	5.37%	\$1,849.94
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	235	5.14%	\$1,778.16
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	234	5.19%	\$1,750.80
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	228	4.85%	\$1,697.44
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	217	4.89%	\$1,642.50
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	209	4.78%	\$1,562.33
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	9	2.51%	\$51.17

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$83.69/day | Optimization score: 91.7%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Liposuction Alternative								
Nonsurgical Fat Reduction								
Structured snippet extension								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction								
Promotion extension								
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	373	4.28%	\$2,906.80	
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	334	3.68%	\$2,112.83	
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	73	3.56%	\$559.86	
Total: Sitelink extensions						1	3.13%	\$18.22
Total: Callout extensions						581	4.82%	\$4,343.64
Total: Structured snippet extensions						9	2.51%	\$51.17
Total: Call extensions						207	3.19%	\$1,948.72
Total: Promotion extensions						780	3.93%	\$5,579.49

Show rows: 500 | 1 - 14 of 14

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$39.66/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Insights: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	expanded reach	Campaign paused Approved (limited): Restricted drug terms +1 more	56	2.51%	\$274.77
CoolSculpting Newtown Square Fat Reduction Treatment Flexible Payment Options www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	29	3.25%	\$134.83
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Newtown Square www.kpaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	2	1.61%	\$11.70
KP Aesthetics CoolSculpting Newtown Square Fat Reduction Treatment +12 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	1	7.14%	\$3.82
KP Aesthetics New Client Special 25% Off All Fat Freezing www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.13%	\$2.79
KP Aesthetics Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.kpaesthetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting Newtown Square www.kpaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			89	2.69%	\$427.91
Total: Campaign			89	2.69%	\$427.91

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$39.66/day

Recommendations: All, X

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	5.00%	\$6.47
Call extension							
(484) 412-7935 (mobile)	Call extension	Account	Account	Approved	13	2.11%	\$78.91
(484) 412-7935	Call extension	Account	Account	Approved	6	1.61%	\$22.86
Callout extension							
Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	15	3.97%	\$85.66
New Clients 25% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	18	4.63%	\$85.23
Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	17	4.55%	\$82.81
Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	16	4.65%	\$78.69
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	14	3.67%	\$71.49
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	14	3.41%	\$56.30
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	11	3.11%	\$38.22
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	2	3.33%	\$7.02

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$39.66/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
advertising							
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	14	3.41%	\$56.30
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	11	3.11%	\$38.22
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	2	3.33%	\$7.02
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	68	2.74%	\$338.32
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions					1	4.76%	\$6.47
Total: Callout extensions					40	3.39%	\$196.55
Total: Structured snippet extensions					2	3.33%	\$7.02
Total: Call extensions					19	1.92%	\$101.77
Total: Promotion extensions					68	2.74%	\$338.32

Show rows: 500 | 1 - 14 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.



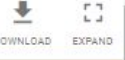
Responsive search ad [Leave feedback](#)

Custom Oct 1 - Dec 31, 2020

ASSETS COMBINATIONS



Asset status: All enabled ADD FILTER



Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Performance	Impr.
● KP Aesthetics	Approved (limited)	Headline	None	Learning	487
● CoolSculpting Newtown Square	Approved (limited)	Headline	None	Learning	2,067
● Freeze Away Stubborn Fat	Approved (limited)	Headline	None	Learning	49
● Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	1,981
● New Client Special	Approved (limited)	Headline	None	Learning	915
● Affordable & Quick Treatments	Approved (limited)	Headline	None	Good	1,845
● Flexible Payment Options	Approved (limited)	Headline	None	Learning	103
● Fat Reduction Treatment	Approved (limited)	Headline	None	Good	2,060
● Freeze Your Fat Away Today	Approved (limited)	Headline	None	Good	2,489
● Top Provider in Newtown Square	Approved (limited)	Headline	None	Learning	596
● CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	171
● Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	1,298
● Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Pending	1,436
● Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	Good	6,901
● Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved (limited)	Description	None	Learning	24
● Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation	Approved (limited)	Description	None	Pending	28
● How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	Pending	1,274

Show rows: 500 1 - 17 of 17



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Kimberly Costalas
KP Aesthetics
4621 West Chester Pike
Newtown Square, Pennsylvania
19073
United States

Date of Issue

10/01/2020

Invoice Number

FB2020-163

Amount Due (USD)

\$0.00

Due Date

10/01/2020

Description

Rate

Qty

Line Total

Monthly SEO + Content Creation

- Two treatment-related articles a month
- Website + treatment page updates and on-site SEO (up to two hours)
- Google Search Console management

\$1,250.00

1

\$1,250.00

Subtotal

1,250.00

Tax

0.00

Total

1,250.00

Amount Paid

1,250.00

Amount Due (USD)

\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 10/01/2020	Invoice Number FB2020-164	Amount Due (USD) \$0.00
	Due Date 10/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 10/08/2020	Invoice Number FB2020-173	Amount Due (USD) \$0.00
	Due Date 10/08/2020		

Description	Rate	Qty	Line Total
Social Media Post Creation + Engagement Coolsculpting Marketing 10/8/20 - 11/8/20	\$650.00	1	\$650.00
	Subtotal		650.00
	Tax		0.00
	Total		650.00
	Amount Paid		650.00
	Amount Due (USD)		\$0.00

Terms

DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. Website Optimization and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or

statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I authorize you to charge my credit card the above amounts or agree to pay by check. I further agree to the terms, conditions and descriptions listed above.



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 11/01/2020 Due Date 11/01/2020	Invoice Number FB2020-180	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation •Two treatment-related articles a month •Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		1,250.00
	Tax		0.00
	Total		1,250.00
	Amount Paid		1,250.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 11/01/2020	Invoice Number FB2020-181	Amount Due (USD) \$0.00
	Due Date 11/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 11/12/2020 Due Date 11/12/2020	Invoice Number FB2020-193	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Content Creation - Treatment Page Professionally written SEO Optimized treatment page (500-1000 words) -Chemical Peel -Laser Genesis Skin Tightening	\$500.00	2	\$1,000.00
Website Development -Teeth Whitening Page	\$100.00	1	\$100.00
Credit Web Development Comp	-\$200.00	1	-\$200.00
	Subtotal		900.00
	Tax		0.00
	Total		900.00
	Amount Paid		900.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 12/01/2020	Invoice Number FB2020-200	Amount Due (USD) \$0.00
	Due Date 12/01/2020		

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation •Two treatment-related articles a month •Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		1,250.00
	Tax		0.00
	Total		1,250.00
	Amount Paid		1,250.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 12/01/2020	Invoice Number FB2020-201	Amount Due (USD) \$0.00
	Due Date 12/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

Posted on October 14, 2020 | By kacostas | In Coolsculpting



CoolSculpting Chin and Neck Fat

CoolSculpting chin fat and neck fat is among the most popular fat freezing treatment areas. Many men and women struggle with embarrassing double chins and turkey necks. Before CoolSculpting, most had to turn to invasive surgery like liposuction to rid them of the stubborn fat. Now, with this incredible [fat freezing procedure](#), people can reduce their chin fat and neck fat without pain, surgery, or downtime.

Read on to learn more about this [body contouring treatment](#) and how it can help you eliminate chin and neck fat.

What Causes a Double Chin?

Most people believe double chins are the result of unhealthy lifestyle choices. They are, however, wrong to think this. Stubborn fat bulges in the chin and neck are influenced by genetics, gender, hormones, and even age. According to polls, 2 out of 3 American adults struggle with embarrassing double chins.

Fat in the chin and neck is seemingly diet and exercise-resistant, making it hard to lose. Thankfully, with the revolutionary science of [Cryolipolysis](#), CoolSculpting can help people target and eliminate the stubborn chin and neck fat.

Are Double Chin Exercises Real?

Sadly, you cannot target and "spot reduce" any fat bulge on the body. Whether you struggle with chin or belly fat, there is no way to do a particular exercise and eliminate those fat cells. You can do an unlimited number of crunches, and it may strengthen your abdominals, it will not specifically burn away belly fat.

You should not waste time trying to do exercises to eliminate double chins. If you have a double chin and live a healthy, active life, you should consider CoolSculpting chin. One treatment can help reduce the stubborn fat cells that cause the double chin.

Related article: [What is CoolSculpting >>](#)

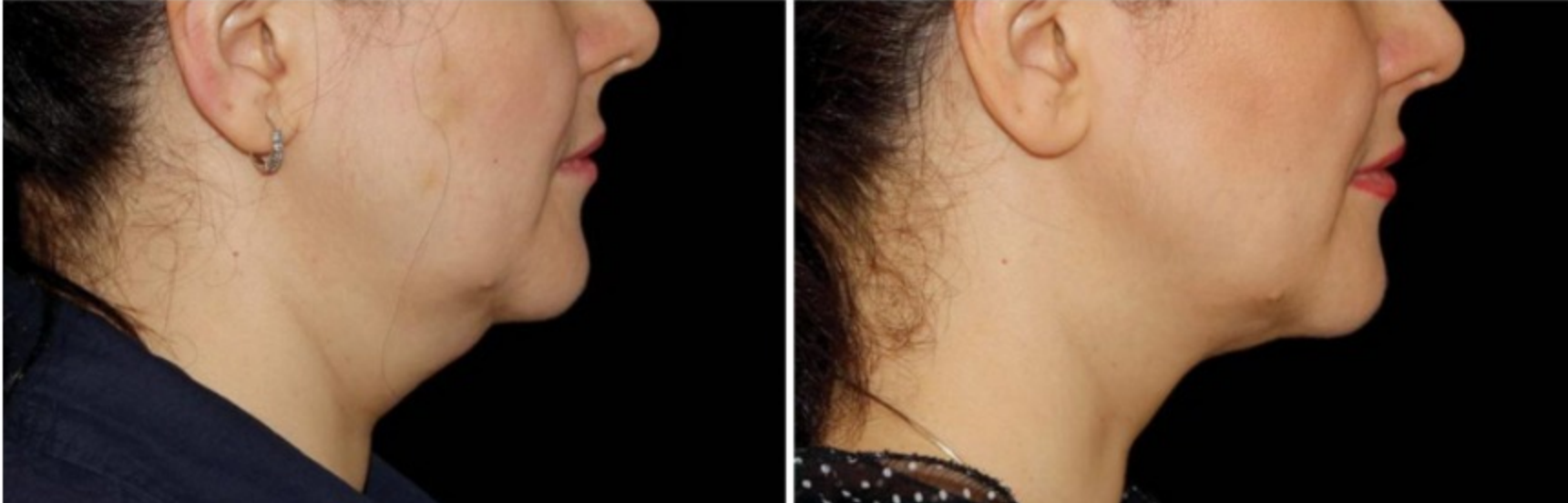
CoolSculpting Chin Applicators

CoolSculpting first hit the market in 2010, showing how phenomenal Cryolipolysis is at reducing fat cells. Since then, there are numerous new applicators available to help [Cold Sculpt](#) various areas on the body.

The CoolMini is one of the newest applicators. It is made specifically to treat small, isolated pockets of fat that are hard to reach. The CoolMini fits perfectly under the chin and on the neck area to reduce submental fullness.

CoolSculpting Chin Before and After*

CoolSculpting chin before and after images showcase how fantastic freezing fat cells can eliminate chin fat. Not just double chins, but treatments allow address turkey necks by reducing neck fat. As with any cosmetic procedure, results may vary.*



BEFORE individual results may vary AFTER
8 weeks after CoolSculpting® treatment
Photos courtesy of Shadan Kabiri, MD



BEFORE individual results may vary AFTER
9 weeks after CoolSculpting® treatment
Photos courtesy of Michael Marion, MD

[See more CoolSculpting before and after pics >>](#)

CoolSculpting Chin Treatments Near Me

If you want to learn more about CoolSculpting chin, contact KP Aesthetics. You can schedule a free consultation with one of our highly trained treatment specialists. During your consultation, our specialists can help determine if CoolSculpting is right for you. Call us at [\(484\)-321-8209](#).

Schedule a Free Consultation

name...
email...
phone...
Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...
Submit

By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting chin

Facebook Twitter LinkedIn

Freezing Fat Cells | Reduce Fat Cells Without Invasive Surgery
Previous

CoolSculpting Thighs | Contour Slim, Sexy Thighs
Next

Kimberly Costalas, RN
Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

Recommended Posts

CoolSculpting Reviews From Genuine Patients of KP Aesthetics | CoolSculpting Arms | Freezing Upper Arm Fat | Fat Reduction Treatments | CoolSculpting, SculpSure, and More | CoolSculpting Thighs | Contour Slim, Sexy Thighs

Posted on October 29, 2020 | By kacostalas | In CoolSculpting



CoolSculpting Thighs | Contour Slim, Sexy Thighs

CoolSculpting thighs is the best way to reduce stubborn fat bulges of the inner and outer thighs without surgery. The revolutionary fat reduction treatment uses precisely controlled cooling to [freeze away tenacious fat cells](#). Read on to learn more about CoolSculpting and how you can reduce thigh fat and achieve slim, sexy legs.

How to Get Rid of Thigh Fat

For most women, the inner and outer thigh area is always plagued with stubborn fat bulges. Known as "sexy-specific-fat," estrogen, a hormone, sends more fat to the thighs, butt, and pelvis. This extra fat storage is a supply of extra energy for women while breastfeeding.

Since thigh fat is typically hormone-induced, it is tough to get rid of diet and exercise alone. With CoolSculpting, you can have a quick, convenient procedure to eliminate thigh fat non-invasive and pain-free.

[Learn more about CoolSculpting >>](#)

CoolSculpting on Thighs

CoolSculpting on thighs is a [common CoolSculpting treatment area](#). Women can select to [cold sculpt](#) their outer thighs to reduce embarrassing saddlebags. The CoolSmooth applicator is explicitly made to treat the external thigh fat. It features a non-vacuum-based cooling allowing it to chill hard fat. Hard fat is unpinchable. A good example of hard fat is the saddlebags of the outer thighs. Clinical studies demonstrate the CoolSmooth applicator delivers "visible fat reduction after just one treatment."

If you want the coveted "thigh gap" or sleek, sexy inner thighs, the CoolFit applicator can help. This applicator is made to treat inner thigh fat. It features a flat vacuum cup and large cooling plates. It can treat hard to reach areas like the inner thighs. One CoolSculpting clinical study on inner thigh fat reduction shows that "84% of patients noticed visible fat reduction after just one treatment." Moreover, "93% of patients were satisfied with their results." Furthermore, "90% of patients would repeat the procedure."

Related article: [Does CoolSculpting work? >>](#)

CoolSculpting Thighs Before and After*

CoolSculpting thighs before and after images show how women can freeze away stubborn fat in the inner and outer thighs. Patients saw a significant reduction of fat in their thighs. As with any body contouring treatment, results may vary.*



[See more patient results >>](#)

CoolSculpting Thighs Near Me

If you want to learn more about this body contouring treatment and how you can sculpt thin, lean thighs, contact [KP Aesthetics](#). We are a leading provider of CoolSculpting with expert treatment specialists. Schedule a complimentary consultation to learn about this procedure and how you can get the sleek, sexy thighs of your dreams. Contact us by calling [\(484\)-321-8209](tel:484-321-8209).

Schedule a Free Consultation

name...
email...
phone...
Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...
Submit
By submitting this form you agree to be contacted via phone/text/email.

Schedule a Free Consultation

name...
email...
phone...
Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...
Submit
By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting thighs

- Facebook
- Twitter
- LinkedIn

CoolSculpting Chin and Neck Fat Fat Reduction Treatments | CoolSculpting, SculpSure, and More

Kimberly Costalas, RN
Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

Recommended Posts

- CoolSculpting Reviews From Genuine Patients of KP Aesthetics
- CoolSculpting Arms | Freezing Upper Arm Fat
- Fat Reduction Treatments | CoolSculpting, SculpSure, and More
- CoolSculpting Chin and Neck Fat

Posted on November 18, 2020 | By kacostalas | In CoolSculpting



Fat Reduction Treatments | CoolSculpting, SculpSure, and More

Fat reduction treatments refer to cosmetic procedures designed to eliminate unwanted bulges. They are designed to help healthy men and women who suffer from stubborn fat deposits by removing fat cells from the body. The procedures work best on pinchable bulges of diet and exercise-resistant fat.

Fat reduction treatments can be surgical procedures, such as liposuction, or non-surgical such as CoolSculpting, SculpSure, Laser lipo, and more. Continue reading and learn more about the different options available, the pros and cons of each, and which procedure is best suited for your needs.

Schedule a Free Consultation

name...
email...
phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

Submit

By submitting this form you agree to be contacted via phone/text/email.

Surgical Fat Reduction (Liposuction)

Once, there was only one treatment available for men and women who struggle with diet and exercise-resistant fat, Liposuction. During this procedure, a surgeon sticks a sharp cannula (tube) through an incision. The surgeon then uses the cannula to suction fat cells out of the body. Liposuction is the most effective fat reduction treatment available. It is also the most invasive, involving surgery, general anesthesia, scalpels, stitches, and lengthy (and often painful) recovery times.

Thankfully, today with innovations in fat reduction technology, there are many comfortable, non-invasive options to choose from.

How Non-Invasive Fat Reduction Treatments Work

Non-invasive fat reduction treatments use different types of technology to achieve optimal fat reduction. However, each therapy aims for the same result: a reduction in fat cells. Some treatments damage the fat cells by exposing them to a consistent calibrated cooling technology (cryolipolysis.) In contrast, other treatments use radiofrequency energy or ultrasonic waves to injury and damage the fat cells.

As with any medical procedure, results may vary. The following information is based on average patient experience.*

CoolSculpting Treatments

CoolSculpting is the #1 non-invasive fat reduction treatment on the market. There have been more than 8 million treatments performed. This body contouring method essentially [freezes the fat cells to death](#) using an advanced cooling technology known as Cryolipolysis. CoolSculpting treatment times last as little as 35-minutes and are described as being comfortable, virtually painless. Most patients require 2 to 3 treatments depending on the area they are treating to reach their specific aesthetic goals. Since CoolSculpting is entirely non-invasive, there is no downtime or recovery required.

[See CoolSculpting Before and After Results >>](#)

SculpSure Treatments

SculpSure is similar to CoolSculpting, except this treatment uses heat instead of cooling to eliminate fat cells. During a SculpSure treatment, light-based technology heats up the fat cells, effectively destroying them. Treatments last only 25-minutes, making it one of the shortest fat reduction treatments available. Most patients need 2 to 3 treatments. This method is non-invasive, so there is no downtime or recovery required. Patients can have their treatments and then resume their regular routine. Some patients do report some stiffness or swelling afterward. Results are apparent in as little as 8-12 weeks.

Related article: [DIY CoolSculpting: Why Freezing Fat at Home Doesn't Work >>](#)

Zerona Treatments

Zerona is another laser-based fat reduction treatment. This method, however, uses a "cold laser" to heat the fat cells. It is described as one of the gentlest fat reduction treatments. Moreover, it is also considered one of the least effective. Zerona treatments last 40 minutes. Most patients need six treatments in 2 weeks. It is non-invasive, so there is no downtime or recovery required. Many fat reduction treatment specialists say this is an ineffective treatment. If you respond to the treatment, typically, optimal Zerona results manifest after a 2-week treatment program.*

Vanquish Treatments

Vanquish is a fat reduction treatment that uses radiofrequency. This unique mechanism targets larger areas of the body. It is similar to other fat reduction treatments like liposuction, Venus Freeze, TruSculpt, or Ultrashape that use the same radiofrequency or ultrasonic energy to manipulate fat cells thermally. Vanquish treatments take between 30 to 60 minutes. Most patients will need 2 to 3 treatments. It requires no downtime or recovery. Some patients do report having lumps or tenderness in the treatment area afterward. Vanquish results tend to take 8 to 12 weeks to appear.

Laser Lipo Treatments

Laser lipo is marketed as a minimally invasive fat reduction treatment. It is still more intrusive than the other fat reduction treatments listed. Laser lipo targets tissue density and dissolves fat cells with a laser before and after the procedure. This form of lipo does not require general anesthesia, and it is recommended for smaller treatment areas. The procedure time will depend on the exact location being treated. Localized anesthesia makes this fat reduction method pain free. There is a recovery time associated with this method. Most patients will need 2-3 days to rest and restrict their usual activity. Some patients report several weeks before they altogether lose the tenderness and bruising. Results are apparent after the swelling subsides, typically a few weeks after laser lipo.

Which Right Fat Reduction Treatment Is Right for Me?

To qualify for each of the fat reduction treatments, you must be evaluated to determine if you are the ideal treatment candidate. Contrary to popular belief, cosmetic treatments are not for everyone. The best way to find out if these fat reduction treatments are right for you is to schedule a complimentary consultation with KP Aesthetics. During your consultation, you will speak with a knowledgeable treatment specialist. [Our specialists](#) can explain each treatment in detail, help determine which treatment would be best for you, and figure out if you are the right candidate for that specific fat reduction treatment.

Fat Reduction Treatments Near Me

If you are ready to begin your journey towards your dream physique, contact KP Aesthetics. We are proud to serve the Newtown Square area by providing exceptional fat reduction treatments. To learn more about the treatments we offer and to schedule your free consultation, contact us by calling [484-420-4094](tel:484-420-4094).

Schedule a Free Consultation

name...
email...
phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...


Submit

By submitting this form you agree to be contacted via phone/text/email.

fat reduction treatments

[Facebook](#) [Twitter](#) [LinkedIn](#)



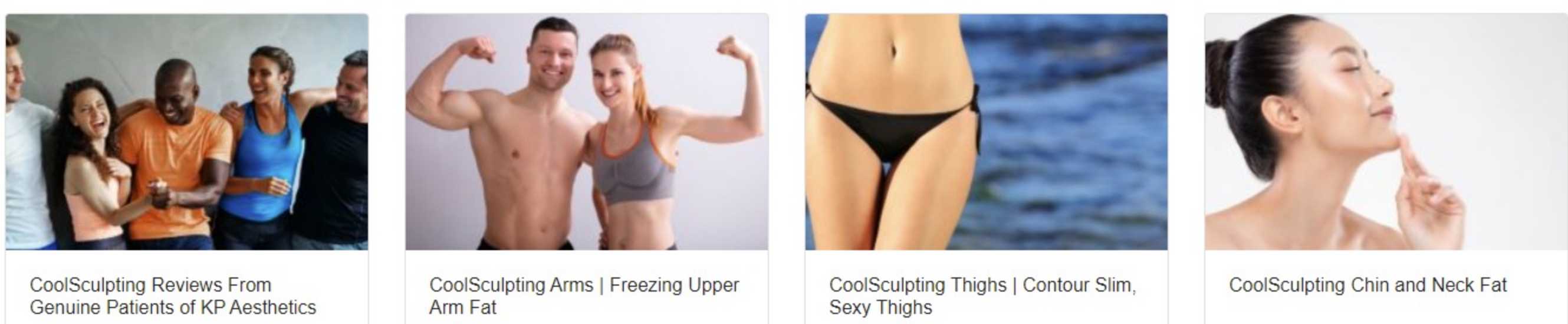


Kimberly Costalas, RN

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

[✉](#)

Recommended Posts



Posted on December 14, 2020 | By kacostas | In Coolsculpting



CoolSculpting Arms | Freezing Upper Arm Fat

CoolSculpting arms is the ideal way to tackle upper arm fat without invasive surgery or recovery. In 2017, the CoolSculpting makers introduced the CoolPetite applicator. This tool treats smaller, hard to reach bulges of fat. It is the perfect tool for treating upper arms with ease. Read on to learn more about upper arm fat and how [CoolSculpting](#) can reduce notorious issues like the "bingo wing."

Related article: [CoolSculpting treatment areas >>](#)

What Causes Upper Arm Fat?

The upper arms are known for collecting stubborn fat bulges due to genetics, age, and even hormones. Due to the fat deposits' biology, upper arm fat is increasingly hard to reduce with diet and exercise alone. For women struggling with embarrassing jiggling or bingo wings, CoolSculpting arms provide the solution. This fat reduction method can painlessly and quickly reduce those annoying fat cells that gather in the upper arms.

Related Article: [CoolSculpting Chin >>](#)

CoolSculpting Arms with the CoolPetite

The CoolPetite is part of the latest CoolSculpting applicators known as the CoolAdvantage collection. This line of tools helps reduce treatment time to 35 minutes, minimizes any treatment discomfort, and treats more problematic body areas.

Mark Foley, President and Chief Executive Officer of ZELTIQ, introduced the CoolPetite, saying, "After five years of research and millions of dollars invested in development, we are proud to be the only non-invasive fat reduction technology that is FDA-cleared to treat the upper arms, the third greatest area of concern for consumers."

Jean Carruthers, a principal investigator for the new line of applicators, also explains that "The upper arm, with its delicate structures, is one of the most challenging areas for fat reduction." Involved in the research, Carruthers says he can personally "attest to the fact that the upper arms responded beautifully and my study patients are delighted by their results."

Related article: [CoolSculpting thighs >>](#)

CoolSculpting Arms | The Science Behind the Treatment

CoolSculpting arms is possible due to the advanced cooling science known as [Cryolipolysis](#). Two Harvard scientists developed this science by observing a rare phenomenon in children who continually sucked on cold popsicles. With time and precision, the scientists created Cryolipolysis and the most popular non-invasive fat reduction method, CoolSculpting.

During the CoolSculpting arms treatment, the upper arms are exposed to a calibrated cooling within the CoolPetite applicator. The temperatures will not freeze or damage the skin. However, it will [freeze the fat cells](#) below the skin's surface, causing the fat cell's membrane to rupture. Once it ruptures, the cell can no longer store fat. Unable to do its job, the fat cell will die and process out of the body naturally. CoolSculpting provides natural, long-lasting fat reduction because once the fat cells exit the body, they cannot regrow.

CoolSculpting Arms Near Me

If you are tired of struggling with embarrassing upper arm jiggle and want to learn more about CoolSculpting, contact [KP Aesthetics](#). You can schedule a free consultation to learn everything you need to know about fat freezing and if this treatment is right for you. Call us at [484-420-4094](tel:484-420-4094) to schedule your consultation now.

Schedule a Free Consultation

name...

email...

phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

Submit

By submitting this form you agree to be contacted via phone/text/email.

Schedule a Free Consultation

name...

email...

phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...


Submit


By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting arms

Facebook Twitter LinkedIn

 [Fat Reduction Treatments | CoolSculpting, SculpSure, and More](#)

[CoolSculpting Reviews From Genuine Patients of KP Aesthetics](#) 




Kimberly Costalas, RN


Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

[✉](#)


Recommended Posts




[CoolSculpting Reviews From Genuine Patients of KP Aesthetics](#)



[Fat Reduction Treatments | CoolSculpting, SculpSure, and More](#)



[CoolSculpting Thighs | Contour Slim, Sexy Thighs](#)



[CoolSculpting Chin and Neck Fat](#)

Posted on December 29, 2020 | By kacostas | In CoolSculpting



CoolSculpting Reviews From Genuine Patients of KP Aesthetics

Fat freezing seems all the craze. But before investing in the fat reduction procedure, people want reassurance that [CoolSculpting actually works](#). CoolSculpting reviews from genuine patients are a great resource for those interested in the body contouring procedure. Reviews and client testimonials not only prove that CoolSculpting works, they also direct you to the best medical spa for the treatment.

Continue reading to see real patient testimonials for KP Aesthetics from various review platforms such as Yelp, Google, and Real Self.

[See actual before and after results >>](#)

The Fat That Would Never Leave is GONE

"Kim with KP aesthetics was fantastic I had a mom pouch that no matter how much weight I would loose would never go away 2 treatments later my stomach is flat and I am thrilled. Since I had such great results I am going to do my back flanks next. There is no pain during the procedure with mild tenderness after."



Kp Aesthetics saved me with CoolSculpting

"I absolutely love my results with CoolSculpting! Kim did an amazing job and I couldn't be happier! My belly is flat as a surfboard and I know I owe that to Kp Aesthetics! Cant wait to treat more areas!"



I went to KP Aesthetics. I had a great experience...

"I went to KP Aesthetics. I had a great experience and I am happy with my results. I look forward to other treatments and services they have in the near future. I had cool Sculpting on my thighs and my lower abdominal area. I went on two different days. I also had Botox on my far head and love it. I am looking into getting my lips plumped. So far everything looks very natural. Thank you Kim!!!"



Charlotte K

KP Aesthetics is the place to go!

"I am a mother of two with stubborn belly fat. After long consideration and speaking with Kim at KP Aesthetics, I decided to have my first Cool Sculpting treatment. It has been 7 weeks so far and I am very pleased with the results. So much so, that I went back today to have my flanks treated. Kim is very knowledgeable and took the time to explain the process in detail. During treatment I was comfortable and relaxed. Post treatment Kim continued to following up to ensure everything was going okay and to answer any additional questions I had. I highly recommend KP Aesthetics to anyone for any of their services. Extremely professional, relaxing environment and the prices are great!"



juddahy

Spa setting for safe body sculpting

"A great experience! The spa setting is wonderfully appointed and so very clean. The treatment is fast and effective. I have had the previous equipment which took an hour per treatment with great results to the new equipment which shortens the treatment time to 35 minutes! Kim is an amazing business owner with honest answers and suggestions. Her medical background sets her apart from other "spa" treatments. I know I'm in a safe environment with a very knowledgeable staff. Before I recommend any treatment or products to my studio, I always research and sample services to be able to honestly recommend a business. I give Kim 5 honest stars."



Susan S
30 Dec 2016

"Hey so if anyone wants an amazing coolsculpting experience please check this place out, 10/10 recommend. all of the staff is so nice and very pretty. very professional and the place is very clean."



Kelly smith

"Kim has been doing my botox for about a year now and we are currently doing my 2nd and 3rd coolsculpting treatment this evening with #4 and #5 happening next week. I love her services. She is personable, professional and definitely makes you feel good about yourself. I highly recommend her and the office in Newtown Square."



Jennifer T.
Broomall, PA

Get Ready to Leave Your Own Raving Review

CoolSculpting reviews for KP Aesthetics speak for themselves and demonstrate why the body contouring facility is the premier provider of [CoolSculpting in Newtown Square](#). Get started on your own physical transformation with [fat freezing](#) by scheduling a free consultation with KP Aesthetics. Reach out online or call [484-420-4094](tel:484-420-4094) today.

Schedule a Free Consultation

name...

email...

phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

Submit

By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting reviews



Kimberly Costalas, RN

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

[✉](#)

Recommended Posts

