

**Facebook Account Performance
Report
1 Mar 2021 — 31 Mar 2021**

KP Aesthetics (act_10200733899803322)

Key Performance Indicators



Impr
5,310
↑ ∞



Clicks
134
↑ ∞



Cost
\$6.00
↑ ∞



CTR
2.52%
-



Fb Pixel Lead
0
-

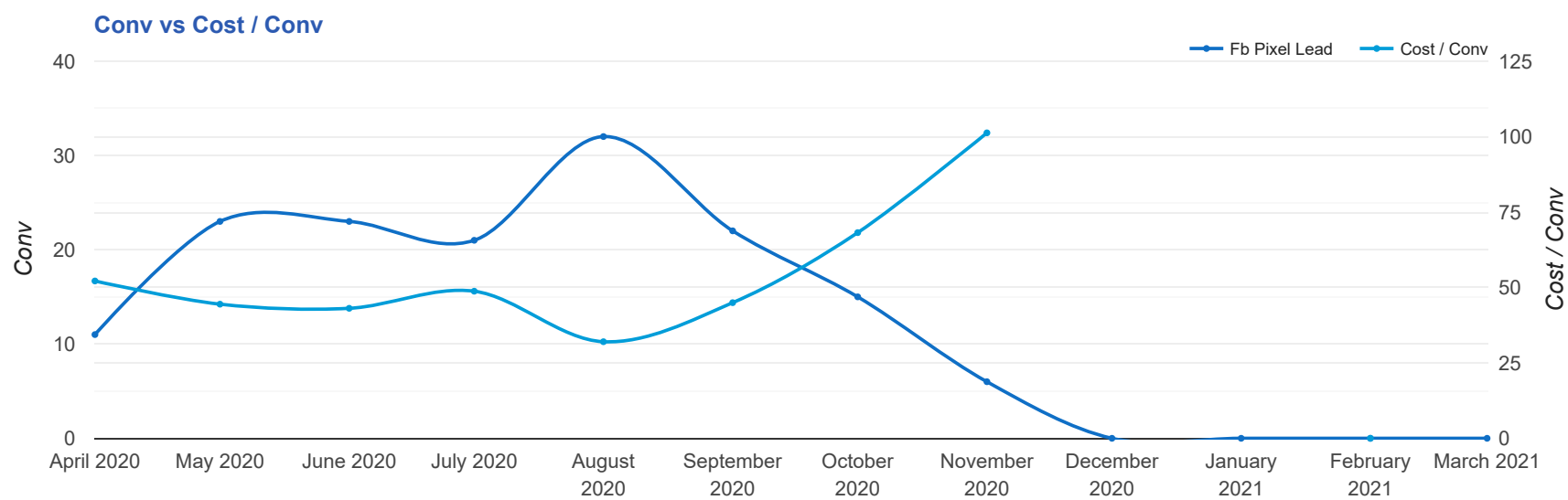


Cost / Conv
-
-

Monthly Account Summary

ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
KP Aesthetics	Mar, 2021	\$6.00	5,310	134	0	-

Monthly Performance Trends



ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
KP Aesthetics	Apr, 2020	\$573.59	29,351	351	11	\$52.14
KP Aesthetics	May, 2020	\$1,022.45	45,982	561	23	\$44.45
KP Aesthetics	Jun, 2020	\$990.87	44,998	492	23	\$43.08
KP Aesthetics	Jul, 2020	\$1,023.71	59,584	585	21	\$48.75
KP Aesthetics	Aug, 2020	\$1,024.33	42,529	444	32	\$32.01
KP Aesthetics	Sep, 2020	\$988.97	36,470	382	22	\$44.95
KP Aesthetics	Oct, 2020	\$1,022.34	39,572	337	15	\$68.16
KP Aesthetics	Nov, 2020	\$607.40	24,289	226	6	\$101.23
KP Aesthetics	Dec, 2020	\$3.00	1,010	11	0	-
KP Aesthetics	Jan, 2021	\$10.00	525	11	0	-
KP Aesthetics	Mar, 2021	\$6.00	5,310	134	0	-

Top Performing Campaigns

CAMPAIGNS	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
[Fabric Couch] Marketplace Listing Boosted on 03/21/2021	\$6.00	5,310	134	0	-

Top Performing Ad Sets

ADSET	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
[Fabric Couch] Marketplace Listing Boosted on 03/21/2021	\$6.00	5,310	134	0	-

Top Performing Ads

AD	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
[Fabric Couch] Marketplace Listing Boosted on 03/21/2021	\$6.00	5,310	134	2.52%	0	-

Age & Gender Performance

ACCOUNT	AGE	GENDER	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
KP Aesthetics	18-24	female	\$0.31	269	3	1.12%	0	-
KP Aesthetics	18-24	male	\$0.10	66	1	1.52%	0	-
KP Aesthetics	25-34	female	\$0.82	849	10	1.18%	0	-
KP Aesthetics	25-34	male	\$0.36	240	2	0.83%	0	-
KP Aesthetics	25-34	unknown	\$0.00	5	0	0.00%	0	-
KP Aesthetics	35-44	female	\$0.83	986	20	2.03%	0	-
KP Aesthetics	35-44	male	\$0.35	296	6	2.03%	0	-
KP Aesthetics	35-44	unknown	\$0.02	7	0	0.00%	0	-
KP Aesthetics	45-54	female	\$1.11	904	45	4.98%	0	-
KP Aesthetics	45-54	male	\$0.31	222	5	2.25%	0	-
KP Aesthetics	45-54	unknown	\$0.00	1	0	0.00%	0	-
KP Aesthetics	55-64	female	\$1.18	907	31	3.42%	0	-
KP Aesthetics	55-64	male	\$0.19	158	3	1.90%	0	-
KP Aesthetics	55-64	unknown	\$0.00	1	0	0.00%	0	-
KP Aesthetics	65+	female	\$0.33	317	7	2.21%	0	-

Performance By Device

ACCOUNT	DEVICE	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
KP Aesthetics	mobile_app	\$6.00	5,310	134	2.52%	0	-