

CoolSculpting Marketing Services

KP Aesthetics Q2 2021

Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 7,461.41
Total Marketing Fee: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$ 15,711.41

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search beta coolsculpting	\$84.02/day	Maximize conversions	Eligible	1,308	6.93%	\$7,461.41
search beta laser hair removal	\$17.95/day	Maximize conversions	Eligible	313	3.40%	\$1,474.74
search beta hydrfacial	\$21.07/day	Maximize conversions	Eligible	127	4.75%	\$1,230.59
Newtown Square Clinic	\$25.00/day \$760.00/month	CPC (enhanced)	Paused	0	-	\$0.00
search beta vivace	\$45.45/day	Maximize conversions	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$39.66/day	Maximize conversions	Paused	0	-	\$0.00
Total: Campaigns				1,748	5.69%	\$10,166.74
Total: Account	\$123.04/day			1,748	5.69%	\$10,166.74

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$84.02/day | Optimization score: 80% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
KP Aesthetics Fat Reduction Newtown Square Non-Surgical Fat Reduction +6 more www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	420	6.56%	\$1,879.49
{Keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +11 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	193	7.33%	\$1,258.57
{Keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +11 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	167	7.04%	\$1,171.65
CoolSculpting® Newtown Square Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	27	5.68%	\$236.75

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$84.02/day | Optimization score: 80% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Newtown Square Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	27	5.68%	\$236.75
{Keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +11 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	35	14.23%	\$206.52
CoolSculpting® Newtown Square Limited Time Offer June 2021 Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	28	5.94%	\$193.32
CoolSculpting® Newtown Square Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	25	5.24%	\$184.53

Google Ads | Chris Zelig > KP Aesthetics 149-784-9225 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$84.02/day | Optimization score: 80% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Newtown Square Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	25	5.24%	\$184.53
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	28	7.31%	\$122.14
CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	15	10.64%	\$119.62
{Keyword:KP Aesthetics} CoolSculpting Newtown Square Fat Reduction Treatment +11 more www.kpaesthetics.com Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	23	14.47%	\$115.31
Total: Ads			1,308	6.93%	\$7,461.41

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Freeze Away Body Fat Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	6.83%	\$84.36			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	8.11%	\$80.96			
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	20.00%	\$74.98			
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	9.84%				
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	9.84%	\$59.55			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.02%	\$55.44			
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	6.50%	\$54.38			
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	9.76%	\$54.22			
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Policy (Restricted medical content +1 more)	4	9.76%	\$54.22			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	9.48%	\$54.05			
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	16.67%	\$53.47			
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction Newtown Square Eliminate Fat & Feel Great Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	15	8.57%	\$53.01			
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Total: Ads							1,308	6.93%	\$			
Total Conversions							1,200	6.00%	\$7,421.41			

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	{Keyword:KP Aesthetics} CoolSculpting® Elite Fat Reduction Treatment +8 more kpaesthetics.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Newtown Square, PA. Schedule a Free Consultation... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Trademarks in ad text +2 more)	11	21.15%	\$52.45			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	7.94%	\$51.64			
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	8.47%	\$51.63			
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	7.86%				
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > KP Aesthetics 149-784-9225		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	7.86%	\$50.98			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	10	15.87%	\$40.06			
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	8.57%	\$37.71			
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Newtown Square Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	12.50%	\$37.29			
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	12.50%	\$37.29				
Fat Reduction Newtown Square Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	6.29%	\$36.58				
CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	13.04%	\$34.10				
CoolSculpting® Newtown Square Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	7.84%	\$32.28				
Total: Ads			1,308	6.93%	\$				

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	4.92%	\$31.51				
CoolSculpting® Newtown Square Limited Time Offer May 2021 Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	13.51%	\$29.99				
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	5.08%	\$28.76				
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	15.38%	\$				

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	15.38%	\$26.10				
CoolSculpting® Newtown Square Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	8.75%	\$25.41				
CoolSculpting® Newtown Square Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	6	10.53%	\$24.31				
Fat Reduction Newtown Square Freezing Fat Really Works Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.64%	\$23.59				
CoolSculpting® Fat Reduction Limited Time Offer June									

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.64%	\$23.59				
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	2.94%	\$21.92				
CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$19.80				
CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	11.43%	\$19.68				
Total: Ads			1,308	6.93%	\$				

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.00%	\$19.10				
2021 CoolSculpting Discount Non-Surgical Fat Reduction Best Prices, FDA-Cleared. www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$18.58				
Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	19.23%	\$18.39				
CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	7.14%	\$				

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	7.14%		\$18.31
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction Newtown Square Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.33%		\$18.05
<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newtown Square, PA. Schedule a Free Consultation		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.05%		\$18.00
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Limited Time Offer June 2021 Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	5.56%		\$17.81
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments									

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	5.56%		\$17.81
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	15.38%		\$17.61
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%		\$17.10
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction Newtown Square Eliminate Fat & Feel Great Freeze Away Body Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	12.00%		\$16.60
Total: Ads						1,308	6.93%		\$

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.23%		\$15.91
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%		\$15.58
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	18.18%		\$15.35
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction Newtown Square Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	10.26%		\$

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction Newtown Square Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	10.26%		\$15.24
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%		\$15.14
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	33.33%		\$13.44
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	20.00%		\$13.20
[Dynamically generated headline]									

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	20.00%		\$13.20
<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.11%		\$13.10
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	37.50%		\$12.71
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%		\$11.95
Total: Ads						1,308	6.93%		\$,

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Newtown Square Limited Time Offer May 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.56%	\$11.71
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Newtown Square kpaesthetics.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$11.60
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	9.52%	\$11.59
CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.45%	

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Newtown Square Limited Time Offer Apr 2021 Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.45%	\$11.18
CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	11.54%	\$11.15
CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	6.82%	\$11.10
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$10.62

Ad	Ad group	Status	Clicks	CTR	Cost
www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$10.62
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$10.57
CoolSculpting® Newtown Square Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	4.88%	\$10.56
CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	14.29%	\$10.51
Total: Ads			1,308	6.93%	\$

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$10.46
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.11%	\$9.48
CoolSculpting® Newtown Square Limited Time Offer June 2021 Hurry Offer Ends In... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	2.44%	\$9.44
Fat Reduction Newtown Square Freeze Away Body Fat Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%	

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Newtown Square Freeze Away Body Fat Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%	\$9.09
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$9.03
CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$8.67
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$8.13

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$8.13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction Newtown Square Freezing Fat Really Works Freeze Away Body Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$8.07	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	KP Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$7.93	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Newtown Square Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$7.82	
Total: Ads						1,308	6.93%	\$	

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction Newtown Square Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.45%	\$7.78	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$7.43	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$7.42	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Elite Next-Generation Fat Reduction Best Prices. FDA-Cleared. kpaesthetics.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$	

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Elite Next-Generation Fat Reduction Best Prices. FDA-Cleared. kpaesthetics.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$7.41	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.00%	\$7.02	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.78%	\$6.72	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	3.85%	\$6.69	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great									

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	3.85%	\$6.69	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$6.11	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Newtown Square Freeze Away Body Fat Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$5.86	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$5.54	
Total: Ads						1,308	6.93%	\$7	

Google Ads									
Chris Zelig > KP Aesthetics 149-784-9225									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$84.02/day Optimization score: 80% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$5.26	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$4.96	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$4.95	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.82%	\$	

Google Ads		Chris Zelig > KP Aesthetics 149-784-9225	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.82%	\$4.90					
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.70%	\$4.76					
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$4.63					
Keywords	<input type="checkbox"/>	Fat Reduction Newtown Square Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$4.09					
Audiences	Non-Surgical Fat Reduction Freeze Away Body Fat											

Google Ads		Chris Zelig > KP Aesthetics 149-784-9225	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$4.09					
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$3.77					
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$3.65					
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$3.60					
Audiences	Total: Ads ②											
Demographics					1,308	6.93%	\$					

Google Ads		Chris Zelig > KP Aesthetics 149-784-9225	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$3.59					
Extensions	<input type="checkbox"/>	Fat Reduction Newtown Square Freezing Fat Really Works Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%	\$3.57					
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.32					
Keywords	<input type="checkbox"/>	Fat Reduction Newtown Square Freeze Away Body Fat Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%						

Google Ads		Chris Zelig > KP Aesthetics 149-784-9225	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	Fat Reduction Newtown Square Freeze Away Body Fat Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%	\$3.29					
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$3.06					
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$2.62					
Keywords	<input type="checkbox"/>	CoolSculpting® Newtown Square Limited Time Offer May 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.50					
Audiences	CoolSculpting® Fat Reduction Apr Only 50% Off 8+											

Google Ads		Chris Zelig > KP Aesthetics 149-784-9225	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$84.02/day	Optimization score: 80%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.50					
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.56%	\$2.36					
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$2.22					
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Our Biggest Discount Ever www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$2.18					
Audiences	Total: Ads ②											
Demographics					1,308	6.93%	\$					

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$2.16
Fat Reduction Newtown Square Freeze Away Body Fat Get Rid of Unwanted Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$2.11
CoolSculpting® Newtown Square Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$1.85
Fat Reduction Newtown Square Freezing Fat Really Works Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.86%	

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Newtown Square Freezing Fat Really Works Freeze Away Body Fat www.kpaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.86%	\$1.80
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN)*2021/04/30... www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.67%	\$1.74
KP Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.37
Fat Reduction Newtown Square Freezing Fat Really Works Get Rid of Unwanted Fat www.kpaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$1.13

Ad	Ad group	Status	Clicks	CTR	Cost
#1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA. #1 FDA-Cleared, non-surgical fat... View assets details	2. body sculpting	content +1 more), Ad group paused	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat www.kpaesthetics.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
CoolSculpting Newtown Square Freeze Away Stubborn Fat Target Belly Fat, Love Handles www.kpaesthetics.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Total: Ads			1,308	6.93%	\$7,461.41
Total: Campaign			1,308	6.93%	\$7,461.41

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	42	5.30%	\$245.51
(484) 412-7935 (mobile)	Call extension	Account	Account	Approved	163	6.23%	\$1,220.63
(484) 412-7935	Call extension	Account	Account	Approved	88	5.32%	\$524.39
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	349	8.16%	\$2,142.08
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	341	8.81%	\$2,054.73
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	295	8.10%	\$1,776.60
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	284	7.95%	\$1,746.42

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Fat Reduction Treatment. Learn More				content +1 more			
(484) 412-7935 (mobile)	Call extension	Account	Account	Approved	163	6.23%	\$1,220.63
(484) 412-7935	Call extension	Account	Account	Approved	88	5.32%	\$524.39
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	349	8.16%	\$2,142.08
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	341	8.81%	\$2,054.73
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	295	8.10%	\$1,776.60
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	284	7.95%	\$1,746.42
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	289	8.03%	\$1,742.56
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	284	8.26%	\$1,590.46
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	255	7.59%	\$1,515.89

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$84.02/day | Optimization score: 80%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	3	2.31% \$9.69
Promotion extension							
<input type="checkbox"/>	Summer Sale - 50% off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	782	7.97% \$4,692.05
Total: Sitelink extensions						53	6.03% \$330.92
Total: Callout extensions						687	8.10% \$4,052.57
Total: Structured snippet extensions						3	2.31% \$9.69
Total: Call extensions						251	5.88% \$1,745.02
Total: Promotion extensions						897	7.84% \$5,399.92

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$84.02/day | Optimization score: 80%

Responsive search ad > Leave feedback

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.
KP Aesthetics	Approved (limited)	Headline	None	1,518
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,660
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	417
Freezing Fat Really Works	Approved (limited)	Headline	None	55
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	103
Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	2,549
Fat Reduction Newtown Square	Approved (limited)	Headline	None	5,215

Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$84.02/day | Optimization score: 80%

Asset status: All

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	417
Freezing Fat Really Works	Approved (limited)	Headline	None	55
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	103
Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	2,549
Fat Reduction Newtown Square	Approved (limited)	Headline	None	5,215
Freeze Away Body Fat	Approved (limited)	Headline	None	56
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	233
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,104

Show rows: 10 | 1 - 10 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | KP Aesthetics | 149-784-9225 | search | beta | coolsculpting | Budget: \$84.02/day | Optimization score: 80%

Responsive search ad > Leave feedback

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Approved (limited)	Description	None	6,403

Show rows: 10 | 11 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 04/01/2021 Due Date 04/01/2021	Invoice Number FB2021-068	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation •Two treatment-related articles a month •Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		1,250.00
	Tax		0.00
	Total		1,250.00
	Amount Paid		1,250.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Kimberly Costalas KP Aesthetics 4621 West Chester Pike Newtown Square, Pennsylvania 19073 United States	Date of Issue 05/01/2021 Due Date 05/01/2021	Invoice Number FB2021-090	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation •Two treatment-related articles a month •Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		1,250.00
	Tax		0.00
	Total		1,250.00
	Amount Paid		1,250.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Kimberly Costalas
KP Aesthetics
4621 West Chester Pike
Newtown Square, Pennsylvania
19073
United States

Date of Issue

06/01/2021

Due Date

06/01/2021

Invoice Number

FB2021-108

Amount Due (USD)

\$0.00

Description

Rate

Qty

Line Total

Monthly SEO + Content Creation

- Two treatment-related articles a month
- Website + treatment page updates and on-site SEO (up to two hours)
- Google Search Console management

\$1,250.00

1

\$1,250.00

Subtotal

1,250.00

Tax

0.00

Total

1,250.00

Amount Paid

1,250.00

Amount Due (USD)

\$0.00