

CoolSculpting Marketing Services KP Aesthetics Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$ 8,259.59
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$16,509.59

Google Ads Medstar Media > KP Aesthetics 149-784-9225

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved workspace (3 filters) Campaigns (2 from 1 account) Select a campaign

Workspace filter Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Recommendations Add filter

Search Segment Columns Reports Download Expand More

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search coolsculpting	\$96.68/day	Maximize conversions	All ads limited by policy	842	7.21%	\$8,259.59
search beta coolsculpting exp reach	\$39.66/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
Total: Campaigns in your current workspace				842	7.21%	\$8,259.59
Total: Account				1,510	7.37%	\$10,757.09

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Ads

Recommendations Add status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword KP Aesthetics) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	214	10.05%	\$3,178.45
KP Aesthetics Fat Reduction Newtown Square Non-Surgical Fat Reduction +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	357	7.31%	\$2,828.35
KP Aesthetics Fat Reduction Newtown Square Non-Surgical Fat Reduction +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	178	4.90%	\$1,325.90
(Keyword KP Aesthetics) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	38	11.31%	\$506.73
KP Aesthetics CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	49	8.67%	\$376.16
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.48%	\$33.94

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Ads

Recommendations Add status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.48%	\$33.94
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$8.22
(Keyword KP Aesthetics) CoolSculpting® Elite Fat Reduction Treatment +9 more kpaesthetics.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Newtown Square, PA. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.84
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in PA CoolSculpting Newtown Square +3 more kpaesthetics.com/coolsculpting/newtown_square #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA. #1 FDA-Cleared, non-surgical fat reduction... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat www.kpaesthetics.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
CoolSculpting Newtown Square Freeze Away Stubborn Fat Target Belly Fat, Love Handles www.kpaesthetics.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
25% Off Cool Sculpting in PA Target Belly Fat, Love Handles Freeze Away Stubborn Fat		Removed			

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Ads

Recommendations Add status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Strap, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.	coolsculpting - abs	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting for Belly Fat KP Aesthetics Top Provider in Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting - abs	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
(Keyword KP Aesthetics) CoolSculpting Newtown Square Target Belly Fat, Love Handles www.kpaesthetics.com Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - abs	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting Newtown Square Find A Location Near You Fat Reduction Treatment www.kpaesthetics.com Best CoolSculpting Deal. Top Provider in Newtown Square, PA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Total: Ads in your current workspace			842	7.21%	\$8,259.59
Total: Campaign			842	7.21%	\$8,259.59

Show rows: 100 1 - 100 of 646

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Recommendations **Responsive search ad** Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Insights Assets Combinations

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: coolsculpting, coolsculpting near me, body sculpting near me, + 128 more

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Schedule a Free Consultation	Approved (limited)	Headline	None	8	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	53	Advertiser
(Keyword: KP Aesthetics)	Approved (limited)	Headline	None	595	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Recommendations **Ad may be limited by policy: Restricted medical content, Restricted drug terms** Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	None	4	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	16	Advertiser
Top Provider in Newtown Square	Approved (limited)	Headline	None	173	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	10	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	138	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	395	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	170	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	12	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	12	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	522	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	1,579	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	573	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Recommendations **Ad may be limited by policy: Restricted medical content, Restricted drug terms** Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	None	573	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	31	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,064	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	35	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,927	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Recommendations **Assets** Custom Jan 1 - Mar 31, 2023 Show last 30 days

Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	4	38	10.53%	\$15.39	\$61.57
Sitelink									
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	404	4,783	8.45%	\$11.58	\$4,676.37
5 Star Reviews See Why KP Aesthetics is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	357	4,377	8.16%	\$11.65	\$4,160.01
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	311	4,084	7.62%	\$11.04	\$3,433.68

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All campaigns Unsaved workspace (3 filters) Campaign search | coolsculpting Ad groups (21) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Overview Recommendations **Assets** Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Why Choose KP Aesthetics? Read About What Sets Us Apart from Other Medspas in Newtown Square	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	273	3,645	7.49%	\$10.68	\$2,914.58
Book a Free Consultation Book a Consultation With #1 Provider in Newtown Square.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	235	3,178	7.39%	\$11.77	\$2,766.38
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	96	889	10.80%	\$11.52	\$1,106.12
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	80	928	8.62%	\$12.62	\$1,009.93
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	64	739	8.66%	\$12.54	\$802.78
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	67	643	10.42%	\$11.84	\$793.07
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	64	691	9.26%	\$11.61	\$743.34
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Book An Appointment	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Up to 50% Off	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Promotion									
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	332	3,957	8.39%	\$11.57	\$3,840.30

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Spring Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	53	616	8.60%	\$8.81	\$466.80
Winter Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(484) 246-7165	Account	Account	Eligible	Advertiser	44	797	5.52%	\$16.05	\$705.98
(484) 246-7165	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					410	4,864	8.43%	\$11.56	\$4,738.04
Total: Callouts					162	1,995	8.12%	\$11.46	\$1,857.02
Total: Structured snippets					4	38	10.53%	\$15.39	\$61.57
Total: Calls					44	797	5.52%	\$16.05	\$705.98

Enabled Status: All ads limited by policy Type: Search Budget: \$96.68/day Optimization score: 94.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Treatments	search coolsculpting	Campaign	Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(484) 246-7165	Account	Account	Eligible	Advertiser	44	797	5.52%	\$16.05	\$705.98
(484) 246-7165	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					410	4,864	8.43%	\$11.56	\$4,738.04
Total: Callouts					162	1,995	8.12%	\$11.46	\$1,857.02
Total: Structured snippets					4	38	10.53%	\$15.39	\$61.57
Total: Calls					44	797	5.52%	\$16.05	\$705.98
Total: Promotions					385	4,573	8.42%	\$11.19	\$4,307.10

Show rows: 100 1 - 22 of 22

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coolsculpting ELITE
FREEZE AWAY STUBBORN FAT
SALE: 50% OFF

GET UP TO 50% OFF COOLSCULPTING ELITE COUPON

name: _____
 email: _____
 phone: _____

GET COUPON

By submitting this form you agree to be contacted via phone/text/email. Reply STOP at any time to be opted out of marketing. *Minimum purchase of 6+ treatments for 50% off.

Certified CoolSculpting Practice

AS FEATURED IN
WomensHealth The New York Times SHAPE ELLE VOGUE GLAMOUR Forbes

CoolSculpting Elite | Fat Freezing | Top-Rated Medical Spa | Newest Technology

When diet and exercise don't get rid of stubborn fat, CoolSculpting Elite can help. Also known as cold sculpting or fat freezing, this fat reduction treatment is the only FDA-cleared procedure that uses controlled cooling to target tenacious bulges that resist diet and exercise. Best of all, CoolSculpting reduces stubborn fat safely and effectively, without surgery, and with minimal to no downtime.

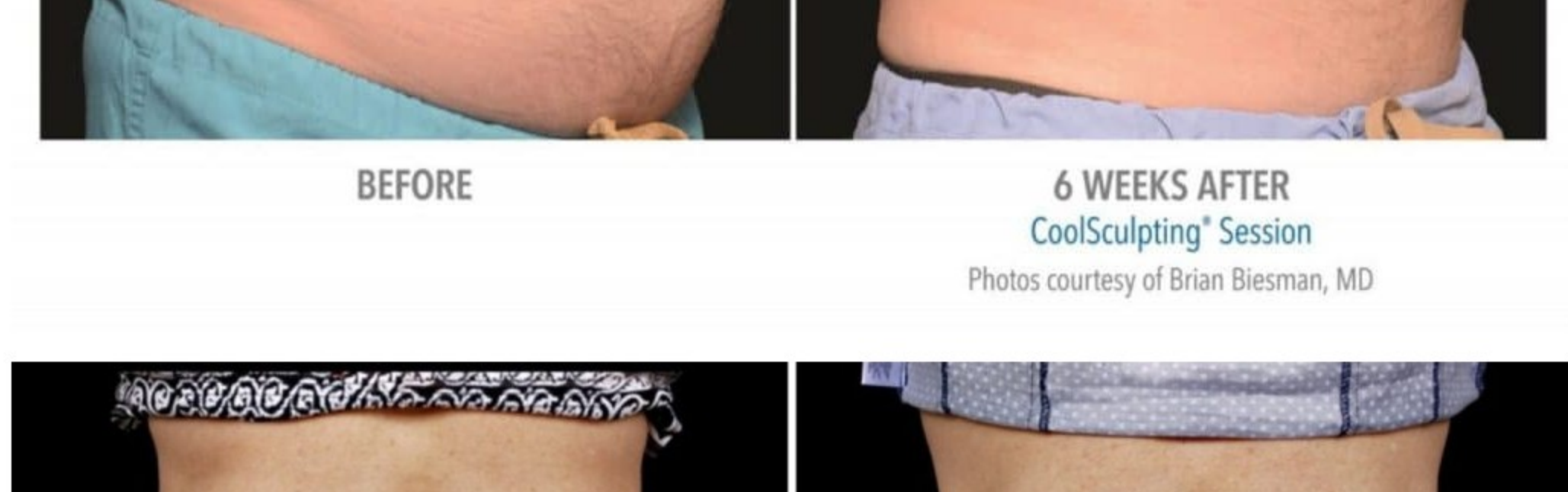
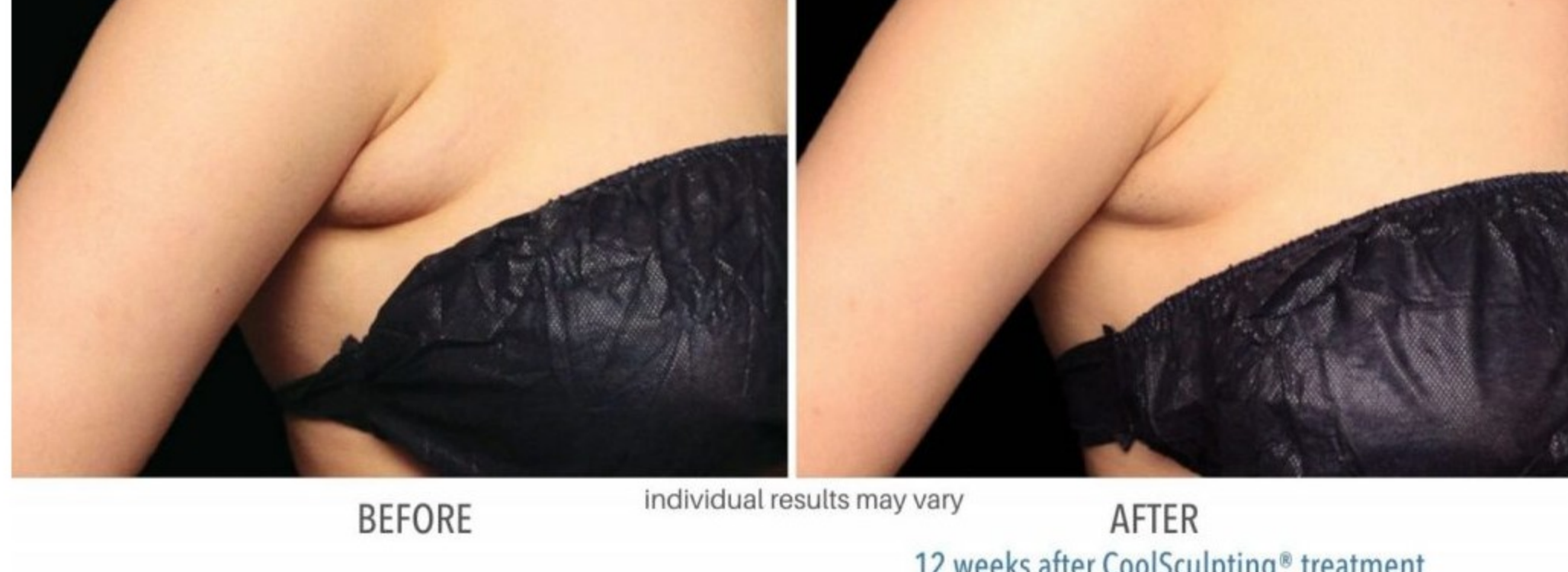
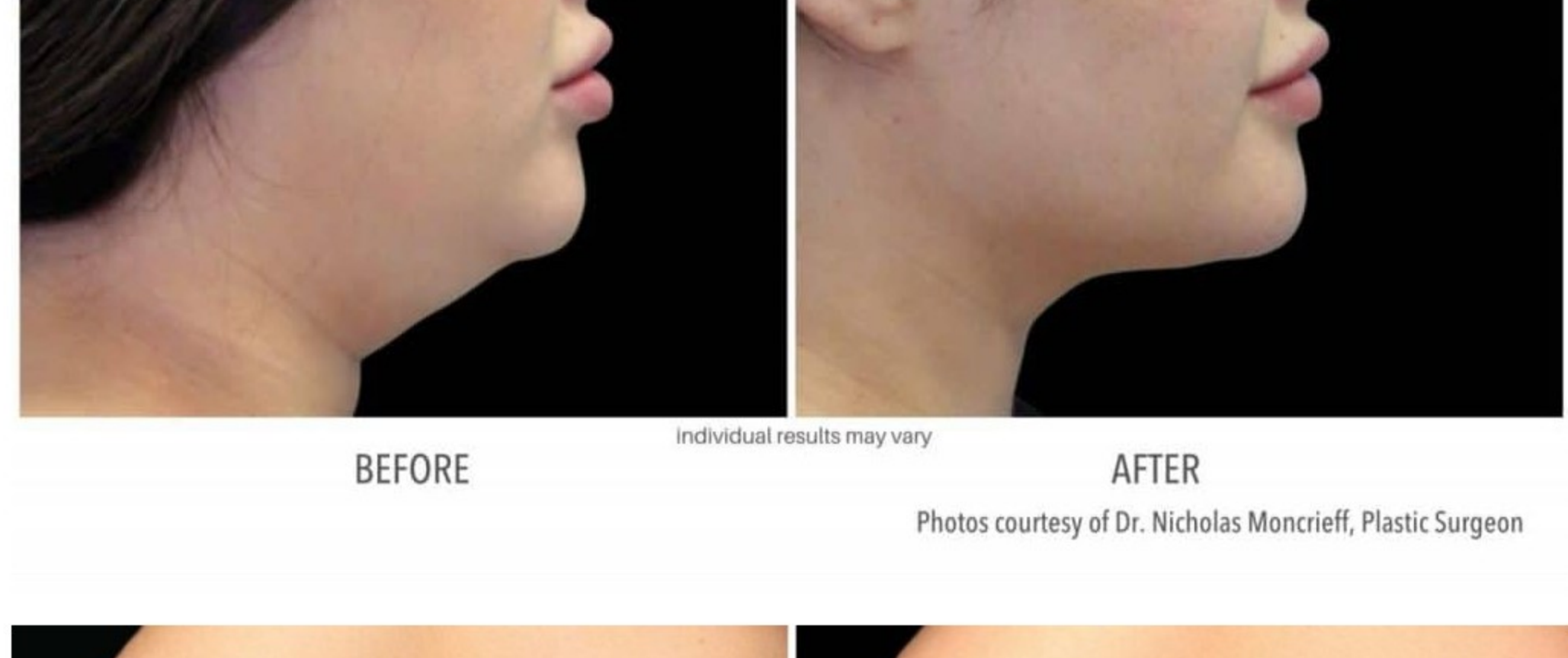
CoolSculpting Elite is the newly redesigned CoolSculpting system that features the same fat-freezing capabilities as before, but with updated features for efficiency and additional cooling. The new CoolSculpting Elite machine features dual curve series applicators with a C-cup design. These allow the applicators to make more contact with tissue surface to enhance suction and promote up to 18% more cooling coverage. The dual applicators also allow for multiple area to be treated simultaneously, cutting the number of appointments needed in half and getting you to your results quicker and with fewer appointments.

Why Men and Women love CoolSculpting

- Reduce fat without liposuction
- Long-lasting results
- Target stubborn bulges like belly fat & love handles
- Convenient, 35-minute treatments
- Minimal to no downtime
- Sculpt attractive contours
- FDA cleared and scientifically proven

CoolSculpting Before and After

Fat freezing contours your body for a slimmer, more sculpted physique, as evident in these CoolSculpting before and after images. Individual results may vary, as with any cosmetic treatment. * To ensure you love your before and after effects, choose an experienced professional to perform your treatment. CoolSculpting is a technique sensitive procedure. The expertise of your provider impacts your experience and influences your results.



Cool Sculpting Near Me | Why Choose KP Aesthetics

KP Aesthetics is a state-of-the-art medical spa with award-winning staff. Specializing in body contouring, KP Aesthetics offers patients the latest techniques and technologies in non-invasive fat reduction. The technicians are certified, extensively trained, and committed to patient safety and satisfaction. All this distinguishes KP Aesthetics as the premier Newtown Square CoolSculpting Elite provider.

At KP Aesthetics, we're not like other medical spas. We're not only here to improve the way you look — we're here to make sure you leave feeling good about yourself and more confident than ever.

Cool Sculpting Treatment Areas

KP Aesthetics offers clients the newest line of Cool Sculpting Elite technology and applicators to target nearly any bulge on the body that resists diet and exercise. In addition, KP Aesthetics offers CoolSculpting—the use of two CoolSculpting machines at one time. Dual Sculpting is ideal for mirror treatments, such as love handles, which require individual treatments on each flank. With Dual Sculpting, patients reduce twice as much fat in half the time.

Popular treatment areas include:

- Cool Sculpting the abdomen to reduce belly fat
- Cool Sculpting on the flanks to minimize love handles
- Cool Sculpting on the thighs to reduce both inner and outer thigh fat
- Cool Sculpt for upper arm fat
- Cool Sculpting neck fat and double chins
- Cool Sculpt on back fat
- Cool Sculpt armpit fat (bra bulge)
- Cool Sculpt chest fat (ideal for men with moobs)



CoolSculpting Near Chester & Delaware County, PA

How Does CoolSculpting Improve the Stomach?

CoolSculpting in Newton Square uses controlled cooling to freeze and eliminate fat cells in the stomach. After stubborn fat cells die in the abdomen area, your body will process them as waste. Over time, you'll notice your stomach looking slimmer and more contoured. Many men and women turn to CoolSculpting to safely reduce stomach fat.

Can CoolSculpting Get Rid of Love Handles?

Sometimes, no matter how hard we work out at the gym and how clean we eat, those flanks don't seem to budge. The good news is that fat-freezing is an effective method for reducing love handles. You'll enjoy a more defined and shapely waistline as your body eliminates the dead fat cells.

How Do I Sculpt My Arms with CoolSculpting?

Many Chester County residents choose CoolSculpting to sculpt and define their arms. After treatment, patients can expect to see a noticeable transformation. Upper arms become slimmer and more toned, resulting in a more contoured and defined look.

While the full results can take up to 12 weeks to fully manifest, many people see a difference in their arms soon after the treatment. In addition, our patients feel more confident wearing sleeveless shirts and dresses and more comfortable with how their arms look.

What Does CoolSculpting Do to the Thighs?

The thighs are a common area where bodies tend to store fat. Banishing inner and outer thigh fat can be challenging, even with a healthy lifestyle. CoolSculpting in Delaware County can help eradicate diet- and exercise-resistant fat.

After CoolSculpting thighs, patients observe their legs become slimmer and more defined. They feel empowered to wear fitted clothing and flaunt their legs in shorts and swimwear.

How Effective Is CoolSculpting on Back Fat?

CoolSculpting is a reliable treatment for reducing back fat. But because it's not a weight loss solution, patients must watch their diet and exercise daily for best results. CoolSculpting the back may require several treatments to achieve your desired outcome.

Are There Downsides to CoolSculpting?

Compared to more invasive body contouring procedures, CoolSculpting has much fewer drawbacks. But like any medical procedure, it comes with potential downsides you should know about before getting it.

Patients may experience mild stinging, aching, and discomfort in the treatment area shortly after the treatment. Fortunately, the [sensations are generally mild](#). Nevertheless, we recommend patients use over-the-counter pain medication to manage the discomfort.

Another downside to CoolSculpting is that while [results are long-lasting](#), you may need maintenance treatments if you gain weight. Dead fat cells cannot regrow, but there's no guarantee that new ones can't form after your CoolSculpting treatment. That's why patients must eat nutritious meals and stay active.

Finally, CoolSculpting isn't for everyone. For example, obese individuals should focus on shedding pounds before considering CoolSculpting. Losing weight through a combination of diet and exercise can reduce the body's fat, making CoolSculpting more effective. Candidates must also have a body mass index higher than 30 to yield promising results.

How does fat freezing work?

Curious about fat freezing? It comes down to science called Cryolipolysis. Cells made of fat freeze at higher temperatures than the tissues surrounding them. CoolSculpting technology delivers controlled cooling to gently, safely, and effectively target fat cells underneath the skin. When exposed to cold, fat cells chill and crystallize. This causes the cell's membrane to rupture, destroying the cell's ability to store fat. This process triggers the lymphatic system—the body's clean up system that metabolizes damaged cells—to collect the frozen fat cells. These fat cells are filtered through the kidneys and excreted as waste.

Can the fat come back?

The adult body has a fixed amount of fat cells. The body does not create more fat cells when it gains weight. Instead, the fat cells expand to accommodate the extra fat. Similarly, the body does not get rid of fat cells when it loses weight. The cells simply shrink when the fat is metabolized. Hence, fat reduction treatments, like liposuction and CoolSculpting, are different than weight loss treatments. Fat reduction treatments eliminate fat cells from the body. And since the body does not create new fat cells, once the stubborn bulge is frozen, and the cells are excreted from the body, those cells are gone for good. The body does not replace the frozen fat cells. Nor can they grow back. This leads to long-lasting results.

It is essential to maintain your new, slimmer physique with diet and exercise. While frozen fat cells cannot grow back, nothing is stopping your remaining fat cells from expanding to accommodate weight gain. This may obscure your CoolSculpting results.

Will CoolSculpting help me lose weight?

CoolSculpting is FDA-cleared as a fat reduction treatment, not a weight loss treatment. Fat freezing is not a suitable weight loss option or solution for obesity. Although fat reduction and weight loss produce very similar-looking results, the two treatments are fundamentally different. When you gain weight, your existing fat cells (the number of which is fixed) will expand. When you lose weight, your current fat cells shrink. The number of fat cells in your body will remain the same through weight loss and gain. Fat cells eliminated through fat freezing are gone for good.

Can CoolSculpting improve skin laxity?

The CoolMini applicator targets submental fullness or double chin area. Clinical studies show how effective fat freezing reduces appearance of this notoriously stubborn and problematic area. And that's not all. The CoolMini recently received FDA clearance to "improve the appearance of lax tissue in the treated area." This clearance came from several studies done evaluating the ability of CoolSculpting treatments to tighten loose and sagging skin. In addition, the Journal of Dermatologic Surgery stated that "independent assessments by patients and investigators found consistent improvement in skin texture and laxity." Therefore, the CoolMini applicator offers a double solution for treating the appearance of the double chin area.

How much does CoolSculpting cost?

CoolSculpting treatments are individualized to the unique needs and goals of the patient. As a result, CoolSculpting cost varies per person. Factors that affect the price of CoolSculpting include treatment area, the number of cooling sessions needed to obtain optimal results, and discounts from specials or package pricing. During your FREE consultation, we'll create a treatment plan that's tailored to your body, goals, and budget.

Cool Sculpting in New Town Square

See the beauty, feel the difference of a slim, sculpted physique. Find out if fat freezing is right for you by contacting KP Aesthetics. The premier CoolSculpting provider in Newtown Square, KP Aesthetics is proud to serve the surrounding areas of Westchester and the Glen Mills. Schedule your free consultation by reaching out online or calling (484) 323-8209 today.

CoolSculpting for Men

CoolSculpting is the perfect way for men to eliminate diet and exercise-resistant fat cells without drawing too much attention to themselves. In the past, invasive surgeries like liposuction were the only way men and women could reduce stubborn fat. But surgery comes with pain, several drawbacks, and a lengthy recovery time. Some men see that as a less appealing way to help them reduce pesky fat. Thankfully, CoolSculpting provides those men struggling with stubborn fat a painless, convenient way to reduce embarrassing fat bulges.

CoolSculpting is most effective on healthy, active men who still find themselves struggling with fat in problematic areas like the chest or stomach. Much like women, men also feel the pressure to look a certain way. Fat freezing helps those people eliminate stubborn belly fat, chest fat or moobs, and any other stubborn areas on the body that tend to hold onto extra fat.

More men turn to CoolSculpting to help them achieve a leaner, more sculpted physique because it is an invasive surgery. CoolSculpting requires no surgery or pain, meaning men can discreet in their fat reduction procedure. According to Bloomberg magazine, "Men are more gun-shy... They're more comfortable trying procedures that aren't invasive, won't require too much time, and have minimal side effects."

CoolSculpting Side Effects

CoolSculpting is reputable for having a high safety profile. Millions of fat-freezing treatments are done around the globe successfully almost daily. Along with FDA clearance, CoolSculpting's safety is also backed by numerous scientific studies. For example, a comprehensive study published in the Journal of Dermatological Surgery concludes that "with proper patient selection, cryolipolysis is a safe, well-tolerated, and effective treatment method for reducing subcutaneous fat."

Since side effects are rare, this fat reduction method is one of the safest ways to eliminate stubborn fat cells from the body. Some patients, however, can experience what is known as immune system response. When this occurs, the patient can experience mild bruising, tenderness, redness, and swelling at the treatment site. Those effects are mild and will go away in a few days.

Does CoolSculpting hurt?

CoolSculpting is a non-invasive fat-reducing treatment with a high tolerance rate. Most patients report no pain during their cooling sessions. However, individual experiences will vary.* It is not uncommon for patients to experience mild discomfort for the first five minutes of the procedure. During this time, you may feel pulling, tugging, and cold at the treatment site. However, the discomfort dissipates quickly, after which you can relax, multitask, or even nap for the duration of the procedure. KP Aesthetics offers expert care and optimal results in CoolSculpting treatments for men and women in the areas surrounding Newtown Square, PA.

How Many CoolSculpting Treatments Will I Need?

The specific number of CoolSculpting treatments will vary from patient to patient. The total number of treatments will depend on the patient's body, shape, size, and aesthetic goals. Some patients may require two small applicators to treat an area, while others may require a large applicator to treat that area.

The best way to determine exactly how many treatments you will need is to schedule a free consultation. The complimentary CoolSculpting consultation is the perfect way for patients to get one-on-one time with an expert treatment specialist. During the consultation, the specialist can evaluate the patient's body and determine exactly how many treatments they will need.

CoolSculpting Results

The process of eliminating fat cells continues over the span of several weeks following your treatments. For most patients, CoolSculpting results become visible after 8 - 12 weeks. Some patients see fat reduction results in as little as 4 weeks. Individual experiences will vary.* While some with CoolSculpting results were immediate, other patients appreciate the gradual reduction in fat as it looks natural and matches the pace of weight loss.

Is CoolSculpting right for me?

Unfortunately, CoolSculpting isn't right for everyone. The ideal candidate for CoolSculpting treatments is a healthy adult struggling to reduce stubborn bulges. In particular, stubborn fat is resistant to diet and exercise. Only ideal candidates can expect to experience optimal fat reduction results. If you question your candidacy, speak with a fat freezing specialist at KP Aesthetics.

Shape and sculpt your dream body by choosing CoolSculpting. Millions of men and women choose this revolutionary body contouring treatment to reduce fat effectively. KP Aesthetics, located in Newtown Square, PA, is the leading provider of fat freezing. Our team is ready to help you achieve your body goals and get the results you want. Book your appointment with us today by calling (484) 246-7165 or by filling out the online form.

GET UP TO 50% OFF COOLSCULPTING ELITE COUPON

name: _____
 email: _____
 phone: _____

GET COUPON

By submitting this form you agree to be contacted via phone/text/email. Reply STOP to be opted out of marketing at any time. *Minimum purchase of 6+ treatments for 50% off.

**CoolSculpting® is FDA-cleared to treat visible fat in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

*Promotions: We offer CoolSculpting promotions (50% OFF the reduction of 6+ treatments) Terms and Conditions apply. Cannot combine with any other offer.



Schedule a Free Consultation

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting Chin vs. Chin Lipo: The Pros and Cons

Are you looking to get more definition or reduce stubborn fat under your chin? CoolSculpting and chin liposuction are popular options for getting the facial profile you want. Let's explore how CoolSculpting chin treatments and liposuction differ and the pros and cons to consider when deciding between them.

What Is CoolSculpting?

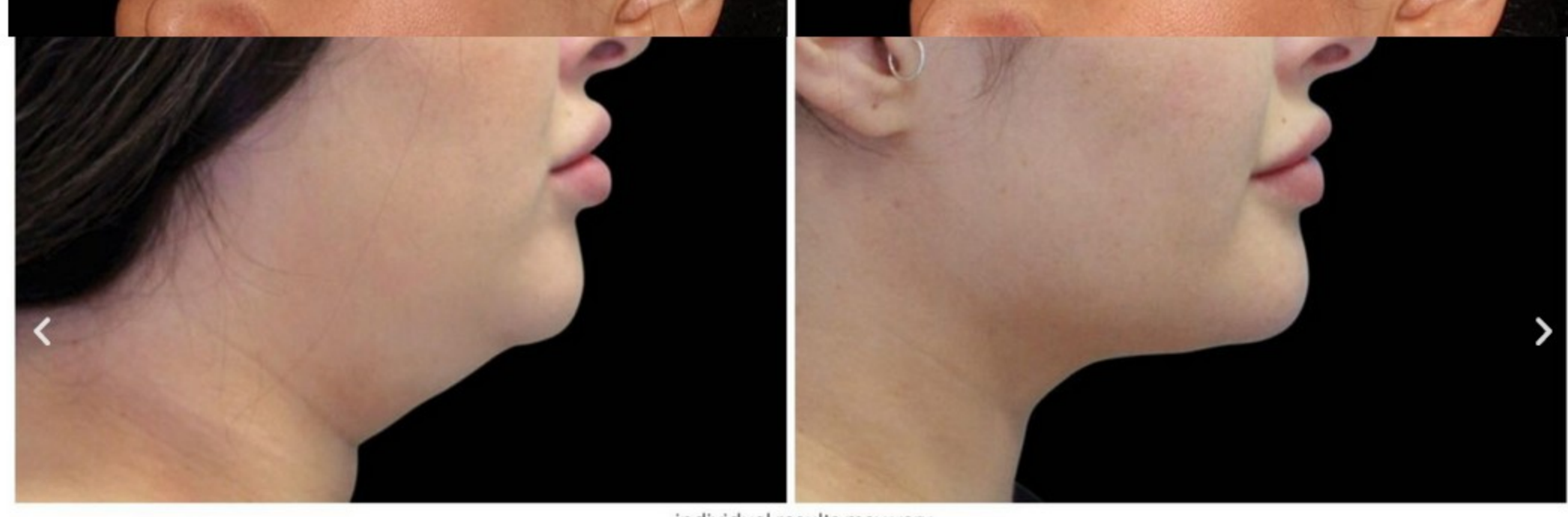
CoolSculpting has primarily treated areas like the chest, abdomen, and thighs for years. But recently, it's become popular for treating the chin as well. It is an FDA-cleared non-invasive procedure that freezes fat cells in the chin and neck area. Once the fat cells freeze, they can't store more energy or nutrients. As a result, they eventually die and come out of the body via natural metabolic processes. As these fat cells leave the body, patients observe a gradual reduction of fat.

CoolSculpting's process involves placing a cooling panel on the skin. The targeted cooling freezes and eliminates stubborn fat in the chin without damaging surrounding tissues. Enjoy youthful-looking contours without invasive surgery. Sit back, relax, and let the machine do its thing.

CoolSculpting Chin Before and After: What Are Results Like?*

The results of your CoolSculpting chin treatment will gradually appear over several weeks as your body eliminates the dead fat cells. Most patients see noticeable results within two to three months after their final treatment session.

As with any cosmetic treatment, personal results differ.* But as you can see in our patients' before and after photos, people enjoy a more contoured, defined jawline. Double chins become less prominent or no longer visible, depending on the patient's original condition. Men and women report feeling more confident after getting CoolSculpting chin treatments.



BEFORE

Individual results may vary

AFTER

Photos courtesy of Dr. Nicholas Moncrieff, Plastic Surgeon

* * * * *

Keep in mind that CoolSculpting is a technique-sensitive treatment. Picking a reputable provider like KP Aesthetics will ensure a positive experience. We deliver unmatched, attractive results that last for months to come.

Pros of CoolSculpting

- Quick and easy cooling sessions
- Uses revolutionary Cryolipolysis technology to reduce fat cells
- Non-surgical
- Does not require anesthesia
- Minimal downtime
- FDA-cleared to reduce submental fat
- Produces long-lasting results

Cons of CoolSculpting

- May require several treatments to achieve your desired outcome
- Doesn't produce instant, drastic results like liposuction

[Read CoolSculpting reviews](#) from previous clients>>

How Does Chin Lipo Differ from CoolSculpting?

Liposuction is a surgical procedure that removes fat with a suctioning tool. Most people prefer CoolSculpting if they're a good fit because it's non-invasive. However, unlike CoolSculpting, which involves minimal downtime, lipo patients must endure a lengthy recovery after the surgery. They also risk getting permanent scars in the incision areas.

Since CoolSculpting doesn't require incisions or anesthesia, the discomfort level is much more tolerable than lipo. The treatment isn't painful. You feel a cooling sensation during the treatment. After, you may experience mild redness, numbness, and swelling. But these side effects subside over a few days without interference.

In contrast, liposuction surgery comes with more significant risks (as with any surgical procedure). During recovery, patients can experience infection, inflammation, or other complications that come with incisions.

Pros of Chin Lipo

- Produces dramatic results after one surgery
- Removes large pockets of fat

Cons of Chin Lipo

- Invasive and painful procedure
- Lengthy recovery
- Risk of complications like infection and scarring
- Requires anesthesia
- Requires extensive downtime

Is CoolSculpting or Lipo More Effective for a Double Chin?

Generally, the chin has smaller pockets of fat than the rest of the body. CoolSculpting works well to remove these small amounts of fat, while liposuction is suitable for removing larger fat tissues. However, keep in mind that liposuction has more potential complications and side effects because it's an invasive procedure.

CoolSculpting is FDA-cleared for [skin tightening and reducing the subcutaneous fat cells](#) in the submental region (chin, neck, and jawline). This treatment may be a good solution if you're looking to tighten up and get a more defined facial profile. Liposuction is effective for fat loss but doesn't tighten excess or saggy skin like CoolSculpting.

Should I Get CoolSculpting or Chin Liposuction?

Before choosing whether to use CoolSculpting chin treatments or liposuction, you must understand the difference between the two procedures. Both treatments reduce fat deposits in the submental region, but they differ in their approach and results.

CoolSculpting is a non-invasive procedure that targets fat with cooling technology instead of surgery. It banishes stubborn fat localized to the treatment site, which means the surrounding nerves and skin cells remain unharmed. You'll experience some discomfort at most, but it shouldn't be intolerable. Resume your daily activities after your session.

Liposuction may deliver better results if you're after a drastic and instant transformation. But due to its non-surgical nature, CoolSculpting is ideal for people who want to reduce embarrassing [double chins](#) and [neck fat](#) without surgery, complications, scarring, or infections. While CoolSculpting results may not be as drastic, you can achieve remarkable improvement with several treatments.

How Many CoolSculpting Sessions Does My Chin Need?

Most patients see fat reduction and skin tightening in the submental area after two CoolSculpting chin sessions. Three to five treatments will produce a more impressive result. Each patient is different, and your treatment plan will depend on your goals. Consult a professional to find the precise number of CoolSculpting sessions you need.

Compared to chin lipo, CoolSculpting may require more commitment depending on how many treatments your provider says you need. Lipo is a one-and-done deal but comes with a challenging recovery period. The lack of downtime makes CoolSculpting a more attractive option.

How Long Are CoolSculpting Chin Sessions?

CoolSculpting chin sessions take only around 35 minutes. But the actual time varies depending on your treatment plan.

Before CoolSculpting, consult with KP Aesthetics to determine the best course of action for your cosmetic goals. We'll assess your facial anatomy and the amount of chin fat you have. From there, we can establish an effective treatment plan, and you'll get a better idea of the time commitment.

What Does a CoolSculpting Chin Treatment Involve?

CoolSculpting can work wonders in reducing a double chin and contouring the jawline.

Here's what you can expect if you choose CoolSculpting with KP Aesthetics:

1. Consultation

Before your CoolSculpting chin treatment, you'll have a consultation with one of our skilled specialists. Fill in on your goals and expectations. If you're a good candidate for CoolSculpting, we'll craft a treatment plan based on your needs and circumstances. This plan will outline the treatment areas and the number of sessions needed to achieve your desired results.

2. Treatment

On the treatment day(s), one of our specialists will place the CoolSculpting applicator on the treatment area(s). During the cooling process, you'll feel a suction sensation as the applicator draws the skin and fat into the device. Then, your skin will feel cool as your fat cells freeze to death.

During the treatment, you can relax and nap. Some patients may experience slight discomfort or numbness in the treated area. This isn't a cause for concern and should subside within a few minutes.

3. Massage

After completing the cooling cycle, we'll remove the applicator and gently massage the treated area. This helps break up the frozen fat cells and increase blood flow to the area.

4. Repeat Sessions

Depending on your treatment plan, you may need more than one session to achieve your desired results. We'll discuss the recommended number of sessions during your consultation and schedule them accordingly.

When Will the Swelling Subside After CoolSculpting?

Mild swelling in the treated areas is normal after a CoolSculpting session. This happens because the suction pulls the tissue into the applicator for maximum contact during the treatment. Meanwhile, the cooling process targets and freezes fat cells under the skin's surface. In general, the swelling should subside within a week.

Should I Massage My Chin After CoolSculpting?

Experts suggest that massaging the chin after CoolSculpting has benefits [1]. For instance, it can help facilitate the removal of dead fat cells from the body. This may lead to a more noticeable chin fat reduction.

Massaging the chin can also increase blood flow there, which can speed up the healing process and reduce swelling and bruising. By promoting blood flow, massaging delivers essential nutrients and oxygen to the chin.

While massaging isn't necessary for success with CoolSculpting, it can help. If you decide to massage your chin after the treatment, make sure not to apply too much pressure or rub aggressively. Doing so can cause further irritation.

How Do I Care for My Chin After CoolSculpting?

Caring for your chin after CoolSculpting is easy, which is why so many people love this treatment. We will walk you through how to ensure a smooth recovery and optimal results. For example, you'll need to maintain a healthy lifestyle to prevent the remaining fat cells from expanding. Drinking plenty of water will help flush out the dead fat cells.

Who Is a Good Candidate for CoolSculpting Chin Treatments?

One of CoolSculpting's pros is it's safe and effective for most people.

Here are some characteristics of a good candidate for CoolSculpting chin treatments:

- You have excess fat under the chin that you can't reduce through lifestyle changes alone.
- Your skin is elastic (CoolSculpting eliminates fat, but doesn't firm up loose or sagging skin).
- You're in good overall health and don't have medical conditions that could affect the healing process.
- You have realistic expectations and understand it's not a weight loss solution.
- You're committed to maintaining your results with a healthy lifestyle and touch-up treatments.

Is CoolSculpting Painful?

Unlike liposuction, which requires extensive pain management post-procedure, you can expect little to no pain from CoolSculpting chin treatments. After your session, you may experience slight discomfort and sensitivity in the treatment area. But this is normal and will disappear after a day or two.

Does Chin Fat Come Back After CoolSculpting?

You can get new chin fat cells again after getting rid of it, regardless of if you choose CoolSculpting or liposuction. The key to prolonging the results is proper maintenance.

After CoolSculpting chin treatments, the existing fat cells that die won't come back. But to reap the best long-term benefits, we recommend patients follow a clean diet and stay active. New fat cells can manifest—but with a healthy lifestyle, you can enjoy long-lasting CoolSculpting benefits.

What Are CoolSculpting vs. Chin Lipo Costs Like?

The precise cost of either treatment depends on various factors. CoolSculpting typically requires multiple sessions, but liposuction aims to eliminate all the fat at once. CoolSculpting's price varies depending on the clinic and your cosmetic goals. Find out how much CoolSculpting will be for you by visiting a reputable provider like KP Aesthetics. A skilled specialist will assess your chin and create an appropriate treatment plan.

According to the American Society of Plastic Surgeons, [liposuction costs an average of over \\$3,500](#). This doesn't include the cost of anesthesia and other potential post-op expenses.

CoolSculpting Chin Treatments in Newtown Square, PA

If you're leaning toward the non-invasive approach to treating your double chin, visit KP Aesthetics for CoolSculpting. We are the leading provider of [fat-freezing treatments in Philadelphia, PA](#). Men and women in [Westchester](#) and the [Glen Mills](#) areas visit us for our cosmetic procedures. Get a snatched jawline with us by calling [484-420-4094](tel:484-420-4094) to schedule a free consultation.

Schedule a Free Consultation

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

SOURCES:

- 1 [Cryolipolysis For Noninvasive Body Contouring](#)
- 2 [Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis](#)
- 3 [Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)
- 4 [Liposuction | American Society of Plastic Surgery](#)

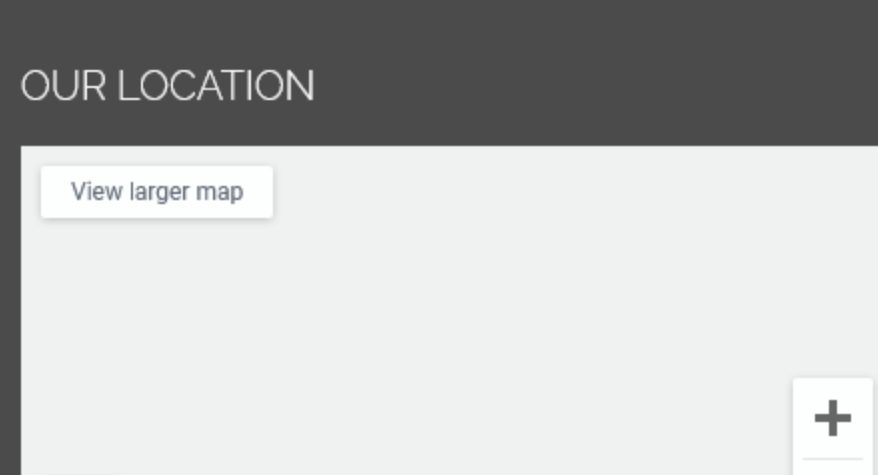
Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy, published in National Library of Medicine. [Link](#)



Kimberly Costalas, RN

Nurse Injector for Cosmetic Medicine and Certified CoolSculpting Specialist

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Aesthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.



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4621 West Chester Pike
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Invoice Number FB2023-004
Date of Issue 01/01/2023
Due Date 01/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
<hr/> Total	1,500.00
Amount Paid	1,500.00
<hr/> <hr/> Amount Due (USD)	\$0.00

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Invoice Number FB2023-003
Date of Issue 01/01/2023
Due Date 01/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00

Subtotal	1,250.00
Tax	0.00
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Amount Paid	1,250.00
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Invoice Number FB2023-041
Date of Issue 02/01/2023
Due Date 02/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
<hr/> Total	1,500.00
Amount Paid	1,500.00
<hr/> <hr/> Amount Due (USD)	\$0.00

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Invoice Number FB2023-040
Date of Issue 02/01/2023
Due Date 02/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00

Subtotal	1,250.00
Tax	0.00
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Total	1,250.00
Amount Paid	1,250.00
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Amount Due (USD)	\$0.00

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Invoice Number	FB2023-080
Date of Issue	03/01/2023
Due Date	03/01/2023
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Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
Subtotal			1,500.00
Tax			0.00
Total			1,500.00
Amount Paid			1,500.00
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Amount Due (USD)			\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

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Invoice Number FB2023-079
Date of Issue 03/01/2023
Due Date 03/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00

Subtotal	1,250.00
Tax	0.00
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Referral Program

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