

# CoolSculpting Marketing Services

## KP Aesthetics Co-Op Q2 2023

### Total Marketing Expenses (4/1/2023 - 6/30/2023)

**Total Google Ads: \$ 8,012.51**  
**Total Marketing Service Fees: \$ 8,250.00**  
**Total CoolSculpting Marketing Cost: \$16,262.51**

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) All campaigns Campaigns (7) Select a campaign

Filters Campaign status: All Ad group status: All Add filter

Overview Campaigns Custom Apr 1 - Jun 28, 2023 Show last 30 days

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$134.83/day	Maximize conversions	All ads limited by policy	850	7.40%	\$8,012.51
search   beta   coolsculpting   exp reach	\$39.66/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
<b>Total: Filtered campaigns</b>				<b>850</b>	<b>7.40%</b>	<b>\$8,012.51</b>
<b>Total: Account</b>				<b>1,356</b>	<b>7.77%</b>	<b>\$10,402.19</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100% More details Campaign 1 of 7

Overview Ads Custom Apr 1 - Jun 28, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			850	7.40%	\$8,012.51
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	216	10.50%	\$2,751.67
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	177	6.71%	\$1,422.44
(Keyword: KP Aesthetics)   CoolSculpting in (LOCATION/City)   Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	106	12.07%	\$1,125.21
KP Aesthetics   CoolSculpting   CoolSculpting® Elite +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	80	3.87%	\$674.06
KP Aesthetics   Fat Reduction   Newtown Square   Non-Surgical Fat Reduction +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. lipo	Removed Policy (Restricted medical content +1 more)	96	6.83%	\$606.23
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	43	15.69%	\$455.06

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100% More details Campaign 1 of 7

Overview Ads Custom Apr 1 - Jun 28, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			850	7.40%	\$8,012.51
KP Aesthetics   Fat Reduction   Newtown Square   Non-Surgical Fat Reduction +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	54	4.99%	\$281.69
(Keyword: KP Aesthetics)   CoolSculpting in (LOCATION/City)   Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	24	13.87%	\$218.87
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	14	10.00%	\$144.09
KP Aesthetics   CoolSculpting in (LOCATION/City)   Freeze Away Body Fat +12 more kpaesthetics.com/coolsculpting/newtown_square CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Removed Policy (Restricted drug terms +1 more)	16	11.03%	\$87.68
KP Aesthetics   CoolSculpting   CoolSculpting® Elite +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	7	4.19%	\$77.81
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.10%	\$71.18

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100% More details Campaign 1 of 7

Overview Ads Custom Apr 1 - Jun 28, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			850	7.40%	\$8,012.51
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.69%	\$42.81
(Keyword: KP Aesthetics)   CoolSculpting   CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$24.15
KP Aesthetics   CoolSculpting   CoolSculpting® Elite +6 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.91%	\$15.97
(Keyword: KP Aesthetics)   CoolSculpting® Elite   Fat Reduction Treatment +9 more kpaesthetics.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Newtown Square, PA. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	2. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$13.59
#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in PA   CoolSculpting Newtown Square +3 more kpaesthetics.com/coolsculpting/newtown_square #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA. #1 FDA-Cleared, non-surgical fat reduction... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat www.kpaesthetics.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
CoolSculpting Newtown Square   Freeze Away Stubborn Fat   Target Belly Fat. Love Handles		Removed			

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100%

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view				850	7.40%	\$8,012.51
Aesthetics www.kpaesthetics.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		0	-	\$0.00
(Keyword: KP Aesthetics)   New Client Special   25% Off CoolSculpting Cost www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Freeze Fat. Less Than You Might Think. Book a Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		0	-	\$0.00
How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.kpaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newtown Square, PA. Free Consult.	coolsculpting - chin	Not eligible Policy (Restricted medical content +1 more), Ad group removed		0	-	\$0.00
Double Chin Removal   Affordable & Quick Treatments   CoolSculpting Newtown Square www.kpaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book a Free Consult	coolsculpting - chin	Not eligible Policy (Restricted medical content +1 more), Ad group removed		0	-	\$0.00
Total: Ads in your current view				850	7.40%	\$8,012.51
Total: Campaign				850	7.40%	\$8,012.51

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100%

Responsive search ad

Assets Combinations

Ad strength Good

Search term categories your ad appears for: coolsculpting, coolsculpting near me, cryotherapy for fat loss, + 140 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
KP Aesthetics	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	117	Advertiser

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100%

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	343	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	141	Advertiser
(Keyword: KP Aesthetics)	Approved (limited)	Headline	1st position	438	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	84	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	52	Advertiser
Top Provider in Newtown Square	Approved (limited)	Headline	2nd position	355	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	10	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	29	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	27	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	910	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	21	Advertiser
CoolSculpting Newtown Square	Approved (limited)	Headline	1st position	1,334	Advertiser
CoolSculpting® Newtown Square	Approved (limited)	Headline	1st position	255	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	45	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	28	Advertiser

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100%

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Provider in Newtown Square	Approved (limited)	Headline	2nd position	355	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	10	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	29	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	27	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	910	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	21	Advertiser
CoolSculpting Newtown Square	Approved (limited)	Headline	1st position	1,334	Advertiser
CoolSculpting® Newtown Square	Approved (limited)	Headline	1st position	255	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	45	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	28	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,985	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,786	Advertiser

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100%

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolsculpting	Campaign	Eligible	7	10.94%	\$73.23
CoolSculpting CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	540	9.61%	\$5,892.88
5 Star Reviews See Why KP Aesthetics is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	477	9.18%	\$5,011.67
Why Choose KP Aesthetics? Read About What Sets Us Apart from Other Medspas in Newtown Square	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	400	8.58%	\$4,213.10
Book a Free Consultation Book a Consultation With #1 Provider in Newtown Square.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	362	8.69%	\$4,151.36
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	376	8.34%	\$3,928.75
Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	112	10.47%	\$1,462.32
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	100	8.98%	\$1,245.62

Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100% Campaign 1 of 7

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	100	8.98%	\$1,245.62
Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	85	9.07%	\$1,086.13
Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	86	9.74%	\$1,054.26
Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	76	8.99%	\$923.29
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Up to 50% Off	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Promotion						
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	399	9.31%	\$4,124.18
Winter Sale - 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

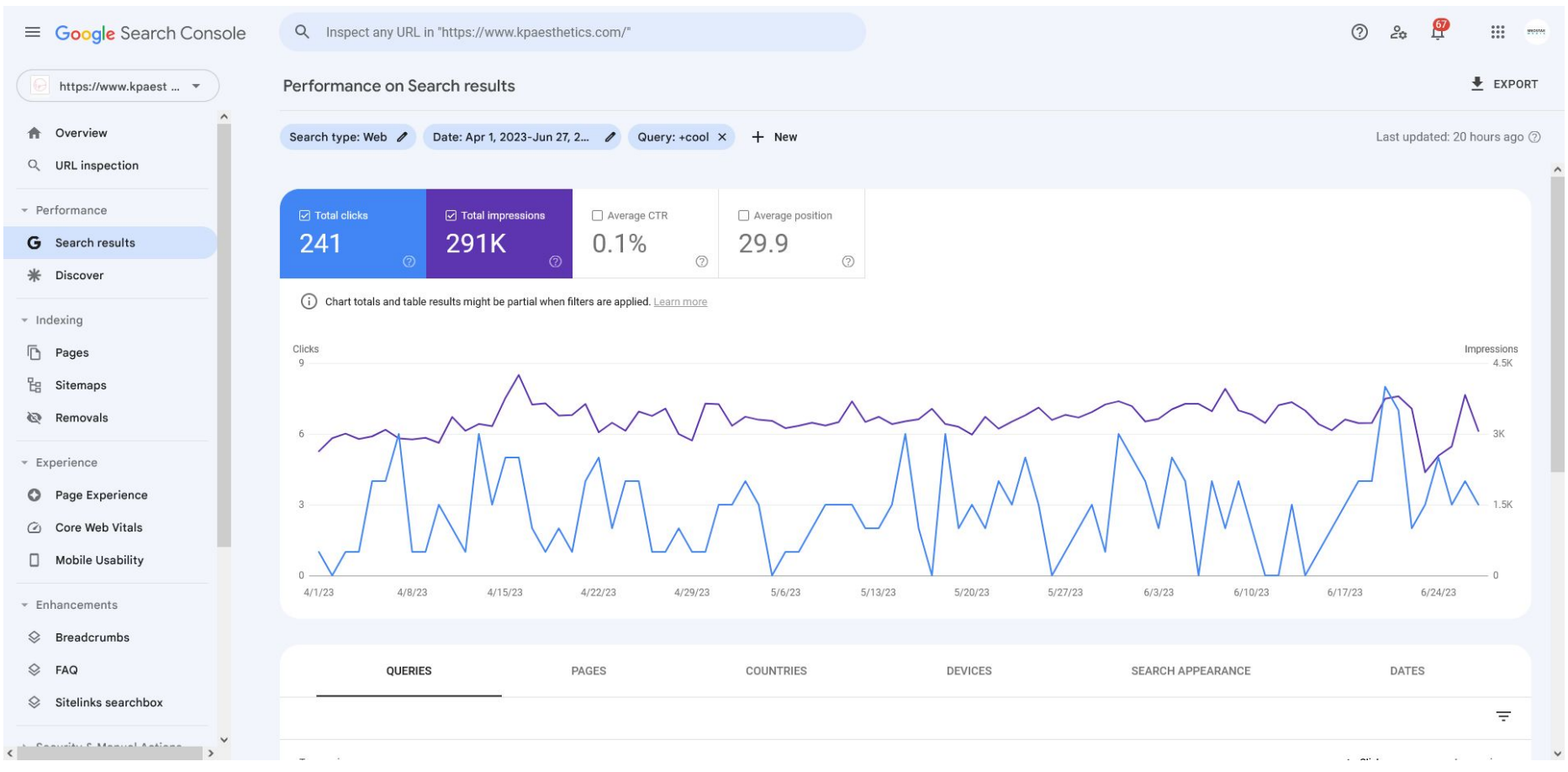
Google Ads Medstar Media > KP Aesthetics 149-784-9225

View (2 filters) Campaign MS | search | coolsculpting Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$134.83/day Optimization score: 100% Campaign 1 of 7

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
KP Aesthetics	MS   search   coolsculpting	Campaign	Eligible	405	7.13%	\$4,099.80
Call						
(484) 420-4094	Account	Account	Eligible	63	6.95%	\$873.32
(484) 246-7165	Account	Account	Removed	0	-	\$0.00
Business logo						
	MS   search   coolsculpting	Campaign	Eligible	405	7.13%	\$4,099.80
Total: Business name						
405 7.13% \$4,099.80						
Total: Business logo						
405 7.13% \$4,099.80						
Total: Sitelinks						
546 9.63% \$5,941.24						
Total: Callouts						
202 8.74% \$2,307.80						
Total: Structured snippets						
7 10.94% \$73.23						
Total: Calls						
63 6.95% \$873.32						
Total: Promotions						
399 9.31% \$4,124.18						

Show rows: 100 1 - 24 of 24



Google Search Console Inspect any URL in "https://www.kpaesthetics.com/"

Performance on Search results

Search type: Web Date: Apr 1, 2023-Jun 27, 2... Query: +cool + New Last updated: 20 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
				Clicks	Impressions
coolsculpting before and after				24	41,246
coolsculpting for men				21	4,187
chin lipo vs coolsculpting				21	42
cool sculpting				11	12,952
coolsculpting men				11	3,051
coolsculpting vs liposuction chin				8	34
coolsculpting for men's belly fat				7	176
coolsculpting				6	8,618
best coolsculpting near me				5	2,445
kim kardashian coolsculpting				5	53

Rows per page: 10 1-10 of 1000



### Schedule a Free Consultation

name:

email:

phone:

**SUBMIT**

By submitting this form you agree to be contacted via phone/text/email.

## CoolSculpting Chin vs. Chin Lipo: The Pros and Cons

Are you looking to get more definition or reduce stubborn fat under your chin? CoolSculpting and chin liposuction are popular options for getting the facial profile you want. Let's explore how CoolSculpting chin treatments and liposuction differ and the pros and cons to consider when deciding between them.

### What Is CoolSculpting?

**CoolSculpting** has primarily treated areas like the chest, abdomen, and thighs for years. But recently, it's become popular for treating the chin as well. It is an FDA-cleared non-invasive procedure that freezes fat cells in the chin and neck area. Once the fat cells freeze, they can't store more energy or nutrients. As a result, they eventually die and come out of the body via natural metabolic processes. As these fat cells leave the body, patients observe a gradual reduction of fat.

CoolSculpting's process involves placing a cooling panel on the skin. The targeted cooling freezes and eliminates stubborn fat in the chin without damaging surrounding tissues. Enjoy youthful-looking contours without invasive surgery. Sit back, relax, and let the machine do its thing.

### CoolSculpting Chin Before and After: What Are Results Like?\*

The results of your CoolSculpting chin treatment will gradually appear over several weeks as your body eliminates the dead fat cells. Most patients see noticeable results within two to three months after their final treatment session.

As with any cosmetic treatment, personal results differ.\* But as you can see in our patients' before and after photos, people enjoy a more contoured, defined jawline. Double chins become less prominent or no longer visible, depending on the patient's original condition. Men and women report feeling more confident after getting CoolSculpting chin treatments.



Keep in mind that CoolSculpting is a technique-sensitive treatment. Picking a reputable provider like KP Aesthetics will ensure a positive experience. We deliver unmatched, attractive results that last for months to come.

### Pros of CoolSculpting

- Quick and easy cooling sessions
- Uses revolutionary Cryolipolysis technology to reduce fat cells
- Non-surgical
- Does not require anesthesia
- Minimal downtime
- FDA-cleared to reduce submental fat
- Produces long-lasting results

### Cons of CoolSculpting

- May require several treatments to achieve your desired outcome
- Doesn't produce instant, drastic results like liposuction

[Read CoolSculpting reviews](#) from previous clients>>

### How Does Chin Lipo Differ from CoolSculpting?

Liposuction is a surgical procedure that removes fat with a suctioning tool. Most people prefer CoolSculpting if they're a good fit because it's non-invasive. However, unlike CoolSculpting, which involves minimal downtime, lipo patients must endure a lengthy recovery after the surgery. They also risk getting permanent scars in the incision areas.

Since CoolSculpting doesn't require incisions or anesthesia, the discomfort level is much more tolerable than lipo. The treatment isn't painful. You feel a cooling sensation during the treatment. After, you may experience mild redness, numbness, and swelling. But these side effects subside over a few days without interference.

In contrast, liposuction surgery comes with more significant risks (as with any surgical procedure). During recovery, patients can experience infection, inflammation, or other complications that come with incisions.

### Pros of Chin Lipo

- Produces dramatic results after one surgery
- Removes large pockets of fat

### Cons of Chin Lipo

- Invasive and painful procedure
- Lengthy recovery
- Risk of complications like infection and scarring
- Requires anesthesia
- Requires extensive downtime

### Is CoolSculpting or Lipo More Effective for a Double Chin?

Generally, the chin has smaller pockets of fat than the rest of the body. CoolSculpting works well to remove these small amounts of fat, while liposuction is suitable for removing larger fat tissues. However, keep in mind that liposuction has more potential complications and side effects because it's an invasive procedure.

CoolSculpting is FDA-cleared for [skin tightening and reducing the subcutaneous fat cells](#) in the submental region (chin, neck, and jawline). This treatment may be a good solution if you're looking to tighten up and get a more defined facial profile. Liposuction is effective for fat loss but doesn't tighten excess or saggy skin like CoolSculpting.

### Should I Get CoolSculpting or Chin Liposuction?

Before choosing whether to use CoolSculpting chin treatments or liposuction, you must understand the difference between the two procedures. Both treatments reduce fat deposits in the submental region, but they differ in their approach and results.

CoolSculpting is a non-invasive procedure that targets fat with cooling technology instead of surgery. It banishes stubborn fat localized to the treatment site, which means the surrounding nerves and skin cells remain unharmed. You'll experience some discomfort at most, but it shouldn't be intolerable. Resume your daily activities after your session.

Liposuction may deliver better results if you're after a drastic and instant transformation. But due to its non-surgical nature, CoolSculpting is ideal for people who want to reduce embarrassing [double chins](#) and [neck fat](#) without surgery, complications, scarring, or infections. While CoolSculpting results may not be as drastic, you can achieve remarkable improvement with several treatments.

### How Many CoolSculpting Sessions Does My Chin Need?

Most patients see fat reduction and skin tightening in the submental area after two CoolSculpting chin sessions. Three to five treatments will produce a more impressive result. Each patient is different, and your treatment plan will depend on your goals. Consult a professional to find the precise number of CoolSculpting sessions you need.

Compared to chin lipo, CoolSculpting may require more commitment depending on how many treatments your provider says you need. Lipo is a one-and-done deal but comes with a challenging recovery period. The lack of downtime makes CoolSculpting a more attractive option.

### How Long Are CoolSculpting Chin Sessions?

CoolSculpting chin sessions take only around 35 minutes. But the actual time varies depending on your treatment plan.

Before CoolSculpting, consult with KP Aesthetics to determine the best course of action for your cosmetic goals. We'll assess your facial anatomy and the amount of chin fat you have. From there, we can establish an effective treatment plan, and you'll get a better idea of the time commitment.

### What Does a CoolSculpting Chin Treatment Involve?

CoolSculpting can work wonders in reducing a double chin and contouring the jawline.

Here's what you can expect if you choose CoolSculpting with KP Aesthetics:

#### 1. Consultation

Before your CoolSculpting chin treatment, you'll have a consultation with one of our skilled specialists. Fill us in on your goals and expectations. If you're a good candidate for CoolSculpting, we'll craft a treatment plan based on your needs and circumstances. This plan will outline the treatment areas and the number of sessions needed to achieve your desired results.

#### 2. Treatment

On the treatment day(s), one of our specialists will place the CoolSculpting applicator on the treatment area(s). During the cooling process, you'll feel a suction sensation as the applicator draws the skin and fat into the device. Then, your skin will feel cool as your fat cells freeze to death.

During the treatment, you can relax and nap. Some patients may experience slight discomfort or numbness in the treated area. This isn't a cause for concern and should subside within a few minutes.

#### 3. Massage

After completing the cooling cycle, we'll remove the applicator and gently massage the treated area. This helps break up the frozen fat cells and increase blood flow to the area.

#### 4. Repeat Sessions

Depending on your treatment plan, you may need more than one session to achieve your desired results. We'll discuss the recommended number of sessions during your consultation and schedule them accordingly.

### When Will the Swelling Subside After CoolSculpting?

Mild swelling in the treated areas is normal after a CoolSculpting session. This happens because the suction pulls the tissue into the applicator for maximum contact during the treatment. Meanwhile, the cooling process targets and freezes fat cells under the skin's surface. In general, the swelling should subside within a week.

### Should I Massage My Chin After CoolSculpting?

Experts suggest that massaging the chin after CoolSculpting has benefits [1]. For instance, it can help facilitate the removal of dead fat cells from the body. This may lead to a more noticeable chin fat reduction.

Massaging the chin can also increase blood flow there, which can speed up the healing process and reduce swelling and bruising. By promoting blood flow, massaging delivers essential nutrients and oxygen to the chin.

While massaging isn't necessary for success with CoolSculpting, it can help. If you decide to massage your chin after the treatment, make sure not to apply too much pressure or rub aggressively. Doing so can cause further irritation.

### How Do I Care for My Chin After CoolSculpting?

Caring for your chin after CoolSculpting is easy, which is why so many people love this treatment. We will walk you through how to ensure a smooth recovery and optimal results. For example, you'll need to maintain a healthy lifestyle to prevent the remaining fat cells from expanding. Drinking plenty of water will help flush out the dead fat cells.

### Who Is a Good Candidate for CoolSculpting Chin Treatments?

One of CoolSculpting's pros is it's safe and effective for most people.

Here are some characteristics of a good candidate for CoolSculpting chin treatments:

- You have excess fat under the chin that you can't reduce through lifestyle changes alone.
- Your skin is elastic (CoolSculpting eliminates fat, but doesn't firm up loose or sagging skin).
- You're in good overall health and don't have medical conditions that could affect the healing process.
- You have realistic expectations and understand it's not a weight loss solution.
- You're committed to maintaining your results with a healthy lifestyle and touch-up treatments.

### Is CoolSculpting Painful?

Unlike liposuction, which requires extensive pain management post-procedure, you can expect little to no pain from CoolSculpting chin treatments. After your session, you may experience slight discomfort and sensitivity in the treatment area. But this is normal and will disappear after a day or two.

### Does Chin Fat Come Back After CoolSculpting?

You can get new chin fat cells again after getting rid of it, regardless of if you choose CoolSculpting or liposuction. The key to prolonging the results is proper maintenance.

After CoolSculpting chin treatments, the existing fat cells that die won't come back. But to reap the best long-term benefits, we recommend patients follow a clean diet and stay active. New fat cells can manifest—but with a healthy lifestyle, you can enjoy long-lasting CoolSculpting benefits.

### What Are CoolSculpting vs. Chin Lipo Costs Like?

The precise cost of either treatment depends on various factors. CoolSculpting typically requires multiple sessions, but liposuction aims to eliminate all the fat at once. CoolSculpting's price varies depending on the clinic and your cosmetic goals. Find out how much CoolSculpting will be for you by visiting a reputable provider like KP Aesthetics. A skilled specialist will assess your chin and create an appropriate treatment plan.

According to the American Society of Plastic Surgeons, [liposuction costs an average of over \\$3,500](#). This doesn't include the cost of anesthesia and other potential post-op expenses.

### CoolSculpting Chin Treatments in Newtown Square, PA

If you're leaning toward the non-invasive approach to treating your double chin, visit KP Aesthetics for CoolSculpting. We are the leading provider of [fat-freezing treatments in Philadelphia, PA](#). Men and women in [Westchester](#) and the [Glen Mills](#) areas visit us for their cosmetic procedures. Get a snatched jawline with us by calling [484-420-4094](tel:484-420-4094) to schedule a free consultation.

### Schedule a Free Consultation

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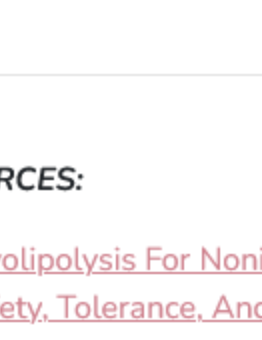
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#### SOURCES:

- 1 [Cryolipolysis For Noninvasive Body Contouring](#)
  - 2 [Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis](#)
  - 3 [Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)
  - 4 [Liposuction | American Society of Plastic Surgery](#)
- Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy, published in National Library of Medicine, [Link](#)



#### Kimberly Costalas, RN

**Nurse Injector for Cosmetic Medicine and Certified CoolSculpting Specialist**

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

#### CONTACT INFORMATION

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#### HOURS OF OPERATION

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## Does Kim Kardashian Get CoolSculpting?

It seems like we hear about celebrities trying all sorts of cosmetic enhancements. But which ones are the best?

One of the top treatments that stars rave about time and again is CoolSculpting. Of course, [CoolSculpting Elite has taken body contouring to a new level](#). But both options serve the same purpose: To tighten and tone the body, sculpting for a physique that the gym can't provide.

CoolSculpting is widely known as a non-invasive procedure at a medical spa in a professional setting, requiring no downtime to recover. Unfortunately, most celebs don't have the luxury of waiting privately to heal from surgical procedures, so they prefer faster treatments with no downtime.

## Celebrities and CoolSculpting

So, which of your favorite influencers and celebrities not only use CoolSculpting but spread the word about the effects you can get?

Let's find out.

### Kim Kardashian CoolSculpting

Kim K has been open for years about her skin treatments. Kim goes beyond the face to treat her entire body with body contouring for difficult areas as someone who devotes serious time and energy to her skincare.

However, she opted for Emsculpt NEO to eliminate fat and build muscle. Kris Jenner also chose this as her non-invasive option for slimming down while enhancing curves. Both body sculpting options are highly recommended and effective for stubborn fat pockets.

### Khloe Kardashian CoolSculpting

Maybe sculpting treatments are the next Kardashian tradition, as Khloe K is also a body contouring fan. After a difficult breakup, she decided it was time to sculpt her body and commit to a healthy lifestyle.

That led to Khloe CoolSculpting the buttocks area to address unwanted stretch marks. Loving her results, Khloe is open and honest about how transformational CoolSculpting was to achieving her revenge body. But, of course, she, like other celebrities, also stresses the importance of dedicating time to the gym and maintaining a diet that works with your body.

### Molly Sims CoolSculpting

Actress, supermodel, and now CoolSculpting spokeswoman Molly Sims is a huge fan of body contouring. After her first two pregnancies, she decided to try CoolSculpting to help tighten her abdomen area. Within two abdomen treatments, she knew she found a winner.

**"The pros are that [CoolSculpting] really works. I maintained a healthy lifestyle and worked out, and the pooch just went away. Non-invasive and no downtime whatsoever! The only con is that it's cold. I mean, they are freezing the fat, so that's a given,"** Molly Sims said in a Vanity Fair interview.

She loved the outcome so much that she made plans for more treatment sessions and now speaks to others about CoolSculpting being a fantastic option for busy moms.

### Sarah Michelle Gellar CoolSculpting

Another patient who loves CoolSculpting enough to share her experiences and urge others to try, Sara Michelle Gellar understands that some areas of the body are hard to change, even with diet and exercise.

[Calling her CoolSculpting session the easiest 30 minutes of her life](#), Sarah mentions in an interview how she got to read, feeling at peace while taking time for herself. She left feeling better about herself and started seeing results within a few days. That alone was enough motivation to get her back into a gym flow.

Also a busy working mom, Sarah Michelle Gellar highly recommends CoolSculpting as a way to get both your wardrobe and your confidence back.

### Jennifer Aniston CoolSculpting

The general consensus is that Jennifer Aniston doesn't age, right? Well, CoolSculpting has been a powerful tool that the famous actress uses to help maintain her near-flawless image.

As someone highly invested in skin care, Jennifer Aniston has mentioned publicly how much she loves lasers and non-invasive treatments. That includes CoolSculpting, which she uses to target difficult spots.

### Debra Messing CoolSculpting

A timeless fan favorite, Debra Messing is yet another celebrity that not only tried CoolSculpting but loved the slimming and contouring results enough to become a spokesperson. Debra has used non-invasive fat reduction techniques to keep those Hollywood good looks and isn't ashamed of it.

After giving birth and being unable to rid herself of a stomach pooch, Debra told Good Housekeeping, "Whether or not someone else wants to judge me because I want to go into a dermatologist's office for an hour and have fat frozen off of my body and three months later [I can feel a little bit better in a bathing suit](#) — I don't care."

## Celebrities Freezing Fat

The list of known celebrities that rave about CoolSculpting doesn't stop. Since it's an easy, non-invasive way to sculpt the body without surgery, it helps individuals look and feel their best as quickly as possible.

**Other celebrities that take advantage of fat-freezing technology include:**

- Gretchen Rossi
- Lindsay Lohan
- Addison Rae
- Olivia Culpo
- Kylie Jenner
- Eva Longoria
- Debra Messing

It goes to show that everyone gets stubborn, unwanted fat that they struggle to get rid of.

## CoolSculpting in Philadelphia

The best part is that CoolSculpting is not meant just for celebs. Anyone can undergo the body contouring treatment if they are a good candidate for CoolSculpting. If you're ready to learn more about [CoolSculpting Elite](#), the team at KP Aesthetics is here for you.

As one of our most popular procedures, it's exciting to see our patients walk out with confidence. We empower men and women to find their best selves, live their best lives, and feel great along the way. [Schedule a consultation](#) today!

### Schedule a Free Consultation

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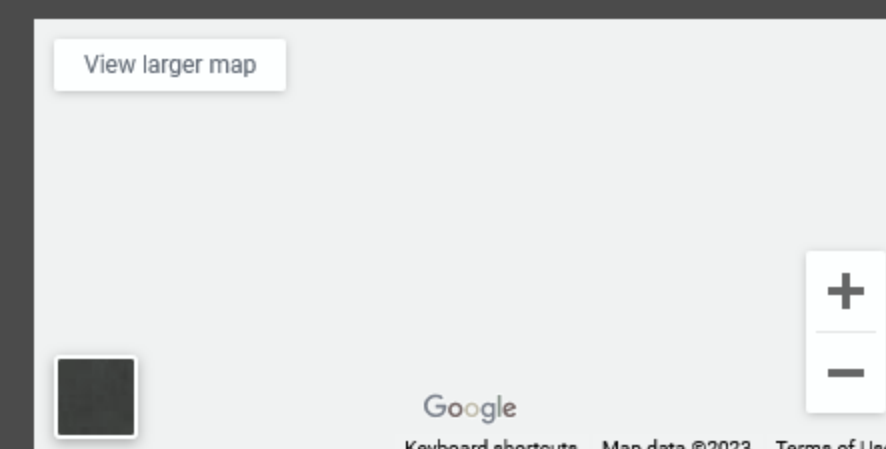
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## Weight Loss Vs. Fat Loss Treatments Getting Rid of Fat Without Surgery

The adult body has a fixed amount of fat cells. When we gain weight, the body does not create more fat cells. Instead, the fat cells expand to accommodate the extra fat.

Similarly, the body does not get rid of fat cells when it loses weight. The cells simply shrink when the fat is metabolized. Hence, fat reduction treatments like liposuction and CoolSculpting are different than [weight loss treatments that reduce hunger cravings and boost the metabolism](#).

Although fat reduction and weight loss produce similar results, the two treatments are fundamentally different.

Fat reduction treatments eliminate fat cells from the body. And since the body does not create new fat cells, once the stubborn bulge is frozen and excreted from the body those cells are gone for good. The body does not replace dead fat cells. Nor can they grow back, which leads to long-lasting results.

Depending on your body composition and goals, one solution will suit you better than the other. Let's go through your options!

## Non-Invasive Fat Removal That Eliminates Stubborn Pockets

Both fat-freezing and fat-melting technology can minimize excessive fat pockets for those struggling to target specific areas. Freezing fat is not a suitable weight loss option or solution for obesity. Instead, it's best meant for patients who can't seem to maintain a healthy weight, even with all the best efforts put forth with lifestyle choices.

### CoolSculpting

CoolSculpting, and the latest version, [CoolSculpting Elite is FDA-cleared as a fat reduction treatment](#), not a weight loss treatment. It treats nine different areas of the body, including the:

- Upper arms
- Flanks (love handles)
- Abdomen and stomach area
- Fat under buttocks (banana roll)
- Inner and outer thighs
- Back
- Bra fat area
- Under the chin
- Jawline area

When you gain weight, your existing fat cells (the number of which is fixed) will expand. When you lose weight, your current fat cells shrink. The number of fat cells in your body will remain the same through weight loss and gain. Fat cells eliminated through fat freezing with CoolSculpting are gone for good.

It is essential to maintain your new, slimmer physique with diet and exercise. While frozen fat cells cannot grow back, nothing is stopping your remaining fat cells from expanding to accommodate weight gain. This may obscure your CoolSculpting results.

### CoolSculpting Before and After\*



### CoolTone

CoolTone is a quick, easy solution for sculpting the abs, butt, and legs. Unlike CoolSculpting's fat-freezing technology, CoolTone uses electromagnetic energy. This stimulates muscle contractions to tone and strengthens the target muscle, which also slims down excess fat.

What this means is that while CoolSculpting focuses on targeting and destroying fat cells, [CoolTone stimulates muscle improvement](#). Whichever area you choose to treat, the CoolTone device prompts motor nerves to contract for the equivalence of 20,000 crunches, lunges, or squats. Many patients actually choose to combine CoolSculpting with CoolTone to fully boost their body contouring results.

### CoolTone Before and After\*



## Treatments Meant for Overall Weight Loss Semaglutide: Ozempic, Wegovy, and Rybelsus

What do Ozempic, Wegovy, and Rybelsus have in common? They're all brands that fall under the umbrella term Semaglutide. Semaglutide is the active ingredient, which acts as a glucagon-like peptide-1 (GLP-1) receptor agonist. [That means Semaglutide helps increase feelings of fullness, suppressing the appetite for better control.](#)

Each option is prescription-based and comes in the form of either injections or oral tablets.

Originally, Ozempic was found to be incredibly effective in treating diabetes. Once that success became standard, pharmaceutical companies began working on semaglutide for weight loss. Now, Ozempic and Wegovy are both useful medications for adults struggling with obesity or who are overweight with at least one medical condition.

The difference is in their dosage. Ozempic comes with a recommended 0.5 mg or 1 mg dosage per week for diabetes, while Wegovy is 2.4 mg for weight loss. Rybelsus, on the other hand, is only intended to treat diabetes, not assist with weight management. The available doses for Rybelsus are 3 and 7 mg.

### Semaglutide Before and After\*



## Weight Loss & Fat Reduction Treatments in Philadelphia

No matter what your body needs to help get things back on track, the team at KP Aesthetics is here to help. We are happy to sit down with you to discuss your current goals and concerns. This might feel like a challenging time, but you don't need to go through it alone. We can offer the advice you've been looking for as you choose between weight loss vs. fat loss solutions.

**Get in touch today to learn more about fat reduction treatments and weight loss treatments in Philadelphia.**

\*Keep in mind that results vary. Treatments cannot guarantee results. Our information is based on years of research and working with patients to find the right solution for individual concerns.

### Schedule a Free Consultation

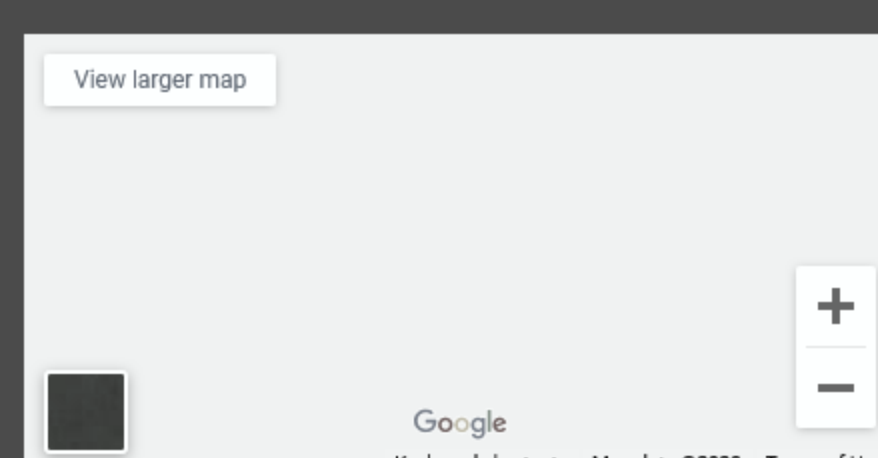
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Certified CoolSculpting Practice

**Philadelphia CoolSculpting®: Non-Invasive Body Sculpting**

If diet and exercise can't get rid of stubborn fat, CoolSculpting can. Also known as cold sculpting or fat freezing, this fat reduction treatment is the only FDA-cleared procedure that uses controlled cooling to target tenacious bulges that resist diet and exercise. Best of all, CoolSculpting reduces excess fat safely and effectively, without surgery, and with minimal-to-no downtime.

CoolSculpting Elite is the newly redesigned CoolSculpting system that features the same fat-freezing capabilities as before, but with updated features for efficiency and additional cooling.

KP Aesthetics is a state-of-the-art medical spa with an award-winning staff. Specializing in body contouring, we offer patients the latest techniques and technologies in non-invasive fat reduction. Our technicians are certified, extensively trained, and committed to patient safety and satisfaction. We are happy to help you choose a solution that will be most effective for your body.

If you're interested in learning more about our premier CoolSculpting Elite services in Philadelphia, give us a call at 484-420-4094.

**CoolSculpting Procedure Treatment Areas**

At KP Aesthetics, we offer clients the newest line of CoolSculpting Elite technology and applicators. We also provide dual sculpting—the use of two CoolSculpting machines at one time. Dual sculpting is ideal for mirror treatments, such as love handles, which require individual treatments on each flank. This is the solution for reducing twice as much fat in half the time.

The CoolSculpting procedure is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

Popular CoolSculpting Elite treatment areas include:

- Abdomen to reduce belly fat
- Flanks to minimize love handles
- Thighs to reduce both inner and outer thigh fat
- Upper arm fat
- Neck fat and double chins
- Back fat
- Armpit fat (bra bulge)
- Chest fat (ideal for men with moobs)



**coolsculpting ELITE**  
**TREATMENT AREAS**

**CoolSculpting Stomach & Love Handles**

Sometimes, no matter how hard we work out at the gym and how clean we eat, those flanks don't seem to budge. The good news is that fat-freezing is an effective method for reducing love handles. You'll enjoy a more defined and shapely waistline as your body eliminates the dead fat cells.

Many men and women turn to CoolSculpting to safely reduce fat throughout their flanks and abs. Philadelphia CoolSculpting Elite's controlled cooling tech freezes and removes fat cells in the stomach. After stubborn fat cells die in the abdomen area, your body will process them as waste. Over time, you'll notice your stomach looking slimmer and more contoured.

**CoolSculpting Arms & Bra Fat**

Many Chester County residents choose CoolSculpting to sculpt and define their arms, continuing along to the area on the back where bra straps sit. After treatment, patients can expect to see a noticeable transformation. Upper arms become slimmer and more toned, and a bra will sit more comfortably without cutting into the skin, all resulting in a more contoured and defined look.

While the full results can take up to 12 weeks to fully manifest, many people see a difference in their arms soon after the treatment. In addition, our patients feel more confident wearing sleeveless shirts and dresses and more comfortable with how their arms look.

**CoolSculpting Thighs**

The thighs are a common area where bodies tend to store fat. Banishing inner and outer thigh fat can be challenging, even with a healthy lifestyle. After CoolSculpting thighs, patients observe their legs become slimmer and more defined. They feel empowered to wear fitted clothing and flatter their legs in shorts and swimwear.

**CoolSculpting Back Fat**

CoolSculpting is a reliable treatment for reducing back fat. But because it's not a weight loss solution, patients must watch their diet and exercise daily for best results. CoolSculpting the back may require several treatments to achieve your desired outcome.

If your goal is a smooth and robust back, get in touch with our team to create a custom treatment plan.

**CoolSculpting Neck & Double Chin**

The CoolMini applicator, from the CoolSculpting Elite applicator collection, targets submental fullness, also known as the double chin area.

Clinical studies show how effective fat freezing reduces fat in this notoriously stubborn and problematic area. And that's not all. The CoolMini recently received FDA clearance to "improve the appearance of lax tissue in the treated area."

This clearance came from several studies done evaluating the ability of CoolSculpting treatments to tighten loose and sagging skin. In addition, the Journal of Dermatologic Surgery stated that "independent assessments by patients and investigators found consistent improvement in skin texture and laxity."

Therefore, the CoolMini applicator offers more than one solution for treating the appearance of a double chin.

**CoolSculpting: How it Works**

Curious about fat freezing? It comes down to a science called Cryolipolysis. Cells made of fat freeze at higher temperatures than the tissues surrounding them.

CoolSculpting technology delivers controlled cooling to gently, safely, and effectively target the fat cells underneath the skin. When exposed to cold, fat cells chill and crystallize. This causes the cell's membrane to rupture, destroying the cell's ability to store fat.

This process triggers the lymphatic system (the body's clean-up system that metabolizes damaged cells) to collect the frozen fat cells. These fat cells are filtered through the kidneys and excreted as waste.

**CoolSculpting Elite Results**

There are many areas you can CoolSculpt, which is one of the reasons this fat-freezing technique is so popular.

The process of eliminating fat cells continues over the span of several weeks following your treatments. For most patients, CoolSculpting results become visible after 8–12 weeks. Some patients see fat reduction results in as little as 4 weeks.

**CoolSculpting Elite Applicators**

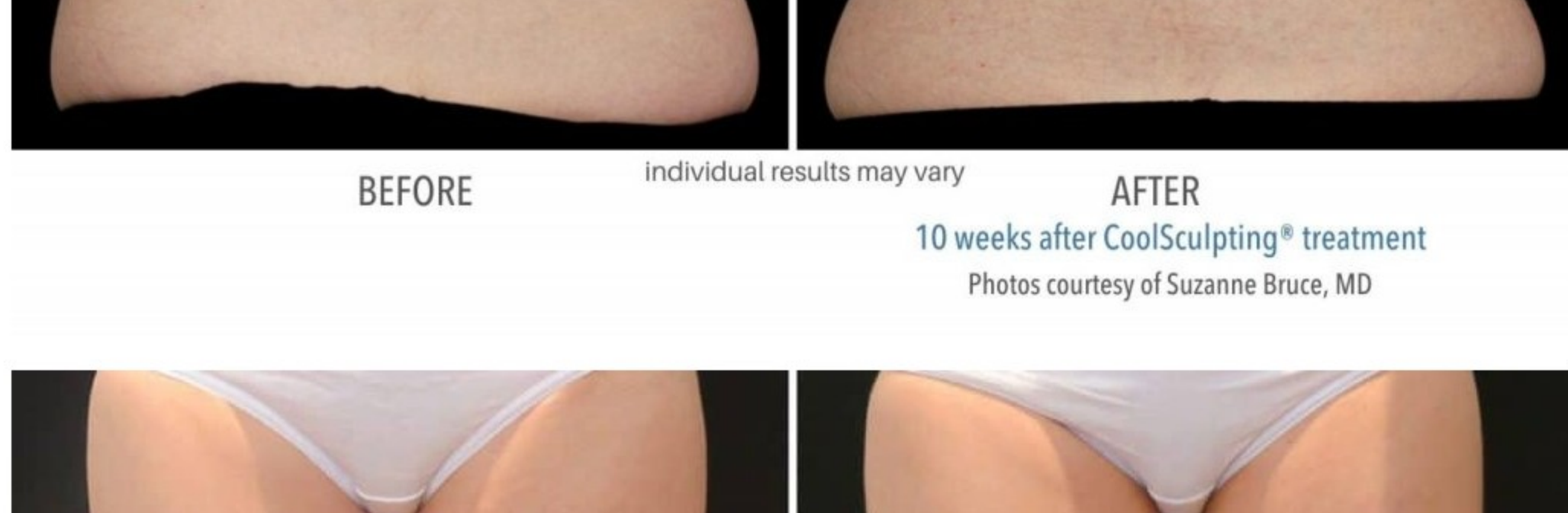
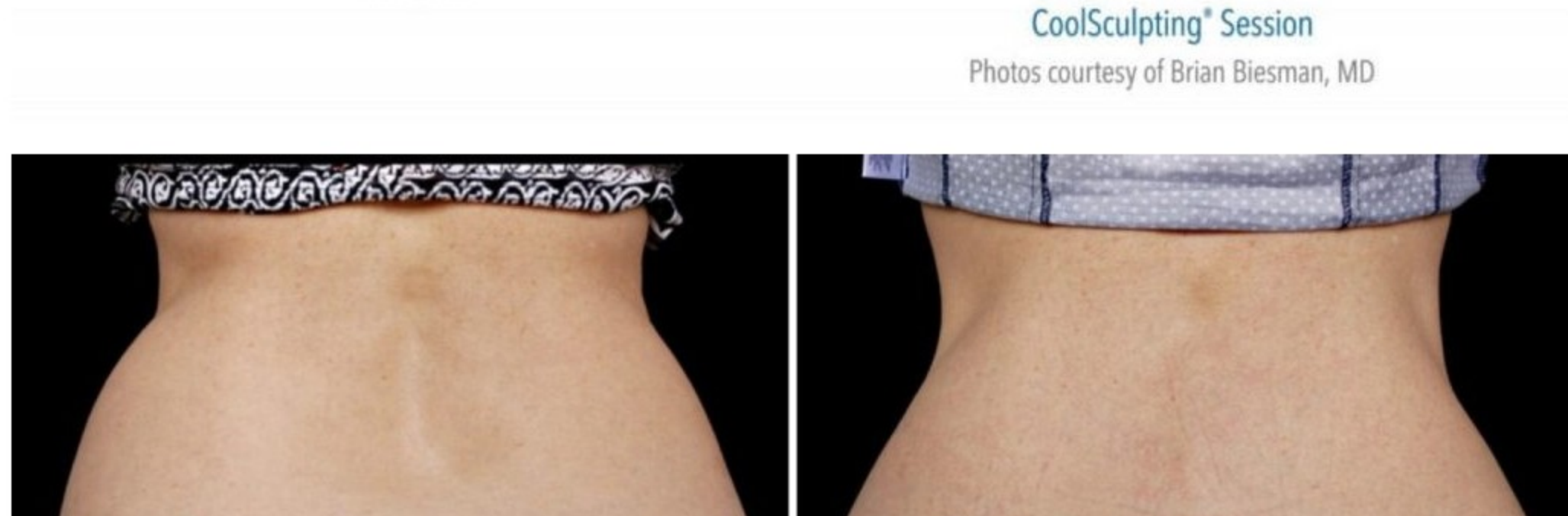
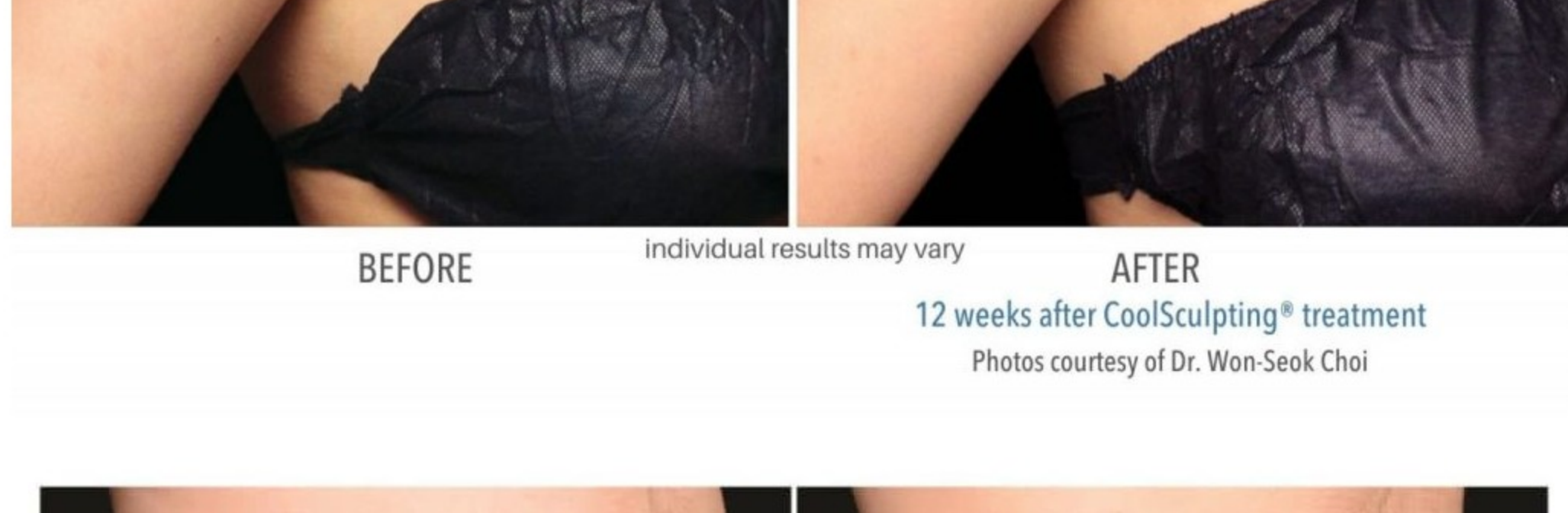
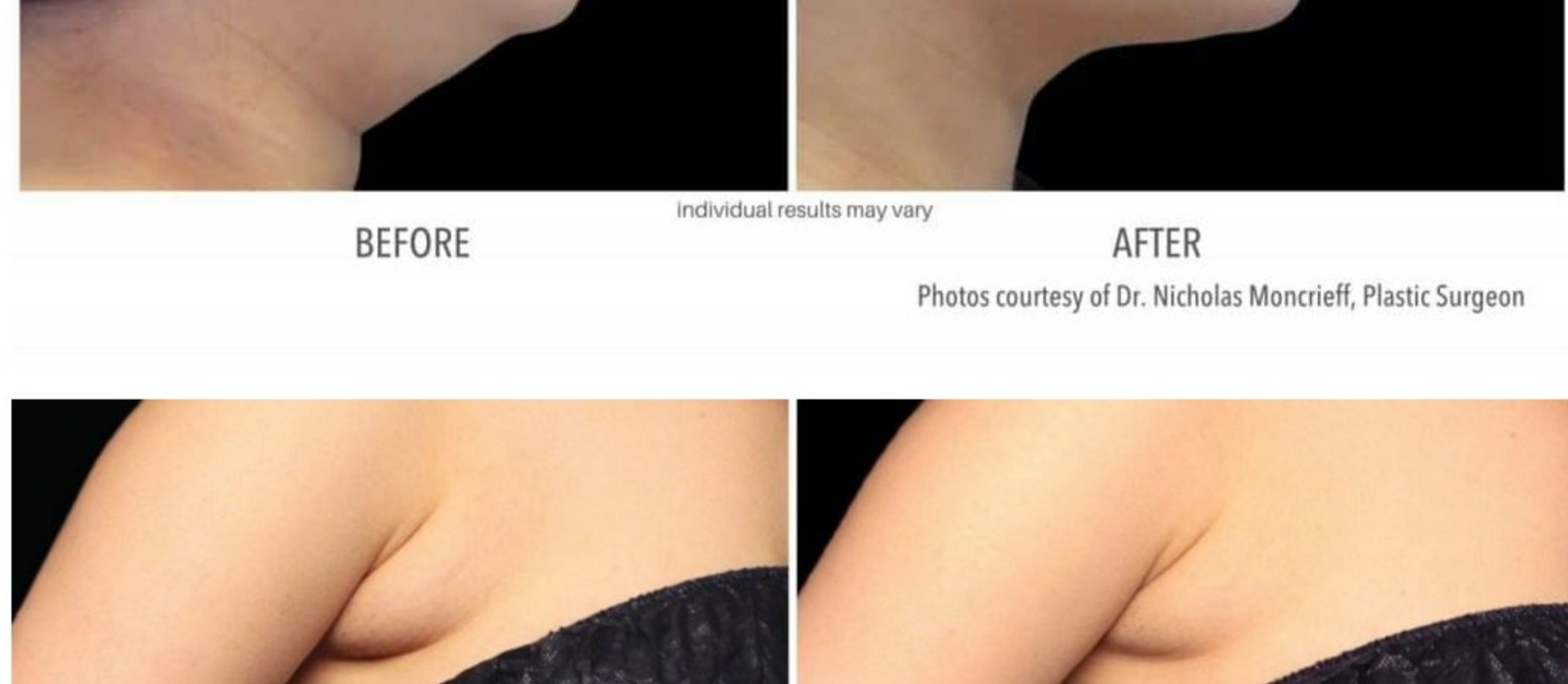
The new CoolSculpting Elite machine features dual curve series applicators with a C-cup design. These allow the applicators to make more contact with the tissue surface to enhance suction and promote up to 18% more cooling coverage.

The dual applicators also allow for multiple areas to be treated simultaneously, cutting the number of appointments needed in half while creating higher amounts of dead fat cells, getting you to your results quicker.

Individual experiences will vary. While some wish CoolSculpting results were immediate, other patients appreciate the gradual reduction in fat as it looks natural and matches the pace of weight loss. If you're ready to experience the best CoolSculpting in Philadelphia, get in touch!

**CoolSculpting Before and After\***

Fat freezing contours your body for a slimmer, more sculpted physique, as evident in these CoolSculpting before and after images.



\*Individual results may vary, as with any cosmetic treatment. A CoolSculpting procedure is technique-sensitive. The expertise of your provider impacts your experience and influences your results. To ensure you love your before and after effects, choose an experienced professional to perform your treatment.

**Philadelphia Med Spa CoolSculpting**

At KP Aesthetics, we're not like other medical spas. We're not only here to improve the way you look—we're here to make sure you leave feeling good about yourself and more confident than ever.

Shape and sculpt your dream body by choosing CoolSculpting. Millions of men and women choose this revolutionary body contouring treatment to reduce fat effectively. KP Aesthetics, located in Newtown Square, PA, is the leading provider of fat freezing. Our team is ready to help you achieve your body goals and get the results you want.

Book your CoolSculpting Elite appointment with us today by filling out the online form.

**CoolSculpting Elite FAQs**

**Is CoolSculpting Right for Me?**

Unfortunately, CoolSculpting (the legacy version and Elite) isn't right for everyone. The ideal candidate for CoolSculpting treatments is a healthy adult struggling to reduce stubborn bulges.

In particular, stubborn fat is resistant to diet and exercise. You should have enough fat in an area that you are able to pinch and hold onto three inches of skin.

Only ideal candidates can expect to experience optimal fat reduction results. If you question your candidacy, speak with a fat-freezing specialist at KP Aesthetics.

**How Many CoolSculpting Treatments Will I Need?**

The specific number of CoolSculpting treatments will vary from patient to patient. The total number of treatments will depend on the patient's body shape, size, and aesthetic goals.

Some patients may require two small applicators to treat an area, while others may require a large applicator to treat that area.

The best way to determine exactly how many treatments you will need is to schedule a free consultation. The complimentary CoolSculpting consultation is the perfect way for patients to get one-on-one time with an expert treatment specialist.

During the consultation, a specialist can evaluate you and determine exactly how many treatments you need.

**Does CoolSculpting Hurt?**

CoolSculpting is a non-invasive fat-reducing treatment with a high tolerance rate. Most patients report no pain during their cooling sessions. However, individual experiences may vary.

It is not uncommon for patients to experience mild discomfort for the first five minutes of the procedure. During this time, you may feel pulling, tugging, and cold at the treatment site. However, the discomfort dissipates quickly after which you can relax, multitask, or even nap for the duration of the procedure.

KP Aesthetics offers expert care and optimal results in CoolSculpting treatments for men and women in the areas surrounding Newtown Square, PA.

**Are There Side Effects of CoolSculpting Elite?**

CoolSculpting is reputable for having a high safety profile. Millions of men and women choose this revolutionary body contouring treatment. Along with FDA clearance, CoolSculpting's safety is also backed by numerous scientific studies.

For example, a comprehensive study published in the Journal of Dermatologic Surgery concludes that **fat freezing is a safe and effective treatment method**. Especially when you compare services like CoolSculpting to something more invasive like liposuction, CoolSculpting is often the favored winner.

Side effects are rare since this is one of the mildest and safest ways to eliminate stubborn fat cells from the body. Some patients, however, can experience what is known as an immune system response. When this occurs, the patient can experience mild bruising, tenderness, redness, and swelling at the treatment site. Those effects are mild and will go away in a few days.

**Do Men Get CoolSculpting?**

Like women, men also feel pressured to look a certain way. Fat freezing helps those people eliminate stubborn belly fat, chest fat or moobs, and any other stubborn areas on the body that tend to hold onto extra fat.

CoolSculpting is the perfect way for men to eliminate diet and exercise-resistant fat cells. In the past, invasive surgeries like liposuction were the only way that individuals could reduce stubborn fat. But surgery comes with pain, several drawbacks, and a lengthy recovery time.

Some men see that as a way to slim and tone effectively. More men choose to look for other solutions which involve less downtime. They turn to CoolSculpting to help them achieve a leaner, more sculpted physique because it is not an invasive surgery.

CoolSculpting provides those men with a painless, convenient way to eliminate embarrassing fat bulges. It is most effective on healthy, active men who still find themselves struggling with fat in problematic areas like the chest or stomach.

**How Much Does CoolSculpting Cost?**

CoolSculpting treatments are individualized to the unique needs and goals of the patient. As a result, CoolSculpting cost varies per person. Factors that affect the price of CoolSculpting include treatment area, the number of cooling sessions needed to obtain optimal results, and discounts from specials or package pricing.

During your FREE consultation, we'll create a treatment plan that's tailored to your body, goals, and budget.

GET UP TO  
**50% OFF**  
**COOLSCULPTING ELITE COUPON**

name: \_\_\_\_\_  
 email: \_\_\_\_\_  
 phone: \_\_\_\_\_

**GET COUPON**

By submitting this form you agree to be contacted via phone/text/email. Reply "STOP" to be opted out of marketing at any time. \*Minimum purchase of 6 treatments for 50% off.

Disclaimer  
 \*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

\*Promotions: We offer CoolSculpting promotions [50% OFF the purchase of 6+ treatments] Terms and Conditions Apply. Cannot combine with any other offer.

\*\*Results may vary. We are reputable for complete customer satisfaction for completed treatments. Before and after images reflect real results from real patients, although individual results may vary. No treatment is promised to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients, however, individual experiences may vary.

\*You agree to be contacted by KP Aesthetics by submitting this form, regarding marketing messages by text, phone, or email. We commit to respecting and protecting your private information. At any time you are able to unsubscribe from these messages. For more information regarding our Privacy Policy, please review [here](#).

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, PA 19073

Invoice Number                   FB2023-116  
Date of Issue                    04/01/2023  
Due Date                         04/01/2023  

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Amount Due (USD)               \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

**Notes**

**Referral Program**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

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South Jordan, UT 84095



Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, PA 19073

Invoice Number FB2023-115  
Date of Issue 04/01/2023  
Due Date 04/01/2023  

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Amount Due (USD) \$0.00

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Description	Rate	Qty	Line Total
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Monthly SEO + Content Creation	\$1,250.00	1	\$1,250.00
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CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). \*The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client

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Content Creation	\$500.00	1	\$500.00
Semaglutide Content			

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Subtotal	1,750.00
Tax	0.00

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Total	1,750.00
Amount Paid	1,750.00

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Amount Due (USD) \$0.00

Notes

## Referral Program

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South Jordan, UT 84095



Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, PA 19073

Invoice Number FB2023-156  
Date of Issue 05/01/2023  
Due Date 05/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing.  DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00
Content Creation Aviclear SEO unique content for new treatment page	\$500.00	1	\$500.00
	Subtotal		1,750.00
	Tax		0.00
	Total		1,750.00
	Amount Paid		1,750.00
	Amount Due (USD)		\$0.00

Notes

## Referral Program

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South Jordan, UT 84095



**Paid**

Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, PA 19073

Invoice Number FB2023-157  
Date of Issue 05/01/2023  
Due Date 05/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

**Notes**

**Referral Program**

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Kimberly Costalas  
KP Aesthetics  
4621 West Chester Pike  
Newtown Square, PA 19073

Invoice Number FB2023-193  
Date of Issue 06/01/2023  
Due Date 06/01/2023  

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Amount Due (USD) \$0.00

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Description	Rate	Qty	Line Total
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Monthly SEO + Content Creation	\$1,250.00	1	\$1,250.00
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CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). \*The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client

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Subtotal	1,250.00
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Tax	0.00
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Total	1,250.00
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Amount Paid	1,250.00
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Amount Due (USD)	\$0.00
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Notes

Referral Program

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Newtown Square, PA 19073

Invoice Number FB2023-194  
Date of Issue 06/01/2023  
Due Date 06/01/2023  

---

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

### Notes

#### Referral Program

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