

CoolSculpting Marketing Services

KP Aesthetics Co-Op Q3 2023

Total Marketing Expenses

(7/1/2023 - 9/30/2023)

Total Google Ads: \$ 8,306.74
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$16,556.74

Google Ads | Medstar Media > KP Aesthetics 149-784-9225 | All campaigns > All campaigns (modified)

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. [Learn more](#)
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Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS search coolsculpting	\$88.79/day	Maximize conversions	All ads limited by policy	829	6.28%	\$8,306.74
search beta coolsculpting exp reach	\$39.66/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
Total: Campaigns in your current view				829	6.28%	\$8,306.74
Total: Account	\$115.32/day			1,423	7.28%	\$10,807.03

Google Ads | Medstar Media > KP Aesthetics 149-784-9225 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$88.79/day | Optimization score: 100% | More details | Campaign 1 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			829	6.28%	\$8,306.74
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	273	8.89%	\$3,388.63
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	318	7.69%	\$2,575.40
KP Aesthetics CoolSculpting CoolSculpting® Elite +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	133	2.97%	\$1,309.48
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	61	16.94%	\$701.69
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.59%	\$96.04
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	4.51%	\$67.57
[Dynamically generated headline] Thermally generated display URL 1					

Google Ads | Medstar Media > KP Aesthetics 149-784-9225 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$88.79/day | Optimization score: 100% | More details | Campaign 1 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			829	6.28%	\$8,306.74
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	13.95%	\$65.90
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +12 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	4	18.18%	\$42.79
KP Aesthetics CoolSculpting CoolSculpting® Elite +11 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Ad group removed	6	2.90%	\$26.73
(Keyword: KP Aesthetics) CoolSculpting CoolSculpting® Elite +7 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	11.54%	\$21.51
KP Aesthetics CoolSculpting CoolSculpting® Elite +6 more kpaesthetics.com/coolsculpting/newtown_square Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.98%	\$11.00
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in PA CoolSculpting Newtown Square +3 more kpaesthetics.com/coolsculpting/newtown_square #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA. #1 FDA-Cleared, non-surgical fat reduction... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat www.kpaesthetics.com/coolsculpting 25% off CoolSculpting - #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Newtown Square, PA	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

Google Ads | Medstar Media > KP Aesthetics 149-784-9225 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$88.79/day | Optimization score: 100% | More details | Campaign 1 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			829	6.28%	\$8,306.74
In Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In: (-COUNTDOWN("2021/05/31 00:00:00";en... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Hurry Offer Ends In: (-COUNTDOWN("2021/05/31... www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Newtown Square May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Newtown Square Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.kpaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown Square, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current view			829	6.28%	\$8,306.74
Total: Campaign			829	6.28%	\$8,306.74

Show rows: 500 | 1 - 500 of 658

Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

Responsive search ad

Assets Combinations

Asset	Status	Asset type	Position pinning	Impr.	Asset source
KP Aesthetics	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	314	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	578	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	137	Advertiser
(Keyword) KP Aesthetics	Approved (limited)	Headline	1st position	976	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	118	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	112	Advertiser
Top Provider in Newtown Square	Approved (limited)	Headline	2nd position	624	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	14	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	29	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	192	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	966	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	38	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	112	Advertiser
Top Provider in Newtown Square	Approved (limited)	Headline	2nd position	624	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	14	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	29	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	192	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	966	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	38	Advertiser
Coolsculpting Newtown Square	Approved (limited)	Headline	1st position	1,800	Advertiser
CoolSculpting® Newtown Square	Approved (limited)	Headline	1st position	242	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	40	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	51	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,979	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,541	Advertiser

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Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS search coolsculpting	Campaign	Eligible	27	5.15%	\$272.98
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	524	8.02%	\$5,981.75
5 Star Reviews See Why KP Aesthetics is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	486	7.80%	\$5,439.32
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	426	7.68%	\$4,814.72
Book a Free Consultation Book a Consultation With #1 Provider in Newtown Square.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	343	7.56%	\$4,176.75
Why Choose KP Aesthetics? Read About What Sets Us Apart from Other Medspas in Newtown Square	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	372	7.24%	\$4,041.60
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	122	7.00%	\$1,450.88
FDA Cleared	MS search coolsculpting	Campaign	Eligible	120	6.23%	\$1,368.13
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	103	6.61%	\$1,360.99

Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

Assets



Asset	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	116	7.30%	\$1,306.79
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	103	6.49%	\$1,228.39
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Up to 50% Off	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	231	7.69%	\$2,612.82
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	150	7.24%	\$1,732.03
Winter Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Winter Sale - Up to 50% off 8+	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

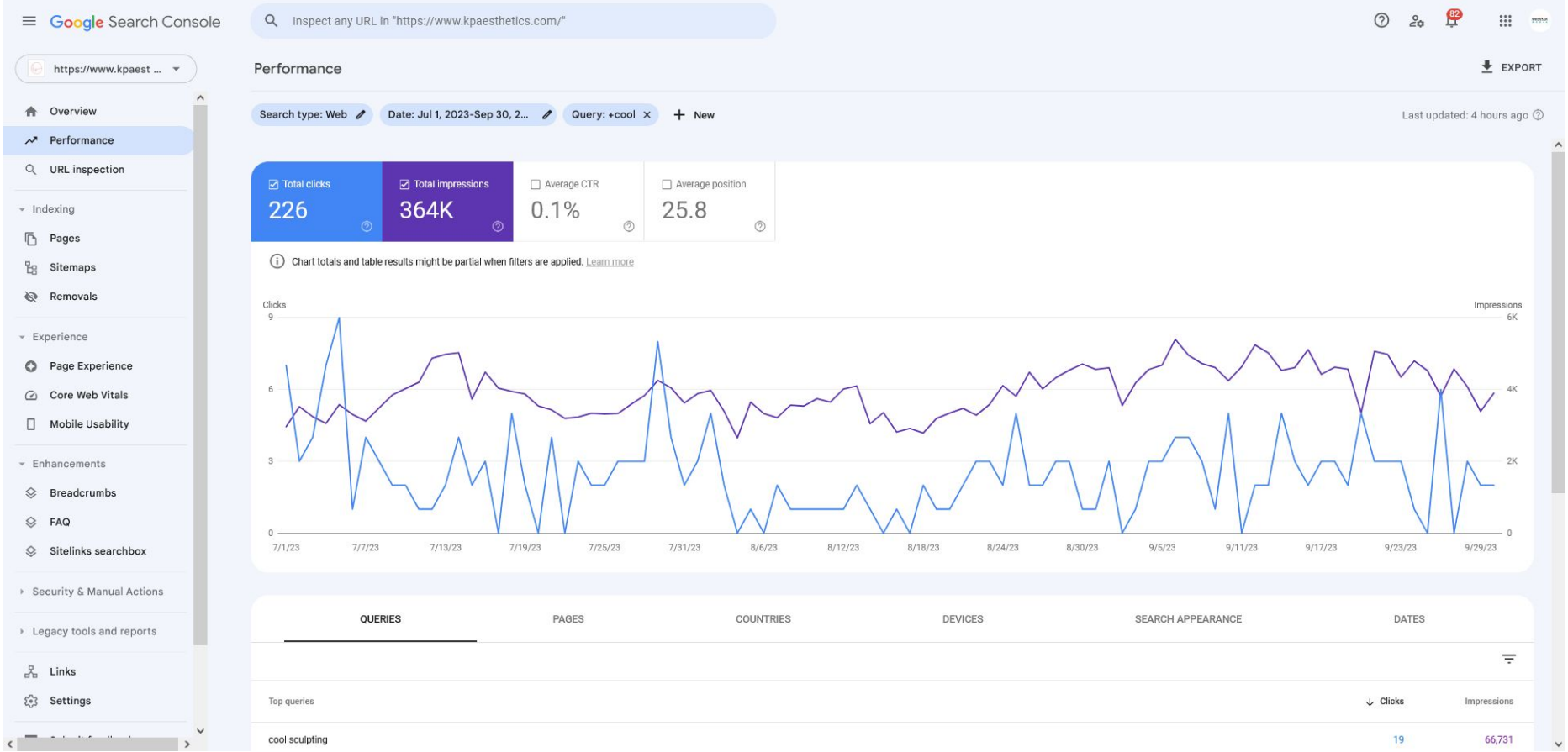
Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
KP Aesthetics	MS search coolsculpting	Campaign	Eligible	787	6.28%	\$7,924.81
(484)-420-4094	Account	Account	Eligible	57	4.97%	\$742.13
(484) 246-7165	Account	Account	Removed	0	-	\$0.00
Business logo	MS search coolsculpting	Campaign	Eligible	787	6.28%	\$7,924.81
Image	MS search coolsculpting	Campaign	Eligible	17	8.37%	\$201.80
Total: Images				17	8.37%	\$201.80
Total: Business name				787	6.28%	\$7,924.81
Total: Business logo				787	6.28%	\$7,924.81
Total: Sitelinks				536	8.06%	\$6,147.91
Total: Callouts				255	6.42%	\$2,790.64
Total: Structured snippets				27	5.15%	\$272.98

Enabled Status: All ads limited by policy Type: Search Budget: \$88.79/day Optimization score: 100%

Asset	Added to	Level	Status	Clicks	CTR	Cost
	MS search coolsculpting	Campaign	Eligible	787	6.28%	\$7,924.81
	MS search coolsculpting	Campaign	Eligible	17	8.37%	\$201.80
Total: Images				17	8.37%	\$201.80
Total: Business name				787	6.28%	\$7,924.81
Total: Business logo				787	6.28%	\$7,924.81
Total: Sitelinks				536	8.06%	\$6,147.91
Total: Callouts				255	6.42%	\$2,790.64
Total: Structured snippets				27	5.15%	\$272.98
Total: Calls				57	4.97%	\$742.13
Total: Promotions				381	7.51%	\$4,344.85

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Google Search Console Performance Report for https://www.kpaesthetics.com/

Search type: Web Date: Jul 1, 2023-Sep 30, 2023 Query: +cool

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
cool sculpting					19 Clicks, 66,731 Impressions
coolsculpting					16 Clicks, 49,223 Impressions
kim kardashian coolsculpting					15 Clicks, 91 Impressions
coolsculpting before and after					13 Clicks, 23,681 Impressions
chin lipo vs coolsculpting					13 Clicks, 28 Impressions
coolsculpting for men					8 Clicks, 3,469 Impressions
best coolsculpting near me					6 Clicks, 2,369 Impressions
kardashian coolsculpting					6 Clicks, 144 Impressions
coolsculpting vs liposuction chin					6 Clicks, 35 Impressions
coolsculpting men					4 Clicks, 2,746 Impressions

Rows per page: 10 1-10 of 1000



Schedule a Free Consultation

name...
 email...
 phone...
 SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

Getting Ready for An Autumn Wedding? It's Time to Schedule CoolSculpting

If you're thinking ahead, you can make some dramatic changes before fall arrives. Whether you gift the bride-to-be an early wedding present or pamper yourself in preparation for the nuptials, someone will be very happy. Full CoolSculpting results take some time to show because the body needs to process the frozen fat cells. After some time, the body will drain them to reveal a freshly sculpted treatment area. That means scheduling your CoolSculpting appointment should happen sometime soon, to give yourself enough time for optimal results.

Everything is in motion to look and feel like your best self. Your skincare regimen now includes [laser skin resurfacing](#) and various hydrating serums. You're hitting the gym. Maybe you have a personal trainer helping guide you to your fitness goals. Don't forget how healthy you're eating these days. Still, the gym doesn't always sculpt the areas you are targeting. And when you're on a deadline, CoolSculpting can help.

If you're considering fat-freezing technology to tone and tighten in time for the wedding, here's why you should go for CoolSculpting Elite, instead of the legacy version.

Upgrade From CoolSculpting to CoolSculpting Elite for Better Results

Our bodies stop creating fat cells when we hit adulthood. If a person gains weight, the body stores the fat in the existing cells. As a result, the number of fat cells you have in the body never changes. However, with the help of treatments like CoolSculpting, you can eliminate them.

Also known as cold sculpting or fat freezing, CoolSculpting treatments put fat cells under a chilly attack. The extreme cold temperatures target resistant fat cells and "freeze them to death" through Cryolipolysis. Since the body no longer creates new fat cells, the cells removed during CoolSculpting are gone. They never return or regrow. Therefore, prospective patients invest in fat-freezing knowing the results last.

[CoolSculpting Elite](#) is an advanced version of the legacy body contouring technique. With Elite, you can target two areas simultaneously, seeing more dramatic tightening and toning results.

Why CoolSculpting Elite Works Better

Not only does the Elite version offer dual applicators to treat two spots with one session, but the sessions themselves are also more effective. Superior treatment area contact with the new handpieces means that more tissue receives cooling effects, and coverage is more even. When you consider [CoolSculpting Elite vs CoolSculpting](#), results are seen faster with fewer body contouring appointments using Elite.

These new applicators are also redesigned to achieve a more comfortable fit. Sitting naturally along the curves of the treatment area, the new C-shape squeezes less than the original U-shape.

For Dramatic Results, Choose the Right CoolSculpting Provider

The person performing the body contouring treatment affects the experience and results. When trying to find a Cool Sculpting Elite provider, finding the most reputable provider is crucial. Read recent client testimonials and patient reviews when you look through the provider's list. These are excellent resources that give you a detailed account of other experiences with the provider.

Before and after images are another excellent thing to look at when selecting your provider. The transformations give you a good idea of the fat reduction results possible with that person.

Ultimately, scheduling a free consultation is the best way to get an authentic feel for a provider and make the best decision. Looking around online can only provide so much. An actual visit to a provider's facility gives you a firsthand look at their technology and staff. During a consultation with a reputable provider, you can discuss your body contouring goals with an expert treatment specialist. We are happy to create a custom treatment plan and offer upfront [CoolSculpting Elite cost information](#) so you can make an informed decision.

Target Where You Want to Sculpt

Although we can't ditch our body fat like a poorly fitting piece of clothing, there is a quick and easy way to reduce those stubborn pockets of fat. CoolSculpting. The different [CoolSculpting treatment areas](#) allow for a dramatic fat reduction in notorious trouble zones.



After the Wedding: Does CoolSculpting Last?

The cooling process causes the fat cells to freeze and eventually die. Once the fat cells are dead, they no longer function and process out of the body. Those cells never re-expand or regrow. Once they leave the body, they never return.

Clinical [research proves CoolSculpting Elite technology provides lasting and sustainable results](#). In one specific study from 2016, longitudinal analysis followed CoolSculpting patients who received a single treatment to their left flank (love handle) 9 years earlier. They concluded, "Local reductions in flank fat have significant longevity in these subjects and suggest that results from Cryolipolysis may be very long-lasting."

Maintaining CoolSculpting Results

While CoolSculpting Elite results in lasting fat reduction, you still want to make efforts to avoid weight gain. Yes, the process eliminates fat cells in the treatment area. However, existing fat cells surrounding the treatment area may still expand with weight gain. Plus, only some fat cells in the treatment area will be frozen. This means if you gain weight, the extra weight could obscure your results. But it also means that you can take steps to preserve and even optimize your results.

After your cooling sessions, the best way to protect your investment and prolong your fat reduction for good is to follow a healthy diet and exercise. Consider adopting good habits like avoiding sugar and processed foods and incorporating more plant-based protein. Also, commit to a regular and consistent workout routine to keep your body in tip-top shape.



Body Contouring Before the Wedding: CoolSculpting Elite in Philadelphia

If you live in Philly and want to experience the safest, most effective fat reduction treatment using the new CoolSculpting Elite, contact KP Aesthetics. We are a leading body contouring provider in Newtown Square, serving patients in Newtown Square, West Chester, and Glen Mills areas. Call us at [484-420-4094](tel:484-420-4094) to schedule your consultation for body contouring.

Schedule a Free Consultation

name...
 email...
 phone...
 SUBMIT

By submitting this form you agree to be contacted via phone/text/email.



Kimberly Costalas, RN

Nurse Injector for Cosmetic Medicine and Certified CoolSculpting Specialist

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

CONTACT INFORMATION

4621 West Chester Pike Newtown Square, PA 19073
 (484)-420-4094
info@kpaesthetics.com



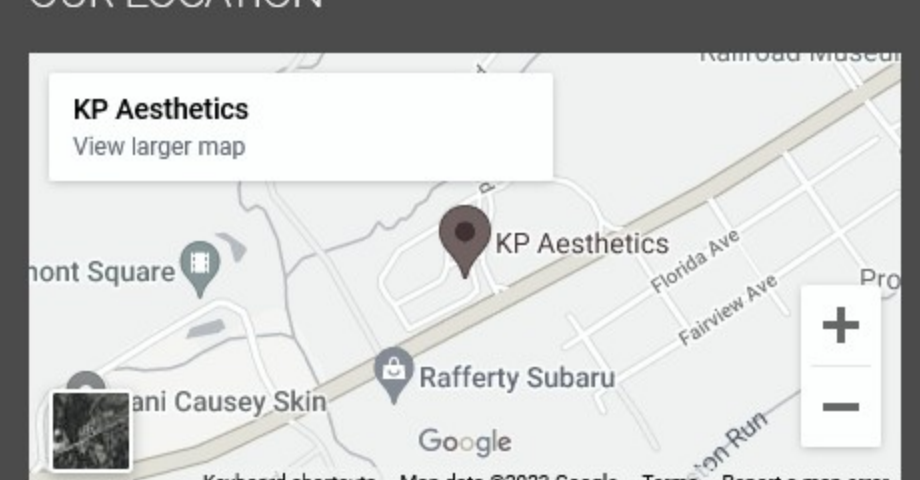
HOURS OF OPERATION

Monday-Thursday: 9am - 8pm
 Friday, Saturday: 9am - 3pm
 Sunday: Closed

QUICK LINKS

- Sitemap
- Terms of Use
- HIPAA Privacy Policy
- Privacy Policy
- Cherry Financing

OUR LOCATION



Posted on October 14, 2020 | By [Kacostasias](#) | In [CoolSculpting](#)



Schedule a Free Consultation

name:

email:

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CoolSculpting vs. Kybella

As fantastic as it would be, you sadly cannot target and “spot reduce” any fat bulge on the body. Whether you struggle with chin fat, belly fat, or some other area that makes you self-conscious, there is no way to do a particular exercise and eliminate those fat cells. You can do an unlimited number of crunches, and it may strengthen your abdominals, but it will not specifically burn away belly fat. Just like any exercises claiming to help double chins

Fat in the chin and neck is seemingly diet and exercise-resistant, making it hard to lose. Thankfully, with the revolutionary technologies available, both Kybella and [CoolSculpting](#) can help people target and eliminate stubborn fat in their jaws.

While both treatments help with submental fullness, they achieve their transformative results in very different ways. One uses precise cooling technology to freeze fat away, while the other injects naturally occurring Deoxycholic acid to destroy fat cells. Read on to learn more about these body contouring treatments and how they can help you eliminate chin and neck fat.

Kybella Double Chin

Most people believe double chins are the result of unhealthy lifestyle choices. They are, however, wrong to think this. Unwanted fat in the chin and neck is influenced by genetics, gender, hormones, and even age. According to polls, 2 out of 3 American adults struggle with embarrassing double chins.

Unlike CoolSculpting, [Kybella](#) is FDA-approved for and focuses on, one area: Under the chin. Kybella comes in the form of an injection, targeting what’s known as submental fullness. If you’re struggling with a double chin that seems impossible to get rid of, Kybella injections are a popular solution. Deoxycholic acid is natural, and injecting it within the submental area has been found to safely offer dramatic results.

Jaws are prone to stubborn fat pockets, but Kybella can help break them down so that you can restore your confidence and feel great in your skin once again.



Fun fact: While the United States providers are currently only using Kybella for double chins, specialists in Europe are finding that more areas can be treated, including around the elbow, upper arms, knees, and stomach.

Can Kybella Work After One Treatment?

Yes! Many patients see phenomenal results after just one Kybella treatment, although others choose to continue treatment until they reach their goals.

Part of what determines how many sessions you need to reach optimal results is the reason for your submental fullness:

- One to two treatments for fullness due to poor posture or sagging skin
- Three to four treatments if fullness is from mild to moderate excess fat
- Five to six treatments for fullness due to more severe unwanted fat

One of the most enticing parts about Kybella injections is how long they last. If you lead a healthy lifestyle, Kybella’s results can be seen forever.

Kybella Before and After*

Seeing firsthand the types of results you can expect can help determine whether a treatment is right for you. That’s why we ask our patients to help by sharing their before and after images with you.



Kybella Cost

The cost of Kybella can vary depending on many factors, including the location of your services. However, looking at average cost, most patients spend an average of \$1,200 to \$1,800 per session, often scheduling three sessions for optimal results. To find out what you would individually pay, feel free to schedule an appointment with our specialists.

We offer complimentary, no-pressure meetings for you to freely discuss your goals. If you choose to move forward with treatment, we are here to help ensure your comfort, peace of mind, and happiness with results. Plus, we’ll be able to provide you with transparent pricing upfront and share a custom treatment plan with you before scheduling your appointment.

CoolSculpting Chin

CoolSculpting first hit the market in 2010, showing how phenomenal Cryolipolysis is at reducing fat cells. CoolSculpting Elite, the revolutionary sister treatment of the original CoolSculpting, is taking the industry by storm. Since its origin, there have been numerous new [CoolSculpting Elite applicators](#) available to help Cold Sculpt various areas of the body.

The CoolMini is one of the newest applicators. It is made specifically to treat small, isolated pockets of fat that are hard to reach. The CoolMini fits perfectly under the chin and on the neck area to reduce submental fullness.

Besides the chin, many patients add other areas to their CoolSculpting treatment, including:

- [Inner and outer thighs](#)
- [Side fat](#)
- [Love handles](#)
- [Stomach](#)

Check out some [CoolSculpting before and after](#) images for these areas. CoolSculpting Elite is taking Cryolipolysis to another level. It features all-new technology, a new machine, re-engineered applicators, larger cooling panels, and the use of two applicators at the same time.

The new treatment is also capable of treating 9 different body areas from head to knee. Each advancement makes it possible for CoolSculpting Elite to improve fat reduction and comfortability for each patient. With so many advantages, CoolSculpting Elite is dominating the body contouring industry.

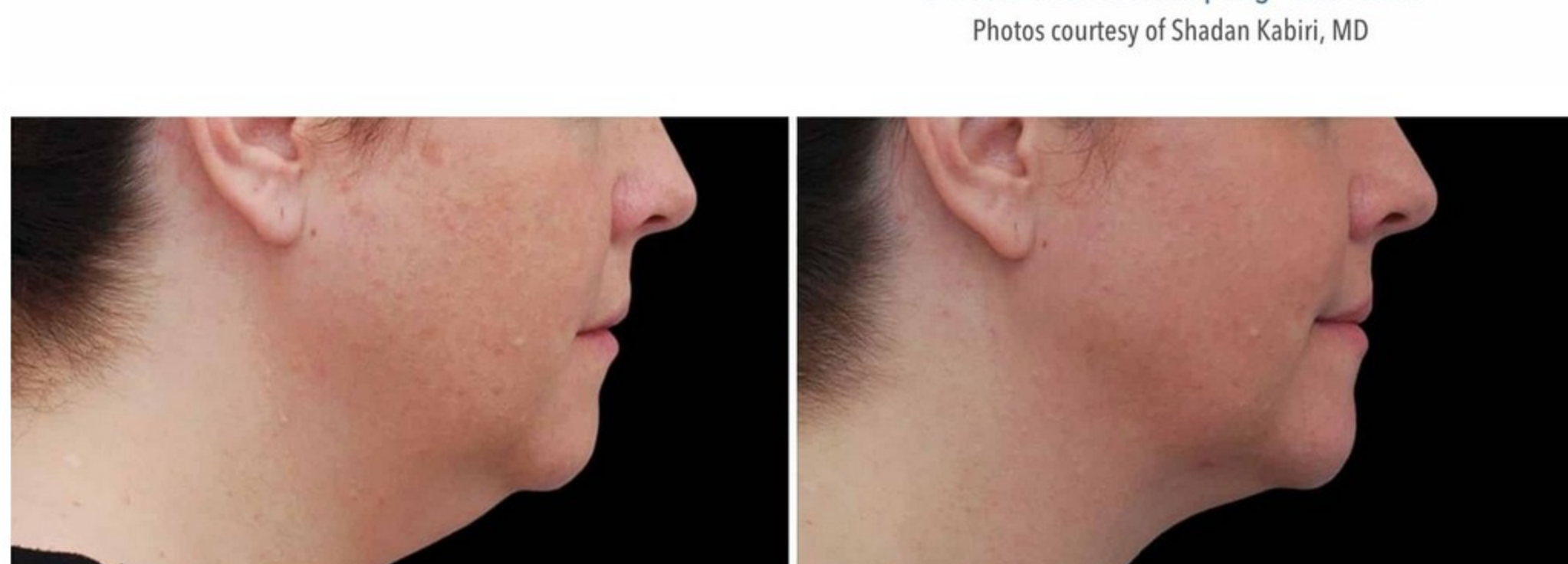
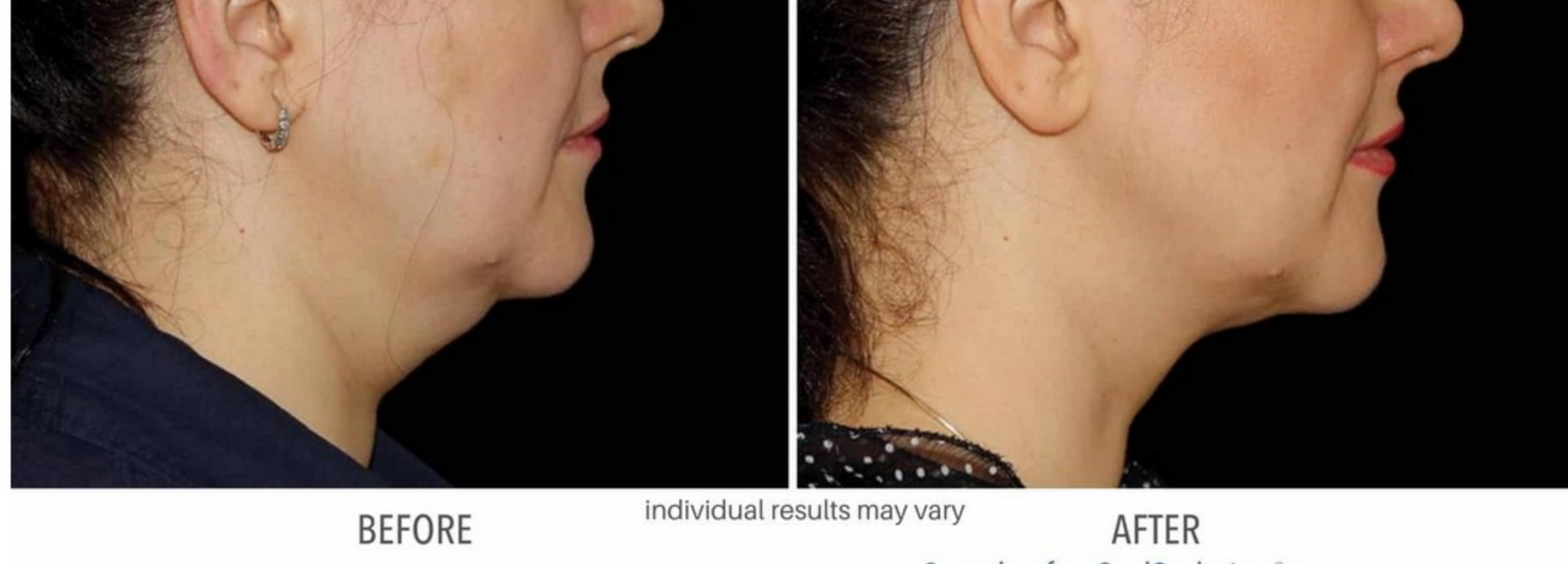
How Long Does CoolSculpting Under the Chin Last?

You might have seen before that CoolSculpting claims to have indefinitely long-lasting results. That is true, to an extent. Our bodies typically stop producing fat cells around the age of 25.

That means that the Cryolipolysis technology eliminates a percentage of fat cells, and those fat cells will not return. However, it’s still important that you maintain a healthy, active lifestyle. CoolSculpting Elite typically reduces fat by up to 25% in the treatment area. Remaining fat cells in the area can still become excess fat if you don’t take the steps to avoid future weight gain. Taking the necessary steps to hydrate and nourish your body while also keeping your body moving will help ensure that your results last for years to come. Plus, you’re welcome to schedule additional maintenance appointments in the future, to continue improving your side profile.

CoolSculpting Chin Before and After*

CoolSculpting chin before and after images showcase how fantastic freezing fat cells can eliminate chin fat. Not just double chins, but treatments allow address turkey necks by reducing neck fat.



[See more CoolSculpting before and after pics >>](#)

Many patients have found that [CoolSculpting chin is preferable to liposuction](#), which is a far more invasive way to reduce submental fullness.

CoolSculpting Elite Cost

Since each treatment session is custom to the patient, it can be challenging to give exact pricing. Pricing depends on the areas you want to treat, the condition of your body, and the goals you want to reach. Remember that results can take up to four months to show when using CoolSculpting Elite.

Patients tend to schedule anywhere from one to three CoolSculpting Elite sessions, spread apart enough to maximize results. A general price range is anywhere between \$1,200 and \$4,000 per session, but this varies.

The best way to find out your individual cost is by scheduling a complimentary consultation with the provider you intend to move forward with. This meeting time gives you ample opportunity to ask questions, have specialists address your concerns, and decide which treatment will be best for you.

Like Kybella, there are many different factors that are taken into consideration, which we’ve broken down to help you understand [CoolSculpting Elite cost](#). A reputable provider will be more than willing to inform you of the reasonings behind the cost and be willing to work with your timeline.

CoolSculpting and Kybella Near Me: Double Chin Removal in Philly

The professional performing body contouring treatments significantly impacts the experience and your fat reduction results. When searching through providers, look for recent client [testimonials](#) and patient reviews. Before and after pictures from past clients are another great resource for finding the best provider.

The best way to get an authentic feel for a provider is by scheduling a complimentary consultation. Browsing the internet only provides so much information. An actual visit to the facility you’re interested in working with gives you a chance to experience the surroundings and speak to the staff members personally.

If you want to learn more about CoolSculpting chin or Kybella injections in Philadelphia, contact KP Aesthetics. You can schedule a free consultation with one of our highly trained treatment specialists at our Newtown Square office.

During your consultation, our specialists can help determine if CoolSculpting or Kybella is right for you. If they deem either option the right fat reduction method for you, a personalized plan is created to fit your needs and budget. Call us at [484-420-4094](tel:484-420-4094).

*As with any cosmetic procedure, results may vary.

Schedule a Free Consultation

name:

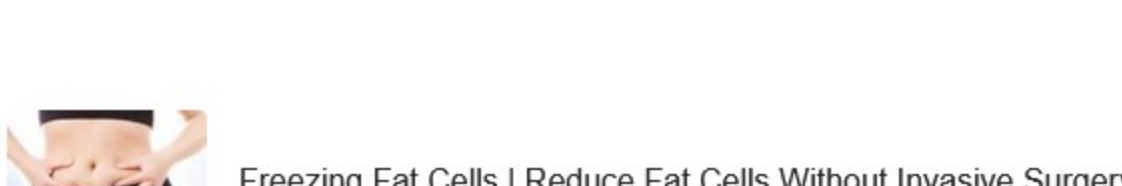
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CoolSculpting chin

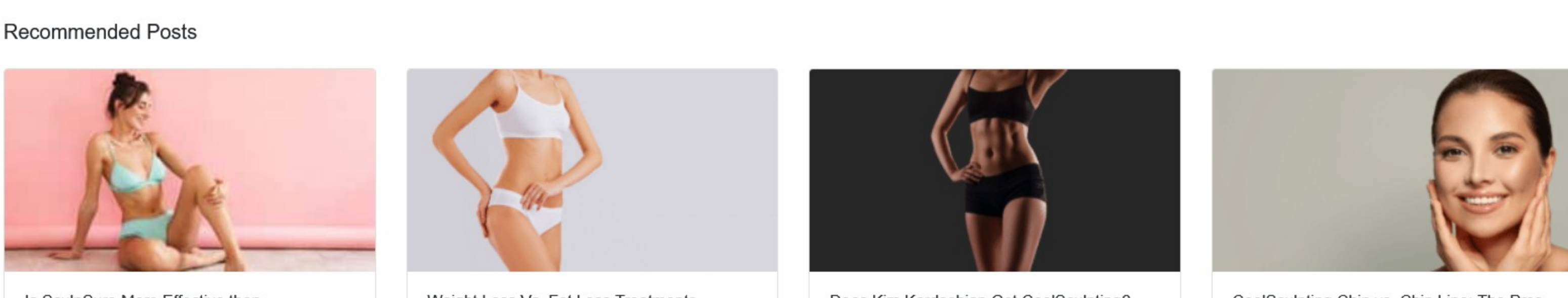
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Kimberly Costalas, RN

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

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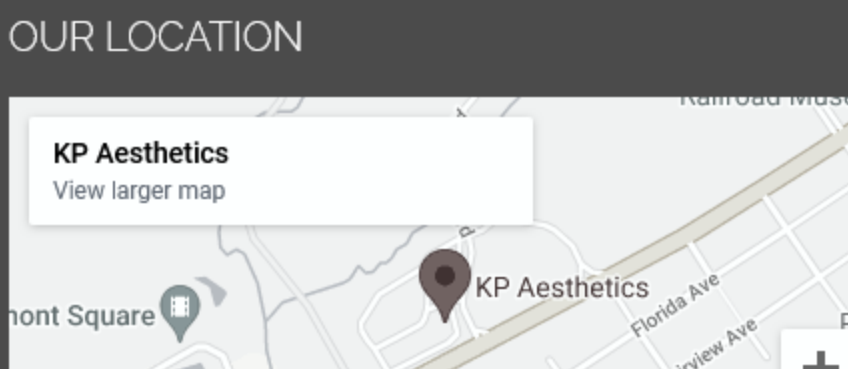
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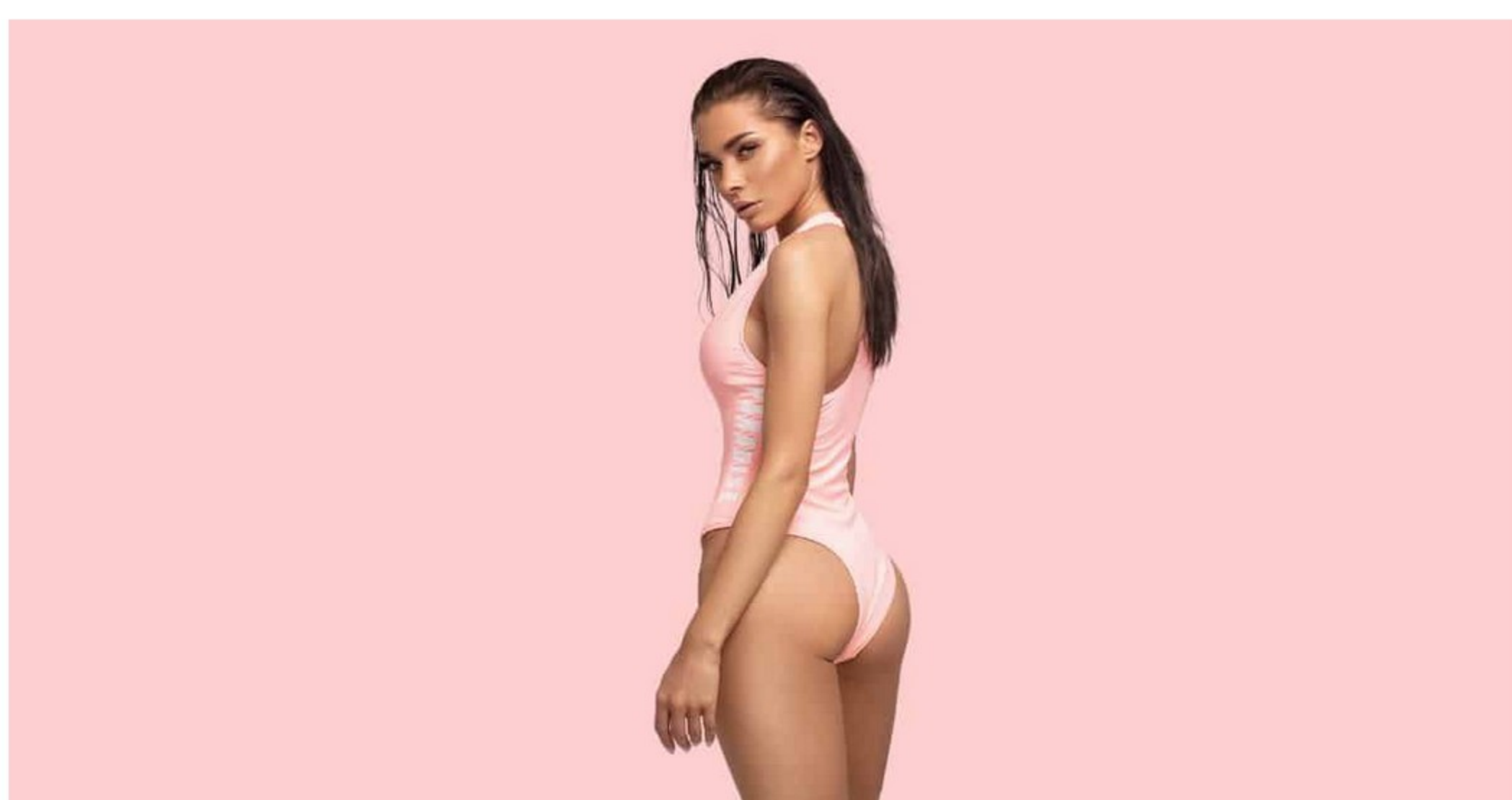
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CoolSculpting vs. SculpSure: Is SculpSure More Effective than CoolSculpting?

One uses heat, the other cold. Both dissolve fat. Both are non-invasive treatments that let you get back to your day with minimal to no downtime. SculpSure and CoolSculpting are safe, effective body contouring treatments, but is one better?

Weight loss goals are not always easy to reach with regular diet and exercise. While we hope that that's all it takes, sometimes, our bodies need a little extra support on the journey. And when that happens, many individuals choose to partner with medical spas for that much-needed boost to get things moving. Then it's a matter of finding the best treatment or combination of treatments depending on your specific goals.

The right med spa will have a team of specialists ready to help you. They will guide you through the process, answering questions and addressing concerns while creating a treatment plan that's unique. You'll have the best recommendations for your goals, and after your treatments are complete, your med spa team should be there for you with tips for maximizing results. That way, you can determine the best body contouring solution for yourself, knowing you have made an informed decision.



The Difference Between CoolSculpting and SculpSure

Both treatments use a form of lipolysis technology but in very different ways. **CoolSculpting freezes fat away** using cooling technology known as cryolipolysis. This fat-freezing ability allows the device to target unwanted fat cells, freezing them until they no longer serve a purpose, and dissolve so the body's lymphatic system drains the excess with time.

SculpSure, on the other hand, uses laser lipolysis (fat heating) technology to melt fat cells away. It's among the many popular **laser services** that rejuvenate and empower patients to leave feeling more confident than when they came in. After all, body sculpting is meant to help you feel like your best self. It's an empowering solution to concerns that are sometimes out of your control.

CoolSculpting Fat Freezing

There are **two versions of CoolSculpting**, the original legacy version, and CoolSculpting Elite. CoolSculpting Elite is more advanced, reducing more unwanted fat than its predecessor. The idea of freezing fat to death came back in the day when two Harvard scientists found a correlation between children eating ice cream and popsicles and losing cheek fat in the face. This discovery inspired the creation of CoolSculpting, where specialists place applicator pads on the treatment area to transmit cooling energy and destroy unwanted fat.

CoolSculpting Elite can target more areas than SculpSure can, including:

- ✔ Under the chin (double chin)
- ✔ Underarms (bat wings)
- ✔ Bra and underbust rolls
- ✔ Stomach (abdomen)
- ✔ Side fat (love handles)
- ✔ Below the buttocks (banana roll)
- ✔ Inner thighs
- ✔ Outer thighs
- ✔ Ankles and calves



It takes about three months to see full results from CoolSculpting. Patients often choose to schedule multiple CoolSculpting sessions to get the most from treatment, as the fat reduction takes place gradually, and adding treatments maximizes results. You can see for yourself in these CoolSculpting before and after images.

CoolSculpting Treatment Times

Each CoolSculpting session typically takes between 25 minutes to an hour. With the original CoolSculpting machine, only one area could be treated at a time. Now that CoolSculpting Elite exists, its dual applicators can treat two areas within one session.

SculpSure Fat Melting

SculpSure is non-invasive like CoolSculpting, but by emitting pulses of laser heat energy below the skin with applicator pads. Using a balance of cooling plates to regulate the temperature, SculpSure liquifies fat cells for the body to process over the next few weeks.

While it doesn't treat as many areas as CoolSculpting, SculpSure is highly effective on:

- ✔ Stomach
- ✔ Love handles
- ✔ Back and bra fat
- ✔ Inner thighs
- ✔ Outer thighs
- ✔ Submental fullness (double chin)



Most patients opt for two treatment rounds with SculpSure. Early results start to show around six weeks, while the full results show after about 12 weeks.

SculpSure Treatment Times

As a faster treatment than CoolSculpting, SculpSure is known as a "lunchtime lipo" solution. It takes about 25 minutes for a session, treating up to four areas in one sitting. No matter which body contouring option you choose, speaking with a knowledgeable professional during a personalized consultation will help you choose the perfect plan.

Candidates for CoolSculpting Vs. SculpSure

Neither of these options is meant for those who are obese. CoolSculpting and SculpSure work best on those who are already close to their goals but struggle with stubborn areas. Instead of replacing exercise and a nutritional diet, body sculpting treatments are meant to complement the journey. They help to target areas that are hard to sculpt on your own.

Both treatments are considered permanent solutions for unwanted fat loss. However, it's important to remember **weight loss and fat loss treatments are not the same**. Not all fat cells in a treatment area are removed with fat loss solutions like CoolSculpting and SculpSure. There will still be surrounding fat cells, so you should maintain a healthy, active lifestyle. Gaining weight can enlarge the remaining cells, but you can help to balance everything with both lifestyle choices and maintenance treatments in the future.



Is SculpSure More Expensive Than CoolSculpting?

If you're choosing between SculpSure and CoolSculpting, the cost won't impact your decision much, as they are both similar. Depending on the size of the treatment area and how many areas you plan to sculpt, SculpSure and CoolSculpting price varies between two and upwards of six thousand dollars. Remember that cost is only part of the equation – you should find a provider that you trust, who has your best interests in mind and experience to support their expertise.

CoolSculpting Vs. SculpSure: Body Contouring in Philadelphia

You deserve to look and feel like your best self. If you're struggling with unwanted fat that's making you feel self-conscious, you're not alone. Come visit our Philadelphia med spa, and talk with professionals who understand your situation and can help create a plan that works for you. **Give us a call at 484-420-4094 today for a free consultation!**

Schedule a Free Consultation

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Kimberly Costalas, RN

Nurse Injector for Cosmetic Medicine and Certified CoolSculpting Specialist

Kim has over 10 years of patient care experience and has been performing aesthetic services since 2011. She trained with the American Academy of Facial Esthetics and has had many private, one-on-one sessions and instruction from Merz Pharmaceutical. She has had extensive, individual training by Zeltiq (the maker of CoolSculpting) representatives and attended CoolSculpting University for further instruction.

CONTACT INFORMATION

4621 West Chester Pike Newtown Square, PA 19073
 (484) 420-4094
info@kpaesthetics.com



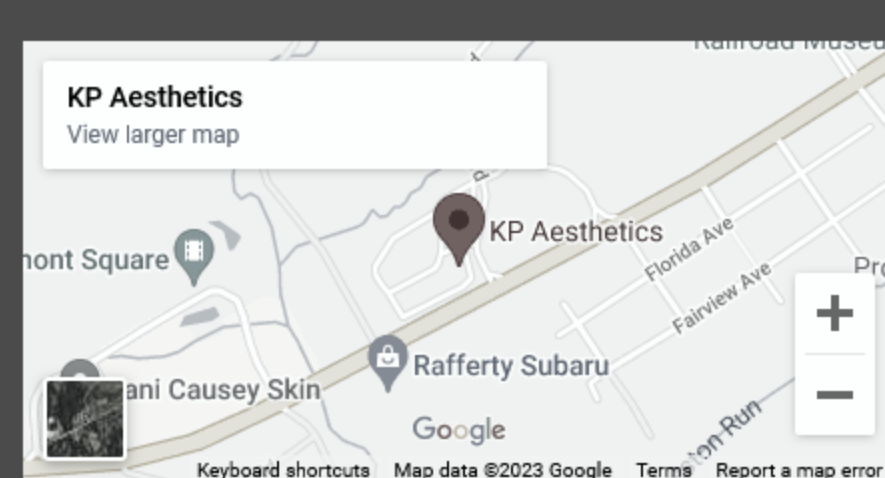
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Kimberly Costalas
KP Aesthetics
4621 West Chester Pike
Newtown Square, PA 19073

Invoice Number FB2023-242
Date of Issue 07/01/2023
Due Date 07/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00

Subtotal	1,250.00
Tax	0.00
Total	1,250.00
Amount Paid	1,250.00
<hr/> Amount Due (USD)	<hr/> \$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

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10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



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KP Aesthetics
4621 West Chester Pike
Newtown Square, PA 19073

Invoice Number FB2023-243
Date of Issue 07/01/2023
Due Date 07/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

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Newtown Square, PA 19073

Invoice Number FB2023-285
Date of Issue 08/01/2023
Due Date 08/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
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Monthly SEO + Content Creation	\$1,250.00	1	\$1,250.00
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CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client

Subtotal	1,250.00
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Tax	0.00
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Total	1,250.00
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Amount Paid	1,250.00
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Amount Due (USD)	\$0.00
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Newtown Square, PA 19073

Invoice Number FB2023-286
Date of Issue 08/01/2023
Due Date 08/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

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Newtown Square, PA 19073

Invoice Number FB2023-342
Date of Issue 09/01/2023
Due Date 09/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

Notes

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Newtown Square, PA 19073

Invoice Number	FB2023-341
Date of Issue	09/01/2023
Due Date	09/01/2023
Amount Due (USD)	\$0.00

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Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,250.00	1	\$1,250.00

Subtotal	1,250.00
Tax	0.00
Total	1,250.00
Amount Paid	1,250.00
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