

CoolSculpting Marketing Services La Bella Laser & Slimming Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 3,890.26
Total Marketing Service Fees: \$ 3,750.00
Total CoolSculpting Marketing Cost: \$ 7,640.26

Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$68.00/day	Eligible	786	4.62%	\$3,890.26
Total: Filtered campaigns			786	4.62%	\$3,890.26
Total: Account	\$68.00/day		786	4.62%	\$3,890.26

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.00/day Optimization score: 83.7%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			786	4.62%	\$3,890.26
La Bella Laser & Slimming Fat Reduction in Arcadia, CA Non-Surgical Fat Reduction +6 more labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery...	3. lipo	Eligible (Limited) Poor ad strength	117	4.90%	\$525.50
La Bella Laser & Slimming Fat Reduction in Arcadia, CA Non-Surgical Fat Reduction +6 more labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery...	x. Expanded Reach Test	Eligible	117	3.99%	\$400.99
CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel...	0. coolsculpting - general	Removed	71	5.90%	\$389.75
Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	23	5.74%	\$106.99
CoolSculpting® in Arcadia, CA Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...	0. coolsculpting - general	Removed	13	5.12%	\$95.98

Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.00/day Optimization score: 83.7%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			786	4.62%	\$3,890.26
Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	14	5.43%	\$90.23
CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	14	4.22%	\$86.89
Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	16	4.79%	\$70.60
CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel...	0. coolsculpting - general	Removed	10	4.42%	\$67.29
CoolSculpting® in Arcadia, CA Freeze Away Body Fat Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	7	11.67%	\$64.69

Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$68.00/day Optimization score: 83.7%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			786	4.62%	\$3,890.26
Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
CoolSculpting® in Arcadia, CA Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	3.83%	\$63.08
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	4.94%	\$57.07
CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	5.98%	\$48.45
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	13	5.88%	\$48.39
Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	7.27%	\$47.87

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions	Discount Today																
Ads							x. Expanded Reach Test	Eligible	11	4.42%	\$43.74						
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Landing pages							2. body sculpting	Removed	9	5.96%	\$42.78						
Keywords	CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details																
Audiences							1. coolsculpting - price	Removed	6	15.79%	\$42.19						
Demographics	CoolSculpting® in Arcadia, CA Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Settings							0. coolsculpting - general	Removed	6	5.50%	\$41.31						
Suggested	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Change history							0. coolsculpting - general	Removed	4	5.06%	\$40.43						
Drafts & experiments	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
More							0. coolsculpting - general	Removed									

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions	Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Ads							x. Expanded Reach Test	Eligible	9	3.17%	\$38.35						
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Landing pages							0. coolsculpting - general	Removed	3	23.08%	\$37.88						
Keywords	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Audiences							1. coolsculpting - price	Removed	9	7.63%	\$37.79						
Demographics	CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details																
Settings							x. Expanded Reach Test	Eligible	10	3.86%	\$36.72						
Suggested	Fat Reduction in Arcadia, CA Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Change history							3. lipo	Eligible	6	7.41%	\$32.24						
Drafts & experiments	Fat Reduction in Arcadia, CA Freeze Away Body Fat Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
More							0. coolsculpting - general	Removed									
	CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31))																

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions	CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Ads							1. coolsculpting - price	Removed	5	10.64%	\$32.09						
Extensions	Fat Reduction in Arcadia, CA Freeze Away Body Fat Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Landing pages							x. Expanded Reach Test	Eligible	6	2.41%	\$29.08						
Keywords	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Audiences							1. coolsculpting - price	Removed	3	30.00%	\$29.05						
Demographics	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Settings							0. coolsculpting - general	Removed	3	8.57%	\$28.64						
Suggested	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Change history							0. coolsculpting - general	Removed	5	6.67%	\$28.19						
Drafts & experiments	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments																
More																	

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions	Treatments labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Ads							0. coolsculpting - general	Removed	5	6.58%	\$28.03						
Extensions	Fat Reduction in Arcadia, CA Freezing Fat Really Works Get Rid of Unwanted Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Landing pages							3. lipo	Eligible	2	2.67%	\$27.56						
Keywords	Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Audiences							x. Expanded Reach Test	Eligible	6	1.82%	\$27.52						
Demographics	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Settings							0. coolsculpting - general	Removed	4	10.53%	\$26.83						
Suggested	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Change history							x. Expanded Reach Test	Eligible	6	5.41%	\$26.45						
Drafts & experiments	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 30% Off All CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
More							0. coolsculpting - general	Removed	2	9.09%	\$25.13						

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Ads							x. Expanded Reach Test	Eligible	3	1.91%	\$23.21						
Extensions	Fat Reduction in Arcadia, CA Freezing Fat Really Works Get Rid of Unwanted Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Landing pages							0. coolsculpting - general	Removed	1	12.50%	\$22.83						
Keywords	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 30% Off All CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Audiences							2. body sculpting	Eligible	4	25.00%	\$22.68						
Demographics	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Settings							0. coolsculpting - general	Removed	2	22.22%	\$22.60						
Suggested	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today																
Change history							3. lipo	Eligible	2	6.67%	\$21.32						
Drafts & experiments	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
More																	
	CoolSculpting® in Arcadia, CA Freeze Away Body Fat Up to 50% Off of CoolSculpting																

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						786 4.62% \$3,890.26					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Freeze Away Body Fat Up to 50% Off of CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible	3	33.33%	\$21.18			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	4	6.06%	\$20.39			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details		1. coolsculpting - price	Removed Poor ad strength	2	6.90%	\$19.71			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed	4	10.81%	\$19.14			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	2	18.18%	\$18.76			
Demographics	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat											

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						786 4.62% \$3,890.26					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	5	4.90%	\$17.78			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	La Bella Laser & Slimming Freezing Fat Really Works Offering 50% Off 8+ Treatments labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		x. Expanded Reach Test	Eligible	4	9.09%	\$17.74			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Arcadia, CA Freeze Away Body Fat Get Rid of Unwanted Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	3	3.61%	\$17.73			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	4	50.00%	\$17.12			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	2	5.13%	\$16.92			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	4	36.36%	\$16.72			

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						786 4.62% \$3,890.26					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	4	36.36%	\$16.72			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US);31)) labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed	1	5.00%	\$16.22			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Arcadia, CA Freezing Fat Really Works Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		3. lipo	Eligible	5	12.50%	\$15.59			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Arcadia, CA Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		x. Expanded Reach Test	Eligible	4	4.71%	\$14.93			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	4	14.29%	\$14.79			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	3	4.11%	\$14.73			

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						786 4.62% \$3,890.26					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	4	4.60%	\$14.72			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	5	2.35%	\$14.32			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Arcadia, CA Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	4	7.14%	\$14.20			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Freeze Away Body Fat Offering 50% Off 8+ Treatments labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible	2	15.38%	\$13.28			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	3	17.65%	\$13.09			

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						786 4.62% \$3,890.26					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	La Bella Laser & Slimming Freezing Fat Really Works Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	2	7.69%	\$12.64			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Freeze Away Body Fat Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible	2	7.41%	\$12.11			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Arcadia, CA Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed	3	5.26%	\$12.00			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US);31)) labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed	1	7.69%	\$11.51			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Arcadia, CA Freezing Fat Really Works Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	4	2.19%	\$10.92			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions							0. coolsculpting - general	Removed	2	11.11%	\$10.91						
Ads	Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today																
Extensions	La Bella Laser & Slimming Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						x. Expanded Reach Test	Eligible	3	4.41%	\$10.90						
Landing pages																	
Keywords	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Removed	2	100.00%	\$10.65						
Audiences																	
Demographics																	
Settings	Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						3. lipo	Eligible	3	3.85%	\$10.25						
Suggested																	
Change history																	
Drafts & experiments	CoolSculpting® in Arcadia, CA Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	2	9.52%	\$10.16						
More	Fat Reduction in Arcadia, CA Freezing Fat Really Works Offering 50% Off 8+ Treatments labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About						x. Expanded Reach Test	Eligible	3	1.99%	\$10.15						

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions							x. Expanded Reach Test	Eligible	3	1.99%	\$10.15						
Ads	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.																
Extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						3. lipo	Eligible	3	10.34%	\$10.05						
Landing pages																	
Keywords	Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Get Rid of Unwanted Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						3. lipo	Eligible	3	4.41%	\$10.04						
Audiences																	
Demographics																	
Settings	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting Special 30% Off labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	1	20.00%	\$9.60						
Suggested																	
Change history	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting	Removed	2	10.00%	\$9.56						
Drafts & experiments																	
More	CoolSculpting® in Arcadia, CA Freeze Away Body Fat Up to 50% Off of CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting	Eligible	2	5.88%	\$9.51						

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions																	
Ads	Discount Today																
Extensions	Fat Reduction in Arcadia, CA Freezing Fat Really Works Freeze Away Body Fat labelais.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Eligible	2	2.90%	\$9.49						
Landing pages																	
Keywords	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	1	33.33%	\$9.48						
Audiences																	
Demographics	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off of CoolSculpting labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting	Eligible	1	5.56%	\$9.38						
Settings																	
Suggested	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						3. lipo	Eligible	5	13.51%	\$9.26						
Change history																	
Drafts & experiments	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting	Removed	1	16.67%	\$9.08						
More																	
	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+																

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions																	
Ads	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	11.11%	\$8.97						
Extensions	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)} labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	1	6.67%	\$8.92						
Landing pages																	
Keywords	CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Eligible	2	9.52%	\$8.51						
Audiences																	
Demographics																	
Settings	Fat Reduction in Arcadia, CA Freezing Fat Really Works Offering 50% Off 8+ Treatments labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						x. Expanded Reach Test	Eligible	3	2.73%	\$8.50						
Suggested																	
Change history	La Bella Laser & Slimming Freezing Fat Really Works Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						3. lipo	Eligible	3	9.09%	\$8.30						
Drafts & experiments																	
More	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal						x. Expanded Reach Test	Eligible	2	4.35%	\$7.73						

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	!	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	Ad						Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads								786	4.62%	\$3,890.26						
Ads & extensions																	
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						x. Expanded Reach Test	Eligible	2	4.35%	\$7.73						
Extensions	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	1	3.70%	\$7.69						
Landing pages																	
Keywords	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever labelais.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	1	3.85%	\$7.42						
Audiences																	
Demographics																	
Settings	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	33.33%	\$6.96						
Suggested																	
Change history	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat labelais.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.						x. Expanded Reach Test	Eligible	3	5.00%	\$6.93						
Drafts & experiments																	
More	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)} labelais.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	10.00%	\$6.91						

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								786	4.62%	\$3,890.26				
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	100.00%	\$0.91				
Ads	Fat Reduction in Arcadia, CA Freezing Fat Really Works Offering 50% Off 8+ Treatments labellais.mysculpt.net						3. lipo	Eligible	2	2.41%	\$6.63				
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Landing pages	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31))						2. body sculpting	Removed	2	9.09%	\$6.56				
Keywords	labellais.mysculpt.net														
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Demographics	Fat Reduction in Arcadia, CA Freeze Away Body Fat Get Rid of Unwanted Fat labellais.mysculpt.net						x. Expanded Reach Test	Eligible	2	2.06%	\$6.52				
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Suggested	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat labellais.mysculpt.net						x. Expanded Reach Test	Eligible	3	7.69%	\$6.47				
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Drafts & experiments	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat labellais.mysculpt.net						3. lipo	Eligible	2	20.00%	\$6.46				
More	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								786	4.62%	\$3,890.26				
Ads & extensions	Fat Reduction in Arcadia, CA Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labellais.mysculpt.net						3. lipo	Eligible	2	4.55%	\$6.29				
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Extensions	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Our Biggest Discount Ever labellais.mysculpt.net						2. body sculpting	Removed	1	5.00%	\$6.28				
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Keywords	La Bella Laser & Slimming Freeze Away Body Fat Get Rid of Unwanted Fat labellais.mysculpt.net						3. lipo	Eligible	2	8.00%	\$6.11				
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Demographics	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						x. dynamic	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	20.00%	\$6.10				
Settings	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments labellais.mysculpt.net						x. Expanded Reach Test	Eligible	2	1.98%	\$6.03				
Suggested	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Change history	La Bella Laser & Slimming Freezing Fat Really Works Offering 50% Off 8+ Treatments labellais.mysculpt.net														
Drafts & experiments															
More															

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								786	4.62%	\$3,890.26				
Ads & extensions	labellais.mysculpt.net						x. Expanded Reach Test	Eligible	1	3.33%	\$5.88				
Ads	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Extensions	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever labellais.mysculpt.net						0. coolsculpting - general	Eligible	1	4.00%	\$5.88				
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Keywords	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labellais.mysculpt.net						0. coolsculpting - general	Removed	1	7.14%	\$5.84				
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Demographics	Fat Reduction in Arcadia, CA Freeze Away Body Fat Offering 50% Off 8+ Treatments labellais.mysculpt.net						x. Expanded Reach Test	Eligible	1	1.33%	\$5.81				
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Suggested	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labellais.mysculpt.net						2. body sculpting	Removed	1	14.29%	\$5.60				
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Drafts & experiments	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever labellais.mysculpt.net						0. coolsculpting - general	Removed	1	5.00%	\$5.54				
More	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								786	4.62%	\$3,890.26				
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Ads	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments labellais.mysculpt.net						x. Expanded Reach Test	Eligible	2	3.08%	\$5.50				
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Landing pages	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US";31))						0. coolsculpting - general	Removed	1	14.29%	\$5.45				
Keywords	labellais.mysculpt.net														
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arcadia, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Demographics	Fat Reduction in Arcadia, CA Freezing Fat Really Works Get Rid of Unwanted Fat labellais.mysculpt.net						x. Expanded Reach Test	Eligible	1	0.86%	\$5.36				
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Suggested	Best CoolSculpting Deal Ever Freeze Away Body Fat Up to 50% Off of CoolSculpting labellais.mysculpt.net						2. body sculpting	Eligible	1	100.00%	\$5.11				
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Drafts & experiments	CoolSculpting® in Arcadia, CA Limited Time Offer Feb 2021 CoolSculpting Special 30% Off labellais.mysculpt.net						1. coolsculpting - price	Removed	1	12.50%	\$5.00				
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														

Google Ads							Chris Zelig >	La Bella Laser &... 454-778-1240	All campaigns >	search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								786	4.62%	\$3,890.26				
Ads & extensions	Discount Today														
Ads	CoolSculpting® in Arcadia, CA Limited Time Offer Mar 2021 Our Biggest Discount Ever labellais.mysculpt.net						1. coolsculpting - price	Removed	1	8.33%	\$5.00				
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Landing pages	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments labellais.mysculpt.net						0. coolsculpting - general	Removed	1	6.25%	\$4.88				
Keywords	labellais.mysculpt.net														
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Demographics	La Bella Laser & Slimming Freeze Away Body Fat Offering 50% Off 8+ Treatments labellais.mysculpt.net						x. Expanded Reach Test	Eligible	2	2.90%	\$4.73				
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.														
Suggested	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments labellais.mysculpt.net						x. Expanded Reach Test	Eligible	1	3.13%	\$4.67				
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Drafts & experiments	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 30% Off All labellais.mysculpt.net						0. coolsculpting - general	Removed	1	5.00%	\$4.64				
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								786	4.62%	\$3,890.26	
Ads & extensions	<p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off of CoolSculpting</p>											
Ads							1. coolsculpting - price	Removed	1	14.29%	\$2.15	
Extensions							0. coolsculpting - general	Removed	1	5.00%	\$2.11	
Landing pages							3. lipo	Eligible	1	9.09%	\$1.94	
Keywords							x. Expanded Reach Test	Eligible	1	1.69%	\$1.85	
Audiences							1. coolsculpting - price	Removed	1	20.00%	\$1.40	

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								786	4.62%	\$3,890.26	
Ads & extensions	Discount today											
Ads							3. lipo	Eligible	1	9.09%	\$1.03	
Extensions							0. coolsculpting - general	Removed	1	9.09%	\$1.01	
Landing pages							2. body sculpting	Removed	1	33.33%	\$1.00	
Keywords							0. coolsculpting - general	Removed	1	20.00%	\$0.95	
Audiences							x. Expanded Reach Test	Eligible	0	0.00%	\$0.00	
Demographics	La Bella Laser & Slimming Freeze Away Body Fat Freeze Away Body Fat											

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								786	4.62%	\$3,890.26	
Ads & extensions	CoolSculpting® Fat Reduction CoolSculpting in Arcadia, CA Biggest CoolSculpting® Promo +5 more											
Ads							0. coolsculpting - general	Eligible	0	-	\$0.00	
Extensions							1. coolsculpting - price	Eligible (Limited) Poor ad strength	0	-	\$0.00	
Landing pages							2. body sculpting	Eligible (Limited) Poor ad strength	0	-	\$0.00	
Keywords	Total: Ads								786	4.62%	\$3,890.26	
Audiences	Total: Campaign								786	4.62%	\$3,890.26	
Demographics	Show rows: 500 1 - 426 of 426											
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more											
Suggested	Some inventory may be provided through third party intermediaries.											
Change history	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											
Drafts & experiments	© Google, 2021.											

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details								
Recommendations	All X						SUMMARY TABLE Custom Jan 1 - Mar 31, 2021							
Insights	+ Extension type: All ADD FILTER						Associations view							
Ad groups	Extension						Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Sitelink extension													
Ads							CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	25.00%	\$1.65
Extensions	Call extension													
Landing pages							(626) 445-2706	Call extension	Account	Account	Approved	137	3.41%	\$929.49
Keywords	Location extension													
Audiences							sarahchan2011@gmail.com (View locations)	Location extension	Account	Account	-	-	-	-
Demographics	Callout extension													
Settings							Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	147	6.43%	\$853.00
Suggested							FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	146	5.39%	\$773.43
Change history							Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	129	6.10%	\$728.35
Drafts & experiments							Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	128	5.23%	\$711.92
More							Up to 50% Off	Callout extension	search beta coolsculpting	Campaign	Approved	123	5.33%	\$696.84

Google Ads							Chris Zelig > La Bella Laser &... 454-778-1240	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.00/day	Optimization score: 83.7%	More details								
Recommendations	+ Extension type: All ADD FILTER						Associations view							
Insights	Extension						Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ad groups	Highlights: No Surgery													
Ads & extensions							Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	115	5.25%	\$664.15
Ads	Contact Us + Free Consult													
Extensions							Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	110	5.22%	\$603.32
Landing pages	Structured snippet extension													
Keywords							Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	5	3.05%	\$41.05
Audiences	Promotion extension													
Demographics							Spring Sale - 50% off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved	441	5.32%	\$2,181.26
Settings	Total: Sitelink extensions											1	25.00%	\$1.65
Suggested	Total: Callout extensions											324	5.63%	\$1,766.22
Change history	Total: Structured snippet extensions											5	3.05%	\$41.05
Drafts & experiments	Total: Call extensions											137	3.41%	\$929.49
More	Total: Location extensions											402	5.05%	\$2,081.91
	Total: Promotion extensions											510	5.27%	\$2,708.45
Show rows: 500 1 - 12 of 12														

Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns

Responsive search ad × [Leave feedback](#) Custom Jan 1 - Mar 31, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled [ADD FILTER](#) DOWNLOAD EXPAND

Asset	Status	Asset type ↑	Position pinning	Impr.
● Freeze Away Body Fat	Approved	Headline	None	12
● Safe + Effective Fat Reduction	Approved	Headline	None	133
● Non-Surgical Fat Reduction	Approved	Headline	None	665
● Get Rid of Unwanted Fat	Approved	Headline	None	87
● La Bella Laser & Slimming	Approved	Headline	None	1,388
● Eliminate Fat & Feel Great	Approved	Headline	None	24
● Fat Reduction in Arcadia, CA	Approved	Headline	None	1,788
● Freezing Fat Really Works	Approved	Headline	None	12
● Offering 50% Off 8+ Treatments	Approved	Headline	None	292
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	82
● CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About	Approved	Description	None	2,103

Google Ads | Chris Zelig > La Bella Laser &... 454-778-1240 | All campaigns

Asset status: All enabled [ADD FILTER](#) DOWNLOAD EXPAND

Asset	Status	Asset type ↑	Position pinning	Impr.
● Non-Surgical Fat Reduction	Approved	Headline	None	665
● Get Rid of Unwanted Fat	Approved	Headline	None	87
● La Bella Laser & Slimming	Approved	Headline	None	1,388
● Eliminate Fat & Feel Great	Approved	Headline	None	24
● Fat Reduction in Arcadia, CA	Approved	Headline	None	1,788
● Freezing Fat Really Works	Approved	Headline	None	12
● Offering 50% Off 8+ Treatments	Approved	Headline	None	292
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	82
● CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	2,103
● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	1,507
● Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Approved	Description	None	630

Show rows: 500 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)
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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Sarah Chan
La Bella Laser & Slimming
1004 N. Santa Anita Ave
Arcadia, CA 91006

INVOICE # 1329

DATE 01/25/2021

DUE DATE 01/25/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Set Up (One-Time Fee)	<ul style="list-style-type: none">• Set Up Google Ads pay per click campaigns for CoolSculpting related searches• Set up Facebook and Instagram ad campaigns• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call tracking, Facebook conversion tracking, etc. Bonus: Includes CoolSculpting Microwebsite	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
DIGITAL MARKETING AGREEMENT	<p>DIGITAL MARKETING AGREEMENT At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.</p>	1	0.00	0.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You agree to pay for the services listed. You further agree to the terms, conditions and descriptions listed above.

PAYMENT	3,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Sarah Chan

La Bella Laser & Slimming

1004 N. Santa Anita Ave

Arcadia, CA 91006

INVOICE # 1366

DATE 03/01/2021

DUE DATE 03/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Monthly Mgmt Service Proration	Ads began 2-15-21 - prepaid through 3-15-21 - 15 days credit.	15	-50.00	-750.00

PAYED

PAYMENT	750.00
BALANCE DUE	\$0.00