

La fleur Medi Spa CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$1,254.30

Total Google Ads: \$1,254.30

Total Facebook Ads: \$ 35.34

Total Media Spend: \$1,289.64

Google Ads | Chris Zelig > La Fleur Medi... 900-215-4841 | All campaigns

Overview Campaigns Custom Feb 13 - Mar 31, 2020

Recommendations Campaign status: All, Campaign name contains coolsculpting View all ADD FILTER

Ad	Budget	Status	Clicks	CTR	Cost
<input type="checkbox"/> <input type="radio"/> Campaign <input type="checkbox"/> <input checked="" type="radio"/> search beta coolsculpting	\$57.80/day	Eligible	140	5.05%	\$1,254.30
Total: Filtered campaigns			140	5.05%	\$1,254.30
Total: Account			140	5.05%	\$1,254.30

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Overview Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations Ads Custom Feb 13 - Mar 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			140	5.05%	\$1,254.30
<input type="checkbox"/> <input checked="" type="radio"/> #1 Provider in Shrewsbury Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.lafleurmedispa.com/coolsculpting/shrewsbu... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Consult. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	81	5.53%	\$747.69
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Shrewsbury #1 Fat Reduction Treatment No Surgery & Minimal Downtime sculpt.lafleurmedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Paused	10	3.75%	\$117.00
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® La Fleur Medi Spa & Aesthetics #1 Provider in Shrewsbury sculpt.lafleurmedispa.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused	6	3.47%	\$96.67

Google Ads | Chris Zelig > La Fleur Medi... 900-215-4841 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations Ads Custom Feb 13 - Mar 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			140	5.05%	\$1,254.30
<input type="checkbox"/> <input checked="" type="radio"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat La Fleur Medi Spa & Aesthetics sculpt.lafleurmedispa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation	0. coolsculpting - general	Paused	8	3.96%	\$91.46
<input type="checkbox"/> <input checked="" type="radio"/> #1 Provider in Shrewsbury Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more sculpt.lafleurmedispa.com/fat-freezing/shrewsbury #1 CoolSculpting Deal. Top Provider In Shrewsbury, NJ for Freezing Fat. Free Consult. Expert, Safe Fat... View assets details	6. coolsculpting - fat freeze	Approved	5	6.67%	\$42.96
<input type="checkbox"/> <input checked="" type="radio"/> #1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafleurmedispa.com/coolsculpting/shrewsbu... #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-... View assets details	3. body sculpting	Approved (limited): Restricted medical content +1 more	6	5.36%	\$41.77
<input type="checkbox"/> <input checked="" type="radio"/> {Keyword:Best Price in Shrewsbury} La Fleur Medi Spa & Aesthetics Flexible Payment Options sculpt.lafleurmedispa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared	1. coolsculpting - price	Paused	7	7.78%	\$27.62

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Recommendations Ads Custom Feb 13 - Mar 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			140	5.05%	\$1,254.30
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available sculpt.lafleurmedispa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$20.88
<input type="checkbox"/> <input checked="" type="radio"/> #1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafleurmedispa.com/coolsculpting/shrewsbu... #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-... View assets details	4. lipo	Approved	3	4.48%	\$20.80
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® Affordable & Quick Treatments La Fleur Medi Spa & Aesthetics sculpt.lafleurmedispa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Paused	4	5.88%	\$13.38
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat sculpt.lafleurmedispa.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Shrewsbury, NJ.	3. body sculpting	Paused	1	6.67%	\$9.93

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Recommendations Ads Custom Feb 13 - Mar 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			140	5.05%	\$1,254.30
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat sculpt.lafleurmedispa.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Shrewsbury, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	3. body sculpting	Paused	1	6.67%	\$9.93
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® Best Price in Shrewsbury La Fleur Medi Spa & Aesthetics +6... sculpt.lafleurmedispa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	2	2.78%	\$7.72
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Shrewsbury Freeze Away Stubborn Fat Target Belly Fat, Love Handles sculpt.lafleurmedispa.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ.	4. lipo	Paused	2	50.00%	\$5.90
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Best Prices. FDA-Cleared. sculpt.lafleurmedispa.com/coolsculpting/fat-freezi... No Surgery. Minimal Downtime. Clinically Proven	6. coolsculpting - fat freeze	Paused	1	6.67%	\$9.93

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 140 5.05% \$1,254.30							
	<input type="checkbox"/>	CoolSculpting In Shrewsbury #1 Fat Reduction Treatment Best Prices. FDA-Cleared. sculpt.lafleurmedispa.com/coolsculpting/fat-freezi... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book A Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Paused	1	5.00%	\$4.18
	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special La Fleur Medi Spa & Aesthetics sculpt.lafleurmedispa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Paused	1	3.45%	\$4.16
	<input type="checkbox"/>	CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Book A Virtual Consultation sculpt.lafleurmedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consult	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	10.00%	\$2.18
	<input type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat sculpt.lafleurmedispa.com/coolsculpting					

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 140 5.05% \$1,254.30							
	<input type="checkbox"/>	Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.	content +1 more				
	<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Virtual Consultation Available sculpt.lafleurmedispa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Think! Book A Free Virtual Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 140 5.05% \$1,254.30							
Total: Campaign 140 5.05% \$1,254.30							

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved	0	-\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved	0	-\$0.00
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved	0	0.00% \$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved	0	0.00% \$0.00
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	Sitelink extension	search beta cool...	Campaign	Approved	0	-\$0.00
Call extension							

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	(732) 747-2600 (mobile)	Call extension	Account	Account	Approved	19	6.11% \$222.11
<input type="checkbox"/>	(732) 747-2600	Call extension	Account	Account	Approved	15	3.40% \$155.86
Callout extension							
<input type="checkbox"/>	FDA Approved	Callout extension	search beta cool...	Campaign	Approved	26	4.65% \$229.90
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	29	6.22% \$219.54
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	24	5.32% \$204.12
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	26	5.79% \$203.89
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	23	4.44% \$170.07
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	22	4.68% \$167.30
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	22	4.43% \$166.08

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Free Virtual Consultation	Callout extension	search beta cool...	Campaign	Approved	5	20.00% \$19.56
<input type="checkbox"/>	Virtual Consult Available	Callout extension	search beta cool...	Campaign	Approved	2	12.50% \$5.10
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	0	0.00% \$0.00
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta cool...	Campaign	Approved	56	4.88% \$463.34
Total: Sitelink extensions							0 0.00% \$0.00
Total: Callout extensions							67 5.52% \$541.35
Total: Structured snippet extensions							0 0.00% \$0.00
Total: Call extensions							34 4.52% \$377.97

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Overview: Enabled Status: Eligible Type: Search Budget: \$57.80/day Optimization score: 91.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta cool...	Campaign	Approved	56	4.88% \$463.34
Total: Sitelink extensions							0 0.00% \$0.00
Total: Callout extensions							67 5.52% \$541.35
Total: Structured snippet extensions							0 0.00% \$0.00
Total: Call extensions							34 4.52% \$377.97
Total: Promotion extensions							56 4.88% \$463.34

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Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.07 on 2020-04-14 to the payment method on your ad account 159463457489246. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (1 selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Columns: Custom | Breakdown | Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	New Messaging Connections	Messaging Replies
Em sculpt - Conversions	Active	Lowest cost	\$33.33 Daily	25 Leads	20,236	57,894	\$54.19 Per Lead	\$1,354.69	Ongoing	509	—	—
Ongoing Local Business Promotion La Fleur Medical ...	Active	Lowest cost	\$3.00 Daily	30,281 Reach	30,281	102,810	\$5.67 Per 1,000 ...	\$171.81	Ongoing	32	—	—
[03/02/2020] Promoting Book Now	Off	Lowest cost	\$2.00 Daily	—	854	1,096	—	\$35.34	Mar 27, 2020	4	1	—
Event: Naturally Beautiful All Day Every Day Perman...	Off	Lowest cost	\$60.00 Lifetime	16 Event Res...	1,155	1,542	\$1.98 Per Event ...	\$31.68	Apr 23, 2020	13	—	—
[03/30/2020] Promoting Send Message	Active	Lowest cost	\$15.00 Daily	4 Messaging...	1,622	1,802	\$4.78 Per Messa...	\$19.13	Apr 30, 2020	8	4	—
[12/13/2019] Promoting Local Business La Fleur Medi...	Completed	Lowest cost	\$2.00 Daily	—	—	—	—	\$0.00	Dec 23, 2019	—	—	—
Event: The RAC Table Read	Completed	Lowest cost	\$4.00 Lifetime	—	—	—	—	\$0.00	Nov 14, 2019	—	—	—
Post: "Facial Rejuvenation with Beautiful Skin"	Completed	Using ad set ...	Using ad se...	—	—	—	—	\$0.00	Apr 28, 2019	—	—	—
Post: "Spring Specials"	Completed	Using ad set ...	Using ad se...	—	—	—	—	\$0.00	Apr 15, 2019	—	—	—
Post: "	Ad Set Error(s)	Using ad set ...	Using ad se...	—	—	—	—	\$0.00	Mar 22, 2019	—	—	—
Results from 39 campaigns				—	53,072 People	165,144 Total	—	\$1,612.65 Total Spent	—	566 Total	5 Total	—

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Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (1 selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Columns: Performance | Breakdown | Reports

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Promoting Call-to-action: Book Now	Lowest cost	Using camp...	—	—	854	1,096	—	—	—	—	\$35.34
Results from 1 ad				—	854 People	1,096 Total	—	—	—	—	\$35.34 Total Spent

Search | Filters | Add filters to narrow the data you are seeing

Identity

Facebook Page
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Select Page

Use this Page for your ad's identity instead of the app name.

Advertise on Instagram
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

App: Services

App Store: Choose One...

Create Ad | Use Existing Post

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

La Fleur Medical Spa & Aesthetics

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La Fleur MediSpa & Aesthetics
830 Broad Street, Shrewsbury, NJ, ...

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