

La fleur Medi Spa Emsculpt Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

Total Google Ads: \$0.00
Total Facebook Ads: \$1,526.50
Total Media Spend: \$1,354.69

Facebook Ads Manager interface showing account overview for La Fleur Medical Spa (159463457...).

Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.07 on 2020-04-14 to the payment method on your ad account 159463457489246. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search: [Filters] + Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Link Clicks	Website Purchases
Emsculpt - Conversions	Active	Lowest cost	\$33.33 Daily	25 Leads	20,236	57,894	\$54.19 Per Lead	\$1,354.69	Ongoing	2.86	509	
Ongoing Local Business Promotion La Fleur Medical ...	Active	Lowest cost	\$3.00 Daily	30,281 Reach	30,281	102,810	\$5.67 Per 1,000 ...	\$171.81	Ongoing	3.40	32	
[03/02/2020] Promoting Book Now	Off	Lowest cost	\$2.00 Daily		854	1,096		\$35.34	Mar 27, 2020	1.28	4	
Event: Naturally Beautiful All Day Every Day Perman...	Off	Lowest cost	\$60.00 Lifetime	16 Event Res...	1,155	1,542	\$1.98 Per Event ...	\$31.68	Apr 23, 2020	1.34	13	
[03/30/2020] Promoting Send Message	Active	Lowest cost	\$15.00 Daily	4 Messaging...	1,622	1,802	\$4.78 Per Messa...	\$19.13	Apr 30, 2020	1.11	8	
[12/13/2019] Promoting Local Business La Fleur Medi...	Completed	Lowest cost	\$2.00 Daily					\$0.00	Dec 23, 2019			
Event: The RAC Table Read	Completed	Lowest cost	\$4.00 Lifetime					\$0.00	Nov 14, 2019			
Post: "Facial Rejuvenation with Beautiful Skin"	Completed	Using ad set ...	Using ad se...					\$0.00	Apr 28, 2019			
Post: "Spring Specials"	Completed	Using ad set ...	Using ad se...					\$0.00	Apr 15, 2019			
Post: ""	Ad Set Error(s)	Using ad set ...	Using ad se...					\$0.00	Mar 22, 2019			
Results from 39 campaigns					53,072 People	165,144 Total		\$1,612.65 Total Spent		3.11 Per Person	566 Total	

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Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Du...	Conversion Rate Ranking Ad Relevance Du...	Amount Spent
2020-02 - Emsculpt - Women - Img 3	Lowest cost Conversions	Using camp...	Mar 26, 2020, 1.1... 20 days ago	14 Leads	13,576	27,319	\$39.91 Per Lead				\$558.78
2020-02 - Emsculpt - Women - Img 1	Lowest cost Conversions	Using camp...	Mar 26, 2020, 1.1... 20 days ago	5 Leads	6,626	12,285	\$62.91 Per Lead				\$314.56
2020-02 - Emsculpt - Women - Img 2	Lowest cost Conversions	Using camp...	Mar 26, 2020, 1.1... 20 days ago	4 Leads	6,140	11,384	\$73.51 Per Lead				\$294.05
2020-02 - Emsculpt - Women - Img 1 - Temp	Lowest cost Conversions	Using camp...	Mar 26, 2020, 1.1... 20 days ago	2 Leads	4,067	6,906	\$93.65 Per Lead				\$187.30
Ongoing Local Business Promotion Ad	Lowest cost Daily Unique ...	Using camp...	Mar 2, 2020, 7.22... 43 days ago	19,180 Reach	19,180	48,728	\$4.08 Per 1,000 ...	Below average Bottom 20% of ads			\$78.27
Ongoing Local Business Promotion Ad	Lowest cost Daily Unique ...	Using camp...	Mar 2, 2020, 7.22... 43 days ago	9,825 Reach	9,825	23,513	\$4.27 Per 1,000 ...	Below average Bottom 20% of ads			\$41.92
Ongoing Local Business Promotion Ad	Lowest cost Daily Unique ...	Using camp...	Mar 2, 2020, 7.22... 43 days ago	10,112 Reach	10,112	17,461	\$2.90 Per 1,000 ...				\$29.35
Ongoing Local Business Promotion Ad	Lowest cost Daily Unique ...	Using camp...	Mar 2, 2020, 7.22... 43 days ago	5,392 Reach	5,392	9,516	\$3.05 Per 1,000 ...				\$16.42
Ongoing Local Business Promotion Ad	Lowest cost Daily Unique ...	Using camp...	Mar 2, 2020, 7.22... 43 days ago	2,693 Reach	2,693	3,592	\$2.17 Per 1,000 ...				\$5.85
Results from 9 ads					50,224 People	160,704 Total					\$1,526.50 Total Spent

Facebook Ads Manager interface showing the edit view for the ad "2020-02 - Emsculpt - Women - Img 3".

Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.07 on 2020-04-14 to the payment method on your ad account 159463457489246. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search: [Filters] + Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name: 2020-02 - Emsculpt - Women - Img 3

Bid Strategy: Lowest cost Conversions

Budget: \$33.33 Daily

Results: 14 Leads

Reach: 13,576

Impressions: 27,319

Cost per Result: \$39.91 Per Lead

Quality Ranking: Ad Relevance Di...

Engagement Rate Ranking: Ad Relevance Du...

Conversion Rate Ranking: Ad Relevance Du...

Amount Spent: \$558.78

Mobile News Feed preview:

La Fleur Medical Spa & Aesthetics Sponsored

EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.

EMSCULPT™

SALE 25% OFF

LAFLEURMEDISPA.COM

BURN FAT + BUILD MUSCLE

LEARN MORE

Star Lin and 39 others 4 Shares

Like Comment Share

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the edit view for the ad "2020-02 - Emsculpt - Women - Img 1".

Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.07 on 2020-04-14 to the payment method on your ad account 159463457489246. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

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Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name: 2020-02 - Emsculpt - Women - Img 1

Bid Strategy: Lowest cost Conversions

Budget: \$3.00 Daily

Results: 5 Leads

Reach: 6,626

Impressions: 12,285

Cost per Result: \$62.91 Per Lead

Quality Ranking: Ad Relevance Di...

Engagement Rate Ranking: Ad Relevance Du...

Conversion Rate Ranking: Ad Relevance Du...

Amount Spent: \$314.56

Mobile News Feed preview:

La Fleur Medical Spa & Aesthetics Sponsored

EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.

EMSCULPT™

BUILD MUSCLE

SCULPT YOUR BODY

LAFLEURMEDISPA.COM

EMSCULPT

Learn more about how EmSculp...

LEARN MORE

Rosalis Romero... 1 Comment 3 Shares


Like Comment Share

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Facebook Ads Manager interface showing the 'Emsculpt - Conversions' campaign. The selected ad is '2020-02 - Emsculpt - Women - img 2'. The ad preview shows a mobile news feed with the following content:

La Fleur Medical Spa & Aesthetics (Sponsored)

Emsculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.



EMSCULPT® BUILD MUSCLE + SCULPT YOUR BODY

25% OFF

LAFLEURMEDISPA.COM
EMSCULPT
Learn more about how Emsculp... [LEARN MORE](#)

Christine Cascarelli and 21 others · 1 Share

Like Comment Share

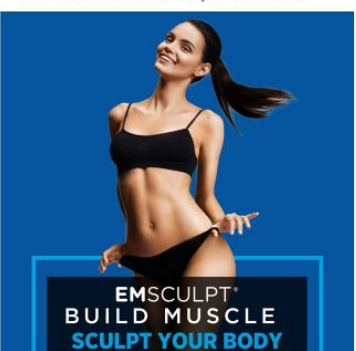
Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the '2020-02 - Emsculpt - Women - img 1 - Temp' ad. The ad preview shows a mobile news feed with the following content:

La Fleur Medical Spa & Aesthetics (Sponsored)

Emsculpt. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!



EMSCULPT® BUILD MUSCLE SCULPT YOUR BODY

LAFLEURMEDISPA.COM
Virtual Consultations Available [LEARN MORE](#)

Michele Fel... · 5 Comments · 6 Shares

Like Comment Share

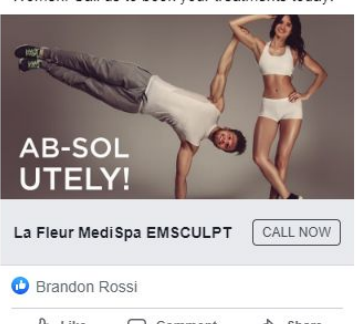
Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the 'Ongoing Local Business Promotion La Fleur M...' ad. The ad preview shows a mobile news feed with the following content:

La Fleur Medical Spa & Aesthetics (Sponsored)

Yes We Have!!!! Emsculpt - For Men & Women. Call us to book your treatments today!



AB-SOLUTELY!

La Fleur MediSpa Emsculpt [CALL NOW](#)

Brandon Rossi

Like Comment Share


Buttons: Close, Discard Draft, Publish

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Facebook Ads Manager interface showing the 'Ongoing Local Business Promotion La Fleur M...' ad. The ad preview shows a mobile news feed with the following content:

La Fleur Medical Spa & Aesthetics (Sponsored)

Emsculpt is the world's only non-invasive body shaping procedure to build muscle. WE have it at La Fleur MediSpa!



La Fleur MediSpa Emsculpt [CALL NOW](#)

Like Comment Share


Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the 'Ongoing Local Business Promotion La Fleur M...' ad. The ad preview shows a mobile news feed with the following content:

La Fleur Medical Spa & Aesthetics (Sponsored)

Emsculpt created the world's first non-invasive buttock lift procedure. Come in and see for yourself Complimentary Consultations Now.



La Fleur MediSpa Emsculpt [CALL NOW](#)

Hasahn Westbrook and 2 others

Like Comment Share

Buttons: Close, Discard Draft, Publish

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Left sidebar containing account information for 'La Fleur Medical Spa' and a list of ad creatives with thumbnails and names.

Main content area showing the 'Ongoing Local Business Promotion Ad' configuration, including identity, format options, and a mobile news feed preview.