

La Fleur Medi Spa CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$3,570.85

Google Ads | Chris Zelig | La Fleur Medi Spa 900-215-4841 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$55.95/day	Eligible (Learning)	633	8.72%	\$3,570.85
Total: Campaigns			633	8.72%	\$3,570.85
Total: Account	\$55.95/day		633	8.72%	\$3,570.85

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | La Fleur Medi Spa 900-215-4841 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$55.95/day | Optimization score: 94.8% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			633	8.72%	\$3,570.85
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	319	7.48%	\$2,164.56
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	128	16.08%	\$462.78
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	4. lipo	Approved (limited): Restricted medical content +1 more	50	15.02%	\$246.47
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	32	13.85%	\$189.42
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	3. body sculpting	Approved (limited): Restricted medical content +1 more	40	8.18%	\$135.84
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available lafleuremedispa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	9	4.02%	\$120.97
CoolSculpting in Shrewsbury Fat Reduction Treatment Book A Virtual Consultation		Removed			

Google Ads | Chris Zelig | La Fleur Medi Spa 900-215-4841 | All campaigns | search | beta | coolsculpting

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Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			633	8.72%	\$3,570.85
CoolSculpting in Shrewsbury Fat Reduction Treatment Book A Virtual Consultation lafleuremedispa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	12	20.34%	\$81.69
25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Shrewsbury lafleuremedispa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	7	5.60%	\$36.35
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	5. sculpsure	Poor ad strength Approved (limited): Restricted drug terms +1 more	11	6.71%	\$34.57
CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Book A Virtual Consultation lafleuremedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consult	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	4	1.91%	\$20.35
(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafleuremedispa.com/coolsculpting/shrewsbury Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat Loss With Quick... View assets details	2. cryolipolysis	Poor ad strength Approved (limited): Restricted drug terms +1 more	4	8.89%	\$18.96
Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment lafleuremedispa.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	2	14.29%	\$9.91
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafluremedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction... View assets details	4. lipo	Removed	1	7.69%	\$9.28

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Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$55.95/day | Optimization score: 94.8% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			633	8.72%	\$3,570.85
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafluremedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction... View assets details	4. lipo	Removed	1	7.69%	\$9.28
25% Off CoolSculpting® Cost New Client Special Book A Virtual Consultation lafleuremedispa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Virtual Consult!	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	7.32%	\$8.36
CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Book A Virtual Consultation lafleuremedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consult	4. lipo	Removed Approved (limited): Restricted medical content +1 more	2	5.88%	\$7.41
(Keyword Best Price in Shrewsbury) Book A Virtual Consultation Flexible Payment Options lafleuremedispa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price	Removed Disapproved: Unacceptable spacing +2 more	3	9.38%	\$6.54
25% Off All CoolSculpting® Affordable & Quick Treatments Virtual Consultation Available lafleuremedispa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Think! Book A Free Virtual Consultation Now	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	5.17%	\$5.42
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available lafleuremedispa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation	4. lipo	Removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.03
CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Book A Virtual Consultation		Removed			

Google Ads | La Fleur Medi Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$55.95/day, Optimization score: 94.8%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 633, 8.72%, \$3,570.85							
Extensions	<input type="checkbox"/>	CoolSculpting in Shrewsbury #1 Fat Reduction Treatment Book A Virtual Consultation lafeurmedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consult	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	4.00%	\$3.76
Automated extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Shrewsbury La Fleur Medi Spa & Aesthetics +6 more sculpt.lafeurmedispa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Removed	1	6.67%	\$3.18
Landing pages	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafeurmedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction... View assets details	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat sculpt.lafeurmedispa.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ.	3. body sculpting	Removed	0	-	\$0.00
Audiences	<input type="checkbox"/>	CoolSculpting Shrewsbury Freeze Away Stubborn Fat Target Belly Fat, Love Handles sculpt.lafeurmedispa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ.	3. body sculpting	Removed	0	-	\$0.00
Demographics	<input type="checkbox"/>	25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat sculpt.lafeurmedispa.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Shrewsbury, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	3. body sculpting	Removed	0	-	\$0.00
Settings	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafeurmedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction...	5. sculpsure	Removed	0	-	\$0.00

Google Ads | La Fleur Medi Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$55.95/day, Optimization score: 94.8%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 633, 8.72%, \$3,570.85							
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal. Top Provider in Shrewsbury, NJ for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	CoolSculpting Near Me La Fleur Medi Spa & Aesthetics Top Provider in Shrewsbury www.lafeurmedispa.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Consult.	7. coolsculpting - near me	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/>	(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting in Shrewsbury Freeze Your Fat Away Today www.lafeurmedispa.com Leading Cool Sculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafeurmedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction... View assets details	coolsculpting - chin	Poor ad strength Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	<input type="checkbox"/>	(Keyword La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +11 more lafeurmedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat reduction... View assets details	7. coolsculpting - near me	Poor ad strength Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Demographics	Total: Ads 633, 8.72%, \$3,570.85						
Settings	Total: Campaign 633, 8.72%, \$3,570.85						

Show rows: 500 | 1 - 115 of 115

Google Ads | La Fleur Medi Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$55.95/day, Optimization score: 94.8%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/>	(732) 747-2600 (mobile)	Account	Account	Approved	89	9.55%	\$739.95
<input type="checkbox"/>	(732) 747-2600	Account	Account	Approved	80	7.33%	\$421.84
Callout extension							
<input type="checkbox"/>	Virtual Consult Available	search beta coolsculpting	Campaign	Approved	144	10.92%	\$913.21
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved	122	9.14%	\$836.26
<input type="checkbox"/>	FDA Approved	search beta coolsculpting	Campaign	Approved	139	9.32%	\$823.35
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	134	9.36%	\$796.86

Google Ads | La Fleur Medi Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$55.95/day, Optimization score: 94.8%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	133	10.05%	\$783.45
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved	125	8.93%	\$764.21
<input type="checkbox"/>	Free Virtual Consultation	search beta coolsculpting	Campaign	Approved	122	9.60%	\$715.10
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	126	8.48%	\$712.89
<input type="checkbox"/>	Non-surgical Fat Reduction	search beta coolsculpting	Campaign	Approved	120	9.09%	\$636.77
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	3	4.48%	\$21.62
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	412	9.25%	\$2,495.82
Total: Sitelink extensions 0, 0.00%, \$0.00							
Total: Callout extensions 460, 9.80%, \$2,674.91							
Total: Structured snippet extensions 3, 4.48%, \$21.62							
Total: Call extensions 169, 8.35%, \$1,161.79							
Total: Promotion extensions 412, 9.25%, \$2,495.82							

Show rows: 500 | 1 - 18 of 18

Google Ads | La Fleur Medical Spa (159463...)

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.03 on 2020-06-18 to the payment method on your ad account 159463457489246. We appreciate your accommodation for the inconvenience this refund may have caused.

Search: Filters: Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns | Ad Sets | Ads

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
Emsculpt - Conversions	\$33.33 Daily	63 Leads	34,200	122,779	\$48.14 Per Lead	\$3,032.94	Ongoing	765	-	-
[03/30/2020] Promoting Send Message	\$15.00 Daily	25 Messaging	14,484	31,993	\$17.80 Per Messag...	\$444.99	Apr 30, 2020	107	-	-
Ongoing Local Business Promotion La Fleur ...	\$3.00 Daily	20,268 Reach	20,268	150,804	\$13.47 Per 1,000 P...	\$273.02	Ongoing	70	-	-
Event: Naturally Beautiful All Day Every Day ...	\$60.00 Lifetime	Event Resp...	-	-	Per Event R...	\$0.00	Apr 23, 2020	-	-	-
[03/02/2020] Promoting Book Now	\$2.00 Daily	-	-	-	-	\$0.00	Mar 27, 2020	-	-	-
[12/13/2019] Promoting Local Business La F...	\$2.00 Daily	Reach	-	-	Per 1,000 P...	\$0.00	Dec 23, 2019	-	-	-
Event: The RAC Table Read	\$4.00 Lifetime	Event Resp...	-	-	Per Event R...	\$0.00	Nov 14, 2019	-	-	-
Post: "Facial Rejuvenation with Beautiful Skin"	Using ad...	Post Engag...	-	-	Per Post En...	\$0.00	Apr 28, 2019	-	-	-
Post: "Spring Specials "	Using ad...	Post Engag...	-	-	Per Post En...	\$0.00	Apr 15, 2019	-	-	-
Post: ""	Using ad...	Post Engag...	-	-	Per Post En...	\$0.00	Mar 22, 2019	-	-	-
Results from 39 campaigns			66,080 People	305,576 Total	-	\$3,750.95 Total Spent	-	942 Total	- Total	- Total