

CoolSculpting Marketing Services

La Fleur Medi Spa Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$3,794.70
Total Ad Spend: \$3,794.70
Total Service Fee: \$5,500
Total Spend: \$9,294.7

Google Ads | Chris Zelig > La Fleur Medi S... 900-215-4841 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$64...	Eligible	542	6.49%	\$3,572.42
search beta coolsculpting exp reach	\$51...	Paused	41	2.81%	\$222.28
Total: Filtered campaigns			583	5.94%	\$3,794.70
Total: Account	\$135...		2,427	5.91%	\$7,117.77

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > La Fleur Medi S... 900-215-4841 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | 91.5% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			542	6.49%	\$3,572.42
(Keyword: La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +12 more lafleurmedispa.com/coolsculpting/shrewsbury Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	186	7.13%	\$1,906.40
(Keyword: La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +12 more lafleurmedispa.com/coolsculpting/shrewsbury Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	62	10.93%	\$456.87
(Keyword: La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +12 more lafleurmedispa.com/coolsculpting/shrewsbury Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat... View assets details	3. lipo	Removed Approved (limited): Restricted medical content +1 more	56	8.12%	\$173.52
(Keyword: La Fleur Medi Spa & Aesthetics) CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +12 more lafleurmedispa.com/coolsculpting/shrewsbury Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	22	8.94%	\$150.91
La Fleur Medi Spa & Aesthetics CoolSculpting Deal: 25% Off CoolSculpting in Shrewsbury +12 more lafleurmedispa.com/coolsculpting/shrewsbury Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Virtual Consultation. Expert, Safe Fat... View assets details	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	56	5.42%	\$146.24
CoolSculpting in Shrewsbury Fat Reduction Treatment Flexible Payment Options www.laflourmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	14	8.28%	\$107.22
(Keyword: La Fleur Medi Spa & Aesthetics) New Client Special Up To \$1500 Off CoolSculpting® www.laflourmedispa.com Best CoolSculpting Deal. Top Provider in Shrewsbury, NJ for Fat Freezing. Free Consult. Top Fat Reduction	0. coolsculpting - general	Removed Approved (limited): Restricted medical content	15	8.33%	\$62.11

Google Ads | Chris Zelig > La Fleur Medi S... 900-215-4841 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | 91.5% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			542	6.49%	\$3,572.42
Up to \$1500 Off CoolSculpting® Freeze Away Stubborn Fat Top Provider in Shrewsbury www.laflourmedispa.com CoolSculpting Deal. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	7	11.29%	\$57.27
CoolSculpting in Shrewsbury Fat Reduction Treatment Flexible Payment Options www.laflourmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	16	3.35%	\$46.91
La Fleur Medi Spa & Aesthetics Fat Reduction in Shrewsbury Non-Surgical Fat Reduction +6 more www.laflourmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA... View assets details	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content +1 more	12	3.22%	\$39.21
Body Sculpting CoolSculpting in Shrewsbury Non-Surgical Fat Reduction www.laflourmedispa.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Shrewsbury, NJ. Free Consult.	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	6	15.00%	\$32.90
Up to \$1500 Off CoolSculpting® Affordable & Quick Treatments La Fleur Medi Spa & Aesthetics www.laflourmedispa.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	11.11%	\$29.24
Huge CoolSculpting Promotion CoolSculpting in Shrewsbury Biggest CoolSculpting® Promo +5 more www.laflourmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	9.30%	\$27.83
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.laflourmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	8	8.42%	\$26.32

Google Ads							Chris Zelig > La Fleur Medi S... 900-215-4841		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads										542	6.49%	\$3,572.42				
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad La Fleur Medi Spa & Aesthetics Fat Reduction in Shrewsbury Non-Surgical Fat Reduction +6 more www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-... View assets details							3. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	4	9.30%	\$25.97					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	3.73%	\$25.89					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Shrewsbury Jan Only \$1,500 Off 8+ Cycles Our Biggest Discount Ever www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	25.00%	\$21.00					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	6.25%	\$20.63					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.67%	\$16.49					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Get Rid of Unwanted Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	3.51%	\$15.44					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Avoid Liposuction Surgery Up To \$1500 Off CoolSculpting® Schedule a Free Consultation								Removed								

Google Ads							Chris Zelig > La Fleur Medi S... 900-215-4841		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads										542	6.49%	\$3,572.42				
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Avoid Liposuction Surgery Up To \$1500 Off CoolSculpting® Schedule a Free Consultation www.lafleurmedispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.							3. lipo	Removed Approved (limited): Restricted medical content +1 more	4	7.55%	\$14.01					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Freeze Away Body Fat www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	3.45%	\$10.96					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad La Fleur Medi Spa & Aesthetics New Client Special 25% Off All Fat Freezing www.lafleurmedispa.com Best CoolSculpting Deal. Top Provider in Shrewsbury, NJ for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	4	7.55%	\$10.21					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	2	8.00%	\$10.11					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	8.89%	\$9.21					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Best CoolSculpting Deal Ever Jan Only \$1,500 Off 8+ Cycles Our Biggest Discount Ever www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	100.00%	\$9.15					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Get Rid of Unwanted Fat																

Google Ads							Chris Zelig > La Fleur Medi S... 900-215-4841		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads										542	6.49%	\$3,572.42				
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Get Rid of Unwanted Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	2	15.38%	\$8.99					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	5.56%	\$8.25					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Our Biggest Discount Ever Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	1	2.86%	\$8.15					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	12.50%	\$7.80					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad (Keyword:La Fleur Medi Spa & Aesthetics) Body Sculpting Top Provider in Shrewsbury www.lafleurmedispa.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation							2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	2	11.76%	\$7.49					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad (Keyword:La Fleur Medi Spa & Aesthetics) New Client Special Up To \$1500 Off CoolSculpting® www.lafleurmedispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	27.27%	\$7.21					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Offering \$1,500 Off 8+ Cycles																

Google Ads							Chris Zelig > La Fleur Medi S... 900-215-4841		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads										542	6.49%	\$3,572.42				
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	2	12.50%	\$6.97					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Freeze Away Body Fat www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	10.00%	\$6.70					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction in Shrewsbury Freezing Fat Really Works Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	1	33.33%	\$5.97					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Shrewsbury Jan Only \$1,500 Off 8+ Cycles Flexible Payment Options www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$5.38					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Shrewsbury Jan Only \$1,500 Off 8+ Cycles Hurry Offer Ends In... www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.88%	\$5.36					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad La Fleur Medi Spa & Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today							3. lipo	Approved (limited): Restricted medical content +1 more	1	25.00%	\$5.17					
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Non-Surgical Fat Reduction Eliminate Fat & Feel Great																

Google Ads									
Chris Zelig > La Fleur Medi S... 900-215-4841									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads				542	6.49%	\$3,572.42			
Ads & extensions	Consultation Today								
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.11		
Extensions	<input type="checkbox"/>	Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Approved (limited): Restricted medical content +1 more	2	15.38%	\$4.27		
Landing pages	<input type="checkbox"/>	Fat Reduction in Shrewsbury Our Biggest Discount Ever Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.64%	\$4.22		
Keywords	<input type="checkbox"/>	Fat Reduction in Shrewsbury Freezing Fat Really Works Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	11.11%	\$4.08		
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.lafleurmedispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.48		
Demographics	<input type="checkbox"/>	Fat Reduction in Shrewsbury Freezing Fat Really Works Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	16.67%	\$3.21		
Settings	CoolSculpting® in Shrewsbury Jan Only \$1,500 Off 8+								

Google Ads									
Chris Zelig > La Fleur Medi S... 900-215-4841									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads				542	6.49%	\$3,572.42			
Ads & extensions	of CoolSculpting.								
Ads	<input type="checkbox"/>	CoolSculpting® in Shrewsbury Jan Only \$1,500 Off 8+ Cycles Flexible Payment Options www.lafleurmedispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	66.67%	\$3.08		
Extensions	<input type="checkbox"/>	CoolSculpting® in Shrewsbury Freeze Away Body Fat Our Biggest Discount Ever www.lafleurmedispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Shrewsbury, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.01		
Landing pages	<input type="checkbox"/>	Fat Reduction in Shrewsbury Freezing Fat Really Works Get Rid of Unwanted Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Approved (limited): Restricted medical content +1 more	2	66.67%	\$2.88		
Keywords	<input type="checkbox"/>	Fat Reduction in Shrewsbury Eliminate Fat & Feel Great Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.75%	\$2.42		
Audiences	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.56%	\$1.20		
Demographics	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Shrewsbury +3 more sculpt.lafleurmedispa.com/coolsculpting/shrewsbury #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Shrewsbury, NJ. #1 FDA-Cleared, non-surgical fat... View assets details	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
Settings	What is Cool Sculpting? Safe & Effective Fat Reduction								

Google Ads										
Chris Zelig > La Fleur Medi S... 900-215-4841										
All campaigns > search beta coolsculp...										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads				542	6.49%	\$3,572.42				
Ads & extensions	Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Ads	<input type="checkbox"/>	La Fleur Medi Spa & Aesthetics Our Biggest Discount Ever Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00			
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00			
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,500 Off 8+ Cycles www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00			
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.lafleurmedispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00			
Audiences	Total: Ads				542	6.49%	\$3,572.42			
Demographics	Total: Campaign				542	6.49%	\$3,572.42			
Settings	Show rows: 500 1 - 353 of 353									
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.									

Google Ads									
Chris Zelig > La Fleur Medi S... 900-215-4841									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.34/day	Optimization score: 91.5%	More details			
Recommendations	Extensions > All X								
Insights	SUMMARY TABLE Custom Oct 1 - Dec 31, 2020								
Ad groups	Associations view								
Ads & extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Promotion extension								
Extensions	<input type="checkbox"/>	Fall Sale - 30% off CoolSculpting®	search beta coolsculpting	Campaign	Approved	334	7.60%	\$2,480.46	
Landing pages	Callout extension								
Keywords	<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	116	8.49%	\$866.95	
Audiences	<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	112	8.91%	\$849.70	
Demographics	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	98	8.11%	\$825.78	
Settings	<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	118	7.75%	\$818.84	
Suggested	<input type="checkbox"/>	New Clients 30% Off	search beta coolsculpting	Campaign	Approved	95	7.27%	\$788.85	
Change history	<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	88	6.91%	\$651.73	
Drafts & experiments	<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	76	6.40%	\$560.28	
More	Call extension								
	<input type="checkbox"/>	(732) 747-2600 (mobile)	Account	Account	Approved	39	5.09%	\$419.10	
	<input type="checkbox"/>	(732) 747-2600	Account	Account	Approved	36	4.81%	\$340.42	
	Promotion extension								
	<input type="checkbox"/>	Winter Sale - 30% off CoolSculpting®	search beta coolsculpting	Campaign	Approved	59	5.13%	\$240.54	
	Structured snippet extension								

Google Ads | Chris Zelig | La Fleur Medi S... | 900-215-4841 | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$64.34/day | Optimization score: 91.5%

Recommendations: Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(mobile)	Call extension	Account	Account	Approved	39	5.09%	\$419.10
(732) 747-2600	Call extension	Account	Account	Approved	36	4.81%	\$340.42
Promotion extension							
Winter Sale - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	59	5.13%	\$240.54
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	4	4.55%	\$18.37
Promotion extension							
Black Friday - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions					6	10.00%	\$38.75
Total: Callout extensions					308	7.83%	\$2,322.96
Total: Structured snippet extensions					4	4.55%	\$18.37
Total: Call extensions					75	4.95%	\$759.52
Total: Promotion extensions					393	7.09%	\$2,721.00

Show rows: 500 | 1 - 14 of 14

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Overview: Paused | Type: Search | Budget: \$51.32/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Shrewsbury Fat Reduction Treatment Flexible Payment Options www.lafleurmedispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	22	2.07%	\$130.11
La Fleur Medi Spa & Aesthetics New Client Special 25% Off All Fat Freezing www.lafleurmedispa.com Best CoolSculpting Deal. Top Provider in Shrewsbury, NJ for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	7	4.55%	\$36.83
Avoid Liposuction Surgery Up To \$1500 Off CoolSculpting® Schedule a Free Consultation www.lafleurmedispa.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	6	3.66%	\$29.05
(Keyword:La Fleur Medi Spa & Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.lafleurmedispa.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	3	5.66%	\$15.88
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Shrewsbury www.lafleurmedispa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Shrewsbury, NJ. Schedule a Free Consultation	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	3	13.04%	\$10.41
Total: Ads			41	2.81%	\$222.28
Total: Campaign			41	2.81%	\$222.28

1 - 5 of 5

Google Ads | Chris Zelig | La Fleur Medi S... | 900-215-4841 | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused | Type: Search | Budget: \$51.32/day

Recommendations: Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Fall Sale - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved	18	2.67%	\$96.95
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	18	7.09%	\$94.79
Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	14	6.25%	\$68.91
Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	12	5.38%	\$64.10
Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	13	6.22%	\$63.69
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	11	5.39%	\$58.63
Promotion extension							
Winter Sale - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved	13	3.36%	\$53.57
Callout extension							
New Clients 30% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	10	4.81%	\$50.30
Call extension							
(732) 747-2600	Call extension	Account	Account	Approved	5	3.38%	\$48.93
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	9	4.02%	\$46.67
Call extension							
(732) 747-2600	Call extension	Account	Account	Approved	3	1.35%	\$17.60

Google Ads | Chris Zelig | La Fleur Medi S... | 900-215-4841 | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused | Type: Search | Budget: \$51.32/day

Recommendations: Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(732) 747-2600 (mobile)	Call extension	Account	Account	Approved	3	1.35%	\$17.60
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	1	2.63%	\$5.13
Promotion extension							
Black Friday - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved	0	-	\$0.00
Sitelink extension							
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
30% Off All Fat Areas Save 30% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Book a Free Consultation Book a Consultation With #1 Provider in Shrewsbury, NJ	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					26	5.07%	\$127.74
Total: Structured snippet extensions					1	2.63%	\$5.13
Total: Call extensions					8	2.16%	\$66.53
Total: Promotion extensions					31	2.92%	\$150.52



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- Ads & extensions
- Ads
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- Extensions
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- Keywords
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- Demographics
- Settings
- Suggested
- Change history
- Drafts & experiments
- More

Responsive search ad

Custom Oct 1 - Dec 31, 2020

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more



Asset status: All enabled ADD FILTER



Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
La Fleur Medi Spa & Aesthetics	Approved (limited)	Headline	None	16
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	38
Our Biggest Discount Ever	Approved (limited)	Headline	None	218
Fat Reduction in Shrewsbury	Approved (limited)	Headline	None	56
Freezing Fat Really Works	Approved (limited)	Headline	None	38
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	9
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	187
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	29
Offering \$1,500 Off 8+ Cycles	Approved (limited)	Headline	None	139
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	373
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	315
Our Biggest CoolSculpting Discount Ever. Save \$1,500 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 500 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
La Fleur Medical Spa & Aesthetics
tara@lafleurmedispa.com

Invoice Number: WV 2020_176
Invoice Date: October 1, 2020
Payment Due: October 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on October 1, 2020 using  ending in 5092: \$2,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
La Fleur Medical Spa & Aesthetics
tara@lafleurmedispa.com

Invoice Number: WV 2020_195

Invoice Date: November 1, 2020

Payment Due: November 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on November 1, 2020 using  ending in 5092: \$2,750.00

Amount Due (USD): \$0.00