



# COOLSCULPTING DIGITAL MARKETING

Website Design + Targeted Marketing

**Medstar Media, Inc.**

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BILL TO  
**Laser + Skin Institute**  
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**Invoice Number:** 2020\_1\_ES\_LF4

**Invoice Date:** February 1, 2020

**Payment Due:** February 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none"> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> <li>• Additional service page generation and AdWords campaigns set up</li> </ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on March 19, 2020 using a check: \$1,500.00

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**Amount Due (USD): \$0.00**