



COOLSCULPTING DIGITAL MARKETING

Website Design + Targeted Marketing

Medstar Media, Inc.
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Laser + Skin Institute
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Invoice Number: 2020_DM_06

Invoice Date: March 1, 2020

Payment Due: March 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none">• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on May 11, 2020 using a check: \$1,500.00

Amount Due (USD): \$0.00