



COOLSCULPTING DIGITAL MARKETING

Website Design + Targeted Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Laser + Skin Institute
Lisa Breslauer
417 Main Street
Chatham, New Jersey 07928
United States

973-635-5050
lisabreslauer@me.com

Invoice Number: LSINJ_1_20

Invoice Date: January 20, 2020

Payment Due: January 20, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service JAN 01, 2020- JAN 31, 2020 Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up 	1	\$1,500.00	\$1,500.00
Digital Marketing Monthly Management Service Pro-rated Dec 24, 2019- Dec 31, 2019 <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up 	1	\$338.00	\$338.00



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Total:	\$1,838.00
Payment on March 19, 2020 using a check:	\$1,838.00

Amount Due (USD):	\$0.00
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