



COOLSCULPTING DIGITAL MARKETING

Website Design + Targeted Marketing

Medstar Media, Inc.

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BILL TO
Laser + Skin Institute
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Invoice Number: WV 2020_101

Invoice Date: July 1, 2020

Payment Due: July 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
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<p>Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</p> <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up 	1	\$1,500.00	\$1,500.00
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Total:	\$1,500.00
Payment on July 1, 2020 using a check:	\$1,500.00

Amount Due (USD): \$0.00