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Laser + Skin Institute

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Invoice Number: WV 2020_142

Invoice Date: September 1, 2020

Payment Due: September 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none">• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on September 10, 2020 using  ending in 2641: \$2,750.00

Amount Due (USD): \$0.00