

CoolSculpting Marketing Services Laser + Skin Institute - LSINJ Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 6,452.30
Total Facebook Ads: \$ 4,240.27
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$18,942.57

Google Ads | Chris Zelig > Laser + Skin Ins... 958-339-8119 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All, Campaign name contains coolsculpting | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$160.00/day	Paused	260	6.45%	\$4,551.79
search beta coolsculpting exp reach	\$40.00/day	Paused	448	4.95%	\$1,900.51
search alpha coolsculpting	\$27.78/day	Paused	0	-	\$0.00
Total: Filtered campaigns			708	5.41%	\$6,452.30
Total: Account	\$0.00/day		708	5.41%	\$6,452.30

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Laser + Skin Ins... 958-339-8119 | All campaigns > search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Paused | Type: Search | Budget: \$160.00/day | More details

Recommendations | Custom Jan 1 - Mar 31, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			260	6.45%	\$4,551.79
Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ Biggest CoolSculpting® Promo +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more), Campaign paused	30	5.95%	\$654.16
Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ Biggest CoolSculpting® Promo +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more), Campaign paused	19	6.19%	\$356.73
CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	18	7.76%	\$341.59
Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ 2021 CoolSculpting Discount +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	16	11.68%	\$238.81

Google Ads | Chris Zelig > Laser + Skin Ins... 958-339-8119 | All campaigns > search | beta | coolsculpting

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Overview | Paused | Type: Search | Budget: \$160.00/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			260	6.45%	\$4,551.79
CoolSculpting® in Chatham, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	9	5.70%	\$199.84
CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	11	5.79%	\$194.95
CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	12	5.41%	\$185.70
CoolSculpting® in Chatham, NJ Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	7	4.67%	\$184.84
		Not eligible			

Google Ads | Chris Zelig > Laser + Skin Ins... 958-339-8119 | All campaigns > search | beta | coolsculpting

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Overview | Paused | Type: Search | Budget: \$160.00/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			260	6.45%	\$4,551.79
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	general	Removed Policy (Restricted medical content +1 more), Campaign paused			
CoolSculpting® in Chatham, NJ Freeze Away Body Fat Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	9.35%	\$161.59
CoolSculpting® in Chatham, NJ Freeze Away Body Fat Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	9	7.63%	\$157.08
Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ 2021 CoolSculpting Discount +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Campaign paused	9	12.50%	\$146.99
Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ Biggest CoolSculpting® Promo +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more), Campaign paused	7	5.00%	\$128.99

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details					
Recommendations	+ Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Total: Ads ⓘ							260	6.45%	\$4,551.79
Ads & extensions	<input type="checkbox"/>	✖	{-COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Policy (Restricted medical content +1 more), Campaign paused	6	4.35%	\$96.85	
Extensions	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In {-COUNTDOWN("2021/01/31 00:00:00";en-US;31)} www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	4	8.51%	\$77.21	
Landing pages	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	5	16.67%	\$71.33	
Keywords	<input type="checkbox"/>	✖	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	3	9.68%	\$71.17	
Audiences	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	4	19.05%	\$67.98	

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details					
Recommendations	+ Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Total: Ads ⓘ							260	6.45%	\$4,551.79
Ads & extensions	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Freeze Away Body Fat Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$55.02	
Extensions	<input type="checkbox"/>	✖	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Hurry Offer Ends In {-COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	10.00%	\$54.87	
Landing pages	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	3	18.75%	\$54.86	
Keywords	<input type="checkbox"/>	✖	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	3	33.33%	\$54.55	
Audiences	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options	Removed Policy (Restricted					

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details					
Recommendations	+ Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Total: Ads ⓘ							260	6.45%	\$4,551.79
Ads & extensions	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	4	8.16%	\$50.80	
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Limited Time Offer Mar 2021 Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$50.64	
Landing pages	<input type="checkbox"/>	✖	Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ 2021 CoolSculpting Discount +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	4	21.05%	\$45.36	
Keywords	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Freeze Away Body Fat Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	6.45%	\$45.23	

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details					
Recommendations	+ Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Total: Ads ⓘ							260	6.45%	\$4,551.79
Ads & extensions	<input type="checkbox"/>	●	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	medical content +1 more), Campaign paused	2	6.45%	\$45.23	
Extensions	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	3	7.50%	\$43.89	
Landing pages	<input type="checkbox"/>	✖	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	33.33%	\$41.38	
Keywords	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Limited Time Offer Feb 2021 Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	5.88%	\$41.09	
Audiences	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {-COUNTDOWN("2021/01/31 00:00:00";en-US;31)} www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	3	7.69%	\$37.02	

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE									
Overview	● Paused	Type: Search	Budget: \$160.00/day	More details					
Recommendations	+ Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Total: Ads ⓘ							260	6.45%	\$4,551.79
Ads & extensions	<input type="checkbox"/>	●	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	more), Campaign paused	2	6.45%	\$45.23	
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {-COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	10.53%	\$35.73	
Landing pages	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Limited Time Offer Feb 2021 Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	3	9.68%	\$33.73	
Keywords	<input type="checkbox"/>	✖	Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ 2021 CoolSculpting Discount +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	2	4.65%	\$32.68	
Audiences	<input type="checkbox"/>	✖	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1	11.11%	\$28.54	

Google Ads | Chris Zelig | Laser + Skin Ins... | 958-339-8119 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 260, Clicks 260, CTR 6.45%, Cost \$4,551.79					
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Freeze Away Body Fat Flexible Payment Options www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Policy (Restricted medical content +1 more), Campaign paused	2	13.33%	\$25.25
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	2	25.00%	\$23.76
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	3.57%	\$23.68
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$23.21
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1	20.00%	\$22.15

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 260, Clicks 260, CTR 6.45%, Cost \$4,551.79					
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	2	3.85%	\$20.37
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$20.18
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	4.35%	\$19.77
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)} www.isinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	100.00%	\$19.39
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In {=COUNTDOWN("2021/01/31 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	100.00%	\$19.39

Google Ads | Chris Zelig | Laser + Skin Ins... | 958-339-8119 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 260, Clicks 260, CTR 6.45%, Cost \$4,551.79					
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		Paused Policy (Restricted medical content +1 more), Campaign paused			
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In {=COUNTDOWN("2021/01/31 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$19.32
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	40.00%	\$17.71
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In {=COUNTDOWN("2021/01/31 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$16.80
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)} www.isinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$14.81

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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 260, Clicks 260, CTR 6.45%, Cost \$4,551.79					
<input type="checkbox"/> <input checked="" type="radio"/> www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	2.17%	\$14.78
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	5.26%	\$14.35
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	12.50%	\$13.64
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.isinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	40.00%	\$13.30
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Jan 2021 Flexible Payment Options www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	2	3.77%	\$12.78

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 260, Clicks 260, CTR 6.45%, Cost \$4,551.79					
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	100.00%	\$12.46
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Jan 2021 Flexible Payment Options www.isinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$12.42
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$12.27
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Limited Time Offer Mar 2021 Our Biggest Discount Ever www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$12.19
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)} www.isinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		Paused Policy (Restricted medical content +1 more), Campaign paused			

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE							
Overview	● Paused	Type: Search	Budget: \$160.00/day	More details			
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads [Ⓢ]							260 6.45% \$4,551.79
Ads & extensions	<input type="checkbox"/>	●		Paused			
Ads	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$12.09
Extensions	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$11.58
Landing pages	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1 16.67%	\$11.25
Keywords	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 33.33%	\$9.67
Audiences							Paused
Demographics							Paused
Settings							Paused
Suggested							Paused
Change history							Paused
Drafts & experiments							Paused
More							Paused

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details			
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads [Ⓢ]							260 6.45% \$4,551.79
Ads & extensions	<input type="checkbox"/>	●		general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$9.07
Ads	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 5.00%	\$9.52
Extensions	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1 100.00%	\$9.08
Landing pages	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1 50.00%	\$8.83
Keywords	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 20.00%	\$8.26
Audiences							Paused
Demographics							Paused
Settings							Paused
Suggested							Paused
Change history							Paused
Drafts & experiments							Paused
More							Paused

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details			
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads [Ⓢ]							260 6.45% \$4,551.79
Ads & extensions	<input type="checkbox"/>	●		general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$9.07
Ads	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1 50.00%	\$8.12
Extensions	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1 100.00%	\$7.95
Landing pages	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1 100.00%	\$7.89
Keywords	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	1 33.33%	\$7.74
Audiences	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1 11.11%	\$7.35
Demographics							Paused
Settings							Paused
Suggested							Paused
Change history							Paused
Drafts & experiments							Paused
More							Paused

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details			
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads [Ⓢ]							260 6.45% \$4,551.79
Ads & extensions	<input type="checkbox"/>	●		general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$9.07
Ads	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	1 11.11%	\$7.35
Extensions	<input type="checkbox"/>	●	Huge CoolSculpting Promotion CoolSculpting in Chatham, NJ 2021 CoolSculpting Discount +5 more www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Campaign paused	1 5.00%	\$6.67
Landing pages	<input type="checkbox"/>	●	#1 Provider in Chatham Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more www.lsinj.com/coolsculpting/chatham #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chatham, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0 -	\$0.00
Keywords	<input type="checkbox"/>	●	CoolSculpting Deal. 25% Off Freeze Away Stubborn Fat Laser + Skin Institute www.lsinj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chatham, NJ. Schedule a Free Consultation	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0 -	\$0.00
Audiences							Paused
Demographics							Paused
Settings							Paused
Suggested							Paused
Change history							Paused
Drafts & experiments							Paused
More							Paused

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Overview	● Paused	Type: Search	Budget: \$160.00/day	More details			
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads [Ⓢ]							260 6.45% \$4,551.79
Ads & extensions	<input type="checkbox"/>	●		general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$9.07
Ads	<input type="checkbox"/>	●	Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	general	Paused Policy (Restricted medical content +1 more), Campaign paused	1 25.00%	\$9.07
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Apr Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.lsinj.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0 -	\$0.00
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Chatham, NJ Limited Time Offer Apr 2021 Our Biggest Discount Ever www.lsinj.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0 -	\$0.00
Keywords							Paused
Audiences							Paused
Demographics							Paused
Settings							Paused
Suggested							Paused
Change history							Paused
Drafts & experiments							Paused
More							Paused

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1	16.67%	\$19.12
Call extension								
<input type="checkbox"/>	(973) 635-5050 (mobile)	Call extension	Account	Account	Approved	32	5.94%	\$758.98
<input type="checkbox"/>	(973) 635-5050	Call extension	Account	Account	Approved	30	5.36%	\$510.61
Location extension								
<input type="checkbox"/>	info@lsinj.com@gtempaccount.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension								
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	80	8.04%	\$1,565.41
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	72	7.78%	\$1,379.03

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	70	7.86%	\$1,340.08
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	67	7.90%	\$1,253.52
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	55	6.59%	\$1,146.23
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	63	7.69%	\$1,142.07
<input type="checkbox"/>	Non-surgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	55	6.72%	\$1,114.97
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	3	11.54%	\$56.36
Promotion extension								
<input type="checkbox"/>	Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	129	7.39%	\$2,418.47
<input type="checkbox"/>	\$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	39	8.25%	\$671.91
<input type="checkbox"/>	Easter - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	20	7.52%	\$311.48
Total: Sitelink extensions						1	16.67%	\$19.12

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Overview: Paused, Type: Search, Budget: \$160.00/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	129	7.39%	\$2,418.47
<input type="checkbox"/>	\$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	39	8.25%	\$671.91
<input type="checkbox"/>	Easter - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting	Campaign	Approved	20	7.52%	\$311.48
Total: Sitelink extensions						1	16.67%	\$19.12
Total: Callout extensions						156	7.34%	\$2,925.29
Total: Structured snippet extensions						3	11.54%	\$56.36
Total: Call extensions						62	5.64%	\$1,269.59
Total: Location extensions						46	6.94%	\$782.87
Total: Promotion extensions						188	7.57%	\$3,401.86

Show rows: 500 | 1 - 15 of 15

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Overview: Paused, Type: Search, Budget: \$

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	Laser + Skin Institute Fat Reduction in Chatham, NJ Non-Surgical Fat Reduction +6 more www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	expanded reach	84	6.43%	\$274.48
<input type="checkbox"/>	Laser + Skin Institute Fat Reduction in Chatham, NJ Non-Surgical Fat Reduction +6 more www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	liposuction	44	8.15%	\$197.22
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	27	6.92%	\$158.15
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	34	8.02%	\$155.07

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Overview: Paused, Type: Search, Budget: \$40.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	35	5.08%	\$152.24
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	30	7.25%	\$138.39
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	22	3.21%	\$90.58
<input type="checkbox"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	15	5.21%	\$87.18

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE								
Overview	● Paused	Type: Search	Budget: \$40.00/day	More details				
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	<input type="checkbox"/>	<input type="radio"/> Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads					448	4.95%	\$1,900.51	
Ads & extensions								
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	19	2.86%	\$83.87
Extensions								
Landing pages								
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	15	4.76%	\$68.51
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	16	8.70%	\$58.56
Settings								
Suggested								
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	3.51%	\$42.26
Drafts & experiments								
More	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.isinj.com	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	8	9.09%	\$39.09

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE								
Overview	● Paused	Type: Search	Budget: \$40.00/day	More details				
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	<input type="checkbox"/>	<input type="radio"/> Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads					448	4.95%	\$1,900.51	
Ads & extensions								
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	8	9.09%	\$39.09
Extensions								
Landing pages								
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	5.59%	\$38.03
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	7	5.00%	\$32.83
Settings								
Suggested								
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Freeze Away Body Fat www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	8	2.67%	\$29.84
Drafts & experiments								
More								

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE								
Overview	● Paused	Type: Search	Budget: \$40.00/day	More details				
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	<input type="checkbox"/>	<input type="radio"/> Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads					448	4.95%	\$1,900.51	
Ads & extensions								
Ads			CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		more), Campaign paused			
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	6.52%	\$23.25
Landing pages								
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	5.56%	\$20.55
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	2.84%	\$15.20
Settings								
Suggested								
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Freezing Fat Really Works Freeze Away Body Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	1.88%	\$14.25
Drafts & experiments								
More								

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. LEARN MORE								
Overview	● Paused	Type: Search	Budget: \$40.00/day	More details				
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	<input type="checkbox"/>	<input type="radio"/> Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads					448	4.95%	\$1,900.51	
Ads & extensions								
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.49%	\$11.93
Extensions								
Landing pages								
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	11.11%	\$11.82
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	2.90%	\$11.26
Settings								
Suggested								
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	28.57%	\$9.98
Drafts & experiments								
More								

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Overview	● Paused	Type: Search	Budget: \$40.00/day	More details				
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	<input type="checkbox"/>	<input type="radio"/> Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads					448	4.95%	\$1,900.51	
Ads & extensions								
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.isinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	4.49%	\$9.85
Extensions								
Landing pages								
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	2.70%	\$9.62
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	1.90%	\$9.51
Settings								
Suggested								
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chatham, NJ Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.isinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	1.42%	\$8.56
Drafts & experiments								
More								

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Overview: Paused, Type: Search, Budget: \$40.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads ②					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	10.53%	\$8.08
Fat Reduction in Chatham, NJ Freezing Fat Really Works Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	4.00%	\$7.59
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	15.38%	\$7.30
Laser + Skin Institute Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$7.24
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat					

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Overview: Paused, Type: Search, Budget: \$40.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads ②					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	15.38%	\$6.68
Laser + Skin Institute Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$6.41
Fat Reduction in Chatham, NJ Freezing Fat Really Works Freeze Away Body Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	1.85%	\$6.20
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	4.88%	\$5.92
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles					

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Overview: Paused, Type: Search, Budget: \$40.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads ②					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	7.14%	\$5.78
Fat Reduction in Chatham, NJ Freezing Fat Really Works Freeze Away Body Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$5.44
Laser + Skin Institute Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	14.29%	\$4.60
Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.39%	\$4.37
Laser + Skin Institute Freezing Fat Really Works Freeze Away Body Fat www.lsinj.com	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$4.12

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Overview: Paused, Type: Search, Budget: \$40.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads ②					
Laser + Skin Institute Freezing Fat Really Works Freeze Away Body Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$4.12
Fat Reduction in Chatham, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	1.68%	\$3.96
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	14.29%	\$3.35
Fat Reduction in Chatham, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	25.00%	\$3.15
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.lsinj.com					

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Overview: Paused, Type: Search, Budget: \$40.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads ②					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.57%	\$2.53
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.lsinj.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$2.45
Fat Reduction in Chatham, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.94%	\$2.23
Laser + Skin Institute Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	14.29%	\$1.03
Laser + Skin Institute CoolSculpting in Chatham Fat Reduction Treatment +12 more www.lsinj.com					

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Overview: Paused, Type: Search, Budget: \$40.00/day

Recommendations: Ad status: All, ADD FILTER

Insights: Ad

Ad group	Status	Clicks	CTR	Cost
Total: Ads		448	4.95%	\$1,900.51
CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				
Laser + Skin Institute Our Biggest Discount Ever Get Rid of Unwanted Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	0	0.00%	\$0.00
Laser + Skin Institute Our Biggest Discount Ever Freeze Away Body Fat www.lsinj.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	0	0.00%	\$0.00
Total: Ads		448	4.95%	\$1,900.51
Total: Campaign		448	4.95%	\$1,900.51

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

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Overview: Paused, Type: Search, Budget: \$40.00/day

Recommendations: Extensions > All, X

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting e...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(973) 635-5050 (mobile)	Call extension	Account	Account	Approved	60	4.91%	\$338.22
(973) 635-5050	Call extension	Account	Account	Approved	28	2.53%	\$148.24
Location extension							
info@lsinj.com@gtempaccount.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting e...	Campaign	Approved	147	6.42%	\$691.52
Freeze Your Fat	Callout extension	search beta coolsculpting e...	Campaign	Approved	129	7.32%	\$573.94

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Overview: Paused, Type: Search, Budget: \$40.00/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% Off	Callout extension	search beta coolsculpting e...	Campaign	Approved	106	6.74%	\$505.14
Highlights: No Surgery	Callout extension	search beta coolsculpting e...	Campaign	Approved (limited): Health in personalized advertising	107	6.78%	\$488.18
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting e...	Campaign	Approved	101	6.60%	\$477.60
Contact Us + Free Consult	Callout extension	search beta coolsculpting e...	Campaign	Approved	101	6.87%	\$459.03
Liposuction Alternative	Callout extension	search beta coolsculpting e...	Campaign	Approved (limited): Health in personalized advertising	94	6.19%	\$426.55
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting e...	Campaign	Approved	3	3.33%	\$17.35
Promotion extension							
Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	198	5.05%	\$886.67
\$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	61	5.54%	\$237.07
Easter - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	17	3.04%	\$105.06
Total: Sitelink extensions					0	0.00%	\$0.00

Google Ads | Chris Zelig | Laser + Skin Ins... | 958-339-8119 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$40.00/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	198	5.05%	\$886.67
\$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	61	5.54%	\$237.07
Easter - \$1,000 off +8 Cycles	Promotion extension	search beta coolsculpting e...	Campaign	Approved	17	3.04%	\$105.06
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					249	6.42%	\$1,124.59
Total: Structured snippet extensions					3	3.33%	\$17.35
Total: Call extensions					88	3.78%	\$486.46
Total: Location extensions					50	3.19%	\$229.55
Total: Promotion extensions					276	4.95%	\$1,228.80

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Laser + Skin Ins... | 958-339-8119 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Responsive search ad X, Leave feedback

Custom Jan 1 - Mar 31, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	23
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	14
Our Biggest Discount Ever	Approved (limited)	Headline	None	6
CoolSculpting in Chatham, NJ	Approved (limited)	Headline	None	463
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	7
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	75
Limited Time Offer Feb 2021	Approved (limited)	Headline	None	198
Feb Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	222
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel	Approved (limited)	Description	None	1

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Asset status: All enabled | ADD FILTER

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Chatham, NJ	Approved (limited)	Headline	None	463
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	7
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	75
Limited Time Offer Feb 2021	Approved (limited)	Headline	None	198
Feb Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	222
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	480
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chatham, NJ.	Approved (limited)	Description	None	27
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	459

Show rows: 500 | 1 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Campaigns | Laser Skin (39445014) | Updated just now | Discard Drafts | Review and Publish

Campaign Name contains **coolsculpting** | Search and filter | Save | Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Custom | Breakdown | Reports

On / Off	Campaign Name	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
<input type="checkbox"/>	Coolsculpting - Conversions	\$66.66 Daily	7-day click or ...	63 Website Leads	36,053	122,528	\$67.31 Per Lead	\$4,240.27
Results from 1 campaign				63 Website Leads	36,053 People	122,528 Total	\$67.31 Per Lead	\$4,240.27 Total Spent

Ads | Laser Skin (39445014) | Updated just now | Discard Drafts | Review and Publish

Campaign Name contains **coolsculpting** | Search and filter | Save | Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads (3 Selected)

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Custom | Breakdown | Reports

On / Off	Ad Name	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input checked="" type="checkbox"/>	2020-09 - Coolsculpting - Women - Video - A...	52 ads	25,774	74,578	\$61.85 Per Lead	-	-	\$3,216.04
<input checked="" type="checkbox"/>	2020-02 - Coolsculpting - Women - Img 2	8 ads	15,392	38,705	\$93.71 Per Lead	-	-	\$749.71
<input checked="" type="checkbox"/>	2020-02 - Coolsculpting - Women - Img 1	3 ads	4,861	9,245	\$91.51 Per Lead	-	-	\$274.52
<input type="checkbox"/>	2020-09 - Coolsculpting - Women - Video 1	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - Coolsculpting - Women - Video 2	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - Coolsculpting - Women - Video 3	-	-	-	-	-	-	-
Results from 6 ads		63 ads	36,053 People	122,528 Total	\$67.31 Per Lead	-	-	\$4,240.27 Total Spent

Ads | Laser Skin (39445014) | Search

Campaign Name contains **coolsculpting** | Search and filter | Save | Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets for 1 Campaign | Ads (3 Selected)

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Custom | Breakdown | Reports

2020-09 - Coolsculpting - Women - Video - All Pla... | Campaign Off

Ad Name: 2020-09 - Coolsculpting - Women - Video - All Pla...

Identity: Facebook Page: Laser + Skin Institute; Instagram Account: laserskininstitute

Ad Setup: Create Ad

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads | Laser Skin (39445014) | Search

Campaign Name contains **coolsculpting** | Search and filter | Save | Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets for 1 Campaign | Ads (3 Selected)

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Custom | Breakdown | Reports

2020-02 - Coolsculpting - Women - Img 2 | Campaign Off

Ad Name: 2020-02 - Coolsculpting - Women - Img 2

Identity: Facebook Page: Laser + Skin Institute; Instagram Account: laserskininstitute

Ad Setup: Create Ad

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads Laser Skin (3) Search

You have 1 task
 Apple recently a...
 We created a Re...
 Visit Resourc...

Additional inform...
 Due to a technic...
 We have resolve...
 your accommod...

Campaign Nam...

+ Create

On / Off

Coolsculpting - Conversions > Prospecting - Lookalike - W... > 2020-02 - Coolsculpting - ... Campaign Off

Edit Review

Ad Name
 2020-02 - Coolsculpting - Women - lmg 1

Identity

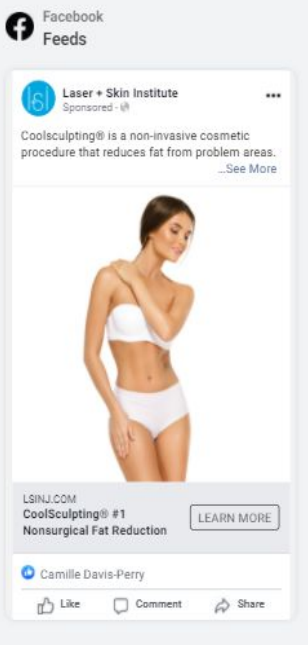
Facebook Page
 Laser + Skin Institute
 You need access to advertise for Laser + Skin Institute.
[See Details](#)

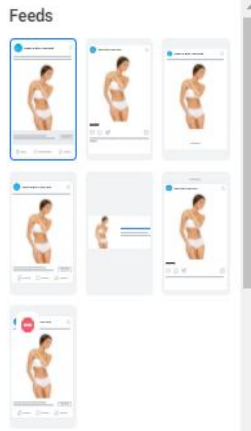
Instagram Account
 laserskininstitute
 You need access to advertise for laserskininstitute.

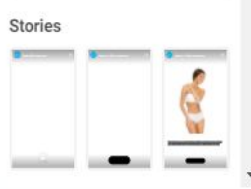
Ad Setup
 Create Ad

Format
 Choose how you'd like to structure your ad.
 Single Image or Video
 One image or video, or a slideshow with multiple images
 Carousel

16 Placements View More Variations

Facebook Feeds


Feeds


Stories


By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO

Laser + Skin Institute

Lisa Breslauer
417 Main Street
Chatham, New Jersey 07928
United States

973-635-5050
lisabreslauer@me.com

Invoice Number: WV 2021_001

Invoice Date: January 1, 2021

Payment Due: January 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none">• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on January 1, 2021 using  ending in 2641: \$2,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO

Laser + Skin Institute

Lisa Breslauer
417 Main Street
Chatham, New Jersey 07928
United States

973-635-5050
lisabreslauer@me.com

Invoice Number: WV 2021_019

Invoice Date: February 1, 2021

Payment Due: February 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none">• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on February 1, 2021 using  ending in 2641: \$2,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Laser + Skin Institute
Lisa Breslauer
417 Main Street
Chatham, New Jersey 07928
United States

973-635-5050
lisabreslauer@me.com

Invoice Number: WV 2021_039

Invoice Date: March 1, 2021

Payment Due: March 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on March 1, 2021 using  ending in 2641: \$2,750.00

Amount Due (USD): \$0.00