

M SPA AT MYSTIC

BRAND OUTLINE



BRAND MOODBOARD

CLEAN
MODERN
ELEGANT
CALIFORNIA-STYLE
PROFESSIONAL
PEACEFUL

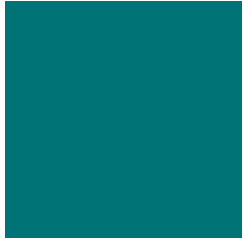


LOGO DESIGN



COLORS

GOLD GRADIENT



PANTONE 322

#007377

R0 G115 B119

C100 M0 Y39 K33



PANTONE 7407

#CBA052

R203 G160 B82

C11 M42 Y77 K2



PANTONE 7752

#D5B961

R213 G185 B97

C10 M28 Y72 K2

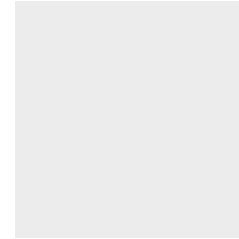


PANTONE 417

#707061

R112 G112 B97

C43 M32 Y38 K25

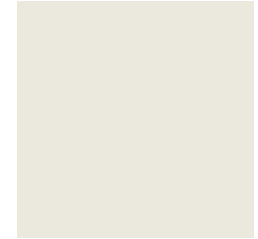


PANTONE 420 (40%)

#F0EFED

R240 G239 B237

C7 M5 Y6 K0



PANTONE 7534

#D1CCBD

R209 G204 B189

C14 M12 Y17 K0