

Eternal Medspa Emsculpt Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search alpha emsulpt: \$1,283.76

search beta emsulpt: \$1,127.50

Total Google Ad Spend: \$2,411.26

Facebook Ads: \$275.11

Total Media Spend: \$2,686.37

Google Ads							
Chris Zelig > Eternal Medical Spa 916-184-4933							
All campaigns							
Campaigns							
Campaign status: All; Campaign name contains emsulpt							
Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost	
	search alpha emsulpt	\$11.90/day	Eligible	107	6.06%	\$1,283.76	
	search beta emsulpt	\$11.79/day	Eligible	182	4.84%	\$1,127.50	
	search beta emsulpt generic BMM	EmSculpt \$60.00/day	Paused	0	-	\$0.00	
	search beta emsulpt generic exact	EmSculpt \$60.00/day	Paused	0	-	\$0.00	
	search beta emsulpt BMM	EmSculpt \$60.00/day	Removed	0	-	\$0.00	
	search beta emsulpt exact	EmSculpt \$60.00/day	Removed	0	-	\$0.00	
	search beta emsulpt OLD	\$32.00/day	Paused	0	-	\$0.00	
	search beta emsulpt broad	\$10.00/day	Paused	0	-	\$0.00	
	search beta emsulpt exact	EmSculpt \$60.00/day	Paused	0	-	\$0.00	
	search beta emsulpt generic broad	\$5.00/day	Paused	0	-	\$0.00	
	Total: Advanced bid adj.			289	5.23%	\$2,411.26	
	Total: Account			994	3.50%	\$11,002.26	
	Total: Search campaigns			994	3.50%	\$11,002.26	

Google Ads							
Chris Zelig > Eternal Medical Spa 916-184-4933							
All campaigns > search alpha emsulpt							
Ads							
Ad status: All							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	(Keyword: Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	0. emsulpt - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	45	6.31%	\$538.88	
	#1 EmSculpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top EmSculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real EmSculpt Before & After Photos & Read Real Patient Reviews. #1 EmSculpt Provider.	0. emsulpt - general	Removed	11	8.73%	\$147.69	
	#1 Top EmSculpt Provider Build Muscle and Burn Fat Non-Invasive Body Contouring www.eternalmedicalspa.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Lift and Tone the Buttocks Without Surgery or Pain with EmSculpt in Totowa, NJ.	0. emsulpt - general	Removed	8	6.20%	\$108.84	
	(Keyword: Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	1. emsulpt - price	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment	9	7.14%	\$108.14	
	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.	1. emsulpt - price	Removed	6	31.58%	\$79.92	
	Leading EmSculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.eternalmedicalspa.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Approved	7	3.59%	\$78.46	
	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean &	0. emsulpt - general	Removed	4	4.21%	\$50.17	

Google Ads							
Chris Zelig > Eternal Medical Spa 916-184-4933							
All campaigns > search alpha emsulpt							
Ads							
Ad status: All							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.	0. emsulpt - general	Removed	4	4.21%	\$50.17	
	(Keyword: #1 Top EmSculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +5 more www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details	0. emsulpt - general	Removed	4	3.96%	\$44.49	
	Eternal Medical Spa 20% Off EmSculpt Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, EmSculpt® Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. EmSculpt is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Approved	5	6.10%	\$43.10	
	(Keyword: #1 Top EmSculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +5 more www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details	1. emsulpt - price	Removed	2	11.76%	\$30.24	
	Leading EmSculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.eternalmedicalspa.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Approved	2	12.50%	\$20.63	
	Top Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges - Melt Them Away and Build Muscle with EmSculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Approved	1	2.50%	\$12.64	
	#1 Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with EmSculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	1. emsulpt - price	Approved	2	9.52%	\$10.81	

Google Ads							
Chris Zelig > Eternal Medical Spa 916-184-4933							
All campaigns > search alpha emsulpt							
Ads							
Ad status: All							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	#1 Provider in Totowa 20% Off All Body Contouring New Client Special +5 more www.eternalmedicalspa.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. EmSculpt® is Body... View assets details	2. body contouring	Approved	1	5.56%	\$9.75	
	#1 EmSculpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top EmSculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real EmSculpt Before & After Photos & Read Real Patient Reviews. #1 EmSculpt Provider.	1. emsulpt - price	Removed	0	0.00%	\$0.00	
	#1 Top EmSculpt Provider Build Muscle and Burn Fat Non-Invasive Body Contouring www.eternalmedicalspa.com EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Lift and Tone the Buttocks Without Surgery or Pain with EmSculpt in Totowa, NJ.	1. emsulpt - price	Removed	0	0.00%	\$0.00	
	Eternal Medical Spa 20% Off EmSculpt® Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, EmSculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. EmSculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Removed Disapproved: Punctuation and symbols	0	-	\$0.00	
	Top Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with EmSculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Removed Disapproved: Punctuation and symbols	0	-	\$0.00	
	Eternal Medical Spa 20% Off EmSculpt® Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, EmSculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. EmSculpt® is the Natural Looking Way to Look Incredible.	1. emsulpt - price	Removed Disapproved: Punctuation and symbols	0	-	\$0.00	
	Melt Your Body Fat New Client Specials FDA Cleared Safe + Effective +7 more www.eternalmedicalspa.com Melt Away Body Fat + Build Muscle. EmSculpt® is the Only Body Contouring That Does Both. Don't Just Trim Your... View assets details	3. melt body fat	Approved (limited): Misleading content +1 more	0	-	\$0.00	

Overview		Status: Eligible		Optimization score: 77.9%		Type: Search		Budget: \$12.09/day		More details	
Recommendations	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Like Doing 20,000 Crunches or Squats? Quick, Painless, Natural Looking, Long-Lasting. Book Your Free Consult Today!										
Ads	Emsculpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.										
Extensions	2. body contouring Approved 0 0.00% \$0.00										
Automated extensions											
Landing pages	Melt Away Fat. Build Muscle. Emsculpt® Does Both Transform Your Physique Today www.eternalmedicalspa.com The All-Around Best Non-Surgical Body Contouring is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free Consult.										
Keywords	2. body contouring Approved 0 0.00% \$0.00										
Audiences											
Demographics	#1 Emsculpt® in Totowa Quick, Painless, Effective. Get Rid of Fat & Grow Muscle www.eternalmedicalspa.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.										
Settings	2. body contouring Approved 0 0.00% \$0.00										
Locations											
Ad schedule	Eternal Medical Spa 20% Off Emsculpt Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. Emsculpt is the Natural Looking Way to Look Incredible.										
Devices	1. emsulpt - price Approved 0 0.00% \$0.00										
Advanced bid adj.											
Change history	Total: Ads			107	6.06%	\$1,283.76					
Drafts & experiments	Total: Campaign			107	6.06%	\$1,283.76					
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											

Overview		Status: Eligible		Optimization score: 77.9%		Type: Search		Budget: \$12.09/day		More details	
Recommendations	Extensions Custom Oct 1 - Dec 31, 2019										
Ad groups	Extension type: All ADD FILTER										
Ads & extensions	Associations view										
Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost				
Ads	Sitelink extension										
Extensions	5 Star Reviews See Our 5 Star Reviews search alpha emsulpt Campaign Approved 0 - \$0.00										
Automated extensions	Before and After Photos See Real Before and After Photos search alpha emsulpt Campaign Approved 0 - \$0.00										
Landing pages	Emsculpt Special Check Out the Latest Specials search alpha emsulpt Campaign Approved 0 - \$0.00										
Keywords	State-of-the-Art Facility Learn More about Your Facility search alpha emsulpt Campaign Approved 0 - \$0.00										
Audiences											
Demographics											
Settings											
Locations	Call extension										
Ad schedule	(917) 510-4941 (mobile) Account Account Approved 51 8.42% \$592.99										
Devices	(917) 510-4941 Account Account Approved 8 2.61% \$104.64										
Advanced bid adj.	Location extension										
Change history	Automatically linked account (View locations) All locations selected Account Account - - -										
Drafts & experiments	Callout extension										
	New Clients 25% Off search alpha emsulpt Campaign Approved 22 8.59% \$252.36										
	Strengthen/Sculpt Muscle search alpha emsulpt Campaign Approved 22 10.09% \$237.17										
	Highlights: No Surgery search alpha emsulpt Campaign Approved 18 7.44% \$218.58										
	Burn Muscle + Build Fat search alpha emsulpt Campaign Approved 16 6.67% \$172.10										

Overview		Status: Eligible		Optimization score: 77.9%		Type: Search		Budget: \$12.09/day		More details	
Recommendations	Extensions Custom Oct 1 - Dec 31, 2019										
Ad groups	Extension type: All ADD FILTER										
Ads & extensions	Associations view										
Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost				
Ads	New Clients 25% Off search alpha emsulpt Campaign Approved 22 8.59% \$252.36										
Extensions	Strengthen/Sculpt Muscle search alpha emsulpt Campaign Approved 22 10.09% \$237.17										
Automated extensions	Highlights: No Surgery search alpha emsulpt Campaign Approved 18 7.44% \$218.58										
Landing pages	Burn Muscle + Build Fat search alpha emsulpt Campaign Approved 16 6.67% \$172.10										
Keywords	Contact Us + Free Consult search alpha emsulpt Campaign Approved 15 6.17% \$146.13										
Audiences	Structured snippet extension										
Demographics	Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring search alpha emsulpt Campaign Approved 0 0.00% \$0.00										
Settings	Promotion extension										
Locations	25% off for New Clients search alpha emsulpt Campaign Approved 24 7.23% \$258.97										
Ad schedule	Total: Callout extensions			42	8.42%	\$453.26					
Devices	Total: Structured snippet extensions			0	0.00%	\$0.00					
Advanced bid adj.	Total: Call extensions			59	6.47%	\$697.63					
Change history	Total: Location extensions			29	7.49%	\$307.52					
Drafts & experiments	Total: Promotion extensions			26	7.51%	\$287.53					
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											

Overview		Status: Eligible		Optimization score: 77.8%		Type: Search		Budget: \$11.74/day		More details	
Recommendations	Ads Custom Oct 1 - Dec 31, 2019										
Ad groups	Ad status: All ADD FILTER										
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads	Total: Ads 182 4.84% \$1,127.50										
Extensions	(Keyword Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details										
Automated extensions	0. emsulpt - general Approved (limited): Speculative and Experimental Medical Treatment +2 more 51 5.76% \$320.22										
Landing pages	(Keyword #1 Top Emsculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details										
Keywords	0. emsulpt - general Removed Approved (limited): Misleading content 35 5.26% \$188.66										
Audiences	Eternal Medical Spa 20% Off Emsculpt® Special Totowa's #1 Provider www.eternalmedicalspa.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.										
Demographics	0. emsulpt - general Approved 12 3.05% \$95.14										
Settings	20% Off Emsculpt® Special Best Price in Totowa Burn Fat, Build Muscles. +6 more www.eternalmedicalspa.com Treatments Tailored To You In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A Better... View assets details										
Locations	1. emsulpt - price Approved 13 8.61% \$89.16										
Ad schedule	Best Emsculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.										
Devices	0. emsulpt - general Removed 10 9.09% \$83.69										
Advanced bid adj.	(Keyword #1 Top Emsculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details										
Change history	1. emsulpt - price Removed 8 7.55% \$53.60										
Drafts & experiments	#1 Emsculpt Totowa, NJ Contour Your Dream Body Non-										

Overview		Status: Eligible		Optimization score: 77.8%		Type: Search		Budget: \$11.74/day		More details	
Recommendations	Ads Custom Oct 1 - Dec 31, 2019										
Ad groups	Ad status: All ADD FILTER										
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads	Total: Ads 182 4.84% \$1,127.50										
Extensions	#1 Emsculpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top Emsculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real Emsculpt Before & After Photos & Read Real Patient Reviews. #1 Emsculpt Provider.										
Automated extensions	0. emsulpt - general Removed 7 4.02% \$46.22										
Landing pages	Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.eternalmedicalspa.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!										
Keywords	0. emsulpt - general Approved 6 3.97% \$41.96										
Audiences	20% Off Emsculpt® Cost New Client Special Eternal Medical Spa www.eternalmedicalspa.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!										
Demographics	1. emsulpt - price Approved 8 8.08% \$33.40										
Settings	(Keyword #1 Top Emsculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details										
Locations	2. body contouring Ad group paused 4 1.86% \$26.63										
Ad schedule	#1 Emsculpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top Emsculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real Emsculpt Before & After Photos & Read Real Patient Reviews. #1 Emsculpt Provider.										
Devices	2. body contouring Ad group paused 4 4.82% \$22.76										
Advanced bid adj.	Best Emsculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.										
Change history	0. emsulpt - general Removed 2 6.25% \$17.77										
Drafts & experiments	#1 Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist Is Waiting to Change Your Life.										
	0. emsulpt - general Approved 4 2.48% \$17.26										

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta emsulpt		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Optimization score: 77.8%	Type: Search	Budget: \$11.74/day	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Total: Ads						182 4.84% \$1,127.50								
Ads	#1 Provider in Totowa 20% Off All Body Contouring New Client Special +6 more www.eternalmedicalspa.com Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here. Emsculpt® is Body... View assets details						2. body contouring Ad group paused Approved (limited): Punctuation and symbols +2 more 3 1.92% \$16.77								
Extensions	Melt Away Fat. Build Muscle. Emsculpt® Does Both Transform Your Physique Today www.eternalmedicalspa.com The All-Around Best Non-Surgical Body Contouring Is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free Consult.						2. body contouring Ad group paused 3 18.75% \$15.67								
Automated extensions	#1 Emsculpt® in Totowa Quick, Painless, Effective. Get Rid of Fat & Grow Muscle www.eternalmedicalspa.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.						2. body contouring Ad group paused Disapproved: Punctuation and symbols 3 2.91% \$14.51								
Landing pages	Best Price in Totowa Eternal Medical Spa 20% Off Emsculpt® Special www.eternalmedicalspa.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.						1. emsulpt - price Approved 2 8.33% \$13.55								
Keywords	#1 Emsculpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top Emsculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real Emsculpt Before & After Photos & Read Real Patient Reviews. #1 Emsculpt Provider.						1. emsulpt - price Removed Disapproved: Misleading content 1 8.33% \$9.53								
Audiences	Melt Your Body Fat New Client Specials FDA Cleared Safe + Effective +7 more www.eternalmedicalspa.com Melt Away Body Fat + Build Muscle. Emsculpt® Is The Only Body Contouring That Does Both. Don't Just Trim Your... View assets details						3. melt body fat Approved (limited): Non-family safe 1 9.09% \$7.77								
Demographics	Emsculpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com														
Settings															
Locations															
Ad schedule															
Devices															
Advanced bid adj.															
Change history															
Drafts & experiments															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta emsulpt		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Optimization score: 77.8%	Type: Search	Budget: \$11.74/day	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Total: Ads						182 4.84% \$1,127.50								
Ads	Emsculpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.						2. body contouring Ad group paused 2 2.17% \$6.04								
Extensions	#1 Top Emsculpt Provider Build Muscle and Burn Fat Non-Invasive Body Contouring www.eternalmedicalspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Lift and Tone the Buttocks Without Surgery or Pain with Emsculpt in Totowa, NJ.						0. emsulpt - general Removed 2 4.76% \$5.24								
Automated extensions	20% Off Emsculpt® Special FDA Cleared Safe + Effective Eternal Medical Spa www.eternalmedicalspa.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!						1. emsulpt - price Approved 1 2.22% \$1.95								
Landing pages	#1 Emsculpt Totowa, NJ Look Slim & Sculpted. EmSculpt Body Contouring +6 more www.eternalmedicalspa.com EmSculpt is a Non-Surgical Alternative to Liposuction that reduces fat and builds muscles. #1 Emsculpt body... View assets details						emsulpt Ad group paused 0 - \$0.00								
Keywords	#1 Emsculpt Totowa, NJ Look slim & sculpted. www.eternalmedicalspa.com EmSculpt is a Non-Surgical Alternative to Liposuction that reduces fat and builds muscles						emsulpt Ad group paused 0 - \$0.00								
Audiences	EmSculpt before and after #1 Top EmSculpt provider. www.eternalmedicalspa.com Lift and tone the buttocks without surgery or downtime with Emsculpt in Totowa, NJ						emsulpt Ad group paused 0 - \$0.00								
Demographics	EmSculpt Body Contouring Non - Invasive Body Shaping www.eternalmedicalspa.com #1 Emsculpt body contouring in Totowa, NJ. Look lean & sculpted without surgery.						emsulpt Ad group paused 0 - \$0.00								
Settings	(Keyword #1 Top EmSculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more						Ad group paused								

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta emsulpt		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Optimization score: 77.8%	Type: Search	Budget: \$11.74/day	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Total: Ads						182 4.84% \$1,127.50								
Ads	Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.						1. emsulpt - price Removed 0 0.00% \$0.00								
Extensions	Best Emsculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 Emsculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.						3. melt body fat Approved 0 0.00% \$0.00								
Automated extensions	20% Off Emsculpting Transform Your Physique Quick and Painless www.eternalmedicalspa.com Watch Stubborn Fat Melt Away. Build Pronounced Muscles. No Surgery Needed. No Downtime! Treatments Take Just 30 Minutes. Find Out Today If Emsculpt® is Right For You.						3. melt body fat Approved 0 - \$0.00								
Landing pages	Eternal Medical Spa Emsculpting Specials Melt Your Body Fat www.eternalmedicalspa.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting, Natural Looking, Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!						3. melt body fat Disapproved: Punctuation and symbols 0 0.00% \$0.00								
Keywords	Leading Emsculpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.eternalmedicalspa.com Get the Stomach or Butt of Your Dreams. Emsculpt® Is Like Doing 20,000 Crunches or Squats! Quick, Painless, Natural Looking, Long-Lasting. Book Your Free Consult Today!						Total: Ads 182 4.84% \$1,127.50 Total: Campaign 182 4.84% \$1,127.50								
Audiences							Show rows: 500 1 - 48 of 48								
Demographics							Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.								
Settings							© 2020 Google								

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Overview	Enabled	Status: Eligible	Optimization score: 77.8%	Type: Search	Budget: \$11.74/day	More details									
Recommendations	Extensions						Custom Oct 1 - Dec 31, 2019								
Ad groups	Extension type: All ADD FILTER						Associations view								
Ads & extensions	Extension						Added to Level Status Clicks CTR Cost								
Ads	Sitelink extension														
Extensions	5 Star Reviews See Our 5 Star Reviews						search beta emsulpt Campaign Approved 0 0.00% \$0.00								
Automated extensions	Before and After Photos See Real Before and After Photos						search beta emsulpt Campaign Approved 0 0.00% \$0.00								
Landing pages	Emsculpt Special Check Out the Latest Specials						search beta emsulpt Campaign Approved 0 0.00% \$0.00								
Keywords	State-of-the-Art Facility Learn More about Your Facility						search beta emsulpt Campaign Approved 0 - \$0.00								
Audiences	Call extension														
Demographics	(917) 510-4941 (mobile)						Account Account Approved 76 5.59% \$572.61								
Settings	(917) 510-4941						Account Account Approved 30 3.72% \$181.14								
Locations	Location extension														
Ad schedule	Automatically linked account (View locations) All locations selected						Account Account - - -								
Devices	Callout extension														
Advanced bid adj.	Burn Muscle + Build Fat						search beta emsulpt Campaign Approved 45 4.44% \$345.35								
Change history	Highlights: No Surgery						search beta emsulpt Campaign Approved 24 5.88% \$142.64								
Drafts & experiments	Contact Us + Free Consult						search beta emsulpt Campaign Approved 23 5.78% \$125.87								
	New Patients 25% Off						search beta emsulpt Campaign Approved 20 4.83% \$116.99								

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta emsulpt		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Optimization score: 77.8%	Type: Search	Budget: \$11.74/day	More details									
Recommendations	Extension type: All ADD FILTER						Associations view								
Ad groups	Extension						Added to Level Status Clicks CTR Cost								
Ads & extensions	Highlights: No Surgery						search beta emsulpt Campaign Approved 24 5.88% \$142.64								
Ads	Contact Us + Free Consult						search beta emsulpt Campaign Approved 23 5.78% \$125.87								
Automated extensions	New Clients 25% Off						search beta emsulpt Campaign Approved 20 4.83% \$116.99								
Extensions	Strengthen/Sculpt Muscle						search beta emsulpt Campaign Approved 18 4.69% \$106.21								
Automated extensions	Structured snippet extension														
Landing pages	Service catalog: Emsculpting Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring						search beta emsulpt Campaign Approved 2 16.67% \$3.10								
Keywords	Promotion extension														
Audiences	25% off for New Clients						search beta emsulpt Campaign Approved 25 4.79% \$176.10								
Demographics	Total: Sitelink extensions						0 0.00% \$0.00								
Settings	Total: Callout extensions						82 4.96% \$551.82								
Locations	Total: Structured snippet extensions						2 16.67% \$3.10								
Ad schedule	Total: Call extensions						106 4.90% \$753.75								
Devices	Total: Location extensions						43 6.05% \$276.19								
Advanced bid adj.	Total: Promotion extensions						26 4.63% \$177.82								
Change history							Show rows: 500 1 - 14 of 14								
Drafts & experiments							Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.								
							© 2020 Google								

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Search Filters Ad Delivery: Any X Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns 2 selected Ad Sets for 2 Campaigns Ads for 2 Campaigns

+ Create Duplicate Edit Preview Rules View Setup Columns: Performance Breakdown Reports

Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent	Ends
2019-11 -Emsculpt - Prospecting - Women - Img 4	Using camp...	Dec 27, 2019, 9:0... 8 days ago	1 Lead	627	822	\$85.87 Per Lead	Below average Bottom 20% of ads	Average	Average	\$85.87	Ongoing
2019-11 -Emsculpt - Prospecting - Men - Img 1	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	336	514	— Per Lead	Below average Bottom 20% of ads	Above average	Average	\$72.35	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Video 2	Using camp...	Dec 12, 2019, 5:4... 23 days ago	9 Link Clicks	833	1,753	\$4.81 Per Link Click	—	—	—	\$43.25	Ongoing
2019-12 -Emsculpt - Prospecting - Women - Img 6	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	191	225	— Per Lead	—	—	—	\$33.20	Ongoing
2019-11 - ES High Vio Video	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	620	648	— Per Lead	—	—	—	\$23.72	Ongoing
2019-11 -Emsculpt - Prospecting - Men - Img 2	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	65	87	— Per Lead	—	—	—	\$7.79	Ongoing
2019-11 -Emsculpt - Prospecting - Men - Img 2	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	41	60	— Per Link Click	—	—	—	\$3.02	Ongoing
2019-11 -Emsculpt - Prospecting - Men - Img 1	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	28	33	— Per Link Click	—	—	—	\$2.68	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 2	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	7	7	— Per Lead	—	—	—	\$1.47	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 2	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	17	38	— Per Link Click	—	—	—	\$0.61	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 4	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	9	15	— Per Link Click	—	—	—	\$0.53	Ongoing
2019-11 High Vio	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	1	1	— Per Lead	—	—	—	\$0.29	Ongoing
Results from 18 ads										\$275.11 Total Spent	

Umm Dean (28548383) Updated just now Discard Drafts Review and Publish

Search Filters Ad Delivery: Any X Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns 2 selected Ad Sets for 2 Campaigns Ads for 2 Campaigns

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Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent	Ends
2019-11 -Emsculpt - Prospecting - Men - Img 2	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	41	60	— Per Link Click	—	—	—	\$3.02	Ongoing
2019-11 -Emsculpt - Prospecting - Men - Img 1	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	28	33	— Per Link Click	—	—	—	\$2.68	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 2	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	7	7	— Per Lead	—	—	—	\$1.47	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 2	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	17	38	— Per Link Click	—	—	—	\$0.61	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 4	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	9	15	— Per Link Click	—	—	—	\$0.53	Ongoing
2019-11 High Vio	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	1	1	— Per Lead	—	—	—	\$0.29	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 1	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	9	17	— Per Link Click	—	—	—	\$0.29	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 3	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	7	10	— Per Link Click	—	—	—	\$0.04	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Img 3	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	—	—	— Per Lead	—	—	—	—	Ongoing
2019-12 -Emsculpt - Prospecting - Women - Img 5	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	—	—	— Per Lead	—	—	—	—	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Video 1	Using camp...	Dec 12, 2019, 5:4... 23 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—	Ongoing
2019-11 -Emsculpt - Prospecting - Women - Video 1	Using camp...	Dec 27, 2019, 9:0... 8 days ago	— Lead	—	—	— Per Lead	—	—	—	—	Ongoing
Results from 18 ads										\$275.11 Total Spent	

Umm Dean (28548383) Search Emsculpt - Conversions > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - Img 4

Search Filters Ad Delivery: Any X Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns 2 selected Ad Sets for 2 Campaigns Ads for 2 Campaigns

+ Create Duplicate Edit Preview Rules View Setup Columns: Performance Breakdown Reports

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Eternal Medical Spa

Instagram Account
The selected Page has no connected Instagram account. Your Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Add an Instagram Account.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media

Close

Mobile News Feed

Eternal Medical Spa
Sponsored

Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique

BUILD MUSCLE TRIM + TONE

ETERNALMEDICALSPA.COM
Build Muscle + Burn Fat
Learn more about how Emsculp...

LEARN MORE

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Eternal Medical Spa
Sponsored

Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique

BUILD MUSCLE NO SWEAT REQUIRED

ETERNALMEDICALSPA.COM
Build Muscle + Burn Fat
Learn more about how Emsculp...

LEARN MORE

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Search Filters Ad Delivery: Any X Save Filter Clear Oct 1, 2019 - Dec 31, 2019

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Add an Instant Experience

Add a Playable Asset

Media

Close

Mobile News Feed

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Sponsored

Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique

BUILD MUSCLE & BURN FAT

ETERNALMEDICALSPA.COM
Build Muscle + Burn Fat
Learn more about how Emsculp...

LEARN MORE

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Search

Emsculpt - Conversions > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - img 2

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Media

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Emsculpt - Traffic > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - img 2

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Close

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Search

Emsculpt - Traffic > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - img 4

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Media

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Search

Emsculpt - Conversions > Emsculpt - Women > 2019-11 High Vie

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Search

Emsculpt - Traffic > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - img 1

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