

Eternal Medical Spa Emsculpt Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta emsulpt: \$1,664.79
 search alpha emsulpt: \$419.39
Total Google Ads: \$2,084.18
Total Facebook Ads: \$914.09
Total Media Spend: \$2,998.27

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns

Overview | Campaigns | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$96.99/day	Eligible (Learning)	551	3.72%	\$5,687.75
search beta emsulpt	\$21.82/day	Eligible (Learning)	214	6.79%	\$1,664.79
search alpha coolsculpting	\$51.45/day	Paused	114	3.04%	\$1,584.76
search beta coolsculpting Original Page vs. 1200 Page	\$96.99/day	Ended	95	5.11%	\$1,211.38
search alpha emsulpt	\$12.85/day	Paused	39	5.56%	\$419.39
search beta coolsculpting generic broad	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta emsulpt generic BMM	Emsculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsulpt generic exact	Emsculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsulpt BMM	Emsculpt \$60.00/day	Removed	0	-	\$0.00
search beta emsulpt exact	Emsculpt \$60.00/day	Removed	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
Dynamic search Campaign	\$10.00/day	Paused	0	-	\$0.00
search beta dynamic	\$6.00/day	Paused	0	-	\$0.00
search beta emsulpt OLD	\$32.00/day	Paused	0	-	\$0.00
search beta emsulpt broad	\$10.00/day	Paused	0	-	\$0.00
search beta emsulpt exact	Emsculpt \$60.00/day	Paused	0	-	\$0.00

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns

Overview | Campaigns | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Dynamic search Campaign	\$10.00/day	Paused	0	-	\$0.00
search beta dynamic	\$6.00/day	Paused	0	-	\$0.00
search beta emsulpt OLD	\$32.00/day	Paused	0	-	\$0.00
search beta emsulpt broad	\$10.00/day	Paused	0	-	\$0.00
search beta emsulpt exact	Emsculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsulpt generic broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$177.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,013	4.17%	\$10,568.07
Total: Account			1,013	4.17%	\$10,568.07

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | emsulpt

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$21.82/day | Optimization score: 91.2% | More details

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six-Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Removed Approved (limited): Speculative and Experimental Medical Treatment +1 more	65	6.61%	\$457.02
(Keyword Eternal Medspa Emsculpting) Best Emsculpt Price in Totowa Top Provider in Totowa +6 more eternalmedicalspa.com/emsulpting Emsculpt is a Non-Surgical Alternative to Liposuction That Reduces Fat and Builds Muscles. Frustrated by Stubborn...	0. emsulpt - general	Approved (limited): Non-family safe	28	8.56%	\$280.40
20% Off Emsculpt® Special Best Price in Totowa Burn Fat, Build Muscles. +6 more www.eternalmedicalspa.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A Better...	1. emsulpt - price	Removed	25	15.53%	\$146.35
Eternal Medical Spa 20% Off Emsculpt® Special Totowa's #1 Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat, Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Removed	10	2.47%	\$108.91
(Keyword Emsculpt Body Contouring) New Client Specials Best Emsculpt Provider in NJ eternalmedicalspa.com/bodycontouring Chisel Abs, Lift and Tone The Buttocks, Sculpt The Thighs, and Develop The Upper Arms. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Approved	9	10.71%	\$95.46
Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.eternalmedicalspa.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six-Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Removed	10	5.03%	\$89.96
#1 Provider in Totowa New Client Specials FDA Cleared Safe + Effective					

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | emsulpt

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$21.82/day | Optimization score: 91.2% | More details

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
#1 Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Removed	9	5.08%	\$87.60
Eternal Medical Spa 25% Off Emsculpt Special Non-Invasive Body Contouring eternalmedicalspa.com/emsulpting Emsculpt is a Non-Surgical Alternative to Liposuction That Reduces Fat and Builds Muscles. Natural Looking, Long Lasting, No Recovery. Book Your Free Consultation for 25% Off Today.	0. emsulpt - general	Approved	6	6.12%	\$79.77
(Keyword Eternal Medspa Emsculpting) 25% Off All Body Contouring New Client Special +8 more eternalmedicalspa.com/bodycontouring Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here. Emsculpt is a Non-...	3. body contouring	Approved	8	10.39%	\$64.32
20% Off Emsculpt® Cost New Client Special Eternal Medical Spa www.eternalmedicalspa.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six-Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Removed	8	9.09%	\$52.35
(Keyword Eternal Medical Spa) Best Emsculpt Price in Totowa Burn Fat, Build Muscles. +6 more eternalmedicalspa.com/emsulpting Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Emsculpt is a Non-Surgical...	1. emsulpt - price	Approved (limited): Non-family safe	7	18.42%	\$41.83
#1 Provider in Totowa 20% Off All Body Contouring New Client Special +6 more www.eternalmedicalspa.com Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here. Emsculpt® is Body...	3. body contouring	Removed Approved (limited): Punctuation and symbols +2 more	7	9.33%	\$31.13
Eternal Medspa Emsculpting Best Emsculpt Price in Totowa Non-Invasive Body Contouring eternalmedicalspa.com/emsulpting Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A...	0. emsulpt - general	Approved	1	2.00%	\$24.61

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 214 6.79% \$1,664.79						
Extensions	<input type="checkbox"/>	20% Off Emsculpt® Special FDA Cleared Safe + Effective Eternal Medical Spa www.eternalmedicalspa.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. emsculpt - price Removed	3	5.45%	\$24.56
Automated extensions	<input type="checkbox"/>	Emsculpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	3. body contouring Removed	4	4.60%	\$16.85
Landing pages	<input type="checkbox"/>	Body Contouring Treatment Top Provider in Totowa New Client Specials eternalmedicalspa.com/body_contouring Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 25% Off Today.	3. body contouring Approved	3	7.50%	\$16.14
Keywords	<input type="checkbox"/>	Best Price in Totowa Eternal Medical Spa 20% Off Emsculpt® Special www.eternalmedicalspa.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	1. emsculpt - price Removed	1	3.70%	\$10.68
Audiences	<input type="checkbox"/>	(Keyword Emsculpt Body Contouring) Non-Invasive Body Contouring Quick, Painless, Effective. eternalmedicalspa.com/body_contouring Emsculpt is a Non-Surgical Body Contouring Procedure That Reduces Fat and Builds Muscles. Natural Looking, Long Lasting, No Recovery. Book Your Free Consultation for 25% Off Today	3. body contouring Approved (limited): Non-family safe	2	4.65%	\$9.54
Demographics	<input type="checkbox"/>	(Keyword #1 Top EmSculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details	emsculpt Ad group paused Approved (limited): Punctuation and symbols +1 more	2	13.33%	\$7.60
Settings	<input type="checkbox"/>	Best Emsculpt Price in Totowa Eternal Medical Spa 25% Off Emsculpt Special eternalmedicalspa.com/emsculpt_price	1. emsculpt - price Approved (limited): Non-family safe	1	16.67%	\$6.53

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 214 6.79% \$1,664.79						
Extensions	<input type="checkbox"/>	Best Emsculpt Price in Totowa Eternal Medical Spa 25% Off Emsculpt Special eternalmedicalspa.com/emsculpt_price Emsculpt is a Non-Surgical Alternative to Liposuction That Reduces Fat and Builds Muscles. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now	1. emsculpt - price Approved (limited): Non-family safe	1	16.67%	\$6.53
Automated extensions	<input type="checkbox"/>	Top Emsculpt® in Totowa Quick, Painless, Effective. Get Rid of Fat & Grow Muscle www.eternalmedicalspa.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	3. body contouring Removed	2	4.44%	\$5.90
Landing pages	<input type="checkbox"/>	Melt Your Body Fat New Client Specials FDA Cleared Safe + Effective +7 more www.eternalmedicalspa.com Melt Away Body Fat + Build Muscle. Emsculpt® Is The Only Body Contouring That Does Both. Don't Just Trim Your... View assets details	4. melt body fat Removed Approved (limited): Non-family safe	1	25.00%	\$3.59
Keywords	<input type="checkbox"/>	Body Contouring with Emsculpt Top Body Contouring Procedure Eternal Medical Spa eternalmedicalspa.com/body_contouring Emsculpt is a Non-Surgical Body Contouring Procedure That Reduces Fat and Builds Muscles. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	3. body contouring Approved	1	9.09%	\$3.09
Audiences	<input type="checkbox"/>	(Keyword Eternal Medical Spa) New Client Specials FDA Cleared Safe + Effective +8 more eternalmedicalspa.com/melt_body_fat Melt Away Body Fat + Build Muscle. Emsculpt is The Only Body Contouring That Does Both. Melt Body Fat. Build... View assets details	4. melt body fat Approved	1	20.00%	\$0.60
Demographics	<input type="checkbox"/>	#1 EmSculpt Totowa, NJ Look Slim & Sculpted. EmSculpt Body Contouring +6 more www.eternalmedicalspa.com EmSculpt is a Non-Surgical Alternative to Liposuction that reduces fat and builds muscles. #1 EmSculpt body... View assets details	emsculpt Ad group paused	0	-	\$0.00
Settings	<input type="checkbox"/>	#1 EmSculpt Totowa, NJ Look slim & sculpted. www.eternalmedicalspa.com	emsculpt Ad group paused	0	-	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 214 6.79% \$1,664.79						
Extensions	<input type="checkbox"/>	www.eternalmedicalspa.com Top EmSculpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real EmSculpt Before & After Photos & Read Real Patient Reviews. #1 EmSculpt Provider.	3. body contouring Removed	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.	3. body contouring Removed	0	-	\$0.00
Landing pages	<input type="checkbox"/>	(Keyword #1 Top EmSculpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details	4. melt body fat Removed	0	-	\$0.00
Keywords	<input type="checkbox"/>	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.	0. emsculpt - general Removed	0	-	\$0.00
Audiences	<input type="checkbox"/>	Best EmSculpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 EmSculpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Pain.	3. body contouring Removed	0	-	\$0.00
Demographics	Total: Ads 214 6.79% \$1,664.79					
Settings	Total: Campaign 214 6.79% \$1,664.79					

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
Extensions	<input type="checkbox"/>	5 Star Reviews See Our 5 Star Reviews	search beta emsculpt	Campaign	Approved	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	Before and After Photos See Real Before and After Photos	search beta emsculpt	Campaign	Approved	0	-	\$0.00
Landing pages	<input type="checkbox"/>	EmSculpt Special Check Out the Latest Specials	search beta emsculpt	Campaign	Approved	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	State-of-the-Art Facility Learn More about Your Facility	search beta emsculpt	Campaign	Approved	0	-	\$0.00
Audiences	Call extension							
Demographics	<input type="checkbox"/>	(917) 510-4941 (mobile)	Account	Account	Approved	83	8.95%	\$748.08
Settings	<input type="checkbox"/>	(917) 510-4941	Account	Account	Approved	25	3.83%	\$200.26
Locations	Location extension							
Ad schedule	<input type="checkbox"/>	Automatically linked account (View locatio... All locations selected	Account	Account	-	-	-	-
Devices	Callout extension							
Advanced bid adj.	<input type="checkbox"/>	Highlights: No Surgery	search beta emsculpt	Campaign	Approved	49	8.43%	\$461.75
Change history	<input type="checkbox"/>	Burn Muscle + Build Fat	search beta emsculpt	Campaign	Approved	51	8.92%	\$449.00

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension									
Extensions	<input type="checkbox"/>	Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	search beta emsculpt	Campaign	Approved	0	0.00%	\$0.00	
Automated extensions	Promotion extension								
Landing pages	<input type="checkbox"/>	25% off for New Clients	search beta emsculpt	Campaign	Approved	35	7.66%	\$331.27	
Keywords	Total: Sitelink extensions						0	0.00%	\$0.00
Audiences	Total: Callout extensions						108	9.65%	\$967.88
Demographics	Total: Structured snippet extensions						0	0.00%	\$0.00
Settings	Total: Call extensions						108	6.84%	\$948.34
Locations	Total: Location extensions						95	6.71%	\$793.58
Ad schedule	Total: Promotion extensions						35	7.66%	\$331.27

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | search | alpha | emsclpt

Overview: Paused, Type: Search, Budget: \$12.85/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Eternal Medical Spa 20% Off Emsclpt Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, Emsclpt® Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. Emsclpt® is the Natural Looking Way to Look Incredible.	0. emsclpt - general	Campaign paused	11	7.28%	\$131.62
(Keyword: Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsclpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	0. emsclpt - general	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +1 more	6	3.31%	\$68.49
(Keyword: Best Price in Totowa) Eternal Medical Spa #1 Provider in Totowa +5 more www.eternalmedicalspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsclpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	1. emsclpt - price	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment	7	30.43%	\$54.13
Leading Emsclpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.eternalmedicalspa.com Emsclpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book a Free Consult for 20% Off Today!	0. emsclpt - general	Campaign paused	3	2.52%	\$42.18
Top Provider in Totowa New Client Specials FDA Cleared Safe + Effective www.eternalmedicalspa.com Frustrated by Stubborn Bulges - Melt Them Away and Build Muscle with Emsclupting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsclpt - general	Campaign paused	3	4.11%	\$35.14
Eternal Medical Spa 20% Off Emsclpt Special Totowa's Top Provider www.eternalmedicalspa.com Quick. Painless. No Recovery. In a Half Hour, Emsclpt® Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. Emsclpt® is the Natural Looking Way to Look Incredible.	1. emsclpt - price	Campaign paused	3	23.08%	\$34.05
Emsclpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com					

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | search | alpha | emsclpt

Overview: Paused, Type: Search, Budget: \$12.85/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Emsclpt® Body Sculpting Eternal Medical Spa New Client Special www.eternalmedicalspa.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Emsclpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	2. body contouring	Campaign paused	3	14.29%	\$31.34
#1 Emsclpt® in Totowa Quick. Painless. Effective. Get Rid of Fat & Grow Muscle www.eternalmedicalspa.com Emsclpt® is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsclpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Campaign paused	2	6.67%	\$19.59
Melt Away Fat. Build Muscle. Emsclpt® Does Both Transform Your Physique Today www.eternalmedicalspa.com The All-Around Best Non-Surgical Body Contouring is Emsclpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book a Free Consult.	2. body contouring	Campaign paused	1	4.00%	\$2.85
(Keyword: #1 Top EmSclpt Provider) Build Muscle and Burn Fat Non-Invasive Body Contouring +6 more www.eternalmedicalspa.com #1 Emsclpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to... View assets details	0. emsclpt - general	Campaign paused	0	-	\$0.00
#1 Emsclpt Totowa, NJ Contour Your Dream Body Non-Surgical Fat Reduction www.eternalmedicalspa.com Top Emsclpt Provider in New Jersey - Melt Fat and Build Muscle in Totowa. See Real Emsclpt Before & After Photos & Read Real Patient Reviews. #1 Emsclpt Provider.	0. emsclpt - general	Campaign paused	0	-	\$0.00
#1 Top Emsclpt Provider Build Muscle and Burn Fat Non-Invasive Body Contouring www.eternalmedicalspa.com Emsclpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Lift and Tone the Buttocks Without Surgery or Pain with Emsclpt in Totowa, NJ.	0. emsclpt - general	Campaign paused	0	-	\$0.00
Best Emsclpt in New Jersey Look Slim & Sculpted Safe Effective Body Contouring www.eternalmedicalspa.com #1 Emsclpt Body Contouring in Totowa, NJ. Look Lean & Sculpted Without Surgery. Burn Fat and Build Muscle to...	0. emsclpt - general	Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | search | alpha | emsclpt

Overview: Paused, Type: Search, Budget: \$12.85/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Effective +7 more www.eternalmedicalspa.com Melt Away Body Fat + Build Muscle. Emsclpt® Is The Only Body Contouring That Does Both. Don't Just Trim Your... View assets details	3. melt body fat	Campaign paused Approved (limited): Non-family safe	0	0.00%	\$0.00
20% Off Emsclupting Transform Your Physique Quick and Painless www.eternalmedicalspa.com Watch Stubborn Fat Melt Away. Build Pronounced Muscles. No Surgery Needed. No Downtime! Treatments Take Just 30 Minutes. Find Out Today If Emsclpt® Is Right For You.	3. melt body fat	Campaign paused	0	0.00%	\$0.00
Eternal Medical Spa Emsclupting Specials Melt Your Body Fat www.eternalmedicalspa.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Campaign paused	0	-	\$0.00
Leading Emsclpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.eternalmedicalspa.com Get the Stomach or Butt of Your Dreams. Emsclpt® Is Like Doing 20,000 Crunches or Squats! Quick, Painless. Natural Looking. Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Campaign paused	0	-	\$0.00
#1 Provider in Totowa 20% Off All Body Contouring New Client Special +6 more www.eternalmedicalspa.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. Emsclpt® Is Body... View assets details	2. body contouring	Campaign paused	0	0.00%	\$0.00
Total: Ads			39	5.56%	\$419.39
Total: Campaign			39	5.56%	\$419.39

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | search | alpha | emsclpt

Overview: Paused, Type: Search, Budget: \$12.85/day

Extensions

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
5 Star Reviews See Our 5 Star Reviews	Sitelink extension	search alpha emsclpt	Campaign	Approved	0	-	\$0.00
Before and After Photos See Real Before and After Photos	Sitelink extension	search alpha emsclpt	Campaign	Approved	0	-	\$0.00
Emsclpt Special Check Out the Latest Specials	Sitelink extension	search alpha emsclpt	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Learn More about Your Facility	Sitelink extension	search alpha emsclpt	Campaign	Approved	0	-	\$0.00
Call extension							
(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	13	5.91%	\$148.65
(917) 510-4941	Call extension	Account	Account	Approved	11	8.73%	\$123.02
Location extension							
Automatically linked account (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Highlights: No Surgery	Callout extension	search alpha emsclpt	Campaign	Approved	12	8.22%	\$137.45
Burn Muscle + Build Fat	Callout extension	search alpha emsclpt	Campaign	Approved	12	8.70%	\$129.16

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | search | alpha | emsclpt

Overview: Paused, Type: Search, Budget: \$12.85/day

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	Callout extension	search alpha emsclpt	Campaign	Approved	12	8.22%	\$137.45
Burn Muscle + Build Fat	Callout extension	search alpha emsclpt	Campaign	Approved	12	8.70%	\$129.16
Strengthen/Sculpt Muscle	Callout extension	search alpha emsclpt	Campaign	Approved	9	6.98%	\$93.08
New Clients 25% Off	Callout extension	search alpha emsclpt	Campaign	Approved	7	5.47%	\$78.37
Contact Us + Free Consult	Callout extension	search alpha emsclpt	Campaign	Approved	5	3.57%	\$50.42
Structured snippet extension							
Service catalog: Emsclupting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search alpha emsclpt	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search alpha emsclpt	Campaign	Approved	8	4.35%	\$89.29
Total: Callout extensions					18	6.79%	\$191.80
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					24	6.94%	\$271.67
Total: Location extensions					18	5.08%	\$207.31
Total: Promotion extensions					8	4.35%	\$89.29

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Umm Dean (28548383) Updated just now Discard Drafts Review and Publish

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.40 on 2020-03-24 to the payment method on your ad account 28548383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search Filters Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdown Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
Coolsculpting - Conversions	Off	Lowest cost	\$25.00 Daily	47 Leads	41,880	94,171	\$47.67 Per Lead	\$2,240.34	Ongoing	881	—	—
Emsculpt - Conversions	Off	Lowest cost	\$25.00 Daily	18 Leads	5,168	9,708	\$50.78 Per Lead	\$914.09	Ongoing	133	—	—
Coolsculpting Traffic	Off	Lowest cost	\$50.00 Daily	—	—	—	—	\$0.00	Ongoing	—	—	—
Emsculpt - Traffic	Off	Lowest cost	\$12.50 Daily	—	—	—	—	\$0.00	Ongoing	—	—	—
Retargeting	Off	Using ad set...	Using ad se...	—	—	—	—	\$0.00	Ongoing	—	—	—
Creative Testing - Prospecting	Off	Lowest cost	\$10.00 Daily	—	—	—	—	\$0.00	Ongoing	—	—	—
Prospecting	Off	Lowest cost	\$40.00 Daily	—	—	—	—	\$0.00	Ongoing	—	—	—
Post...	Off	Using ad set...	Using ad se...	—	—	—	—	\$0.00	Nov 18, 2018	—	—	—
Instagram Post: Build muscle and burn fat while...	Off	Using ad set...	Using ad se...	—	—	—	—	\$0.00	Nov 21, 2018	—	—	—
[11/09/2018] Promoting Call Now	Off	Using ad set...	Using ad se...	—	—	—	—	\$0.00	Nov 19, 2018	—	—	—
Post: Take advantage! We are offering FREE flu vacc...	Off	Using ad set...	Using ad se...	—	—	—	—	\$0.00	Dec 10, 2014	—	—	—
Results from 12 campaigns				—	43,792 People	103,879 Total	—	\$3,154.43 Total Spent	—	1,014 Total	—	—

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Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11 -Emsculpt - Prospecting - Men - lmg 1	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	11 Leads	2,045	3,952	\$35.13 Per Lead	—	—	—	\$386.44
2019-11 -Emsculpt - Prospecting - Women - lmg 4	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	4 Leads	2,256	3,612	\$82.34 Per Lead	—	—	—	\$329.34
2019-12 -Emsculpt - Prospecting - Women - lmg 6	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	3 Leads	1,306	1,954	\$60.54 Per Lead	—	—	—	\$181.62
2019-11 -Emsculpt - Prospecting - Men - lmg 2	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	—	141	190	—	—	—	—	\$16.69
2019-12 -Emsculpt - Prospecting - Women - lmg 5	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	—	—	—	—	—	—	—	\$0.00
2019-11 -Emsculpt - Prospecting - Women - lmg 3	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	—	—	—	—	—	—	—	\$0.00
2019-11 -Emsculpt - Prospecting - Women - lmg 2	Lowest cost Conversions	Using camp...	Feb 5, 2020, 2:27... 58 days ago	—	—	—	—	—	—	—	\$0.00
Results from 7 ads				18 Leads	5,168 People	9,708 Total	\$50.78 Per Lead	—	—	—	\$914.09 Total Spent

Umm Dean (28548383) Search Emsculpt - Conversions > Emsculpt - Men > 2019-11 -Emsculpt - Prospecting - Men - lmg 1 Campaign Off

Edit Review

Ad Name 2019-11 -Emsculpt - Prospecting - Men - lmg 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Eternal Medical Spa

Instagram Account
The selected Page has no connected Instagram account. Your Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Add an Instagram Account.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

15 Placements

Feeds
Facebook
Eternal Medical Spa
Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique

Stories
In-Stream

Viewing 1/2

Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Umm Dean (28548383) Search Emsculpt - Conversions > Emsculpt - Women > 2019-11 -Emsculpt - Prospecting - Women - lmg 4 Campaign Off

Edit Review

Ad Name 2019-11 -Emsculpt - Prospecting - Women - lmg 4

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Umm Dean (28548383) Search Emsculpt - Conversions > Emsculpt - Women > 2019-12 -Emsculpt - Prospecting - Women - lmg 6 Campaign Off

Edit Review

Ad Name 2019-12 -Emsculpt - Prospecting - Women - lmg 6

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Viewing 1/2

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Umm Dean (28548383)

We recently detected activity on A
We have refunded \$0.40 on 2020-

Search Filters +

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-11 -Emscu...	On	
2019-11 -Emscu...	On	
2019-12 -Emscu...	On	
2019-11 -Emscu...	On	
2019-11 -Emscu...	On	
2019-12 -Emscu...	Off	
2019-11 -Emscu...	Off	
2019-11 -Emscu...	Off	

Results from 7 ads

Emsculpt - Conversions > Emsculpt - Men > 2019-11 -Emsculpt - Prospecting - Men - Img 2

Ad Name 2019-11 -Emsculpt - Prospecting - Men - li

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Close

By clicking the "Publish" button, you agree to Facebook's [Terms and Advertising Guidelines](#).

15 Placements

Ad Preview

Facebook Feeds

Eternal Medical Spa
Build Muscle + Burn Fat
Learn more about how Emsculpt...
LEARN MORE

Feeds

Stories

In-Stream

Viewing 1/2

Discard Draft Publish