



# EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Eternal Med Spa, LLC**  
Leena Swan

**Invoice Number:** WV 2020\_107

**Invoice Date:** July 1, 2020

**Payment Due:** July 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> JUNE PRO-RATED <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> <li>• Additional service page generation and AdWords campaigns set up</li> </ul>	0.86	\$1,500.00	\$1,290.00
<b>Credit</b> Reimbursement for media spend mistake during COVID	1	(\$1,080.00)	(\$1,080.00)
<b>Credit</b> Pro-Rated from March	1	(\$500.00)	(\$500.00)
<b>Digital Marketing Monthly Management Service</b> JULY <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00

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	<b>Total:</b>	\$1,210.00
Payment on July 1, 2020 using  ending in 2646:		\$1,210.00

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<b>Amount Due (USD):</b>	<b>\$0.00</b>
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