

Eternal Medical Spa CoolSculpting Google Adwords & Facebook Ads Q2 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$10,452.30
Facebook Ad Spend: \$ 1,939.41
Total Media Spend: \$12,391.71

Google Ads | Chris Zelig | Eternal Medi... | 916-184-4933 | All campaigns

Overview | Campaigns | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$177.52/day	Eligible	2,385	3.74%	\$10,452.30
search beta coolsculpting generic broad	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting OLD	\$177.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00

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search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$145.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$51.45/day	Paused	0	-	\$0.00
Total: Filtered campaigns			2,385	3.74%	\$10,452.30
Total: Account			2,461	3.82%	\$11,253.45

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Eternal Medi... | 916-184-4933 | All campaigns | search | beta | coolscu...

Overview | Ad status: Eligible | Type: Search | Budget: \$177.52/day | Optimization score: 91.7%

Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting in Totowa #1 Fat Reduction Treatment No Surgery & Minimal Downtime. eternalmedicalspa.com/coolsculpting. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	522	3.04%	\$1,743.84
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Eternal Medical Spa eternalmedicalspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	200	3.16%	\$613.92
CoolSculpting in Totowa #1 Fat Reduction Treatment No Surgery & Minimal Downtime eternalmedicalspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Removed Approved (limited): Non-family safe	146	5.14%	\$597.39

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Total: Ads					
#1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eternalmedicalspa.com/coolsculpting/totowa #1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Removed Approved (limited): Non-family safe	117	4.04%	\$548.15
{Keyword:#1 CoolSculpting New Jersey} Freeze Off Your Stubborn Fat 25% Off CoolSculpting +7 more www.eternalmedicalspa.com #1 CoolSculpting in Totowa, NJ. Reduce Stubborn Fat. No Surgery or Downtime. 25% Off CoolSculptin... View assets details	3. lipo	Ad group paused Approved (limited): Non-family safe	143	6.43%	\$451.91
CoolSculpting® Deal \$1000 Off CoolSculpting in Totowa 2020 CoolSculpting Discount +6 more www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	0. coolsculpting - general	Approved (limited): Non-family safe	27	6.38%	\$317.26
#1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eternalmedicalspa.com/coolsculpting/totowa #1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Expert, Safe Fat Loss Wit... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	141	5.93%	\$304.86

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25% Off All CoolSculpting Eternal Medical Spa Provider in Totowa eternalmedicalspa.com/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Approved (limited): Non-family safe	43	2.12%	\$274.94
Eternal Medical Spa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	3. lipo	Ad group paused Approved (limited): Non-family safe	41	6.52%	\$254.82
Eternal Medical Spa Non-Surgical Fat Reduction Fat Reduction Treatment +6 more www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	43	3.57%	\$235.07
{Keyword:Best Price in Totowa} Eternal Medical Spa Flexible Payment Options eternalmedicalspa.com/coolsculpting/special Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Ready	1. coolsculpting - price	Removed Approved (limited): Non-family safe	73	6.90%	\$184.09

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Ad groups	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;"></th> <th style="width: 40%;">Ad</th> <th style="width: 20%;">Ad group</th> <th style="width: 10%;">Status</th> <th style="width: 10%;">Clicks</th> <th style="width: 10%;">CTR</th> <th style="width: 10%;">Cost</th> </tr> </thead> <tbody> <tr> <td colspan="7">Total: Ads 2</td> </tr> <tr> <td></td> <td> <input type="checkbox"/> ● CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Eternal Medical Spa eternalmedicalspsa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation </td> <td>1. coolsculpting - price</td> <td>Removed Approved (limited): Non-family safe</td> <td>8</td> <td>3.38%</td> <td>\$26.21</td> </tr> <tr> <td></td> <td> <input type="checkbox"/> ● CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </td> <td>0. coolsculpting - general</td> <td>Approved (limited): Non-family safe</td> <td>2</td> <td>16.67%</td> <td>\$26.17</td> </tr> <tr> <td></td> <td> <input type="checkbox"/> ● CoolSculpting® in Totowa \$1,000 Off October Special Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </td> <td>1. coolsculpting - price</td> <td>Approved (limited): Non-family safe</td> <td>4</td> <td>8.16%</td> <td>\$26.13</td> </tr> <tr> <td></td> <td> <input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com </td> <td>x. Expanded Reach Test</td> <td>Ad group paused Approved (limited): Non-family safe</td> <td>2</td> <td>4.88%</td> <td>\$25.98</td> </tr> </tbody> </table>								Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads 2								<input type="checkbox"/> ● CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Eternal Medical Spa eternalmedicalspsa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation	1. coolsculpting - price	Removed Approved (limited): Non-family safe	8	3.38%	\$26.21		<input type="checkbox"/> ● CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Non-family safe	2	16.67%	\$26.17		<input type="checkbox"/> ● CoolSculpting® in Totowa \$1,000 Off October Special Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Non-family safe	4	8.16%	\$26.13		<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	2	4.88%	\$25.98
	Ad	Ad group	Status	Clicks	CTR	Cost																																											
Total: Ads 2																																																	
	<input type="checkbox"/> ● CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Eternal Medical Spa eternalmedicalspsa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation	1. coolsculpting - price	Removed Approved (limited): Non-family safe	8	3.38%	\$26.21																																											
	<input type="checkbox"/> ● CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Non-family safe	2	16.67%	\$26.17																																											
	<input type="checkbox"/> ● CoolSculpting® in Totowa \$1,000 Off October Special Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Non-family safe	4	8.16%	\$26.13																																											
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	2	4.88%	\$25.98																																											

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction					
Automated extensions	x. Expanded Reach Test					
Landing pages	Ad group paused Approved (limited): Non-family safe					
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works October 2020 Deal \$1,000 Off					
Audiences	x. Expanded Reach Test					
Demographics	Ad group paused Approved (limited): Non-family safe					
Settings	Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off					
Suggested	3. lipo					
Change history	Ad group paused Approved (limited): Non-family safe					

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	Fat Reduction Treatment +6 more					
Extensions	2. body sculpting					
Automated extensions	Ad group paused Approved (limited): Non-family safe					
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction					
Keywords	x. Expanded Reach Test					
Audiences	Ad group paused Approved (limited): Non-family safe					
Demographics	Non-Surgical Lipo Alternative Our Biggest Discount Ever Safe + Effective Fat Reduction					
Settings	3. lipo					
Suggested	Ad group paused Approved (limited): Non-family safe					
Change history	Non-Surgical Fat Reduction CoolSculpting® in Totowa Offering \$1,000 Off Right Now					
	x. Expanded Reach Test					
	Ad group paused Approved (limited): Non-family safe					

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	Free Consultation Today.					
Extensions	Best Price in Totowa Eternal Medical Spa Flexible Payment Options					
Automated extensions	1. coolsculpting - price					
Landing pages	Ad group paused Approved (limited): Non-family safe					
Keywords	Biggest CoolSculpting® Promo \$1,000 Off October Special Flexible Payment Options					
Audiences	0. coolsculpting - general					
Demographics	Ad group paused Approved (limited): Non-family safe					
Settings	CoolSculpting in Totowa #1 Fat Reduction Treatment No Surgery & Minimal Downtime					
Suggested	alpha - cool sculpting					
Change history	Ad group paused Approved (limited): Non-family safe					
	Eternal Medical Spa Freezing Fat Really Works					

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	www.eternalmedicalspsa.com					
Extensions	x. Expanded Reach Test					
Automated extensions	Ad group paused Approved (limited): Non-family safe					
Landing pages	Non-Surgical Lipo Alternative Our Biggest Discount Ever October 2020 Deal \$1,000 Off					
Keywords	3. lipo					
Audiences	Ad group paused Approved (limited): Non-family safe					
Demographics	Non-Surgical Lipo Alternative CoolSculpting® in Totowa Offering \$1,000 Off Right Now					
Settings	3. lipo					
Suggested	Ad group paused Approved (limited): Non-family safe					
Change history	CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever					
	alpha - coolsculpting near me					
	Ad group paused Approved (limited): Non-family safe					

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	Book A Free Consultation Now					
Extensions	Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Our Biggest Discount Ever					
Automated extensions	0. coolsculpting - general					
Landing pages	Ad group paused Approved (limited): Non-family safe					
Keywords	Eternal Medical Spa CoolSculpting® in Totowa Offering \$1,000 Off Right Now					
Audiences	3. lipo					
Demographics	Ad group paused Approved (limited): Non-family safe					
Settings	CoolSculpting® in Totowa \$1,000 Off October Special Our Biggest Discount Ever					
Suggested	1. coolsculpting - price					
Change history	Ad group paused Approved (limited): Non-family safe					
	Eternal Medical Spa Our Biggest Discount Ever					

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 2,385 CTR 3.74% Cost \$10,452.30					
Ads	Offering \$1,000 Off Right Now					
Extensions	3. lipo					
Automated extensions	Ad group paused Approved (limited): Non-family safe					
Landing pages	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Eternal Medical Spa					
Keywords	0. coolsculpting - general					
Audiences	Ad group paused Approved (limited): Non-family safe					
Demographics	Non-Surgical CoolSculpting Our Biggest Discount Ever October 2020 Deal					
Settings	2. body sculpting					
Suggested	Ad group paused Approved (limited): Non-family safe					
Change history	CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever					
	alpha - coolsculpting					
	Ad group paused Approved (limited): Non-family safe					

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Extensions	Eternal Medical Spa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test		Ad group paused Approved (limited): Non-family safe	1	1.47%	\$14.89			
Automated extensions															
Landing pages															
Keywords	\$1,000 Off All CoolSculpting Eternal Medical Spa Top Provider in Totowa eternalmedicalspsa.com/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.						alpha - coolsculpting		Removed Approved (limited): Non-family safe	2	2.13%	\$14.82			
Audiences															
Demographics															
Settings	25% Off All CoolSculpting® Eternal Medical Spa #1 Provider in Totowa eternalmedicalspsa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.						5. sculpsure		Ad group paused Approved (limited): Non-family safe	4	4.40%	\$14.73			
Suggested															
Change history															

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general		Approved (limited): Non-family safe	1	7.69%	\$14.68			
Extensions															
Automated extensions															
Landing pages															
Keywords	Non-Surgical Lipo Alternative CoolSculpting® in Totowa October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						3. lipo		Ad group paused Approved (limited): Non-family safe	4	5.88%	\$14.67			
Audiences															
Demographics															
Settings	CoolSculpting in Totowa #1 Fat Reduction Treatment No Surgery & Minimal Downtime eternalmedicalspsa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation						2. cryolipolysis		Ad group paused Approved (limited): Non-family safe	5	7.69%	\$14.42			
Suggested															
Change history	Eternal Medical Spa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal						x. Expanded Reach Test		Ad group paused Approved (limited):	2	10.00%	\$14.29			

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Extensions	CoolSculpting® Deal \$1000 Off CoolSculpting in Totowa 2020 Coolsculpting Discount +6 more www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details						1. coolsculpting - price		Approved (limited): Non-family safe	3	4.76%	\$14.16			
Automated extensions															
Landing pages															
Keywords	Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						2. body sculpting		Approved (limited): Non-family safe	2	40.00%	\$14.14			
Audiences															
Demographics															
Settings	CoolSculpting® in Totowa Limited Time Offer Oct 2020 Flexible Payment Options www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general		Approved (limited): Non-family safe	2	20.00%	\$14.04			
Suggested															
Change history	Biggest CoolSculpting® Promo Limited Time														

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	CoolSculpting® Deal \$1000 Off Limited Time Offer Oct 2020 Best Prices. FDA-Cleared. www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general		Approved (limited): Non-family safe	1	20.00%	\$13.98			
Extensions															
Automated extensions															
Landing pages															
Keywords	CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price		Approved (limited): Non-family safe	2	100.00%	\$13.66			
Audiences															
Demographics															
Settings	CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						alpha - cool sculpting		Approved (limited): Non-family safe	1	8.33%	\$13.61			
Suggested															
Change history	Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is						2. body sculpting		Approved (limited): Non-family safe	1	14.29%	\$13.08			

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Extensions	CoolSculpting® Deal \$1000 Off Limited Time Offer Oct 2020 Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price		Approved (limited): Non-family safe	1	100.00%	\$11.91			
Automated extensions															
Landing pages															
Keywords	Non-Surgical Lipo Alternative CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						3. lipo		Ad group paused Approved (limited): Non-family safe	1	8.33%	\$11.87			
Audiences															
Demographics															
Settings	Fat Reduction in Totowa CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalspsa.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						x. Expanded Reach Test		Ad group paused Approved (limited): Non-family safe	3	4.69%	\$11.55			
Suggested															
Change history	Eternal Medical Spa Our Biggest Discount Ever														

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE		
Ad groups	Ad						Ad group		Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads									2,385	3.74%	\$10,452.30			
Ads	Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test		Ad group paused Approved (limited): Non-family safe	2	1.28%	\$11.36			
Extensions															
Automated extensions															
Landing pages															
Keywords	Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						3. lipo		Ad group paused Approved (limited): Non-family safe	1	5.56%	\$10.74			
Audiences															
Demographics															
Settings	CoolSculpting in Totowa #1 Fat Reduction Treatment No Surgery & Minimal Downtime eternalmedicalspsa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation						5. sculpsure		Ad group paused Approved (limited): Non-family safe	4	3.13%	\$10.64			
Suggested															
Change history	25% Off All CoolSculpting Eternal Medical Spa Top Provider in Totowa eternalmedicalspsa.com/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Best Prices. FDA Cleared.						alpha - cool sculpting		Removed Approved (limited):	2	14.29%	\$10.62			

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	Clinically Proven Fat Removal. No Surgery. Minimal Downtime.														
Extensions	Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspa.com						2. body sculpting	Approved (limited): Non-family safe	1	33.33%	\$10.42				
Automated extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Landing pages															
Keywords	Eternal Medical Spa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspa.com						3. lipo	Ad group paused Approved (limited): Non-family safe	1	4.17%	\$10.21				
Audiences	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Demographics															
Settings	CoolSculpting® in Totowa \$1,000 Off October Special Our Biggest Discount Ever www.eternalmedicalspa.com						0. coolsculpting - general	Approved (limited): Non-family safe	2	1.96%	\$9.72				
Suggested	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Change history															

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	Offering \$1,000 Off Right Now www.eternalmedicalspa.com						3. lipo	Ad group paused Approved (limited): Non-family safe	2	3.77%	\$9.54				
Extensions	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More														
Automated extensions															
Landing pages	Eternal Medical Spa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	1.10%	\$9.48				
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Audiences															
Demographics	25% Off All CoolSculpting® Eternal Medical Spa #1 Provider in Totowa eternalmedicalspa.com/coolsculpting						2. cryolipolysis	Ad group paused Approved (limited): Non-family safe	2	5.00%	\$9.34				
Settings	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.														
Suggested	Fat Reduction in Totowa CoolSculpting® in Totowa No Surgery & Minimal Downtime www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	2	3.03%	\$9.28				
Change history	CoolSculpting Is The Top Non-Surgical Fat Reduction														

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More														
Extensions	Non-Surgical Lipo Alternative Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com						3. lipo	Ad group paused Approved (limited): Non-family safe	1	3.23%	\$9.14				
Automated extensions	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Landing pages															
Keywords	Eternal Medical Spa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspa.com						3. lipo	Ad group paused Approved (limited): Non-family safe	1	3.57%	\$9.10				
Audiences	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Demographics															
Settings	Eternal Medical Spa CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	2	1.92%	\$8.94				
Suggested	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Change history															

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	October Special Best Prices. FDA-Cleared. www.eternalmedicalspa.com						1. coolsculpting - price	Approved (limited): Non-family safe	1	12.50%	\$8.85				
Extensions	Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Automated extensions															
Landing pages	Non-Surgical Body Sculpting Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspa.com						2. body sculpting	Approved (limited): Non-family safe	1	25.00%	\$8.79				
Keywords	Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Audiences															
Demographics	Eternal Medical Spa CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	4.55%	\$8.50				
Settings	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Suggested	CoolSculpting in Totowa, NJ Find A Location Near You Fat Reduction Treatment www.eternalmedicalspa.com						alpha - coolsculpting near me	Removed Approved (limited): Non-family safe	1	6.67%	\$8.33				
Change history	Best CoolSculpting Deal Near Me. Top Provider in														

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	Freezing Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today														
Extensions	CoolSculpting in Totowa, NJ Find A Location Near You Fat Reduction Treatment www.eternalmedicalspa.com						alpha - coolsculpting near me	Removed Approved (limited): Non-family safe	1	6.67%	\$8.33				
Automated extensions	Best CoolSculpting Deal Near Me. Top Provider in Totowa, NJ for Fat Freezing. Free Consult, Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.														
Landing pages	Eternal Medical Spa CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com						3. lipo	Ad group paused Approved (limited): Non-family safe	3	4.62%	\$8.15				
Keywords	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Audiences															
Demographics	Non-Surgical Fat Reduction CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	4.76%	\$8.01				
Settings	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Suggested	#1 CoolSculpting Deal 25% Off Freeze Away														
Change history															

Google Ads							Chris Zelig > Eternal Medi... 916-184-4933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads							2,385	3.74%	\$10,452.30					
Ads	Stubborn Fat? Eternal Medical Spa eternalmedicalspa.com/coolsculpting						5. sculpsure	Ad group paused Approved (limited): Non-family safe	4	5.63%	\$8.00				
Extensions	Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation														
Automated extensions															
Landing pages	CoolSculpting® in Totowa Limited Time Offer Oct 2020 Our Biggest Discount Ever www.eternalmedicalspa.com						0. coolsculpting - general	Approved (limited): Non-family safe	1	33.33%	\$7.53				
Keywords	Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Audiences															
Demographics	Eternal Medical Spa Freezing Fat Really Works 25% Off First Treatment eternalmedicalspa.com/coolsculpting/fat-freezing						6. coolsculpting - fat freeze	Ad group paused Approved (limited): Non-family safe	2	4.76%	\$7.40				
Settings	Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Totowa, NJ. Schedule a Free Consultation														
Suggested	Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspa.com						x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	2.94%	\$7.18				
Change history	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is														

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						
Extensions	CoolSculpting® in Totowa \$1,000 Off October Special Flexible Payment Options www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Non-family safe	1	3.85%	\$6.71	
Automated extensions							
Landing pages							
Keywords	Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	2.56%	\$6.70	
Audiences							
Demographics							
Settings	CoolSculpting® in Totowa Safe + Effective Fat Reduction Flexible Payment Options www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Non-family safe	1	50.00%	\$6.46	
Suggested							
Change history							

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	Works October 2020 Deal \$1,000 Off www.eternalmedicalspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Approved (limited): Non-family safe	1	25.00%	\$6.31	
Extensions							
Automated extensions							
Landing pages	CoolSculpting in Totowa Fat Reduction Treatment Best Prices. FDA-Cleared. eternalmedicalspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	6. coolsculpting - fat freeze	Ad group paused Approved (limited): Non-family safe	3	3.33%	\$6.29	
Keywords							
Audiences	Non-Surgical Lipo Alternative Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. lipo	Ad group paused Approved (limited): Non-family safe	2	8.70%	\$5.98	
Demographics							
Settings	CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Best Prices. FDA-Cleared. www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Non-family safe	1	50.00%	\$5.30	
Suggested							
Change history							

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Extensions	Non-Surgical Body Sculpting CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Approved (limited): Non-family safe	1	33.33%	\$5.11	
Automated extensions							
Landing pages							
Keywords	Biggest CoolSculpting® Promo Limited Time Offer Oct 2020 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Non-family safe	1	16.67%	\$4.96	
Audiences							
Demographics							
Settings	Biggest CoolSculpting® Promo \$1,000 Off October Special Flexible Payment Options www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Non-family safe	1	1.67%	\$4.82	
Suggested							
Change history							

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	No Surgery & Minimal Downtime www.eternalmedicalspa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Non-family safe	2	4.35%	\$4.57	
Extensions							
Automated extensions							
Landing pages	Eternal Medical Spa CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Ad group paused Approved (limited): Non-family safe	1	10.00%	\$4.16	
Keywords							
Audiences	Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved (limited): Non-family safe	1	25.00%	\$3.82	
Demographics							
Settings	#1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eternalmedicalspa.com/coolsculpting/totowa #1 CoolSculpting Deal. Freeze Fat. Top Provider in	2. cryolipolysis	Ad group paused Approved (limited):	1	3.70%	\$3.67	
Suggested							
Change history							

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	View assets details						
Extensions	#1 CoolSculpting Deal 25% Off Safely Freeze Away Your Fat Fat Reduction in Totowa NJ www.eternalmedicalspa.com Leading CoolSculpting Provider in Totowa, NJ. Schedule a Free Consultation. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	3. lipo	Ad group paused Approved (limited): Non-family safe	2	2.67%	\$3.60	
Automated extensions							
Landing pages							
Keywords	Non-Surgical Lipo Alternative CoolSculpting® in Totowa October 2020 Deal \$1,000 Off www.eternalmedicalspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Ad group paused Approved (limited): Non-family safe	1	4.55%	\$3.27	
Audiences							
Demographics							
Settings	Fat Reduction in Totowa CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Non-family safe	1	1.82%	\$3.09	
Suggested							
Change history							

Google Ads		Chris Zelig > Eternal Medi... 916-184-4933	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details	
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads			2,385	3.74%	\$10,452.30	
Ads	reduction Flexible Payment Options www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Non-family safe	1	25.00%	\$3.02	
Extensions							
Automated extensions							
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Ad group paused Approved (limited): Non-family safe	1	0.93%	\$2.92	
Keywords							
Audiences	Non-Surgical Lipo Alternative CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved (limited): Non-family safe	1	20.00%	\$2.56	
Demographics							
Settings							
Suggested	Non-Surgical Lipo Alternative Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say	3. lipo	Ad group paused Approved (limited):	1	4.35%	\$1.78	
Change history							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Ad status: All ADD FILTER</p>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							2,385	3.74%	\$10,452.30
Ads	Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.								
Extensions	Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		3. lipo	Ad group paused Approved (limited): Non-family safe	1	5.56%	\$1.61		
Keywords	Eternal Medical Spa CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		3. lipo	Ad group paused Approved (limited): Non-family safe	1	14.29%	\$1.28		
Audiences	#1 CoolSculpting Deal 25% Off Freeze Off Your Stubborn Fat Best CoolSculpting Special +2 more www.eternalmedicalspsa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Leading CoolSculpting... View assets details		coolsculpting	Ad group paused Approved (limited): Restricted medical content	0	-	\$0.00		
Settings	Freeze off your stubborn fat #1 CoolSculpting			Ad group paused					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Ad status: All ADD FILTER</p>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							2,385	3.74%	\$10,452.30
Ads	Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		x. dynamic	Approved (limited): Non-family safe	0	-	\$0.00		
Extensions	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		x. dynamic	Approved (limited): Non-family safe	0	-	\$0.00		
Keywords	Total: Ads			2,385	3.74%	\$10,452.30			
Audiences	Total: Campaign			2,385	3.74%	\$10,452.30			
Demographics									
Settings									
Suggested									
Change history									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Extension type: All ADD FILTER</p>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials		search beta coolscu...	Campaign	Approved (limited): Non-family safe	3	4.84%	\$35.12	
Extensions	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special		search beta coolscu...	Campaign	Approved (limited): Non-family safe	2	3.23%	\$29.68	
Automated extensions	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting		search beta coolscu...	Campaign	Approved (limited): Non-family safe	2	3.08%	\$17.75	
Landing pages	Before and After Photos See CoolSculpting Before and After Photos		search beta coolscu...	Campaign	Approved (limited): Non-family safe	1	1.89%	\$12.31	
Audiences	Call extension								
Demographics	(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	440	2.51%	\$2,198.05	
Settings	(917) 510-4941	Call extension	Account	Account	Approved	307	2.93%	\$1,668.47	
Suggested	Location extension								
Change history	Automatically linked account	Location extension	Account	Account	-	-	-	-	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Extension type: All ADD FILTER</p>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Automatically linked account All locations selected		Location extension	Account	Account	-	-	-	
Extensions	Callout extension								
Automated extensions	Freeze Your Fat		search beta coolscu...	Campaign	Approved	485	3.83%	\$2,459.95	
Landing pages	FDA Approved		search beta coolscu...	Campaign	Approved	490	3.70%	\$2,360.50	
Keywords	Contact Us + Free Consult		search beta coolscu...	Campaign	Approved	417	3.75%	\$2,222.28	
Audiences	New Clients 25% Off		search beta coolscu...	Campaign	Approved	443	3.74%	\$2,214.48	
Demographics	Liposuction Alternative		search beta coolscu...	Campaign	Approved (limited): Health in personalized advertising	451	3.85%	\$2,162.68	
Settings	Highlights: No Surgery		search beta coolscu...	Campaign	Approved (limited): Health in personalized advertising	435	3.75%	\$2,062.16	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Extension type: All ADD FILTER</p>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Nonsurgical Fat Reduction		search beta coolscu...	Campaign	Approved	418	3.72%	\$1,934.17	
Extensions	Structured snippet extension								
Automated extensions	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...		search beta coolscu...	Campaign	Approved	13	1.65%	\$53.95	
Landing pages	Promotion extension								
Keywords	Fall Sale - \$1,000 off CoolSculpting®		search beta coolscu...	Campaign	Approved (limited): Non-family safe	134	3.04%	\$484.64	
Audiences	Total: Sitelink extensions					3	3.75%	\$35.12	
Demographics	Total: Callout extensions					1,135	3.89%	\$5,420.73	
Settings	Total: Structured snippet extensions					13	1.65%	\$53.95	
Suggested	Total: Call extensions					747	2.67%	\$3,866.52	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$177.52/day	Optimization score: 91.7%	More details		
<p>Extension type: All ADD FILTER</p>									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Fall Sale - \$1,000 off CoolSculpting®		search beta coolscu...	Campaign	Approved (limited): Non-family safe	134	3.04%	\$484.64	
Extensions	Total: Sitelink extensions					3	3.75%	\$35.12	
Automated extensions	Total: Callout extensions					1,135	3.89%	\$5,420.73	
Landing pages	Total: Structured snippet extensions					13	1.65%	\$53.95	
Keywords	Total: Call extensions					747	2.67%	\$3,866.52	
Audiences	Total: Location extensions					1,330	3.87%	\$6,133.88	
Demographics	Total: Promotion extensions					525	4.59%	\$1,763.42	
Settings									
Suggested									
Change history									

