

CoolSculpting Marketing Services

Eternal Medical Spa Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Total Google Ads: \$13,599.15
Total Service Fee: \$ 4,500.00
Total Marketing Spend: \$18,099.15

Google Ads | Chris Zelig > Eternal Medical... 916-184-4933 | All campaigns

Overview Campaigns Custom Oct 1 - Dec 31, 2020

Ad status: All Campaign: search | beta | coolsculpting, + 12 more View all ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|-------------------|---------------------|--------------|--------------|--------------------|
| search beta coolsculpting | \$12... | Eligible (Learning) | 676 | 5.77% | \$9,069.47 |
| search beta coolsculpting exp reach | \$54... | Eligible (Learning) | 729 | 4.25% | \$4,529.68 |
| search beta coolsculpting generic broad | CoolS... \$145... | Removed | 0 | - | \$0.00 |
| search beta coolsculpting exact | CoolS... \$145... | Removed | 0 | - | \$0.00 |
| search beta coolsculpting broad | CoolS... \$145... | Removed | 0 | - | \$0.00 |
| search beta coolsculpting generic exact | CoolS... \$145... | Removed | 0 | - | \$0.00 |
| search beta coolsculpting OLD | \$17... | Paused | 0 | - | \$0.00 |
| search beta coolsculpting broad | \$15... | Paused | 0 | - | \$0.00 |
| search beta coolsculpting exact | Coo... \$14... | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic BMM | Coo... \$14... | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic broad | \$5... | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic exact | Coo... \$14... | Paused | 0 | - | \$0.00 |
| search alpha coolsculpting | \$51... | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 1,405 | 4.87% | \$13,599.15 |
| Total: Account | \$215... | | 1,856 | 5.52% | \$16,246.81 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > Eternal Medical... 916-184-4933 | All campaigns > search | beta | coolsculp...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$126.06/day Optimization score: 91.7% More details

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|------------|--------------|-------------------|
| Total: Ads | | | 676 | 5.77% | \$9,069.47 |
| CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | 0. coolsculpting - general | Approved (limited): Non-family safe | 100 | 5.19% | \$1,627.28 |
| [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. dynamic | Approved (limited): Non-family safe | 21 | 12.65% | \$367.07 |
| CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | alpha - coolsculpting | Approved (limited): Non-family safe | 20 | 6.13% | \$336.85 |
| CoolSculpting® in Totowa Dec Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - cool sculpting | Ad group paused Approved (limited): Non-family safe | 21 | 9.68% | \$327.00 |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - coolsculpting | Approved (limited): Non-family safe | 22 | 7.46% | \$326.62 |
| CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | 1. coolsculpting - price | Poor ad strength Approved (limited): Non-family safe | 16 | 7.44% | \$223.03 |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Approved (limited): Non-family safe | 10 | 8.00% | \$213.58 |

Google Ads | Chris Zelig > Eternal Medical... 916-184-4933 | All campaigns > search | beta | coolsculp...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$126.06/day Optimization score: 91.7% More details

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|------------|--------------|-------------------|
| Total: Ads | | | 676 | 5.77% | \$9,069.47 |
| CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | alpha - cool sculpting | Ad group paused Approved (limited): Non-family safe | 13 | 5.14% | \$200.25 |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 7 | 4.12% | \$191.62 |
| CoolSculpting® in Totowa \$1,000 Off November Special Flexible Payment Options www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Approved (limited): Non-family safe | 8 | 5.76% | \$172.06 |
| #1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eternalmedicalspa.com/coolsculpting/totowa #1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Expert, Safe Fat Loss With... View assets details | alpha - coolsculpting | Removed Approved (limited): Non-family safe | 8 | 4.52% | \$170.55 |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Approved (limited): Non-family safe | 10 | 5.92% | \$151.50 |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - coolsculpting | Approved (limited): Non-family safe | 9 | 6.92% | \$137.41 |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|--|-----------------------------|--------------|----------------------|---------------------------|--------------|---|-------------------------------------|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | A Free Consultation Now | | | | | | | | | | | | | | |
| Ads | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 13 | 11.21% | \$134.79 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | [Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | x. dynamic | Removed | 10 | 12.35% | \$133.31 | | | | |
| Keywords | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 5 | 4.50% | \$119.22 | | | | |
| Audiences | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | alpha - cool sculpting | Ad group paused | 7 | 6.86% | \$117.40 | | | | |
| Demographics | CoolSculpting® Fat Reduction Limited Time Offer Dec 2020 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 11 | 13.10% | \$108.67 | | | | |
| Settings | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | alpha - coolsculpting near me | Ad group paused | 4 | 5.88% | \$101.97 | | | | |
| Suggested | Biggest CoolSculpting® Promo \$1,000 Off November Special Our Biggest Discount Ever | | | | | | | | | | | | | | |
| Change history | CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever | | | | | | | | | | | | | | |
| Drafts & experiments | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | | | | | | | | | |
| More | CoolSculpting® in Totowa \$1,000 Off November Special Our Biggest Discount Ever | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|--|-----------------------------|--------------|----------------------|---------------------------|--------------|---|-------------------------------------|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | Consultation Now | | | | | | | | | | | | | | |
| Ads | | | | | | | alpha - coolsculpting near me | Ad group paused | 2 | 15.38% | \$100.85 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | Biggest CoolSculpting® Promo \$1,000 Off November Special Hurry Offer Ends In (+COUNTDOWN("2020/11/... www.etalmedicalspsa.com | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 5 | 7.35% | \$91.48 | | | | |
| Keywords | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 7 | 10.00% | \$86.43 | | | | |
| Audiences | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 4 | 14.29% | \$85.74 | | | | |
| Demographics | www.etalmedicalspsa.com | | | | | | alpha - coolsculpting | Removed | 4 | 9.52% | \$84.90 | | | | |
| Settings | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Suggested | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Change history | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Drafts & experiments | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| More | CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever | | | | | | | | | | | | | | |
| | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends In... www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|---|-----------------------------|--------------|----------------------|---------------------------|--------------|---|-------------------------------------|--|-------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Ads | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 3 | 3.95% | \$77.72 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Keywords | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Audiences | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Demographics | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Settings | CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Suggested | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | | | | | | | | | |
| Change history | [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Drafts & experiments | Eternal Medical Spa Non-Surgical Body Sculpting Fat Reduction Treatment +6 more | | | | | | | | | | | | | | |
| More | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| | Biggest CoolSculpting® Promo Dec Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2020/12/3... www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | | | | | | | | | |
| | Biggest CoolSculpting® Promo \$1,000 Off November Special Flexible Payment Options | | | | | | | | | | | | | | |
| | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|--|-----------------------------|--------------|----------------------|---------------------------|--------------|---|---------|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | Biggest CoolSculpting® Promo \$1,000 Off November Special Flexible Payment Options | | | | | | | | | | | | | | |
| Ads | | | | | | | 1. coolsculpting - price | Removed | 3 | 20.00% | \$68.81 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Keywords | #1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more | | | | | | | | | | | | | | |
| Audiences | etalmedicalspsa.com/coolsculpting/totowa | | | | | | | | | | | | | | |
| Demographics | #1 CoolSculpting Deal. Freeze Fat. Top Provider in Totowa, NJ. Free Consult. Expert, Safe Fat Loss With... View assets details | | | | | | | | | | | | | | |
| Settings | CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever | | | | | | | | | | | | | | |
| Suggested | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| Change history | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| Drafts & experiments | CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever | | | | | | | | | | | | | | |
| More | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | | | | | | | | | |
| | Biggest CoolSculpting® Promo \$1,000 Off November Special Flexible Payment Options | | | | | | | | | | | | | | |
| | www.etalmedicalspsa.com | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | | |
| | #1 Provider in Totowa Safe & Effective Fat Reduction 25% Off All CoolSculpting® +11 more | | | | | | | | | | | | | | |
| | etalmedicalspsa.com/coolsculpting/totowa | | | | | | | | | | | | | | |
| | Best CoolSculpting Deal Near Me. Top Provider in Totowa, NJ for Fat Freezing. Free Consult. Expert, Safe Fat Loss... View assets details | | | | | | | | | | | | | | |
| | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.etalmedicalspsa.com | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 5 | 11.90% | \$59.71 | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 3 | 7.32% | \$54.64 | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 4 | 11.43% | \$53.01 | | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | alpha - coolsculpting | Approved (limited): Non-family safe | 3 | 2.54% | \$51.02 | | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 4 | 5.71% | \$47.16 | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 4 | 9.30% | \$46.75 | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|--|--|----------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | |
| CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | | | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 2 | 9.09% | \$46.44 | | |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 4 | 7.02% | \$45.98 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 6 | 4.48% | \$44.94 | | |
| CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 2 | 6.06% | \$44.69 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 6 | 5.66% | \$43.33 | | |
| CoolSculpting® Deal \$1000 Off Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | alpha - cool sculpting | Ad group paused Approved (limited): Non-family safe | 2 | 6.67% | \$41.78 | | |
| CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|--|--|----------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | |
| Consultation Now | | | | | | | | | | | | | |
| CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 3 | 14.29% | \$41.76 | | |
| CoolSculpting® in Totowa Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 4 | 17.39% | \$39.32 | | |
| CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 4.76% | \$38.62 | | |
| CoolSculpting® in Totowa \$1,000 Off November Special Flexible Payment Options www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 1. coolsculpting - price | Removed Approved (limited): Non-family safe | 5 | 15.63% | \$37.59 | | |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 4 | 4.82% | \$36.78 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 5 | 6.94% | \$34.94 | | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 3 | 2.19% | \$34.26 | | |
| CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 4 | 17.39% | \$33.74 | | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 3 | 11.11% | \$33.65 | | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 3 | 2.91% | \$32.42 | | |
| CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 12.50% | \$31.56 | | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 2 | 2.30% | \$31.53 | | |
| CoolSculpting® Fat Reduction CoolSculpting in Totowa | | | | | | | | | | | | | |

| Google Ads | | | | | | | |
|---|--------------------------|---|-------------------------------|---|----------------------|---------------------------|---------|
| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | |
| <div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div> | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | |
| In Your Discount Today | | | | | | | |
| Ads | <input type="checkbox"/> | CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | 2. body sculpting | Poor ad strength Approved (limited): Non-family safe | 5 | 4.67% | \$31.25 |
| Extensions | <input type="checkbox"/> | CoolSculpting® Deal \$1000 Off CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details | alpha - coolsculpting near me | Ad group paused Approved (limited): Non-family safe | 1 | 5.00% | \$30.23 |
| Landing pages | <input type="checkbox"/> | CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Non-family safe | 2 | 20.00% | \$30.23 |
| Keywords | <input type="checkbox"/> | CoolSculpting® in Totowa Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Non-family safe | 2 | 13.33% | \$30.17 |
| Audiences | <input type="checkbox"/> | Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Approved (limited): Non-family safe | 3 | 11.11% | \$29.90 |
| Demographics | <input type="checkbox"/> | CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 2 | 18.18% | \$29.35 |
| Settings | <input type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction | | Ad group paused | | | |

| Google Ads | | | | | | | |
|---|--------------------------|---|-----------------------------|--|----------------------|---------------------------|---------|
| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | |
| <div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div> | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction | | | | | | | |
| Ads | <input type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 4 | 4.60% | \$29.05 |
| Extensions | <input type="checkbox"/> | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Approved (limited): Non-family safe | 2 | 8.00% | \$29.01 |
| Landing pages | <input type="checkbox"/> | Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 4 | 3.57% | \$27.98 |
| Keywords | <input type="checkbox"/> | Eternal Medical Spa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 3. lipo | Ad group paused Approved (limited): Non-family safe | 3 | 18.75% | \$27.63 |
| Audiences | <input type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 4 | 5.33% | \$27.11 |
| Demographics | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 2. body sculpting | Removed Approved (limited): Non-family safe | 1 | 33.33% | \$26.86 |
| Settings | <input type="checkbox"/> | Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Ad group paused Approved (limited): Non-family safe | 5 | 5.95% | \$25.57 |

| Google Ads | | | | | | | |
|---|--------------------------|---|-------------------------------|--|----------------------|---------------------------|---------|
| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | |
| <div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div> | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever | | | | | | | |
| Ads | <input type="checkbox"/> | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Approved (limited): Non-family safe | 3 | 11.54% | \$25.55 |
| Extensions | <input type="checkbox"/> | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Approved (limited): Non-family safe | 3 | 12.00% | \$25.39 |
| Landing pages | <input type="checkbox"/> | Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Approved (limited): Non-family safe | 3 | 3.00% | \$25.03 |
| Keywords | <input type="checkbox"/> | CoolSculpting® Deal \$1000 Off Limited Time Offer Nov 2020 Hurry Offer Ends In (+COUNTDOWN)"2020/11/30... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - coolsculpting near me | Ad group paused Approved (limited): Non-family safe | 2 | 25.00% | \$24.10 |
| Audiences | <input type="checkbox"/> | CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Non-family safe | 2 | 16.67% | \$23.60 |
| Demographics | <input type="checkbox"/> | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 1.64% | \$23.33 |
| Settings | <input type="checkbox"/> | Biggest CoolSculpting® Promo Jan Only \$1,000 Off | | | | | |

| Google Ads | | | | | | | |
|---|--------------------------|--|-----------------------------|--|----------------------|---------------------------|---------|
| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | |
| <div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div> | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | |
| A Free Consultation Now | | | | | | | |
| Ads | <input type="checkbox"/> | Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Non-family safe | 2 | 8.33% | \$23.02 |
| Extensions | <input type="checkbox"/> | Eternal Medical Spa Non-Surgical Fat Reduction Fat Reduction Treatment +6 more www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 3 | 1.44% | \$22.91 |
| Landing pages | <input type="checkbox"/> | Biggest CoolSculpting® Promo \$1,000 Off November Special Flexible Payment Options www.eternalmedicalspsa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Approved (limited): Non-family safe | 2 | 3.57% | \$22.24 |
| Keywords | <input type="checkbox"/> | CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Approved (limited): Non-family safe | 4 | 8.70% | \$21.77 |
| Audiences | <input type="checkbox"/> | Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 2 | 1.61% | \$21.56 |
| Demographics | <input type="checkbox"/> | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Approved (limited): Non-family safe | 2 | 20.00% | \$20.78 |
| Settings | <input type="checkbox"/> | CoolSculpting® Fat Reduction Safe + Effective Fat Reduction | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---------------------------------|--------------|---|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Hurry Offer Ends In... | | | | | | | 1. coolsculpting - price | Removed | | 1 | 33.33% | \$20.54 | Approved (limited): Non-family safe | | | |
| CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | | 1 | 33.33% | \$20.39 | | | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now | | | | | | | x. Expanded Reach Test | Ad group paused | | 2 | 1.72% | \$20.01 | Approved (limited): Non-family safe | | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | | 3 | 15.00% | \$19.47 | | | | |
| CoolSculpting® in Totowa \$1,000 Off November Special Flexible Payment Options | | | | | | | 0. coolsculpting - general | Removed | | 2 | 4.00% | \$19.13 | Approved (limited): Non-family safe | | | |
| Non-Surgical Lipo Alternative CoolSculpting® in Totowa October 2020 Deal \$1,000 Off | | | | | | | 3. lipo | Ad group paused | | 2 | 14.29% | \$18.96 | Approved (limited): Non-family safe | | | |
| CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever | | | | | | | | Approved (limited): Non- | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---------------------------------|--------------|---|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | family safe | | | | | | | |
| CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | | 1 | 3.13% | \$18.43 | | | | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | | 2 | 5.88% | \$18.23 | | | | |
| CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | | 2 | 12.50% | \$18.15 | | | | |
| Eternal Medical Spa Freezing Fat Really Works Offering \$1,000 Off Right Now | | | | | | | 2. body sculpting | Removed | | 1 | 50.00% | \$17.81 | Approved (limited): Non-family safe | | | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends In... | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | | 2 | 2.35% | \$17.59 | | | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction | | | | | | | 3. lipo | Ad group paused | | 3 | 7.89% | \$17.52 | Approved (limited): Non-family safe | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---------------------------------|--------------|---|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Looking Alternative To Lipo. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | | | | | | | |
| CoolSculpting® in Totowa \$1,000 Off November Special Flexible Payment Options | | | | | | | 1. coolsculpting - price | Removed | | 2 | 3.77% | \$17.43 | Approved (limited): Non-family safe | | | |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction | | | | | | | x. Expanded Reach Test | Ad group paused | | 4 | 5.71% | \$17.43 | Approved (limited): Non-family safe | | | |
| CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In... | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | | 1 | 9.09% | \$16.79 | | | | |
| CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | | 1 | 8.33% | \$16.44 | | | | |
| CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | | 3 | 12.50% | \$16.39 | | | | |
| Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In... | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | | 1 | 33.33% | \$16.05 | | | | |
| Fat Reduction in Totowa Our Biggest Discount Ever | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | |
|--|--|--|--|--|--|--|---|-------------------------------------|--|----------------------|---------------------------------|--------------|---|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | |
| Total: Ads | | | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| A Free Consultation Now | | | | | | | | | | | | | | | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now | | | | | | | x. Expanded Reach Test | Ad group paused | | 4 | 2.84% | \$15.39 | Approved (limited): Non-family safe | | | |
| Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends In... | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | | 2 | 11.76% | \$14.80 | | | | |
| CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | | 2 | 14.29% | \$14.55 | | | | |
| Eternal Medical Spa Our Biggest Discount Ever Offering \$1,000 Off Right Now | | | | | | | 3. lipo | Ad group paused | | 2 | 20.00% | \$14.54 | Approved (limited): Non-family safe | | | |
| Biggest CoolSculpting® Promo \$1,000 Off November Special Flexible Payment Options | | | | | | | 2. body sculpting | Removed | | 1 | 16.67% | \$14.40 | Approved (limited): Non-family safe | | | |
| Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | | 1 | 5.56% | \$14.34 | | | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now | | | | | | | | Ad group paused | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|-----------------------------|-----------------------------|--------------|----------------------|---------------------------|--------------|---|--|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 2 | 5.56% | \$14.32 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 3 | 3.33% | \$14.23 | | | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | |
| Settings | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 2 | 15.38% | \$14.18 | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 14.29% | \$14.11 | | | | |
| More | | | | | | | 2. body sculpting | Removed Approved (limited): Non-family safe | 1 | 16.67% | \$13.76 | | | | |
| | | | | | | | x. dynamic | Approved (limited): Non-family safe | 1 | 4.76% | \$13.68 | | | | |
| | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 3 | 3.41% | \$13.11 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|-----------------------------|-----------------------------|--------------|----------------------|---------------------------|--------------|---|--|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 2 | 1.96% | \$12.97 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | 2. body sculpting | Removed Approved (limited): Non-family safe | 1 | 50.00% | \$12.64 | | | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | |
| Settings | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 1 | 8.33% | \$12.58 | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 2 | 16.67% | \$12.33 | | | | |
| More | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 3 | 7.69% | \$11.97 | | | | |
| | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 5.56% | \$11.15 | | | | |
| | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 1 | 5.00% | \$11.07 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|-----------------------------|-----------------------------|--------------|----------------------|---------------------------|--------------|---|--|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 1 | 5.00% | \$11.07 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 3 | 4.17% | \$10.78 | | | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | |
| Settings | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 1 | 25.00% | \$10.29 | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 25.00% | \$10.07 | | | | |
| More | | | | | | | 2. body sculpting | Approved (limited): Non-family safe | 2 | 11.11% | \$9.76 | | | | |
| | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 7.69% | \$9.64 | | | | |
| | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 2 | 33.33% | \$9.46 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|----------------------|-----------------------------|-----------------------------|--------------|----------------------|---------------------------|--------------|---|--|--|--------|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Insights | Ad | | | | | | Ad group | Status | Clicks | CTR | Cost | | | | |
| Ad groups | Total: Ads | | | | | | | | 676 | 5.77% | \$9,069.47 | | | | |
| Ads & extensions | | | | | | | | | | | | | | | |
| Ads | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 3 | 42.86% | \$9.11 | | | | |
| Extensions | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | |
| Keywords | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 20.00% | \$9.06 | | | | |
| Audiences | | | | | | | | | | | | | | | |
| Demographics | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 8.33% | \$8.40 | | | | |
| Settings | | | | | | | | | | | | | | | |
| Suggested | | | | | | | | | | | | | | | |
| Change history | | | | | | | | | | | | | | | |
| Drafts & experiments | | | | | | | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 5.26% | \$8.15 | | | | |
| More | | | | | | | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 2.50% | \$8.01 | | | | |
| | | | | | | | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 3.45% | \$7.90 | | | | |
| | | | | | | | 3. lipo | Ad group paused Approved (limited): Non-family safe | 1 | 11.11% | \$7.88 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | | |
|----------------------|--|--|--|--|--|--|---|--|--|-------------------------------------|-------------------------------------|--------------|---|--------|--|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | |
| Ad groups | | | | | | | Total: Ads | | | 676 | 5.77% | \$9,069.47 | | | | | | |
| Ads & extensions | | | | | | | | | family safe | | | | | | | | | |
| Ads | | | | | | | | Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Extensions | | | | | | | | Non-Surgical Lipo Alternative Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 2 | 4.55% | \$7.77 | | | | |
| Landing pages | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Keywords | | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 12.50% | \$7.73 | | | | |
| Audiences | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Demographics | | | | | | | | Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 2. body sculpting | Removed | Approved (limited): Non-family safe | 1 | 14.29% | \$7.60 | | | | |
| Settings | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Suggested | | | | | | | | CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com | 2. body sculpting | Approved (limited): Non-family safe | 1 | 5.56% | \$7.52 | | | | | |
| Change history | | | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | |
| Drafts & experiments | | | | | | | | Non-Surgical Fat Reduction Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | x. Expanded Reach Test | Ad group paused | Approved (limited): Non-family safe | 3 | 4.92% | \$7.47 | | | | |
| More | | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| | | | | | | | | Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 7.14% | \$7.28 | | | | | |
| | | | | | | | | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | |
| | | | | | | | | CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | | |
|----------------------|--|--|--|--|--|--|---|--|--|-------------------------------------|-------------------------------------|--------------|---|--------|--|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | |
| Ad groups | | | | | | | Total: Ads | | | 676 | 5.77% | \$9,069.47 | | | | | | |
| Ads & extensions | | | | | | | | | | | | | | | | | | |
| Ads | | | | | | | | CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 5.00% | \$7.23 | | | | | |
| Extensions | | | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | |
| Landing pages | | | | | | | | CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 33.33% | \$6.97 | | | | | |
| Keywords | | | | | | | | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | |
| Audiences | | | | | | | | Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 3.13% | \$6.75 | | | | |
| Demographics | | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Settings | | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 12.50% | \$6.38 | | | | |
| Suggested | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Change history | | | | | | | | Eternal Medical Spa CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 16.67% | \$6.17 | | | | |
| Drafts & experiments | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| More | | | | | | | | CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.eternalmedicalspsa.com | 2. body sculpting | Approved (limited): Non-family safe | 1 | 4.17% | \$6.00 | | | | | |
| | | | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | |
| | | | | | | | | Non-Surgical Body Sculpting CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspsa.com | 2. body sculpting | Removed | Approved (limited): Non-family safe | 1 | 33.33% | \$5.48 | | | | |
| | | | | | | | | Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | | |
|----------------------|--|--|--|--|--|--|---|--|--|-------------------------------------|-------------------------------------|--------------|---|--------|--|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | |
| Ad groups | | | | | | | Total: Ads | | | 676 | 5.77% | \$9,069.47 | | | | | | |
| Ads & extensions | | | | | | | | | | | | | | | | | | |
| Ads | | | | | | | | Effective Fat Reduction www.eternalmedicalspsa.com | 2. body sculpting | Removed | Approved (limited): Non-family safe | 1 | 50.00% | \$5.38 | | | | |
| Extensions | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Landing pages | | | | | | | | Eternal Medical Spa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 7.69% | \$5.03 | | | | |
| Keywords | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Audiences | | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | x. Expanded Reach Test | Ad group paused | Approved (limited): Non-family safe | 1 | 12.50% | \$4.95 | | | | |
| Demographics | | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Settings | | | | | | | | CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 25.00% | \$4.51 | | | | | |
| Suggested | | | | | | | | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | | | | | | | | | | |
| Change history | | | | | | | | Non-Surgical Lipo Alternative Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 8.33% | \$4.47 | | | | |
| Drafts & experiments | | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| More | | | | | | | | CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In... www.eternalmedicalspsa.com | 1. coolsculpting - price | Approved (limited): Non-family safe | 1 | 50.00% | \$4.44 | | | | | |
| | | | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | |
| | | | | | | | | Eternal Medical Spa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalspsa.com | x. Expanded Reach Test | Ad group paused | Approved (limited): Non-family safe | 1 | 3.57% | \$4.30 | | | | |
| | | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | | |
|----------------------|--|--|--|--|--|--|---|--|--|-------------------------------------|-------------------------------------|--------------|---|--------|--|--|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | |
| Ad groups | | | | | | | Total: Ads | | | 676 | 5.77% | \$9,069.47 | | | | | | |
| Ads & extensions | | | | | | | | | | | | | | | | | | |
| Ads | | | | | | | | No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Extensions | | | | | | | | Non-Surgical Lipo Alternative CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalspsa.com | 3. lipo | Ad group paused | Approved (limited): Non-family safe | 1 | 9.09% | \$4.25 | | | | |
| Landing pages | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Keywords | | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalspsa.com | x. Expanded Reach Test | Ad group paused | Approved (limited): Non-family safe | 1 | 12.50% | \$4.12 | | | | |
| Audiences | | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Demographics | | | | | | | | Eternal Medical Spa CoolSculpting® in Totowa Safe + Effective Fat Reduction www.eternalmedicalspsa.com | 2. body sculpting | Removed | Approved (limited): Non-family safe | 1 | 25.00% | \$4.09 | | | | |
| Settings | | | | | | | | Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Suggested | | | | | | | | Eternal Medical Spa Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com | x. Expanded Reach Test | Ad group paused | Approved (limited): Non-family safe | 1 | 2.44% | \$4.00 | | | | |
| Change history | | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| Drafts & experiments | | | | | | | | CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspsa.com | 2. body sculpting | Approved (limited): Non-family safe | 1 | 9.09% | \$3.98 | | | | | |
| More | | | | | | | | Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | | | | | | | | | | |
| | | | | | | | | Non-Surgical Body Sculpting CoolSculpting® in Totowa October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | 2. body sculpting | Removed | Approved (limited): Non-family safe | 1 | 33.33% | \$3.35 | | | | |
| | | | | | | | | Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | | |
| | | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com | | | | | | | | | | |

| Overview | Enabled | | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | |
|-----------------|---|---|-----------------------------|--|----------------------|---------------------------|--------------|--|--|
| Recommendations | Ad status: All ADD FILTER | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | | | |
| Ads | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 2.08% | \$3.18 | | |
| Extensions | <input type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 1.35% | \$3.10 | | |
| Landing pages | <input type="checkbox"/> | CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 3.57% | \$2.94 | | |
| Keywords | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 4.76% | \$2.90 | | |
| Audiences | <input type="checkbox"/> | CoolSculpting® in Totowa Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Approved (limited): Non-family safe | 1 | 4.35% | \$2.52 | | |
| Demographics | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 2. body sculpting | Removed Approved (limited): Non-family safe | 1 | 100.00% | \$2.24 | | |
| Settings | <input type="checkbox"/> | CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Approved (limited): Non-family safe | 1 | 8.33% | \$1.81 | | |

| Overview | Enabled | | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | |
|-----------------|---|---|-----------------------------|--|----------------------|---------------------------|--------------|--|--|
| Recommendations | Ad status: All ADD FILTER | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | | | |
| Ads | <input type="checkbox"/> | TOP PROVIDER IN TOTOWA, NJ. HOW MUCH DOES COOLSCULPTING COST? LESS THAN YOU MIGHT THINK. BOOK A FREE CONSULTATION NOW | | | | | | | |
| Extensions | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 3. lipo | Ad group paused Approved (limited): Non-family safe | 1 | 20.00% | \$1.74 | | |
| Landing pages | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Ad group paused Approved (limited): Non-family safe | 1 | 2.86% | \$1.29 | | |
| Keywords | <input type="checkbox"/> | #1 CoolSculpting Deal 25% Off Freeze Off Your Stubborn Fat Best CoolSculpting Special +2 more www.eternalmedicalspsa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Leading CoolSculpting provider in... View assets details | coolsculpting | Ad group paused Approved (limited): Restricted medical content | 0 | — | \$0.00 | | |
| Audiences | <input type="checkbox"/> | Freeze off your stubborn fat #1 CoolSculpting provider www.eternalmedicalspsa.com Cool Sculpting freezes way fat with non-surgical fat reduction technology. | coolsculpting | Ad group paused Approved (limited): Restricted medical content | 0 | — | \$0.00 | | |
| Demographics | <input type="checkbox"/> | #1 CoolSculpting New Jersey Safe + Effective Fat Reduction www.eternalmedicalspsa.com Leading Cool Sculpting provider in Totowa, NJ. Schedule a Free Consultation | coolsculpting | Ad group paused | 0 | — | \$0.00 | | |
| Settings | <input type="checkbox"/> | #1 CoolSculpting deal 25% off Reduce fat with no downtime www.eternalmedicalspsa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. | coolsculpting | Ad group paused Approved (limited): Restricted medical content | 0 | — | \$0.00 | | |
| Suggested | <input type="checkbox"/> | (Keyword: #1 CoolSculpting New Jersey) Freeze Off Your Stubborn Fat 25% Off CoolSculpting +6 more www.eternalmedicalspsa.com #1 CoolSculpting in Totowa, NJ. Reduce Stubborn Fat. No Surgery or Downtime. 25% Off CoolSculpting. #1 FDA-... View assets details | coolsculpting | Ad group paused Approved (limited): Punctuation and symbols +1 more | 0 | — | \$0.00 | | |
| Change history | <input type="checkbox"/> | CoolSculpting New Jersey Freeze Off Your Stubborn Fat 25% Off CoolSculpting +6 more www.eternalmedicalspsa.com #1 CoolSculpting in Totowa, NJ. Reduce Stubborn Fat. No Surgery or Downtime. 25% Off CoolSculpting. #1 FDA-... View assets details | coolsculpting | Ad group paused Approved (limited): Punctuation and symbols +1 more | 0 | — | \$0.00 | | |

| Overview | Enabled | | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | |
|-----------------|---|---|-----------------------------|--|----------------------|---------------------------|--------------|--|--|
| Recommendations | Ad status: All ADD FILTER | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | 676 | 5.77% | \$9,069.47 | | | |
| Ads | <input type="checkbox"/> | Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | family safe | 0 | 0.00% | \$0.00 | | |
| Extensions | <input type="checkbox"/> | CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 | | |
| Landing pages | <input type="checkbox"/> | CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - coolsculpting | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 | | |
| Keywords | <input type="checkbox"/> | CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspsa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | alpha - cool sculpting | Ad group paused Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 | | |
| Audiences | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | x. dynamic | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 | | |
| Demographics | Total: Ads | | | 676 | 5.77% | \$9,069.47 | | | |
| Settings | Total: Campaign | | | 676 | 5.77% | \$9,069.47 | | | |

| Overview | Enabled | | Status: Eligible (Learning) | Type: Search | Budget: \$126.06/day | Optimization score: 91.7% | More details | | |
|----------------------|---|--|-------------------------------|--------------|--|---------------------------|--------------|------------|--|
| Recommendations | Extensions > All X | | | | | | | | |
| Insights | SUMMARY TABLE Custom Oct 1 - Dec 31, 2020 | | | | | | | | |
| Ad groups | Associations view | | | | | | | | |
| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
| Ads | Sitelink extension | | | | | | | | |
| Extensions | <input type="checkbox"/> | Before and After Photos See Real Patient Results & Before and After Photos | search beta coolsculpting | Campaign | Approved (limited): Non-family safe | 15 | 8.24% | \$327.80 | |
| Landing pages | <input type="checkbox"/> | CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search beta coolsculpting | Campaign | Approved (limited): Non-family safe | 13 | 10.32% | \$258.89 | |
| Keywords | Call extension | | | | | | | | |
| Audiences | <input type="checkbox"/> | (917) 510-4941 | Account | Account | Approved | 94 | 4.36% | \$1,530.71 | |
| Demographics | <input type="checkbox"/> | (917) 510-4941 (mobile) | Account | Account | Approved | 55 | 3.07% | \$722.67 | |
| Settings | Location extension | | | | | | | | |
| Suggested | <input type="checkbox"/> | Automatically linked account (View locations) All locations selected | Account | Account | — | — | — | — | |
| Change history | Callout extension | | | | | | | | |
| Drafts & experiments | <input type="checkbox"/> | Highlights: No Surgery | search beta coolsculpting | Campaign | Approved (limited): Health in personalized advertising | 157 | 7.99% | \$2,429.79 | |
| More | <input type="checkbox"/> | FDA Approved | search beta coolsculpting | Campaign | Approved | 161 | 7.10% | \$2,221.48 | |
| | <input type="checkbox"/> | Freeze Your Fat | search beta coolsculpting | Campaign | Approved | 155 | 6.86% | \$2,097.13 | |
| | <input type="checkbox"/> | Non-surgical Fat Reduction | search beta coolsculpting | Campaign | Approved | 134 | 7.37% | \$1,885.69 | |
| | <input type="checkbox"/> | Liposuction Alternative | search beta coolsculpting | Campaign | Approved (limited): Health in personalized advertising | 138 | 6.88% | \$1,867.24 | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---------------------------------|--------------|---|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | |
| of CoolSculpting. | | | | | | | | | | | | | | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 7 | 3.45% | \$52.04 | | | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 7 | 8.24% | \$50.04 | | | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 7 | 6.54% | \$47.57 | | | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 8 | 2.42% | \$46.04 | | | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 7 | 13.21% | \$45.91 | | | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 7 | 8.86% | \$45.37 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---------------------------------|--------------|---|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | |
| of CoolSculpting. | | | | | | | | | | | | | | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 5 | 4.67% | \$43.26 | | | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 6 | 2.65% | \$42.91 | | | | |
| Eternal Medical Spa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 5 | 16.13% | \$42.35 | | | | |
| Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 5 | 4.81% | \$36.54 | | | | |
| Eternal Medical Spa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 2 | 7.14% | \$36.54 | | | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 5 | 4.63% | \$34.31 | | | | |
| Fat Reduction in Totowa Freeze Away Body Fat Get | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---------------------------------|--------------|---|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | |
| of CoolSculpting. | | | | | | | | | | | | | | | |
| Fat Reduction in Totowa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 11 | 10.68% | \$34.14 | | | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 8 | 7.84% | \$32.55 | | | | |
| Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 2 | 4.76% | \$31.25 | | | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 4 | 2.90% | \$29.29 | | | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 2 | 1.98% | \$28.28 | | | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 5 | 3.57% | \$28.19 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---------------------------------|--------------|---|--|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | |
| of CoolSculpting. | | | | | | | | | | | | | | | |
| Eternal Medical Spa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 1 | 5.88% | \$27.34 | | | | |
| Eternal Medical Spa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 3.13% | \$26.53 | | | | |
| Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 4 | 23.53% | \$25.80 | | | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 6 | 1.43% | \$25.35 | | | | |
| Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 6 | 7.32% | \$24.75 | | | | |
| Eternal Medical Spa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 4 | 7.41% | \$24.36 | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 6 | 5.88% | \$24.06 | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 5 | 6.58% | \$23.67 | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 3 | 3.26% | \$22.76 | | |
| Fat Reduction in Totowa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 4 | 2.44% | \$22.01 | | |
| Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 1 | 2.56% | \$20.54 | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 2.86% | \$19.26 | | |
| Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|-------------------------------------|--|---------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | |
| Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 6.82% | \$18.42 | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 4 | 6.35% | \$18.40 | | |
| Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 5.00% | \$18.04 | | |
| Fat Reduction in Totowa Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 5 | 3.65% | \$17.95 | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 4 | 5.56% | \$17.70 | | |
| Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 1 | 3.23% | \$17.45 | | |
| Fat Reduction in Totowa Freeze Away Body Fat | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|---|--|--|--|--|--|--|---|--|--|---------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | |
| of CoolSculpting. | | | | | | | | | | | | | |
| Fat Reduction in Totowa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 4 | 2.58% | \$17.25 | | |
| Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 4 | 7.02% | \$15.80 | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | liposuction | Approved (limited): Non-family safe | 3 | 5.36% | \$15.17 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | liposuction | Removed Approved (limited): Non-family safe | 4 | 8.89% | \$14.90 | | |
| Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 1.70% | \$13.85 | | |
| Fat Reduction in Totowa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 3 | 3.00% | \$13.68 | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | |
|--|--|--|--|--|--|--|---|--|--|---------------------|---|--------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | |
| www.eternalmedicalspsa.com | | | | | | | | | | | | | |
| Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 3 | 6.67% | \$13.41 | | |
| Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 2 | 4.65% | \$12.67 | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | liposuction | Approved (limited): Non-family safe | 3 | 4.76% | \$11.40 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever Offering \$1,000 Off Right Now www.eternalmedicalspsa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | liposuction | Removed Approved (limited): Non-family safe | 2 | 6.67% | \$10.38 | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | expanded reach | Approved (limited): Non-family safe | 3 | 2.68% | \$10.36 | | |
| Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalspsa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | liposuction | Removed Approved (limited): Non-family safe | 3 | 6.38% | \$9.82 | | |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspsa.com | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|-----------------------------|--|---------------------|---------------------------------|--------------|---|--|--|----------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | | | |
| Ads & extensions | | | | | | | real success stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | | |
| Ads | | | | | | | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | | |
| Extensions | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | lipouction | |
| Landing pages | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 2 | |
| Keywords | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Audiences | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 2 | |
| Demographics | | | | | | | Eternal Medical Spa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Settings | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Suggested | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off Right Now www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Change history | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | 1 | |
| Drafts & experiments | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| More | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 1 | |
| | | | | | | | Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 2 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 2 | |
| | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|-----------------------------|--|---------------------|---------------------------------|--------------|---|--|--|----------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | | | |
| Ads & extensions | | | | | | | Eliminate Fat And Feel Great. | | | | | | | | | | |
| Ads | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | | |
| Extensions | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | expanded reach | |
| Landing pages | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| Keywords | | | | | | | Eternal Medical Spa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Audiences | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 1 | |
| Demographics | | | | | | | Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Settings | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Suggested | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Change history | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Drafts & experiments | | | | | | | Eternal Medical Spa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| More | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 2 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 2 | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|---|-----------------------------|--|---------------------|---------------------------------|--------------|---|--|--|----------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | | | |
| Ads & extensions | | | | | | | CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | | |
| Ads | | | | | | | Non-Surgical Lipo Alternative CoolSculpting® in Totowa October 2020 Deal \$1,000 Off www.eternalmedicalsapa.com | | | | | | | | | | |
| Extensions | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | lipouction | |
| Landing pages | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| Keywords | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Audiences | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Demographics | | | | | | | Eternal Medical Spa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Settings | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Suggested | | | | | | | Eternal Medical Spa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Change history | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 1 | |
| Drafts & experiments | | | | | | | Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| More | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 1 | |
| | | | | | | | Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 1 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| | | | | | | | Fat Reduction in Totowa Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 1 | |
| | | | | | | | Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 1 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| | | | | | | | Non-Surgical Lipo Alternative Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |

| Google Ads | | | | | | | Chris Zelig > Eternal Medical... 916-184-4933 | | All campaigns > search beta coolsculp... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig christopherzelig@gmail.com | | | | |
|----------------------|--|--|--|--|--|--|--|-----------------------------|--|---------------------|---------------------------------|--------------|---|--|--|----------------|--|
| Overview | | | | | | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$54.09/day | Optimization score: 91.6% | More details | | | | | |
| Recommendations | | | | | | | Ad status: All | | ADD FILTER | | | | | | | | |
| Insights | | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| Total: Ads | | | | | | | | | | 729 | 4.25% | \$4,529.68 | | | | | |
| Ads & extensions | | | | | | | www.eternalmedicalsapa.com | | | | | | | | | | |
| Ads | | | | | | | Non-Surgical Lipo Alternative Our Biggest Discount Ever Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | | |
| Extensions | | | | | | | Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | | | | | lipouction | |
| Landing pages | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 1 | |
| Keywords | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | expanded reach | |
| Audiences | | | | | | | CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | | | | | | | | | 1 | |
| Demographics | | | | | | | Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Settings | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 1 | |
| Suggested | | | | | | | Fat Reduction in Totowa Our Biggest Discount Ever October 2020 Deal \$1,000 Off www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| Change history | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 1 | |
| Drafts & experiments | | | | | | | Non-Surgical Lipo Alternative CoolSculpting® in Totowa October 2020 Deal \$1,000 Off www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| More | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 0 | |
| | | | | | | | Eternal Medical Spa CoolSculpting® in Totowa Offering \$1,000 Off Right Now www.eternalmedicalsapa.com | | | | | | | | | lipouction | |
| | | | | | | | Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | | | | | | | | | 0 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 0 | |
| | | | | | | | Non-Surgical Lipo Alternative Freezing Fat Really Works Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today | | | | | | | | | lipouction | |
| | | | | | | | Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | | | | | 0 | |
| | | | | | | | Approved (limited): Non-family safe | | | | | | | | | 0 | |

Google Ads | Chris Zelig | Eternal Medical... | 916-184-4933 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$54.09/day, Optimization score: 91.6%

Recommendations: Ad status: All, ADD FILTER

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
|----------------------|--------------------------|--|-------------|-------------------------------------|-------|------------|--------|
| Total: Ads | | | | | | | |
| | | | | 729 | 4.25% | \$4,529.68 | |
| Ads & extensions | | | | | | | |
| Ads | <input type="checkbox"/> | Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | | | | | |
| Extensions | <input type="checkbox"/> | Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | liposuction | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 |
| Landing pages | <input type="checkbox"/> | Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | liposuction | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 |
| Keywords | <input type="checkbox"/> | Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | liposuction | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 |
| Audiences | <input type="checkbox"/> | Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting. | liposuction | Approved (limited): Non-family safe | 0 | 0.00% | \$0.00 |
| Demographics | | | | | | | |
| Settings | | | | | | | |
| Suggested | | | | | | | |
| Change history | | | | | | | |
| Drafts & experiments | | | | | | | |
| More | | | | | | | |
| Total: Ads | | | | 729 | 4.25% | \$4,529.68 | |
| Total: Campaign | | | | 729 | 4.25% | \$4,529.68 | |

Show rows: 500 | 1 - 147 of 147

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig | Eternal Medical... | 916-184-4933 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$54.09/day, Optimization score: 91.6%

Recommendations: All, X

Insights: Extension type: All, ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------|--|--------------------|-------------------------------------|----------|--|-----|-------|------------|
| Sitelink extension | | | | | | | | |
| <input type="checkbox"/> | Before and After Photos See Real Patient Results & Before and After Photos | Sitelink extension | search beta coolsculpting ... | Campaign | Approved (limited): Non-family safe | 23 | 9.62% | \$158.70 |
| <input type="checkbox"/> | CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink extension | search beta coolsculpting ... | Campaign | Approved (limited): Non-family safe | 11 | 6.08% | \$87.08 |
| Call extension | | | | | | | | |
| <input type="checkbox"/> | (917) 510-4941 (mobile) | Call extension | Account | Account | Approved | 99 | 2.43% | \$804.92 |
| <input type="checkbox"/> | (917) 510-4941 | Call extension | Account | Account | Approved | 75 | 2.36% | \$550.93 |
| Location extension | | | | | | | | |
| <input type="checkbox"/> | Automatically linked account (View locations) All locations selected | Location extension | Account | Account | - | - | - | - |
| Callout extension | | | | | | | | |
| <input type="checkbox"/> | FDA Approved | Callout extension | search beta coolsculpting ... | Campaign | Approved | 160 | 5.25% | \$1,042.66 |
| <input type="checkbox"/> | Contact Us + Free Consult | Callout extension | search beta coolsculpting ... | Campaign | Approved | 132 | 5.37% | \$880.86 |
| <input type="checkbox"/> | Nonsurgical Fat Reduction | Callout extension | search beta coolsculpting ... | Campaign | Approved | 122 | 4.70% | \$825.48 |
| <input type="checkbox"/> | Liposuction Alternative | Callout extension | search beta coolsculpting ... | Campaign | Approved (limited): Health in personalized advertising | 121 | 4.53% | \$824.39 |
| <input type="checkbox"/> | New Clients 25% Off | Callout extension | search beta coolsculpting ... | Campaign | Approved | 129 | 4.66% | \$808.63 |
| <input type="checkbox"/> | Freeze Your Fat | Callout extension | search beta coolsculpting ... | Campaign | Approved | 132 | 4.47% | \$807.34 |

Google Ads | Chris Zelig | Eternal Medical... | 916-184-4933 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$54.09/day, Optimization score: 91.6%

Recommendations: Extension type: All, ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------------------|---|------------------------------|-------------------------------------|----------|--|-------|------------|------------|
| <input type="checkbox"/> | Freeze Your Fat | Callout extension | search beta coolsculpting ... | Campaign | Approved | 132 | 4.47% | \$807.34 |
| <input type="checkbox"/> | Highlights: No Surgery | Callout extension | search beta coolsculpting ... | Campaign | Approved (limited): Health in personalized advertising | 114 | 4.30% | \$778.37 |
| Structured snippet extension | | | | | | | | |
| <input type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension | search beta coolsculpting ... | Campaign | Approved | 8 | 3.00% | \$34.58 |
| Promotion extension | | | | | | | | |
| <input type="checkbox"/> | Fall Sale - 25% off CoolSculpting® | Promotion extension | search beta coolsculpting ... | Campaign | Approved (limited): Non-family safe | 272 | 4.72% | \$1,610.36 |
| <input type="checkbox"/> | Winter Sale - 25% off CoolSculpting® | Promotion extension | search beta coolsculpting ... | Campaign | Approved (limited): Non-family safe | 181 | 4.42% | \$1,111.46 |
| <input type="checkbox"/> | Black Friday - 25% off CoolSculpting® | Promotion extension | search beta coolsculpting ... | Campaign | Approved (limited): Non-family safe | 87 | 3.98% | \$692.19 |
| Total: Sitelink extensions | | | | | 23 | 9.13% | \$158.70 | |
| Total: Callout extensions | | | | | 330 | 4.69% | \$2,174.77 | |
| Total: Structured snippet extensions | | | | | 8 | 3.00% | \$34.58 | |
| Total: Call extensions | | | | | 174 | 2.40% | \$1,355.85 | |
| Total: Location extensions | | | | | 330 | 3.70% | \$2,220.05 | |
| Total: Promotion extensions | | | | | 540 | 4.48% | \$3,414.01 | |

Show rows: 500 | 1 - 16 of 16

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig | Eternal Medical... | 916-184-4933 | All campaigns | Responsive search ad | Custom | Oct 1 - Dec 31, 2020

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: Non-family safe

| Asset | Status | Asset type | Position pinning | Impr. |
|--|--------------------|-------------|------------------|-------|
| Safe + Effective Fat Reduction | Approved (limited) | Headline | None | 67 |
| Flexible Payment Options | Approved (limited) | Headline | None | 46 |
| CoolSculpting in Totowa | Approved (limited) | Headline | None | 1,408 |
| Our Biggest Discount Ever | Approved (limited) | Headline | None | 146 |
| CoolSculpting® Fat Reduction | Approved (limited) | Headline | None | 193 |
| Biggest CoolSculpting® Promo | Approved (limited) | Headline | None | 65 |
| Jan Only \$1,000 Off 8+ Cycles | Approved (limited) | Headline | None | 0 |
| Limited Time Offer Jan 2021 | Approved (limited) | Headline | None | 0 |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Approved (limited) | Description | None | 1,277 |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ | Approved (limited) | Description | None | 3 |
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | Approved (limited) | Description | None | 1,489 |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | Approved (limited) | Description | None | 0 |

Show rows: 500 | 1 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.



EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Eternal Med Spa, LLC
Leena Swan

Invoice Number: WV 2020_170

Invoice Date: October 1, 2020

Payment Due: October 1, 2020

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |

Total: \$1,500.00

Payment on October 1, 2020 using  ending in 2646: \$1,500.00

Amount Due (USD): \$0.00



EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Eternal Med Spa, LLC
Leena Swan

Invoice Number: WV 2020_190

Invoice Date: November 1, 2020

Payment Due: November 1, 2020

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |

Total: \$1,500.00

Payment on November 1, 2020 using  ending in 2646: \$1,500.00

Amount Due (USD): \$0.00



EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Eternal Med Spa, LLC
Leena Swan

Invoice Number: WV 2020_210

Invoice Date: December 1, 2020

Payment Due: December 1, 2020

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|---|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |

Total: \$1,500.00

Payment on December 1, 2020 using  ending in 2646: \$1,500.00

Amount Due (USD): \$0.00