

CoolSculpting Marketing Services Eternal Medical Spa Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 15,636.98
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$ 20,136.98

Google Ads | Chris Zelig > Eternal Medical Spa 916-184-4933 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$142.02/day	Eligible	1,237	8.46%	\$11,563.25
search beta coolsculpting exp reach	\$32.37/day	Limited by budget	962	5.09%	\$4,073.73
search beta emsculpt	\$76.92/day	Paused	641	9.79%	\$2,801.06
search beta coolsculpting generic broad	CoolSculpting \$145.00/day	Removed	0	-	\$0.00
search beta emsculpt generic BMM	EmSculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsculpt generic exact	EmSculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsculpt BMM	EmSculpt \$60.00/day	Removed	0	-	\$0.00
search beta emsculpt exact	EmSculpt \$60.00/day	Removed	0	-	\$0.00
search beta coolsculpting exact	CoolSculpting \$145.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	CoolSculpting \$145.00/day	Removed	0	-	\$0.00
Total: Campaigns			2,840	7.09%	\$18,438.04
Total: Account	\$174.39/day		2,840	7.09%	\$18,438.04

Google Ads | Chris Zelig > Eternal Medical Spa 916-184-4933 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta emsculpt OLD	\$32.00/day	Paused	0	-	\$0.00
search beta emsculpt broad	\$10.00/day	Paused	0	-	\$0.00
search beta emsculpt exact	EmSculpt \$60.00/day	Paused	0	-	\$0.00
search beta emsculpt generic broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$177.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	CoolSculpting \$145.00/day	Paused	0	-	\$0.00
Total: Campaigns			2,840	7.09%	\$18,438.04
Total: Account	\$174.39/day		2,840	7.09%	\$18,438.04

Show rows: 10 | 11 - 20 of 26

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Eternal Medical Spa 916-184-4933 | All campaigns > search | beta | coolsculpting

Overview | Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9%

Ad	Ad group	Status	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.91%	\$740.09
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.01%	\$738.86
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.57%	\$676.02
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Eligible (Limited) Policy (Moderately Restricted)	13.07%	\$590.14
CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31...				

Google Ads | Chris Zelig > Eternal Medical Spa 916-184-4933 | All campaigns > search | beta | coolsculpting

Overview | Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9%

Ad	Ad group	Status	CTR	Cost
CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.79%	\$263.61
CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.42%	\$257.70
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	14.29%	\$201.73
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick...	alpha - coolsculpting	Removed Policy (Moderately Restricted)	9.00%	\$183.34
CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles				

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	14.29%	\$201.73	
Keywords	<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	alpha - coolsculpting	Removed Policy (Moderately Restricted)	9.00%	\$183.34	
Audiences	<input type="checkbox"/> CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	9.14%	\$162.26	
Settings	<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Removed Policy (Moderately Restricted), Poor ad strength	12.95%	\$159.37	

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.94%	\$156.83	
Keywords	<input type="checkbox"/> CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	6.36%	\$156.61	
Audiences	<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	10.58%	\$148.39	
Settings	<input type="checkbox"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	13.56%	\$147.65	

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	13.56%	\$147.65	
Keywords	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	11.93%	\$146.95	
Audiences	<input type="checkbox"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	5.97%	\$146.69	
Settings	<input type="checkbox"/> CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	17.31%	\$143.96	
Suggested	<input type="checkbox"/> CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever					

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	17.31%	\$143.96	
Keywords	<input type="checkbox"/> CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.33%	\$143.38	
Audiences	<input type="checkbox"/> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.40%	\$133.63	
Settings	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	17.19%	\$130.24	

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ads & extensions	<input type="checkbox"/> Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.93%	\$125.97	
Keywords	<input type="checkbox"/> Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.33%	\$124.31	
Audiences	<input type="checkbox"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	14.56%	\$122.88	
Settings	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	13.21%	\$107.98	

Google Ads					
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%
Recommendations	Ad status: All ADD FILTER				
Ad groups	Ad	Ad group	Status	CTR	Cost
Ad groups	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	13.21%	\$107.98
Ad groups	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.81%	\$106.91
Ad groups	CoolSculpting® in Totowa Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	25.00%	\$105.63
Ad groups	CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	17.14%	\$105.57

Google Ads					
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%
Recommendations	Ad status: All ADD FILTER				
Ad groups	Ad	Ad group	Status	CTR	Cost
Ad groups	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Removed Policy (Moderately Restricted)		
Ad groups	CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	17.14%	\$105.57
Ad groups	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Moderately Restricted)	9.70%	\$104.30
Ad groups	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	16.98%	\$102.80
Ad groups	CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	alpha - coolsculpting	Removed Policy (Moderately Restricted)	6.20%	\$101.77

Google Ads					
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%
Recommendations	Ad status: All ADD FILTER				
Ad groups	Ad	Ad group	Status	CTR	Cost
Ad groups	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	12.28%	\$99.64
Ad groups	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	8.85%	\$93.52
Ad groups	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	15.15%	\$90.43
Ad groups	CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	9.71%	\$89.07

Google Ads					
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%
Recommendations	Ad status: All ADD FILTER				
Ad groups	Ad	Ad group	Status	CTR	Cost
Ad groups	CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	9.71%	\$89.07
Ad groups	CoolSculpting® in Totowa Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.64%	\$86.82
Ad groups	Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.38%	\$85.83
Ad groups	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	7.94%	\$81.93
Ad groups	CoolSculpting® in Totowa Limited Time Offer Feb 2021 Our Biggest Discount Ever				

Google Ads					
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%
Recommendations	Ad status: All ADD FILTER				
Ad groups	Ad	Ad group	Status	CTR	Cost
Ad groups	Yet, book a free consultation and lock in your discount today				
Ad groups	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	7.94%	\$81.93
Ad groups	CoolSculpting® in Totowa Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	13.73%	\$79.73
Ad groups	CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	18.42%	\$79.29
Ad groups	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Moderately Restricted)	11.94%	\$78.30

Ad	Ad group	Status	CTR	Cost
CoolSculpting® in Totowa Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	15.22%	\$77.17
CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	42.11%	\$76.21
CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	7.46%	\$74.55
CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.69%	\$73.98

Ad	Ad group	Status	CTR	Cost
CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.69%	\$73.98
CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Eligible (Limited) Policy (Moderately Restricted)	9.52%	\$72.84
CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	15.00%	\$72.21
CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	12.24%	\$71.55
Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Our Biggest Discount Ever				

Ad	Ad group	Status	CTR	Cost
CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	12.24%	\$71.55
Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.14%	\$71.00
CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	11.76%	\$69.74
CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	10.81%	\$68.27

Ad	Ad group	Status	CTR	Cost
CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting	Removed Policy (Moderately Restricted)	2.51%	\$67.83
CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	12.70%	\$66.82
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	alpha - coolsculpting	Removed Policy (Moderately Restricted)	7.77%	\$65.94
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.32%	\$64.48

Ad	Ad group	Status	CTR	Cost
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.60%	\$63.67
CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.etalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Removed Policy (Moderately Restricted), Poor ad strength	7.55%	\$63.22
Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	2.84%	\$63.16
Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.etalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.88%	\$61.33
CoolSculpting® Fat Reduction Limited Time Offer Mar 2021				

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9% More details </div>						
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	2.84%	\$63.16		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.88%	\$61.33		
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.88%	\$60.78		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.42%	\$60.59		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9% More details </div>						
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
<div style="display: flex; justify-content: space-between;"> Custom Jan 1 - Mar 31, 2021 </div>						
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	18.52%	\$58.35		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted)	23.53%	\$57.99		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted)	8.45%	\$56.46		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted)	13.21%	\$56.00		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9% More details </div>						
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted)	13.21%	\$56.00		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.62%	\$55.48		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	17.39%	\$54.55		
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	8.33%	\$52.75		
<p>Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+</p>						

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9% More details </div>						
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	CTR	Cost		
<p>Today</p>						
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	8.33%	\$52.75		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	3.60%	\$47.16		
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted)	20.00%	\$45.52		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted)	20.00%	\$44.75		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$142.02/day Optimization score: 83.9% More details </div>						
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
<div style="display: flex; justify-content: space-between;"> Custom Jan 1 - Mar 31, 2021 </div>						
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	6.35%	\$44.44		
<input type="checkbox"/> <p>Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	9.09%	\$43.61		
<input type="checkbox"/> <p>CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed Policy (Moderately Restricted)	9.86%	\$43.32		
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.11%	\$41.35		

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups	Ad	Ad group	Status	CTR	Cost							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.11%	\$41.35						
Extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted)	6.38%	\$41.31						
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	14.29%	\$40.57						
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	6.38%	\$39.57						

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups	Ad	Ad group	Status	CTR	Cost							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	6.38%	\$39.57						
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.15%	\$37.80						
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.11%	\$37.14						
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted)	19.35%	\$36.82						

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER											
Ad groups	Ad	Ad group	Status	CTR	Cost							
Ads & extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	10.64%	\$36.10						
Extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	10.91%	\$34.19						
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.30%	\$34.15						
Keywords	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.66%	\$33.29						

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups	Ad	Ad group	Status	CTR	Cost							
Ads & extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.66%	\$33.29						
Extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	16.22%	\$33.20						
Landing pages	<input type="checkbox"/>	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	11.76%	\$32.88						
Keywords	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	10.26%	\$32.64						

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups	Ad	Ad group	Status	CTR	Cost							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	10.26%	\$32.64						
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	25.00%	\$32.54						
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	8.57%	\$32.40						
Keywords	<input type="checkbox"/>	CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	8.33%	\$31.51						

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	<input type="checkbox"/>	Ad	Ad group		Status	CTR						↓ Cost			
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price		Removed Policy (Moderately Restricted)	11.11%						\$30.44			
Extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price		Removed Policy (Moderately Restricted)	14.29%						\$28.52			
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general		Removed Policy (Moderately Restricted)	16.67%						\$27.98			
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting		Eligible (Limited) Policy (Moderately Restricted)	26.67%						\$27.55			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details									
Recommendations	Ads						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad status: All ADD FILTER														
Ad groups	<input type="checkbox"/>	Ad	Ad group		Status	CTR						↓ Cost			
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general		Removed Policy (Moderately Restricted)	4.41%						\$27.34			
Extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general		Removed Policy (Moderately Restricted)	17.39%						\$27.01			
Landing pages	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	11.90%						\$26.91			
Keywords	<input type="checkbox"/>	Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general		Removed Policy (Moderately Restricted)	7.55%						\$26.07			
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details									
Recommendations	Ads						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad status: All ADD FILTER														
Ad groups	<input type="checkbox"/>	Ad	Ad group		Status	CTR						↓ Cost			
Ads & extensions	<input type="checkbox"/>	Less Than You Might Think. Book A Free Consultation Now													
Extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	11.90%						\$26.91			
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general		Removed Policy (Moderately Restricted)	7.55%						\$26.07			
Keywords	<input type="checkbox"/>	Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price		Removed Policy (Moderately Restricted)	15.00%						\$25.03			
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	17.65%						\$24.42			
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	<input type="checkbox"/>	Ad	Ad group		Status	CTR						↓ Cost			
Ads & extensions	<input type="checkbox"/>	Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	25.00%						\$24.08			
Extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	15.79%						\$24.07			
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price		Removed Policy (Moderately Restricted)	23.08%						\$23.38			
Keywords	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price		Removed Policy (Moderately Restricted)	22.22%						\$23.37			
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details									
Recommendations	Ads						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad status: All ADD FILTER														
Ad groups	<input type="checkbox"/>	Ad	Ad group		Status	CTR						↓ Cost			
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price		Removed Policy (Moderately Restricted)	22.22%						\$23.37			
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting		Removed Policy (Moderately Restricted)	20.00%						\$23.21			
Landing pages	<input type="checkbox"/>	Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price		Removed Policy (Moderately Restricted)	20.00%						\$22.91			
Keywords	<input type="checkbox"/>	CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general		Removed Policy (Moderately Restricted)	9.09%						\$22.22			
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general		Eligible (Limited)	5.77%						\$21.70			
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	Ad	CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	9.09%	\$22.22					
Extensions												
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	5.77%	\$21.72					
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	17.65%	\$21.46					
Settings												
Suggested	<input type="checkbox"/>	Ad	CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	15.79%	\$21.06					

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$150.09/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	Ad	Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting	Removed Policy (Moderately Restricted)	2	1.74%	\$20.84				
Extensions												
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	2	13.33%	\$20.76				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	2	8.00%	\$20.59				
Settings												
Suggested	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	2	22.22%	\$20.22				

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	10.00%	\$19.92					
Extensions												
Landing pages	<input type="checkbox"/>	Ad	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	8.00%	\$19.89					
Keywords												
Audiences	<input type="checkbox"/>	Ad	Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	6.90%	\$19.75					
Demographics	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.54%	\$19.71					
Settings												
Suggested												

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ad status: All ADD FILTER											
Insights												
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	Ad	Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	6.90%	\$19.75					
Extensions												
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	11.54%	\$19.71					
Keywords												
Audiences	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.17%	\$19.35					
Demographics	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	20.00%	\$18.93					
Settings												
Suggested												

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021											
Insights	Ad status: All ADD FILTER											
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	Ad	CoolSculpting® in Totowa Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	10.81%	\$18.78					
Extensions												
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.29%	\$18.52					
Keywords												
Audiences	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction CoolSculpting in Totowa Biggest CoolSculpting® Promo +5 more www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Removed Policy (Moderately Restricted), Poor ad strength	5.00%	\$18.25					
Demographics												
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	Ad	Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	5.26%	\$17.42					

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Moderately Restricted)	8.82%	\$17.26	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed Policy (Moderately Restricted)	20.00%	\$17.12	
Ad groups	<input type="checkbox"/> ●	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed Policy (Moderately Restricted)	15.00%	\$16.99	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	8.33%	\$16.61	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	<input type="checkbox"/> ●	Yet. Book a Free Consultation and Lock In Your Discount Today				
Ad groups	<input type="checkbox"/> ●	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed Policy (Moderately Restricted)	15.00%	\$16.99	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	8.33%	\$16.61	
Ad groups	<input type="checkbox"/> ●	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Moderately Restricted)	20.00%	\$16.21	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	8.57%	\$15.71	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	7.41%	\$15.69	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed Policy (Moderately Restricted)	11.76%	\$15.67	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Moderately Restricted)	9.76%	\$15.19	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed Policy (Moderately Restricted)	33.33%	\$15.07	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	4.55%	\$14.78	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting Eligible (Limited) Policy (Moderately Restricted)	14.29%	\$14.70	
Ad groups	<input type="checkbox"/> ●	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	12.50%	\$14.52	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	7.69%	\$14.46	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Moderately Restricted)	6.25%	\$13.78	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Eternal Medical Spa 916-184-4933 All campaigns > search beta coolsculpting SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	<input type="checkbox"/> ●	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting Policy (Moderately Restricted)	14.29%	\$14.70	
Ad groups	<input type="checkbox"/> ●	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	12.50%	\$14.52	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Moderately Restricted)	7.69%	\$14.46	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Moderately Restricted)	6.25%	\$13.78	
Ad groups	<input type="checkbox"/> ●	CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting Removed Policy (Moderately Restricted)	14.29%	\$13.70	

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad	Ad group	Status	CTR	Cost		
CoolSculpting® in Totowa Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	66.67%	\$13.26		
CoolSculpting® in Totowa Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	11.76%	\$13.17		
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	6.67%	\$12.94		
CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	8.70%	\$12.66		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad	Ad group	Status	CTR	Cost		
CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	8.70%	\$12.66		
CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	30.00%	\$12.61		
CoolSculpting® in Totowa Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	6.25%	\$12.47		
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	16.67%	\$12.39		
CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad	Ad group	Status	CTR	Cost		
Yet, book a free consultation and lock in your discount today						
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	16.67%	\$12.39		
CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)	33.33%	\$12.01		
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	66.67%	\$11.70		
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	10.00%	\$11.64		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad	Ad group	Status	CTR	Cost		
Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	4.08%	\$11.44		
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	100.00%	\$11.12		
CoolSculpting® in Totowa Limited Time Offer Mar 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	18.18%	\$10.99		
CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	100.00%	\$10.90		
CoolSculpting® in Totowa Limited Time Offer Jan 2021						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad	Ad group	Status	CTR	Cost		
CoolSculpting® in Totowa Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	25.00%	\$10.71		
CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	42.86%	\$10.43		
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.14%	\$10.40		
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	11.11%	\$10.29		
Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	Less Than You Might Think. Book A Free Consultation Now					
Ads & extensions	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.14%	\$10.40	
Extensions	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	11.11%	\$10.29	
Landing pages	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	9.09%	\$9.55	
Keywords	Biggest CoolSculpting® Promo Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	7.14%	\$9.55	
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	CoolSculpting® in Totowa Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)	8.33%	\$9.46	
Ads & extensions	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	7.14%	\$9.33	
Extensions	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Moderately Restricted)	33.33%	\$8.90	
Landing pages	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	2.86%	\$8.77	
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted)	3.70%	\$8.70	
Ads & extensions	CoolSculpting® in Totowa Safe + Effective Fat Reduction 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)	9.09%	\$8.65	
Extensions	CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Moderately Restricted)	11.11%	\$8.36	
Landing pages	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	16.67%	\$8.25	
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Ads & extensions	CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Moderately Restricted)	11.11%	\$8.36	
Extensions	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	16.67%	\$8.25	
Landing pages	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.13%	\$8.20	
Keywords	Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting	Removed Policy (Moderately Restricted)	3.03%	\$8.01	
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ad status: All ADD FILTER					Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	CTR	Cost	
Ad groups	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.26%	\$7.73	
Ads & extensions	Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	40.00%	\$7.29	
Extensions	CoolSculpting® in Totowa Limited Time Offer Mar 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	4.88%	\$6.94	
Landing pages	Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In (=COUNTDOWN("2021/02/2... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	25.00%	\$6.83	
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads					Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	alpha - coolsculpting	Removed Policy (Moderately Restricted)	1.45%	\$5.06		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	7.14%	\$4.48		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	3.13%	\$4.24		
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	5.56%	\$4.21		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads					SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Limited Time Offer Jan 2021 Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	10.00%	\$4.21		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	7.69%	\$4.07		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	3.57%	\$4.05		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	14.29%	\$4.00		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.14%	\$3.91		
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.26%	\$3.86		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads					SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Policy (Moderately Restricted)				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	3.57%	\$4.05		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	14.29%	\$4.00		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	7.14%	\$3.91		
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Moderately Restricted)	5.26%	\$3.86		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads					Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER					SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	25.00%	\$3.74		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	7.14%	\$3.50		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	2.33%	\$3.39		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com	0. coolsculpting - general	Removed Policy (Moderately Restricted)	3.85%	\$3.34		

Google Ads						
Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$142.02/day	Optimization score: 83.9%	More details
Recommendations	Ads					SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	12.50%	\$3.18		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	1. coolsculpting - price	Removed Policy (Moderately Restricted)	10.00%	\$3.15		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Totowa Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	28.57%	\$2.80		
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	5.56%	\$2.79		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com	2. body sculpting	Removed Policy (Moderately Restricted)	20.00%	\$2.28		

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$142.02/day | Optimization score: 83.9%

Ad	Ad group	Status	CTR	Cost
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Policy (Moderately Restricted)		
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Moderately Restricted)	20.00%	\$2.28
#1 CoolSculpting Deal 25% Off Freeze Off Your Stubborn Fat Best CoolSculpting Special +2 more www.eternalmedicalspa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Leading CoolSculpting provider in... View assets details	coolsculpting	Removed Policy (Restricted medical content), Poor ad strength +1	-	\$0.00
Total: Ads			8.46%	\$11,563.25
Total: Campaign			8.46%	\$11,563.25

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Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$142.02/day | Optimization score: 83.9%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	885	11.14%	\$8,746.04
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	884	11.14%	\$8,741.13
Call extension							
(917) 510-4941	Call extension	Account	Account	Approved	151	6.18%	\$1,825.64
(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	72	3.81%	\$742.54
Location extension							
Automatically linked account (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$142.02/day | Optimization score: 83.9%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(917) 510-4941	Call extension	Account	Account	Approved	151	6.18%	\$1,825.64
(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	72	3.81%	\$742.54
Location extension							
Automatically linked account (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	274	10.75%	\$2,879.98
FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	259	10.09%	\$2,729.94
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	252	11.00%	\$2,682.07
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	237	10.99%	\$2,404.51
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	229	10.25%	\$2,375.99

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$142.02/day | Optimization score: 83.9%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	223	9.91%	\$2,345.58
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	243	11.49%	\$2,341.73
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	8	7.92%	\$84.68
Promotion extension							
Spring Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	579	10.43%	\$5,081.53
Total: Sitelink extensions					885	11.14%	\$8,746.04
Total: Callout extensions					613	10.57%	\$6,189.12

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$142.02/day | Optimization score: 83.9%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Spring Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	579	10.43%	\$5,081.53
Total: Sitelink extensions					885	11.14%	\$8,746.04
Total: Callout extensions					613	10.57%	\$6,189.12
Total: Structured snippet extensions					8	7.92%	\$84.68
Total: Call extensions					223	5.14%	\$2,568.18
Total: Location extensions					389	7.63%	\$3,962.15
Total: Promotion extensions					735	10.63%	\$7,053.51

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details						
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021		
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Eternal Medical Spa Fat Reduction in Totowa Non-Surgical Fat Reduction +6 more www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details							liposuction		Eligible (Limited) Policy (Moderately Restricted), Poor ad strength		291		8.89%		\$1,259.45			
Eternal Medical Spa Fat Reduction in Totowa Non-Surgical Fat Reduction +6 more www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		186		6.36%		\$657.90			
Fat Reduction in Totowa Our Biggest Discount Ever Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		136		3.49%		\$652.79			
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		79		4.30%		\$417.76			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details						
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021		
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Eternal Medical Spa Our Biggest Discount Ever Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Removed Policy (Moderately Restricted)		15		2.69%		\$79.50			
Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		15		7.89%		\$77.71			
Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		16		3.16%		\$65.02			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		11		10.19%		\$45.01			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details						
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021		
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		16		3.16%		\$65.02			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		11		10.19%		\$45.01			
Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		8		10.67%		\$42.11			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		9		9.68%		\$39.19			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details						
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021		
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Fat Reduction in Totowa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		11		2.30%		\$37.16			
Fat Reduction in Totowa Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		9		4.21%		\$29.56			
Fat Reduction in Totowa Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		8		4.47%		\$28.69			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		5		2.66%		\$26.12			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details						
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021		
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		5		2.66%		\$26.12			
Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments							liposuction		Eligible (Limited) Policy (Moderately Restricted)		9		6.67%		\$25.62			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments							expanded reach		Eligible (Limited) Policy (Moderately Restricted)		7		10.77%		\$23.81			
Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspsa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							liposuction		Eligible (Limited) Policy (Moderately Restricted)		6		3.61%		\$22.78			

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups																
Ads & extensions	Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	6	3.61%	\$22.78					
Extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	6	3.11%	\$22.41					
Landing pages	Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						liposuction	Eligible (Limited) Policy (Moderately Restricted)	8	7.21%	\$21.96					
Keywords	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	7	3.47%	\$21.89					
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details										
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	4	7.14%	\$21.86					
Extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						liposuction	Eligible (Limited) Policy (Moderately Restricted)	4	6.90%	\$21.57					
Landing pages	Fat Reduction in Totowa Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	7	3.27%	\$19.68					
Keywords	Eternal Medical Spa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	4	13.79%	\$19.48					
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups																
Ads & extensions	Eternal Medical Spa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	4	13.79%	\$19.48					
Extensions	Fat Reduction in Totowa Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						liposuction	Eligible (Limited) Policy (Moderately Restricted)	5	4.63%	\$19.23					
Landing pages	Fat Reduction in Totowa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	5	4.13%	\$18.66					
Keywords	Fat Reduction in Totowa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	4	6.06%	\$18.48					
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups																
Ads & extensions	Fat Reduction in Totowa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	4	6.06%	\$18.48					
Extensions	Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	4	8.70%	\$18.12					
Landing pages	Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	4	5.41%	\$17.09					
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	11.11%	\$16.01					
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details										
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	3	2.50%	\$14.15					
Extensions	Eternal Medical Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	2.25%	\$13.32					
Landing pages	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Eligible (Limited) Policy (Moderately Restricted)	4	2.90%	\$13.23					
Keywords	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						liposuction	Eligible (Limited) Policy (Moderately Restricted)	3	12.50%	\$12.42					
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																

Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	3	12.50%	\$12.42
Extensions	<input type="checkbox"/>	Fat Reduction in Totowa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	3	3.16%	\$11.79
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	3	6.98%	\$11.31
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	2	9.52%	\$10.42

Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	2	9.52%	\$10.42
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	2	5.41%	\$10.35
Landing pages	<input type="checkbox"/>	Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	4	5.71%	\$10.31
Keywords	<input type="checkbox"/>	Fat Reduction in Totowa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	4	7.14%	\$9.84

Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Eternal Medical Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	2	7.14%	\$9.70
Extensions	<input type="checkbox"/>	Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	4	11.11%	\$8.95
Landing pages	<input type="checkbox"/>	Eternal Medical Spa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	1	3.23%	\$8.80
Keywords	<input type="checkbox"/>	Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	2	2.90%	\$8.61

Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	2	2.90%	\$8.61
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	3	3.41%	\$8.59
Landing pages	<input type="checkbox"/>	Fat Reduction in Totowa Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	2	2.63%	\$8.26
Keywords	<input type="checkbox"/>	Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	4	2.11%	\$7.86

Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Totowa Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	4	2.11%	\$7.86
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	1	14.29%	\$7.52
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	1	1.79%	\$7.36
Keywords	<input type="checkbox"/>	Fat Reduction in Totowa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	2	3.85%	\$7.29

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						lipo suction 1 4.76% \$7.23								
Extensions	Fat Reduction in Totowa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 2 6.25% \$6.82								
Landing pages	Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach 2 2.38% \$6.16								
Keywords	Eternal Medical Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 1 14.29% \$5.91								
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Eternal Medical Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 1 14.29% \$5.91								
Extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 1 8.33% \$5.87								
Landing pages	Fat Reduction in Totowa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach 2 1.61% \$5.63								
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach 1 4.00% \$5.53								
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach 1 4.00% \$5.53								
Extensions	Fat Reduction in Totowa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 2 11.11% \$5.32								
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 1 1.52% \$4.99								
Keywords	Eternal Medical Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						lipo suction 1 8.33% \$4.44								
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach 2 3.03% \$4.39								
Extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach 1 8.33% \$4.20								
Landing pages	Fat Reduction in Totowa Freeze Away Body Fat Get Rid of Unwanted Fat www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						lipo suction 2 7.41% \$4.12								
Keywords	Eternal Medical Spa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach 1 6.25% \$3.88								
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > Eternal Medical Spa 916-184-4933		All campaigns > search beta coolsculpting ...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$32.37/day	Optimization score: 84.5%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks CTR Cost								
Ads & extensions	Eternal Medical Spa Freeze Away Body Fat Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						expanded reach 1 6.25% \$3.88								
Extensions	Eternal Medical Spa Freezing Fat Really Works Get Rid of Unwanted Fat www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach 1 3.23% \$3.78								
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach 1 3.13% \$2.98								
Keywords	Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						lipo suction 1 1.75% \$2.40								
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting | ...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Eliminate Fat And Feel Great.					
Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	1.75%	\$2.40
Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	9.09%	\$1.98
Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	2.86%	\$1.40
Eternal Medical Spa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	liposuction	Removed Policy (Moderately Restricted)	0	-	\$0.00

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting | ...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Fat Reduction in Totowa Freezing Fat Really Works Safe + Effective Fat Reduction www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	2.86%	\$1.40
Eternal Medical Spa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.eternalmedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	liposuction	Removed Policy (Moderately Restricted)	0	-	\$0.00
Total: Ads			962	5.09%	\$4,073.73
Total: Campaign			962	5.09%	\$4,073.73

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting | ...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Extensions > All

Summary Table: Custom Jan 1 - Mar 31, 2021

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	649	6.88%	\$2,874.50
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	647	6.87%	\$2,868.79
Call extension							
(917) 510-4941	Call extension	Account	Account	Approved	99	2.87%	\$498.69
(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	76	2.09%	\$394.26
Location extension							
Automatically linked account (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting | ...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Extensions > All

Summary Table: Custom Jan 1 - Mar 31, 2021

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(917) 510-4941	Call extension	Account	Account	Approved	99	2.87%	\$498.69
(917) 510-4941 (mobile)	Call extension	Account	Account	Approved	76	2.09%	\$394.26
Location extension							
Automatically linked account (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	208	7.03%	\$980.00
FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	209	6.67%	\$901.25
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	195	7.37%	\$901.14
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	170	6.57%	\$847.56
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	178	6.79%	\$844.64

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting | ...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Extensions > All

Summary Table: Custom Jan 1 - Mar 31, 2021

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	170	6.87%	\$746.21
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	156	6.17%	\$730.84
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	10	3.33%	\$34.77
Promotion extension							
Spring Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	426	5.42%	\$1,834.72
Total: Sitelink extensions					649	6.88%	\$2,874.50
Total: Callout extensions					463	6.73%	\$2,097.45
Total: Structured snippet extensions					10	3.33%	\$34.77

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting |

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$32.37/day, Optimization score: 84.5%

Recommendations: Extension type: All, ADD FILTER

Insights: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
<input type="checkbox"/>	Spring Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Moderately Restricted	426	5.42%	\$1,834.72
Total: Sitelink extensions						649	6.88%	\$2,874.50
Total: Callout extensions						463	6.73%	\$2,097.45
Total: Structured snippet extensions						10	3.33%	\$34.77
Total: Call extensions						175	2.47%	\$892.95
Total: Location extensions						270	3.29%	\$1,228.17
Total: Promotion extensions						564	5.52%	\$2,357.13

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting |

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$142.02/day, Optimization score: 83.9%

Recommendations: Responsive search ad, Leave feedback

Insights: Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type ↑	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	36
Flexible Payment Options	Approved (limited)	Headline	None	64
CoolSculpting in Totowa	Approved (limited)	Headline	None	909
Our Biggest Discount Ever	Approved (limited)	Headline	None	94
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	173
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	411
Limited Time Offer Mar 2021	Approved (limited)	Headline	None	381

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting |

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$142.02/day, Optimization score: 83.9%

Recommendations: Asset status: All, ADD FILTER

Insights: Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type ↑	Position pinning	Impr.
CoolSculpting in Totowa	Approved (limited)	Headline	None	909
Our Biggest Discount Ever	Approved (limited)	Headline	None	94
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	173
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	411
Limited Time Offer Mar 2021	Approved (limited)	Headline	None	381
Mar Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	424
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	933
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ	Approved (limited)	Description	None	2

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | beta | coolsculpting |

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$142.02/day, Optimization score: 83.9%

Recommendations: Responsive search ad, Leave feedback

Insights: Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type ↑	Position pinning	Impr.
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,230
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	11

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Leena Swan
Eternal Med Spa, LLC
825 Riverview Dr 2nd floor
Totowa, 07512 NJ
United States

INVOICE # WV 2021_006

DATE 01/01/2021

DUE DATE 01/01/2021

TERMS WAVE Customers

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

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INVOICE

BILL TO

Leena Swan

Eternal Med Spa, LLC

825 Riverview Dr 2nd floor

Totowa, 07512 NJ

United States

INVOICE # WV 2021_024

DATE 02/01/2021

DUE DATE 02/01/2021

TERMS WAVE Customers

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Leena Swan
Eternal Med Spa, LLC
825 Riverview Dr 2nd floor
Totowa, 07512 NJ
United States

INVOICE # WV 2021_044

DATE 03/01/2021

DUE DATE 03/01/2021

TERMS WAVE Customers

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00