

CoolSculpting Marketing Services Eternal Medical Spa July - August 2022 Total Marketing Expenses (7/1/2022 - 8/31/2022)

Total Google Ads: \$12,332.68
Total Marketing Service Fee: \$ 3,125.00
Total CoolSculpting Marketing Cost: \$15,457.68

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns

Campaigns | Jul 1 - Aug 31, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$1,628.40/day	All ads limited by policy	1,677	9.95%	\$12,332.68
search beta coolsculpting generic broad	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Removed	0	-	\$0.00
search beta coolsculpting exact	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Removed	0	-	\$0.00
search beta coolsculpting broad	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Removed	0	-	\$0.00
search beta coolsculpting OLD	\$177.00/day	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting exact	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting generic BMM	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting generic exact	Avg. \$48.33/day in CoolSculpting \$145.00/day used by 3 campaigns	Paused Most ads limited by policy	0	-	\$0.00
search alpha coolsculpting	\$51.45/day	Paused All ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$0.06/day	Paused Most ads limited by policy	0	-	\$0.00
Total: Filtered campaigns			1,677	9.95%	\$12,332.68
Total: Account	\$3,248.74/day		3,123	9.95%	\$17,963.81

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting

Ads | Jul 1 - Aug 31, 2022 | Show last 30 days

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
(Keyword: Eternal Medical Spa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted +2 more)	476	13.61%	\$4,525.96
Eternal Medical Spa Fat Reduction in Totowa, NJ Non-Surgical Fat Reduction +12 more eternalmedicalspa.com/coolsculpting/totowa Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	3. lipo	Eligible (Limited) Policy (Trademarks in ad text +3 more)	447	10.40%	\$2,259.76
(Keyword: Eternal Medical Spa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +2 more)	235	19.73%	\$1,976.10
Eternal Medical Spa Fat Reduction in Totowa, NJ Non-Surgical Fat Reduction +12 more eternalmedicalspa.com/coolsculpting/totowa Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +2 more)	213	4.60%	\$1,205.56
(Keyword: Eternal Medical Spa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted +2 more)	144	13.45%	\$1,065.15
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +2 more)	22	10.95%	\$306.54
[Dynamically generated headline] [Dynamically generated display URL]					

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting

Ads | Jul 1 - Aug 31, 2022 | Show last 30 days

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +2 more)	15	12.93%	\$193.12
CoolSculpting® in Totowa Save 25% Off 8+ Treatments Our Biggest Discount Ever eternalmedicalspa.com/coolsculpting/totowa Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	15	7.94%	\$123.78
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Removed	13	11.02%	\$102.93
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Policy (Moderately Restricted)	8	8.79%	\$69.29
Non-Surgical Fat Reduction Freeze Away Body Fat Get 25% Off 8+ Treatments eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Moderately Restricted)	16	4.53%	\$68.83
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Moderately Restricted)	5	10.87%	\$61.02
CoolSculpting® in Totowa Safe + Effective Fat Reduction Get 25% Off 8+ Treatments eternalmedicalspa.com/coolsculpting/totowa Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Moderately Restricted)	8	10.13%	\$54.69
[Dynamically generated headline]					

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting

Ads | Jul 1 - Aug 31, 2022 | Show last 30 days

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Moderately Restricted)	6	5.31%	\$51.66
CoolSculpting® in Totowa Save 25% Off 8+ Treatments Our Biggest Discount Ever eternalmedicalspa.com/coolsculpting/totowa Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Moderately Restricted)	9	7.03%	\$42.62
Fat Reduction in Totowa Freezing Fat Really Works Get Rid of Unwanted Fat eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Moderately Restricted)	11	4.55%	\$42.18
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed	6	5.94%	\$41.54
Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat eternalmedicalspa.com/coolsculpting/totowa Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments	3. lipo	Removed Policy (Moderately Restricted)	10	9.62%	\$39.34
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +2 more)	2	18.18%	\$32.30
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction eternalmedicalspa.com/coolsculpting/totowa Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments	3. lipo	Removed Policy (Moderately Restricted)	7	20.00%	\$27.55

Google Ads | Chris Zelig | Eternal Medical Spa | All campaigns | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,677 9.95% \$12,332.68					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	x.dynamic	Removed Policy (Moderately Restricted)	2	4.76%	\$19.54
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat eternalmedicalspa.com/coolsculpting/totowa CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Removed Policy (Moderately Restricted)	4	4.60%	\$13.69
CoolSculpting® In Totowa Save 25% Off 8+ Treatments Our Biggest Discount Ever eternalmedicalspa.com/coolsculpting/totowa Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2.body sculpting	Removed Policy (Moderately Restricted)	2	8.33%	\$5.02
CoolSculpting® Fat Reduction Save 25% Off 8+ Treatments Our Biggest Discount Ever eternalmedicalspa.com/coolsculpting/totowa Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1.coolsculpting - price	Removed Policy (Moderately Restricted)	1	8.33%	\$4.51
#1 CoolSculpting Deal 25% Off Freeze Off Your Stubborn Fat Best CoolSculpting Special +2 more www.eternalmedicalspa.com 25% off CoolSculpting® #1 FDA-Cleared, non-surgical fat reduction treatment. Leading CoolSculpting provider in Totowa, NJ... View assets details	coolsculpting	Removed Policy (Restricted medical content), Ad group paused	0	-	\$0.00
Freeze off your stubborn fat #1 CoolSculpting provider www.eternalmedicalspa.com Cool Sculpting freezes way fat with non-surgical fat reduction technology.	coolsculpting	Removed Policy (Restricted medical content), Ad group paused	0	-	\$0.00
#1 CoolSculpting New Jersey Safe + Effective Fat Reduction www.eternalmedicalspa.com Leading Cool Sculpting provider in Totowa, NJ. Schedule a Free Consultation	coolsculpting	Removed Ad group paused	0	-	\$0.00
#1 CoolSculpting deal 25% off Reduce fat with no downtime www.eternalmedicalspa.com 25% off CoolSculpting® #1 FDA-Cleared, non-surgical fat reduction	coolsculpting	Removed Policy (Restricted medical content), Ad group	0	-	\$0.00

Google Ads | Chris Zelig | Eternal Medical Spa | All campaigns | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,677 9.95% \$12,332.68					
in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1.coolsculpting - price	Removed Policy (Moderately Restricted)	0	-	\$0.00
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In 4-COUNTDOWN(2021/02/28 00:00:00);en... www.eternalmedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1.coolsculpting - price	Removed Policy (Moderately Restricted)	0	-	\$0.00
Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1.coolsculpting - price	Removed Policy (Moderately Restricted)	0	-	\$0.00
Biggest CoolSculpting® Promo Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In 4-COUNTDOWN(2021/02/28 00:00:00);en... www.eternalmedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1.coolsculpting - price	Removed Policy (Moderately Restricted)	0	-	\$0.00
Total: Ads 1,677 9.95% \$12,332.68					
Total: Campaign 1,677 9.95% \$12,332.68					

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig | Eternal Medical Spa | All campaigns | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Moderately Restricted, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.
CoolSculpting In (LOCATION)(City)	Approved (limited)	Headline	None	Good	3,401
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	3,393
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	1,135
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	1,131
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Learning	858
{Keyword:Eternal Medical Spa}	Approved (limited)	Headline	None	Learning	701
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	598
CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Learning	556
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	460

Google Ads | Chris Zelig | Eternal Medical Spa | All campaigns | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Moderately Restricted, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.
CoolSculpting® Elite	Approved (limited)	Headline	None	Learning	329
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	184
Top Provider in Totowa, NJ	Approved (limited)	Headline	None	Learning	156
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	112
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	90
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	60
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	60
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Learning	59
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	Learning	54
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	-	29
25% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	27

Google Ads | Chris Zelig | Eternal Medical Spa | All campaigns | search | coolsculpting

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Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Moderately Restricted, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.
25% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	27
Next-Generation Fat Reduction	Approved (limited)	Headline	None	Learning	24
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	18
Save 25% Off 8+ Treatments	-	Headline	None	-	3
Safe + Effective Fat Reduction	-	Headline	None	-	0
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Totowa, NJ	-	Description	None	-	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0
CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	0
Save \$1,000 On 8+ Treatments	-	Headline	None	-	0
Book Now for Up to \$1000 Off	-	Headline	None	-	0
25% off 8+ treatments	-	Headline	None	-	0

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting | Optimization score: 85.9%

Extensions

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Sitelink | 10.6K Impressions | 1.29K Clicks | 12% CTR | Account, Campaign

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments.

Before and After Photos

CoolSculpting

4 extensions

Callout | 3.71K Impressions | 350 Clicks | 9% CTR | Account, Campaign

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments. FDA Approved. Freeze...

5-Star Rated Medspa | Contact Us + Free Consult | FDA Approved | Freeze Your Fat

Nonsurgical Fat Reduction | Liposuction Alternative | Highlights: No Surgery

7 extensions

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting | Optimization score: 85.9%

Extensions

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$1,628.40/day | Optimization score: 85.9%

Callout | 3.71K Impressions | 350 Clicks | 9% CTR | Account, Campaign

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments. FDA Approved. Freeze...

5-Star Rated Medspa | Contact Us + Free Consult | FDA Approved | Freeze Your Fat

Nonsurgical Fat Reduction | Liposuction Alternative | Highlights: No Surgery

7 extensions

Show descriptive text (ex: "Free shipping")

Structured snippet | 134 Impressions | 18 Clicks | 13% CTR | Campaign

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments. Service catalog...

Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

1 extension

Highlight specific aspects of your product or service

Call | 2K Impressions | 110 Clicks | 6% CTR | Account

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments.

Call (973) 358-0850

Encourage calls to your business

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting | Optimization score: 85.9%

Extensions

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Call | 2K Impressions | 110 Clicks | 6% CTR | Account

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments.

Call (973) 358-0850

Encourage calls to your business

Location | 3.41K Impressions | 227 Clicks | 7% CTR | Account

Preview: Ad - www.example.com

Headline 1 | Headline 2 | Headline 3

Description 1. Description 2.

2.9 mi - Totowa - 825 Riverview Drive ...

825 Riverview Drive 2nd Floor

Show business information (ex: address, store hours)

Promotion | 7.26K Impressions | 829 Clicks | 11% CTR | Campaign

Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments.

Fall Sale - Up to 25% off 8+ Treatments

Summer Sale - Up to 25% off ...

2 extensions

Show special sales and offers

Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting | Optimization score: 85.9%

Extensions

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Location | 3.41K Impressions | 227 Clicks | 7% CTR | Account

Preview: Ad - www.example.com

Headline 1 | Headline 2 | Headline 3

Description 1. Description 2.

2.9 mi - Totowa - 825 Riverview Drive ...

825 Riverview Drive 2nd Floor

Show business information (ex: address, store hours)

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Preview: Ad - eternalmedicalspa.com/coolsculpting/totowa

Eternal Medical Spa | Fat Reduction in Totowa, NJ | Non-Surgical Fat...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments.

Fall Sale - Up to 25% off 8+ Treatments

Summer Sale - Up to 25% off ...

2 extensions

Show special sales and offers

AUTOMATED EXTENSIONS

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Google Ads | Chris Zelig | Eternal Medical Spa | 916-184-4933 | All campaigns | search | coolsculpting | Optimization score: 85.9%

Automated extensions

Automated extension	Clicks	Impr.	CTR	Avg. CPC	Cost
Dynamic sitelinks (Legacy)	251	4,263	5.89%	\$6.61	\$1,660.24
Dynamic structured snippets (Legacy)	0	0	-	-	\$0.00
Dynamic callouts (Legacy)	0	2	0.00%	-	\$0.00

1 - 3 of 3

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Some inventory may be provided through third party intermediaries.

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https://eternalmedic...

Performance

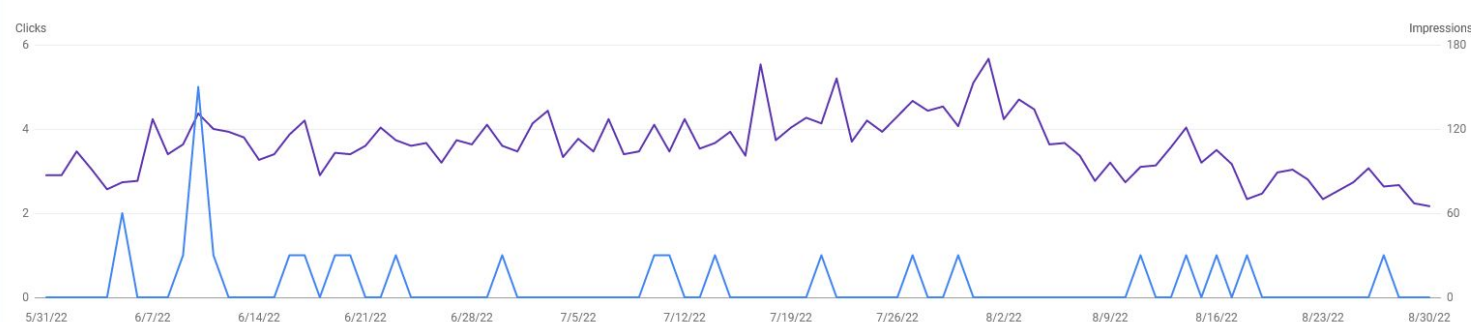
EXPORT

Search type: Web | Date: Last 3 months | Query: +cool X | + New

Last updated: 4 hours ago

<input checked="" type="checkbox"/> Total clicks	<input checked="" type="checkbox"/> Total impressions	<input type="checkbox"/> Average CTR	<input type="checkbox"/> Average position
26	9.93K	0.3%	53.8

Chart totals and table results might be partial when filters are applied. [Learn more](#)



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
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EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Eternal Med Spa, LLC
Leena Swan

Invoice Number: WV 2022_186

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on July 1, 2022 using  ending in 2646: \$1,500.00

Amount Due (USD): \$0.00



EMSCULPT DIGITAL MARKETING

EmSculpt Targeted Marketing Campaign

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Eternal Med Spa, LLC
Leena Swan

Invoice Number: WV 2022_215

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Text Blast • Summer Sale - 2433 Contacts	1	\$125.00	\$125.00
Service Page Content • Botox service page content • Dermal filler service page content	2	\$500.00	\$1,000.00
Website Design + Development • Laser hair removal design	1	\$200.00	\$200.00

Total: \$2,825.00

Payment on August 1, 2022 using  ending in 2646: \$2,825.00

Amount Due (USD): \$0.00