

# CoolSculpting Marketing Services MD Body & Medspa Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 5,725.33**  
**Total Marketing Fee: \$ 3,500.00**  
**Total CoolSculpting Marketing Cost: \$ 9,225.33**

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   greenwood	\$188.65/day	Paused	159	2.47%	\$4,227.13
search   beta   coolsculpting   westminster	\$59.84/day	Eligible	164	2.96%	\$1,498.20
<b>Total: Campaigns</b>			<b>323</b>	<b>2.70%</b>	<b>\$5,725.33</b>
<b>Total: Account</b>	<b>\$59.84/day</b>		<b>323</b>	<b>2.70%</b>	<b>\$5,725.33</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview | Paused | Type: Search | Budget: \$188.65/day | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
MD Body & Medspa   Fat Reduction in Greenwood VLG   Non-Surgical Fat Reduction +6 more mdbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	2. lipo	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	21	5.44%	\$597.37
{Keyword:MD Body & Medspa}   CoolSculpting in Greenwood VLG   Biggest CoolSculpting® Promo +7... mdbody.beautysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more), Campaign paused	10	3.52%	\$444.66
MD Body & Medspa   Fat Reduction in Greenwood VLG   Non-Surgical Fat Reduction +6 more mdbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	26	2.33%	\$406.32
CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Hurry Offer Ends In... mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	4	3.81%	\$187.78

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview | Paused | Type: Search | Budget: \$188.65/day | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Hurry Offer Ends In... mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	4	3.81%	\$187.78
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	3.70%	\$167.83
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	6.67%	\$164.65
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	3	11.54%	\$154.31
<b>Fat Reduction in Greenwood VLG   Eliminate Fat &amp; Feel</b>					

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview | Paused | Type: Search | Budget: \$188.65/day | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	3	11.54%	\$154.31
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mdbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	8	3.20%	\$134.86
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	6.90%	\$117.60
{Keyword:MD Body & Medspa}   CoolSculpting in Greenwood VLG   Biggest CoolSculpting® Promo +7... mdbody.beautysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. Expert, Safe Fat Los... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength, +1	2	5.26%	\$104.09
<b>Total: Ads</b>			<b>159</b>	<b>2.47%</b>	<b>\$</b>

Google Ads							Chris Zelig > MD Body & Medspa 289-582-0507		All campaigns > search   beta   coolsculpting   g...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$188.65/day	More details		Custom Apr 1 - Jun 30, 2021						
Recommendations	+ Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	5.17%	\$91.99				
Extensions	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	5	3.25%	\$88.06				
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	3	2.80%	\$81.74				
Keywords	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	1.39%					

Google Ads							Chris Zelig > MD Body & Medspa 289-582-0507		All campaigns > search   beta   coolsculpting   g...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$188.65/day	More details		Custom Apr 1 - Jun 30, 2021						
Recommendations	+ Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	1.39%	\$78.85				
Extensions	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In... mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	2	5.56%	\$72.00				
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$69.10				
Keywords	<input type="checkbox"/>	Ad	MD Body & Medspa   Freezing Fat Really Works   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$68.90				
Audiences	CoolSculpting® Fat Reduction   Freeze Away Body Fat											

Google Ads							Chris Zelig > MD Body & Medspa 289-582-0507		All campaigns > search   beta   coolsculpting   g...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$188.65/day	More details		Custom Apr 1 - Jun 30, 2021						
Recommendations	+ Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	<input type="checkbox"/>	Ad	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$68.90				
Extensions	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	16.67%	\$66.88				
Landing pages	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	1.34%	\$66.10				
Keywords	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	2.13%	\$59.17				
Audiences	Total: Ads 159 2.47%											

Google Ads							Chris Zelig > MD Body & Medspa 289-582-0507		All campaigns > search   beta   coolsculpting   g...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$188.65/day	More details		Custom Apr 1 - Jun 30, 2021						
Recommendations	+ Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Hurry Offer Ends In... mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	2	10.00%	\$58.77				
Extensions	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	0.74%	\$57.83				
Landing pages	<input type="checkbox"/>	Ad	Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	2.11%	\$48.67				
Keywords	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	2.33%					

Google Ads							Chris Zelig > MD Body & Medspa 289-582-0507		All campaigns > search   beta   coolsculpting   g...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$188.65/day	More details		Custom Apr 1 - Jun 30, 2021						
Recommendations	+ Ad status: All ADD FILTER											
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	<input type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	2.33%	\$48.52				
Extensions	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	2	10.00%	\$48.34				
Landing pages	<input type="checkbox"/>	Ad	CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Hurry Offer Ends In... mbody.beautysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$48.31				
Keywords	<input type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	2	25.00%	\$46.96				
Audiences	Fat Reduction in Greenwood VLG   Eliminate Fat & Feel											

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
mdbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more), Campaign paused	2	25.00%	\$46.96				
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.33%	\$39.49				
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.76%	\$39.34				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$34.16				
Total: Ads			159	2.47%	\$4...				

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
Custom Apr 1 - Jun 30, 2021									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
MD Body & Medspa   Freeze Away Body Fat   Get Rid of Unwanted Fat mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.84%	\$34.10				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$32.46				
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Freeze Away Body Fat mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	8.00%	\$32.28				
CoolSculpting® Greenwood VLG   Freeze Away Body Fat   Our Biggest Discount Ever mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.14%	\$26.87				

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Greenwood VLG   Freeze Away Body Fat   Our Biggest Discount Ever mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.14%	\$32.27				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.30%	\$30.39				
CoolSculpting® Greenwood VLG   Freeze Away Body Fat   Up to \$1,300 Off CoolSculpting mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$27.65				
Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$26.87				

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
mdbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$26.87				
Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Get Rid of Unwanted Fat mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$26.06				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	100.00%	\$25.94				
CoolSculpting® Greenwood VLG   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever mtbody.beautysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.86%	\$22.08				
Total: Ads			159	2.47%	\$4...				

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
Custom Apr 1 - Jun 30, 2021									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	20.00%	\$20.64				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	12.50%	\$18.03				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$17.94				
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mtbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.85%	\$17.94				

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
INSIGHTS									
Ad									
Ad group									
Status									
Clicks									
CTR									
Cost									
Ad groups		Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.85%	\$17.24		
Ads & extensions		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							
Extensions		MD Body & Medspa   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.92%	\$15.65		
Landing pages		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							
Keywords									
Audiences		Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.67%	\$14.11		
Demographics		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Settings									
Suggested		Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$13.87		
Ad schedule		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
More									
CoolSculpting® Greenwood VLG   Limited Time Offer									

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
INSIGHTS									
Ad									
Ad group									
Status									
Clicks									
CTR									
Cost									
Ad groups		works   Get rid of unwanted fat mbody.beautysculpt.net/coolsculpting	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$13.87		
Ads & extensions		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Extensions		CoolSculpting® Greenwood VLG   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Campaign paused	1	5.00%	\$13.30		
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							
Keywords									
Audiences		MD Body & Medspa   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.17%	\$12.53		
Demographics		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Settings									
Suggested		CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$10.77		
Ad schedule		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							
More									
Total: Ads					159	2.47%	\$4,...		

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
INSIGHTS									
Ad									
Ad group									
Status									
Clicks									
CTR									
Cost									
Ad groups		MD Body & Medspa   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.17%	\$10.23		
Ads & extensions		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Extensions		Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.78%	\$9.44		
Landing pages		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							
Keywords									
Audiences		CoolSculpting® Greenwood VLG   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.55%	\$9.33		
Demographics		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Greenwood Village, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							
Settings									
Suggested		Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.28%	\$9.02		
Ad schedule		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
More									

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
INSIGHTS									
Ad									
Ad group									
Status									
Clicks									
CTR									
Cost									
Ad groups		Fat Reduction in Greenwood VLG   Freezing Fat Really Works   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.28%	\$9.02		
Ads & extensions		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Extensions		CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN)'2021/06/30... mbody.beautysculpt.net/coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	2.27%	\$8.13		
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							
Keywords									
Audiences		Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.79%	\$8.04		
Demographics		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							
Settings									
Suggested		Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.85%	\$7.64		
Ad schedule		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
More									
Fat Reduction in Greenwood VLG   Freeze Away Body Fat									

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   g...									
Paused Type: Search Budget: \$188.65/day More details									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
INSIGHTS									
Ad									
Ad group									
Status									
Clicks									
CTR									
Cost									
Ad groups		mbody.beautysculpt.net/coolsculpting	2. lipo	Policy (Restricted medical content +1 more), Campaign paused	1	3.85%	\$7.64		
Ads & extensions		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Extensions		Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.88%	\$7.28		
Landing pages		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
Keywords									
Audiences		Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	3.51%	\$6.55		
Demographics		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							
Settings									
Suggested		MD Body & Medspa   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$6.17		
Ad schedule		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.							
More									
Total: Ads					159	2.47%	\$...		

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused, Type: Search, Budget: \$188.65/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
MD Body & Medspa   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mdbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	11.11%	\$422
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Freeze Away Body Fat mdbody.beautysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.57%	\$284
Fat Reduction in Greenwood VLG   Eliminate Fat & Feel Great   Freeze Away Body Fat mdbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$141
Fat Reduction in Greenwood VLG   Freeze Away Body Fat   Get Rid of Unwanted Fat mdbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused, Type: Search, Budget: \$188.65/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Eliminate Fat And Feel Great.					
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat mdbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments mdbody.beautysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads			159	2.47%	\$4,227.13
Total: Campaign			159	2.47%	\$4,227.13

Show rows: 10 | 61 - 70 of 283

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Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused, Type: Search, Budget: \$188.65/day

Recommendations: Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
Call extension							
(303) 220-1100	Call extension	search   beta   coolscul...	Campaign	Approved	25	1.54%	\$1,024.70
Callout extension							
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	46	2.72%	\$1,434.00
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	37	2.63%	\$1,257.62
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	42	2.71%	\$1,226.47
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	36	2.03%	\$1,143.75
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	34	2.20%	\$1,027.39

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused, Type: Search, Budget: \$188.65/day

Recommendations: Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(303) 220-1100	Call extension	search   beta   coolscul...	Campaign	Approved	25	1.54%	\$1,024.70
Callout extension							
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	46	2.72%	\$1,434.00
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	37	2.63%	\$1,257.62
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	42	2.71%	\$1,226.47
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	36	2.03%	\$1,143.75
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	34	2.20%	\$1,027.39
Up to \$1,300 Off	Callout extension	search   beta   coolscul...	Campaign	Approved	35	2.08%	\$921.16
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	32	2.16%	\$850.24
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	1	1.09%	\$10.77

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused, Type: Search, Budget: \$188.65/day

Recommendations: Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Summer Sale - \$1,300 off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					94	2.71%	\$2,858.27
Total: Structured snippet extensions					1	1.09%	\$10.77
Total: Call extensions					25	1.54%	\$1,024.70

Show rows: 10 | 11 - 11 of 11

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> (Keyword:MD Body & Medspa)   CoolSculpting in Westminster   Biggest CoolSculpting® Promo +7 more mbody.beautysculpt.net/coolsculpting/westminster Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	28	3.84%	\$297.56
Extensions	<input type="checkbox"/> MD Body & Medspa   Fat Reduction in Westminster   Non-Surgical Fat Reduction +6 more mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	28	2.82%	\$211.04
Landing pages	<input type="checkbox"/> MD Body & Medspa   Fat Reduction in Westminster   Non-Surgical Fat Reduction +6 more mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more) Poor ad strength	14	2.75%	\$169.19
Keywords	<input type="checkbox"/> CoolSculpting® in Westminster   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	6.80%	\$141.48
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Westminster   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	6.80%	\$141.48
Extensions	<input type="checkbox"/> (Keyword:MD Body & Medspa)   CoolSculpting in Westminster   Biggest CoolSculpting® Promo +7 more mbody.beautysculpt.net/coolsculpting/westminster Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more) Poor ad strength	10	10.31%	\$121.62
Landing pages	<input type="checkbox"/> CoolSculpting® in Westminster   Limited Time Offer   June 2021   Hurry Offer Ends In... mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	3.40%	\$69.36
Keywords	<input type="checkbox"/> Fat Reduction in Westminster   Eliminate Fat & Feel Great   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.00%	\$43.69
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.00%	\$43.69
Extensions	<input type="checkbox"/> CoolSculpting® in Westminster   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	3.10%	\$39.91
Landing pages	<input type="checkbox"/> Fat Reduction in Westminster   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.60%	\$39.41
Keywords	<input type="checkbox"/> CoolSculpting® in Westminster   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting mbody.beautysculpt.net/coolsculpting/westminster Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$22.85
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						
Total: Ads				164	2.96%	\$1,111.11

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> MD Body & Medspa   Freeze Away Body Fat   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.69%	\$20.53
Extensions	<input type="checkbox"/> Fat Reduction in Westminster   Freeze Away Body Fat   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting/westminster Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.35%	\$19.32
Landing pages	<input type="checkbox"/> Fat Reduction in Westminster   Freeze Away Body Fat   Get Rid of Unwanted Fat mbody.beautysculpt.net/coolsculpting/westminster Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.72%	\$17.98
Keywords	<input type="checkbox"/> Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$15.32
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$15.32
Extensions	<input type="checkbox"/> Fat Reduction in Westminster   Eliminate Fat & Feel Great   Freeze Away Body Fat mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.92%	\$14.60
Landing pages	<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... mbody.beautysculpt.net/coolsculpting/westminster Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$12.48
Keywords	<input type="checkbox"/> MD Body & Medspa   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments mbody.beautysculpt.net/coolsculpting/westminster CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$11.74
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad group	mdbody.beautysculpt.net/coolsculpting/westminster	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$11.74
Ad group	Fat Reduction in Westminster   Freezing Fat Really Works   Get Rid of Unwanted Fat	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$10.95
Ad group	CoolSculpting® in Westminster   Freeze Away Body Fat   Up to \$1,300 Off CoolSculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$10.91
Ad group	Fat Reduction in Westminster   Freezing Fat Really Works   Freeze Away Body Fat	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.75%	\$10.62
Total: Ads				164	2.96%	\$1,000.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad group	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$10.56
Ad group	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$10.13
Ad group	CoolSculpting® in Westminster   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In...	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.78%	\$10.13
Ad group	CoolSculpting® in Westminster   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$10.13

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad group	CoolSculpting® in Westminster   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$9.77
Ad group	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to \$1,300 Off CoolSculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$9.19
Ad group	CoolSculpting® in Westminster   Freeze Away Body Fat   Our Biggest Discount Ever	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$9.10
Ad group	MD Body & Medspa   Freeze Away Body Fat   Get Rid of Unwanted Fat	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$8.61
Total: Ads				164	2.96%	\$1,000.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad group	mdbody.beautysculpt.net/coolsculpting/westminster	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$8.61
Ad group	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.96%	\$8.45
Ad group	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.03%	\$8.20
Ad group	MD Body & Medspa   Freeze Away Body Fat   Freeze Away Body Fat	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$8.02
Total: Ads				164	2.96%	\$1,000.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$59.84/day	Optimization score: 81.3%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad group	CoolSculpting® in Westminster   Limited Time Offer   June 2021   Our Biggest Discount Ever	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$7.66
Ad group	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$6.74
Ad group	Fat Reduction in Westminster   Freeze Away Body Fat   Get Rid of Unwanted Fat	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$6.71
Ad group	MD Body & Medspa   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$6.71
Total: Ads				164	2.96%	\$1,000.00

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   ...									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%		\$6.61
<input type="checkbox"/>	<input checked="" type="checkbox"/>			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%		\$6.61
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.27%		\$6.52
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%		\$5.93
CoolSculpting® in Westminister   Limited Time Offer									

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   ...									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%		\$5.93
<input type="checkbox"/>	<input checked="" type="checkbox"/>			0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%		\$5.82
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%		\$5.81
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.50%		\$5.46
Total: Ads						164	2.96%		\$5.46

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   ...									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>			0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	8.33%		\$5.31
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.22%		\$5.16
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%		\$4.90
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%		\$4.90

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   ...									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%		\$4.89
<input type="checkbox"/>	<input checked="" type="checkbox"/>			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%		\$4.62
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.56%		\$4.11
<input type="checkbox"/>	<input checked="" type="checkbox"/>			0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.67%		\$4.07
Non-Surgical Fat Reduction   Freezing Fat Really Works									

Google Ads									
Chris Zelig > MD Body & Medspa 289-582-0507									
All campaigns > search   beta   coolsculpting   ...									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>			0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.67%		\$4.07
<input type="checkbox"/>	<input checked="" type="checkbox"/>			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%		\$4.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>			0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%		\$3.08
<input type="checkbox"/>	<input checked="" type="checkbox"/>			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%		\$1.47
Total: Ads						164	2.96%		\$1.47

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | ...

Overview: Enabled Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Treatments of CoolSculpting					
<input type="checkbox"/> Fat Reduction in Westminster   Freezing Fat Really Works   Get Rid of Unwanted Fat <small>mdbody.beautysculpt.net/coolsculpting/westminster</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat <small>mdbody.beautysculpt.net/coolsculpting/westminster</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			164	2.96%	\$1,498.20
Total: Campaign			164	2.96%	\$1,498.20

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | ...

Overview: Enabled Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/> (303) 466-0100	Call extension	search   beta   coolscul...	Campaign	Approved	19	2.55%	\$216.17
Callout extension							
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	37	3.34%	\$403.37
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	36	2.82%	\$398.76
<input type="checkbox"/> Up to \$1,300 Off	Callout extension	search   beta   coolscul...	Campaign	Approved	36	3.15%	\$392.42
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	31	2.87%	\$355.28
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	30	2.78%	\$336.48

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | ...

Overview: Enabled Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> (303) 466-0100	Call extension	search   beta   coolscul...	Campaign	Approved	19	2.55%	\$216.17
Callout extension							
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	37	3.34%	\$403.37
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	36	2.82%	\$398.76
<input type="checkbox"/> Up to \$1,300 Off	Callout extension	search   beta   coolscul...	Campaign	Approved	36	3.15%	\$392.42
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	31	2.87%	\$355.28
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	30	2.78%	\$336.48
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	31	2.67%	\$309.34
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	27	2.59%	\$291.28
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	1	0.74%	\$27.22

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | ...

Overview: Enabled Status: Eligible Type: Search Budget: \$59.84/day Optimization score: 81.3%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Summer Sale - \$1,300 off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					82	3.46%	\$814.09
Total: Structured snippet extensions					1	0.74%	\$27.22
Total: Call extensions					19	2.55%	\$216.17

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g...

Overview: Paused Type: Search Budget: \$188.65/day

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Freezing Fat Really Works	Approved (limited)	Headline	None	13
MD Body & Medspa	Approved (limited)	Headline	None	156
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	16
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	16
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	12
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	142
Freeze Away Body Fat	Approved (limited)	Headline	None	14

Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview | Paused | Type: Search | Budget: \$188.65/day | More details

Recommendations | Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Insights | Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	16
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	16
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	12
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	142
Freeze Away Body Fat	Approved (limited)	Headline	None	14
Get \$1,300 Off 8+ Treatments	Approved (limited)	Headline	None	86
Fat Reduction in Greenwood VLG	Approved (limited)	Headline	None	317
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	382

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > MD Body & Medspa 289-582-0507 | All campaigns > search | beta | coolsculpting | g... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview | Paused | Type: Search | Budget: \$188.65/day | More details

Recommendations | Responsive search ad × | Leave feedback | Custom | Apr 1 - Jun 30, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	4
Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	4
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	372

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**Medstar Media, Inc.**  
 10808 S. River Front Parkway Suite 3020  
 South Jordan, Utah 84095  
 United States

6466949450

**BILL TO**  
**MD Body & MedSpa**  
 Dr. Trenton King

needemail@mdbodyandmedspa.com

**Invoice Number:** WV 2021\_085

**Invoice Date:** April 28, 2021


**Payment Due:** April 28, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Website Design + Development</b> • Complete micro website design and development using the WordPress platform • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics • Includes up to 3 development hours of optimizing the existing site: <a href="https://mdbodyandmedspa.com/coolsculpting-denver/">https://mdbodyandmedspa.com/coolsculpting-denver/</a>	1	\$2,000.00	\$2,000.00
<b>discount</b> Favorite client	1	(\$2,000.00)	(\$2,000.00)
<b>Digital Marketing Set Up Service</b> Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up.  A monthly base fee of \$1000. Additional work requested will be billed hourly at \$200 an hour.  A three-month monthly management term is required.	1	\$1,500.00	\$1,500.00

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Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Includes management of both the Greenwood Village + Westminster location	1	\$2,000.00	\$2,000.00
<b>Total:</b>			\$3,500.00
Payment on April 29, 2021 using  ending in 5009:			\$3,500.00
<b>Amount Due (USD):</b>			<b>\$0.00</b>

**Notes / Terms**

**DIGITAL MARKETING AGREEMENT**

At all times the media, websites, and graphics we create custom for you, are your property. There is a three-month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business goodwill, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You agree to pay for the services. You further agree to the terms, conditions, and descriptions listed above.