

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
 Avahlee, LLC
 3320 N Digital Dr Ste 120
 Lehi, UT 84043 United States

INVOICE # 1023
DATE 04/28/2019
DUE DATE 04/30/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 04/1/2019 - 04/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00
04/01/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,000.00	1,000.00

PAYMENT 2,000.00
 BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
 Avahlee, LLC
 3320 N Digital Dr Ste 120
 Lehi, UT 84043 United States

INVOICE # 1029

DATE 05/31/2019

DUE DATE 05/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	Digital Marketing Monthly Management	Service date: 05/1/2019 - 05/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00
05/01/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management https://avahlee.com/stubborn-fat/ https://avahlee.com/cryolipolysis/	1	1,000.00	1,000.00
05/01/2019	Sales	credit	1	-300.00	-300.00

PAYMENT 1,700.00
 BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1038
DATE 06/18/2019
DUE DATE 06/18/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/01/2019	Digital Marketing Monthly Management	Service date: 06/1/2019 - 06/10/2019 (pro-rated) • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	333.00	333.00

PAYMENT 333.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 SoundShapes Spa

INVOICE # 1053
DATE 07/28/2019
DUE DATE 08/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/28/2019	Digital Marketing Monthly Management	Service Dates: 8/01/19- 8/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting customers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide SoundShapes Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/06/2019

BALANCE DUE **\$1,500.00**

Signature _____ /Paul Sapienza /
 SoundShapes Spa
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1056
DATE 07/28/2019
DUE DATE 07/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Monthly Management	Service date: 7/1/2019 - 7/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Nusbaum Medical Centers

INVOICE # 1058
DATE 08/01/2019
DUE DATE 08/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/11/2019	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. Monthly Fee \$2500 (Prorated 8/9/2019-8-30/2019 =\$1774)	1	1,774.00	1,774.00
08/11/2019	Content Creation + Search Engine Optimization (SEO)	<ul style="list-style-type: none">• Two CoolSculpting related articles• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,250.00	1,250.00

BALANCE DUE

\$3,024.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Transforming Beauty Spa
Maria Hernandez
160 Walt Whitman Rd suite
1023b
Huntington ny 11746

INVOICE # 1061
DATE 08/05/2019
DUE DATE 08/05/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Set Up Service	<p>Set Up Google Adwords pay per click campaigns for Emsculpt related searches</p> <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>----</p> <p>Monthly marketing services commence after completion of ad campaign set up. Services will include monthly advertising management on Google ads, Facebook and Instagram as well as a monthly email newsletter. \$1500 is the fee is to manage the digital marketing campaigns monthly.</p> <p>A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/05/2019	Digital Marketing Monthly Management	<p>costs directly to Google & Facebook.</p> <p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads <p>----</p> <p>This service begins after the set up service is performed and the ads are turned on. A three-month monthly management term is required. Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	1	1,500.00	1,500.00

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Transforming Beauty Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 8/05/2019

BALANCE DUE

\$3,000.00

Signature _____ /

Transforming Beauty Spa/ Maria Hernandez

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Evolution Medspa

INVOICE # 1063
DATE 08/26/2019
DUE DATE 08/26/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/06/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. We will run up to three total campaigns at \$1500. 4-5 campaigns for \$1750 and up to 10 for \$2000. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00
06/06/2019	Website Design + Development	• Optimize Coolsculpting landing page.	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		<ul style="list-style-type: none"> • Create SEO optimized CoolSculpting content (750-1000 words) • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics 			

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Evolution Medspa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 8/26/2019

BALANCE DUE

\$3,000.00

Signature _____ /Michele Rizzo/
 Evolution Medspa
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Evolution Medspa
 283 Commack Road, Suite 315
 Commack, NY 11725

INVOICE # 1064
DATE 08/27/2019
DUE DATE 08/27/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Website Design + Development	<ul style="list-style-type: none"> • Optimize all treatment related pages • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics • Make additional website design adjustments <p>This is an estimate on how much time we feel it will take to make the website adjustments we discussed. If less time is needed we will credit your account. If more time is needed we will notify you in advance.</p>	6.50	200.00	1,300.00
07/01/2019	Content Creation + Search Engine Optimization (SEO)	SEO optimized treatment/service content (500-750 words)	9	400.00	3,600.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Evolution Medspa also known as "client" with aesthetic content creation and website design services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 8/26/2019

BALANCE DUE **\$4,900.00**

Signature _____ /Michele Rizzo/
Evolution Medspa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sculptology
6770 Bernal Ave #440
Pleasanton, CA 94566

INVOICE # 1066
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	Service dates: 09/01/19 - 09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Coolsculpting related blog article monthly	1	2,500.00	2,500.00

BALANCE DUE

\$2,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
SoundShapes Spa

INVOICE # 1067
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	Service Dates: 9/01/19- 9/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting customers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Nusbaum Medical Centers

INVOICE # 1068
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	SERVICE DATES: 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	2,500.00	2,500.00
09/01/2019	Content Creation + Search Engine Optimization (SEO)	One Coolsculpting-related article a month (long form: 750-1000 words) Two press backlink articles • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

BALANCE DUE

\$3,750.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1069
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/01/2019	Digital Marketing Monthly Management	Service date: 8/1/2019 - 8/31/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1070
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/01/2019	Digital Marketing Monthly Management	Service date: 8/1/2019 - 8/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Elias Muasher

INVOICE # 1071
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/01/2019	Digital Marketing Monthly Management	Service date: 08/01/2019 - 08/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Dr. Deborah Cole-Sedivy

INVOICE # 1072
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	Service Dates: 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Forever Young
471 Lake Cook Rd,
Deerfield, IL 60015

INVOICE # 1073
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	service dates: 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting and Botox buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

BALANCE DUE

\$1,500.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Bloom Health
 2525 S Telegraph Rd, Ste 310
 Bloomfield Hills, MI 48302

INVOICE # 1075
DATE 09/02/2019
DUE DATE 09/02/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/01/2019	Digital Marketing Monthly Management	service dates: 08/01/19-08/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00
09/01/2019	Digital Marketing Monthly Management	service dates: 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide
 Bloom Health also known as "client" with aesthetic content creation
 and targeted digital marketing services. Client agrees to pay company

BALANCE DUE

\$3,000.00

upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/20/2019

Signature _____ /

Nicholas Crawford / Bloom Health

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1077
DATE 09/03/2019
DUE DATE 09/03/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 04/1/2019 - 04/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00
04/01/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,000.00	1,000.00

BALANCE DUE

\$2,000.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
 Avahlee, LLC
 3320 N Digital Dr Ste 120
 Lehi, UT 84043 United States

INVOICE # 1065
DATE 09/01/2019
DUE DATE 09/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	<p>Service date: 09/1/2019 - 09/30/2019</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads • CoolSculpting content creation+SEO updates. <p>Services will include monthly advertising management on Google ads, Facebook and Instagram as well as a monthly email newsletter. \$2000 is the fee is to manage the digital marketing campaigns monthly.</p> <p>A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	1	2,000.00	2,000.00
09/01/2019	Digital Marketing Set Up Service	CoolSculpting Digital Marketing Setup Service	0.50	1,500.00	750.00
09/01/2019		Digital Marketing Agreement Medstar Media, Inc. also known as "Company" agrees to provide Avahlee			

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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Medical Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 9/1/2019

Signature

/ Brandon Jensen / Avahlee Medical Spa
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

	PAYMENT	2,750.00
	BALANCE DUE	\$0.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1001
DATE 12/01/2018
DUE DATE 12/01/2018
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 11/1/2018 - 11/30/2018 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT 1,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Dr. Cannon
Assure Wellness Group, LLC
1157 S Military Hwy
Chesapeake, VA 233202352
USA

INVOICE # 1003
DATE 12/01/2018
DUE DATE 12/01/2018
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 11/1/2018 - 11/30/2018 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT 1,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1005
DATE 12/23/2018
DUE DATE 12/23/2018
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 12/1/2018 - 12/31/2018 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT 1,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1006
DATE 12/23/2018
DUE DATE 12/23/2018
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 12/1/2018 - 12/31/2018 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00

PAYMENT 2,400.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1007
DATE 12/24/2018
DUE DATE 12/24/2018
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 12/1/2018 - 12/31/2018 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Dr. Cannon
Assure Wellness Group, LLC
1157 S Military Hwy
Chesapeake, VA 233202352
USA

INVOICE # 1008

DATE 12/24/2018

DUE DATE 12/24/2018

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
11/01/2018	Digital Marketing Monthly Management	Service date: 12/1/2018 - 12/31/2018 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT	1,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1009

DATE 02/11/2019

DUE DATE 02/11/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
01/01/2019	Digital Marketing Monthly Management	Service date: 1/1/2019 - 1/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT	1,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1010
DATE 01/31/2019
DUE DATE 02/14/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
01/01/2019	Digital Marketing Monthly Management	Service date: 1/1/2019 - 1/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1011
DATE 02/11/2019
DUE DATE 02/11/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
01/01/2019	Digital Marketing Monthly Management	Service date: 1/1/2019 - 1/31/2019 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00
01/01/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

PAYMENT 3,650.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1012

DATE 01/01/2019

DUE DATE 01/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/01/2019	Digital Marketing Monthly Management	Service date: 1/1/2019 - 1/31/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Elias Muasher

INVOICE # 1013
DATE 02/28/2019
DUE DATE 03/30/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/28/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up. A monthly base fee of \$1500 will be charged to manage the ad campaigns. Additional work requested will be billed hourly at \$200 an hour. A three-month monthly management term is required.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Laser Aesthetic Centerl also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any

PAYMENT	1,500.00
BALANCE DUE	\$0.00

billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 2/28/2019

Signature _____ /Elias

Muasher/Laser Aesthetic Center

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1014
DATE 02/01/2019
DUE DATE 02/28/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
01/01/2019	Digital Marketing Monthly Management	Service date: 2/1/2019 - 2/28/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1015

DATE 02/01/2019

DUE DATE 02/28/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/01/2019	Digital Marketing Monthly Management	Service date: 2/1/2019 - 2/28/2019 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00
02/01/2019	Content Creation + Search Engine Optimization (SEO)	CBD Massage long form content(long form: 750-1000 words) •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

PAYMENT	3,650.00
BALANCE DUE	\$0.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1016
DATE 02/01/2019
DUE DATE 02/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/01/2019	Digital Marketing Monthly Management	Service date: 2/1/2019 - 2/28/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1017
DATE 02/01/2019
DUE DATE 02/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/01/2019	Digital Marketing Monthly Management	Service date: 2/1/2019 - 2/28/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00

PAYMENT 1,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1018
DATE 03/01/2019
DUE DATE 03/31/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
03/01/2019	Digital Marketing Monthly Management	Service date: 3 /1/2019 - 3/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Brandon Jensen
Avahlee, LLC
3320 N Digital Dr Ste 120
Lehi, UT 84043 United States

INVOICE # 1019
DATE 03/01/2019
DUE DATE 03/31/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
03/01/2019	Digital Marketing Monthly Management	Service date: 3/1/2019 - 3/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,000.00	1,000.00
03/01/2019	Content Creation + Search Engine Optimization (SEO)	Service date: 3/1/2019- 3/31/2019 Two treatment-related articles a month (long form: 750-1000 words) •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,000.00	1,000.00

PAYMENT	2,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1020

DATE 03/01/2019

DUE DATE 03/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
03/01/2019	Digital Marketing Monthly Management	Service date: 3/1/2019 - 3/31/2019 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00
03/01/2019	Content Creation + Search Engine Optimization (SEO)	Naturopathic Medicine page (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

PAYMENT 3,650.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1021

DATE 03/01/2019

DUE DATE 03/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
03/01/2019	Digital Marketing Monthly Management	Service date: 3/1/2019 - 3/31/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1022
DATE 04/28/2019
DUE DATE 04/30/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 4/1/2019 - 4/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
 New Beauty Wellness
 1137 Post Rd. East
 Westport, CT 06880 USA

INVOICE # 1024

DATE 04/29/2019

DUE DATE 04/30/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 4/1/2019 - 4/30/2019 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit Pop technology to increase leads	1	2,400.00	2,400.00
04/01/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00
04/01/2019	Content Creation + Search Engine Optimization (SEO)	Service page content creation for Dr. Bonnist Page: https://newbeautywellness.com/naturopathic-doctor/	1	400.00	400.00

PAID

	PAYMENT	4,050.00
	BALANCE DUE	\$0.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Elias Muasher

INVOICE # 1025
DATE 04/29/2019
DUE DATE 04/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
03/23/2019	Digital Marketing Monthly Management	Service date: 03/23/2019 - 03/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	333.00	333.00
04/01/2019	Digital Marketing Monthly Management	Service date: 04/01/2019 - 04/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,833.00
 BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1026
DATE 05/02/2019
DUE DATE 05/02/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 4/1/2019 - 4/30/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1027
DATE 05/14/2019
DUE DATE 05/14/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/14/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ----	1	1,500.00	1,500.00
05/14/2019	Digital Marketing Monthly Management	• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up Client is responsible to pay media costs directly to Google & Facebook. Monthly marketing services commence after completion of ad campaign set up.	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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A three-month monthly management term is required.

Digital Marketing Agreement					3,000.00
Medstar Media, Inc. also known as "Company" agrees to provide Monarch Aesthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 5/14/2019					\$0.00

Signature _____ /Dr. Deborah Cole-Sedivy / Monarch Aesthetics
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
 New Beauty Wellness
 1137 Post Rd. East
 Westport, CT 06880 USA

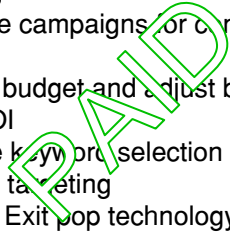
INVOICE # 1028

DATE 05/31/2019

DUE DATE 05/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/31/2019	Digital Marketing Monthly Management	Service date: 5/1/2019 - 5/31/2019 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00
05/31/2019	Content Creation + Search Engine Optimization (SEO)	Two treatment-related articles a month (long form: 750-1000 words) •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management https://newbeautywellness.com/cbd-oil/ https://newbeautywellness.com/natural-healing/	1	1,250.00	1,250.00



PAYMENT 3,650.00
 BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1030
DATE 05/31/2019
DUE DATE 05/31/2019
TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	Digital Marketing Monthly Management	Service date: 5/1/2019 - 5/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1031

DATE 05/31/2019

DUE DATE 05/31/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	Digital Marketing Monthly Management	Service date: 5/1/2019 - 5/31/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Elias Muasher

INVOICE # 1032
DATE 05/31/2019
DUE DATE 05/31/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	Digital Marketing Monthly Management	Service date: 05/01/2019 - 05/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 SoundShapes Spa

INVOICE # 1033
DATE 06/06/2019
DUE DATE 06/06/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/06/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00
06/06/2019	Website Design + Development	• Optimize Coolsculpting landing page. • Create SEO optimized CoolSculpting content (750- 100 words)	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
------	----------	-------------	-----	------	--------

- Install lead capture forms, integrate with autoresponder and set up client & customer notifications
- Optimize website for optimal desktop, tablet, mobile and cross-browser usability
- Design custom graphics

Digital Marketing Agreement					3,000.00
Medstar Media, Inc. also known as "Company" agrees to provide SoundShapes Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.)Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/06/2019					
				PAYMENT	
				BALANCE DUE	\$0.00

Signature _____ /Paul Sapienza /
SoundShapes Spa
Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Sculptology
 6770 Bernal Ave #440
 Pleasanton, CA 94566

INVOICE # 1034

DATE 06/11/2019

DUE DATE 06/11/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/11/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook, Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. Creation of Coolsculpting service page content and SEO ---- Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required.	1	1,500.00	1,500.00
06/11/2019	Digital Marketing Monthly Management	• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	2,500.00	2,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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• Coolsculpting related blog article monthly

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Sculptology also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/10/2019

PAYMENT	4,000.00
BALANCE DUE	\$0.00

Signature _____ /Alejandro Arnez/ Sculptology
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Nusbaum Medical Centers

INVOICE # 1035
DATE 06/11/2019
DUE DATE 06/11/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/11/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. Creation of Coolsculpting service page content and SEO ---- Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required.	1	1,500.00	1,500.00
06/11/2019	Digital Marketing Monthly Management	• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	2,500.00	2,500.00
06/11/2019	Content Creation +	One Coolsculpting-related article	1	1,250.00	1,250.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Search Engine Optimization (SEO)	a month (long form: 750-1000 words) Two press backlink articles •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management			

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Nusbaum Medical Centers also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/10/2019

PAYMENT 5,250.00
 BALANCE DUE **\$0.00**

Signature _____ /Michael
 Nusbaum/ Nusbaum Medical Centers
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Forever Young
 471 Lake Cook Rd,
 Deerfield, IL 60015

INVOICE # 1036

DATE 06/13/2019

DUE DATE 06/13/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/13/2019	Digital Marketing Set Up Service	<p>Set Up Google Adwords pay per click campaigns for CoolSculpting and Botox related searches</p> <ul style="list-style-type: none"> • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>----</p> <p>Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	1	1,500.00	1,500.00
06/13/2019	Website Design + Development	<ul style="list-style-type: none"> • Optimize Coolsculpting landing page. • Create SEO optimized 	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/13/2019	Digital Marketing Monthly Management	CoolSculpting content (750-1000 words) • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting and Botox buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Forever Young Medspa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/13/2019

PAYMENT 4,500.00
 BALANCE DUE **\$0.00**

Signature _____ /
 Irfan S. Ali / Forever Young Medspa
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Bloom Health
 2525 S Telegraph Rd, Ste 310
 Bloomfield Hills, MI 48302

INVOICE # 1039

DATE 06/20/2019

DUE DATE 06/20/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/13/2019	Digital Marketing Set Up Service	<p>Set Up Google Adwords pay per click campaigns for CoolSculpting related searches</p> <ul style="list-style-type: none"> • Perform keyword research, create ad groups and ad copy • Set up Facebook, Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>----</p> <p>Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p> <p>Medstar Media agrees to a non-compete for Coolsculpting marketing within a 15-mile radius of 2525 S Telegraph Rd, Ste</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/13/2019	Website Design + Development	310 Bloomfield Hills, MI 48302. • Optimize Coolsculpting landing page. • Create SEO optimized CoolSculpting content (750-1000 words) • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Bloom Health also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/20/2019

PAYMENT 3,000.00
 BALANCE DUE **\$0.00**

Signature _____ /
 Nicholas Crawford / Bloom Health
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Balance Wellness Center

INVOICE # 1040
DATE 06/24/2019
DUE DATE 06/24/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/24/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. BONUS: up to 5-hour website updates. ---- Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00
06/24/2019	Digital Marketing Monthly Management	• Monthly management of Google Adwords, Facebook and Instagram	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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campaigns to target CoolSculpting buyers online.

- Optimize campaigns for conversions monthly
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.
- Additional service page generation and AdWords campaigns set up

Client is responsible to pay media costs directly to Google & Facebook.

Monthly marketing services commence after completion of ad campaign set up.

A three-month monthly management term is required.

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Balance Wellness Center also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/24/2019

PAYMENT
BALANCE DUE

3,000.00
\$0.00

Signature _____ /Dr. Ronald Bryant / Balance Wellness Center
Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Dr. Renee Moran
 97 Union Street
 Newton Centre, MA 02459

INVOICE # 1041

DATE 06/28/2019

DUE DATE 06/28/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/28/2019	Digital Marketing Set Up Service	Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook, Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00
06/28/2019	Digital Marketing Monthly Management	• Monthly management of Google Adwords, Facebook, and Instagram campaigns to target	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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Coolsculpting buyers online.

- Optimize campaigns for conversions monthly
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Dr. Renee Moran also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/28/2019

PAYMENT 3,000.00
 BALANCE DUE **\$0.00**

Signature _____ /
 Dr. Renee Moran
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Cindy Brooks
Bella Vita Medspa

INVOICE # 1043
DATE 06/28/2019
DUE DATE 06/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/01/2019	Digital Marketing Monthly Management	Service date: 6/1/2019 - 6/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1044

DATE 06/28/2019

DUE DATE 06/28/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/01/2019	Digital Marketing Monthly Management	Service date: 6/1/2019 - 6/30/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1045
DATE 06/28/2019
DUE DATE 06/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/28/2019	Digital Marketing Monthly Management	Service Dates: (pro-rated: may 29,2019-may 31, 2019) • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up Client is responsible to pay media costs directly to Google & Facebook. Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required.	1	144.00	144.00
06/28/2019	Digital Marketing Monthly Management	Service Dates: 07/01/19-07/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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to gain better ROI

- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.
- Additional service page generation and AdWords campaigns set up

Client is responsible to pay media costs directly to Google & Facebook.

Monthly marketing services commence after completion of ad campaign set up.

A three-month monthly management term is required.

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Monarch Aesthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 5/14/2019

PAYMENT
 BALANCE DUE

1,644.00
\$0.00

Signature _____ /Dr. Deborah Cole-Sedivy / Monarch Aesthetics
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Sculptology
 6770 Bernal Ave #440
 Pleasanton, CA 94566

INVOICE # 1046
DATE 06/30/2019
DUE DATE 06/30/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/30/2019	Digital Marketing Monthly Management	Pro-rated 7/24/19-7/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Coolsculpting related blog article monthly	1	500.00	500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Sculptology also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/10/2019

PAYMENT 500.00
 BALANCE DUE **\$0.00**

Signature _____ /Alejandro Arnez/ Sculptology
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Elias Muasher

INVOICE # 1047
DATE 06/30/2019
DUE DATE 06/30/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	Digital Marketing Monthly Management	Service date: 06/01/2019 - 06/30/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 SoundShapes Spa

INVOICE # 1048
DATE 06/30/2019
DUE DATE 06/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/30/2019	Digital Marketing Monthly Management	Service Dates: (Pro-rated) 6/18/19- 6/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting customers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	600.00	600.00
06/30/2019	Digital Marketing Monthly Management	Service Dates: 7/01/19- 7/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting customers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide SoundShapes Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full

PAYMENT 2,100.00
BALANCE DUE **\$0.00**

refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/06/2019

Signature _____ /Paul Sapienza /
SoundShapes Spa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1049
DATE 07/01/2019
DUE DATE 07/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/01/2019	Digital Marketing Monthly Management	Service date: 6/1/2018 - 6/30/2018 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00

PAYMENT 2,400.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 250 SOUTH SERVICE ROAD
 ROSLYN HEIGHTS, NY 11577

INVOICE # 1050
DATE 07/02/2019
DUE DATE 07/02/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Website Design + Development	<ul style="list-style-type: none"> • Optimize all treatment related pages • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser capability • Design custom graphics • Make additional website design adjustments <p>This is an estimate on how much time we feel it will take to make the website adjustments we discussed. If less time is needed we will credit your account. If more time is needed we will notify you in advance.</p>	14	200.00	2,800.00
07/01/2019	Digital Marketing Set Up Service	<p>Set Up Google Adwords pay per click campaigns for treatment related searches</p> <ul style="list-style-type: none"> • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>----</p> <p>Monthly marketing services commence after completion of ad campaign set up. Services</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		<p>will include monthly advertising management on Google ads, Facebook and Instagram as well as a monthly email newsletter. \$1750 is the fee is to manage the digital marketing campaigns monthly.</p> <p>A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>			
07/01/2019	Content Creation + Search Engine Optimization (SEO)	<p>SEO optimized treatment/service content (750-1000 words)</p> <p>Laser resurfacing</p> <p>Microneedling</p> <p>Facials & skin treatments</p> <p>Dermaplaning</p> <p>Photofacial</p> <p>Chemical Peels</p> <p>PRP</p> <p>Laser hair removal</p> <p>Emsculpt</p> <p>cellulite</p> <p>dermal fillers</p> <p>botox -</p> <p>Acne treatment</p> <p>Summary pages (INJECTIONS , FACIAL TREATMENTS, BODY TREATMENTS</p>	14	400.00	5,600.00

Digital Marketing Agreement
Medstar Media, Inc. also known as "Company" agrees to provide Truth + Beauty Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 7/01/2019

PAYMENT 9,900.00
BALANCE DUE **\$0.00**

Signature _____ /
Truth + Beauty Spa/ Cori Goldfarb

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Elias Muasher

INVOICE # 1051
DATE 07/28/2019
DUE DATE 07/31/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/31/2019	Digital Marketing Monthly Management	Service date: 07/01/2019 - 07/31/2019 • Monthly management of Google Adwords, Facebook campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1052
DATE 07/28/2019
DUE DATE 07/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/28/2019	Digital Marketing Monthly Management	Service Dates: 08/01/19-08/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Monarch Aesthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 5/14/2019

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Signature _____ /Dr. Deborah Cole-Sedivy / Monarch Aesthetics
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Sculptology
 6770 Bernal Ave #440
 Pleasanton, CA 94566

INVOICE # 1054
DATE 07/28/2019
DUE DATE 08/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/01/2019	Digital Marketing Monthly Management	Service dates: 08/01/19 - 08/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keywords selection and audience targeting • Consult Exit pop technology to increase leads. • Coolsculpting related blog article monthly https://www.sculptology.com/blog/coolsculpting-before-and-after	1	2,500.00	2,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Sculptology also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/10/2019

PAYMENT 2,500.00
BALANCE DUE **\$0.00**

Signature _____ /Alejandro Arnez/ Sculptology
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Sabrina Flores
Four Seasons OBGYN
7711 Louis Pasteur Dr #907
San Antonio, TX 78229

INVOICE # 1055

DATE 07/28/2019

DUE DATE 07/28/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Monthly Management	Service date: 7/1/2019 - 7/31/2019 • Monthly management of Google Adwords campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

New Paul Dowicz
New Beauty Wellness
1137 Post Rd. East
Westport, CT 06880 USA

INVOICE # 1057

DATE 07/28/2019

DUE DATE 07/28/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Monthly Management	Service date: 7/1/2018 - 7/31/2018 • Monthly management of Google Adwords, • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,400.00	2,400.00

PAYMENT 2,400.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Forever Young
471 Lake Cook Rd,
Deerfield, IL 60015

INVOICE # 1059

DATE 07/29/2019

DUE DATE 07/29/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Monthly Management	pro-rated: July 24, 2019- July 31,2019 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting and Botox buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	338.00	338.00
08/01/2019	Digital Marketing Monthly Management	Service Dates: Aug 1, 2019 - Aug 31, 2019 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting and Botox buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

Digital Marketing Agreement

PAYMENT

1,838.00

Medstar Media, Inc. also known as "Company" agrees to provide Forever Young Medspa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/13/2019

BALANCE DUE

\$0.00

Signature _____ /

Irfan S. Ali / Forever Young Medspa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO

Dr. Renee Moran
 97 Union Street
 Newton Centre, MA 02459

INVOICE # 1060

DATE 07/29/2019

DUE DATE 07/29/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/28/2019	Digital Marketing Monthly Management	(Pro-Rated Aug 24,2019- Aug 31, 2019) • Monthly management of Google Adwords, Facebook, and Instagram campaigns to target Coolsculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	338.00	338.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Dr. Renee Moran also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.)Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/28/2019

PAYMENT 338.00
BALANCE DUE **\$0.00**

Signature _____ /
 Dr. Renee Moran
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO
Park Avenue Esthetics

INVOICE # 1062
DATE 08/13/2019
DUE DATE 08/13/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	Digital Marketing Set Up Service	<p>Set Up Google Adwords pay per click campaigns for Emsculpt related searches</p> <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>-----</p> <p>Monthly marketing services commence after completion of ad campaign set up. Services will include monthly advertising management on Google ads, Facebook and Instagram as well as a monthly email newsletter. \$1500 is the fee is to manage the digital marketing campaigns monthly.</p> <p>A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/13/2019	Digital Marketing Monthly Management	Digital Marketing Monthly Management Service • Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads ---- This service begins after the set up service is performed and the ads are turned on. A three-month monthly management term is required. Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Park Avenue Esthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 8/13/2019

PAYMENT 3,000.00
 BALANCE DUE **\$0.00**

Signature _____ /
 Park Avenue Esthetics / Anace Said MD
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.

Medstar Media, INC.
12 E. 22nd ST # PHF
New York, NY 10010
+1 6466949450
chris@medstarmedia.com

INVOICE

BILL TO

Dr. Renee Moran
97 Union Street
Newton Centre, MA 02459

INVOICE # 1074

DATE 08/29/2019

DUE DATE 08/29/2019

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	Service dates 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook, and Instagram campaigns to target Coolsculpting buyers online. • Optimize campaigns for conversion monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	1,500.00	1,500.00

PAYMENT 1,500.00
BALANCE DUE **\$0.00**