

EMSCULPT DELIVERABLES AND TIMELINE

SUMMARY

5K DELIVERABLES

1 Landing Page

—includes Live Chat

—includes “Am I A Candidate?” tool

3 Social media ads with \$1,000 total ad spend

(ad spend included in package)

2 Newsletters

(client will provide email list)

1 Facebook Header

Virtual Consultation for full site

(compliments of Lifted Logic for 90 days)

ADD-ONS FOR AN ADDITIONAL 5K

- **1 (90 second) Interview Video**
EMSCULPT video with an employee of the client's choosing. The interview topic would only cover EMSCULPT eg the process, success, etc. Sample video available upon request.
- **1 Looping Video (15 to 30 seconds)**
Header video for the top of the landing page with EMSCULPT footage from the client's location. Sample header video available upon request.
- **10 Edited EMSCULPT Photos**
Photos to be used on the landing page, Facebook, or Instagram.
- **Travel of 2 Lifted Logic Employees**
Travel to client's location for 6 hours to get footage

(Please note, the client will provide 1 patient/model and an employee performing the procedure for the video shoot)

01 PHASE 1

DAY 0

- Receive onboarding form and newsletter list

02 PHASE 2

DAYS 1-7

- Create the EMSCULPT Landing Page and link it to the current website
- Create the “Am I a Candidate” tool
- Install and set up Live Chat software
- Create Newsletter #1 and send it out
- Create the Facebook header image and put it on your FB page
- Create/post the first social media post

03 PHASE 3

DAYS 28-33

- Create/post the second social media post
- Create Newsletter #2 and send it out

04 PHASE 4

DAYS 40-45

- Create/post the third (and final) social media post

05 PHASE 5

DAY 90

- Completion of contract, all deliverables listed above are yours to keep (minus the live chat which is active for 90 days)

Additional perk for working with Lifted Logic:

Use of Virtual Consultation Tool for duration of the contract