

Contact

www.linkedin.com/in/suad-othman-95385b16b (LinkedIn)
www.clippings.me/suadothman
(Portfolio)

Top Skills

Research
Microsoft Office
Customer Service

Languages

Amharic (Native or Bilingual)
English (Native or Bilingual)

Honors-Awards

Mellon Scholar Research Program

Suad Othman

Freelance Copywriter at Suad Othman Ink.
Houston, Texas Area

Summary

Innovative Freelance Copywriter with 2+ years of experience and 90+ published articles in the past 6 months. Successful at comprehensive researching and extremely well-informed about social media marketing strategies. Writer for various blogs across the US. Strong media and communication professional and student at the University of Houston; Bachelor of Arts - BA focused in English Literature with minor in religious studies.

Experience

Suad Othman Ink.
Freelance Writer
August 2019 - Present (8 months)
Remote

Delivered original freelance, creative content for promotional advertisements and marketing articles for Houston On the Cheap, DFW On the Cheap, and Boston On Budget.

Directed successful search engine marketing campaigns that used solid linking, technical and keyword research tactics.

Customized brand message to reach and capture target audience interest and drive engagement.

Accomplished extensive internet research to provide facts and statistics for articles and blogs such as ATX On the Cheap and San Antonio Things to Do.

Uloop
Columnist
November 2018 - February 2019 (4 months)
Remote

Wrote #1 ranking article during first month by turning thorough research into assigned topic.

Wrote and published how-to articles and versus reviews of best products such as Netflix and Amazon Prime for Uloop's publication.

Composed bi-weekly pieces for people between ages 18 to 25 using appropriate voice tones and word choice.

Regus

Community Associate

July 2016 - December 2017 (1 year 6 months)

Mastered purchasing of coffee and office supplies, efficiently reducing costs to center.

Excellent managed multi-line switchboard and greeted guests directing them to appropriate client.

Established monthly newsletters, Craigslist and mail-out advertisements leading to new office sales.

Starbucks

Barista

July 2013 - July 2016 (3 years 1 month)

Exceeded target sales leading to top earning store in district.

Effectively operated espresso machines for no customer wait time.

Elevated customer loyalty by using food and beverage pairings to produce satisfied regulars.

Education

University of Houston

Bachelor of Arts - BA, English Literature · (2018 - 2020)

Lone Star College